|  |  |  |
| --- | --- | --- |
| **Audience**  **CAUTION: Do not change segment ID or source text**  **MQ961010 d6332d9c-acea-4e52-b3c5-a58a780caccd** | | |
| **ID** | **English** | **Chinese (Taiwan)** |
| 1  ae323a68-2fd2-44bd-a506-bc8c8c6dd717 | 404 - Page Not Found | 404-找不到頁面 |
| 2  355b3ede-8ed9-4d3a-8b20-167614f963e3 | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 3  5f4a04b5-913f-481c-b1cf-9419469b9240 | Select Language | 選擇語言 |
| 4  1c46d9fd-0da3-4ca3-bd7e-d8e92858e241 | Other Brightcove Docs | 其他布萊特灣文件 |
| 5  5a950768-a7f7-4dfa-87a5-ea4905f7b381 | Documentation Home | 文件首頁 |
| 6  7ec4184a-63b6-4203-a1e7-25a05c10fdba | Brightcove Audience | 布萊特灣觀眾 |
| 7  95436f7b-788c-4e40-9ced-e797cef45a85 | Brightcove Beacon | 布萊特灣燈塔 |
| 8  247574d1-c678-45a3-8d30-a15364ba932a | Brightcove Campaign | 布萊特灣戰役 |
| 9  562e10a2-7ab9-4853-be8e-eed77a4b5ea4 | Brightcove Engage | 布萊特灣參與 |
| 10  545c9e79-556a-4271-919e-46dc7ace6318 | Brightcove Live | Brightcove Live |
| 11  58a10fd5-4637-466a-8817-e9b6602b6f5f | Brightcove Gallery | Brightcove 圖庫 |
| 12  e5f919c3-0703-4758-9d8c-d9b7152e5a88 | Brightcove SSAI | 布萊特灣 |
| 13  39047806-d5ce-4ece-98ca-4aaa98ba3ccd | Brightcove Social | 布萊特灣社會 |
| 14  563de249-d9b6-468c-991d-2b77be1c1393 | Video Cloud Studio | 視訊雲端工作室 |
| 15  53140091-aa8f-49b5-b5e2-5be28a4e70e4 | Brightcove Player Development | 布萊特灣球員開發 |
| 16  832c1736-3985-40b0-9063-1de65f460ed9 | Video Cloud Platform APIs | 視訊雲端平台 API |
| 17  061da5d1-d2ad-46b3-9947-4363cb7a3b70 | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 18  27725cf1-a602-41b7-ab6d-0c61d23b0151 | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 19  5f620854-f6c0-4775-9d42-3f1ad3a769c0 | Video Cloud General Information | 視訊雲端一般資訊 |
| 20  2a875c7c-7c17-4917-94c6-edf420bb2527 | Zencoder | Zencoder |
| 21  9fa3d5a6-692e-4aac-9ccc-fa53041f7153 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 22  661b868a-f6f3-4d7e-ac3c-e660ba870d38 | support | 支持 |
| 23  74371d9e-116c-4b17-be80-02d0596b9a71 | system status | 系統狀態 |
| 24  45e45f1f-1e2d-45c3-9941-6c053d39518e | [1}Home{2] | [1}首頁{2] |
| 25  18591c57-cd7e-48fd-9b40-8cb08df57377 | 404 - Page Not Found | 404-找不到頁面 |
| 26  f7e7b3c9-b9fc-487c-8838-9cf8b183997d | [1}Home{2] | [1}首頁{2] |
| 27  4b33d8df-381a-4aad-9e44-9f12f5d232da | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 28  9f76389b-6681-440b-972a-1c73034253c9 | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 29  926d3b7b-7f97-4240-9715-57551499a7eb | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 30  f1fe8655-e29f-444a-83f9-73b297111d3c | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 31  3d85ca04-4d42-4884-a286-b7c4b26cf70e | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 32  0df845be-7268-4eab-95d0-d10332773f8d | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 33  dd6fcbe2-ecd8-48d0-b91a-6c9493e97abf | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 34  748ddbcc-6cb5-4c18-a2ed-a09766bec674 | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 35  2442bd12-809c-4621-a79e-e3a67372a576 | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 36  162ad988-1c0f-4a05-ad15-6bccb78c91f4 | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 37  3e14a11c-7c1e-4630-ada9-6d7b793caa13 | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 38  fc1f815b-fc13-400b-98c6-fc84c7666d83 | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 39  d2c88acb-65da-46d7-8d6f-b6c716e205d1 | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 40  e2716a7f-b367-4673-85b2-12c47d816715 | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 41  3d47ce24-5205-4ffc-9438-25992c33cae3 | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 42  9418592a-1a18-49a3-9cdf-020b3d1b8318 | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 43  c9373edf-5d5b-46a9-b7c6-f1d95296d0ff | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 44  46e3e424-4b0d-47e1-80f2-8f3a7606b863 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 45  8ebdbedf-510c-4d1a-b88d-6aaf7d30a64b | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 46  aabee0a7-4995-4e86-8c26-492f2a99dd9f | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 47  83d148d0-e68d-4a7d-844b-c820773b461d | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 48  b947bc88-0831-46fd-8516-36a4483223ba | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 49  8b50eb69-813f-48e2-b051-ceea65c26cab | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 50  27bd8c6a-6c9f-4575-a820-83383c6cd7bf | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 51  c815ad6b-be8b-4c83-9fde-ec6ab9e53381 | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 52  562dac92-5e68-460e-b0a8-ecfd95023a49 | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 53  6e530872-261a-461e-be3b-be7cd4c1aaa0 | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 54  a97e676d-c109-4dfd-8f4e-bb7ba63f6763 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 55  d3c41d93-3144-4388-9c8d-2ab8aec0e9ef | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 56  af5a11de-4aa2-4295-a4db-2a660b4b0dd6 | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 57  1c04bbff-7f38-4c5a-b731-cf0682a534c6 | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 58  230e627d-c683-47de-b7a8-914ca69ffc6e | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 59  fb4a08e1-c3e9-4a4b-b6a6-d16feb9a0225 | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 60  3145e3b8-d1ab-464c-b466-19f7ba33eb8c | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 61  6555aa8e-0663-4ade-ae8d-5ce35ab763fa | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 62  d3000b17-f42d-41a3-96a4-3b049d31342e | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 63  05e0f153-85c9-4a42-9b51-c257bcf12a9c | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 64  0749b901-eae4-41eb-addb-0b0d96cec5b8 | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 65  6f085b6c-08af-41a4-86fa-ec6c5d6c5ebb | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 66  2fc3907f-62e6-48f0-9103-257f50b8c927 | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 67  d453d4d7-8e75-4052-b562-0048a6363caf | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 68  9a897e4d-6803-43fb-a4d6-bafdbbdc333a | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 69  36d5c086-088c-46dc-ae1b-5f4a5e058319 | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 70  df2af578-63b9-4b97-81e7-5c0a2896b9d4 | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 71  736f76bc-b66e-4e1b-ad8f-a78e2b308581 | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 72  04846c80-dc5d-4f3b-8600-bce1b693a0d2 | [1}Overview: | [1}概述： |
| 73  8d495d79-91e8-4be2-bfad-862a1ce7e0b7 | Audience API{1] | 受眾 API {1] |
| 74  280faea7-c7ae-465a-aee1-78be459b0de8 | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 75  2191c2ca-f5cc-4883-bd01-35eea8744e5f | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 76  8f018624-6bf5-4dc0-8466-8051444d3f81 | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 77  ccacc07d-20d2-456f-8f57-3abbdb35f70c | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 78  ff66b09f-eeda-4503-931c-458b4f979f37 | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 79  40dc822d-b9a0-431d-b392-09ea8f325cf4 | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 80  40f637e4-9a93-4d07-a4f5-ffa238674170 | [1] | [1] |
| 81  57df0152-74aa-4b50-bb0c-a21ce5d3fa13 | Navigation Menu | 導覽功能表 |
| 82  7ef613dc-584c-4b8c-8eb1-b3f8f7a62bad | Page Contents | 頁面內容 |
| 83  c129f621-c551-4a5d-831a-508d706c49ff | [1}[2]{3] | [1}[2]{3] |
| 84  f3a06ed7-a704-4c3b-8e1c-0a0e22a19b2f | open in new tab | 在新分頁中開啟 |
| 85  ec3abd7e-1148-4c4b-9b86-c960910a418a | 404 - Page Not Found | 404-找不到頁面 |
| 86  3458cd12-c68d-47d3-b266-3fcbb104f49e | Sorry, the page you requested does not exist. | 抱歉，您要求的頁面不存在。 |
| 87  a5c315f6-0ae1-4273-8971-1c17de3b550a | Try going to [1}Home page{2] and navigating to it or searching for it. | 請嘗試前往[1}首頁{2]並瀏覽至該頁面或搜尋。 |
| 88  37214171-074a-457d-81e5-f19b33a565e0 | For additional help, [1}email us{2]. | 如需其他協助，請[1}電子郵件給我們{2]。 |
| 89  7d8d4e2a-a97b-437c-b780-46ed5fe0f65c | Page Contents | 頁面內容 |
| 90  e10b18f2-291f-45c6-a8a8-2537bdb2e9b9 | Page last updated on 21 Mar 2020 | 頁面最後更新日期為三月二十一日 |
| 91  5edd99af-c91c-46f2-aa75-2b14a4c10bf3 | Brightcove Support | 布萊特灣支援 |
| 92  f2871a54-ba99-4317-8620-3a1a8c65ddd5 | [1}System Status{2] | [1}系統狀態{2] |
| 93  2edda8a5-4e7c-4529-9645-bbabbb632ee9 | [1}Contact Support{2] | [1}聯絡支援{2] |
| 94  71b6de30-8d72-40ca-8a72-4a50484de431 | [1}Documentation{2] | [1}文獻資料{2] |
| 95  3fa435b3-b2fc-4bda-aece-56e015f574a2 | Training | 訓練 |
| 96  239225c8-3a42-4885-91a2-b2d2204374a6 | [1}Online Courses{2] | [1}線上課程{2] |
| 97  b5c8d579-788f-492d-b0a7-b83ed61f726e | [1}Register for a course{2] | [1}註冊課程{2] |
| 98  8e229ece-5825-4858-8fa7-fe37b523978a | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 99  d3d0d1c3-5ad8-4902-8ff3-669f79471489 | Brightcove | Brightcove |
| 100  534c18c0-eeff-4c00-affe-9c712fc1079a | [1}Brightcove.com{2] | [1}亮麗{2] |
| 101  32e7ab4a-bdf4-404a-9ba2-b8c02f26f12d | [1}Contact Us{2] | [1}聯絡我們{2] |
| 102  3ce4975f-41d0-4888-b30e-5bc3001b96a4 | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 103  d212cf1f-8829-4054-a05a-4b9282caa371 | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 104  ec11b64e-59f0-46ba-b3a9-8ee8f5b5c606 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 105  649dbc97-c285-4a2a-9439-19b071f05eb9 | LinkedIn | LinkedIn |
| 106  161764b6-d5fe-4ed9-8f3d-bb9077d2725b | Twitter | Twitter |
| 107  f00452dd-2776-459e-97ac-c7983531f1d8 | Facebook | Facebook |
| 108  b95bb170-4a53-400e-9251-91e628aafaf4 | Have a question? | 有問題嗎？ |
| 109  2e895076-1d79-490c-9431-cd10f025c6eb | Exporting Audience Data from the Audience Module | 從受眾模塊導出受眾數據 |
| 110  f917a11d-7794-4d93-ab19-236e4b76300d | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 111  c9789320-1e91-495b-ad7e-a93090dba8e3 | Select Language | 選擇語言 |
| 112  32362089-5ea3-4703-8dd0-f2bd007a3c7d | Other Brightcove Docs | 其他布萊特灣文件 |
| 113  794b96c0-9f87-4d76-962a-8158ae25c6b7 | Documentation Home | 文件首頁 |
| 114  3fce268c-e176-4ca4-a767-1431c2460fb3 | Brightcove Audience | 布萊特灣觀眾 |
| 115  91d70056-e3a1-4219-9ace-428a33bbc7c5 | Brightcove Beacon | 布萊特灣燈塔 |
| 116  2dd5bac3-6a5c-4ae6-9e19-da2cb50a96df | Brightcove Campaign | 布萊特灣戰役 |
| 117  0cf26a2a-5756-45b4-b910-133d1a8d28d5 | Brightcove Engage | 布萊特灣參與 |
| 118  70965a36-8a1c-4d07-957e-492f8e337962 | Brightcove Live | Brightcove Live |
| 119  a692f640-c529-4e0a-b935-2ab359d2c1f0 | Brightcove Gallery | Brightcove 圖庫 |
| 120  4c276a46-dbd4-45c4-9d4a-533c2184c528 | Brightcove SSAI | 布萊特灣 |
| 121  239ef098-359d-4fda-afe7-07a4ee108067 | Brightcove Social | 布萊特灣社會 |
| 122  c9f9dc60-e445-4d65-b849-f9051385e59b | Video Cloud Studio | 視訊雲端工作室 |
| 123  bc413b4d-2622-4b54-8392-b88be20e36a2 | Brightcove Player Development | 布萊特灣球員開發 |
| 124  440b213b-b174-461d-9ad0-4fe4a0f59386 | Video Cloud Platform APIs | 視訊雲端平台 API |
| 125  7e25ea9f-c127-4af3-9fdf-c003cf2389b2 | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 126  6fb73902-fe3f-44e0-9fd6-611d4ef9c9b5 | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 127  a5f53438-f181-4e94-98a1-b74c4ee6d263 | Video Cloud General Information | 視訊雲端一般資訊 |
| 128  aa2ee201-7bcf-49cb-8d46-15babba2ba9d | Zencoder | Zencoder |
| 129  c95de4ae-1779-4621-a7c9-e86790d745a8 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 130  082f8b06-75ad-49c8-a4a1-7a52964a7fc8 | support | 支持 |
| 131  4420d057-5ec0-4243-ab72-f9f6d810f375 | system status | 系統狀態 |
| 132  18e65a88-cf7c-4380-9452-37dbfe90eeff | [1}Home{2] | [1}首頁{2] |
| 133  6294d890-3641-425a-9fe2-d08d097a9feb | [1}Administering Audience{2] | [1}管理受眾{2] |
| 134  2b29dab6-2257-41a2-813f-6d05cfdc6b2a | Exporting Audience Data from the Audience Module | 從受眾模塊導出受眾數據 |
| 135  03a78ee4-e591-4266-b497-9f6066592f23 | [1}Home{2] | [1}首頁{2] |
| 136  6c3587f6-d455-46e3-88ac-3d63a28a1a57 | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 137  16786cef-c22a-4c7f-bc48-6e793a156e56 | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 138  402d95ae-3522-46ce-a6d8-739303d76763 | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 139  a10b7fec-c266-4bbf-86f5-57cf1108e2ba | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 140  d7e2f1ce-4889-43d5-a9ea-fa7c43a4514e | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 141  8d9ae5ce-5d81-4b49-9afc-f34a313c263d | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 142  0be0233d-c530-4002-802e-e99e6b7cc82f | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 143  5ffda5b9-1e7e-40a0-9359-12ec9f282aa9 | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 144  278a05b4-013a-4f56-8b2c-6d721cc2f2c1 | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 145  dc07b2e1-b03c-4d75-b493-4b038a96607d | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 146  5d64c976-2eb8-49fd-ab0b-138ecce28837 | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 147  fbb900d6-26d0-4426-8b3b-4f82ada41f91 | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 148  4f4be157-aaf7-4c7c-b3be-b21f4d31c8df | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 149  7f1e7e02-d5a0-4754-a8ea-8c516f6b88ab | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 150  48882240-b94e-4b01-babf-26626133f539 | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 151  f18bbfde-8bb2-44c6-87b2-dbdc85959565 | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 152  5756f394-0c68-43e4-b5de-d557fa6ab678 | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 153  b3bf0975-0c27-4191-a75a-d628b83c4bc9 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 154  f35a6213-7d88-4f7e-8bcb-5e2029e257ef | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 155  af487e4b-9078-4d7b-a56b-f3668dad08b2 | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 156  901ace64-0ea1-4e52-84fd-e752c67effc5 | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 157  535057ea-7aa1-4a2e-b2a3-4db20e8a41d2 | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 158  e38eae93-7b88-4adf-b6a9-f2a793314c7b | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 159  b38c09c5-afa8-4c54-9f0d-d0bca71f9ed2 | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 160  631a3b86-c620-4580-bd06-3e7af9f2a5d6 | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 161  725fdf62-6d09-44f7-9af5-b4f1246a79db | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 162  efea9974-f60f-466a-b1b3-2997298468a0 | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 163  3cc6f3c3-7596-4f19-b3e0-4df0859759a8 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 164  0287bf0f-118a-497c-b239-5e94af097cc9 | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 165  18a2d97a-29b9-4fba-9768-ea64824de568 | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 166  8fa8ca0a-1942-4436-938a-c86e2e7c47f8 | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 167  8f01774c-71df-478f-b25a-c0f552a58410 | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 168  d82df5ae-fb4d-4482-a116-7624f1e4b05a | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 169  705f7d06-ee15-46ca-ab85-6a94dfdc3f5e | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 170  e9f89176-9fd1-45ee-b537-9973cf4d6c23 | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 171  01e3e3ef-bf80-41d0-a6d2-d56c5153b4d2 | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 172  257c5934-4650-413e-89d0-d6082dbc9b32 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 173  6a9daf06-85c9-47d4-86a7-a0851a42d882 | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 174  465b14b1-260e-4609-80e2-4c3eede692b2 | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 175  4a2d637a-1b0e-41b5-b8f3-2ae5a1654905 | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 176  663f15ff-8603-4e0e-a87f-abebbdb371b9 | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 177  d0d338c4-fa59-441a-bcd2-9616bf07b0e1 | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 178  5fef59e0-6e4c-4ea5-b169-ae55fe3427c2 | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 179  96b2b1dc-87a2-4dfc-9571-2488e113c4da | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 180  8f669d22-9733-4b38-a7a1-79ec5c76fca3 | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 181  2b36051c-5994-4184-b1f1-5eedc724988c | [1}Overview: | [1}概述： |
| 182  21bfc161-5ce4-42aa-834b-6c9255a80a6b | Audience API{1] | 受眾 API {1] |
| 183  4c4bcad9-48aa-4535-95ba-ce4ffbc9f979 | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 184  4d248a2d-1c78-4c6e-9812-4e87de934db2 | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 185  65cfbe73-f489-44f2-b1f9-68dc3a93f533 | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 186  00eb59b1-0e94-4491-84d1-0784d34b0ad3 | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 187  910d5ed9-add1-4e69-a2f9-b13575f7d892 | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 188  ce14806b-5bb7-41c5-be33-ab280703d445 | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 189  23e5bb74-2f40-4c63-95a5-2bd021d4f8ca | [1] | [1] |
| 190  21d5519f-5830-4a3e-9b5d-292a6d5a841d | Navigation Menu | 導覽功能表 |
| 191  4da78128-bed1-4040-a2d7-5fcd8e2c5bb7 | Page Contents | 頁面內容 |
| 192  f0dbd04a-379c-4dde-b01d-25c9ada8fc33 | [1}[2]{3] | [1}[2]{3] |
| 193  5f657a83-b3c7-43ed-b197-483889864382 | open in new tab | 在新分頁中開啟 |
| 194  49156dc5-ce57-4585-9530-0f5515638e13 | Exporting Audience Data from the Audience Module | 從受眾模塊導出受眾數據 |
| 195  c79244df-c3a1-4a91-af2c-1650ae382fc1 | In this topic you will learn how to export view event data and lead form data. | 在本主題中，您將學習如何匯出檢視事件資料和潛在客戶表單資料。 |
| 196  a80a3305-9b1e-499b-8789-6874f12599c9 | View events are recorded as videos are watched using Audience-enabled players. | 觀看活動會在使用具有觀眾功能的播放器觀看影片時錄製。 |
| 197  d58dc146-160d-43f1-a3dd-86d77994b5c0 | Lead data is captured as users enter data into Audience lead forms. | 當使用者將資料輸入客群潛在客戶表單時，會擷取潛在客戶資料 |
| 198  4485de76-2b74-4d1f-89f2-737c5101c742 | The Audience module offers two types of lead forms:{1] | 受眾模塊提供兩種類型的潛在客戶形式：{1] |
| 199  a8c1830c-6701-4c29-b760-9e24dc3f5305 | [1}Audience lead forms{2] - These forms are built by selecting from a set of predefined fields in the Audience module. | [1}觀眾潛在客戶表格{2] -通過從“受眾群體”模塊中的一組預定義字段中進行選擇來構建這些表單。 |
| 200  223333cf-672f-4a45-9273-76d3be65b2bd | These forms save lead data in Video Cloud. | 這些表單會將潛在客戶資料儲存在視訊雲端。 |
| 201  81416eb7-fffa-474c-bf4f-fc67a46f1c18 | For information on creating Audience lead forms, see [1}Creating an Audience Lead Form{2]. | 有關創建受眾線索表格的信息，請參見[1}創建受眾線索表格{2]。 |
| 202  3b67becc-ac49-4af6-8f92-964f9777a1c7 | [1}Custom lead forms{2] - These forms are built using your marketing automation platform. | [1}自定義潛在客戶表格{2] -這些表格是使用您的營銷自動化平台構建的。 |
| 203  84641ead-c9ce-4b0b-a4c4-c8db8f8ebf82 | The form embed code is then used in the Audience module to create a custom lead form. | 然後在 Audience 模組中使用表單內嵌程式碼來建立自訂潛在客戶表單。 |
| 204  f8f0ecf3-cba2-44ef-8257-ee8a1d576a84 | These forms send lead data to the marketing automation platform. | 這些表單會將潛在客戶資料傳送至行銷自動化平台。 |
| 205  02a01e75-13c0-41a1-a483-d5ab57cde520 | For information on creating lead forms, see the document for your marketing platform: | 如需有關建立潛在客戶表單的資訊，請參閱行銷平台的文件： |
| 206  7c95f06b-7af5-4839-84b0-82d5fd551ed1 | [1}Eloqua{2] | [1}雄{2] |
| 207  71d5088b-4cb2-49b0-8690-54642d845f8f | [1}Marketo{2] | [1}市場部{2] |
| 208  8d4b5f32-6877-4098-bc06-41ac241ad8bd | [1}Salesforce{2] | [1}銷售隊伍{2] |
| 209  90f6952a-b652-45a0-adf7-9b69a52e542a | [1}HubSpot{2] | HubSpot[1}{2] |
| 210  ce385a8d-c498-4b3c-87ff-6909237d65e4 | When exporting lead data from the Audience module, only data captured using Audience lead forms will be exported. | 從「對象」模組匯出潛在客群資料時，只會匯出使用「受眾」潛在客戶表單擷取的資料。 |
| 211  921a4da7-648c-4e00-ad74-a6223b22ed87 | Lead data from custom lead forms will be stored in your marketing automation software. | 來自自定義潛在客戶表單的潛在客戶數據將存儲在您的營銷自動化軟件中。 |
| 212  7351794c-8a8a-4605-9f1b-8c50750dfebd | [1] | [1] |
| 213  1832a7c5-39dd-4e9f-83af-e7c03ae78fd6 | export lead data | 導出潛在客戶數據 |
| 214  07160101-1b75-49f3-bbfb-63dfd936c166 | To export data, follow these steps: | 若要匯出資料，請依照下列步驟執行： |
| 215  3a633b56-cd1e-42c9-89e9-0d922b876dcf | Open the Audience module. | 打開受眾模塊。 |
| 216  8c6432c6-e697-4795-8aef-1e10a5c6da0f | Click [1}Export Audience[2]Data{3] in the left navigation. | 請點擊[1}出口觀眾[2]數據{3]在左側導航欄中。 |
| 217  ba5430c1-ce9e-4482-9f04-3835e09339d0 | Note: | 注意： |
| 218  e6d98849-a087-45e6-b858-05ae86ee3122 | You must be an account administrator to access to the Export Data menu. | 您必須是帳戶管理員才能存取 \[匯出資料] 功能表。 |
| 219  44d71437-f57e-46c8-aae6-abab3b92f248 | Select a [1}Data Connection{2] to export data from. | 選擇一個[1}數據連接{2]從中導出數據。 |
| 220  0a5bf194-21bf-4210-a10d-c23368de95a3 | The [1}Data Connection{2] dropdown will list all the integrations that have been configured. | 的[1}數據連接{2]下拉列表將列出所有已配置的集成。 |
| 221  40cd2948-9c03-4bd7-a8f7-fdb613fe40ef | Select the data to export. | 選取要匯出的資料。 |
| 222  501ce25e-50d2-406d-8ba4-cb93bb7766b1 | [1}View Events{2] - Recorded by Audience-enabled players | [1}查看活動{2] -由支持受眾的播放器記錄 |
| 223  d3a44222-eb85-4ffb-b78a-6a7d5de56d3b | [1}Leads{2] - Captured using lead forms | [1}潛在客戶{2] -使用線索表格捕獲 |
| 224  7a3a288c-cbd1-4f0b-afa0-08d4d8f1920e | Use the date picker to select a [1}Start Date{2] and [1}End Date{2]. | 使用日期選擇器選擇一個[1}開始日期{2]和[1}結束日期{2]。 |
| 225  154199d7-b8ac-40c2-94a2-e48c93eb129f | Select an[1][2}Export Format{3]. | 選擇一個[1][2}匯出格式{3]。 |
| 226  4af21abf-7664-4863-a15c-f90309c4602b | Comma-Separated Values (CSV) | 逗號分隔值 (Comma-Separated Values, CSV) |
| 227  9410d45c-cd74-44d7-a759-1958921030f7 | Excel (XLS) | Excel (XLS) |
| 228  62524424-2c72-4d83-af61-9a5d7c8e821c | Click [1}Export{2] to download the lead data. | 請點擊[1}出口{2]下載潛在客戶數據。 |
| 229  5ebf2790-21ac-4ebd-be19-21fe7f48e589 | Lead form and view event data will be downloaded in separate files. | 潛在客戶表單和查看事件數據將以不同的文件下載。 |
| 230  b8f043e3-2dbc-4937-bcd1-d4ae9ec8aeee | [1}Leads{2] data will contain the data that was entered on the lead form as well as the following fields: | [1}潛在客戶{2]數據將包含在潛在顧客表單上輸入的數據以及以下字段： |
| 231  90e5757e-ee9f-48e1-b3c6-b7ff224accea | [1}externalId{2] - This is the External ID that shows up on the All Recent Activity page. | [1}externalId{2] -這是顯示在“所有近期活動”頁面上的外部ID。 |
| 232  02cfa572-355f-49e7-9506-5616fd3a7a02 | In the case of Oracle Eloqua, it is the Eloqua guid. | 對於Oracle Eloqua，它是Eloqua的GUID。 |
| 233  6827a5e9-3887-4ded-8f22-01e29e8eaf91 | With Marketo, it is the Marketo guid | 對於Marketo，它是Marketo的嚮導 |
| 234  6d93cab0-7a4c-454b-9974-8ae0d13daa80 | [1}playerId{2] - Player ID of the player being used when form was displayed | [1}playerId{2] -顯示表單時使用的玩家的玩家ID |
| 235  4bc49de7-7dbd-4a89-99d5-15c2738f0eff | [1}videoId{2] - Video ID of the video being played when form was displayed | [1}videoId{2] -顯示表單時正在播放的視頻的視頻ID |
| 236  06352771-a798-4cee-bd9e-d8b7b1157b17 | [1}pageURL{2] - Page URL that displayed the lead form (Gallery experiences only) | [1}pageURL{2] -顯示潛在客戶表單的頁面網址（僅適用於圖庫體驗） |
| 237  ad0ddd0c-0071-47ff-8514-c7bcec37001b | [1}createdAt{2] - Date and time the data was captured | [1}createdAt{2] -捕獲數據的日期和時間 |
| 238  1b2fc1cc-3d17-474d-9105-3a6b8e18fa89 | [1}experience{2] - Gallery experience that collected the data (Gallery experiences only) | [1}經驗{2] -收集數據的畫廊體驗（僅畫廊體驗） |
| 239  5ac9c70f-0393-429d-bbda-2dab33972739 | [1}View events{2] data will contain the following fields: | [1}查看活動{2]數據將包含以下字段： |
| 240  a8c0adc2-31bf-4f9e-989d-b8fe52cb733b | [1}externalId{2] - This is the External ID that shows up on the All Recent Activity page. | [1}externalId{2] -這是顯示在“所有近期活動”頁面上的外部ID。 |
| 241  1a1d77a4-7409-49d8-8076-3f71770c6606 | In the case of Oracle Eloqua, it is the Eloqua guid. | 對於Oracle Eloqua，它是Eloqua的GUID。 |
| 242  ebb97c8e-e69a-4a67-946a-c78b2bbcc471 | With Marketo, it is the Marketo guid | 對於Marketo，它是Marketo的嚮導 |
| 243  a91c8153-6f9a-4e83-92ab-4c2bfdf749f0 | [1}videoId{2] - Video ID of the video | [1}videoId{2] -視頻的視頻ID |
| 244  c971e732-9f84-4047-bffa-748230576337 | [1}videoName{2] - Name of the video | [1}videoName{2] -影片名稱 |
| 245  d27a35be-00f0-4cde-97fa-7edac20e53ca | [1}watched{2] - Percentage of video watched (to nearest percent) | [1}看過{2] -觀看視頻的百分比（精確到最近的百分比） |
| 246  9d94cd91-ef21-4227-aa7d-26d98daa69bc | [1}timeWatched{2] - Total time watched | [1}觀看時間{2] -觀看的總時間 |
| 247  424a8e08-a5e9-4351-a624-c2fa0dee9744 | [1}playerId{2] - Player ID of the player used to watch video | [1}playerId{2] -用於觀看視頻的播放器的播放器ID |
| 248  4bc773cf-5017-4041-a0dc-36f19f88d041 | [1}pageUrl{2] - URL of page containing player | [1}pageUrl{2] -包含播放器的頁面的網址 |
| 249  aae64ab7-13f4-4f61-99a2-865b954c546a | [1}createdAt{2] - Date and time the data was captured | [1}createdAt{2] -捕獲數據的日期和時間 |
| 250  b28ccc86-86f7-4ade-8cad-eda6732c36b2 | [1}updatedAt{2] - Date and time the event was last saved, which translates roughly to when the viewer stopped watching; if the video is only a minute long, createdAt and updatedAt will be very close | [1}UpdatedAt{2] -事件的上次保存日期和時間，大致相當於觀眾停止觀看的時間；如果視頻只有一分鐘，那麼createdAt和updatedAt將非常接近 |
| 251  ff6818ea-e425-4d14-8f80-8f7153dc5154 | [1}isSynced{2] - Specifies whether this view event has been automatically exported to the publisher’s marketing automation tool | [1}isSynced{2] -指定此查看事件是否已自動導出到發布者的營銷自動化工具 |
| 252  59a55be9-b8e4-4f54-96a9-4c1df2a8b7d4 | [1}trackingId{2] - Tracking ID passed as a URL parameter. | [1}跟踪號碼{2] -作為URL參數傳遞的跟踪ID。 |
| 253  411c18d4-94d5-49f5-a90b-bb857c36a7ae | For information on working with a tracking ID, see [1}Creating Custom Integrations with the Audience Module{2]. | 有關使用跟踪ID的信息，請參見[1}使用受眾模塊創建自定義集成{2]。 |
| 254  043c7665-ac44-44d0-a258-22d549d4ff66 | [1}UTM fields{2] - utmSource, utmMedium, utmCampaign, utmTerm and utmContent. | [1}UTM欄位{2] -utmSource，utmMedium，utmCampaign，utmTerm和utmContent。 |
| 255  3c4f0674-b75a-4d13-88b8-0971e0d42297 | For information on working with UTM fields see [1}Working with UTM Fields in the Audience Module{2]. | 有關使用UTM字段的信息，請參見[1}在受眾模塊中使用UTM字段{2]。 |
| 256  cf9deba2-e4e8-4db1-a927-adc3ba7c5304 | [1}metric1-3{2], [1}event1-3{2] - Used when using [5}custom metrics and events{6] | [1}公制1-3{2]，[1}事件1-3{2] -使用時使用[5}自定義指標和事件{6] |
| 257  f37209a2-c637-4fee-b9e5-e0acdca43bfd | Page Contents | 頁面內容 |
| 258  61723bd4-b0a0-456d-bd4e-35adfde73512 | Page last updated on 30 Jan 2020 | 頁面最後更新於2020年1月30日 |
| 259  7dc82bf1-c165-4854-88a3-d195dae7e43c | Brightcove Support | 布萊特灣支援 |
| 260  65995d4b-c173-475c-914b-39dcf4ba42cc | [1}System Status{2] | [1}系統狀態{2] |
| 261  157b69c1-983c-4f06-b474-f079e22ee497 | [1}Contact Support{2] | [1}聯絡支援{2] |
| 262  679335f6-7b53-46f4-8c54-5273f497daec | [1}Documentation{2] | [1}文獻資料{2] |
| 263  fa97d8b9-a452-41a1-b93e-157f5394a028 | Training | 訓練 |
| 264  3335eff7-078d-4f8a-8569-0145420339c7 | [1}Online Courses{2] | [1}線上課程{2] |
| 265  23ac6fd9-c10e-4540-b53d-35d76f2fa477 | [1}Register for a course{2] | [1}註冊課程{2] |
| 266  b8852738-72d5-4667-b460-9e0e3082fbac | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 267  74b8ec10-46c4-46eb-af0e-e7d7f08f3dcf | Brightcove | Brightcove |
| 268  50666e09-f64e-42fb-8644-554cb555dbc9 | [1}Brightcove.com{2] | [1}亮麗{2] |
| 269  e7cafb38-8dc5-408c-aacc-71854fedda02 | [1}Contact Us{2] | [1}聯絡我們{2] |
| 270  78284f86-6a9d-415d-84ab-edf8dd814e07 | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 271  bea42647-87c3-4d92-aa92-646c62a08bf6 | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 272  86cf9e16-5584-4e11-a4c8-66e36003f16b | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 273  4a167365-d64f-4dff-a4c5-24a4661ffda9 | LinkedIn | LinkedIn |
| 274  168c2923-e2ed-44f9-988a-ff80ebcc4cc1 | Twitter | Twitter |
| 275  68904d07-f81c-4153-a1ad-4a0b6b26c488 | Facebook | Facebook |
| 276  d28669c3-0ebd-4d6a-9208-7fad5552172e | Have a question? | 有問題嗎？ |
| 277  13d95d7e-d4a3-42b9-a688-93e8e8bb26cb | Exporting Gallery Lead Data | 導出圖庫線索數據 |
| 278  e16ccbdf-639e-4802-a316-0e22fa10b13f | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 279  3c4078dc-b3c1-467c-9f58-61680b490904 | Select Language | 選擇語言 |
| 280  8d534f6b-324d-4af1-be2d-28a83ee52143 | Other Brightcove Docs | 其他布萊特灣文件 |
| 281  17c52629-69f2-4468-ba85-1232fc2f2f39 | Documentation Home | 文件首頁 |
| 282  b0c516cc-e81d-46cd-ad3b-23b4625790c9 | Brightcove Audience | 布萊特灣觀眾 |
| 283  bc53f282-c08c-4901-a080-69af8e83dc92 | Brightcove Beacon | 布萊特灣燈塔 |
| 284  cea18a30-72a2-4de5-acdc-34c43d2ee9b4 | Brightcove Campaign | 布萊特灣戰役 |
| 285  154cbdb5-bcfa-40d5-8fe7-684605a5e423 | Brightcove Engage | 布萊特灣參與 |
| 286  c4de30e7-7f84-4f5e-99ec-218ba555c351 | Brightcove Live | Brightcove Live |
| 287  7361277e-1568-4959-b16f-637f2f5d8b28 | Brightcove Gallery | Brightcove 圖庫 |
| 288  92761c38-cc99-40d9-8100-600e422ee74d | Brightcove SSAI | 布萊特灣 |
| 289  4346b1cb-ee57-484a-acd7-439b8448c14e | Brightcove Social | 布萊特灣社會 |
| 290  0778fc2c-9124-41df-a963-0f198998d0ac | Video Cloud Studio | 視訊雲端工作室 |
| 291  e9d87e2c-f3ef-441e-9c4d-ae69ed37d88d | Brightcove Player Development | 布萊特灣球員開發 |
| 292  33d56698-7e2e-4edc-99c7-91168368ade3 | Video Cloud Platform APIs | 視訊雲端平台 API |
| 293  72048aef-6edf-4bb7-9d1c-ae4d0222605f | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 294  4a58b45a-b18f-4913-bc8c-92056da0475c | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 295  06b4a2b1-eb19-493c-80bb-dd7e37a60dae | Video Cloud General Information | 視訊雲端一般資訊 |
| 296  5ba0a1ea-a031-44a0-b539-10cea58da9c7 | Zencoder | Zencoder |
| 297  9df8df36-cc28-406d-b443-039537e5df91 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 298  1c523f7c-f27a-4101-afdd-e3d305d4d15e | support | 支持 |
| 299  b22b1e39-f6c8-464b-acac-b212740ce360 | system status | 系統狀態 |
| 300  9a8aa7bf-dc67-43bf-b76c-18ed03be79d3 | [1}Home{2] | [1}首頁{2] |
| 301  25efeff0-69ab-4b49-bb37-6ae6fc614748 | [1}Administering Audience{2] | [1}管理受眾{2] |
| 302  b7cc4610-3a90-4347-ace7-9bafa08102e7 | Exporting Gallery Lead Data | 導出圖庫線索數據 |
| 303  550a0109-300e-4860-a7f6-a6d7b2d96e0f | [1}Home{2] | [1}首頁{2] |
| 304  be6307ea-24a9-423c-a9dc-cf56c741ee46 | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 305  526d7948-99a5-4804-87ea-7a0bfea51c1a | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 306  5aa0e3aa-b60b-4407-b9dd-d462ffe0f525 | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 307  f5eb9c52-614f-4a48-a5f1-67293a0ecb38 | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 308  ebf3bcc5-a91f-472c-a1b5-e39f22d373d6 | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 309  734171f2-3ec1-4d01-befe-c633a68254f0 | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 310  43b63a0e-f21f-452d-bd21-be6fd5f9b9b2 | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 311  948a2418-e9fb-4cc4-9bec-62ab4666c3e6 | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 312  4fd3f307-c057-4f73-b986-fd534b1ebeec | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 313  f3d9b0b2-d399-43a9-8a8c-699b0c0d5184 | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 314  2d663c00-4cdd-427f-9795-b02c75bd51a2 | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 315  ef9baec3-4820-4051-98ad-4e329ce7efff | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 316  24e82a24-d866-429d-a357-a83314bcfab8 | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 317  9250e2bc-5a66-44d6-8ab4-618a0e5c6117 | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 318  36be3f7b-72ac-4a61-b944-f780d93aa666 | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 319  27ae7f3a-5b33-4f3f-b17d-cc2369f49796 | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 320  043b7db4-8144-42a1-82fd-6027c0d03b04 | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 321  179b9e55-4169-40fc-b938-b9bf7995d0a0 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 322  e2cb1d16-7c65-4b22-a813-269094d7d47e | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 323  b1a83edd-478b-4cd3-83a9-8365117f9d36 | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 324  450dba8e-516f-45f2-ae7e-e2f3ed297900 | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 325  619da2f4-6afa-42ce-af1e-f8bd99b6cf86 | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 326  7e51164c-97eb-4ff5-a49a-f0c835be25f6 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 327  aa5518a7-bd84-4591-ba59-c24a2ce0becf | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 328  e13fac9d-21e1-4f03-89dd-80e512e1fa0c | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 329  445eca31-7b20-41cc-98e6-a9367085e243 | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 330  0910df51-66a6-40d5-ac4f-21b782b3e1b4 | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 331  b1f3564e-95b7-41be-9772-237e83c826cc | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 332  ea793d4d-c3ac-4597-aad3-f97083e9caf2 | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 333  ddfba123-f41c-4302-8c09-e398c696bb0e | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 334  82503417-6108-4d80-8a67-de48e7f978d3 | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 335  4249dd14-6f9a-47cf-ac60-6baaf51ee664 | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 336  ab55e7eb-c799-42ab-8623-604804205c4f | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 337  35df62a9-0809-441b-aaba-1f97fbde58b0 | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 338  92613133-d4b6-4869-b93f-5ab21104a401 | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 339  66024513-145c-46b6-aacf-343f4fac67e4 | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 340  51c0d463-ed60-4fba-a3bd-1a4e9647898b | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 341  2942e272-ea7c-4910-b676-e9372d6675b2 | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 342  2f36e139-f7f0-430a-aa2c-e2101a934e5a | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 343  0d183d1f-05cc-454c-8d00-9e6b0e506638 | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 344  943f2bf6-16ba-445c-b515-b6b69f4944ba | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 345  b16a84aa-0331-41df-ba8c-d2c3e90c97d8 | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 346  c493d487-98e9-4289-84fb-8673bb2f3666 | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 347  10d6dee0-7df2-4772-af8f-9f33959fd473 | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 348  b5a35191-d417-4883-991d-2477b18af9cb | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 349  23bf1e24-05d7-44fa-96f9-70630c99d4dc | [1}Overview: | [1}概述： |
| 350  6c740e3e-806c-4857-bce7-46697c75aa9a | Audience API{1] | 受眾 API {1] |
| 351  55853342-c272-4839-9c95-5087938edf08 | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 352  90315e47-cbcd-4d9d-9fbe-8032fe5ed9ac | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 353  cca73a87-7c49-4541-b4ec-e060e51f2fd2 | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 354  cdd959e2-dfea-490e-9dd9-e2af52bec5d7 | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 355  58c54b15-9abd-460c-9a00-c957ce78c645 | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 356  240bb12e-279d-43b1-a925-ab9ed22e9d78 | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 357  62d1762b-d114-4c4f-81ea-ebd954a9e3ee | [1] | [1] |
| 358  fd040d98-87c0-4a12-bfd8-bcd6da020bce | Navigation Menu | 導覽功能表 |
| 359  8f90ceb8-8184-4575-9e83-cda215755509 | Page Contents | 頁面內容 |
| 360  aff2579e-f24c-49ec-a056-1aa361b56cd0 | [1}[2]{3] | [1}[2]{3] |
| 361  4c1513cd-a3f7-400b-bf03-c22debe510b1 | open in new tab | 在新分頁中開啟 |
| 362  90a8764c-6317-4cd0-8865-639ffb5b53e0 | Exporting Gallery Lead Data | 導出圖庫線索數據 |
| 363  2513e653-5498-42b6-9e96-4b9bf818b67c | In this topic you will learn how to export lead form data collected through Gallery experiences. | 在本主題中，您將學習如何導出通過Gallery經驗收集的潛在客戶表單數據。 |
| 364  e76d1ab9-aeea-44d0-896a-73e414411864 | Gallery lead form data is collected when a Gallery experience has been configured to use a lead form. | 當圖庫體驗已配置為使用潛在顧客表單時，會收集潛在顧客潛在顧客表單數據。 |
| 365  bce22c7b-cfcc-46a5-b5e4-4704ff0e4287 | For information on configuring a portal experience to collect lead data, see [1}Using a Lead Form with a Portal Experience{2]. | 有關配置門戶網站體驗以收集潛在客戶數據的信息，請參閱[1}使用潛在客戶表單進行門戶體驗{2]。 |
| 366  955a762d-6ca5-4519-8be3-9006583c08d3 | When exporting Gallery leads from the Audience module, only data captured using Audience lead forms will be exported. | 從受眾模塊導出圖庫線索時，將僅導出使用受眾線索表格捕獲的數據。 |
| 367  d80e38a3-afb5-406d-9d1b-4230c355f7cf | Lead data from custom lead forms will be stored in your marketing automation software. | 來自自定義潛在客戶表單的潛在客戶數據將存儲在您的營銷自動化軟件中。 |
| 368  b081889d-8d91-4cb8-a01c-05f3ff37c6e2 | Note: | 注意： |
| 369  4e66e397-d1d6-4347-a1c8-01ac1e729e56 | Only users with Administrator privileges will be able to download the lead data. | 只有具有管理員權限的用戶才能下載潛在客戶數據。 |
| 370  243db359-57a4-496a-9f26-fd2f770fd816 | To export Gallery lead data, follow these steps. | 要導出圖庫線索數據，請按照下列步驟操作。 |
| 371  a722f88a-098e-4c97-b39b-5e4b16ab7c14 | Open the [1}Audience{2] module. | 打開[1}聽眾{2]模塊。 |
| 372  a6459435-4e20-4df1-95fd-2cebb7be254e | Click [1}Export Gallery Leads{2] in the left navigation. | 按一下左側導覽中的 \[ [1}匯出圖庫商機{2] ]。 |
| 373  799e5d38-8d98-415a-a854-3fa116cdea1f | [1] | [1] |
| 374  ae340be3-f003-49d2-bdcb-58fe0e936c66 | Select a Gallery experience to export the leads from. | 選擇圖庫體驗以導出線索。 |
| 375  487094ac-a5f2-4f8e-b412-e8bbbb9e84ee | Enter a [1}Start Date{2] and [1}End Date{2] for the leads. | 進入一個[1}開始日期{2]和[1}結束日期{2]為線索。 |
| 376  1943ca97-3808-46bb-984d-7c21f56596e4 | Select an export format, [1}Comma-Separated Values{2] or [1}Excel{2]. | 選擇一種導出格式，[1}逗號分隔值{2]要么[1}電子表格{2]。 |
| 377  b22c3e1f-cbc9-41ed-ac59-73da80e224fb | Click the [1}Export{2] button to download the lead data. | 按一下 \[ [1}匯出{2] ] 按鈕以下載商機資料。 |
| 378  3b1ccb1c-fb04-41ab-8747-45b334717560 | The following fields will be included in the exported file: | 以下字段將包含在導出的文件中： |
| 379  e8ac0702-9bf3-45df-b942-8aa502fa342e | [1}All possible lead form fields{2] | [1}所有可能的商機表單欄位{2] |
| 380  b69b23b6-149a-40d3-a75c-4d08a384f836 | emailAddress | 電子郵件地址 |
| 381  6c4b8d6c-d2d3-446e-ba6d-e822cce5153c | firstName | 名字 |
| 382  353a9b34-3c3e-4567-980d-4a2e56d9ae2c | lastName | 姓 |
| 383  213611d7-2db0-4043-a15b-ec54ac62fb21 | businessPhone | 商務 |
| 384  5f5c8334-22e6-4c8a-9033-e7bc3a422853 | country | 國家 |
| 385  50a69518-5096-4e3d-8835-542ccec7a255 | companyName | 公司名 |
| 386  ee708865-aaea-4c69-9f4f-2384ce045df9 | industry | 行業 |
| 387  70c34e37-9383-45a6-b7f2-6f1a7a9b2dfd | [1}externalId{2] - ID used to uniquely identify the viewer | [1}externalId{2] -用於唯一標識觀看者的ID |
| 388  de4df459-7aa4-49ef-9796-0f122abdcaff | [1}playerId{2] - Player ID that displayed the lead form | [1}playerId{2] -顯示潛在客戶表格的玩家ID |
| 389  dab0e7f4-4697-437d-ad4d-3245a9ba6c7f | [1}videoId{2] - Video ID of video being watched when data was collected | [1}videoId{2] -收集數據時正在觀看的視頻的視頻ID |
| 390  78bb2314-ef02-4d02-93d1-e81c4ebade71 | [1}pageUrl{2] - Page URL viewer was on when data was collected | [1}pageUrl{2] -收集數據時打開頁面URL查看器 |
| 391  3d73c1e0-af97-4741-87bd-46c0e536707b | [1}createdAt{2] - date and time data was collected | [1}createdAt{2] -收集日期和時間數據 |
| 392  84c3e52c-f349-4763-ae0f-97d449c7b538 | [1}experience{2] - Name of experience being displayed when data was collected | [1}經驗{2] -收集數據時顯示的體驗名稱 |
| 393  6134edac-279c-4761-939a-4d9ef8739324 | Page Contents | 頁面內容 |
| 394  cf3395f9-20f8-460a-b8e4-a839a6160463 | Page last updated on 30 Jan 2020 | 頁面最後更新於2020年1月30日 |
| 395  78cd0dc5-a96c-4310-87b1-924917e4f950 | Brightcove Support | 布萊特灣支援 |
| 396  0d0340aa-6b8d-4e69-9256-2176d48792dd | [1}System Status{2] | [1}系統狀態{2] |
| 397  5d1205f3-9c04-4d9c-98d2-cb212eaebade | [1}Contact Support{2] | [1}聯絡支援{2] |
| 398  b67723e8-7f3e-48ae-a8f6-64342e972bd7 | [1}Documentation{2] | [1}文獻資料{2] |
| 399  c7c5b94a-ce1d-4a08-9780-c1f8e3b7cd11 | Training | 訓練 |
| 400  02d3bace-d0f9-4d4c-bbd2-9ddcbdeafeed | [1}Online Courses{2] | [1}線上課程{2] |
| 401  afaddd12-cee5-4362-b60c-8128b723ebff | [1}Register for a course{2] | [1}註冊課程{2] |
| 402  2ba0abe6-aa69-419b-a3f7-e5701cb46722 | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 403  50e15920-b7c1-437e-a075-1526d11390c0 | Brightcove | Brightcove |
| 404  3c40c06e-94af-4944-9010-a9519eeffe60 | [1}Brightcove.com{2] | [1}亮麗{2] |
| 405  25036635-f988-4800-b1f2-8c9995215b59 | [1}Contact Us{2] | [1}聯絡我們{2] |
| 406  7d69c135-6f04-4d1a-9cce-4a176673fb19 | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 407  7a9cb608-5152-400b-9a4a-f6c7ef790e80 | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 408  ef92bec9-769e-4907-a9cb-36cc2b5d0a29 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 409  7feba38e-bc0b-4b92-819f-d58d382ee930 | LinkedIn | LinkedIn |
| 410  d617871f-fabf-42c3-a716-17e6850090d4 | Twitter | Twitter |
| 411  069d56eb-7642-403b-8574-f76871a4bdbc | Facebook | Facebook |
| 412  3bc9390b-cf55-4427-8621-939bce10ef32 | Have a question? | 有問題嗎？ |
| 413  c59e0c99-97b6-40ef-9d07-5f146556f6dc | Administering Audience | 管理受眾 |
| 414  376b7afb-7eb2-45a7-b317-e18f0966a7b6 | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 415  014e7118-b440-41bb-aa4b-e55d429677ea | Select Language | 選擇語言 |
| 416  90798fb9-211a-4480-bf8d-5d0856ee68a9 | Other Brightcove Docs | 其他布萊特灣文件 |
| 417  7cee852e-cc5a-4ee5-a580-7f11aeb38ac6 | Documentation Home | 文件首頁 |
| 418  fbfff98d-e1f1-43db-a872-5656c95a3cea | Brightcove Audience | 布萊特灣觀眾 |
| 419  337e0bdc-c747-4627-baa8-1acb35df400d | Brightcove Beacon | 布萊特灣燈塔 |
| 420  81392f92-c150-4266-b770-09b989cb8630 | Brightcove Campaign | 布萊特灣戰役 |
| 421  405c21d1-fe36-420b-b259-45cdc8857784 | Brightcove Engage | 布萊特灣參與 |
| 422  1b0e0892-bc26-4e63-91f2-e5a2d5e1b514 | Brightcove Live | Brightcove Live |
| 423  d1b57e1b-c45e-4c10-8cfb-f39121fd27fb | Brightcove Gallery | Brightcove 圖庫 |
| 424  dd0594ff-c4ae-476d-97bf-8ca7e1cd12ab | Brightcove SSAI | 布萊特灣 |
| 425  65842c97-7d3b-40f2-a5d6-d8a08fceacc5 | Brightcove Social | 布萊特灣社會 |
| 426  241f8c89-0510-427b-b89f-f55374e557ed | Video Cloud Studio | 視訊雲端工作室 |
| 427  67ec450e-fb80-4592-9bf2-b0943ddaec49 | Brightcove Player Development | 布萊特灣球員開發 |
| 428  a1156a69-5f10-4917-8dbd-c829f22569b6 | Video Cloud Platform APIs | 視訊雲端平台 API |
| 429  e9d6c3ea-c7b0-4535-8abb-f92de70237a0 | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 430  d7b8023c-869f-4b13-bd62-2fea67caf792 | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 431  96fe2a79-e454-4e7d-9ab6-d72be9388895 | Video Cloud General Information | 視訊雲端一般資訊 |
| 432  9d919714-f27d-45f3-9d5a-abdaaaca85e7 | Zencoder | Zencoder |
| 433  6f2f6439-5230-4709-aefc-7f8fd71db708 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 434  a53da25e-cdcd-4d21-bd9f-e7847f8f7ff0 | support | 支持 |
| 435  09e4660e-5cde-479e-a19d-65fe39a0f6fb | system status | 系統狀態 |
| 436  3c6ffb61-538e-4141-978b-857c737c9b6b | [1}Home{2] | [1}首頁{2] |
| 437  842f2a45-1bac-4b07-aaf8-ede17e2e71d9 | Administering Audience | 管理受眾 |
| 438  4f8a8f30-de65-453e-9e63-9086fff33a28 | [1}Home{2] | [1}首頁{2] |
| 439  2d025635-9541-40c4-91e7-1c3fa41f8032 | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 440  308a1d92-2413-49ea-b616-bb58510b2ffd | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 441  7fae1c99-0744-41d7-b1b6-435c0a503240 | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 442  8f154591-bdad-4c9e-a400-84c9c0e927ca | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 443  3e5fdf49-0b2a-4c45-bad3-476a7ce5e8a7 | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 444  631370d4-0e58-4a77-be6e-6a0c144b6225 | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 445  1b5de038-14d7-4049-808b-78d9df9dab95 | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 446  e0d63115-fbb9-49b8-b021-2cbee01d2058 | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 447  8baf6497-119b-402c-87e7-910a837c0873 | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 448  c8472ee7-a833-40d5-b7aa-45c07360e1fb | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 449  58a06cba-4429-4626-b8d4-eae8aeace26b | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 450  760f4869-725a-46f7-abac-90b34eb9c636 | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 451  a55c1aaf-d4cf-4ac2-9607-f3dd16ce01c3 | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 452  3526a517-9dbc-4305-bf28-7bbfe546bd92 | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 453  3f60783a-4398-4548-b9fa-af057cd36c90 | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 454  d684bac8-e57b-4399-bdf8-e5ac2a0e9daf | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 455  ca536739-2b14-4c7a-8919-fbded4d8136a | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 456  1d393db8-bbb5-4d0b-b6d2-ad8726fa63f0 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 457  14bf6c83-e722-4a09-8376-fb0fb5a3fcce | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 458  b5be2bca-006b-41f0-b010-a71b09df2add | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 459  c7f92aa3-b83f-49b1-b0d4-d40ddde19e06 | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 460  8e89be03-89c7-4ccb-923b-32b45b3c0b07 | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 461  7179bf98-3673-491a-8efe-cd3b43dfa8d0 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 462  9ddd1d1e-43c2-4153-9375-07fec3184b60 | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 463  fbf5394a-b1fd-4fe3-964d-6b979831afe6 | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 464  5df88cd5-1907-4606-9049-f6d567f531da | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 465  908e005b-b53e-4577-9032-be40752e08d7 | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 466  8b684a6f-8741-44bc-960f-b192214bfaeb | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 467  34722291-d9f0-4ddf-b302-cde29490cb18 | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 468  9f9479bc-c955-4a8a-8b83-f6f935566759 | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 469  537b5cf0-d877-4295-ad9a-3b2becf0d935 | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 470  9828f545-5f60-46a0-a831-be7ed2b42927 | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 471  4e4fc5b3-ecf2-452a-a612-447e165e3b74 | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 472  3c5d0cdc-dfbd-49c9-848e-b9f556660c92 | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 473  0dbe0f85-144c-4bc3-bf01-fcc99eef9360 | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 474  02a547dd-ac23-40a9-a576-d719035a3fab | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 475  619726ee-1a15-41ab-8bb5-ec63b4cb58d3 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 476  f8994111-68b8-4e3f-ae7e-e75ef5c35980 | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 477  b9f4c4ad-5e05-4520-bf67-f140ca59e940 | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 478  3e998b5f-ed36-403a-a5ef-28d0826fd6a3 | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 479  afe3d8fb-23bc-4fd3-b21b-f44217290559 | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 480  cd6ebf74-de28-4a49-8d9c-14c686f2beed | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 481  5fd223a4-7f81-4231-8a6f-fe93fa6766e2 | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 482  b52c3348-04eb-4b20-bf1d-0acaccccba2e | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 483  b3914d7e-a572-4a2b-aa20-78efce449530 | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 484  96b610d8-097f-4cc0-81a0-7b94b98ac457 | [1}Overview: | [1}概述： |
| 485  7306a7a2-a597-444a-be49-4382eb85e7f4 | Audience API{1] | 受眾 API {1] |
| 486  de7a1e8d-12a3-4ff8-8a53-9d97e0817f23 | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 487  a0e195e1-3f31-4f96-a3d7-391e7aa148c8 | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 488  12e5fdcd-0da6-4aaa-8394-e44f3370f3d5 | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 489  1df73cdb-ddb7-4981-b22a-26062df4f2eb | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 490  c65a2578-5def-4966-9f87-39b484292112 | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 491  7147cce2-8667-4af0-b143-acd855cd10ae | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 492  01813ca5-c27b-48ae-870b-db93b9f9ce40 | [1] | [1] |
| 493  caf362a7-c124-4870-8cc9-cb01fc881233 | Navigation Menu | 導覽功能表 |
| 494  51cdf40c-a632-4aff-aefa-3904d4d3807a | Page Contents | 頁面內容 |
| 495  c0933741-5ed5-4bc8-a848-91f96cadec31 | [1}[2]{3] | [1}[2]{3] |
| 496  8764c84e-be79-420c-9712-a7b2ef639dfd | open in new tab | 在新分頁中開啟 |
| 497  5b6b24fe-8c97-43ec-ab2a-7a308d6438ef | [1}{2] Administering Audience | [1}{2]管理觀眾 |
| 498  deb97947-acef-4f2d-b2c2-51f83f7149b5 | Learn how to administer your Audience account. | 了解如何管理您的 Audience 帳戶。 |
| 499  6033c5a4-9e2f-41a3-8c05-6b0ce4d50ad9 | [1}Exporting Audience Data from the Audience Module{2] | [1}從受眾模塊導出受眾數據{2] |
| 500  bcfb9546-b235-4c62-acac-98b0571c8b4a | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 501  0ffb8a2d-c8ed-4888-8c21-4aecab11f4a4 | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 502  bad74ca9-eb44-4e76-a897-b01c7c4f0a66 | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 503  9333705f-960a-4031-8694-ac04f2ca3184 | Page last updated on 31 Jan 2020 | 頁面最後更新日期為 1 月 31 日 |
| 504  398c8c8f-bb5d-4919-bed1-6aa3fd3aa2d5 | Brightcove Support | 布萊特灣支援 |
| 505  8b38d34e-dc0e-42a5-954d-665925c19d7d | [1}System Status{2] | [1}系統狀態{2] |
| 506  98767bbf-7fe1-4aef-a9ad-0da0f0d2eda5 | [1}Contact Support{2] | [1}聯絡支援{2] |
| 507  c60e2a2b-a98e-4bc9-bcfe-94c565d1ccdc | [1}Documentation{2] | [1}文獻資料{2] |
| 508  c9bf7ba7-810a-4120-80a6-fde8784a3d1f | Training | 訓練 |
| 509  413a11fd-ab60-4c9a-8b63-80ee5255b64a | [1}Online Courses{2] | [1}線上課程{2] |
| 510  033dd524-0b35-4f75-b10b-eb0b459be08b | [1}Register for a course{2] | [1}註冊課程{2] |
| 511  4da86824-d34c-42e8-8159-a5cf39ec1588 | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 512  fa3d3e95-2be0-4a95-88b8-a402c7cd6da4 | Brightcove | Brightcove |
| 513  6085757a-e549-4e7f-b197-321292495997 | [1}Brightcove.com{2] | [1}亮麗{2] |
| 514  1800898f-1e10-4ef4-9c48-b88ca8a6bafa | [1}Contact Us{2] | [1}聯絡我們{2] |
| 515  c4731d97-a942-4382-96d0-a714dcb4234f | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 516  51569466-4ef0-40d1-871f-5ae49ee4ba84 | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 517  56e21e24-b148-4cdd-92c1-6e1414166ce3 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 518  33488861-7b9d-4d06-a599-8612af1a8cb8 | LinkedIn | LinkedIn |
| 519  cb80b46d-4ed2-4cf8-9f4d-8129a197583b | Twitter | Twitter |
| 520  745eb953-f70d-4e69-b735-7b91229e0a80 | Facebook | Facebook |
| 521  6f1a09d4-946d-4524-8a99-31a159874313 | Have a question? | 有問題嗎？ |
| 522  3b7d31bc-20ee-4efe-bc92-c5f40b405b0d | Managing Viewer Data | 管理檢視器資料 |
| 523  ac4306d4-d32d-4acf-bcaf-120269f62277 | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 524  ddb52b63-210f-419a-b9bc-69741a83922a | Select Language | 選擇語言 |
| 525  e3d8dc35-345e-4d57-9c91-2aea4453640a | Other Brightcove Docs | 其他布萊特灣文件 |
| 526  73db8466-c58e-4e1e-9193-5acd5d62c54c | Documentation Home | 文件首頁 |
| 527  4435a4d9-9b14-4e6c-ae12-c6b3f7f37e61 | Brightcove Audience | 布萊特灣觀眾 |
| 528  206a1bd4-36ba-4d16-8be1-fbfcfdc8460a | Brightcove Beacon | 布萊特灣燈塔 |
| 529  1b9e0856-efb9-471a-87c7-900888bff55e | Brightcove Campaign | 布萊特灣戰役 |
| 530  b30db395-8ca1-4706-9c08-9b75bb99c881 | Brightcove Engage | 布萊特灣參與 |
| 531  89a2ea6c-3ca2-4f90-99e7-59ac58909014 | Brightcove Live | Brightcove Live |
| 532  a61fda57-dafc-477e-a04b-37e7b7a39ea8 | Brightcove Gallery | Brightcove 圖庫 |
| 533  e175533b-2df9-4a17-911a-a19f8b83696e | Brightcove SSAI | 布萊特灣 |
| 534  788fed8e-450a-404c-81de-ae1b0bcc735a | Brightcove Social | 布萊特灣社會 |
| 535  0fde5b0c-eb48-460e-8988-dcfde30cf38a | Video Cloud Studio | 視訊雲端工作室 |
| 536  25144228-d3de-4202-af60-23db864eb31d | Brightcove Player Development | 布萊特灣球員開發 |
| 537  ea438fa2-4543-4d98-be25-e769f9b4c076 | Video Cloud Platform APIs | 視訊雲端平台 API |
| 538  81a1067f-193d-44e9-934b-7c42b4c65825 | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 539  93486a81-11de-4c05-a2eb-d9ce170bfce6 | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 540  4d7c50a3-7fdd-41ba-8a9f-54cd50763a2b | Video Cloud General Information | 視訊雲端一般資訊 |
| 541  d6f52a5d-0155-4b09-9df9-49238ac0651c | Zencoder | Zencoder |
| 542  ec16827b-2c6a-4c75-bc11-911207c9edf5 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 543  697ae3a5-004c-4fc6-80d1-fd676bc1d682 | support | 支持 |
| 544  36e4d348-5969-4f94-870b-29f78845fd07 | system status | 系統狀態 |
| 545  142d478e-fb05-4d90-8461-67bb06901305 | [1}Home{2] | [1}首頁{2] |
| 546  d53fb3d5-bb7b-488f-9de8-adabeff28cb3 | [1}Administering Audience{2] | [1}管理受眾{2] |
| 547  a69237b9-e63d-4e30-8b1d-8d7676f66ea3 | Managing Viewer Data | 管理檢視器資料 |
| 548  d4f390db-aacd-4c22-85d5-42fad5bd9c17 | [1}Home{2] | [1}首頁{2] |
| 549  4239c129-b952-4a22-a9f9-a6a2c6282764 | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 550  6526e988-46e0-4f56-9225-53e2b13ddac4 | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 551  90e047e3-91ce-4cd2-a4cc-d30171f266ec | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 552  962783ba-e5cf-4604-8a7c-6a17c19b10fb | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 553  f6bc68fa-83c8-4fbe-bc35-ec8d13ca38f6 | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 554  353e36d0-68bb-4e07-91f4-6cb144a5a707 | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 555  2888e7ad-6bbd-4917-b392-7e20eb9a3121 | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 556  c1c2ea44-54e5-4610-ab94-d8a68c715bd1 | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 557  5a583de6-666f-47e3-b5a7-5e3ef6d01e66 | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 558  ff957622-4384-4b5d-8f0f-ada25144e56a | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 559  ad0454ff-e885-4aac-8e47-6a353be2c1b3 | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 560  1e054a28-5363-4248-b0af-ffe777b36c45 | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 561  188faeda-b7fa-42c0-8db2-69e8f48d6e8e | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 562  4fa870ee-bf58-48e0-a1a7-8d9bc6e49d99 | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 563  fa9f62fa-6bea-4d54-8f46-6cd2a7a3a9bb | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 564  1a62a9e6-f815-4f2e-9615-fad0a90aa91a | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 565  6466ad68-7261-468f-b18e-684cb6826e94 | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 566  75583621-5bfa-4872-834d-b650aeb0368f | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 567  13aced7c-f59c-4024-a233-cb6f8d613efd | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 568  7ad1c89e-47ff-44d1-9e1f-c1d089fb0621 | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 569  78c95f2b-3bc4-4525-9bf0-756ca799b82f | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 570  bd227b86-fbfe-4d75-b691-15f1de10e286 | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 571  cf8cd5e6-db15-411f-a460-b89dfe00691a | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 572  0478bea6-8381-49e3-a0f6-c1282f4ee2d4 | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 573  b6f7f1a2-b078-4665-9f44-4e3b48f21e6a | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 574  04cd03f0-ab87-4c10-8e65-ccc24f7a16db | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 575  a3671f14-f57c-4db1-9d65-aa01a52f4fec | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 576  0a58d0e8-4aef-42bc-ab92-9beae8bb2adf | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 577  6587c899-fb0d-4128-9bfc-46b4dcc9604e | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 578  04c1cb3c-9f5b-4b3e-89d0-ca2df1724792 | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 579  a8de8e56-cf2a-40d7-a9fb-e0e35558e9eb | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 580  4e14fbab-0a7e-4826-b3ed-293428c024b5 | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 581  fb81ac69-9be0-4adb-b304-1c2b113fc81c | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 582  ec0fc4d9-c335-4aef-9ca5-3b13310798dc | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 583  6ea0a0dc-d9bc-4fd5-aa21-5648e0171370 | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 584  c555aa19-d476-444b-8c07-25dbc42c7e93 | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 585  2eeae98a-c4b9-405d-aabb-a72421209a9e | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 586  8b38590a-cfa7-4b8c-b243-a9576f962b55 | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 587  432b3d15-5b09-43a4-b2de-e51cf10bf703 | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 588  1d1beb8b-9a7c-4f2b-a21d-58cfaf7c1a19 | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 589  8b44245f-d3e1-42cc-87b6-e4bf73796ffd | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 590  1217acfe-a47c-467b-b38d-c43e827960fd | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 591  9623dc10-e373-42f0-b083-5e479490a48c | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 592  c9461937-b35a-447c-ab22-230f060b20dc | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 593  a8a25bfb-17b9-4c63-9fd5-b31650df479c | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 594  71ff90b5-875a-47f4-83cc-3f3288ec7bca | [1}Overview: | [1}概述： |
| 595  c99c5378-1d02-4594-92a4-fdcc2ee45b31 | Audience API{1] | 受眾 API {1] |
| 596  c4596073-7acb-46dc-94da-1f8b7469c0e5 | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 597  1433bc7f-eabc-462d-a478-0fc69cf60868 | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 598  bdedde98-480c-4021-a7b0-6aa7aa9f114d | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 599  2adfcc3b-a6c9-465e-8684-b544226a7a11 | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 600  75c0f1b1-5c0e-44a5-834a-4f5ea601f903 | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 601  4027a369-a9aa-4cdd-8b85-5ab00a366674 | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 602  b8ea9cc1-e352-4f57-a665-745299fa5af5 | [1] | [1] |
| 603  43f0dc61-6be0-4d8e-8adb-52849cbdd204 | Navigation Menu | 導覽功能表 |
| 604  c98b97c4-2e6f-42c7-b91e-af56e1c820e3 | Page Contents | 頁面內容 |
| 605  a78f8c96-bd78-4757-a01a-e43852fcbf37 | [1}[2]{3] | [1}[2]{3] |
| 606  d28c5c74-4cca-4947-8b98-444892a796e8 | open in new tab | 在新分頁中開啟 |
| 607  2870a10b-6f0b-4402-9107-3e4bfd1beef3 | Managing Viewer Data | 管理檢視器資料 |
| 608  f99955a5-ae2f-4356-be7b-abd473682f11 | In this topic you will learn how to manage viewer data in the Audience module. | 在本主題中，您將學習如何在「對象」單元中管理檢視器資料。 |
| 609  83c821df-f70f-4b87-938e-e9649b25bfa5 | The manage viewer data option allows you to search for a user and then either remove that user or export that user's data. | 管理檢視器資料選項可讓您搜尋使用者，然後移除該使用者或匯出該使用者的資料。 |
| 610  269e5ead-f810-4ce2-b8df-167e0e96ebc8 | Notes: | 注意事項： |
| 611  3e073f4c-7c06-4494-8552-a4058806a2ca | Typically when integrating with a marketing automation platform (MAP integration) the data retention period setting is used to control how long data is retained. | 通常，當與行銷自動化平台 (MAP 整合) 整合時，資料保留期間設定會用來控制資料的保留時間。 |
| 612  b4bfec90-87d6-4931-9f1a-fd5687fbf01d | Note: | 注意： |
| 613  593dddca-4eef-41e9-b6b1-d3a482a48ee3 | You must be an account administrator to access to the Manage Viewer Data menu. | 您必須是帳戶管理員才能存取 \[管理檢視器資料] 功能表。 |
| 614  bfc37670-0c0a-45a6-9cc8-0d04dd73a5fd | To manage viewer data, follow these steps. | 若要管理檢視器資料，請依照下列步驟執行。 |
| 615  19016f8c-6a40-4715-b57c-c8675f73493f | Open the Audience module. | 打開聽眾模塊。 |
| 616  2179090f-3090-4d0e-ad9e-f18b2fed061b | Click [1}Manage Viewer Data{2] in the left navigation. | 請點擊[1}管理查看器數據{2]在左側導航欄中。 |
| 617  c5001ae2-22be-4a81-a217-6508e23a7f72 | Enter the user to search for. | 輸入要搜尋的使用者。 |
| 618  014fbdc1-7aad-4426-a3c6-d24c928a6854 | Typically this will be one of the following values: | 通常這將是下列其中一個值： |
| 619  45fb88c5-5454-4bca-9d53-ab5b6af3ee67 | [1}Email{2] - When using Audience tracking and an Audience lead form is used or with SSO integrations | [1}電子郵件{2] -使用受眾跟踪並使用受眾潛在客戶表單或與SSO集成時 |
| 620  c1e9ccad-531b-4aac-b9e2-6c785f9307ab | [1}User ID{2] - When using SSO or custom integrations | [1}用戶身份{2] -使用SSO或自定義集成時 |
| 621  af372132-cb2b-4d45-a73e-8f488a364246 | [1}Custom GUID{2] - For anonymous users | [1}自定義GUID{2] -對於匿名用戶 |
| 622  f52b6de4-8de1-49f4-86b0-8a76087f7c6a | [1}External GUID{2] - When a MAP integration is being used | [1}外部GUID{2] -使用MAP集成時 |
| 623  2e554d6d-0281-4e2e-95d9-8bd416c7351c | [1] | [1] |
| 624  bd146a27-9953-41a5-bef8-50aeb8b4dbcf | export lead data | 導出潛在客戶數據 |
| 625  69eb1092-264d-4c95-ae97-c43ebbac9199 | If a match is found, select an action: | 如果找到相符項目，請選取下列動作： |
| 626  d85fa32b-7967-4d7b-a55b-ede045432c79 | [1}Delete Viewer Data{2] - Remove viewing and lead data for the user | [1}刪除查看器數據{2] -刪除用戶的觀看和銷售線索數據 |
| 627  72ad4a02-6995-4f74-8740-bcd93be4c1eb | [1}Export Viewer Data{2] - Export the lead and view event data for the user. | [1}導出查看器數據{2] -導出銷售線索並查看用戶的事件數據。 |
| 628  aaf27e25-2a19-44f5-8560-8c8c9b9c5433 | The lead data will contain the data that was entered into an Audience lead form. | 潛在客戶資料將包含輸入至「客群」潛在客戶表單的資料。 |
| 629  e1737b72-6ce3-45af-8091-40ea7c95afd5 | The view event data contains all of the view events for the viewer. | 檢視事件資料包含檢視器的所有檢視事件。 |
| 630  39b01cc5-f82a-4f87-bbf2-d59874eda612 | [1] | [1] |
| 631  5620e540-abf0-447a-a81b-730d2c5f5fc7 | export lead data | 導出潛在客戶數據 |
| 632  c6f9b3d3-e6e1-4064-a8fa-819bba30d67a | Page Contents | 頁面內容 |
| 633  56e0280c-46f5-437f-b9ad-c47d46e1a26e | Page last updated on 29 Sep 2020 | 頁面最後更新日期為 9 月 29 日 |
| 634  5326417d-42da-4b1b-b821-e4aabf313ffe | Brightcove Support | 布萊特灣支援 |
| 635  d2317f67-7e8a-4899-bbab-7f1437dd1b67 | [1}System Status{2] | [1}系統狀態{2] |
| 636  4d6084c2-3c3a-4b82-ac11-63c905adda30 | [1}Contact Support{2] | [1}聯絡支援{2] |
| 637  c948fb78-47d6-47e0-837d-44170474b062 | [1}Documentation{2] | [1}文獻資料{2] |
| 638  42f1a2c9-3812-4c92-be5f-ba39209b0deb | Training | 訓練 |
| 639  c57e7c33-8e49-409f-8327-78fc17eb6e66 | [1}Online Courses{2] | [1}線上課程{2] |
| 640  0d199726-3bf6-489b-a71b-9a3a335d3dfa | [1}Register for a course{2] | [1}註冊課程{2] |
| 641  9d9720b6-85cd-4e52-a142-3005b84542ec | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 642  ac6e8a6a-a498-4640-bd87-cd557d3dc65f | Brightcove | Brightcove |
| 643  964478a0-9378-4b1f-8cab-490dcbfc1b39 | [1}Brightcove.com{2] | [1}亮麗{2] |
| 644  1ab638e1-b093-49e5-b0ed-b4d3788a0d5f | [1}Contact Us{2] | [1}聯絡我們{2] |
| 645  c4720762-1968-4690-8e21-80ca965b7c96 | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 646  69b9a999-1863-4dbe-9cc5-d44ad64f1c97 | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 647  9a58cff1-aee3-4e43-89e2-932c192c2ece | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 648  8496c227-21f4-4ff3-b40d-fd3fddd0df1c | LinkedIn | LinkedIn |
| 649  66dde48d-37b4-4dee-8e90-ef725fc244ee | Twitter | Twitter |
| 650  59c5654f-b44d-4188-b518-0bd4459f830b | Facebook | Facebook |
| 651  7b3a9228-64f8-4816-ac26-687f6a6f5080 | Have a question? | 有問題嗎？ |
| 652  8654c307-4d16-4dc9-8e40-1763f0ac58b3 | Troubleshooting Audience Issues | 對象問題疑難排解 |
| 653  c95fab7a-7f21-4268-b448-60b843dacc0a | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 654  fc4a4d7c-81a7-49e4-b3d4-a41dd9d5f0c1 | Select Language | 選擇語言 |
| 655  6b8ba457-8e71-461b-9273-f0ec3d8b53ac | Other Brightcove Docs | 其他布萊特灣文件 |
| 656  a6db7d90-ba93-4ec0-ab7b-f3e09706fbc3 | Documentation Home | 文件首頁 |
| 657  5332de68-0288-4eea-b89e-2a6577d6deeb | Brightcove Audience | 布萊特灣觀眾 |
| 658  b50bf4b4-71da-4eac-9b5f-d531700b689e | Brightcove Beacon | 布萊特灣燈塔 |
| 659  d4af297e-0103-4d32-8bd2-bdf5ba3e2510 | Brightcove Campaign | 布萊特灣戰役 |
| 660  d094a1ea-9bb3-49cb-a284-ba8787f7dd80 | Brightcove Engage | 布萊特灣參與 |
| 661  7dfd72c6-e7dc-4d86-b91d-83ed35527a5a | Brightcove Live | Brightcove Live |
| 662  a0dd24e1-3d6a-47ea-a7a2-dcd0b0d15f1d | Brightcove Gallery | Brightcove 圖庫 |
| 663  8872271c-87c9-4727-9505-cd3a7312745f | Brightcove SSAI | 布萊特灣 |
| 664  d0aecade-19a8-4525-b42d-e575404f4bcb | Brightcove Social | 布萊特灣社會 |
| 665  83e14c42-5ab1-4a8f-901f-f2c33ae91035 | Video Cloud Studio | 視訊雲端工作室 |
| 666  59c0ceea-18d2-4d11-bece-8b5fc18d3de3 | Brightcove Player Development | 布萊特灣球員開發 |
| 667  45d53f0d-9534-4560-8f9b-0fb30e82a495 | Video Cloud Platform APIs | 視訊雲端平台 API |
| 668  808887bb-7486-4189-b611-bbe7def47c80 | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 669  cc96826b-5809-45e5-ab09-cbd52b8e79f4 | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 670  871bee2a-2209-4398-ae31-22f31818e489 | Video Cloud General Information | 視訊雲端一般資訊 |
| 671  85715e41-120d-44be-951f-3c0d62b5a620 | Zencoder | Zencoder |
| 672  2f19dc29-db83-4127-a8d1-7448e1ec42c9 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 673  e880ecd4-b07b-42c1-a9f6-75cf5db9893d | support | 支持 |
| 674  410d4147-ad8c-491f-9d48-5ac217fb2644 | system status | 系統狀態 |
| 675  6eaecbe9-ba7d-46a1-899a-9d6850a83968 | [1}Home{2] | [1}首頁{2] |
| 676  3bc6096b-d35a-4c66-ab53-2ef9ed5a21bf | [1}Administering Audience{2] | [1}管理受眾{2] |
| 677  34657490-3ee6-40da-932b-f0a2729a8469 | Troubleshooting Audience Issues | 對象問題疑難排解 |
| 678  344cd256-86c4-4371-9b46-1cc5ce9fdbe6 | [1}Home{2] | [1}首頁{2] |
| 679  be992c2f-c936-4471-8673-62464d93ed17 | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 680  89acd6b8-efb5-4cea-a1e8-00876edd26f2 | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 681  32ffebc7-20b5-4d88-8936-c701fba5ac16 | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 682  3e7273e3-cdb4-402c-9efe-b9e59a2f7ee0 | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 683  72dbcb71-fb06-426a-b617-7dad35d2af42 | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 684  7c9d7eb7-a5ec-4967-8a89-f359e7bdc678 | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 685  05517ede-cc24-4a38-81a5-5f3580a89c24 | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 686  8debf112-defc-4281-8638-7e36d5cf2250 | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 687  c9de3690-7c1a-45cd-b061-c9d0d504e64a | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 688  eae9b4c3-84fa-47c4-92fc-b11c51ebf391 | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 689  b289c7e2-1801-484d-8064-3544cc4f6817 | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 690  e9ae8b19-90bc-455d-b2af-93b53e0d7094 | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 691  b9216568-e208-48e4-bf38-a0c7f9f15240 | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 692  659535db-5ffc-4773-b7aa-1029b9f3c362 | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 693  cfb7fa25-fac4-4448-9740-9b65149c34ed | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 694  cae0d7b7-426e-47fb-8656-3ed6cce590c8 | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 695  d3facaba-1c24-4ed6-baaf-5de3005a6ce7 | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 696  e38483df-d2f7-4ee0-a1b8-a110131a8f36 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 697  3db35bd7-6322-4528-9703-b118fe7ff3bd | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 698  3978a148-f6ea-4df1-b210-50ad071d338d | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 699  ecdcb529-bf82-443d-bb6e-6b25ac037e96 | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 700  eaa6a51b-e2b7-4ea4-af1a-e5d29c4d0194 | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 701  f7ba8d0f-7d96-4797-b190-60b97a3f7125 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 702  c1826f35-63d0-44ef-b8b8-a4b960c48c5c | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 703  7a6dbff5-6c08-479d-84a1-e1efdc1d97f5 | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 704  5c90186b-19c1-4250-858b-05130fa97c40 | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 705  aa586e34-c08f-4eca-8ef2-a34fc22a8c4e | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 706  2eb3d183-83e3-4440-b004-7f20a022637d | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 707  ed7688c3-ef31-4645-9bcf-1feec69691c8 | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 708  dc08c33f-fb4b-4a28-b39a-98fbfe086eb8 | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 709  ef1256fe-3e1f-48f6-92b9-27536748c168 | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 710  e9ad22fa-bfa6-4466-a138-33dd9ff16274 | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 711  bfd9aa2a-75b4-486d-b880-72b2da2d4d63 | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 712  591a428c-5e70-4277-99c7-002c13100851 | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 713  e717b969-6d44-4814-ae1c-d8e4ac5cfe75 | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 714  a3ae2ff9-2e40-4f18-ba8f-d4965c7041e7 | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 715  f417144f-6a87-4c9f-b24a-a1e343e56905 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 716  8bc20d63-b6cf-4865-814b-41e2f5fd9425 | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 717  33cc5e21-1822-4f64-979a-6c87786e83ea | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 718  8cd4e07d-5630-4987-bd33-730c02aa3054 | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 719  67756b07-df61-4ea5-8e05-7975f2877cfd | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 720  75c6403f-f34a-4d3f-978d-4cbd6d092364 | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 721  8642068e-9930-40b0-bb7f-c780f15a0937 | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 722  f1b8cc08-238b-4918-ac9f-53d503bf8eb8 | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 723  c4ac7928-8325-44d3-8fcf-180f3c56abfa | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 724  22c8eeb9-5b27-4866-a0cf-8cc6f862ec78 | [1}Overview: | [1}概述： |
| 725  801b6d3a-75cd-4b4d-8df8-bea338b121e0 | Audience API{1] | 受眾 API {1] |
| 726  2d100ad6-b04a-46d1-a5db-0b8973a74632 | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 727  43410e46-0f49-401b-998c-5588424f9371 | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 728  2e9c22cb-37ac-4756-ad22-b5b694b3680d | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 729  09680508-76d8-4956-bad9-1dfad275a115 | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 730  4f492458-a8f1-4620-b8e9-97c1fd2ca995 | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 731  4d4e63c5-afbb-4089-8c1d-470d7750e801 | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 732  03a8b58b-f6d5-4055-84ac-e5e2be98d4f9 | [1] | [1] |
| 733  eb0ccfad-ddc2-4e2d-9d00-d2ecd7caa694 | Navigation Menu | 導覽功能表 |
| 734  5268070a-7a7a-4313-929d-27d237675d9e | Page Contents | 頁面內容 |
| 735  6d2180db-5edb-4397-899a-90c54c164253 | [1}[2]{3] | [1}[2]{3] |
| 736  9f3c08f1-2032-4ad9-9e26-8f6c1a563870 | open in new tab | 在新分頁中開啟 |
| 737  e751af4f-8682-4142-819b-08634608b307 | Troubleshooting Audience Issues | 對象問題疑難排解 |
| 738  47205bfd-a1d5-4edf-8b84-100313ef6bf9 | In this topic you will learn how to export lead form data collected through Gallery experiences. | 在本主題中，您將學習如何導出通過Gallery經驗收集的潛在客戶表單數據。 |
| 739  e9ebc174-3bed-4b25-bb07-ead8f2bfdd29 | Enabling verbose logging | 啟用詳細資訊記錄 |
| 740  589c7942-1b94-47bd-85f1-455b440f1171 | Enabling verbose logging allows you to view Audience related information in the browser console. | 啟用詳細日誌記錄可以使您在瀏覽器控制台中查看與受眾相關的信息。 |
| 741  b4e6708e-d8e3-434d-9ad3-2233fb284dea | This is helpful when trying to debug Audience issues. | 在嘗試調試受眾群體問題時，這很有用。 |
| 742  ec5d67eb-6f5f-401e-a34d-e6a7fddf72f0 | Verbose logging can be enabled by adding[1][2}[3]{4] to the URL of the page with the Audience-enabled player or by configuring the Audience plugin with the [2}[6]{4] option: | 可以通過添加啟用詳細日誌記錄[1][2}[3]{4]使用啟用了Audience的播放器，或通過使用[2}[6]{4]選項： |
| 743  b403865a-ecc7-4f21-8103-7e20fd67adbb | [1] | [1] |
| 744  8502d78d-f380-48f6-b6cc-751077b34e24 | configure plugin | 設定外掛程式 |
| 745  6504c918-b048-4c8c-8ff6-fef7722c0371 | Log messages can be viewed in the console. | 日誌消息可以在控制台中查看。 |
| 746  c170b4da-0d47-4167-89c2-caef08156378 | [1] | [1] |
| 747  c43a61ad-377d-431e-93ad-1b480ed72b50 | console | 安慰 |
| 748  9cb78254-9984-4339-a624-dfcad565c899 | Lead form issues | 潛在客戶表格問題 |
| 749  989b2b74-4b79-4841-941b-cf785a4e9db6 | Below are some common issues and questions we have seen with lead forms. | 以下是我們在潛在客戶表格中遇到的一些常見問題。 |
| 750  d7d5658c-a490-4769-9d08-c06f60d81260 | Why do lead forms continue to show for Marketo Munchkin integrations even after the form has been submitted? | 為什麼即使提交表單後，潛在客戶表單仍繼續顯示Marketo Munchkin集成？ |
| 751  0aa69512-9527-4cdb-8608-078a03b9f48b | The Munchkin integration doesn't have an API that we can use to ask if the user is known or not. | Munchkin集成沒有可用來詢問用戶是否已知的API。 |
| 752  57f7bb8d-7fed-49f5-996a-c8424f663b1f | Since we don't know if they’re a known user, we always display the lead form. | 由於我們不知道他們是否是已知用戶，因此我們始終顯示銷售線索表格。 |
| 753  cb155d9a-9263-4f1b-898b-952d454b71a7 | The Marketo REST integration does offer APIs so we can determine known vs. unknown users. | Marketo REST集成確實提供了API，因此我們可以確定已知用戶與未知用戶。 |
| 754  2e29703c-777f-4a70-869d-e1b300557c99 | Switching to a Marketo REST integration is recommended and can avoid this issue. | 建議切換到Marketo REST集成，這樣可以避免此問題。 |
| 755  770adbd7-7659-450d-90a5-4cc44b4ca78d | My custom lead form is set to redirect on submit. | 我的自定義潛在客戶表單設置為在提交時重定向。 |
| 756  3751c840-74c9-4af9-a2e1-7530147c889d | Why do I see the page that’s redirected to for a second or two after submitting the form? | 提交表單後，為什麼我看到頁面被重定向到一兩秒鐘？ |
| 757  9583270e-9fe8-408f-86b1-5d1e612720ca | We have to wait until the page that’s redirected to has fully loaded before dismissing the lead form. | 我們必須等到重定向到的頁面已完全加載後，才能關閉潛在客戶表單。 |
| 758  8509e562-4899-427c-911a-59610638ee76 | One solution is to redirect to a page that is lightweight (doesn’t have many images or JavaScript), or the blank page we set up (located at [1}[2]{3]) specifically to address this problem. | 一種解決方案是將頁面重定向到輕量級頁面（沒有很多圖像或JavaScript），或者重定向到我們設置的空白頁面（位於[1}[2]{3]）專門解決此問題。 |
| 759  d9fb99ea-868a-414c-bbff-60757067314b | I configured my lead form with confirmation HTML. | 我用確認HTML配置了潛在客戶表單。 |
| 760  95ee6571-2701-4835-8873-05ea4d3baf26 | Why do I see a black screen for a couple seconds after submission? | 為什麼提交後幾秒鐘我會看到黑屏？ |
| 761  b5b5a31b-9027-4881-9add-e23ae88f7e5c | Make sure to change the text color of the HTML. | 確保更改HTML的文本顏色。 |
| 762  14c4f9d8-51d4-4fbf-8998-7cac54bf7be4 | The confirmation HTML is probably visible, you just can’t see it because the default text color is black. | 確認HTML可能是可見的，但您看不到它，因為默認文本顏色是黑色。 |
| 763  13729f89-71bd-4711-b6e3-fbe23a2417a9 | Why doesn't my HubSpot lead form dismiss after submission? | 提交後，為什麼我的HubSpot潛在客戶表格不消失？ |
| 764  42542dbe-81b7-42af-abcb-9702777d48ae | Make sure the lead form in HubSpot is configured to redirect to [1}[2]{3]. | 確保將HubSpot中的潛在客戶表單配置為重定向到[1}[2]{3]。 |
| 765  7ee5d045-6734-468e-89a9-bc34869f3635 | If you want to display a confirmation message, configure this within Audience and not HubSpot. | 如果要顯示確認消息，請在“受眾群體”而不是“ HubSpot”中進行配置。 |
| 766  7b4cc037-dd94-4d22-8aaf-efbaeb7e9bf7 | Why is my lead form not displaying? | 為什麼我的潛在客戶表單不顯示？ |
| 767  068ec059-79f9-4f8f-9e64-cba7749ee9dc | If your lead form is not displaying, first ensure all the criteria for showing a lead form have been met. | 如果未顯示銷售線索表，請首先確保滿足所有顯示銷售線索表的條件。 |
| 768  bddd8de8-6d2e-47ee-8909-3b2aae4ddc3e | Note that criteria that depend on multiple videos being watched will not work across page refreshes. | 請注意，取決於正在觀看的多個視頻的條件在整個頁面刷新中均不起作用。 |
| 769  a3e1ff19-13b3-4d54-a551-346fdf56b513 | They are meant for use cases where the next video is automatically queued in the same player. | 它們用於以下情況：下一個視頻自動在同一播放器中排隊。 |
| 770  fa755d7b-5031-4d4f-9adf-7dd5ef1a853d | Confirm that the Audience plugin has been added to the player. | 確認觀眾插件已添加到播放器中。 |
| 771  c095cce9-7c2a-4cbb-84cc-22853cedf3f4 | For information, see [1}Creating an Audience-enabled Player{2]. | 有關信息，請參見[1}創建支持觀眾的播放器{2]。 |
| 772  7dc42135-b2df-4457-b8cf-6cd4ebe055d6 | Confirm that the integration has been correctly set up and is sent to the plugin. | 確認已正確設置集成並將其發送到插件。 |
| 773  e2ee15c0-6ddd-4f4a-a6dc-db51f6692a26 | Confirm that the lead form has been added to that player. | 確認線索表已添加到該玩家。 |
| 774  13def12c-4350-4d15-8d60-9024c803efec | The response to the call the plugin makes for its config should contain lead form display information under the leadForm property if a lead form has been added to the player. | 如果已將線索表添加到播放器，則插件對其配置進行的調用的響應應在leadForm屬性下包含線索表顯示信息。 |
| 775  1c77e99d-b08d-4f79-bdd8-94f7d3df1ffd | [1] | [1] |
| 776  0df60624-14a3-4863-85b9-53afd3969c4c | leadform debug | Leadform調試 |
| 777  07d6bf7d-639a-429d-9a73-8289f7a77212 | Confirm that the viewer is not already a lead. | 確認查看者還不是潛在客戶。 |
| 778  1a2b6bb8-3b8a-45e8-bd9b-22be321977a5 | The lead form will only be shown if Audience has identified that the viewer is not already a lead in the marketing automation platform (MAP) or has not already filled out a lead form. | 僅當受眾群體已確定查看者不是市場營銷自動化平台（MAP）中的潛在顧客或尚未填寫潛在顧客表單時，才顯示潛在顧客表單。 |
| 779  bdae4259-4142-42aa-a00e-40038ac141fa | The plugin makes a separate JSONP call to the Audience server to check if the viewer is a lead. | 該插件對受眾服務器進行了單獨的JSONP調用，以檢查查看器是否是潛在客戶。 |
| 780  e1e0edd4-e712-41fb-997e-239ff87e485b | If the viewer is a lead, the server responds with a status of 1 and any other identifiers that could be useful in syncing the view data to the MAP. | 如果查看者是潛在客戶，則服務器將以狀態1以及任何其他對將視圖數據同步到MAP有用的標識符進行響應。 |
| 781  f89d9786-ad04-4f1c-92cc-431432442bec | If the viewer is not a lead, the server responds with a status of 0. | 如果查看者不是線索，則服務器將以狀態0進行響應。 |
| 782  e44075ff-a93e-45df-aad6-ec5379746d61 | Example response for a viewer that is not a lead: | 對於非潛在客戶的示例響應： |
| 783  5e129cfc-cc60-41b1-a333-acd86a83180b | /\*\*/ typeof jsonpCallback\_2935650618 === 'function' && | / \*\* / typeof jsonpCallback\_2935650618 ==='函數'&& |
| 784  f17a4de3-728c-4171-8996-96347049010a | jsonpCallback\_2935650618(\{"status":0}); | jsonpCallback\_2935650618（\{“ status”：0}）; |
| 785  ebbcf848-15d5-47c6-a1b2-7afab84c4ba8 | Example response for a viewer that is a lead: | 針對潛在客戶的示例響應： |
| 786  2d77736f-17dd-40c0-bb06-a924a07a6012 | /\*\*/ typeof jsonpCallback\_45936049288 === 'function' && | / \*\* / typeof jsonpCallback\_45936049288 ==='函數'&& |
| 787  04220e7e-430f-4bba-9cc1-17b726339f8c | jsonpCallback\_45936049288(\{"status":1,"eloqua":\{"contactId":"5","internalId":"CTCPB000000000005"}}); | jsonpCallback\_45936049288（\{“ status”：1，“ eloqua”：\{“ contactId”：“ 5”，“ internalId”：“ CTCPB000000000005”}}））； |
| 788  00e97e6d-a97e-4006-8ddf-c0e0e3c44d64 | Sync issues | 同步問題 |
| 789  86b77430-3852-4d08-8b16-d80b2492d6de | Below are some common sync issues we have seen. | 以下是一些常見的同步問題。 |
| 790  054ebbb2-f37e-4d98-8ac1-643605be1395 | Marketo REST view events fail to sync with the error Activity type id ‘000000’ not found | Marketo REST視圖事件無法與錯誤活動類型ID'000000'找不到的同步 |
| 791  9a7ee840-1f3e-47c7-b786-1c341d00760f | This happens when the custom Marketo activity associated with the integration has been deleted. | 與集成關聯的自定義Marketo活動已刪除時，會發生這種情況。 |
| 792  3c681c71-bdf4-4660-9974-094cdea55bd6 | When a Marketo REST integration is created, we fetch the activity, store its ID, and use that ID to sync events. | 創建Marketo REST集成後，我們將獲取活動，存儲其ID並使用該ID來同步事件。 |
| 793  3b7a8f93-d835-41ef-904a-594d025ce89f | The solution (assuming a new Brightcove Video View activity has been created) is to disconnect and re-create the integration to pick up the ID of the new activity. | 解決方案（假設已創建新的Brightcove Video View活動）是斷開連接並重新創建集成以獲取新活動的ID。 |
| 794  426acc91-2466-4b85-b26c-c7f172ee0137 | View Events not Syncing | 查看未同步的事件 |
| 795  c5c8431a-d90f-4544-8420-d6fa7abba99c | When the integration is correctly set up with a MAP, viewing data from an Audience-enabled player should populate the [1}All Recent Activity{2] page and view events corresponding to a known lead in the respective MAP should eventually sync to the tool. | 如果通過MAP正確設置了集成，則從啟用了受眾群體的播放器查看數據時，[1}最近所有活動{2]與相應MAP中的已知線索相對應的頁面和視圖事件最終應同步到該工具。 |
| 796  f212b809-0d6a-4bbf-9157-afa5e19eb5af | First, ensure view data is being displayed on the [1}All Recent Activity{2] page: | 首先，請確保視圖數據顯示在[1}最近所有活動{2]頁： |
| 797  7e851e1c-4612-4d06-9c18-a10b1161e8c9 | [1] | [1] |
| 798  b27937e4-a27d-4be8-a730-7eb1b2cd192c | viewer activity | 檢視器活動 |
| 799  711e825b-e21e-43b8-9861-f0ad9cdc193d | If view events are listed but are not in the MAP, the user may have authorized Audience with their MAP as a user that doesn’t have sufficient permissions to import view data into the MAP via the API or the integration is not correctly configured. | 如果列出了視圖事件但不在MAP中，則該用戶可能已經以其MAP授權了Audience，並且該用戶沒有足夠的權限通過API將視圖數據導入MAP或未正確配置集成。 |
| 800  2c1bbf45-19d8-45e3-b06e-b83f2cc41988 | The Audience homepage lists the status of recent view event sync operations. | 觀眾主頁列出了最近觀看事件同步操作的狀態。 |
| 801  94936e4f-3e5f-4080-a89e-eafedf7db236 | Feedback should be available there to indicate why view events are not syncing to the MAP. | 那裡應該有反饋，以指示為什麼視圖事件未同步到MAP。 |
| 802  aa592b52-b9e6-4403-b100-d38bdc1c1b3a | If view events are showing up in Audience, check to see if the [1}Status{2] column is [1}synced{2]. | 如果觀眾中出現了觀看事件，請檢查是否[1}狀態{2]列為[1}已同步{2]。 |
| 803  04bc46e7-796a-4981-a9da-05ee22732a41 | This indicates that Audience was able to successfully deliver the data into your MAP. | 這表明Audience能夠成功將數據傳遞到MAP中。 |
| 804  d96c2820-1a8f-471e-91fb-d4165778a82d | If you see a status of [1}unknown\_contact{2], this means the user was not known and your MAP cannot receive it. | 如果您看到狀態為[1}unknown\_contact{2]，這表示該用戶未知，而您的MAP無法接收該用戶。 |
| 805  b6939181-a20b-4fa2-a8da-af0f052e6096 | Most MAPs only accept third-party data for known users. | 大多數MAP僅接受已知用戶的第三方數據。 |
| 806  7f6464ef-748f-4b07-8e79-6cf36e9a1640 | The solution is to use a custom lead form created in your MAP to ensure you are indeed a known user. | 解決方案是使用在MAP中創建的自定義潛在客戶表單，以確保您確實是已知用戶。 |
| 807  1b2e5041-7dfc-4732-8459-fdc807fbd7c6 | If view events are not listed, Audience may have not been setup with a Audience-enabled player. | 如果未列出觀看事件，則可能尚未使用支持受眾的播放器設置受眾。 |
| 808  1df07848-a117-4079-a7d0-480752e56548 | Using a browser with developer tools enabled, visit a page that contains the problematic video and ensure that certain HTTP calls are made by the Audience plugin. | 使用啟用了開發人員工具的瀏覽器，訪問包含有問題的視頻的頁面，並確保Audience插件進行了某些HTTP調用。 |
| 809  6663e8a8-3b86-47c1-b2d6-18ec597f244e | When the player loads, the plugin should make a call to the Audience config endpoint to obtain parameters that determine the behavior of the plugin based on the integration: | 播放器加載時，插件應調用Audience配置端點，以獲取基於集成確定插件行為的參數： |
| 810  9abb2a96-e0d9-492f-a9a0-d9557554a12d | [1] | [1] |
| 811  099f0ac4-2268-45fb-89f6-f62289efc382 | plugin config | 插件配置 |
| 812  e2de18b6-6007-4683-94af-dd1605028cac | If this call is missing from the network traffic, it means the player has not been assigned an integration. | 如果網絡通信中缺少此呼叫，則表示尚未為播放器分配集成。 |
| 813  6721d2e4-ba16-4266-b0a2-ebbdcd475639 | For information on how to do this, see [1}Creating an Audience-enabled Player{2]. | 有關如何執行此操作的信息，請參見[1}創建支持觀眾的播放器{2]。 |
| 814  304e723b-d65f-419b-9335-403e09a5468b | This call is made using JSONP. | 該調用是使用JSONP進行的。 |
| 815  98602814-e292-4b6f-8126-c67edfac05a9 | If the JSONP response is an empty object, then it is possible the embed code is incorrect and specifies the wrong account ID. | 如果JSONP響應為空對象，則可能是嵌入代碼不正確並指定了錯誤的帳戶ID。 |
| 816  d83c652e-821b-438f-8d08-d183fb7b6709 | An empty object will be returned from this endpoint if the config request fails to include both account and player URL parameters or if the specified account could not be retrieved from the Audience-specific database (most likely the wrong account was specified in the URL/embed code and it was not found in the database). | 如果配置請求未能同時包含帳戶和播放器URL參數，或者無法從特定於受眾的數據庫中檢索到指定的帳戶（很可能在URL /嵌入中指定了錯誤的帳戶），則將從該端點返回一個空對象代碼，並且在數據庫中找不到該代碼）。 |
| 817  f71c6117-df2d-4d41-bab4-d538dfdafe40 | /\*\*/ typeof jsonpCallback\_78754666587 === 'function' && jsonpCallback\_78754666587(\{}); | / \*\* / typeof jsonpCallback\_78754666587 ==='function'&& jsonpCallback\_78754666587（\{}）; |
| 818  825e51c6-b738-4ef8-9204-556a16c2792a | If the object has an ID parameter, but is missing an integration parameter, the user has not set up an integration with their marketing automation tool and view events will not be recorded. | 如果對象具有ID參數，但缺少集成參數，則用戶尚未與其營銷自動化工具建立集成，並且不會記錄查看事件。 |
| 819  80c8f32d-9f4c-4a3f-aba9-616f9b199c1f | You will also have data sync issues if the Standard Embed (iframe) code was used when publishing the Audience-enabled player. | 如果發布啟用了受眾群體的播放器時使用了標準嵌入（iframe）代碼，您還將遇到數據同步問題。 |
| 820  fca7a802-0003-41a4-ad5d-2bcda0effac5 | Use the Advanced Embed (in-page) code when publishing your player. | 發布播放器時，請使用“高級嵌入”（頁內）代碼。 |
| 821  f0f9fd56-5e39-42f1-bacb-50ba57cfc1d7 | Standard Embed (iframe) publishing code will not work as the Audience plugin will be running inside of an iframe and therefore will be unable to access the parent page cookies or[1]URL parameters. | 標準嵌入（iframe）發布代碼將無法正常工作，因為受眾插件將在iframe中運行，因此將無法訪問父頁面Cookie或[1]網址參數。 |
| 822  3d6ea26f-34db-4e2f-a6cf-0f16ce82f2e6 | Connection issues | 連接問題 |
| 823  56809692-1baa-4a6c-88f1-b88c283cec29 | The Audience module says that it can’t setup an Eloqua integration | 受眾模塊表示無法設置Eloqua集成 |
| 824  6fcf06df-476a-4798-a63b-d93745c5fbd3 | Check the[1} requirements for Eloqua{2]. | 檢查[1}Eloqua的要求{2]。 |
| 825  7ccdd997-68f5-4826-9683-af3b253055db | If you are using the IP whitelist security feature, Audience won’t be able to communicate with Eloqua unless you whitelist the specified IP addresses to allow Audience - Eloqua traffic. | 如果您正在使用IP白名單安全功能，則除非您將指定的IP地址列入白名單以允許Audience-Eloqua通信，否則Audience將無法與Eloqua進行通信。 |
| 826  7aeb9df8-5ac3-439a-9837-387faedcc12c | Contact [1}Brightcove Support{2] for more information. | 聯繫[1}Brightcove支持{2]欲獲得更多信息。 |
| 827  0b8515cc-ff69-4895-9883-6a1c5f3bd246 | Audience says that my Marketo REST custom activity is missing fields, but when I look in Marketo, I can see that all fields exist | 聽眾說我的Marketo REST自定義活動缺少字段，但是當我查看Marketo時，我看到所有字段都存在 |
| 828  4f18c632-7a4d-498c-813b-6670ac21d46e | There are a few things to check: | 有幾件事要檢查： |
| 829  a113e2c3-38a7-4bbc-9a2f-51246d791d01 | The field names must match exactly. | 字段名稱必須完全匹配。 |
| 830  ad864f9c-2ba3-4b6f-ae12-5fd6f8145d88 | "Event 1" is not the same as "Event1". | “事件1”與“事件1”不同。 |
| 831  e0461401-4ae7-4b1b-a266-903a6395cf14 | The activity must be approved and not in a draft state. | 活動必須獲得批准，並且處於草稿狀態。 |
| 832  8abe6e51-8529-4772-9c14-f8d1c22d5612 | If you deleted the custom activity and re-created it without setting up a new Marketo REST integration, you must disconnect your old integration and create a new one. | 如果刪除了自定義活動並在沒有設置新的Marketo REST集成的情況下重新創建了自定義活動，則必須斷開舊的集成並創建一個新的集成。 |
| 833  a87f5148-4bae-4b2b-9662-1092ce5ef92a | We lookup the custom activity and store its ID value for each integration. | 我們查找自定義活動，並為每個集成存儲其ID值。 |
| 834  f4b90520-6479-4215-bfa1-623ee9dc8858 | If the ID changes by deleting it, we won’t be able to pick up the new one automatically. | 如果通過刪除ID進行更改，我們將無法自動提取新ID。 |
| 835  4ec698d5-a5dd-4cab-a3ef-fd0a2e3f851b | If new fields were recently added to the activity it could take up to 24 hours for the change to take effect in Marketo’s system. | 如果最近在活動中添加了新字段，則更改最多可能需要24小時才能在Marketo的系統中生效。 |
| 836  f8f8a408-97ef-424f-bc24-25ff983366e4 | Page Contents | 頁面內容 |
| 837  ac505b0b-119d-4cfa-89d2-a11462e7c902 | Page last updated on 28 Sep 2020 | 頁面最後更新日期為 9 月 28 日 |
| 838  23ff9d4f-8703-46d2-a36a-eb6b348f610f | Brightcove Support | 布萊特灣支援 |
| 839  dab8a019-79bf-40e3-96ca-9923f51c9b7a | [1}System Status{2] | [1}系統狀態{2] |
| 840  b8e3fa9d-b09c-4056-8ab4-c31806e014e2 | [1}Contact Support{2] | [1}聯絡支援{2] |
| 841  f89e3424-7802-4d87-8e17-5cf49e5e391e | [1}Documentation{2] | [1}文獻資料{2] |
| 842  de66ab75-f7c5-4e4b-8ad4-e41242e63fa6 | Training | 訓練 |
| 843  caf3e0c9-345f-4672-b194-95a60083204f | [1}Online Courses{2] | [1}線上課程{2] |
| 844  7525218b-db33-4d2b-aac2-a9c7eafef095 | [1}Register for a course{2] | [1}註冊課程{2] |
| 845  11ae747f-73c5-4a61-bf76-a57d10fc99e7 | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 846  229b1aff-12df-43b1-9a80-b692c7f5c3ca | Brightcove | Brightcove |
| 847  3ba24903-0b3b-4034-a11e-45d751cb1a1f | [1}Brightcove.com{2] | [1}亮麗{2] |
| 848  9b8c4920-4c0d-4128-b58c-159f4e0174cf | [1}Contact Us{2] | [1}聯絡我們{2] |
| 849  8e566d29-ee7d-47d4-a0ef-4e41651cc41b | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 850  96f13957-eda2-4722-ade7-4197b5885f99 | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 851  5b6bc08d-bddc-4e99-9e4d-73785d3b2b1d | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 852  8f1c71a4-c9ba-456d-b5fb-5aee0053a04c | LinkedIn | LinkedIn |
| 853  b693d846-9cb9-4824-97cb-d56a0723f10a | Twitter | Twitter |
| 854  f68b5969-07ba-4b38-995f-b16d7bb1cbfc | Facebook | Facebook |
| 855  e84e282a-c2de-4594-a265-80a4f846c67b | Have a question? | 有問題嗎？ |
| 856  58f928d1-a5e3-4405-9694-cdb2ea269141 | Developer Documentation | 開發人員文件 |
| 857  51da7656-0865-47ad-83e4-de1e2e519d49 | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 858  043b4cc3-310f-4ed1-a119-a044032e9bfa | Select Language | 選擇語言 |
| 859  608994b3-83d6-4606-a425-093f1d10a0c9 | Other Brightcove Docs | 其他布萊特灣文件 |
| 860  2f3eed56-b30b-4775-a918-ee2d0793fe67 | Documentation Home | 文件首頁 |
| 861  e97ad17a-755d-4775-adca-5acfb0f113ee | Brightcove Audience | 布萊特灣觀眾 |
| 862  adb15eee-3ddb-4a80-847f-8d99f6288729 | Brightcove Beacon | 布萊特灣燈塔 |
| 863  d6a89a13-7fa7-402a-a8bc-46580b5b2b24 | Brightcove Campaign | 布萊特灣戰役 |
| 864  785aab83-24f4-4cc6-adf4-602710a6bce3 | Brightcove Engage | 布萊特灣參與 |
| 865  5e4a8f1c-64b0-4527-a0ab-9fa569b20a20 | Brightcove Live | Brightcove Live |
| 866  c559ad05-70ea-49b6-9048-f1697ffe12c4 | Brightcove Gallery | Brightcove 圖庫 |
| 867  b982ac2a-09a0-48a3-b1e9-04198516b30f | Brightcove SSAI | 布萊特灣 |
| 868  07f9c9d4-e655-4ab9-abef-26473ac54450 | Brightcove Social | 布萊特灣社會 |
| 869  a079a66f-f52c-4a83-a6ac-eb9b0e487438 | Video Cloud Studio | 視訊雲端工作室 |
| 870  40ab3ba4-efcc-4e41-b7cb-e7dbb1a26f18 | Brightcove Player Development | 布萊特灣球員開發 |
| 871  b3463d50-baf7-4772-bc01-1708e80ad449 | Video Cloud Platform APIs | 視訊雲端平台 API |
| 872  995d8b6b-9960-4029-bcc0-47be376ef59a | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 873  432ad469-b512-451b-8a33-cbe97e7ceab3 | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 874  eabc746b-47ad-4110-ac2f-03551677a601 | Video Cloud General Information | 視訊雲端一般資訊 |
| 875  6b48e893-ddbe-4469-b6b8-e6bcda2551f4 | Zencoder | Zencoder |
| 876  0c2f7718-ecad-41ac-92fe-0fb7680d98fe | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 877  3decb6b1-3d43-44ae-ba79-2774ef0a8191 | support | 支持 |
| 878  978b7875-cb13-4c1f-881e-bf6e217c5d66 | system status | 系統狀態 |
| 879  630ee8b8-c90d-4750-ace2-938f10c0a836 | [1}Home{2] | [1}首頁{2] |
| 880  26900845-6589-4227-a527-282d9fb2d249 | Developer Documentation | 開發人員文件 |
| 881  4a15e6ac-d278-4971-8d47-39eeb7b4851d | [1}Home{2] | [1}首頁{2] |
| 882  f0acc791-dfdb-4bc6-91e6-e93e1b1dadde | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 883  1e822af7-f042-4322-8060-9aa6b50b390a | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 884  9f483929-99c8-4a1f-816b-3a900ffed1ab | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 885  e33b71fb-ddb2-488c-ba42-a3afd647c66f | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 886  9457e2a3-38c7-4274-98ee-d49dd723ad38 | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 887  3c00c037-0f3d-4387-9c92-78ae9e736482 | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 888  ec960bb9-25bb-4f61-a339-b257124a683b | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 889  8baa1d6a-b32e-453b-ad4d-5e620b0676f5 | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 890  68c1c866-f58c-4244-9244-1bedbfeb9c20 | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 891  479627a8-7a67-48d1-be6c-a01727977ffc | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 892  a6353228-b54c-4ed0-9216-f216a7533de3 | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 893  b88d05f7-a8a9-4cb0-8760-5b5b228ab44b | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 894  548f4897-653b-45ca-9b0c-2a7c3ed301bc | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 895  005fa41f-3ac6-46a5-bfd5-c76720e3fecc | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 896  7318a787-800e-45df-9aa6-929df2b4544a | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 897  2fd3bd17-2e47-4dd6-a53a-2658d60f39e1 | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 898  642a0c10-9002-4068-aaff-4529053873b2 | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 899  2a070b9c-ed20-40d6-b12b-23441491de89 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 900  76fb1dda-217e-4cc0-8da0-2623ff06572f | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 901  c5d2bb66-23c9-489e-9984-1feb0c6686bb | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 902  56856e48-3e1b-4c96-95e7-8b27c6aecf81 | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 903  f5b72bd5-9a74-41e8-9ce9-150a4fc2b090 | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 904  861a05ea-5bae-48ff-b4e0-76a289503a64 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 905  6db43079-d3c6-4467-af81-31e69739e135 | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 906  725a230d-d2e2-4d4a-a8c8-f8a078a7f6ec | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 907  1b324ce2-145a-4793-bbfd-db7dd303410b | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 908  b204ed48-165f-4945-b287-2fce8a543b5d | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 909  1ea5db39-a66d-4621-b874-5875d61c2636 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 910  34304b18-4540-470e-a9ec-559460663133 | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 911  f75492f9-b002-4c49-917b-a7a999e3c742 | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 912  9c5da57b-1335-4ddc-8e37-25ba55e3b55e | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 913  b5a4f2c8-49a1-41b3-b308-14065cadda18 | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 914  ac15b824-9f87-4ab1-83a0-08ca8990ad9f | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 915  c719c246-efb3-4ee2-8345-b2e81606ca60 | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 916  b09d1af5-9ac6-405a-9b62-a260906e541c | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 917  dac70a0d-1d94-4208-bd17-42ec10d8c3be | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 918  eafe4946-787d-439e-aba8-c624f347a66c | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 919  45a57fed-4e7a-40af-be91-e6cd51770723 | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 920  839b546b-7b58-406d-b961-5d9843912bf3 | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 921  ffd7482c-5989-4ce7-9fe6-d3ee2f259f4c | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 922  606d87a3-c015-4d33-8ef9-e96fc31e4567 | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 923  dd77a851-dadb-4c40-a23b-c374a5b9471c | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 924  8b8a3d55-037a-469c-8d74-b28ed9de1d79 | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 925  384890e7-3cd9-49ff-96a7-39964c09530f | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 926  32a0502c-43e3-49b1-9979-57c6a613f869 | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 927  07e46b0e-38b0-4830-932c-1403a645ad1a | [1}Overview: | [1}概述： |
| 928  72b1394e-801b-4e8d-aedc-0dc3858b815d | Audience API{1] | 受眾 API {1] |
| 929  9b479685-73d0-44c7-966d-16b0e200677b | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 930  ffa64a0e-14ee-436e-82b8-4bbfdf1d9c42 | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 931  5e47d059-a7e9-461b-8cab-dc9843b257fd | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 932  20cdb04f-78d5-4869-8b42-1e85911eacdd | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 933  b309603d-4cc3-4afe-ab3d-d4d8eb1ff63f | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 934  3d715e4f-4e52-451f-b883-b985842e50a4 | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 935  0ddf1207-1ce8-473d-a055-a3300b3c090e | [1] | [1] |
| 936  85341d7d-7fc1-4163-9ab7-633f58bd6cdf | Navigation Menu | 導覽功能表 |
| 937  fc160086-36fd-41c6-a6c7-37a6d3f437dd | Page Contents | 頁面內容 |
| 938  d34acf09-0692-432a-acaa-cf2c32d6c5dc | [1}[2]{3] | [1}[2]{3] |
| 939  e84561f8-cefe-419f-a748-0bff1d0d0745 | open in new tab | 在新分頁中開啟 |
| 940  0bea2b6f-fdad-4286-9a39-eb4d28573fca | [1}{2] Developer Documentation | [1}{2]開發人員文件 |
| 941  876354c6-edff-4eb9-ae0a-6cbaf25e6a74 | Learn how to retrieve viewing event and lead data using the Audience API. | 了解如何使用受眾 API 擷取檢視事件和潛在客戶資料。 |
| 942  bf3b7bf9-4b65-4376-b54d-bc12c9cdcb3c | [1}Overview: | [1}概述： |
| 943  0fddaf05-f6fd-4a43-b29f-38f1ada83e77 | Audience API{1] | 受眾 API {1] |
| 944  cc1061a7-5bbb-4966-b856-a1fb8d8a4575 | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 945  2e2ca688-2a22-4a65-91df-716b21517049 | Page last updated on 31 Jan 2020 | 頁面最後更新日期為 1 月 31 日 |
| 946  a4f68c00-14be-41e5-8ce9-a2773056fa61 | Brightcove Support | 布萊特灣支援 |
| 947  0784418d-d13a-40ed-b653-aa8198ead769 | [1}System Status{2] | [1}系統狀態{2] |
| 948  a28d2515-5bce-4fc6-88da-6782a7f30ed6 | [1}Contact Support{2] | [1}聯絡支援{2] |
| 949  20fb7542-6737-4342-86ce-f23ac48bcf43 | [1}Documentation{2] | [1}文獻資料{2] |
| 950  6fe04aab-e165-4c94-9ac5-ffe2c5bae826 | Training | 訓練 |
| 951  2d460abf-ceb4-4bcb-b31c-9a075ff5b832 | [1}Online Courses{2] | [1}線上課程{2] |
| 952  334429db-f121-40dd-a720-a0a5ee98856f | [1}Register for a course{2] | [1}註冊課程{2] |
| 953  bf1cb1ae-386e-466e-98a6-5fe2c0e52f3d | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 954  2a20d3ef-c67f-43fc-a2f4-844253c49a0e | Brightcove | Brightcove |
| 955  6687b4ef-46c3-4238-8a76-a7defa096ac8 | [1}Brightcove.com{2] | [1}亮麗{2] |
| 956  8c30e384-1b0b-45a2-ac72-e7cb9c8034fc | [1}Contact Us{2] | [1}聯絡我們{2] |
| 957  b6266c9e-91ec-4d76-b1f4-b0025c6f09e4 | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 958  00b611e7-9ea4-4686-99e4-22eff77f8660 | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 959  f0c1c42a-b507-4be8-a40a-2da3eb5e99c2 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 960  c93386c9-c0c2-458a-8971-75faf80d2e87 | LinkedIn | LinkedIn |
| 961  d960b9df-bbe9-4ed8-a545-bdcc67202cfb | Twitter | Twitter |
| 962  abdbeb10-7e64-4019-9062-bb4894fc96c6 | Facebook | Facebook |
| 963  ad35a9ed-686f-4b55-98ba-ca258f64c016 | Have a question? | 有問題嗎？ |
| 964  9f06c3f6-db04-4d69-9f23-95de0e119d96 | Overview: | 概述： |
| 965  b3e771b7-5e3e-468b-a7b4-c3a2b0350e61 | Audience API | 受眾 API |
| 966  145f451e-5b76-4c8a-bade-34ffca3238ec | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 967  b6f12f2e-bdf8-464c-996c-8fc34fdb3b1a | Select Language | 選擇語言 |
| 968  67f0468b-bf36-49d3-af1a-47fb356142f1 | Other Brightcove Docs | 其他布萊特灣文件 |
| 969  85c63ff0-d535-47a2-b39e-4a8001558d88 | Documentation Home | 文件首頁 |
| 970  07edbd2f-25e9-41a1-bfbd-f44cdf6f2a20 | Brightcove Audience | 布萊特灣觀眾 |
| 971  b7e6e699-fe41-47fa-8c48-f168a17b522a | Brightcove Beacon | 布萊特灣燈塔 |
| 972  6d252e4e-f18b-40a9-a9a6-59bb8bd12608 | Brightcove Campaign | 布萊特灣戰役 |
| 973  db7a3cb3-3932-4213-aec7-c65bfeed7933 | Brightcove Engage | 布萊特灣參與 |
| 974  74c66b81-b00d-402a-8bda-a0d8e48ec90d | Brightcove Live | Brightcove Live |
| 975  0de58af5-f590-4dd5-b557-102939f4cb96 | Brightcove Gallery | Brightcove 圖庫 |
| 976  e89e78b0-6dc4-4292-890d-efcc9e1099ab | Brightcove SSAI | 布萊特灣 |
| 977  d6794012-b071-4ec9-803e-2b2227bf2da4 | Brightcove Social | 布萊特灣社會 |
| 978  5c15d89b-4e5a-45c5-9280-32e754cf64a0 | Video Cloud Studio | 視訊雲端工作室 |
| 979  8e3ae61b-6780-4860-ba1c-a9dc38ea96e8 | Brightcove Player Development | 布萊特灣球員開發 |
| 980  626035ae-49a0-4f07-a7a5-751f22ee57c8 | Video Cloud Platform APIs | 視訊雲端平台 API |
| 981  28951903-9ad0-418f-85ec-f16da878c0df | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 982  f0b1fbc8-657f-44ff-922e-5a9fa2dc49fd | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 983  8f9463e5-a798-4c1e-a639-faacd73416b2 | Video Cloud General Information | 視訊雲端一般資訊 |
| 984  e559a58c-a8bf-4ff1-b5dc-9e109631725d | Zencoder | Zencoder |
| 985  27821cf6-df69-4950-9c77-f504132d6725 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 986  562cd61e-3060-416b-be11-26a47e62beb2 | support | 支持 |
| 987  fa6ea01d-ab39-4f5c-bf1c-7331c9aea333 | system status | 系統狀態 |
| 988  0e5cf6a6-45ee-4139-b34c-ddbd732ebc1d | [1}Home{2] | [1}首頁{2] |
| 989  9900fda5-8230-4080-a19c-41a71e0c251d | [1}Developers{2] | [1}開發人員{2] |
| 990  d222d50a-1e99-45e9-b879-540e1b7d126c | Overview: | 概述： |
| 991  1c334c11-1da2-4a81-8e1e-007f69f6fae4 | Audience API | 受眾 API |
| 992  59bd0a49-35d2-4f01-b0a4-2b5fba098166 | [1}Home{2] | [1}首頁{2] |
| 993  f57b52a7-1c4f-4654-a5e4-5a0998b1b398 | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 994  ce112840-9d0f-4c61-9ba3-725b65c842a2 | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 995  59858bfd-7cd8-4686-a123-b842cea338d8 | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 996  12ca4b5b-a05b-4e51-8abc-30380dc53607 | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 997  5b630de6-2311-4ebb-be7e-686a8ec48442 | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 998  9f96326e-ee5b-48cf-a419-4986fc224868 | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 999  f50b1b96-edd8-4c74-935c-90f64f0faa0a | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 1000  eb92a4c1-2b70-4e8d-8dfd-edadab2f7486 | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 1001  f28ccb3e-cf5f-4b2c-910e-1d642f88f29b | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 1002  765ad248-a1a8-4a6d-81af-373ebc2b526f | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 1003  45a884ed-ea11-4194-94d9-03b62d395565 | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 1004  1b1cff86-2f9f-4369-9e61-993a1334bc8c | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 1005  399f5837-4ced-40ef-842d-2d075f6997b1 | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 1006  85c29f34-a2e1-4d8f-9a5b-03f80dd07efc | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 1007  3e8fe35c-33ce-4dcd-bd03-ba1c357fb283 | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 1008  f21a4a7a-6075-4f12-871f-b55323cc6d55 | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 1009  43919f6c-1dad-4da8-8caa-32b82f103078 | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 1010  fdcebf6f-aff7-4159-a65b-8d6ff06aa755 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 1011  e3df9936-b175-45ee-886b-b4abcd2e80a0 | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 1012  0c9e44eb-cc78-461d-9a41-fa3d83b687eb | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 1013  8e183335-39aa-47ef-a01f-7e7a5a743070 | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 1014  37d67a8a-e9bc-4283-8d5b-38d0eaa80edc | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 1015  ca10846e-64df-4594-adab-1224bed51a56 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 1016  9793674a-929e-49f2-a66b-66fba8d84945 | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 1017  1bc15ad4-0aa3-4850-8fc2-5613e21bff55 | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 1018  103e2e03-9eb5-4286-8b4d-c9b0d8978f2f | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 1019  a41cdf25-57c0-48a5-a66a-dd261c6b3b39 | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 1020  52fe1ad6-4292-4789-9538-50cfb775360b | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 1021  fa4db571-1ab3-493e-b52e-82df9cdc940b | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 1022  ebeab005-1da2-4e63-87b7-d64e88d393d8 | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 1023  35c0b446-27cb-4397-a5d2-4dd4f59e493a | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 1024  66f41a2f-bd98-4ea6-9a24-db30a1d65726 | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 1025  0db8ca76-22e6-431e-8dd8-11f7ec029593 | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 1026  ad24ee23-a275-4b08-9dbb-f5e888c3359a | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 1027  fbda0e20-165f-4b78-888c-2c712270e81f | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 1028  b03226d2-cf04-495d-9b5a-7366e2245947 | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 1029  f8b7d42c-9a0b-4e68-8490-e2ec52265199 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 1030  340f5c42-883c-4449-9324-add287770334 | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 1031  cf51f23c-05af-43a8-8a7e-cd68e8451418 | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 1032  600e4b3c-7b45-45f1-9474-a720ca4f9ef9 | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 1033  fb846009-b5e8-4c3f-b579-612dd6a75404 | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 1034  88d93fed-4b88-4da4-81ca-0d1daf5872cc | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 1035  2ca39d6e-7833-4593-8d2c-d21071cce6ed | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 1036  d427d1ec-c57a-4847-9cc7-4988e129f95e | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 1037  448e246b-42c7-442c-a3dc-d222388ae3d6 | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 1038  eb4a39b6-1db7-4416-8a6b-6ddd1c470504 | [1}Overview: | [1}概述： |
| 1039  7ad08ca7-bd76-461a-b446-63f48c346f87 | Audience API{1] | 受眾 API {1] |
| 1040  d982b9be-cd17-4876-853b-442f64c55d30 | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 1041  f6a745fd-5988-4335-b0dd-81f19a2a3d8c | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 1042  0d468f6c-798c-4f17-9648-bded812a0823 | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 1043  e38df6b5-c0a0-4f00-910b-a84c69525320 | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 1044  58b66f9b-2b1c-4bef-a262-8f90afecd3e5 | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 1045  ae3c4f08-2631-4546-ba34-9bcd44825d6a | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 1046  ef3bfba3-d232-4571-9817-48f056ce74b3 | [1] | [1] |
| 1047  30c0695c-3bf6-4580-b9a6-fd0400153d0c | Navigation Menu | 導覽功能表 |
| 1048  a7e9410e-27f3-4f7e-bc1a-d9f2ff7d9df6 | Page Contents | 頁面內容 |
| 1049  4d34e8e2-ce49-47c6-b085-940033fcf95e | [1}[2]{3] | [1}[2]{3] |
| 1050  2ba05494-e807-4d3a-962d-769b54ade157 | open in new tab | 在新分頁中開啟 |
| 1051  7552079b-5f71-4b59-9581-539fc266a6f9 | Overview: | 概述： |
| 1052  4754d06f-ac23-4948-bd1a-db5a2275cd84 | Audience API | 受眾 API |
| 1053  8a46974a-edff-4635-8dbc-b08847a77d5e | In this topic, you will learn about the Audience API. | 在本主題中，您將了解Audience API。 |
| 1054  3e629570-4997-4971-a871-4e85998042d9 | The Audience API allows you to retrieve viewing event and lead data. | Audience API使您可以檢索觀看事件和潛在顧客數據。 |
| 1055  40b02e33-f901-45e9-93c9-148ef813a828 | API reference | API 參考 |
| 1056  c5e526e7-3429-4342-91cc-244526a27e04 | Also see the [1}API Reference{2]. | 另請參閱[1}API參考{2]。 |
| 1057  2a6860b7-be29-41cc-9607-9fc038348a39 | Base URL | 基本網址 |
| 1058  2e270110-9f47-4a54-905f-5a6f554b67a1 | The base URL for the Audience API is: | Audience API的基本URL為： |
| 1059  f02bd493-e448-4d43-b4ea-e5c56b7f7239 | [1}[2]{3] | [1}[2]{3] |
| 1060  948834fa-1fa7-4a81-a9f6-ea6ab2b671eb | Account path | 帳號路徑 |
| 1061  e12166c4-995b-48b6-8d28-9d65604e228b | In all cases, requests will be made for a specific Video Cloud Account. | 在所有情況下，我們都會針對特定的視訊雲端帳戶提出要求。 |
| 1062  70d8c31e-cd71-49d6-968f-1e3c2f72fdec | You will always need to add the term “accounts” followed by your account ID to the base URL: | 您將始終需要在基本網址中添加“帳戶”一詞，然後添加您的帳戶ID： |
| 1063  b825024a-6636-4938-8fe0-c5b0aa02867d | [1}[2]{3] | [1}[2]{3] |
| 1064  1214ca17-5caf-4a05-80c0-0ca483aef659 | Authentication | 驗證 |
| 1065  855b9b41-9484-4d5e-9a7b-78eddea15c9e | The Audience API uses the Brightcove [1}OAuth Service{2] to authenticate calls. | Audience API使用Brightcove [1} OAuth服務{2]驗證電話。 |
| 1066  f6a4c6e3-f664-4c52-99b8-debe48bef9fb | You will first need to obtain client credentials (a [1}[2]{3] and [1}[5]{3]). | 您首先需要取得用戶端憑證 (a [1}[2]{3]和[1}[5]{3] )。 |
| 1067  58bc2f66-9152-4ad6-8062-e467d7a816b9 | This is a one-time operation that can be performed using the [1}OAuth Credentials UI{2]. | 這是一次性操作，可以使用[1}OAuth憑證使用者介面{2]。 |
| 1068  d16844ed-6302-4c7d-86c6-810108a5100a | You will need permissions for Audience/Read operations: | 您將需要受眾群體/閱讀操作的權限： |
| 1069  7e2bc663-f31e-47e6-bde3-612492a515a4 | [1] | [1] |
| 1070  aeecffb2-72b0-46c7-8ad8-e005d9db9ae5 | Required Permissions | 所需權限 |
| 1071  6ce9a68f-2476-481a-bf73-fc709eea6d11 | Required Permissions | 所需權限 |
| 1072  7741911a-49ef-4678-9154-8f1bc7f9518a | You can get client credentials directly from the Brightcove OAuth Service using [1}cURL{2] or [3}Postman{2]. | 您可以使用以下方法直接從Brightcove OAuth服務獲取客戶端憑據：[1}捲曲{2]要么[3}郵差{2]。 |
| 1073  77a5d3f6-8e35-4c80-97fb-94eae144e96e | You will also need an [1}[2]{3], which is obtained using the [1}[5]{3] and [1}[8]{3] and passed in an Authorization header with your API request: | 您還需要一個[1}[2]{3]，它是使用和獲得的，[1}[5]{3][1}[8]{3]並通過您的 API 請求傳入授權標頭： |
| 1074  4c14949c-c531-4e38-bf2e-ef9a312839bf | [1}[2]{3] | [1}[2]{3] |
| 1075  36ce78f7-bc46-4cc9-91fb-747e2c4127fd | The [1}[2]{3] expires after five minutes, so you must obtain one for each request, or check to make sure that your token is still valid. | 五分鐘後[1}[2]{3]到期，因此您必須為每個請求獲取一個，或檢查以確保您的令牌仍然有效。 |
| 1076  89b1200b-6670-4ec5-b6c6-5220853f8877 | See [1}Getting Access Tokens{2] for a detailed explanation of how to get access tokens, including code samples. | 看到[1}獲取訪問令牌{2]有關如何獲取訪問令牌（包括代碼示例）的詳細說明。 |
| 1077  f84c3c03-d914-4734-a5ca-eecfc90674e5 | Error handling | 處理錯誤 |
| 1078  e69b4385-01b3-4c1c-aaa6-aaaab31f017a | If an error occurs, the API will respond with one of the following status codes and a corresponding error code in the response body: | 如果發生錯誤，API將在響應正文中使用以下狀態代碼之一和相應的錯誤代碼進行響應： |
| 1079  5f9f64ba-62c1-453d-81a8-e7e86ef1ecfc | Status Code | 狀態代碼 |
| 1080  c6d8dfb3-fdd6-4c1f-b7b2-d23aaf65ec44 | Error Code | 錯誤代碼 |
| 1081  868e4163-18e9-4a72-a2ad-acec6d8a582c | Description | 描述 |
| 1082  9f7d4471-081d-489b-a49a-594551093cb5 | 400 | 400 |
| 1083  5ef740f4-8432-4956-b5d0-575d257686b7 | BAD\_REQUEST\_ERROR | BAD\_REQUEST\_ERROR |
| 1084  dab94659-871d-4ee2-b7a3-16a4063ba771 | Query parameters are invalid | 查詢參數無效 |
| 1085  d2291594-33ba-4772-a35b-1169a5ad7cb6 | 401 | 401 |
| 1086  48d1f341-abe0-42cf-848f-d30e5ebe1fdf | UNAUTHORIZED\_ERROR | UNAUTHORIZED\_ERROR |
| 1087  7ac701db-2a04-4fef-bbc9-0cb5d1644035 | The access token is either absent, has expired, or is invalid | 該訪問令牌不存在，已過期或無效 |
| 1088  296e9c9c-e9d9-4d18-bc0d-01fc173bc42f | 404 | 404 |
| 1089  f2f3ebb9-3255-4d3d-a80a-f0c1a9179398 | RESOURCE\_NOT\_FOUND | 找不到資源 |
| 1090  020a5e90-9e4b-4702-9ae6-2b434c7ae199 | The URL does not exist | 網址不存在 |
| 1091  1bd7efb7-7332-451e-a14c-c7e65297c1a1 | 429 | 429 |
| 1092  84d4d7eb-706c-4d3f-8fe9-21320d84c94f | REQUEST\_THROTTLED\_ERROR | REQUEST\_THROTTLED\_ERROR |
| 1093  f3e4bbfb-e704-4c32-acc8-3e70dbb5656a | The user has exceeded the rate limiting policy | 用戶已超出速率限制策略 |
| 1094  5c3034ef-f63b-40cf-a267-569cb2ae658b | 500 | 500 |
| 1095  118e7d3a-bc98-426b-81a7-c1096dee8f8a | INTERNAL\_ERROR | 內部錯誤 |
| 1096  ba4e04e7-a918-4337-942a-fe9305207ea0 | An internal error has occurred | 發生了一個內部的錯誤 |
| 1097  8e7c5c41-4050-469d-a8e4-8b19de0cabc6 | 504 | 504 |
| 1098  876cdd67-a430-4e15-bc12-8d79731bb967 | GATEWAY\_TIMEOUT\_ERROR | GATEWAY\_TIMEOUT\_ERROR |
| 1099  e247f92e-f478-48d9-a843-e66bb8d233b4 | The server timed out while fulfilling your request | 服務器在滿足您的請求時超時 |
| 1100  a8f9bd6c-08e1-49df-a02e-e82be35dcb1d | Below is a sample response body for an error: | 以下是錯誤的示例響應正文： |
| 1101  260a4f87-a06e-4926-ad1b-f8103a1b0bb7 | [1}[2]{3] | [1}[2]{3] |
| 1102  5b671bc2-b23a-4265-b655-3b6df447b927 | Parameters | 參數 |
| 1103  7a1b76dd-5a06-4988-aa24-c70422207b25 | There are several parameters you can add to requests to limit and filter the data retrieved. | 您可以將幾個參數添加到請求中，以限制和過濾檢索到的數據。 |
| 1104  81d42d41-6f50-4c9d-99c3-d932659500b5 | These apply to all the request types described in the sections that follow. | 這些適用於以下各節中描述的所有請求類型。 |
| 1105  f2ae1813-1112-470f-ad42-cf067810dd02 | Filtering results | 篩選結果 |
| 1106  c8b58d64-20e8-4e06-a90a-5d448cf78cf6 | You can filter the results using the [1}[2]{3] parameter. | 您可以使用[1}[2]{3]參數。 |
| 1107  327cd72b-93fa-4feb-aade-df42b7dcebfd | The syntax for filters is: | 過濾器的語法為： |
| 1108  15ff0333-1f12-4968-8e16-f91b3f904c35 | [1}[2]{3] | [1}[2]{3] |
| 1109  b15b7e5a-9fcd-4781-b749-7aac3b8ffbf7 | For example: | 例如： |
| 1110  0d66e898-343b-4077-a6d9-034d6d261462 | [1}[2]{3] | [1}[2]{3] |
| 1111  36f23390-8153-44c8-a2f9-74ab84d92a90 | Commas are treated as logical ORs and semicolons as logical ANDs. | 逗號被視為邏輯“或”，分號被視為邏輯“與”。 |
| 1112  dd2eef23-5b19-46ee-8781-44e429e6d028 | For example, [1}[2]{3] is interpreted as "where video\_id = 1234 OR 5678, AND video\_name = test". | 例如，[1}[2]{3]被解釋為“其中video\_id = 1234或5678，而video\_name =測試”。 |
| 1113  2db06abb-e829-4ba5-8598-8e38bb3995a7 | Selecting fields to return | 選擇要返回的字段 |
| 1114  5c84e9a1-65c5-4029-8299-f00ac5d2c9fc | A list of fields may be specified in the request to limit the results to that subset of fields. | 可以在請求中指定字段列表，以將結果限制為該字段子集。 |
| 1115  99faf5d4-6609-4874-8709-be25c5449775 | The syntax for fields is: | 字段的語法為： |
| 1116  450565f7-de7f-482f-90e0-77e3ae1fd84e | [1}[2]{3] | [1}[2]{3] |
| 1117  3812afb4-61e0-4b20-a0c5-5653c1cec5fd | For example: | 例如： |
| 1118  9147a030-21be-4579-a2b7-a5a576376c2e | [1}[2]{3] | [1}[2]{3] |
| 1119  3326dc08-08df-41d0-850a-5879c12d1905 | The fields that you can filter and sort on are detailed for each request type in the sections that follow. | 在以下各節中，針對每種請求類型詳細說明了可以過濾和排序的字段。 |
| 1120  b76580c2-c21f-4563-9d06-a36c5dd8b740 | Date ranges | 日期範圍 |
| 1121  b77dbded-6252-4b38-802c-d332db74e1d1 | Date ranges can be specified in [1}[2]{3] and [1}[5]{3] parameters and are applied to the date that the view event was last updated (the updated\_at field). | 日期範圍可以在[1}[2]{3]和[1}[5]{3]參數和應用於視圖事件的最後更新日期（updated\_at字段）。 |
| 1122  05afcd4b-81e2-4005-94d4-1df5fa5ff0e6 | Date ranges can be indicated in the following formats: | 日期範圍可以用以下格式表示： |
| 1123  6d8e162c-624d-4d17-a687-1ec3eb6fcf52 | The text value [1}[2]{3] which represents the current time | 文字值[1}[2]{3]代表當前時間 |
| 1124  8ec80851-1e2d-4d1d-9e4d-bb64cdfed900 | Epoch time values in milliseconds, such as [1}[2]{3] | 以毫秒為單位的紀元時間值，例如[1}[2]{3] |
| 1125  40be5698-6de0-4586-b4c5-1b88512d8739 | Dates expressed in ISO 8601 standard international date format: [1}[2]{3] format, such as [1}[5]{3]. | 以ISO 8601標準國際日期格式表示的日期：[1}[2]{3]格式，例如[1}[5]{3]。 |
| 1126  8b25ca20-6733-48e7-a4b2-14c9f7bb57e2 | For dates expressed in this format: | 對於以此格式表示的日期： |
| 1127  ea5eb6f9-2e63-4841-9661-0feeb18ae436 | Any date range specified will be interpreted in UTC | 指定的任何日期範圍將以UTC解釋 |
| 1128  0f80f540-97d8-42a8-959f-38141ac3b460 | The time for the date give will be interpreted as midnight ( [1}[2]{3]) on the date specified | 給出日期的時間將被解釋為午夜（[1}[2]{3]）在指定的日期 |
| 1129  97fba40f-c109-4fd6-a875-44c274d3ec4b | Relative dates: you can express either of the [1}[2]{3] and [1}[5]{3] values relative to the other one in [1}[8]{3] (days), [1}[11]{3] (hours), [1}[14]{3] (minutes), or [1}[17]{3] (sec). | 相對日期：您可以表達[1}[2]{3]和[1}[5]{3]相對於另一個值[1}[8]{3]（天），[1}[11]{3]（小時），[1}[14]{3]（分鐘），或[1}[17]{3]（秒）。 |
| 1130  318b3aa3-733e-42f5-a96f-46d8adceb7a0 | For example: | 例如： |
| 1131  535fe65d-35c6-4da1-99d0-69ed401ee758 | [1}[2]{3] | [1}[2]{3] |
| 1132  30f5030e-1254-4441-8bdf-dd7c94ff9176 | [1}[2]{3] | [1}[2]{3] |
| 1133  e139ab57-f56e-41e7-9d12-eec851731b9f | [1}[2]{3] (will give the same results as the previous example) | [1}[2]{3]（將給出與前面的例子相同的結果） |
| 1134  7b455687-37a4-43be-87d0-c91a8e7a1b7d | [1}[2]{3] | [1}[2]{3] |
| 1135  2280e051-a344-435c-9299-54c821b0764a | [1}[2]{3] | [1}[2]{3] |
| 1136  617970bd-db07-435a-8e1e-930d9b8dcaa2 | Paging results | 分頁結果 |
| 1137  e4d1f504-d6a6-4e5c-b258-feb4c6953b41 | The [1}[2]{3] is the number of items to return (default: 25; maximum: 100). [1}[5]{3] is the number of items to skip (default: 0). | 的[1}[2]{3]是要返回的項目數（默認：25；最大：100）。[1}[5]{3]是要跳過的項目數（默認值：0）。 |
| 1138  e8909256-2f5a-4fb9-9246-33c9323d03bd | You can use [1}[2]{3] and [1}[5]{3] together to create an app that pages through the results. | 您可以使用[1}[2]{3]並[1}[5]{3]一起建立分頁結果的應用程式。 |
| 1139  24d5a696-5f5a-45d5-aef3-8b48eea12742 | Each includes the [1}[2]{3], [1}[5]{3], and [1}[8]{3], which you can use to set up iteration over total results. | 每個都包括[1}[2]{3]，[1}[5]{3]和[1}[8]{3]，您可以用來設置總結果的迭代。 |
| 1140  4472466e-afc1-458a-afb3-7fda6d71d18c | For example, in JavaScript, you could get the total iterations required like this: | 例如，在JavaScript中，您可以像這樣獲得所需的總迭代次數： |
| 1141  90f101dc-eaec-4c03-b32e-3e584fbb78af | [1}[2]{3] | [1}[2]{3] |
| 1142  6df61efd-e105-4026-aa24-b6db77940adc | Retrieving view events | 檢索視圖事件 |
| 1143  25cc438f-d56d-40d2-a7a3-50cbb4faba7e | To retrieve view events in an account, perform a [1}[2]{3] request to the view\_events resource: | 要檢索帳戶中的查看事件，請執行[1}[2]{3]對view\_events資源的請求： |
| 1144  5f5b8625-ba53-4a41-83c4-d829980c7cee | [1}[2]{3] | [1}[2]{3] |
| 1145  fd72bc2d-92df-4b23-b5a3-530956aeb118 | Only view events that have been [1}processed{2] will appear in the response. | 僅查看已發生的事件[1}處理{2]將出現在響應中。 |
| 1146  98dd80f7-946a-4fe7-b4d4-6db45df0234b | Here is sample request in cURL | 這是cURL中的示例請求 |
| 1147  7d470dce-c925-43b1-b856-e4b368f652b0 | [1}[2]{3] | [1}[2]{3] |
| 1148  aa37b203-5b9c-464f-ab0a-1156ac8d1f34 | The response will look like this: | 響應將如下所示： |
| 1149  6842c44d-a516-4052-be2b-fd0388aa63f8 | [1}[2]{3] | [1}[2]{3] |
| 1150  a68cde12-b8e3-46c1-8e13-106efc57d994 | Fields for filtering and selection | 用於篩選和選擇的欄位 |
| 1151  4abb9742-2e96-44b0-8957-73ea67612b2d | All the [1}parameters{2] can be used with [3}[4]{5] requests. | 所有[1}參數{2]可以與[3}[4]{5]要求。 |
| 1152  2741dc9e-2a1c-45fe-b512-3ffad3737a2e | Here is sample request in cURL using the parameters: | 以下是使用參數的 cURL 中的示例請求： |
| 1153  20ad2523-1a91-483a-93e8-b1942e82dd11 | [1}[2]{3] | [1}[2]{3] |
| 1154  64dbe6ac-1919-441c-a800-90fa5d2a5fd0 | The following fields are supported for [1}[2]{3] requests when filtering with a [1}[5]{3] clause or when selecting during a [1}[8]{3] clause: | 支持以下字段[1}[2]{3]過濾時的請求[1}[5]{3]子句或在[1}[8]{3]條款： |
| 1155  73ec7cc0-e186-4045-814d-f9105422b25b | Field | 欄位 |
| 1156  52552dcb-aa17-48ec-89ae-ee004c2864b9 | Description | 描述 |
| 1157  02430539-f678-49b6-ba54-4abdf748b9f2 | video\_id | 視訊 ID |
| 1158  c154f159-d8a9-4631-90d1-6cd7a7f7e6bd | Brightcove video ID | 布萊特灣視頻 ID |
| 1159  e02d8d3f-9dea-419e-a69d-abcf65f4365c | video\_name | 視訊名稱 (\_L) |
| 1160  115ee763-3c36-4ef7-acd8-28c6089561f6 | Brightcove video name | Brightcove影片名稱 |
| 1161  5c2741a6-a0fc-44f0-aaa0-95c8c63a130a | tracking\_id | 追蹤識別碼 |
| 1162  374285c7-9b6b-4cac-b3e2-87ce5863f352 | Custom tracking ID | 自定義跟踪ID |
| 1163  c33c5785-d4ab-476f-b7a9-e5240dbbadfe | external\_id | 外部識別碼 |
| 1164  d10a0d2c-2aaf-4d9e-b381-2ccc9a0eab30 | The Marketo, Eloqua or custom GUID | 馬克托，埃洛誇或自定義 GUID |
| 1165  d4581acd-dbd5-437c-bcee-af9aeb1de4e4 | player\_id | 播放器 ID |
| 1166  7b81decb-180c-40f0-852f-1681f612285f | The ID of the Brightcove player that created the view event | 建立檢視事件的布萊特灣玩家的 ID |
| 1167  114469eb-68d7-41b2-b095-f35ba87c1563 | page\_url | 頁面網址 |
| 1168  e02f4847-3b4f-428f-b47d-8fb8c337e87d | The URL of the page where the view event was created | 在其中創建視圖事件的頁面的 URL |
| 1169  3241c9eb-9adc-4f5e-96a7-1314506a8c61 | watched | 觀看 |
| 1170  c56b0f60-47ac-420e-84eb-98d500bf2793 | Percent watched | 觀看百分比 |
| 1171  304256ba-b22a-413d-b175-151acb0e64e3 | time\_watched | 觀看時間 (\_L) |
| 1172  b25d61ae-bfe2-4831-b8fd-75035d211153 | Seconds of the video watched | 觀看影片的秒數 |
| 1173  ddd6ac0e-a56e-4466-944c-999ac032bee5 | created\_at | 建立 |
| 1174  d93fdbc4-763d-4649-84f1-ac7e7dbd6e14 | Creation date | 建立日期 |
| 1175  80175802-27a5-4ca9-8d40-cbc36262559b | updated\_at | 更新 (\_S) |
| 1176  cac44f2d-7b64-4b9b-95a4-8201b63c0064 | Last updated date | 上次更新日期 |
| 1177  524a5197-7b25-4a49-8c52-b0c97c894c03 | is\_synced | 已同步 (\_S) |
| 1178  531c72b8-0bf1-4a04-806a-b3d610baa42c | A boolean denoting whether or not the view event has been synchronized | 表示查看事件是否已同步的布爾值 |
| 1179  fc1ff486-0afd-428b-a5d8-91429c50b315 | event\_1 | event\_1 |
| 1180  e969185a-7c29-4bff-a89b-142f457e9e60 | Custom events | 自訂事件 |
| 1181  4ab064b6-c0b7-454f-99e3-4944c466f1e3 | event\_2 | event\_2 |
| 1182  8ddec1cd-6be9-4913-8f86-93bdc04e2bee | event\_3 | event\_3 |
| 1183  0c10315b-bd4f-4559-9f08-7c92cb50aedb | metric\_1 | metric\_1 |
| 1184  590ba0e4-51aa-479d-9741-8330975ebb2c | Custom metrics | 自訂度量 |
| 1185  61c02c7f-0dfb-46c4-89bb-ec2608d3cc93 | metric\_2 | metric\_2 |
| 1186  bfb3900a-7a15-46f1-a261-9c9969936bd6 | metric\_3 | metric\_3 |
| 1187  898689d2-dd89-489e-8a53-2da8fd12a61b | Retrieving leads | 檢索線索 |
| 1188  1c9ac350-3210-4e88-b4bb-858f05c601b7 | To retrieve view events in an account, perform a [1}[2]{3] request to the [1}[5]{3] resource: | 要檢索帳戶中的查看事件，請執行[1}[2]{3]要求[1}[5]{3]資源： |
| 1189  0f48afbb-4cbc-47bd-97b9-b48863c49604 | [1}[2]{3] | [1}[2]{3] |
| 1190  e4f9fd77-6e93-4c08-b83f-773f09f81ce7 | Sample response: | 範例回應： |
| 1191  dbadaee2-1fc3-4353-aeb2-8bedc10a3657 | [1}[2]{3] | [1}[2]{3] |
| 1192  33ba9ed6-e58a-470e-a94f-5463c2158075 | Fields for filtering and selection | 用於篩選和選擇的欄位 |
| 1193  3f478006-d84d-4f75-82a3-dbf39dd83ef4 | All the [1}parameters{2] can be used with [3}[4]{5] requests. | 所有[1}參數{2]可以與[3}[4]{5]要求。 |
| 1194  ef981fc2-eb7d-42cf-9c60-cbe625d1b521 | Here is sample request in cURL using the parameters: | 以下是使用參數的 cURL 中的示例請求： |
| 1195  8a7c9e8a-ae87-48e4-af0a-21101c53c282 | [1}[2]{3] | [1}[2]{3] |
| 1196  c6392b91-c5fc-4406-b113-e5942933a6ff | The following fields are supported for [1}[2]{3] requests when filtering with a [1}[5]{3] clause or when selecting during a [1}[8]{3] clause: | 支持以下字段[1}[2]{3]過濾時的請求[1}[5]{3]子句或在[1}[8]{3]條款： |
| 1197  a89b5661-8aee-4d1a-aca9-5defd6d44178 | Field | 欄位 |
| 1198  a7117475-cef9-4405-83cf-d5ae331ef634 | Description | 描述 |
| 1199  c3cc82f1-744b-45e6-9e4a-b30a71e378f7 | video\_id | 視訊 ID |
| 1200  1767628d-df61-4458-b5c4-04095d395e60 | Brightcove video ID | 布萊特灣視頻 ID |
| 1201  7c0c792c-6ecc-479b-a805-15a2b2ac86aa | external\_id | 外部識別碼 |
| 1202  d304a996-5baa-4d11-9fab-a2f83909073e | The Marketo, Eloqua or custom GUID | 馬克托，埃洛誇或自定義 GUID |
| 1203  cc8e4f7e-bc34-47cf-9e5f-2f371c1cca81 | player\_id | 播放器 ID |
| 1204  5f93eccd-5a57-4b98-9f87-bec6b2cab7cf | The ID of the Brightcove player that created the view event | 建立檢視事件的布萊特灣玩家的 ID |
| 1205  db2e1f41-efa6-4da2-b44b-1f81dd8c5a68 | page\_url | 頁面網址 |
| 1206  3d8b79e1-63aa-48e4-90d9-335f3bde731a | The URL of the page where the view event was created | 在其中創建視圖事件的頁面的 URL |
| 1207  c18f7e65-cf29-474d-9d06-93b7cf532937 | created\_at | 建立 |
| 1208  b28288d8-f70a-419b-877d-1175b05dc14f | Creation date | 建立日期 |
| 1209  f4920941-1f95-4936-a0f2-261b16982891 | email\_address | 電子郵件地址 |
| 1210  67504d3d-5594-4180-a5f2-c6276e6c47d6 | The email address of the lead | 潛在客戶的電子郵件地址 |
| 1211  af4743fd-6c84-44d4-9c5a-66bb0d6bc985 | first\_name | 名字 |
| 1212  095bd8f9-5fe9-4422-8539-9c1b073b97f7 | The first name of the lead if provided | 潛在客戶的名字（如果提供） |
| 1213  a5a45467-0ff2-439f-b98b-aef9b99ef796 | last\_name | 姓 |
| 1214  7f338197-f5de-4758-829a-4bbfefda9f46 | The last name of the lead if provided | 線索的姓氏（如果提供） |
| 1215  6dc64cff-9015-46ac-959c-a09da4486308 | business\_phone | business\_phone |
| 1216  b8fb01b1-7ac8-4df7-b0a6-f552be4c879f | The phone number of the lead if provided | 潛在客戶的電話號碼（如果提供） |
| 1217  7676c240-6c36-40ef-8499-3d49702a47c2 | country | 國家 |
| 1218  c44020d2-2695-47fa-a0d6-9c273dca5c0b | The country of the lead if provided | 線索的國家（如果提供） |
| 1219  db1fa70f-df88-4c4e-85ad-4fc79dcc7c40 | company\_name | 公司名 |
| 1220  aee11634-6463-4fd0-8858-068248a77cfd | The company of the lead if provided | 線索的公司（如果提供） |
| 1221  bb3656e7-97ed-42a4-864f-36b9d761bb79 | industry | 行業 |
| 1222  3538e419-8f3d-42e0-b9a2-785ac5e7eea3 | The industry that the lead belongs to if provided | 潛在客戶所屬的行業（如果提供） |
| 1223  a25cc871-7f0a-4aca-9e23-058cfaaaa952 | Page Contents | 頁面內容 |
| 1224  700b0a69-8f33-40b6-b571-beac9b40c830 | Page last updated on 13 Oct 2020 | 頁面最後更新日期為 10 月 13 日 |
| 1225  5ff49d7d-0b4a-4e20-ad8f-cb3db945d173 | Brightcove Support | 布萊特灣支援 |
| 1226  2d015b95-d868-44bb-8c79-6df73d2ec452 | [1}System Status{2] | [1}系統狀態{2] |
| 1227  3bf2baa4-12af-44c9-b275-575f7447779d | [1}Contact Support{2] | [1}聯絡支援{2] |
| 1228  20c9e9ce-00f4-4122-b8a1-dd153f64dbeb | [1}Documentation{2] | [1}文獻資料{2] |
| 1229  a5fb428a-f565-46a0-8ff4-47a1f34ab149 | Training | 訓練 |
| 1230  3426063c-c6ed-4d19-8022-fdf003621276 | [1}Online Courses{2] | [1}線上課程{2] |
| 1231  36e94652-f02f-41c0-ba86-c2723845d6e5 | [1}Register for a course{2] | [1}註冊課程{2] |
| 1232  379be621-0c51-4d21-b8f6-fe13333536e0 | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 1233  4cd9ee2a-4190-488b-9436-05a8b01e7a49 | Brightcove | Brightcove |
| 1234  cd34a6cf-a718-4559-ba05-943a7c1e6d1b | [1}Brightcove.com{2] | [1}亮麗{2] |
| 1235  449afe36-2aa9-4c54-9d6b-86b26b5ae2f7 | [1}Contact Us{2] | [1}聯絡我們{2] |
| 1236  57b6368e-1678-4d3f-8a99-98aeeeedab4c | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 1237  b50c3d4a-754a-4874-a96e-c549f7363ecf | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 1238  b57c38f0-e911-4ecb-a250-495892d8e635 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 1239  771d0e20-4bd3-4818-a249-064ef6e112df | LinkedIn | LinkedIn |
| 1240  ca3ae55d-1d14-49bd-a4c8-e71aaf3fb6dc | Twitter | Twitter |
| 1241  23d0aae0-f653-4edc-b927-2e91a42cb32a | Facebook | Facebook |
| 1242  92b7630c-fce1-4692-a28d-1c1f03b1f8a6 | Have a question? | 有問題嗎？ |
| 1243  c5fa5903-8e7a-48a2-b0d6-e34e9e47c127 | Audience API Reference | 受眾 API 參考 |
| 1244  96a8acad-c676-4262-951e-4afdb93c0680 | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 1245  af6c8263-f6bf-4181-8e51-a1a44fc9ed64 | Select Language | 選擇語言 |
| 1246  27919330-4511-47a0-90cd-6cd4301b7074 | Other Brightcove Docs | 其他布萊特灣文件 |
| 1247  68e64ace-0c1b-491b-9780-82bae918eb0f | Documentation Home | 文件首頁 |
| 1248  eaed1bf5-63bd-48ce-b3e5-8bbf848069ab | Brightcove Audience | 布萊特灣觀眾 |
| 1249  fd103512-167d-4595-ae1c-97846d207980 | Brightcove Beacon | 布萊特灣燈塔 |
| 1250  88f2da29-4847-4e33-b87c-e4ec83b73f91 | Brightcove Campaign | 布萊特灣戰役 |
| 1251  7424c5f8-9d4f-43db-9f9b-5efdbdfd17fa | Brightcove Engage | 布萊特灣參與 |
| 1252  c5809205-5e00-4756-b3ed-a3a8b36097c5 | Brightcove Live | Brightcove Live |
| 1253  d2c6babf-63e0-431d-a937-b4500fd4b3ac | Brightcove Gallery | Brightcove 圖庫 |
| 1254  5c8c063f-a68e-4b98-962b-c07518dd78a7 | Brightcove SSAI | 布萊特灣 |
| 1255  85dab1df-ccfa-4d1d-ba45-bf5ced04a7b2 | Brightcove Social | 布萊特灣社會 |
| 1256  6b4fedd0-fd16-4b89-a56f-aaa061bc2bdd | Video Cloud Studio | 視訊雲端工作室 |
| 1257  b4d4c6cb-5558-4d19-97f5-06266e2c55aa | Brightcove Player Development | 布萊特灣球員開發 |
| 1258  0686780c-a7d1-4391-8ed4-f24837b50ca0 | Video Cloud Platform APIs | 視訊雲端平台 API |
| 1259  e722f38f-60cb-4ac3-ab06-c459d58b0b58 | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 1260  db5eb043-9cad-4de7-af96-93797ed8de5a | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 1261  450b2b48-2f02-441f-a656-645942a3e964 | Video Cloud General Information | 視訊雲端一般資訊 |
| 1262  96cda5f0-93a8-428e-a0e2-43f2f518e95f | Zencoder | Zencoder |
| 1263  2f8b8fc7-0714-4297-9954-78307ebceac0 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 1264  1af3d7aa-a87c-410b-b111-ffd5dad5673e | support | 支持 |
| 1265  d2a6ecfd-1756-46fa-a74e-33eeebf0b70e | system status | 系統狀態 |
| 1266  fffbcf1f-c3c9-474e-b122-e99a6fe819a5 | [1}Home{2] | [1}首頁{2] |
| 1267  a5300a0e-db44-4882-90c4-ec42607ab5b3 | [1}Developers{2] | [1}開發人員{2] |
| 1268  25a6c96c-bacd-4d1d-95cd-db3c27f3b109 | Audience API Reference | 受眾 API 參考 |
| 1269  0a45dbf9-3ab7-49e5-afb9-1feb2b5d1fc2 | [1] | [1] |
| 1270  0b7f731a-d26e-4999-9964-3bcea0e5d7aa | Navigation Menu | 導覽功能表 |
| 1271  9f62a9ff-009b-40ae-acff-b1de0b55535d | Page Contents | 頁面內容 |
| 1272  9b64bdea-7eab-4694-b26f-08465ec82afa | [1}[2]{3] | [1}[2]{3] |
| 1273  97b7dd1b-3e37-4fb9-90da-a0e30fafcd0b | open in new tab | 在新分頁中開啟 |
| 1274  257f220d-2a07-4cae-b239-29d864769cfb | Search API Reference | 搜尋 API 參考 |
| 1275  6dc1cdc2-641b-48b3-9cae-f32a93c6a5a3 | [1}<{2] | [1}<{2] |
| 1276  c1221617-fa04-4c97-9c9c-df46114f170e | Search | 搜尋 |
| 1277  10654f5a-6ec5-496a-876c-6fef2ac9497c | [1}>{2] | [1} > {2] |
| 1278  d3043a5e-3591-4edd-9166-7153b1c1cef5 | Page Contents | 頁面內容 |
| 1279  1722a88f-c8b1-4ec8-8e44-25e944a2e705 | Page last updated on 19 Sep 2020 | 頁面最後更新日期為 9 月 19 日 |
| 1280  137f2b7e-fcf4-40b0-a513-769047f5ea76 | Brightcove Support | 布萊特灣支援 |
| 1281  422ec5ac-6f9f-4d47-8e84-502910d5f9b6 | [1}System Status{2] | [1}系統狀態{2] |
| 1282  ae22c9a8-e3b8-4614-9716-f8daa7379e00 | [1}Contact Support{2] | [1}聯絡支援{2] |
| 1283  460edb29-ff04-439c-8d86-8feafe18cfad | [1}Documentation{2] | [1}文獻資料{2] |
| 1284  b796c8f4-5a54-4a76-8f9f-e90cef3cdee5 | Training | 訓練 |
| 1285  3c9aac01-a9b1-4437-ac86-eed24d78b866 | [1}Online Courses{2] | [1}線上課程{2] |
| 1286  6ff135ee-aa0e-480a-9442-65f39fcdd1cd | [1}Register for a course{2] | [1}註冊課程{2] |
| 1287  a47f6035-3831-4925-a012-0b2ee494083c | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 1288  49c22073-2dfd-488f-a692-9bd93262e758 | Brightcove | Brightcove |
| 1289  28aa6690-1ebd-4e05-89d7-59d8c05f06f0 | [1}Brightcove.com{2] | [1}亮麗{2] |
| 1290  81ddc9d8-8847-45c2-bbc0-e52fdb4ca3d6 | [1}Contact Us{2] | [1}聯絡我們{2] |
| 1291  a8cc85db-b95f-49d2-816b-b6295cae44ca | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 1292  549d2815-7752-42b7-8bdf-8b64fdd31f60 | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 1293  02935590-2779-473d-95ab-516236f0dcac | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 1294  fa889f97-5397-4ff1-910f-c149bb41b454 | LinkedIn | LinkedIn |
| 1295  e8380401-cd31-4d95-bd5d-51466d4b1524 | Twitter | Twitter |
| 1296  61b7e18f-4e28-49a7-b2d4-f429bd8ff608 | Facebook | Facebook |
| 1297  687be16b-f902-41b2-a653-368d3a858f3c | Have a question? | 有問題嗎？ |
| 1298  e064b720-9488-4ea4-9cd7-786d9b6abec9 | Brightcove Audience FAQ | 布萊特灣觀眾常見問題 |
| 1299  8790da9f-4022-4685-9ad6-52e23a7cb49e | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 1300  b2d7344c-7dc7-4bba-a849-8593c7ff33b1 | Select Language | 選擇語言 |
| 1301  f789c865-451e-4b9f-8872-9cf96ed3f76e | Other Brightcove Docs | 其他布萊特灣文件 |
| 1302  8b68357b-6e0c-4fda-8025-5d22a6fcc131 | Documentation Home | 文件首頁 |
| 1303  932103f6-5614-44c2-affa-0b3490962271 | Brightcove Audience | 布萊特灣觀眾 |
| 1304  6d6bb695-2f37-4f48-89e7-10160221a8f7 | Brightcove Beacon | 布萊特灣燈塔 |
| 1305  9bf5033b-1608-4672-8896-4d1392bbbb29 | Brightcove Campaign | 布萊特灣戰役 |
| 1306  cd1bfab7-2095-48d6-aea2-5eb594223d0e | Brightcove Engage | 布萊特灣參與 |
| 1307  6f2be015-74da-4956-b7a2-5b19d1d92ef9 | Brightcove Live | Brightcove Live |
| 1308  dc0fbff6-0c78-4d5d-a311-18bb0438d24b | Brightcove Gallery | Brightcove 圖庫 |
| 1309  e28d4cad-5b7f-4f89-a1ab-79fc54c20a3a | Brightcove SSAI | 布萊特灣 |
| 1310  ff20f182-d8b6-47aa-9d7e-45f9986c9236 | Brightcove Social | 布萊特灣社會 |
| 1311  2818421f-a4cc-4329-8f2f-753739593e7f | Video Cloud Studio | 視訊雲端工作室 |
| 1312  8d1cf619-2766-4bad-893f-fb738a8424ef | Brightcove Player Development | 布萊特灣球員開發 |
| 1313  d6ba2632-0f20-4d9a-9ea5-5b459413e791 | Video Cloud Platform APIs | 視訊雲端平台 API |
| 1314  ab1783b2-9736-44a7-931d-bcda93a8a106 | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 1315  f9c6867f-219e-4540-ba64-958710211d74 | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 1316  f27cf917-2101-4eba-9701-c764590960f2 | Video Cloud General Information | 視訊雲端一般資訊 |
| 1317  274ec003-6879-412b-8833-6a4a85f70451 | Zencoder | Zencoder |
| 1318  9756a720-40a8-4355-9b17-4adcd137d541 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 1319  712d914c-1d3e-43af-b3a6-b674004a5026 | support | 支持 |
| 1320  a85379fa-2a7e-4f00-9170-5aa160f50cdd | system status | 系統狀態 |
| 1321  bb2342a6-0f4a-4ba3-8e59-2fef67a50885 | [1}Home{2] | [1}首頁{2] |
| 1322  fa81ab00-7565-4474-98de-0a8961fb9daa | [1}General Information{2] | [1}一般資訊{2] |
| 1323  7b21f203-ab9a-495a-83e7-989dcd8db9c9 | Brightcove Audience FAQ | 布萊特灣觀眾常見問題 |
| 1324  b5ea5607-0c67-40ac-a9c6-140252169570 | [1}Home{2] | [1}首頁{2] |
| 1325  b9b71fb6-4c2a-4f13-b14b-26a7d2c1c8d8 | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 1326  5522a4dc-77a4-4fdd-a18c-411c1779347e | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 1327  566ec66b-7f61-4d39-b0f0-82166e04d011 | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 1328  209c5b6e-417c-4dfa-a8f8-4632b7ea0cb8 | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 1329  587c311d-91eb-4556-b93c-571a2f380d4b | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 1330  4a1d1b06-6ec6-42fc-a1be-e13f32cf85aa | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 1331  e720c21e-007e-4fe4-aa23-bbefa1e565e9 | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 1332  e0a6f167-8249-4c0d-811b-4bc52ca86925 | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 1333  2f7b44a7-0bbe-47bc-b0ea-71ca004a1d2a | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 1334  54a88140-2dac-40cd-8b35-4d2b9125e8ae | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 1335  9a50b392-ab94-4ab1-b65e-af0c2ec04ebe | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 1336  a2b81943-599a-4a0f-b033-22e49b5dc798 | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 1337  3d8fc45a-48a9-4503-8f68-debfedb8daec | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 1338  2a393928-e0c5-4878-8dbc-73c00c0771d6 | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 1339  55f682df-bdc6-4721-8136-cf087180f6d8 | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 1340  54f0a158-6aae-4fb3-b567-8e9e9adf072b | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 1341  1c97a97c-0218-45a9-a96c-7eb1c911d459 | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 1342  e8ce3714-2064-4fd7-9387-361837cf39f0 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 1343  68708cb0-46a2-4a60-97af-ac714f78f72b | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 1344  fd86a8b8-2717-4c71-be6b-ef3cb02db673 | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 1345  1462f805-50ac-4e89-ba1e-4abe52e0e150 | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 1346  dee50f21-053f-423a-ba40-59c836158ff1 | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 1347  5ba72c3e-4c1d-445e-a37e-6f686ca11adf | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 1348  9d7e487b-34ee-4f0d-8a8c-de05c8556eb4 | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 1349  326052b5-fd65-4252-a5fc-dedde77624a3 | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 1350  abb03f09-c735-4493-bdde-ffbc8cf9cfdc | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 1351  7bad6647-08a9-47f2-9242-e77191ebda4d | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 1352  0663abb6-9cf1-4701-9078-d413866269ad | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 1353  e3f7a683-3b67-4b79-84eb-e47a72f01612 | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 1354  ea003ace-601e-40a3-aa2d-bdfe5487c5d7 | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 1355  34d989f1-b14f-4090-a5e6-692a4d9a3bdc | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 1356  a01dc339-1adb-4590-9ea5-a6d702a59cf9 | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 1357  b4e5b504-d679-45b8-8105-639961667e95 | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 1358  c951f07a-421e-4379-a5ec-afba192a21ad | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 1359  b9223342-8168-401a-96fe-0f5d6e84678a | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 1360  0a582a88-a626-430e-ab43-a7cc41c0c432 | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 1361  456703bd-4ac7-4a54-8808-03aa4ab69638 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 1362  0e9e9515-90c4-49b7-9176-038b7dd5221a | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 1363  990d3390-979d-4ae6-80e5-68b6d7e400ee | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 1364  ac2771e6-6954-4ab7-ad26-bf0c93d6a4e7 | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 1365  8a993773-9c96-41ff-9f47-1377763176e3 | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 1366  d603fe89-6f86-45a7-a7bd-e9a9687a4d26 | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 1367  64c40d7f-9bf2-4420-a6e5-4bb7d55e2ed5 | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 1368  cc22c23b-455a-4105-9492-1b851f96f3ad | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 1369  ad94e5c6-a037-4ccc-babc-afd9390851ed | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 1370  7cb26406-8ef3-40f7-97d9-668899d4d055 | [1}Overview: | [1}概述： |
| 1371  913b8850-656a-43d9-b843-fd2a26254a28 | Audience API{1] | 受眾 API {1] |
| 1372  1077198c-1e16-44da-a118-c70bac699e98 | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 1373  6f507f7a-ed8b-408e-9f64-e8079bce78d7 | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 1374  f23e191c-6180-4059-b129-657cbe81ee7d | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 1375  5762c620-9b1a-460d-8654-80b01a4b30a7 | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 1376  1e3416bc-de9b-42cb-8230-828cc62a6aac | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 1377  71abdfb7-69b0-4c70-9cce-66fb1f34d438 | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 1378  2c5228d9-e18f-4291-ae89-c33d4f31de71 | [1] | [1] |
| 1379  c9118c79-4467-44cc-98a9-0b403b63771c | Navigation Menu | 導覽功能表 |
| 1380  c2d5428a-1169-4679-b2fc-3506757a6fcc | Page Contents | 頁面內容 |
| 1381  8cbfcb5b-05d4-4022-846f-9d38c7715b98 | [1}[2]{3] | [1}[2]{3] |
| 1382  bf3048f4-63da-4170-948e-58ae68828d69 | open in new tab | 在新分頁中開啟 |
| 1383  3037697c-1237-479b-9267-0ff69e84e899 | Brightcove Audience FAQ | 布萊特灣觀眾常見問題 |
| 1384  16bdead8-c03a-43fb-816f-2762f6bd2c6b | This topic contains some of the common questions asked about Brightcove Audience. | 本主題包含一些關於 Brightcove 觀眾的常見問題。 |
| 1385  14f91166-4665-446b-aeb2-5fd75301b506 | Why Audience & How it Works | 觀眾的原因及其運作方式 |
| 1386  2066b2b9-dc24-49fd-98ca-69d40283ecb6 | Why do I need to track video in my marketing automation solution? | 為什麼我需要在行銷自動化解決方案中追蹤影片？ |
| 1387  437b09d1-efe3-4b91-aaac-d896a847cb29 | Marketing automation solutions do not track video today. | 行銷自動化解決方案今天不會跟踪視頻。 |
| 1388  3d7bd0fc-2e16-4ba3-8f0d-60e0775029e1 | If you are investing in video as a powerful piece of content, you should make sure you are tracking its effectiveness and automating communications with leads/users who view your content. | 如果您將影片作為強大的內容投資，您應該確保追蹤影片的效率，並自動與觀看您內容的潛在客戶/使用者進行溝通。 |
| 1389  6cf0e56f-3ee7-4514-bc9e-1b241d9f2518 | Does Brightcove and the Audience module make use of any cookies? | 布萊特灣和觀眾模組是否使用任何 Cookie？ |
| 1390  6910a26a-6865-4f7d-a98c-0f2b2701a738 | The Audience module creates and uses a 3rd party cookie to identify users when an integration is in place. | Audience 模組會在整合到位時建立並使用第三方 Cookie 來識別使用者。 |
| 1391  84297d0f-61df-467d-a123-f998581997f2 | This way, viewers don't get asked to fill out a lead form a second time. | 如此一來，觀眾就不會被要求第二次填寫潛在客戶表單。 |
| 1392  6f031b7b-67b2-4be1-a895-c2d9b98f1f36 | The module also makes use of Marketo, HubSpot, and Eloqua APIs, which themselves use cookies to track viewers. | 該模塊還使用了 Marketo，HubSpot 和 Eloqua API，它們本身使用 cookie 來跟踪觀眾。 |
| 1393  f3542bec-0f4f-4666-bed8-bba368f81696 | When using Audience Profiles, a Brightcove cookie is used. | 使用觀眾個人檔案時，會使用「布萊特灣」曲奇檔案。 |
| 1394  5b03aca9-bf98-4ec8-92f0-6476dbba222a | Is Brightcove Audience enabled for all customers? | 布萊特灣觀眾是否適用於所有客戶？ |
| 1395  675cf3fb-2228-44df-8075-b80fa41abb84 | No. Audience is available as a purchasable add-on to Video Marketing Suite (VMS). | 沒有觀眾可以作為視訊行銷套件 (VM) 的可購買附加元件。 |
| 1396  9d7c4c68-407b-4565-ae9f-b4750c564ef2 | Audience Profiles, however, is available to every Brightcove customer for free. | 然而，受眾個人檔案可免費提供給每位 Brightcove 客戶。 |
| 1397  d4816d0d-1a64-4540-b27b-dc792e76e4fd | You can think of it as "Audience-lite". | 你可以把它想成「觀眾精簡版」。 |
| 1398  14734252-7304-44a3-b5c2-faf3a844ffe0 | Who is eligible for Audience Profiles. | 誰有資格獲得受眾個人檔案。 |
| 1399  3eb1c338-b06c-484e-bfeb-1af63398871c | Starting in Q4 2017, every VMS customer will have access to Audience Profiles at no cost. | 自 2017 年第 4 季開始，每個虛擬機器客戶都可以免費存取受眾個人檔案。 |
| 1400  350385d6-1c17-4ddd-b509-dff606dda5d0 | [1}Customers will need to activate it to start tracking data{2]. | [1}客戶將需要激活它以開始跟踪數據{2]。 |
| 1401  e37f2a42-f507-442b-b9ba-40247887cca7 | Enterprise Video Suite (EVS) customers will also have Audience SSO tracking available. | 企業視訊套件 (EVS) 客戶也可以使用受眾 SSO 追蹤。 |
| 1402  b8642c33-3ee2-48e2-ad0d-b78b21befac7 | Viewer Tracking & Limitations | 檢視者追蹤與限制 |
| 1403  445df97c-a505-431b-80be-ed3b65266b04 | What limitations does Audience Profiles have compared to the full-featured Audience module? | 觀眾個人檔案與功能完整的觀眾單元相比，有哪些限制？ |
| 1404  51f7b2e0-82e7-4668-a5f1-4769be5bfc86 | No integrations with any third party systems | 無法與任何協力廠商系統整合 |
| 1405  708c6141-2cb6-47a5-85b1-ee90e522e53f | No API access | 無 API 存取權 |
| 1406  efba536a-dd9c-4f45-a955-fb681fe41352 | No custom lead forms (Audience lead forms only) | 沒有自訂潛在客戶表單 (僅限客群潛在客群表單) |
| 1407  fe5fc191-1caa-4788-974f-cb8bdbbbff35 | 1000 views/24 hour period capture maximum | 每 24 小時內擷取最多 1000 次檢視 |
| 1408  5f452e66-33ce-4e6a-9c83-83d43005c098 | You can still manually export Audience data to a CSV or XLS file. | 您仍然可以手動將受眾資料匯出至 CSV 或 XLS 檔案。 |
| 1409  7eca2dc3-1d69-4f36-8be4-ef94f1d35675 | What limitations/requirements does Audience have when connected to a marketing automation platform? | 當客戶連接到行銷自動化平台時，受眾有哪些限制/要求？ |
| 1410  77c85948-00ef-4017-a51c-cd06aa7fb833 | Limitations and requirements are outlined in the documentation for each platform: | 每個平台的文件中概述了限制和需求： |
| 1411  7eefe90c-29f0-42e9-abf0-2adf79cdc60d | [1}Oracle Eloqua{2] | [1}甲骨文埃洛卡{2] |
| 1412  3fd77efb-258b-4d15-a4f8-f15c1f5854c6 | HubSpot ([1}Client-Side APIs{2] or [3}REST APIs{2]) | HubSpot（[1}客戶端API{2]要么[3}REST API{2]） |
| 1413  0e1b3ff7-4ce7-4241-ad90-1f0fe762741b | Marketo ([1}Munchkin{2] or [3}REST APIs{2]) | Marketo（[1}蒙奇金{2]要么[3}REST API{2]） |
| 1414  73179deb-88be-4179-9437-3ecfe8990699 | [1}Salesforce{2] | [1}銷售{2] |
| 1415  c3de3317-44c9-427a-b3f9-0bd3d3d1c617 | Are there any limits on how often the Audience API can be polled? | 受眾 API 的輪詢頻率是否有任何限制？ |
| 1416  36e17d97-3a93-4fe0-abf2-8b9d60d26c8e | I know there's a 1000 cap on video search results, but are there other frequency related caps to that API endpoint? | 我知道視頻搜索結果有 1000 上限，但是該 API 端點是否有其他頻率相關的上限？ |
| 1417  67b864d3-1e37-426a-afc4-600066d90a5f | The max # of view events per API call is actually 100. | 每個 API 調用的視圖事件的最大數量實際上是 100。 |
| 1418  a66802c5-98f6-454d-ab40-3fde3d5cf5a3 | There's no rate-limiting in place, but if you try to call it too much, it will probably slow down a bit. | 沒有速率限制，但如果你嘗試調用它太多，它可能會減慢一點。 |
| 1419  b4a82769-26c7-4694-9c8f-06a03de1fc3f | Is there any way to get Audience data faster than the 3 hour delay that is currently present? | 有沒有辦法比當前存在的 3 小時延遲更快獲取受眾數據？ |
| 1420  e94857c7-42dd-436d-a0ab-d66453b5fba0 | I'd like to get "close to real-time" metrics. | 我想獲得「接近實時」的指標。 |
| 1421  d6882a77-04b5-4cef-be00-b7ec8eab3575 | No. If you want real-time metrics, you'd need to write your own plugin and send data to your own system. | 沒有如果您想要實時指標，則需要編寫自己的插件並將數據發送到您自己的系統。 |
| 1422  f49a836e-637c-4406-a7eb-f7f779b3aa6d | What is the trigger for an event view to be sent to Audience? | 什麼是事件視圖被發送到觀眾的觸發器？ |
| 1423  50af0c21-8f03-4e33-ac5c-667be5fbc00a | Is it when the video completes, when the player window is closed, or something else? | 當視頻完成時，播放器窗口關閉時，還是其他東西？ |
| 1424  24c2f5ea-e3f9-4a62-917c-b544235dba9a | What happens if the user never completes the video and doesn't close their player window? | 如果用戶從未完成視頻，並且沒有關閉他們的播放器窗口，會發生什麼情況？ |
| 1425  d84fd4be-9af8-4899-8368-57ad5043bf21 | It varies, but, basically, the Audience plugin sends a heartbeat back to the server every 10 seconds. | 它會有所不同，但基本上，Audience 外掛程式會每 10 秒傳送一個心跳回伺服器。 |
| 1426  40158ead-e1be-4994-9276-54bcad7a2ceb | When does Audience consider tracking on a view to be "completed"? | 觀眾何時會考慮追蹤檢視表「完成」？ |
| 1427  54b21675-84f2-4038-954f-34cb62ee63d6 | Is it when the player window is closed or if they complete the video? | 是當播放器窗口關閉或者他們完成視頻？ |
| 1428  993eeb23-27b9-4f24-8029-886ed00df4f4 | What happens if they watch partway through, pause the video and never close the player window? | 如果他們一起觀看，暫停視頻，永遠不關閉播放器窗口，會發生什麼情況？ |
| 1429  e378948d-5b5b-42df-b26e-f12422c080f9 | It is when 15 minutes have passed since we last saw a heartbeat, basically lack of activity. | 這是我們上次看到心跳以來 15 分鐘過去的時候，基本上缺乏活動。 |
| 1430  35be89da-cc8d-4ad7-9e7e-29975f6bec77 | Is it possible for viewer data to change once it's available in the Audience viewing data? | 觀眾觀看資料可用後，觀眾資料是否有可能變更？ |
| 1431  2f2a311b-c921-459b-bfa2-a3fb4cd60c55 | Will that event data ever be updated in the future by some kind of log consolidation? | 未來會透過某種記錄整合來更新該事件資料嗎？ |
| 1432  0d6a8af8-7f7e-4563-b343-e26f149f2c05 | Once the data is available in Audience via the UI or API, it's considered "settled", and it's not going to change. | 一旦數據通過 UI 或 API 在受眾中可用，它被認為是「已解決」，它不會改變。 |
| 1433  30efe2b6-9a25-4f8c-baec-0144bd5ab6ac | Data protection & record retention | 資料保護與記錄保留 |
| 1434  95054799-128d-4108-a207-450581453a5a | Is Audience GDPR compliant? | 受眾是否符合 GDPR 規範？ |
| 1435  42becb02-becb-45c0-b720-eac0097b19ea | Yes, Audience gives customers the ability to act on behalf of their users, looking up and purging any data they've collected via Audience. | 是的，Audience 讓客戶能夠代表使用者行事，查看並清除透過 Audience 收集的任何資料。 |
| 1436  6a29370a-a67f-42c4-8903-072ada6e3cf7 | [1}https://audience.support.brightcove.com/admin/managing-viewer-data.html{2] | https://audience.support.brightcove.com/admin/managing-viewer-data.html[1}{2] |
| 1437  c09d6013-1817-4d73-9e2f-9ef52ef74e40 | How long can data be retained in Audience? | 資料可以在受眾中保留多久？ |
| 1438  0c5694e7-7e8a-4347-a72b-d8aa0277a406 | MAP integrations can be set to a maximum of 6 months, and non-MAP integrations can be set to 3 years. | MAP 整合最多可設定為 6 個月，非地圖整合可設定為 3 年。 |
| 1439  d56a7f6b-a164-4049-a63b-1e166248b001 | How long are GUID lookups cached? | GUID 查詢快取多久？ |
| 1440  48561934-0e60-4acf-bbe0-a3b8b4af6a43 | 30 days for known and 7 days for unknown (only applies to MAP integrations, no lookups needed for non-MAP integrations) | 已知 30 天，未知為 7 天（僅適用於 MAP 集成，非地圖集成不需要查找） |
| 1441  9eb27996-9fcf-4f4d-b3c0-cd30da75289d | Marketing automation & viewer analytics | 行銷自動化與檢視器分析 |
| 1442  e78f8ed1-3f08-4e34-9545-dac48cf7e5d1 | What is different about tracking video from any other media in my marketing automation platform? | 在行銷自動化平台上追蹤影片與任何其他媒體有何不同？ |
| 1443  4f7fb3b4-ba89-4d04-ad1c-edbf5d74d334 | As opposed to a web page or downloadable white paper, with a video, you can determine exactly how much of the video the viewer watched and, therefore, exactly what content they have been exposed to. | 與網頁或可下載的白皮書相反，使用影片時，您可以確切判斷觀眾觀看的影片數量，因此，他們接觸到哪些內容。 |
| 1444  84b5e22c-1671-4b41-b736-6e171d80ef09 | How do you connect with my Eloqua/Marketo/HubSpot account? | 如何連接我的 Eloqua/市場/市場/HubSpot 帳戶？ |
| 1445  af4b51dc-97ac-4d4c-b1a7-dee45a348f09 | You are able to log into your Eloqua/Marketo/HubSpot account directly through the Video Marketing Suite in the Audience module. | 您可以直接透過觀眾模組中的視訊行銷套件登入您的 eloqua/市場/HubSpot 帳戶。 |
| 1446  bdc97ad0-0dee-4dd7-9c14-bda0591c7d6c | From there, you are able to create players and lead forms with MAP tracking built-in, so you can start tracking video analytics immediately. | 從那裡，您可以使用內建 MAP 追蹤功能來建立玩家和潛在客戶表單，因此您可以立即開始追蹤影片分析。 |
| 1447  889f23c6-6ff8-45a5-aff8-952e561e33a0 | Can I track views on my Eloqua/Marketo/HubSpot pages as well as my non-Eloqua/Marketo/HubSpot landing pages (Sitecore/WordPress/Gallery etc)? | 我可以追蹤我的 Eloqua /市場/HubSpot 頁面上的檢視次數，以及我的非 Eloqua /市場/Hubspot 登陸頁面 (網站核心/文字/圖庫等) 上的檢視次數嗎？ |
| 1448  c6329fd4-c88b-4c8f-94de-932bb406a308 | Yes, as long as the player being used is “Audience enabled” (has the Audience plugin installed), all views will be tracked whether the player resides on a MAP landing page or any other landing page. | 可以，只要使用的玩家是「啟用觀眾」(已安裝 Audience 外掛程式)，無論玩家是否位於 MAP 登陸頁面或任何其他登陸頁面，都會追蹤所有觀看次數。 |
| 1449  7c5a1bb0-1a05-4a45-b916-2b17ab82539a | What can I track with this integration? | 我可以透過這項整合追蹤哪些項目？ |
| 1450  bf3e746e-7821-46e2-bfcf-eeafa5b032b2 | With our integration, you can track video viewing analytics (video, video ID, percent viewed, time watched) for known contacts already in your database. | 透過我們的整合，您可以追蹤資料庫中已知聯絡人的影片觀賞分析 (影片、影片 ID、觀看百分比、觀看時間)。 |
| 1451  0c7086d0-8f85-4936-a9f0-da58a3e9441a | What about unknown contacts? | 未知的聯絡人怎麼辦？ |
| 1452  88d22028-0913-4caf-9620-f155fc036168 | Can I track them too? | 我也可以追蹤它們嗎？ |
| 1453  6cb0559a-14f0-4f14-a711-aa9e64f523a2 | With Brightcove Audience, you can track unknown contacts, and then when they submit an Eloqua/HubSpot form (become known), Audience is able to associate their viewership information with that new contact retroactively. | 有了 Brightcove 觀眾，您可以追蹤未知的聯絡人，然後當他們提交 Eloqua/HubSpot 表單 (變為已知) 時，觀眾就能將他們的收視人數資訊與該新連絡人追溯關聯。 |
| 1454  3879e12c-ae20-46a1-bb00-83cf83c166a4 | Audience resubmits viewership information daily to match view data from unknown contacts back to your Oracle Eloqua/HubSpot instance. | 觀眾每天都會重新提交觀看人數資訊，以便將未知聯絡人的檢視資料回 Oracle eloqua/HubSpot 執行個體。 |
| 1455  39058e60-0816-419c-9715-3dbf1396dc6c | Where will my video-view data show up in my MAP? | 我的視訊檢視資料會顯示在我的地圖中？ |
| 1456  80aa0ee8-bc4e-4e48-a8e7-e127364cd9ad | This depends on which MAP you are using. | 這取決於您使用的是哪個 MAP。 |
| 1457  219bcaad-5279-4c57-babf-39050b175464 | See the following documentation for [1}Oracle Eloqua{2], [3}Marketo{2] and [5}HubSpot{2]. | 請參閱以下文檔以了解[1}甲骨文Eloqua{2]，[3}市場部{2]和[5}HubSpot{2]。 |
| 1458  a15b02d8-8daf-4c49-81b0-9cdcc1b03b77 | Where in Salesforce will my video viewing data show up? | 我的視訊觀看資料會顯示在哪裡？ |
| 1459  1a6e90aa-9ea2-42e8-9e0a-2648d759e792 | Video views are delivered into Salesforce as a task under the viewer's contact in the Activity section. | 視訊檢視會以任務形式傳遞至 Salesforce，在「活動」區段中檢視者的連絡人下方。 |
| 1460  69ab882b-ebfb-43d3-93dc-b92c59a4c858 | See [1}Viewing video data in Salesforce{2] for an example of this. | 看到[1}在Salesforce中查看視頻數據{2]舉個例子。 |
| 1461  f1805a7d-f7c3-4bd0-b3e3-b9e4959ce1ac | Can I be notified with Salesforce when one of my contacts has watched videos? | 當其中一位聯絡人觀看影片時，我可以收到 Salesforce 通知嗎？ |
| 1462  a25b077e-1708-475a-b43a-8a879f963ffe | Not directly. | 不是直接 |
| 1463  37f54bc3-764d-450a-bf7f-a68f70044c16 | However, you can run reports that would notify you of a contact's activity. | 不過，您可以執行報告，通知您連絡人的活動。 |
| 1464  9921ad61-938b-49a3-8164-83e3cc1705f6 | Is there any difference between tracking with Salesforce vs. Oracle Eloqua/Marketo? | 與銷售部門追蹤與 Oracle Eloqu/ 市場的追蹤有什麼區別嗎？ |
| 1465  d1df403c-b59d-4179-8f80-b7bb1969bb33 | The biggest difference is that Salesforce does not use cookies to track users. | 最大的區別在於，不會使用 Cookie 來追蹤使用者。 |
| 1466  6cb3d2bd-73f7-4da6-ac2d-301fd1a4cca2 | Therefore, a unique identifier should be passed to identify the viewer. | 因此，應傳遞唯一識別碼以識別檢視器。 |
| 1467  15af50e4-30d8-423e-aece-51c5c7e81fa7 | See [1}this document{2] for more info. | 看到[1}這個文件{2]有關更多信息。 |
| 1468  97cadc06-67df-4716-93ce-663a7ca6aff2 | Additionally, Salesforce, being a CRM, does not offer automated follow-ups or lead scoring. | 此外，作為 CRM 的 Salesforce 不提供自動化後續或潛在客戶評分。 |
| 1469  a6bdaa91-2bee-4826-b184-9e7e42eb900a | However, you can create tasks in Salesforce, which are then assigned to your sales team for real-life follow-ups. | 不過，您可以在 Salesforce 中建立工作，然後將這些工作指派給您的銷售團隊進行實際後續作業。 |
| 1470  07883886-1627-4c02-9350-bee2ceef5944 | Audience has a “Custom” integration option, what other platforms can Audience integrate with using this? | 受眾有「自訂」整合選項，其他平台可以使用此功能整合哪些平台？ |
| 1471  e209fcee-82dd-468a-b2ff-ccfc04e09e52 | Audience can “integrate” with any data platform that: | 觀眾可以與以下任何資料平台「整合」： |
| 1472  db2d2ef5-f9b3-4492-b945-667775da8d7d | Uses a unique identifier for each contact record | 為每個連絡人記錄使用唯一識別碼 |
| 1473  998686ad-d072-407d-9c48-b4dadbc0065d | Has an API that can receive additional data from third-party platforms (like Audience) | 有一個 API，可以從第三方平台（如 Audience）接收其他數據 |
| 1474  d5bd75aa-e378-4767-ba4f-21ac801a63b0 | Player Lead Forms | 玩家領導表單 |
| 1475  523ab28c-62b4-414f-8d8c-54238c332c6f | When does Audience display a lead form? | 觀眾何時會顯示潛在客戶表單？ |
| 1476  99ef94e9-d66c-4e05-9784-af69ac87132f | The default setting only displays the lead form to an unknown user in your MAP database (the ones you want to convert into a known user). | 預設設定只會向 MAP 資料庫中的未知使用者 (您要轉換成已知使用者的使用者) 顯示潛在客戶表單。 |
| 1477  69c6c742-037a-4c4c-a0e9-fe2aca9ceac6 | You can override this in the settings if you choose to always display the lead form. | 如果您選擇永遠顯示潛在客戶表單，您可以在設定中覆寫此項目。 |
| 1478  392a0416-55b4-4e37-8a3f-1da277ddd1c0 | This is most useful for testing. | 這是測試最有用的。 |
| 1479  854dba86-99e8-429b-8a98-c113b3a02120 | Known users are automatically tracked, and that data is associated with the contact in your MAP without the need to display a form. | 已知的使用者會自動追蹤，而且該資料會與 MAP 中的連絡人相關聯，而不需要顯示表單。 |
| 1480  e837390e-e958-42af-ae00-54326f9dee93 | Can I customize lead forms? | 我可以自訂潛在客戶表單嗎？ |
| 1481  b52ca382-eafc-4fd5-b000-aba056ebd5ca | You can adjust the text and fields displayed using the UI. | 您可以使用 UI 調整顯示的文字和欄位。 |
| 1482  c97aacb2-359a-4d22-8a5e-a0424bd3ccfa | You can not modify it beyond what is available in the UI (Gallery can update some styling to make the forms match the site) | 您不能修改它超出 UI 中的可用內容（圖庫可以更新一些樣式以使表單與網站匹配） |
| 1483  1a900d8b-6921-4ce8-8942-730afa24ced8 | General topics | 一般主題 |
| 1484  51b406d7-ae2c-4f81-8a41-d78669a258f8 | Which embed code should I use? | 我應該使用哪個嵌入代碼？ |
| 1485  996a14ac-8c5e-40e3-8c35-3db3eca21946 | Iframe or in-page? | IFRAME 還是頁面？ |
| 1486  571f28a3-8c87-4bc5-aa44-d3b209c7aa7b | For Audience to work, it is required that the Advanced embed code is used. | 對象必須使用「進階」內嵌程式碼才能使用。 |
| 1487  7cbace79-3953-431a-833c-0aa1808d657d | If the Standard (iframe) embed code is used, then the player is isolated from the page, which means the Audience plugin cannot see the unique identifier, and thus, all users will be seen as “unknown”. | 如果使用標準 (iframe) 嵌入程式碼，則播放程式會與頁面隔離，這表示 Audience 外掛程式看不到唯一識別碼，因此，所有使用者都會被視為「未知」。 |
| 1488  281b7b30-c0ce-46d5-99a1-5c7d9ba1ae92 | What is marketing automation? | 什麼是行銷自動化？ |
| 1489  90f16a7b-6580-4e80-9055-cf3009f065d5 | Marketing automation is a technology that tracks lead/user interaction with different online marketing channels (email, web, forms, content, video, social, etc.). | 營銷自動化是跟踪與不同的在線營銷渠道（電子郵件，網絡，表單，內容，視頻，社交等）的領導者/用戶交互的技術。 |
| 1490  b28750cd-9407-481b-abd5-fcbdd405387b | Marketing automation helps marketers market more effectively across these channels and automates repetitive marketing tasks (such as email communications). | 行銷自動化幫助行銷人員更有效地跨這些通道進行市場，並自動執行重複的行銷任務（例如電子郵件通訊）。 |
| 1491  f4745c2e-3dcb-4418-82ef-3d2de50e999b | Marketing automation allows the marketer to set up automated and personalized tasks based on predefined variables. | 營銷自動化允許營銷人員設置基於預定義的變量自動化和個性化的任務。 |
| 1492  77112436-5af1-43af-b74b-ccec47ef91b0 | For example, if a user watches 75% of a specific video, send them an email on that specific subject, but if they only watch 12%, send them something else. | 舉例來說，如果使用者觀看特定影片的 75%，請傳送電子郵件給他們關於該特定主題的電子郵件，但如果他們只觀看 12%，請將其他內容傳送給他們。 |
| 1493  f345a9e2-e0f9-44ae-a3fa-a8365430b957 | Is Brightcove a marketing automation company? | 布萊特灣是行銷自動化公司嗎？ |
| 1494  2c94a082-3d57-4f3c-9791-4957edfdab61 | No, Brightcove provides a complete solution for video marketing. | 不，布萊特灣提供了一個完整的視頻營銷解決方案。 |
| 1495  d1c78195-f785-460d-a3bc-58d8db4ec885 | With our solution, you can get your videos online, organize your content, create players, create video portals, track analytics, and integrate with your own existing marketing automation platform. | 透過我們的解決方案，您可以在線上取得影片、組織內容、建立播放器、建立影片入口網站、追蹤分析，並與您現有的行銷自動化平台整合。 |
| 1496  c91bc91d-34c7-4854-bcd9-5eecd3fe2c53 | Brightcove integrates video analytics into marketing automation platforms. | Brightcove 將視訊分析整合至行銷自動化平台。 |
| 1497  59572dd9-ffda-45f9-9844-52f918224d81 | How can I check to see if a Marketo custom activity is set up correctly? | 如何檢查 Marketo 自訂活動是否正確設定？ |
| 1498  aef00b2f-a0dc-4655-8d6a-40f27de28ec4 | Audience has a hidden URL which offers some debugging tools for certain kinds of integrations, Marketo REST being one. [1}https://studio.brightcove.com/products/videocloud/audience/debug{2] | 受眾有一個隱藏的URL，該URL為某些類型的集成提供了一些調試工具，其中Marketo REST是其中之一。[1} https://studio.brightcove.com/products/videocloud/audience/debug{2] |
| 1499  b7fb9bbd-b0e6-4970-8ce9-e440cfe17253 | [1] | [1] |
| 1500  e5dcb2db-3f4b-4509-ab76-eb9c48a023a3 | audience settings | 觀眾設定 |
| 1501  f9c57fe0-e839-478a-bcc6-b77eb6532184 | What needs to be done to configure a custom integration? | 需要做些什麼才能配置自訂整合？ |
| 1502  5bbee838-2b71-4344-8244-071b928aafd8 | Three things need to be done: | 需要做三件事： |
| 1503  9fa2cb14-e56c-4d0f-a960-4f5743e61826 | You need to expose a unique identifier in the URL or code of the page that Audience can capture. | 您必須在 Audience 可擷取之網頁的 URL 或程式碼中公開唯一識別碼。 |
| 1504  644c1657-3fd5-4391-8543-e6d2ce73680e | Create a script that makes use of the Audience API's to retrieve the data as a JSON file (Brightcove Global Services can help with this). | 建立使用受眾 API 將資料擷取為 JSON 檔案的指令碼 (Brightcove 全球服務可以協助您解決此問題)。 |
| 1505  185213cc-ff3b-43e3-bff4-8c7071bb3f92 | Map the data to fields in your destination database (think spreadsheet merge). | 將數據映射到目標數據庫中的字段（考慮電子表格合併）。 |
| 1506  2b8d0416-bbeb-4d4c-8e4e-1da599c11702 | The following support documentation covers these tasks: | 下列支援文件涵蓋這些工作： |
| 1507  1784adea-b1e5-417f-ab78-a92e8b1d402a | [1}Creating Custom Integrations with the Audience Module{2] - Covers how to provide a unique identifier that Audience can capture | [1}使用受眾模塊創建自定義集成{2] -介紹如何提供受眾可以捕獲的唯一標識符 |
| 1508  4b29e405-2cdd-4c29-a8b1-7e9595cc9bb8 | [1}Audience API{2] - Covers how to programmatically retrieve all the data as a JSON file which you can then import into your data processing system of choice | [1}受眾群體API{2] -介紹如何以編程方式將所有數據作為JSON文件檢索，然後可以將其導入所選的數據處理系統 |
| 1509  da4bb505-b110-42ed-8af4-8a503a08a062 | How does Audience push CDO data to Eloqua? | 觀眾如何將 CDO 數據推送到 Eloqua？ |
| 1510  22404f24-61d4-401c-8088-e3bc7bbf88bc | We use the custom object bulk API. [1}https://docs.oracle.com/cloud/latest/marketingcs\_gs/OMCAC/api-bulk-2.0-customobjects.html {2] | 我們使用自定義對象批量API。[1} https://docs.oracle.com/cloud/latest/marketingcs\_gs/OMCAC/api-bulk-2.0-customobjects.html{2] |
| 1511  e89fc18d-871c-481d-b69f-39a297466eb3 | How does Audience push the external asset activity? | 「受眾」如何推送外部資產活動？ |
| 1512  68207ed3-c02e-4977-bd2e-810da5135b22 | How can I control the Campaign, External Asset, and Activity Types used? | 如何控制使用的廣告活動、外部資產和活動類型？ |
| 1513  9ba1f867-8454-46e9-a833-95433b7cb5e5 | We using the external activity API ([1}https://docs.oracle.com/cloud/latest/marketingcs\_gs/OMCAC/op-api-rest-2.0-data-activity-post.html{2]). | 我們使用外部活動API（[1} https://docs.oracle.com/cloud/latest/marketingcs\_gs/OMCAC/op-api-rest-2.0-data-activity-post.html{2]）。 |
| 1514  f2d287b2-28e5-46f4-871e-bcdb560f9fa3 | There's no control over the name of the campaign, asset name or type. | 無法控制廣告活動名稱、資產名稱或類型。 |
| 1515  ef9d835c-8b88-4e6a-80f6-721574606e51 | We simply create a campaign on our own (named BrightcoveVideoPlay) and then proceed to create activities, also named BrightcoveVideoPlay. | 我們只需創建一個我們自己的廣告活動（名為 BrightCoveVideoplay），然後繼續創建活動，也名為 BrightCoveVideoplay。 |
| 1516  2351e9a0-d94d-4911-8083-ff9fbce09e66 | What IP addresses can I whitelist so that Audience can talk to service X? | 我可以將哪些 IP 位址列入白名單，以便觀眾可以與服務 X 交談？ |
| 1517  ec202700-b494-4896-91d0-696c4edfad60 | Audience has established a set of IP addresses that should be used for IP whitelisting. | 對象已建立一組應該用於 IP 白名單的 IP 位址。 |
| 1518  789b886e-476c-4542-969b-8c039e833f91 | To see the list, edit an Eloqua connection and click the [1}[2}Unable to see Audience data in Eloqua?{3]{4] link to see the list of IP addresses. | 要查看列表，請編輯Eloqua連接，然後單擊[1}[2}無法在Eloqua中看到受眾群體數據？{3]{4]鏈接以查看IP地址列表。 |
| 1519  66b3fc91-dfd5-49ae-bc1f-4bd28c52c6e5 | Page Contents | 頁面內容 |
| 1520  6f539e92-2920-46c2-b516-cb992f76476c | Page last updated on 14 May 2020 | 頁面最後更新日期為 5 月 14 日 |
| 1521  abd48040-cac6-47e9-8411-5cb83d701b55 | Brightcove Support | 布萊特灣支援 |
| 1522  a282a495-997c-4395-a6fc-dfad8baf0016 | [1}System Status{2] | [1}系統狀態{2] |
| 1523  566f3b4b-4216-4b1c-9410-b5740ec00837 | [1}Contact Support{2] | [1}聯絡支援{2] |
| 1524  de58f294-eb21-4abd-a2d5-beaebcff4417 | [1}Documentation{2] | [1}文獻資料{2] |
| 1525  a95cd799-03f4-49db-9dc5-7c9e5183296b | Training | 訓練 |
| 1526  d73c96b6-4699-4661-afd8-c722305200fd | [1}Online Courses{2] | [1}線上課程{2] |
| 1527  289a2ba3-c92d-43f9-810a-9fb1a7f67e53 | [1}Register for a course{2] | [1}註冊課程{2] |
| 1528  492f5e21-92ee-490d-9fdd-2ea54607cbe8 | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 1529  3dfa3d07-f325-4869-8bb2-2c7f763fa6fe | Brightcove | Brightcove |
| 1530  3c4f320e-67e8-4cbb-ab0b-5c37db7f6b86 | [1}Brightcove.com{2] | [1}亮麗{2] |
| 1531  cb548ba6-8f39-4a80-a86d-8e3b03b92e77 | [1}Contact Us{2] | [1}聯絡我們{2] |
| 1532  ecd5120a-4120-4bfe-b929-9f04f2e6b745 | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 1533  96a9d175-80bc-4745-8008-f6b97a1f02b4 | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 1534  98db57ab-ef76-4a35-841e-89f59d3b1e25 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 1535  cca053db-63c4-4598-a2c9-b3bde90e0d7e | LinkedIn | LinkedIn |
| 1536  b86030a8-8be4-4e00-a751-f71ea8911819 | Twitter | Twitter |
| 1537  30fb735e-0818-4f65-b301-f249219261ab | Facebook | Facebook |
| 1538  7ee0ec79-d6be-4eda-9cab-80525494bb40 | Have a question? | 有問題嗎？ |
| 1539  7167c756-e727-40cf-a943-36197852e787 | Audience Fields and Data Definitions | 受眾欄位和資料定義 |
| 1540  95c985a6-03aa-4189-a201-c66c59dba30b | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 1541  478cc916-ea7d-4264-8c6b-8a3726e95b42 | Select Language | 選擇語言 |
| 1542  ae083eb5-2a29-46b4-8855-0ab72c53b86f | Other Brightcove Docs | 其他布萊特灣文件 |
| 1543  07db9c86-d559-4d9f-8dda-149c25da3a0d | Documentation Home | 文件首頁 |
| 1544  f300f898-4136-4592-9083-347fc98f3162 | Brightcove Audience | 布萊特灣觀眾 |
| 1545  1690f9be-ee4c-4c1f-a73a-fd5a7b8267af | Brightcove Beacon | 布萊特灣燈塔 |
| 1546  e816bc38-270e-45b0-915d-e3c08a5b9e77 | Brightcove Campaign | 布萊特灣戰役 |
| 1547  3238405e-33c0-4e68-badc-9e1aa2ae90bd | Brightcove Engage | 布萊特灣參與 |
| 1548  f006e1f5-427c-4ef1-a7ae-bb483d2bfe35 | Brightcove Live | Brightcove Live |
| 1549  9cb2467c-7c2d-442e-800b-40d1729c5d61 | Brightcove Gallery | Brightcove 圖庫 |
| 1550  c83bc9ca-8578-4c37-83a7-32cae5496804 | Brightcove SSAI | 布萊特灣 |
| 1551  9f8b5ae1-2d6a-4da0-b390-198a125201e2 | Brightcove Social | 布萊特灣社會 |
| 1552  a8393d97-d723-40ac-a4d0-c5d46d036aa2 | Video Cloud Studio | 視訊雲端工作室 |
| 1553  adb7dfed-6f54-45fd-a443-4b94f265842d | Brightcove Player Development | 布萊特灣球員開發 |
| 1554  e26d6b9f-0a46-478d-8eef-c4d6869d1eff | Video Cloud Platform APIs | 視訊雲端平台 API |
| 1555  e88a17b7-709a-434d-8da3-697b6718612d | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 1556  1c5cd5a5-827d-41c3-baab-88113db1b918 | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 1557  b5929480-d0b9-42b0-8c31-f32bfc8326a3 | Video Cloud General Information | 視訊雲端一般資訊 |
| 1558  3f559d17-19d5-4072-9c93-0f41aa747b4d | Zencoder | Zencoder |
| 1559  2105c5c7-af84-48eb-a0c7-2dc8763e4390 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 1560  cb4bcddd-8c54-4072-814a-9e394567be6b | support | 支持 |
| 1561  0b2f06c5-8b20-4e32-b517-a03f8f416fe8 | system status | 系統狀態 |
| 1562  dc50d128-a5e2-484f-8b33-7ecc694b4b5e | [1}Home{2] | [1}首頁{2] |
| 1563  feac923d-c45c-45f5-a7a2-5bf6154fc81f | [1}General Information{2] | [1}一般資訊{2] |
| 1564  6962d718-137a-4481-83e7-aab9b4d27ca5 | Audience Fields and Data Definitions | 受眾欄位和資料定義 |
| 1565  06f9aa8b-175f-4fa9-ab64-2d96d43be7ec | [1}Home{2] | [1}首頁{2] |
| 1566  21b460f2-fb21-4734-9be3-538d90dee9be | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 1567  01b5dcf5-ccbd-4a06-ae91-d690b06794ea | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 1568  c95a1bd3-f573-46f4-a0c1-2c7f0cdc261c | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 1569  a591e253-09f1-4a0b-913c-42137e5d7228 | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 1570  b0c961b5-3fb7-433f-81d0-824a490b40d8 | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 1571  e81fb6c7-c575-4357-9419-43ad8cd12f36 | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 1572  2a2ccf83-c08a-4fbb-bc78-977f96a1044d | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 1573  3ee64dd7-73d7-41c7-b129-9b17cce7860a | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 1574  dcc835fb-f4c4-4d4c-adcc-48bf796c45d6 | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 1575  e6f793d9-6338-44b5-bf65-303e18173fe9 | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 1576  ad713b13-afdf-4e36-9649-8866bcaf3fda | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 1577  c782b9be-b2f1-4b91-8b8a-af7f0e055878 | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 1578  a4c39b9b-0aff-4231-a928-e306ba6c0972 | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 1579  ae97f9da-a984-4f85-8e45-da6ae0f216a4 | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 1580  67d1a411-d77a-49e4-9a12-9afcf129381f | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 1581  43f1dd03-3508-49b9-ba65-c2612ef8b1dd | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 1582  dbe8a923-fc75-4074-b2d9-ef4f65427877 | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 1583  8528ce9b-9ced-4167-9694-54648d8976c2 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 1584  a8d9b83e-8eaa-4e74-87a0-7871975cda32 | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 1585  962d5d23-8969-4a90-b304-98badaef2edf | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 1586  781c2991-ddad-41f4-881f-4141a82bc622 | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 1587  2ec157cf-36c6-4ba2-a41b-1d3ccc2ce20b | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 1588  a45167cf-b1fc-40b7-8801-ee3038fc5856 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 1589  7407ed94-68e6-40e7-a274-d064742d97da | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 1590  5ee49de9-fc12-4fab-b169-c04f2933b428 | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 1591  aba4f78e-080f-499e-acaa-6f65de0dbb22 | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 1592  8e5a6bb0-6c26-4060-89e2-b2fb4ffa3e16 | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 1593  aa46bf7f-a156-48b6-9a31-4f4a6b2fa885 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 1594  cfc1d531-642b-471d-bed5-280a48bf85ed | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 1595  7f4fba90-5d87-4b10-ad99-4107b99e763b | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 1596  22973adc-1f51-47ef-a8da-94edc13eb349 | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 1597  1b2576a3-3888-44de-b261-ce0a7c00bf38 | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 1598  98ac33d2-406b-47f1-bb9f-2ed3f15af55f | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 1599  38d6f222-935b-443c-83cb-1a92a297cbce | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 1600  a819550f-5629-4c01-b3d3-0b24e78f0d97 | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 1601  9f128ed4-d79b-4454-b4d9-d8fa3d149cc5 | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 1602  88d55972-9a28-4411-a9a7-9bc620a58f0f | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 1603  26e60586-5ba4-486a-b3b0-2d9fb7da3e4d | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 1604  73a9fee6-536a-4669-8bff-73edc1cefcaf | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 1605  097830e3-f40e-470b-aeea-53bcbbcd1d0d | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 1606  d586d060-2f8e-45b7-a9ee-fdc990315691 | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 1607  b1694043-df47-4988-ab7b-a1c570581394 | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 1608  2364be89-ff26-42e3-806c-ba88e80aec8a | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 1609  36383218-b638-495d-91e9-9027deddb3a9 | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 1610  ff994266-d3ce-4035-b2f4-b1c99eb3fb84 | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 1611  0dc97394-e299-4892-aed9-a0a7e5d44c7a | [1}Overview: | [1}概述： |
| 1612  faefde6c-3812-4dd6-a31e-fc1e7376b6d1 | Audience API{1] | 受眾 API {1] |
| 1613  37f8c604-7639-4895-aa4e-3964a9919cba | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 1614  8fcf5624-b840-41ce-b2a9-dfe10755e4c6 | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 1615  54a9602a-032a-4edc-8838-f32a6294e92b | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 1616  f7341876-93b0-4334-a059-a925f901693a | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 1617  815c9352-da50-45dd-ba67-771705a7f3f8 | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 1618  fe232cb6-6e6f-4337-9d01-fc8732cd9aa7 | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 1619  c413e8a7-84dd-4792-b635-e27e903629ed | [1] | [1] |
| 1620  49116096-a14e-4cbe-87cd-9b4fe57d8fd3 | Navigation Menu | 導覽功能表 |
| 1621  60b0a5be-e135-4985-ba30-66d091f497aa | Page Contents | 頁面內容 |
| 1622  0987ee5c-8d86-4725-91a1-b89948d16843 | [1}[2]{3] | [1}[2]{3] |
| 1623  0af55d1b-dd8d-4f94-ae98-2ee61a08cdaf | open in new tab | 在新分頁中開啟 |
| 1624  4d2e548f-6a15-441c-aecf-c0200408de57 | Audience Fields and Data Definitions | 受眾欄位和資料定義 |
| 1625  04c99780-46fd-48d7-9d07-09ac48d4f6c3 | This topic provides an overview of the fields that can be populated by the Audience module. | 本主題提供「對象」模組可填入之欄位的概觀。 |
| 1626  c1da8119-e56f-4805-8465-860fb85b88da | Brightcove Audience will deliver a set of video viewing data to specific fields in your integrated platform. | Brightcove 觀眾將提供一組視頻觀看數據到您整合平台的特定領域。 |
| 1627  38e39e34-87eb-42cd-8df5-7f1a5cf409f1 | Below is an example of those fields and a description of what the data is that will populate each field | 下面是這些字段的一個例子，以及將填充每個字段的數據的描述 |
| 1628  dbdf767b-f133-43b0-a3d1-b58dc671dca0 | Standard fields | 標準欄位 |
| 1629  ec57ddec-c1d3-463a-94eb-5c9df1739bf2 | These fields will always be populated by Brightcove Audience. | 這些領域將始終由布萊特灣觀眾填充。 |
| 1630  eb226b99-58e6-487d-a5bd-b1a5787ffe6f | Field | 欄位 |
| 1631  974d6dd1-0501-4fcf-ae3a-50f3509aa1a5 | [1}Description{2] | [1}描述{2] |
| 1632  7d2f288b-7a57-43fb-8da4-95c3a78de9e9 | video\_id | 視訊 ID |
| 1633  b36c798c-b528-445f-8767-8c293b6f9cd6 | The ID of the Brightcove video associated with the viewing event | 與觀看活動相關的布萊特灣視頻的 ID |
| 1634  c8215f31-56ce-424b-8247-117905a2bb6d | video\_name | 視訊名稱 (\_L) |
| 1635  c9e58c90-7b5f-48b6-b213-f9cba373f245 | The name of the video in Video Cloud | 視訊雲端中的視訊名稱 |
| 1636  cf8cf387-e80a-4f35-a5a9-e777101970ef | tracking\_id | 追蹤識別碼 |
| 1637  f05d31a6-aebc-4bf8-9570-42af05057ed4 | You can add a [1}custom tracking ID{2] to a URL | 您可以添加一個[1}自定義跟踪ID{2]到一個URL |
| 1638  97c534da-60dc-41f1-8f1f-96ca0eb829f8 | external\_id | 外部識別碼 |
| 1639  1bc1e3de-1394-4b9a-84c3-ae502dad3afb | The Global User ID (GUID) used to identify the user | 用來識別使用者的全域使用者 ID (GUID) |
| 1640  56a3228d-62d5-456e-b945-63a6a1f377c4 | player\_id | 播放器 ID |
| 1641  60c17bd1-a59d-4915-95d8-2ee3845a5f72 | The ID of the Brightcove Player that created the view event | 創建查看事件的布萊特灣玩家的 ID |
| 1642  b11a7428-1af0-4ea8-aaac-9075f89f8367 | page\_url | 頁面網址 |
| 1643  6da05f71-4bed-46a0-8836-2caf6dfe5a72 | The URL of the page where the video was viewed | 檢視影片所在網頁的網址 |
| 1644  84626f45-df74-4497-8693-36329cc6f626 | watched | 觀看 |
| 1645  2487894a-b09e-4b11-b4c6-2d5498b9e877 | Percent watched - How far down the timeline they watched | 百分比觀看-他們觀看的時間軸有多遠 |
| 1646  d8230e40-4705-481d-aa77-c7f1105b9444 | time\_watched | 觀看時間 (\_L) |
| 1647  baf1ed9d-dd97-4e06-bfc4-47041e27ebe5 | Seconds of the video watched - The total amount of time they actually spent with that video | 觀看影片的秒數-他們實際花費在該影片上的總時間 |
| 1648  ffb8ed23-96c8-485a-b6c0-9beb04535017 | created\_at | 建立 |
| 1649  5d723e6b-a18b-46bd-a016-03082467a04e | Creation date | 建立日期 |
| 1650  1ab659b0-cfd1-40ea-ad03-406c52954210 | updated\_at | 更新 (\_S) |
| 1651  e155187b-ebb7-4f10-adec-61a92dd68a30 | Last updated date | 上次更新日期 |
| 1652  9e440f50-8eef-4b56-a099-f26951ac8ce6 | is\_synced | 已同步 (\_S) |
| 1653  43848e86-1130-42cb-b799-518933cd2f42 | A boolean denoting whether or not the view event has been synchronized to the third party platform. | 布爾值表示視圖事件是否已同步到第三方平台。 |
| 1654  e56ee296-6a1e-4b03-92a8-9f028f80d0a5 | Additional fields | 其他欄位 |
| 1655  cede9d9e-ca40-434b-9027-f35c93e44bb9 | These fields are not automatically populated. | 這些欄位不會自動填入。 |
| 1656  8f540dba-7130-405f-89ad-6496eb684729 | They are used to [1}track additional custom data{2]. | 他們習慣了[1}跟踪其他自定義數據{2]。 |
| 1657  a9fc9be0-3480-4f8f-9c53-a563fe9afe77 | By default, they are configured to capture interactivity from Gallery [1}In-Page experiences{2]. | 默認情況下，將它們配置為從庫捕獲交互性[1}頁內體驗{2]。 |
| 1658  636b5ebd-0088-4612-afc2-5bbbfdd58f0e | If you are not using interactivity, these fields will be blank. | 如果您不使用互動功能，這些欄位將是空白的。 |
| 1659  5aeac59d-40e0-4f00-ac75-9ffac19ba22f | Field | 欄位 |
| 1660  a3cc0db2-7e60-40b6-bd85-74f4041e6aad | [1}Description{2] | [1}描述{2] |
| 1661  653b1f44-16a4-4a9a-9a48-553a978b6a2e | event\_1, event\_2, event\_3 | 事件 \_1，事件 \_2，事件 \_3 |
| 1662  94723be9-3960-4b98-b301-6b892eac1943 | Custom events | 自訂事件 |
| 1663  53c63edf-a923-4abf-8161-7ce761069051 | metric\_1, metric\_2, metric\_3 | 公尺 \_1, 公尺 \_2, 公尺 \_3 |
| 1664  4ca4ed64-a402-4c89-98c8-0eea667e0f53 | Custom metrics | 自訂度量 |
| 1665  bcc0a4aa-bf57-4435-9560-4e8c8e30d7ff | [1}UTM fields{2] - utmSource, utmMedium, utmCampaign, utmTerm and utmContent | [1}UTM欄位{2] -utmSource，utmMedium，utmCampaign，utmTerm和utmContent |
| 1666  ab340796-7457-4ff9-83f4-2aad4a6f2d96 | For information on working with UTM fields see [1}Working with UTM Fields in the Audience Module{2]. | 有關使用UTM字段的信息，請參見[1}在受眾模塊中使用UTM字段{2]。 |
| 1667  97fbe40e-48a6-4fb1-bda3-6c3ee24a9ba0 | Custom fields | 自訂欄位 |
| 1668  aa732db1-b914-4026-97c4-29c13fb3e57f | These fields are not automatically populated. | 這些欄位不會自動填入。 |
| 1669  720812a0-b8a8-4676-9f98-b3c1675eb5b5 | You have the option to sync reference ID, tags or custom fields to your MAP or CRM via these fields. | 您可以選擇透過這些欄位將參考識別碼、標籤或自訂欄位同步至 MAP 或 CRM。 |
| 1670  1370353b-95cb-4e1a-8e80-eb16e3dd8ef1 | To set this up please [1}contact support{2] and request, for example: | 要進行設置[1}聯繫支持{2]和請求，例如： |
| 1671  207bdc8f-ddbc-48b0-82aa-45cd61466963 | “Please map my Video Cloud field “tags” to the Audience “custom\_1” field.” | 「請將我的視訊雲端欄位「標籤」對應至觀眾「custom\_1」欄位。」 |
| 1672  226336bd-dc37-4531-a360-e25294fe260d | Field | 欄位 |
| 1673  45b23caf-1130-45da-869a-f66a3365ce21 | [1}Description{2] | [1}描述{2] |
| 1674  ea0255b9-b17e-41dc-a785-66f4f4f40c0d | custom\_1, custom\_2, custom\_3 | 自訂 \_1，自訂 \_2，自訂 \_3 |
| 1675  0410983e-e24c-4785-afb9-c5d84394623f | Custom events | 自訂事件 |
| 1676  da66b677-6043-420a-b7e5-42325939f456 | Page Contents | 頁面內容 |
| 1677  634d73ac-37ab-4265-8ff5-aa54a2b30cbc | Page last updated on 29 Apr 2020 | 頁面最後更新日期為 4 月 29 日 |
| 1678  73daf747-3db2-43ae-acfd-beac78ceab45 | Brightcove Support | 布萊特灣支援 |
| 1679  821630ad-a2be-4494-b092-809363db87a5 | [1}System Status{2] | [1}系統狀態{2] |
| 1680  d3dc87f8-c6fa-47e4-8856-537b3f10dde1 | [1}Contact Support{2] | [1}聯絡支援{2] |
| 1681  65113e71-9f42-4408-8713-2b47a8e00886 | [1}Documentation{2] | [1}文獻資料{2] |
| 1682  df7405f1-ed06-402c-9edb-8dcaa3ce3d02 | Training | 訓練 |
| 1683  ea2154be-4316-4621-b800-e70d61877ca9 | [1}Online Courses{2] | [1}線上課程{2] |
| 1684  e8788d94-b85b-4254-a9cb-2740cf4fd791 | [1}Register for a course{2] | [1}註冊課程{2] |
| 1685  0288eda8-77eb-4501-9bca-d5972946d823 | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 1686  86b82923-60a5-434e-9997-41da530a78a3 | Brightcove | Brightcove |
| 1687  fdedc109-353f-461f-bf7a-3a9d512a5c8e | [1}Brightcove.com{2] | [1}亮麗{2] |
| 1688  77fa9fdb-c351-475d-b33f-d20581081796 | [1}Contact Us{2] | [1}聯絡我們{2] |
| 1689  65532a1b-6b8c-4e49-91a3-d35a10c672ce | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 1690  af4c18ab-3f84-4c04-b4dc-0c233ecfda46 | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 1691  2f35d058-e8bb-4db8-9574-822914c1c73c | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 1692  263013be-49fd-4547-8a6e-dfd591a124da | LinkedIn | LinkedIn |
| 1693  adf01607-15c0-4eca-a20b-c7bcd1a1959c | Twitter | Twitter |
| 1694  fa4d4ddc-bf61-4705-b609-bd6e735c05dc | Facebook | Facebook |
| 1695  ce766b5e-4ffc-447c-bec6-0662eac9860f | Have a question? | 有問題嗎？ |
| 1696  1bcba407-5d81-4320-97db-14f4080686f4 | Configuring Audience Settings | 設定對象設定 |
| 1697  3ae0e6e2-1e96-482d-8ff6-7d2b33dbbdfd | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 1698  e7b3cf00-03a7-4a6a-9092-60dec0b0ee0e | Select Language | 選擇語言 |
| 1699  4dd58fd0-5df7-4206-8a2c-ae974af3f2ca | Other Brightcove Docs | 其他布萊特灣文件 |
| 1700  fc49cd78-6cd5-4f22-9f5a-ec6e008e9fb5 | Documentation Home | 文件首頁 |
| 1701  b842ab90-c642-4411-90fd-d59c9c0a8b2a | Brightcove Audience | 布萊特灣觀眾 |
| 1702  dce9a7bf-1578-48e5-99bc-205f7f772118 | Brightcove Beacon | 布萊特灣燈塔 |
| 1703  f56e1b88-d6c0-4830-ba2b-1f77fbc8c694 | Brightcove Campaign | 布萊特灣戰役 |
| 1704  6b841333-9104-440d-b03b-9fd494937115 | Brightcove Engage | 布萊特灣參與 |
| 1705  a105b61f-2532-4460-9bbd-b52941e7a0ba | Brightcove Live | Brightcove Live |
| 1706  bf24b107-5fc9-4e3b-bf96-ce7e01bccc8e | Brightcove Gallery | Brightcove 圖庫 |
| 1707  8dfe386d-2fba-4ee6-9139-80a6962b285d | Brightcove SSAI | 布萊特灣 |
| 1708  da341a3a-a25a-40fd-ab8a-f6a6a3b4556e | Brightcove Social | 布萊特灣社會 |
| 1709  93f8bcad-462d-4fc4-8e0d-278c7fdbba92 | Video Cloud Studio | 視訊雲端工作室 |
| 1710  1cb8dd6e-1128-4a78-8823-691b5bc2c84d | Brightcove Player Development | 布萊特灣球員開發 |
| 1711  b808ed38-cddd-4c69-9d4e-e6f96c2a7d08 | Video Cloud Platform APIs | 視訊雲端平台 API |
| 1712  1b6780cb-c199-464b-bf4e-7711ba0b9233 | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 1713  80571947-8b5c-45a8-82a6-33adacdee2d4 | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 1714  12025e95-9c80-485e-a1a1-bba3666533cf | Video Cloud General Information | 視訊雲端一般資訊 |
| 1715  9b57f6ff-1d1f-4f52-8a20-57648ae050b2 | Zencoder | Zencoder |
| 1716  295d0f0c-8ca1-42e3-9a27-694a0a059eac | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 1717  18bcea2d-c003-4da8-b877-bd0e8b941cd9 | support | 支持 |
| 1718  b2beb6cf-0b27-4ed3-b55f-0a0730b2c6ea | system status | 系統狀態 |
| 1719  61d16c02-e3d9-4171-bdc7-b5d6e36bbc55 | [1}Home{2] | [1}首頁{2] |
| 1720  90b4846e-9031-4c82-8f7c-6f2fc515c691 | [1}General Information{2] | [1}一般資訊{2] |
| 1721  f3e0696c-db20-446a-ae65-9df3b44b4456 | Configuring Audience Settings | 設定對象設定 |
| 1722  7c2bbe82-daf4-495b-b9d5-d56b96e5b311 | [1}Home{2] | [1}首頁{2] |
| 1723  1236bc12-20a1-4575-bd7d-54596000a7d0 | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 1724  f79594d6-d4ed-4ec1-9bb1-2f53912bc46e | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 1725  3963f9a9-04ec-44fc-affb-d034c1e97ad8 | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 1726  c8da370c-c0b1-4115-8a0a-4ca2481a36c9 | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 1727  28540359-c59d-4432-a1f6-6d5ec1dfd50a | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 1728  a7038e2b-af80-43ab-a3cf-c429c4d0d15b | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 1729  6f583b63-e3a9-4af0-b5f3-00a9400356a1 | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 1730  fdbe83ef-2807-4f31-88b7-d1d12d57bd72 | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 1731  d6a24899-5266-4e5a-bc60-591f3bbae76e | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 1732  ca8f5604-48bc-4214-96f6-1a0b056d4996 | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 1733  c24c3ed9-6113-45cd-b2a7-47612eb6ff8c | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 1734  0ee8fd9c-18f5-4f76-aba5-ad56646cf6e5 | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 1735  ebd8c6bf-f466-4b9e-9ce1-e8ff084543a0 | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 1736  13c694e4-d74d-4cda-a5ba-75c4da56ef51 | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 1737  aa4961a4-8d3e-42c7-b3c1-336f6347cddb | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 1738  32803869-e94d-4a37-af4f-182fa0e64594 | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 1739  9f646139-b4e0-47d0-bee3-fb124e0c7209 | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 1740  1e717209-c826-44eb-820a-6753d20f7367 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 1741  5c92136b-707e-464a-b5f1-c74d66acbe9e | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 1742  866226f8-f005-45d8-ab7e-8b27a65783d6 | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 1743  fec7716d-3089-4b19-b339-836bdc12cb90 | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 1744  f95e9747-d5e1-40b1-9ef9-07989e71b248 | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 1745  9bbade6c-b0b0-4f71-8c91-0c7d387cafdf | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 1746  9657a6b0-20a7-4be4-a305-383dee528ebb | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 1747  6af5503c-5d29-435d-9d1a-ddd788dec21e | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 1748  a5e5a1b7-2afe-46c2-a060-7ad11cf1527a | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 1749  8f3426b0-34a0-4bbb-8fee-57c4c770424b | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 1750  899d5617-4fd9-497d-b694-e72be1b4b7d8 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 1751  d5835e0a-27db-4423-b462-a1d8e6696e36 | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 1752  bc55cfee-e299-4b3d-b3a4-bbe1d4e5a65a | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 1753  bf1936d7-0aeb-4586-adad-8be77b5e8c11 | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 1754  f2fbd6d9-cb1d-4db5-92e2-76ae704d0689 | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 1755  b6a06ed6-483a-49bb-97f2-bd85af1646df | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 1756  649a40db-b22f-4d59-b149-e3696367cf4b | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 1757  a218b677-4ef9-41e7-b127-7fb7ece806c5 | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 1758  3fa037a2-a53e-4538-b3c1-1d47ec57dff6 | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 1759  ecf2d5fd-aa6b-4fce-89e7-49d44ba7418d | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 1760  b695222b-e885-475f-be49-04d3aaec4555 | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 1761  37ea9102-9734-4885-a8f8-be714b6cdbfc | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 1762  41ba14cc-fe8e-4494-bdf9-25007e60a760 | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 1763  4f5a1b23-83e2-4221-a26d-62a9d1233221 | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 1764  1a1a8328-aba3-4644-9796-81bb31c88345 | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 1765  6958bbba-841f-4d7c-9abb-d3d5efa0498f | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 1766  a156fafb-376b-494f-8967-28175b638840 | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 1767  aec0ebec-ed14-434f-86b4-c92c54d2aed3 | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 1768  35f3176b-832e-47ba-8fac-394e022bc0da | [1}Overview: | [1}概述： |
| 1769  f347ed95-1812-4032-9e6f-978a3ea0590b | Audience API{1] | 受眾 API {1] |
| 1770  5004d303-cff0-4c2b-8143-260466290ac5 | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 1771  cb0a39d8-4039-4b60-a664-3a9feda1bec8 | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 1772  e973776f-73ff-4f41-ae15-4bdf2a6c0fc7 | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 1773  950906ae-b588-4b3d-a4b0-67f59ca403fa | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 1774  502f4f46-b452-403a-acef-95395629f5ec | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 1775  36060552-0648-42a4-8868-1363f79b1b0c | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 1776  d57dfc1e-4c82-434e-a9c1-21e3b6d87065 | [1] | [1] |
| 1777  ddc6c0e5-5039-4172-a269-54ff5101be5d | Navigation Menu | 導覽功能表 |
| 1778  014930ea-5203-4d56-a3a6-810eaa76c8d4 | Page Contents | 頁面內容 |
| 1779  5ad2094e-3b5a-48f4-a60e-03e7c1bac995 | [1}[2]{3] | [1}[2]{3] |
| 1780  7b93b830-6a0b-44c9-916f-334f1c6ec144 | open in new tab | 在新分頁中開啟 |
| 1781  de22c9cc-8b4b-4708-b760-28f1509b2594 | Configuring Audience Settings | 設定對象設定 |
| 1782  414d6b50-7d03-4a61-bb54-696b11dc2979 | This topic provides an overview of the Audience settings that can be configured. | 本主題提供可設定之對象設定的概觀。 |
| 1783  957e8a92-3da5-4e15-967f-91ae17210c5b | To configure the Audience settings, open the Audience module and click [1}Settings{2] in the left navigation. | 要配置受眾群體設置，請打開“受眾群體”模塊，然後點擊[1}設定值{2]在左側導航欄中。 |
| 1784  15410ff7-b58f-4a80-94a4-a376a2060dda | The following settings can be configured: | 您可以設定下列設定： |
| 1785  d76eb767-6548-4f27-87a5-6e67d9494558 | [1}Email Notifications{2] | [1}電子郵件通知{2] |
| 1786  391a0bb5-0e17-439f-97b3-94ecfd0047e3 | Configuring email notifications | 設定電子郵件通知 |
| 1787  63b0c606-6d58-4ba0-a9ef-edf4f065e998 | The Email Notifications section can be configured to send email notifications when there is an issue with Audience. | 您可以設定「電子郵件通知」區段，以便在「客群」發生問題時傳送電子郵件通知。 |
| 1788  48b9fc1b-52be-4e52-9407-79515b7b760d | Multiple addresses can be added and should be separated with a comma. | 您可以新增多個地址，且應該用逗號分隔。 |
| 1789  4eb979db-2a50-4a1f-b560-1ee9417410f0 | [1] | [1] |
| 1790  9e52539b-188d-4ce6-98d5-af799931b2e8 | audience settings | 觀眾設定 |
| 1791  e89aba9a-966b-4784-bc91-91b993263776 | Page Contents | 頁面內容 |
| 1792  af3db41a-6de1-4d77-9eeb-aca245db1961 | Page last updated on 22 Jun 2020 | 頁面最後更新日期為 6 月 22 日 |
| 1793  ecb42ef9-b1c7-46ad-8077-13ec06875322 | Brightcove Support | 布萊特灣支援 |
| 1794  00bfd90a-feb5-4861-b792-3e66c7ef1c87 | [1}System Status{2] | [1}系統狀態{2] |
| 1795  91e4374f-1450-4b09-aab3-f1b4dc006ce6 | [1}Contact Support{2] | [1}聯絡支援{2] |
| 1796  4a778c26-bcfd-4f54-a763-aec08021e451 | [1}Documentation{2] | [1}文獻資料{2] |
| 1797  9ef3931f-1310-4468-83b2-3aba00422299 | Training | 訓練 |
| 1798  f42f4648-fd18-4628-8fbc-7bb53f2063b5 | [1}Online Courses{2] | [1}線上課程{2] |
| 1799  416955ea-32ea-4d23-80d7-02b22f634744 | [1}Register for a course{2] | [1}註冊課程{2] |
| 1800  e98cdfff-46ad-416d-a219-d289dc75363b | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 1801  57ee272f-c8dc-40d8-a88c-8852c40b81a3 | Brightcove | Brightcove |
| 1802  3a82af82-2b89-4b96-8e1c-f6db0ee6c87a | [1}Brightcove.com{2] | [1}亮麗{2] |
| 1803  9193f846-f132-4716-a193-8e2eda6b04eb | [1}Contact Us{2] | [1}聯絡我們{2] |
| 1804  6574194e-9ebe-4787-be7c-99ca6c6d158a | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 1805  0f4e86b8-a898-4c08-a657-a458f428ca82 | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 1806  85bbff43-0174-4257-a340-05a102bc2f3b | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 1807  8577b0ae-8883-4336-92be-1c32219b1c2c | LinkedIn | LinkedIn |
| 1808  ce93ec78-5bd6-4ddd-b4dd-c5c42fe6743b | Twitter | Twitter |
| 1809  9e6c3136-2a51-45fa-a916-d96647d4a023 | Facebook | Facebook |
| 1810  f6cd41ee-5afb-43bc-a306-4141bff209ab | Have a question? | 有問題嗎？ |
| 1811  4c728fc7-2fad-48a1-900c-a4a21add0149 | Creating an Audience-enabled Player | 建立啟用受眾的播放程式 |
| 1812  94bc16ad-bdd7-43e0-a0f4-6997394fc7db | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 1813  0b0d81d7-1efc-4020-b1b4-0b88dcc04b8e | Select Language | 選擇語言 |
| 1814  92f0a783-b892-4639-ba21-d953972f5d35 | Other Brightcove Docs | 其他布萊特灣文件 |
| 1815  44c58d21-696c-4809-981b-b7e13574079f | Documentation Home | 文件首頁 |
| 1816  5b41d550-b31d-4386-b08e-100c069370d8 | Brightcove Audience | 布萊特灣觀眾 |
| 1817  b696a000-8d70-4f07-b876-87e907e3f815 | Brightcove Beacon | 布萊特灣燈塔 |
| 1818  b180d993-1b5e-4036-8e5b-0fafafc2fa68 | Brightcove Campaign | 布萊特灣戰役 |
| 1819  8be6f316-1d1a-4b43-952a-000652b25b87 | Brightcove Engage | 布萊特灣參與 |
| 1820  410d593d-2c92-4d7d-8796-9ebfbef695cd | Brightcove Live | Brightcove Live |
| 1821  2241db05-aa0f-4d5c-acc3-3e97ee9a569d | Brightcove Gallery | Brightcove 圖庫 |
| 1822  130978a3-893c-431b-85f0-2a310cfe9854 | Brightcove SSAI | 布萊特灣 |
| 1823  aefb8d5a-bbaf-43da-bbd4-4512f54485bf | Brightcove Social | 布萊特灣社會 |
| 1824  fa6f4c16-8d3a-442a-b331-4fec746e614c | Video Cloud Studio | 視訊雲端工作室 |
| 1825  c5bbf6d6-40e0-436d-8654-8e7c2f6d1858 | Brightcove Player Development | 布萊特灣球員開發 |
| 1826  23e89f80-6a4b-41f0-9245-af25b0c311c0 | Video Cloud Platform APIs | 視訊雲端平台 API |
| 1827  468a1311-6e1e-4866-a0b8-e50164dde9fb | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 1828  7e387a5b-54e8-495f-8ec6-0f6627340224 | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 1829  49ae067a-cfe2-41aa-b2e1-b842e86701bd | Video Cloud General Information | 視訊雲端一般資訊 |
| 1830  83ebf64c-c171-4636-89f4-478615df579b | Zencoder | Zencoder |
| 1831  4c0673b5-e32b-499a-8cee-dc7829412ddc | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 1832  f6b7cad9-d643-46ab-8744-b0d9a73ffdad | support | 支持 |
| 1833  611c2c81-214e-4475-a9c4-b76473026ffe | system status | 系統狀態 |
| 1834  a0f59d9e-f164-4077-9f52-21bdb2602efb | [1}Home{2] | [1}首頁{2] |
| 1835  3f19d7de-7ffb-4ed3-a818-2a9a9a9f8485 | [1}General Information{2] | [1}一般資訊{2] |
| 1836  d6a90875-cbc1-467e-8ccb-c420ea4d31ab | Creating an Audience-enabled Player | 建立啟用受眾的播放程式 |
| 1837  e48406fa-c9ce-4fb3-a30a-6c5a2b355ec6 | [1}Home{2] | [1}首頁{2] |
| 1838  c18c19cf-ede4-406f-8e6d-d9090e0c6204 | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 1839  dd3b717e-2d74-48dd-86c4-facf2248be29 | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 1840  b97daf73-7ab9-4d72-a9e1-f5a3f796316c | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 1841  195d6a47-9210-4c7c-93d4-d9d7f02ae9cb | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 1842  aa936beb-f058-45ea-98aa-b96f31fff0d3 | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 1843  f67e51c3-2ead-4bbb-9ae5-016a3787a900 | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 1844  716db0ae-70f1-4aa0-a018-06034e29aeeb | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 1845  d0c88e3f-f5a8-4995-8da6-50b16bcacc70 | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 1846  74d87b05-4c20-4b2e-a57b-5e696d801278 | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 1847  fcbbfac6-c007-4085-82d0-4e340ee34395 | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 1848  ac379a67-8c98-430e-b0d1-cc9c3769357a | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 1849  51cd5200-c1fc-4f84-b280-9909e737e969 | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 1850  3897a09d-020b-458a-9b41-c441cdd9de79 | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 1851  ba4116c6-ae67-4faf-b5c9-7c7e236243cf | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 1852  9914cdc0-cf4c-4957-ab11-fa43566ae62b | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 1853  e5d4997b-945c-451c-b7e4-7ddee8f4dd0e | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 1854  8d637647-7437-452a-b333-b6273e5dd5cd | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 1855  3c7d84cb-007c-4812-a005-472bcd1bd072 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 1856  0df2d831-b99b-4ba2-913b-5024cb2168c3 | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 1857  4b883e51-8923-486b-a4df-8433143f7d34 | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 1858  154cb49d-72c6-49e3-8ca4-f207b0b2022c | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 1859  283ea16d-9558-48ed-bf9d-d10d4bd650e3 | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 1860  d5193877-41d0-4dbc-8059-679dcc9a35b6 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 1861  685bb85f-8c3b-4fde-bffa-7cf5648fef71 | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 1862  186def21-581b-48f4-a22d-9b9bc741c514 | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 1863  d5d4fd8e-567d-45fc-b0f6-5a41e9890e0f | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 1864  a56f80b6-0165-4d96-8776-e3c33113dc97 | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 1865  fc5f2249-cc21-4ea7-9a49-767bfb5ea7d8 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 1866  ce00dff8-d673-4aac-a492-cf03fc55f4d6 | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 1867  d37b2ee5-4c96-4d91-b1cc-13809df6c396 | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 1868  6dfb8da8-cdf0-48bd-ad12-fb2083e1637a | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 1869  c7c66c77-36f9-481d-9405-ce174f54ad5b | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 1870  1781c36a-1257-4daa-a729-3531cdeeaede | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 1871  d7c230cf-0d95-4f73-bd8f-881773fdebf1 | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 1872  a4d9e21d-cef2-4f1d-aef6-991b857a996a | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 1873  d328760e-8992-402e-b056-6dc4abf8b94c | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 1874  0efdf31c-faa9-410b-8c5b-cefe232423a3 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 1875  b75ad993-f749-495e-8a1d-75beb5b153c6 | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 1876  ccb9b123-b253-422f-ad6f-99487893c7dc | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 1877  22dbdb90-7ef4-479f-b5b5-550fcc452cdc | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 1878  9e022e67-8a6c-487d-bc2c-9a5e9303cead | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 1879  56cbb52d-c11e-4f16-8b59-c48c33780274 | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 1880  e5e20957-c8ce-49b3-8fbb-2c147549c1a3 | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 1881  a13fcb16-d042-41cc-850d-bd0e6e5e4ca3 | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 1882  62316754-445a-467a-8b67-d2e94a380238 | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 1883  0f4f86bb-921c-4baa-8e52-bf574d8c90f7 | [1}Overview: | [1}概述： |
| 1884  63d313bf-e420-4a0b-8b7c-2f880367c7fa | Audience API{1] | 受眾 API {1] |
| 1885  c33095ae-a30a-450b-9cf0-9899ee2a5698 | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 1886  3394a4f1-0c1b-440f-9efb-d59198fe0a82 | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 1887  e780bb79-e1eb-4c9e-83ed-ada6e4225b12 | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 1888  cfb1468f-d323-45ef-902b-d3c82a09eaac | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 1889  2a32ab0a-5dde-46e6-a915-090526478c3a | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 1890  93140c76-9c82-444d-9e88-6d153a30d774 | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 1891  a498726d-4cff-42c4-a0ee-38191f533d48 | [1] | [1] |
| 1892  c32d4e24-19c7-4584-b092-08d446731cb5 | Navigation Menu | 導覽功能表 |
| 1893  3fe66063-f8f0-4526-acd8-9ed49de7beb1 | Page Contents | 頁面內容 |
| 1894  06c41aef-3bbb-4a90-95dd-dde5cef75275 | [1}[2]{3] | [1}[2]{3] |
| 1895  c850e4b4-4e7d-4227-aabf-0a3612063f9b | open in new tab | 在新分頁中開啟 |
| 1896  1db14798-04bc-4ccf-ad00-8cbe26e57a69 | Creating an Audience-enabled Player | 建立啟用受眾的播放程式 |
| 1897  95da2ab8-dfd2-4763-940c-304ae59964b4 | In this topic you will learn how to export lead form data collected through Gallery experiences. | 在本主題中，您將學習如何導出通過Gallery經驗收集的潛在客戶表單數據。 |
| 1898  d630ff0b-ac93-43b8-9ffb-2b24b40a8653 | Video engagement data will only be recorded when video content is viewed inside of an Audience-enabled Brightcove Player. | 視訊參與資料只會在具備受訪者功能的 Brightcove 播放器內觀看視訊內容時錄製。 |
| 1899  ee166c41-49d2-40ef-ad5d-565f76f5e257 | There are two ways to create an Audience-enabled player: | 有兩種方法可以創建一個啟用聽眾的播放器： |
| 1900  6b1c797e-6135-4f90-b7db-767f0fbb7fa2 | [1}Create a new player using the Audience module{2] | [1}使用“受眾群體”模塊創建新的播放器{2] |
| 1901  b135e8e9-98d2-423c-b7de-c4751d1e1208 | [1}Enable Audience on an existing player{2] | [1}在現有播放器上啟用受眾群體{2] |
| 1902  5e3c5f91-15ec-4177-8673-680584a7b57e | Creating a new player using the Audience module | 使用觀眾模組建立新播放器 |
| 1903  4fdff174-8302-49f2-ac25-eaa63c1f03bd | Before creating an Audience-enabled player using the Audience module, the Audience module should be configured with at least one data connection: | 在使用 Audience 模組建立具有受眾功能的播放器之前，「Audience」模組必須設定至少一個資料連線： |
| 1904  0ba558c0-efac-4ae8-a8a1-7be0250415f4 | [1}Eloqua{2] | [1}雄{2] |
| 1905  7ab9a1f1-9f05-40c7-8571-5fcda85b3666 | [1}Marketo (Munchkin){2] | [1}馬克托（蒙奇金）{2] |
| 1906  60570ca7-3c4a-4dcc-b1e6-9123a8ba990d | [1}Marketo (REST APIs){2] | [1}市場 (其他應用程式介面) {2] |
| 1907  ce2226ea-50a2-4e25-a0fa-4b43c4cfa8f1 | [1}Salesforce{2] | [1}銷售隊伍{2] |
| 1908  e72c5012-670d-4d30-9c11-f31321e08b04 | [1}HubSpot (REST APIs){2] | [1}中樞點 (其餘應用程式介面) {2] |
| 1909  e07f2d7b-5909-49a9-8856-2744c8da7ad1 | [1}HubSpot (Client-Side APIs){2] | [1}中樞 (用戶端 API) {2] |
| 1910  b0419d08-9cbb-451e-9c95-6552b0527c75 | [1}SSO{2] | [1}單點登錄{2] |
| 1911  fea35517-1f9d-4abc-a89d-3f4cc59b71f0 | [1}Custom integration{2] | [1}定制整合{2] |
| 1912  04889b80-7990-4094-9630-7aaaff292e08 | Note that [1}Audience Tracking{2] is provided by default. | 注意[1}觀眾追踪{2]默認情況下提供。 |
| 1913  0034ed52-8799-4c70-9348-80682ec5728c | To create an Audience-enabled player using the Audience module, follow these steps. | 若要使用 Audience 模組建立具有受眾功能的播放器，請依照下列步驟操作。 |
| 1914  010ef872-ca8d-48a3-bd03-e7bca7ed6667 | Open the Audience module. | 打開聽眾模塊。 |
| 1915  e42919d2-c179-43ce-bcf8-54dc6b034725 | Click [1}Audience Players {2] in the left navigation. | 按一下左側導覽中的「[1}觀眾播放器{2]」。 |
| 1916  8d20f43a-e9dc-49eb-93d2-18739a4051fd | Click [1}Create Player{2]. | 請點擊[1}創建播放器{2]。 |
| 1917  c55f44b1-9964-48e5-8ac0-4e3b69f2d2dc | A new Audience-enabled player will be created and appear in the list of players. | 新的受眾玩家將會被建立，並出現在玩家列表中。 |
| 1918  d81479fe-990b-4024-9562-aaeb13031f2f | [1] | [1] |
| 1919  78d3af57-2446-46c5-a0fa-8d92753dbdfb | new player | 新玩家 |
| 1920  5f19fc12-5c23-4d08-9e72-7941f8d59b81 | Using the [1}Connect To{2] dropdown, select the data connection that the player will use. | 使用[1}連接到{2]下拉菜單中，選擇播放器將使用的數據連接。 |
| 1921  ee12941a-0932-4ba3-b41f-ce2de8c6a550 | [1] | [1] |
| 1922  63b52864-738c-4832-a645-f2990da466c3 | select integration | 選取整合 |
| 1923  28efcbcd-953c-44a3-8295-e2931c49bc28 | [1}(Optional){2] Using the [1}Lead Form{2] dropdown, select the [5}lead form{6] that the player will use. | [1}（可選的）{2]使用[1}潛在客戶表格{2]下拉菜單中，選擇[5}線索形式{6]玩家將使用的。 |
| 1924  c697ad2c-8fb1-420a-a51b-e5613e1b2fc2 | Enabling Audience on an existing player | 在現有播放器上啟用觀眾 |
| 1925  3f98bc1f-517b-48c9-84d8-a1cd231813a8 | To Audience-enable an existing player, follow these steps. | 若要啟用現有播放器的受眾，請依照下列步驟執行。 |
| 1926  654fd265-dc9f-46f8-89c8-b09dd7a17065 | Open the [1}Players{2] module. | 開啟「[1}玩家{2]」模組。 |
| 1927  6fd2e715-052c-4a30-94f2-68723d865390 | Click on a player name to open the player properties. | 按一下玩家名稱以開啟播放程式屬性。 |
| 1928  cb2b0056-67b1-490f-9268-833b13609b73 | Click [1}Audience{2] in the left navigation menu. | 請點擊[1}聽眾{2]在左側導航菜單中。 |
| 1929  9228215e-4bdf-4a1d-8788-4bc5bc45828d | Check the [1}Enable Audience{2] option. | 檢查[1}啟用受眾{2]選項。 |
| 1930  93bf9d75-5bc2-48a9-b96e-b6ca92f25b11 | Use the [1}Connect To{2] dropdown to select an Audience connection. | 使用[1}連接到{2]下拉菜單選擇受眾群體連接。 |
| 1931  0602f65d-e536-4691-aac1-f690b6616909 | (Optional) Use the [1}Lead Form{2] dropdown to select a [3}lead form{4] to use. | （可選）使用[1}潛在客戶表格{2]下拉菜單選擇一個[3}線索形式{4]使用。 |
| 1932  61aacb56-1e30-4818-b8c2-ae4dfeec8646 | [1] | [1] |
| 1933  35c607d3-748b-459f-8796-7801142447f8 | unpublished changes message | 未發佈的變更訊息 |
| 1934  c0229463-a7d0-402f-b1ec-c209bde30534 | Click [1}Save{2]. | 按一下「[1}儲存{2]」。 |
| 1935  1cd8fb0d-1013-4b44-acb3-e6925678e0fa | A message will appear indicating that you have unpublished changes. | 將會出現一則訊息，指出您有未發佈的變更。 |
| 1936  a2cf3701-0654-4871-866e-5ba49f7d583d | [1] | [1] |
| 1937  d9fd9fe0-d80d-4463-9b46-77462e75bfac | unpublished changes message | 未發佈的變更訊息 |
| 1938  a564f925-ca5b-4452-b7e8-03af416d9e7b | Click [1}Publish & Embed {2] and then [1}Publish Changes{2] to publish the change to the player. | 請點擊[1}發布並嵌入{2]接著[1}發布變更{2]將更改發布給播放器。 |
| 1939  224d9151-26e7-45b8-b1c5-d24ee7c6e816 | Return to the Audience module. | 返回「觀眾」模組。 |
| 1940  2a9f8249-d82c-404c-83f8-b4991c94798c | Click [1}Audience Players {2] in the left navigation. | 按一下左側導覽中的「[1}觀眾播放器{2]」。 |
| 1941  7f674bae-df46-4f49-84ab-5f4e10178366 | Confirm that the player appears in the list of Audience players. | 確認播放器出現在觀眾播放器清單中。 |
| 1942  7ae45e6f-1963-4917-8275-778eccd29eb0 | [1] | [1] |
| 1943  a46bd9ed-6638-4052-8a6d-5c7d42c1f6a3 | custom audience player | 自訂受眾播放器 |
| 1944  2be59f4a-db1a-4f98-9e2b-d1b512986306 | Page Contents | 頁面內容 |
| 1945  9df8ea11-23dc-4547-9a75-2f37e5d55ef6 | Page last updated on 30 Jan 2020 | 頁面最後更新於2020年1月30日 |
| 1946  bd570e57-e4b6-453a-9b7c-23554551f036 | Brightcove Support | 布萊特灣支援 |
| 1947  600a2010-53bb-4381-b0bf-f4c6472b9612 | [1}System Status{2] | [1}系統狀態{2] |
| 1948  ae0cab3b-15a7-48b2-9268-eefa5312bd39 | [1}Contact Support{2] | [1}聯絡支援{2] |
| 1949  a8122548-15a5-4595-b1ce-55dafe24ed6a | [1}Documentation{2] | [1}文獻資料{2] |
| 1950  1b83adac-e5db-4c30-bae6-01295ee64048 | Training | 訓練 |
| 1951  d3c5d4d9-a1bf-46ed-bb63-1b0122425fb1 | [1}Online Courses{2] | [1}線上課程{2] |
| 1952  479668d6-00ac-4ca3-b9b4-630b31f117c1 | [1}Register for a course{2] | [1}註冊課程{2] |
| 1953  7005551b-6d25-44c7-b997-bb2f62a390fa | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 1954  e5f92802-41fa-423f-b832-b4e7be433507 | Brightcove | Brightcove |
| 1955  5bcd50b3-da11-451d-bc76-ff44a983cf0e | [1}Brightcove.com{2] | [1}亮麗{2] |
| 1956  0e8037a3-1532-484e-aa37-9191d511ed59 | [1}Contact Us{2] | [1}聯絡我們{2] |
| 1957  2735e42b-2652-40fc-964b-3f90850405a5 | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 1958  d7a14f88-eb24-4dbf-b434-dce8042f192a | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 1959  ca5f09d7-8a7c-44f4-a465-042209a9b119 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 1960  873ed01f-38da-43d3-9020-7cae176abb42 | LinkedIn | LinkedIn |
| 1961  8948e3e2-feed-4138-b1ee-c34585731412 | Twitter | Twitter |
| 1962  47a4ef7e-5f7a-4415-989b-a6fdd298d7bd | Facebook | Facebook |
| 1963  80ba5cb7-014f-48c0-b5db-687fc89a6562 | Have a question? | 有問題嗎？ |
| 1964  e2bdc5f8-6d79-4768-8f09-e0fd7c9dabb0 | Creating an Audience Lead Form | 建立受眾潛在客戶表單 |
| 1965  23d04d55-0926-40a3-b2a7-9404a416a546 | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 1966  7bc874a6-7a9d-40e0-ab99-9e3f12a64b7a | Select Language | 選擇語言 |
| 1967  642dfe7d-e1c1-4ce8-ae2c-a3669121860d | Other Brightcove Docs | 其他布萊特灣文件 |
| 1968  4e305d0b-fa4f-4d72-80e9-26815b253fc2 | Documentation Home | 文件首頁 |
| 1969  c6956209-2ed5-43f2-b02c-a06aa353674d | Brightcove Audience | 布萊特灣觀眾 |
| 1970  45809173-f400-4fd5-bde2-604ebeeb1584 | Brightcove Beacon | 布萊特灣燈塔 |
| 1971  c19558d7-d90c-4c9c-a309-730d02d57ca2 | Brightcove Campaign | 布萊特灣戰役 |
| 1972  a2cda4ee-df4f-424c-8e49-ff76a676c051 | Brightcove Engage | 布萊特灣參與 |
| 1973  b9b7e507-91c9-430f-886c-0cc42b491c5a | Brightcove Live | Brightcove Live |
| 1974  8618c18b-31f4-4a1d-b59e-f7a087ed0ff9 | Brightcove Gallery | Brightcove 圖庫 |
| 1975  74e2ae75-6099-42ba-8bef-2f7cfd6ab14c | Brightcove SSAI | 布萊特灣 |
| 1976  51637a3e-0d0a-48ce-99a1-333775b867ee | Brightcove Social | 布萊特灣社會 |
| 1977  30845af1-9607-4288-8f51-6b51cc2545b7 | Video Cloud Studio | 視訊雲端工作室 |
| 1978  86ebc66a-82c1-4801-9948-06c4d4bbb670 | Brightcove Player Development | 布萊特灣球員開發 |
| 1979  4f1ae41d-8ad8-48c5-a678-187705b75858 | Video Cloud Platform APIs | 視訊雲端平台 API |
| 1980  2a515f45-661f-4660-a798-d743fce70428 | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 1981  f1af025b-79e1-4ee4-ae99-f282d1e68a50 | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 1982  1519adaa-255d-42e8-a2ea-afd456d3d648 | Video Cloud General Information | 視訊雲端一般資訊 |
| 1983  07444127-2f56-42c6-a304-edf598e9a80d | Zencoder | Zencoder |
| 1984  6061003b-c4d0-4624-a62c-6da7cc069a68 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 1985  45e5169c-3bd3-4610-b311-511e4ef99454 | support | 支持 |
| 1986  efc1c9ae-8f7d-4291-b003-c89853b73078 | system status | 系統狀態 |
| 1987  a2a97fa7-8a1d-4b5b-a076-6c7686745220 | [1}Home{2] | [1}首頁{2] |
| 1988  bc575d90-b3a1-4971-8a7a-75c3cb6aaa7b | [1}General Information{2] | [1}一般資訊{2] |
| 1989  ae20ebb5-d538-499b-b87a-2e6a3081301b | Creating an Audience Lead Form | 建立受眾潛在客戶表單 |
| 1990  94efde8b-0e76-4d32-9709-59dc5c44ee87 | [1}Home{2] | [1}首頁{2] |
| 1991  c5a0accc-ac61-4844-8ea4-7b7239e6e7cd | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 1992  4b42c9a8-be54-496c-92e9-d956826380e2 | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 1993  85b14ead-9d62-4a6b-b6d5-be950058c032 | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 1994  e1f86dd7-24a3-4735-81f7-1f275568df83 | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 1995  d7113b2e-c3b3-4ff8-a75f-2766cfe7c93d | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 1996  f9ddcd5e-fcb9-4a95-a5ec-bbf37e551e6d | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 1997  d81f52b3-7d16-45e1-97c8-970353b48c76 | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 1998  8a9ed6f4-c1d2-4e08-8193-37e8f9cae66e | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 1999  c3ca0f24-a752-442d-8b6d-3785f3db1203 | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 2000  d3cee3a9-07fc-4ebd-9429-8d0dd6596887 | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 2001  147ffee1-c09b-4c11-848e-038669d7bd17 | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 2002  38f85b8e-9032-4b58-9af6-6f810baec30e | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 2003  57918e24-9ef0-4198-8bfc-56059deb2449 | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 2004  e8a71773-4fc3-4310-8be4-42e5b9460a1d | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 2005  2c221416-369d-4898-9f53-cc5037353267 | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 2006  66fd4857-ceed-4a66-8598-775c3800c5ea | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 2007  cd9ed234-5c7e-4f2e-b503-0c3658c39551 | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 2008  7adbde38-0b3c-4a3f-9346-b83955cbf2e3 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 2009  5bc75ca6-afaf-46bf-9f4c-6075a59a6082 | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 2010  c2207e89-08aa-486f-abfe-3f13d1012c97 | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 2011  a9280f17-3b63-4b46-b654-2ba22e0555ac | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 2012  d530f4e2-bc51-4d05-a128-36519b8f18ce | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 2013  def8c5a9-6520-409c-8894-0d9042a80b92 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 2014  e77e3093-1b7c-42e7-88f0-a456e43fb5ec | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 2015  a1d51cb8-dad8-49d4-8cda-de3df4288471 | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 2016  f213d4e1-df05-46a8-bc28-40dfdfa97bec | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 2017  60cd6da8-50ec-4739-8de0-41c6474d55bd | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 2018  725052e7-a3e2-4d9d-9d01-caafe18b2dc2 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 2019  97dc33d2-9599-4095-9bec-9ad07613a7da | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 2020  38540d3b-c81d-4344-8563-61987a75eba3 | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 2021  80b63331-93fa-4028-830a-5d1c13ba6526 | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 2022  de26439b-e4f5-495f-bd18-04057cefb75b | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 2023  0fcae95d-a245-4ad2-853d-e622e7dd9550 | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 2024  647c1543-ed02-481f-829f-4f4f8139a82a | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 2025  ef671e24-f6ce-4587-b53b-8960048b289e | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 2026  2bacc80f-9967-4f6a-aa2e-3044c4585418 | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 2027  b216a166-02b7-443d-8669-dd200f989bf5 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 2028  3a869549-243c-4c10-9d00-09ddc9355162 | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 2029  d664866c-6042-4488-ac51-38ddab329696 | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 2030  6844e710-77fc-4e51-9868-e6644372258e | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 2031  45ae7925-5e8b-43d8-85f1-c124ab251471 | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 2032  7cfcb3cd-558c-47b4-b326-0149cc186c1d | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 2033  ea44e014-342a-4a33-a291-f60fa103025f | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 2034  5b65cec9-3d7b-469e-ae83-5741d17e0eaa | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 2035  706225c2-f88a-41b8-92e5-177e6a7d2cd8 | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 2036  96a2d915-9245-4e48-a21d-ce6161097f99 | [1}Overview: | [1}概述： |
| 2037  41df1d18-123d-4df2-973a-51883feeb6de | Audience API{1] | 受眾 API {1] |
| 2038  340416b1-0abc-44aa-832f-b488b8a83db3 | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 2039  b5c54f2f-8b6d-40f4-8031-208def5c56b2 | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 2040  a79e2914-9831-456a-86db-dfa46391ee92 | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 2041  73ff329c-d9cb-4d3f-87db-8acfa9574328 | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 2042  59a90e09-2825-436d-8337-b22842631ce5 | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 2043  68c3bda7-08d1-4a65-ab13-abf785d12245 | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 2044  eaa6d102-7d73-4a2d-aef0-59a01feb6a12 | [1] | [1] |
| 2045  c45d1b40-c391-4071-92d8-1ae5e12e0592 | Navigation Menu | 導覽功能表 |
| 2046  0a2224f2-20d0-4fcc-aaad-2265d82783a9 | Page Contents | 頁面內容 |
| 2047  bc8fa5bd-3fcb-4d05-919c-b62d3dc50221 | [1}[2]{3] | [1}[2]{3] |
| 2048  cac35a3b-14f1-461b-a13f-0665f2e33491 | open in new tab | 在新分頁中開啟 |
| 2049  913bd48e-4a51-4c92-9fbd-feb45999785d | Creating an Audience Lead Form | 建立受眾潛在客戶表單 |
| 2050  a12e796d-ecbf-4689-a8f1-c285501709e3 | In this topic, you will learn how to create a lead form that can be displayed in an Audience-enabled player. | 在本主題中，您將學習如何建立潛在客戶表單，以便在啟用受眾的播放程式中顯示。 |
| 2051  56c092e9-e26d-4696-a259-dfdc62af3731 | Lead forms can be used to capture viewer information during video playback. | 潛在客戶表單可用於在視訊播放期間擷取檢視器資訊。 |
| 2052  9da77a67-d2e8-4d49-85c5-9d7af1ddec04 | Audience lead forms allow you to select from a set of fields and the form data is saved locally in Video Cloud. | 受眾潛在客戶表單可讓您從一組欄位中選取，表單資料會儲存在本機 Video Cloud 中。 |
| 2053  7eecd5e9-ae0c-4f10-a757-9ab4c1ccdf11 | Custom lead forms allow you to enter custom HTML and are typically used when the form HTML was generated from a marketing automation platform. | 自訂商機表單可讓您輸入自訂 HTML，而且通常會在從行銷自動化平台產生表單 HTML 時使用。 |
| 2054  24394697-be0f-4a2e-a290-74c0e757c8d4 | For more information on creating lead forms with a marketing automation platform, see the document for your platform: | 如需有關使用行銷自動化平台建立潛在客戶表單的詳細資訊，請參閱您平台的文件： |
| 2055  f108ea10-c611-4279-9ce2-960874267ca4 | [1}Oracle Eloqua{2] | [1}甲骨文埃洛卡{2] |
| 2056  19aeff07-3a07-4e0e-bbb5-dddd48a13cec | [1}Marketo{2] | [1}市場部{2] |
| 2057  3b403825-86ad-479c-a0ff-074e6fe6621b | [1}HubSpot{2] | HubSpot[1}{2] |
| 2058  2b521e35-a10a-47a2-8b59-82f037277a9e | [1}Salesforce{2] | [1}銷售隊伍{2] |
| 2059  985c07cb-de88-42d8-99a9-3b2b2e5a1902 | Creating a lead form | 建立潛在客戶表單 |
| 2060  d161bced-c3c1-4479-a982-a5bf265bbfce | To create a lead form, follow these steps. | 若要建立潛在客戶表單，請依照下列步驟執行。 |
| 2061  53d6627e-0d7b-4672-944c-42d6985d9d82 | Configure the form contents | 設定表單內容 |
| 2062  0890509a-0656-4cf6-8b6b-f41e96d5bd8f | Open the Audience module. | 打開聽眾模塊。 |
| 2063  84f06ee3-a4a7-4deb-851f-dc947c00298f | Click [1}Lead Forms{2] in the left navigation. | 按一下左側導覽中的「[1}潛在客戶表單{2]」。 |
| 2064  2b9a51b1-175a-42a6-9488-2de90a4c6285 | If any lead forms have been created, they will be displayed. | 如果已建立任何潛在客戶表單，則會顯示這些表單。 |
| 2065  e6a7da43-c6c5-4245-95e9-6d7100ee939a | [1] | [1] |
| 2066  8e3e1f4f-4b01-4d4e-b248-9e7fac66afe2 | manage lead forms section | 管理潛在客戶表單區段 |
| 2067  82a31fe2-dc2c-4980-aa0c-e57f3b21cfd7 | Click [1}Create Lead Form{2]. | 按一下「[1}建立商機塑形{2]」。 |
| 2068  65d3d51d-2cb9-4b0f-b425-a4c8023db1cd | Give the lead form a descriptive [1}Name{2]. | 為潛在客戶表單指定描述性的「[1}名稱{2]」。 |
| 2069  4958e9b9-94be-488c-acb6-c1476e146901 | Select a [1}Lead Form Status{2]. | 選取「[1}潛在客戶表單狀態{2]」。 |
| 2070  57865fd2-8b06-459e-83aa-053bb8e67237 | [1}Active{2] | [1}作用中{2] |
| 2071  f45adb1d-7271-47b0-9141-bd1d50241cbd | [1}Inactive{2] | [1}非作用中{2] |
| 2072  b133ffdf-c3ed-4fb8-9363-36a32db066b0 | Select a [1}Form Language{2]. | 選取[1}表單語言{2]。 |
| 2073  b524fcfb-110a-45cd-9f52-b68c68e1b927 | Select the [1}Form Timing{2]. | 選取「[1}表單計時{2]」。 |
| 2074  f0efc269-c759-4432-ba33-fdf9057ed35f | The form timing determines when the lead form will be displayed. | 表單時間會決定何時顯示潛在客戶表單。 |
| 2075  bdfb08c8-e9ee-4c4e-b45e-38c375625cf8 | Check [1}Require submission to watch video{2] to require that the lead form be submitted to watch a video. | 勾選 \[ [1}要求提交] 才能觀看影片{2]，以要求您提交商機表單才能觀看影片。 |
| 2076  d30722fe-bff2-4ad0-b313-acc43eab7333 | Checking [1}Always show the lead form even if the lead is already known{2] will always show the lead form even if the lead is already known. | 勾選「[1}永遠顯示潛在客戶」表單，即使已知的潛{2]在客戶，也一律會顯示潛在客戶表單，即使該潛在客戶已知。 |
| 2077  21f53f13-75f6-4903-8011-ea9b443fa26b | If not checked, the lead form is not displayed if the lead is known. | 如果未勾選，如果已知潛在客戶，則不會顯示潛在客戶表單。 |
| 2078  e3d94c83-4a55-4e2d-8b7b-b20d95c6abec | [1] | [1] |
| 2079  b875ddc4-2f37-44d0-be79-4cfd0e6799a7 | edit lead form | 編輯潛在客戶表單 |
| 2080  8a76c74b-e381-4aea-9dc0-d070349dee2a | Select the form type. | 選取表單類型。 |
| 2081  e0a98671-5a83-44bf-87fb-34da522bc59c | [1}Audience Lead Form{2] - Form is built using a default layout and set of fields, data is saved locally in Video Cloud | [1}觀眾潛在客戶表格{2] -使用默認佈局和字段集構建表單，將數據本地存儲在Video Cloud中 |
| 2082  b0e890a4-aedb-4f84-a739-5c34511c7ab6 | [1}Custom Lead Form{2] - Provides the ability to enter custom HTML (typically from a marketing automation platform), data is saved in the marketing automation platform | [1}自訂潛在客戶表格{2] -提供輸入自定義HTML（通常從市場營銷自動化平台）的功能，將數據保存在市場營銷自動化平台中 |
| 2083  5f0d4313-4290-4862-87ee-04e4e24f8482 | Enter a [1}Top Message{2]. | 進入一個[1}熱門留言{2]。 |
| 2084  e19d55a7-1938-4a54-bb69-ee3c92d24aed | The top message is what will be displayed at the top of the lead form. | 頂部的消息是什麼將顯示在潛在客戶表單的頂部。 |
| 2085  4d0d6f9d-6ee9-431b-9f10-5d2a36019541 | Select the fields to display on the lead form. | 選取要在潛在客戶表單上顯示的欄位。 |
| 2086  444827b1-4fca-4c2a-be33-fd089325d331 | A maximum of 4 fields can be selected. | 最多可以選取 4 個欄位。 |
| 2087  61532c0d-12a8-4b0d-91d6-4bb136bb2b0f | Enter the [1}Privacy Policy Text{2] and [1}Privacy Policy URL{2]. | 輸入[1}隱私政策文字{2]和[1}隱私權政策網址{2]。 |
| 2088  98acaa61-0ece-4d07-8443-ab4467efa508 | These fields are required to save the lead form. | 這些欄位是儲存潛在客戶表單的必要欄位。 |
| 2089  dfece354-6c5e-411b-ba44-9f61c916fbd3 | Enter the button text to be used for the [1}Cancel{2] and [1}Submit Button{2]. | 輸入要用於[1}取消{2]和[1}提交按鈕{2]。 |
| 2090  8132e487-1efc-4e0d-ae49-b52328de8cbf | [1] | [1] |
| 2091  7566adac-3f90-4ef2-96cf-982093d1ef0d | edit lead form | 編輯潛在客戶表單 |
| 2092  a82fc9cb-243d-4b97-aef8-51564de957d5 | [1}(Optional){2] Click [1}Preview Form{2] to open a preview of the form. | [1}( 選擇性) {2]按一下「[1}預覽表單{2]」以開啟表單的預覽。 |
| 2093  0b1cbe22-0bca-4b24-a259-1a0e64f4451c | The preview dialog can be used to preview the form on mobile, tablet or desktop devices. | 預覽對話方塊可用來預覽行動裝置、平板電腦或桌上型電腦上的表單。 |
| 2094  294507e1-cb37-4d01-94ea-13ddea239ca8 | Click [1}Close{2] when done. | 請點擊[1}關{2]完成時。 |
| 2095  c9adaa1a-5df4-431a-9813-f01f5a26da08 | [1] | [1] |
| 2096  86b8e3a2-67fa-48d8-ab61-0c289ad22e84 | preview lead form | 預覽潛在客戶表單 |
| 2097  dcff8281-bc69-40b8-ae69-7399025c1e6e | Click [1}Save{2] to save the lead form. | 按一下 \[ [1}儲{2]存] 儲存商機表單。 |
| 2098  f477b90d-97a8-477c-8cf6-be23c4b7962f | The lead form can be edited by clicking the [1}Edit{2] button. | 潛在客戶表單可以通過點擊[1}編輯{2]按鈕。 |
| 2099  5d4a4b1e-5e62-408b-8c6c-1583de277b39 | Assigning a lead form to a player | 將潛在客戶表單指派給玩家 |
| 2100  e9d0f2ca-0f83-4142-bb7a-e291203a9423 | To assign a lead form to a player, follow these steps: | 若要將潛在客戶表單指派給玩家，請依照下列步驟操作： |
| 2101  86c3175d-a24a-4e82-97c9-66485e353809 | Click [1}Audience Players{2] in the left navigation. | 按一下左側導覽中的「[1}觀眾播放器{2]」。 |
| 2102  734f2796-10aa-4581-94d8-35d67fdfd1a5 | Locate your player and use the [1}Lead Form{2] dropdown list to select the lead form. | 找到您的玩家並使用[1}潛在客戶表單下拉式{2]清單來選取潛在客戶表單。 |
| 2103  5a71e5d7-3946-4134-86a4-722062f65631 | The setup is now complete and you are ready to capture lead information. | 現在已完成設定，您已準備好擷取潛在客戶資訊。 |
| 2104  eb1be5b7-4cb6-49e5-b7d6-db8cd06f9359 | When a video is published using an Audience-enabled player, the lead form will appear according to the form timing settings. | 使用受眾播放器發佈影片時，會根據表單時間設定顯示主題表單。 |
| 2105  02e38cec-b05a-4ddb-8c50-6e8d061c0621 | Exporting lead form data | 匯出潛在客戶表單資料 |
| 2106  d6e55585-d0c7-4654-b417-8610e6284370 | There are two options for exporting lead data both accessed from the left navigation menu: | 匯出從左側瀏覽功能表存取的潛在客戶資料有兩種選項： |
| 2107  99b63a49-8217-4721-a545-9dd23f44f510 | [1}Export Audience Data{2] - Used to export lead data collected from Audience-enabled Brightcove Players. | [1}導出受眾群體數據{2] -用於導出從啟用了受眾的Brightcove播放器收集的銷售線索數據。 |
| 2108  bf1bb511-96ea-4812-bbae-82c648f8cf9c | For information, see [1}Exporting Audience Data from the Audience Module{2]. | 如需資訊，請參閱[1}從對象模組匯出受眾資料{2]。 |
| 2109  3c41e241-e5a1-45fb-ac3f-cca8a6e1661c | [1}Export Gallery Leads{2] - Used to export lead data collected from Gallery experiences. | [1}出口畫廊線索{2] -用於導出從庫體驗中收集的線索數據。 |
| 2110  fed435d7-dccb-4b48-9f15-9c0bbc88109d | For information, see [1}Exporting Gallery Lead Data{2]. | 如需詳細資訊，請參閱[1}匯出庫商機資料{2]。 |
| 2111  d0d699fa-6602-4483-9876-59762c50dc28 | Page Contents | 頁面內容 |
| 2112  f202e2ff-ed66-4b32-a55e-f073877e9082 | Page last updated on 13 Oct 2020 | 頁面最後更新日期為 10 月 13 日 |
| 2113  810ed750-8a76-4f93-aa8a-2113c5a28ac6 | Brightcove Support | 布萊特灣支援 |
| 2114  7bf42a03-3be8-4506-abbc-0385cec29307 | [1}System Status{2] | [1}系統狀態{2] |
| 2115  fe899d4d-b44b-455f-896f-e694a42396f6 | [1}Contact Support{2] | [1}聯絡支援{2] |
| 2116  13a737ad-daeb-4645-a651-4dcb602ab4ca | [1}Documentation{2] | [1}文獻資料{2] |
| 2117  2825c29e-1e8d-4d7b-9400-de1656cc90a3 | Training | 訓練 |
| 2118  6327799b-3488-48bb-925a-b97fad9e2824 | [1}Online Courses{2] | [1}線上課程{2] |
| 2119  1849593e-7c4d-483e-ad41-2ee208c35a8c | [1}Register for a course{2] | [1}註冊課程{2] |
| 2120  b7e82e03-4fdf-45f2-99b3-57c54d82d6e0 | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 2121  fc6031fc-59a7-4834-b008-f70f1ada6d5f | Brightcove | Brightcove |
| 2122  dded0010-3a6b-4fd6-8670-0e9a0512c4bf | [1}Brightcove.com{2] | [1}亮麗{2] |
| 2123  17745111-6990-448c-bc32-2109d4b04010 | [1}Contact Us{2] | [1}聯絡我們{2] |
| 2124  c7a7aab1-74d5-435a-b3b5-541959a8acd7 | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 2125  36f67c00-8564-4336-a64e-c2c0a2d5d585 | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 2126  a88e67b1-1e77-41f9-b417-2fa6f062c457 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 2127  b87bd765-897f-4348-a594-3aa164ff700d | LinkedIn | LinkedIn |
| 2128  0f00642a-725b-49f5-8d4c-76d1e5ee8eb6 | Twitter | Twitter |
| 2129  a1662d4f-a486-412e-a813-64115e85795c | Facebook | Facebook |
| 2130  8821cb21-156e-4e19-a246-8795c097e8b6 | Have a question? | 有問題嗎？ |
| 2131  5a0aa05d-b2a1-4d12-adf6-6ab855f6e4c4 | How the Audience Module Identifies Viewers | 觀眾模組如何識別檢視者 |
| 2132  f911f557-ec6e-4741-af9f-a9b2a2f108be | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 2133  369ef445-a666-42d7-ba13-0474c3c559d5 | Select Language | 選擇語言 |
| 2134  e55a98a7-2fef-448c-bad7-ad2a5fc97cfc | Other Brightcove Docs | 其他布萊特灣文件 |
| 2135  99f879a7-e42e-4a58-ab11-9a9ec3f1e301 | Documentation Home | 文件首頁 |
| 2136  7a126908-104c-4cf3-a9fb-a023ca464e08 | Brightcove Audience | 布萊特灣觀眾 |
| 2137  bc124751-202a-4f3b-bf21-76467c74726d | Brightcove Beacon | 布萊特灣燈塔 |
| 2138  c6238e0b-411e-46c3-a8a8-9bfabfa6837e | Brightcove Campaign | 布萊特灣戰役 |
| 2139  ed5697f5-3a87-48f2-86f2-74cf9f651d77 | Brightcove Engage | 布萊特灣參與 |
| 2140  7895f655-62ed-43d1-930f-e02060b56f15 | Brightcove Live | Brightcove Live |
| 2141  eef796c6-62d1-4e16-9e48-d315579388e4 | Brightcove Gallery | Brightcove 圖庫 |
| 2142  91b98770-901c-4f3c-9e7a-411d49d128c6 | Brightcove SSAI | 布萊特灣 |
| 2143  8f0b2ffc-5d86-4282-9b3a-28103c5e8228 | Brightcove Social | 布萊特灣社會 |
| 2144  13821a07-f485-4bc5-bc08-8498114c9202 | Video Cloud Studio | 視訊雲端工作室 |
| 2145  bdd745e6-9362-4d90-9c0e-a16674f11ab6 | Brightcove Player Development | 布萊特灣球員開發 |
| 2146  cef6cd32-a4a6-4620-9e6c-18de6dba4026 | Video Cloud Platform APIs | 視訊雲端平台 API |
| 2147  2e4cf3d4-e3f9-4f0c-8659-273b0f22337d | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 2148  c5ce001c-965d-4cc4-b8ef-81f3604edac3 | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 2149  cf932528-f758-4069-8a60-f10e55290b4f | Video Cloud General Information | 視訊雲端一般資訊 |
| 2150  11c98546-e575-4e5b-a664-f29abf87bab3 | Zencoder | Zencoder |
| 2151  2c8a9417-65e7-452b-a8ec-b477891c4fe1 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 2152  dea7ff70-53c4-4df1-95cc-321b69448fc5 | support | 支持 |
| 2153  519a2fbe-b672-4526-9bf5-9160dc495658 | system status | 系統狀態 |
| 2154  bdb76ca8-6a16-47f7-a756-dd1237636043 | [1}Home{2] | [1}首頁{2] |
| 2155  99c7ef37-9e3b-4ba1-8214-4ea4709beb45 | [1}General Information{2] | [1}一般資訊{2] |
| 2156  0083ebeb-0a5e-407a-b2e1-610c64123ef4 | How the Audience Module Identifies Viewers | 觀眾模組如何識別檢視者 |
| 2157  0fd24c23-32ec-4ae6-ae12-0c497122afd0 | [1}Home{2] | [1}首頁{2] |
| 2158  27eac658-c907-48df-8b72-236f0f32c747 | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 2159  9ccc4d56-86f8-4c09-bb7b-478614c8e922 | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 2160  8cba9f6d-cb88-4df4-a23c-f02913e95b77 | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 2161  31db0ecd-eb28-4d0f-8b2a-f52ed60dfdb7 | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 2162  3191ca7f-f751-4dae-a39e-f90eac858494 | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 2163  6c878a00-8d67-4149-8924-ee4f52f0e983 | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 2164  9b90ff91-b8c3-4d04-90aa-b384ee40c248 | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 2165  33b1ae72-d43c-4891-b72e-57ad00d9e686 | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 2166  40f7b4ec-c1bf-4ae8-ad14-da91ff94ff31 | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 2167  ebcd7e1c-73fa-4fd2-9062-9c6ddb73c923 | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 2168  2d7a071f-2b73-47b6-8ef0-e3b581a8116e | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 2169  a14a040a-b95e-4666-a067-9a06db74b00b | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 2170  1695de8e-c6ff-4983-92f3-e82884e62412 | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 2171  c9c88e96-f975-47d2-b0f7-a50257dc64c4 | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 2172  059c0fd3-44af-4fd0-9838-2bf650193bff | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 2173  7bafbbe5-a5b2-427e-96dc-41aecdc53a66 | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 2174  e8f40d9f-c30a-4225-a218-1d12c3027088 | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 2175  2c6dcf53-4256-4044-b4bf-6865b873be5c | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 2176  dc6decd4-f0dd-4877-a5e0-fd8fd5aa460b | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 2177  920a0396-490f-449d-b84b-4aeae8848b25 | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 2178  ba57bbc1-8cf4-4391-848f-cd9bf1b9e3b4 | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 2179  88179df2-cf4a-4fbf-8a66-307db15c286f | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 2180  d351fc90-97fa-4101-b48d-b13bdfbc2a8a | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 2181  73684ed1-7a43-4638-b346-2cc58985c68f | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 2182  29494d6d-cdb9-4095-afee-8eb3027a87bf | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 2183  4fcd3f10-92ca-4a36-b2cb-c0e0443de09a | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 2184  2673ce97-a30a-4a93-8148-9684e4fa7a6e | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 2185  04dcdb54-8c8e-4991-a38b-71d51f6627e8 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 2186  feb5473f-33ec-4a31-9efc-12bc4110a921 | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 2187  858203c9-3de8-4bb3-aece-e278d88ad03b | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 2188  3dcb1db5-22da-422c-81b3-2dfe6f012109 | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 2189  75094d10-70ff-4535-ac8d-bdd04b19a653 | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 2190  ca7687d0-7f9c-4b4c-ab1e-0d71e5a05016 | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 2191  808b011d-f464-4880-a2eb-8679bc01e5c3 | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 2192  f6015beb-699c-4ce6-8ecb-4a437fc646ee | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 2193  41f7c741-1a9d-4dc1-911e-4037213017fe | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 2194  be2b13af-d516-40f6-9340-b4d1780a092a | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 2195  1d5f1fb7-43ed-4ddf-b020-f93c8cb7a91f | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 2196  df42030f-ff1d-4985-8358-59ab7d09c7c0 | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 2197  d0c3a093-2b95-4f10-a417-0f77cb6eec3e | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 2198  17b67882-7c72-4355-8233-385aa8ae4358 | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 2199  9b03c80f-f364-4c9c-8d38-2ee36668e154 | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 2200  58a07809-118a-421f-8ec9-e7a45209750a | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 2201  929925a6-b595-4a74-a364-ec3f0546f8d9 | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 2202  bf5fe71c-047d-4571-8967-3240b7bd033b | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 2203  9d57c1f2-4d06-4c8c-a0a3-81b935bd1223 | [1}Overview: | [1}概述： |
| 2204  ecc76dc5-2d72-4ada-9e18-54e87d21dd85 | Audience API{1] | 受眾 API {1] |
| 2205  3ad8e901-d65d-4875-8836-e6e32d5892c3 | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 2206  5b83f6bf-4e08-4f6f-9e04-9f386af60da1 | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 2207  3b2addd5-48dc-4afc-809d-78fe51c68d75 | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 2208  8a4409e3-2ded-487d-8058-5ed7c972581f | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 2209  ae720311-9a56-439b-a3a4-ed9832b79143 | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 2210  41e24555-c286-4d62-bc26-1a25df9605d6 | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 2211  3a52404b-57fe-47db-ae6c-c0052a93d6d8 | [1] | [1] |
| 2212  4e850959-c22a-4f51-a1bf-c8f2588013f8 | Navigation Menu | 導覽功能表 |
| 2213  08d998ac-b0d4-4d2d-91b7-a203e3cf7c70 | Page Contents | 頁面內容 |
| 2214  ffea9f4b-ca48-4723-92c2-7492b88c2cbe | [1}[2]{3] | [1}[2]{3] |
| 2215  b9c16369-4a05-4cea-a62b-24efde83fca9 | open in new tab | 在新分頁中開啟 |
| 2216  4662c488-a5fc-447e-b7c2-cd8695ec1269 | How the Audience Module Identifies Viewers | 觀眾模組如何識別檢視者 |
| 2217  0d203ee0-e1be-4ce2-b8b8-700bf9b95ec7 | In this topic you will learn about the different ways the Audience module attempts to identify viewers. | 在本主題中，您將學習受眾模塊嘗試識別觀眾的不同方式。 |
| 2218  cf90de17-36ec-434b-8fa4-c0d00f893ffc | The Audience module tries to identify viewers using a variety of data sources: | 受眾群體模塊嘗試使用各種數據源來識別觀眾： |
| 2219  b996545d-1124-4cb9-b684-ed32bf515c41 | [1}Audience cookie{2] | [1}受眾Cookie{2] |
| 2220  ec2a244d-d23b-4d9d-bbe8-2ec99dc35408 | [1}Oracle Eloqua GUID{2] | Oracle Eloqua GUID[1}{2] |
| 2221  0831fdda-557f-482f-a965-7235d945d86a | [1}Marketo Munchkin cookie{2] | [1}Marketo Munchkin餅乾{2] |
| 2222  c38d1aa9-87fb-4fba-a112-73b7e39d1cea | [1}Salesforce ID URL parameter{2] | [1}Salesforce ID URL參數{2] |
| 2223  46024e73-af22-4b32-a1ba-b5c61ece8d6c | [1}Salesforce ID HTML attribute{2] | [1}Salesforce ID HTML屬性{2] |
| 2224  5cc7ed0f-e65a-4e97-b2dd-1bf9bbd3feb7 | [1}HubSpot UTK cookie{2] | [1}HubSpot UTK Cookie{2] |
| 2225  ca6c3874-1bbb-45c6-afff-26a8e6aca556 | [1}Email parameter{2] | [1}電子郵件參數{2] |
| 2226  9613d1fa-0a64-4220-adc8-3c3b5e3597fa | The Audience module will abide by a user's browser settings regarding [1}Do Not Track{2]. | 受眾模塊將遵守有關以下內容的用戶瀏覽器設置：[1}不跟踪{2]。 |
| 2227  2a345e92-7957-4236-b7e6-f71ba220b73f | Note: | 注意： |
| 2228  43a1042c-8b7d-4dd7-a917-7ce09f0307f1 | When using a custom integration, you are responsible for identifying the viewer. | 使用自定義集成時，您有責任識別查看器。 |
| 2229  69e1f6ef-1434-48d5-b04f-e70770293158 | For information, see [1}Creating Custom Integrations with the Audience Module{2]. | 有關信息，請參見[1}使用受眾模塊創建自定義集成{2]。 |
| 2230  e6350ec3-c0b1-4542-93a1-b4bb03a440ae | Audience cookie | 受眾Cookie |
| 2231  f395aed2-576a-4ae5-826c-573d3aed0470 | Audience-enabled players[1]will set a 3rd party cookie and use it to associate viewing data with the same user if Audience Tracking is enabled for their account and the player is using it. | 支持受眾的播放器[1]如果為他們的帳戶啟用了受眾跟踪功能，並且播放器正在使用該用戶，它將設置一個第三方Cookie並將其用於將觀看數據與同一用戶關聯。 |
| 2232  20b76309-a718-4561-a6f3-d7999e1b94a3 | If a user ever fills out an Audience lead form, Audience will create a profile for that viewer and all their viewing data will be associated with that profile. | 如果用戶填寫了受眾線索表格，則受眾將為該查看者創建一個配置文件，並且他們的所有觀看數據都將與該配置文件相關聯。 |
| 2233  dc829cde-87eb-457a-9706-f681297169ed | The cookie that Audience will set is named [1}\_bc\_uuid{2]. | 目標對象將設置的Cookie命名為[1}\_bc\_uuid{2]。 |
| 2234  cc7c9abf-1623-4f49-b065-0b1a3bf2fd36 | Oracle Eloqua GUID | Oracle Eloqua GUID |
| 2235  32ca942f-4689-4874-80c0-19ca2a04ead6 | Audience-enabled players with an Eloqua integration will invoke Eloqua’s APIs to obtain the visitor ID, frequently referred to as the Eloqua GUID. | 具有 Eloqua 整合的受眾玩家將會啟用 Eloqua 的 API 以取得訪客 ID，通常稱為 Eloqua GUID。 |
| 2236  52e25b1c-691b-4aa0-b813-69887f6e6866 | This ID is captured in the Audience module’s viewing data and is used to synchronize viewing data to Eloqua. | 此 ID 會擷取在「觀眾」模組的檢視資料中，並用於將檢視資料同步至 Eloqua。 |
| 2237  63f15aa6-3038-4a64-a38c-60ed30f06068 | Eloqua uses its own set of cookies and when a Brightcove Player is configured with an Eloqua integration, Audience captures the GUID in the Eloqua cookie and communicates with Eloqua server-side, to try and figure out who the user is. | Eloqua 使用自己的一組 Cookie，當柏林灣播放器配置了 Eloqua 集成時，觀眾會在 Eloqua cookie 中捕獲 GUID 並與 Eloqua 服務器端進行通信，試圖找出用戶是誰。 |
| 2238  9f6a616f-7f6d-4388-bd15-6750bbe3e8f7 | Marketo Munchkin cookie | Marketo Munchkin餅乾 |
| 2239  3223b07f-b39b-407d-90c0-2a70408322d7 | Audience-enabled players with a Marketo integration will refer to the Munchkin cookie (\_mkto\_trk) which is created in the user's browser. | 具有 Marketo 整合的受眾玩家將參照在使用者瀏覽器中建立的 Munchkin Cookie (\_mkto\_trk)。 |
| 2240  b5f9b807-40c7-419f-973c-584f2414f172 | This value is captured in the Audience module’s viewing data and is used to synchronize viewing data to Marketo. | 此值會擷取在「受眾」模組的檢視資料中，並用於將檢視資料同步至 Marketo。 |
| 2241  3970f1a3-f308-4d3e-80d1-45116086da51 | Salesforce ID URL parameter | Salesforce ID URL參數 |
| 2242  67133133-34e0-4e2e-9dd4-dadec4b8195c | For Salesforce integrations, the plugin can attempt to identify the viewer by checking the URL for the parameter called [1}bcsfid{2]. | 對於Salesforce集成，插件可以通過檢查稱為[1}bcsfid{2]。 |
| 2243  2d06aafb-9dff-44cf-a4bf-10894b8f439f | This allows Salesforce users to send email campaigns with a landing page URL that is uniquely generated for tracking purposes by providing the lead’s Salesforce ID in the URL. | 這樣，Salesforce用戶可以通過在URL中提供銷售線索的Salesforce ID來發送電子郵件活動，該電子郵件活動具有為跟踪目的而唯一生成的目標頁面URL。 |
| 2244  7bd9bf9c-ffcd-40d4-9a2e-0201003fa74f | Salesforce ID HTML attribute | Salesforce ID HTML屬性 |
| 2245  4ca0feda-f7b6-445a-83b5-8b3c8e733fe2 | For Salesforce integrations, if the plugin is unable to identify the viewer by checking for the [1}bcsfid{2] URL parameter, it will search for the [1}data-bc-sfid{2] attribute on the [5}[6]{7] element of the HTML embed publishing code for the video and use its value as the Salesforce ID of the lead if it is set. | 對於Salesforce集成，如果插件無法通過檢查[1}bcsfid{2] URL參數，它將搜索[1}數據密送{2]的屬性[5}[6]{7] HTML的元素嵌入視頻的發布代碼，並將其值用作潛在客戶的Salesforce ID（如果已設置）。 |
| 2246  78d5d386-1b6a-4fb6-8502-7216a09fcb69 | HubSpot UTK cookie | HubSpot UTK Cookie |
| 2247  c3b4ae53-5dbb-41d2-bc6c-1e10cd493caf | For HubSpot integrations, the plugin injects HubSpot’s JavaScript tracking code which drops a [1}hubspotutk{2] cookie on the user’s browser. | 對於 Hub [1} S{2] pot 整合，該外掛程式會將 HubSpot 的 JavaScript 追蹤程式碼放在使用者的瀏覽器上。 |
| 2248  aca6d63e-f1c7-4759-8e4d-b42f4d381f38 | This cookie is used to keep track of a visitor's identity within HubSpot and associate Brightcove viewing data with a contact. | 此 Cookie 用於追蹤 HubSpot 中的訪客身分，並將布萊特灣查看資料與聯絡人建立關聯。 |
| 2249  c636af27-1366-4c09-8575-12dbc551bbea | If the user already has a [1}hubspotutk{2] cookie when the player loads, Audience will make an API request to HubSpot and ask if the cookie value corresponds to a known contact, and if so, Audience will associate viewing data with that user. | 如果使用者在播放程式載入時已經有[1} hubspotutk {2] Cookie，觀眾將向 HubSpot 提出 API 請求，並詢問 Cookie 值是否對應於已知的連絡人，如果是這樣，觀眾會將檢視資料與該使用者建立關聯。 |
| 2250  475ed3d0-6a66-490f-b6d8-ad1665b4930b | Email parameter | 電子郵件參數 |
| 2251  27eb8bd6-eb81-4154-8a82-3102159556ba | The Audience module can also be told who the user is via an email address. | 受眾模塊也可以通過電子郵件地址告知用戶。 |
| 2252  943da56c-b171-44b8-bb9d-bac8817c7318 | Audience will look for a URL parameter titled [1}bcemail{2]. | 受眾群體將尋找標題為[1}郵件{2]。 |
| 2253  415d5b88-1f83-4c5d-bc83-25a07450ffc6 | This is useful with email campaigns with a landing page URL that’s been uniquely generated for tracking purposes. | 這對於具有為跟踪目的而唯一生成的著陸頁URL的電子郵件活動很有用。 |
| 2254  3c1f5367-232c-4fc2-8701-6ff5dc20bc2a | If you're sending out a batch email to a list, either from a marketing platform or from a third party email service like MailChimp, you would need to configure the email parameter in the sending platform's settings to dynamically update the link that people click on. | 如果您要從營銷平台或第三方電子郵件服務（如MailChimp）向列表發送批量電子郵件，則需要在發送平台的設置中配置email參數，以動態更新用戶點擊的鏈接。 |
| 2255  201f283a-f760-44a1-9d08-ef35928a53a5 | Audience will then use this email parameter to look up the user server side and sync viewing data. | 然後，受眾群體將使用此電子郵件參數來查找用戶服務器端並同步觀看數據。 |
| 2256  18698e82-f805-4e5f-b284-63c6733a419d | The email parameter can also embedded with the player embed code. | email參數也可以嵌入播放器嵌入代碼。 |
| 2257  2f288ac3-1dcc-4272-9e79-277e0ec0b3c9 | URL example | 網址示例 |
| 2258  d4d7853f-4a32-41e8-8450-e67121e33da6 | [1}[2]{3] | [1}[2]{3] |
| 2259  cce2dd59-22eb-4e66-96c1-466da179b6f6 | If the Audience plugin does not find an email address via the [1}bcemail{2] URL parameter, it will then check the [3}[4]{5] element of the HTML embed publishing code. | 如果Audience插件沒有通過來找到電子郵件地址[1}郵件{2] URL參數，然後它將檢查[3}[4]{5]嵌入發布代碼的HTML元素。 |
| 2260  d59c4179-1470-4995-947e-9b22b95fa4ec | It will search for the [1}data-bc-email{2] attribute on the video element and use its value as the email address if it is set. | 它將搜索[1}數據密送電子郵件{2]屬性設置為video元素，並將其值用作電子郵件地址（如果已設置）。 |
| 2261  6d18ab86-19b4-4e8a-a15a-19940a8719ea | Embed example | 嵌入示例 |
| 2262  0ec305d4-6acf-4892-a039-5dbfcccb8f92 | <video | <視頻 |
| 2263  2a06fa2d-f8f9-4cf7-ba87-1a9eedda5a79 | id="player" | id =“ player” |
| 2264  9399af6c-9632-400e-b20c-ed4b1686b591 | data-account="0000000001" | data-account =“ 0000000001” |
| 2265  e4127f89-ef77-4494-ad0d-57d753700e78 | data-player="default" | 數據播放器 =「默認」 |
| 2266  b48e64dc-0a93-4fbe-9602-480dadc41ead | data-video-id="0000000002" | data-video-id =“ 0000000002” |
| 2267  609cc574-0615-484d-9c3d-adf0a15df1c7 | [1} data-bc-email{2]="msmith@brightcove.com" | [1}數據密送電子郵件{2] =“ msmith@brightcove.com” |
| 2268  bf83195c-3d0c-4138-a352-dc9770572d28 | class="video-js" controls> | class =“ video-js”控件> |
| 2269  35aa47f0-8286-495a-b4e0-11ba0f2ce72f | </video> | </ video> |
| 2270  6f2d54ee-d24f-448f-851c-82a856ed92fa | Do not track | 不跟踪 |
| 2271  9bcc1382-616e-42f6-87a5-da25c2ca9530 | Audience-enabled players abide[1]by a viewer’s browser setting regarding Do Not Track (DNT) and will not use or set its normal cookie should it see that Do Not Track is enabled. | 啟用受眾群體的玩家必須遵守[1]由查看者的瀏覽器有關“不追踪（DNT）”的設置決定，如果看到“不追踪”已啟用，則不會使用或設置其正常Cookie。 |
| 2272  c3c418ab-dc00-47b6-a693-bd302dacd164 | The player plugin can also be instructed to never track should a Video Cloud customer wish to turn it off for all their viewers or on a user by user basis. | 也可以指示播放器插件不要跟踪視頻雲客戶是否希望為其所有觀眾或逐個用戶關閉它。 |
| 2273  3668c6a9-1cad-4ce0-9444-bc5220450dc7 | This is done by using the in-page embed code and setting the [1}[2]{3] to a value of 1. | 這是通過使用頁內嵌入代碼並設置[1}[2]{3]值為1。 |
| 2274  89e334e8-06f1-4adb-a16e-4e3a553fb45c | <video-js data-video-id="9240259371001" | <video-js data-video-id =“ 9240259371001” |
| 2275  bed7a3e6-db27-4e4c-a314-d73236245e16 | data-account="3491906377" | data-account =“ 3491906377” |
| 2276  39a57110-173e-438c-ac04-1f5944882166 | [1}data-do-not-track="1"{2] | [1}data-do-not-track =“ 1”{2] |
| 2277  e1b1930f-a689-4353-befc-8597bfd9c0df | data-player="7dccc39d-0e2d-4b27-bea9-af44b2166148" | data-player =“ 7dccc39d-0e2d-4b27-bea9-af44b2166148” |
| 2278  69f45b20-0408-4297-a551-584b53b3ca01 | data-embed="default" class="video-js" controls></video-js> | data-embed =“默認” class =“ video-js”控件> </ video-js> |
| 2279  cc395631-a88a-46ac-b150-6dd94f4bf0a9 | <script src="https://players.brightcove.net/1486906377/7dccc39d-0e2d-4b27-bea9-af44b2166148\_default/index.min.js"></script> | <script src =“ https://players.brightcove.net/1486906377/7dccc39d-0e2d-4b27-bea9-af44b2166148\_default/index.min.js”> </ script> |
| 2280  ed713007-8efb-4fe6-bea3-4a74d838f7ad | Oracle Eloqua | 甲骨文埃洛卡 |
| 2281  63def76b-65ff-4954-83b7-cfcc2c21d419 | Eloqua has stated they do not process (basically ignore) do not track requests and will return an Eloqua GUID regardless. | Eloqua已經聲明他們不處理（基本上忽略）不跟踪請求，並且無論如何都會返回Eloqua GUID。 |
| 2282  62d564c6-fb9b-4396-977a-a98b79f96927 | Currently, Audience isn’t handling this in any special way, i.e. not using the Eloqua JavaScript API when Audience sees DNT. | 當前，受眾群體沒有以任何特殊方式處理此問題，即，當受眾群體看到DNT時，不使用Eloqua JavaScript API。 |
| 2283  a69a3a35-371c-40f5-8099-2085a8d0cc32 | Eloqua also has support for a strict mode which satisfies EU privacy requirements. | Eloqua還支持符合歐盟隱私要求的嚴格模式。 |
| 2284  a9db81de-24fd-492f-99d7-edecbc4874f6 | When this is enabled for an Eloqua account, end users are not tracked unless they opt-in via a form. | 為Eloqua帳戶啟用此功能後，除非最終用戶通過表單選擇加入，否則不會跟踪最終用戶。 |
| 2285  83388ed8-0070-4411-ad8e-fff8acc17940 | The cookies dropped in both cases are documented in the Oracle document [1}What cookies get dropped when you browse to an Eloqua tracked page{2]. | 兩種情況下刪除的cookie都記錄在Oracle文檔中[1}瀏覽到Eloqua跟踪頁面時會丟棄哪些Cookie{2]。 |
| 2286  13e6e6e7-60a3-415e-b71d-2ce49aa1ccef | Marketo | 市場 |
| 2287  a895c44e-a745-4927-9f79-3ee532863f2f | Marketo supports DNT but leaves it up to the customer to turn it on/off for their particular account. | Marketo支持DNT，但由客戶自行為其特定帳戶打開/關閉DNT。 |
| 2288  24c85f6b-4a6f-4621-89ed-20428316edec | For more information, see the Marketo document [1}Edit "Do Not Track" Browser Support Settings{2]. | 有關更多信息，請參見Marketo文檔。[1}編輯“不跟踪”瀏覽器支持設置{2]。 |
| 2289  e3276d62-51f4-418b-a9a2-ea9e4e5cbd31 | HubSpot | 中樞點 |
| 2290  1f5f0fbe-8901-4f81-b71c-dbef44c9cd45 | HubSpot respects DNT according [1}this document{2]. | HubSpot尊重DNT [1}這個文件{2]。 |
| 2291  e3ed8850-9231-49b7-a184-f1b4a23da8e0 | Page Contents | 頁面內容 |
| 2292  a87b5bab-9add-48cc-a4f0-b43faebf765b | Page last updated on 28 Sep 2020 | 頁面最後更新日期為 9 月 28 日 |
| 2293  3d06442c-0502-4144-995f-22ac6228dcdf | Brightcove Support | 布萊特灣支援 |
| 2294  f6dc5f08-04de-452c-9195-0665ede6aa3c | [1}System Status{2] | [1}系統狀態{2] |
| 2295  206ac9e8-a0e2-4391-b9d5-cd2ab0397ece | [1}Contact Support{2] | [1}聯絡支援{2] |
| 2296  c8da42b1-cabd-463e-a251-bad234f8f7b4 | [1}Documentation{2] | [1}文獻資料{2] |
| 2297  45b8620b-807a-4014-9973-0e864b0baae0 | Training | 訓練 |
| 2298  bad72e5e-8bea-4bc4-b316-8274170cd6d3 | [1}Online Courses{2] | [1}線上課程{2] |
| 2299  bcbf5c67-618e-4157-899c-68ac80ae668e | [1}Register for a course{2] | [1}註冊課程{2] |
| 2300  f794b92a-2fbf-4483-9f75-d3a04b62787d | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 2301  389e3213-667e-4c0e-8837-089e559e87d8 | Brightcove | Brightcove |
| 2302  d59cadd1-d266-4b7b-a97f-6da0de933d38 | [1}Brightcove.com{2] | [1}亮麗{2] |
| 2303  67da0266-9b44-469c-ba49-a0b5d92cf4be | [1}Contact Us{2] | [1}聯絡我們{2] |
| 2304  3146ec21-de48-4c21-ac83-276ea914896b | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 2305  df337cc3-4a3b-4920-b7d2-6276c97f1099 | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 2306  b9f93878-202e-4a17-90f9-1627760d4dce | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 2307  d551564b-6dd5-42e1-8a8e-faa1bd599e56 | LinkedIn | LinkedIn |
| 2308  5255b2ab-873e-4484-ae24-1ab17b7dbac3 | Twitter | Twitter |
| 2309  7d8d591c-cb09-4569-a9d1-2a1b1779497f | Facebook | Facebook |
| 2310  6076f07c-3b97-4409-811d-8ce65be55cdc | Have a question? | 有問題嗎？ |
| 2311  6293d040-3f0e-435e-804c-a514728b7f2a | General Information | 一般資訊 |
| 2312  fdcc7792-cc87-498f-a746-0e6f1925aec4 | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 2313  bfccc124-201c-4849-98bf-dad3eac5aaef | Select Language | 選擇語言 |
| 2314  99d7a76a-45cd-4cd8-abb6-589c4696782e | Other Brightcove Docs | 其他布萊特灣文件 |
| 2315  4fb0bbfc-6fb4-43d5-8bce-9491dbdc26d7 | Documentation Home | 文件首頁 |
| 2316  5d11dd2e-c3f3-4010-8b4c-493ac95aaf46 | Brightcove Audience | 布萊特灣觀眾 |
| 2317  d5b37ff0-44f3-4667-a75d-67bcf423f2f5 | Brightcove Beacon | 布萊特灣燈塔 |
| 2318  2f57ea57-c751-4f0c-9554-057f1b557ba3 | Brightcove Campaign | 布萊特灣戰役 |
| 2319  361216b6-c72a-4b92-b4ac-631c947c0938 | Brightcove Engage | 布萊特灣參與 |
| 2320  ff6fa594-5f5d-4dcc-91bc-9a92e72915d5 | Brightcove Live | Brightcove Live |
| 2321  3ca1d716-3ded-4bc1-9cc1-888d23212fde | Brightcove Gallery | Brightcove 圖庫 |
| 2322  28d1ec01-a546-49ef-8bf4-639f581d63cc | Brightcove SSAI | 布萊特灣 |
| 2323  016b37ca-8788-40b7-af39-824b895ab546 | Brightcove Social | 布萊特灣社會 |
| 2324  cf69eb1f-cdfe-49e8-a4fe-9fa6f927af17 | Video Cloud Studio | 視訊雲端工作室 |
| 2325  9e351837-8269-41d2-b17a-b37c5324a038 | Brightcove Player Development | 布萊特灣球員開發 |
| 2326  5c3bad07-426e-43e4-bf6e-3c580b732be9 | Video Cloud Platform APIs | 視訊雲端平台 API |
| 2327  ade09876-33b5-4941-bdc7-b6261172746c | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 2328  723cd3e8-d522-4ad9-8737-984c2b49bea3 | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 2329  2d01a8ff-4b4f-4890-a043-92774c2f6e4a | Video Cloud General Information | 視訊雲端一般資訊 |
| 2330  3a018ffd-eb61-4552-8b18-3bc78ea0ff1b | Zencoder | Zencoder |
| 2331  7af63365-eb5e-411a-98c4-5dfd60ad0b14 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 2332  5e0c2277-adf9-48fc-9361-cceafc0f7ba7 | support | 支持 |
| 2333  1f25533e-795f-45f9-bce6-6f8cbe38d403 | system status | 系統狀態 |
| 2334  f717a82d-b896-43e5-b3b7-171ee73f611b | [1}Home{2] | [1}首頁{2] |
| 2335  7f8d56e0-36d9-49af-b490-4b9d49e5c05a | General Information | 一般資訊 |
| 2336  83d937d7-156a-47d7-8ab5-b9cc7a645327 | [1}Home{2] | [1}首頁{2] |
| 2337  49919345-b06d-4ce4-9be0-04901d158ad7 | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 2338  59a621b0-fd8b-4150-9d21-8e296b9d9c08 | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 2339  2f2ef1b7-85df-4e09-86d9-2e01b5535404 | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 2340  e2937b20-6a6d-4d6b-b729-93d73d38ebcb | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 2341  6791f372-4527-4b87-936e-c6f63203641e | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 2342  a3523e57-3566-4cbe-820d-804e2d42137e | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 2343  f5e2c950-92c0-4d52-8eae-a8e6c2aae8f8 | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 2344  43e52d7b-ab24-42ae-a560-e807011b7810 | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 2345  3dcbc42e-4ea7-4421-b894-fc59277e0057 | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 2346  bc24ee6f-cca1-4a9c-8c07-8e256afa7f07 | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 2347  2f36e3e0-5d61-488b-9d60-6c39465a4f68 | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 2348  c4d129a1-68cf-45c2-bba4-889cca752baf | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 2349  2ade4cad-fe14-488d-98a0-bc6f19786fa5 | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 2350  95195597-7d77-48aa-8f02-e16b13041107 | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 2351  282cd8d9-d030-410f-84bf-d65e069fc107 | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 2352  9cb0eb62-174a-4752-aec6-6900cff049e6 | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 2353  efe0603c-ce0a-48d0-823f-2de617fd1559 | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 2354  12285bce-5b41-46dc-a7df-a7acce23e0b9 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 2355  b66f282c-3082-483e-b033-e76cb46b1787 | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 2356  084bb9b5-f848-452f-be1d-57a67c5a396f | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 2357  3af71868-4f80-4fc1-a9d5-18129546311c | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 2358  cc16e3a3-5b47-4aff-9496-6a2ea7607526 | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 2359  10842f16-16d2-4224-812d-3ff9cfcab2d6 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 2360  44f5a776-86c9-42d5-b336-5dfe2192cf94 | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 2361  af67a0d0-af11-4711-820e-109bd7334730 | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 2362  465a7f2a-9877-4ab5-918c-643fb7df49bf | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 2363  6f98663a-ba45-497d-9273-f35266bfbd30 | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 2364  d7417f01-cc6e-448e-8cc0-5687e6c086b5 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 2365  805a1f55-4c70-4b82-9e05-c204703356ec | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 2366  aae55cd3-e2a6-4ef6-b1c6-3d426022be2c | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 2367  01d51965-e222-49e2-bb5a-c40ac5b126b1 | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 2368  78497f06-5b43-49d8-9643-f03510bf5cdc | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 2369  98fea111-f304-488b-9bc8-89de34271087 | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 2370  75227a14-2bfe-43bf-bc22-1e6f80896d93 | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 2371  d646113f-e583-4d15-bc1f-5621cdb9d053 | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 2372  ebe11d8f-fd7d-4811-9290-608e5a9a4ddb | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 2373  dbe1fe86-9c80-42c0-8032-05067ce899cc | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 2374  03d8ad62-b91c-4b4c-9cfa-04e8bda1486b | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 2375  3c1962bf-cfc7-4da3-88ce-8fc7bc560211 | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 2376  2ed8e434-04c6-47e2-b666-d56bfba73b18 | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 2377  9ba1e611-e7f1-44b8-a1d2-648a1889f3a7 | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 2378  3819972a-f5e9-486b-8564-57c87602ed82 | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 2379  3e81607c-e02a-4605-9d99-515a1a2cd455 | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 2380  4de09201-5c03-43a4-ba64-cd3e0cf9e04a | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 2381  8c3f9ec3-ac67-4bf0-8cf5-0c3e8766bf18 | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 2382  46f0409b-4e9c-42bb-b954-129f55992667 | [1}Overview: | [1}概述： |
| 2383  b6e65ff6-d75a-46f7-823f-b8fbaa1b7ecc | Audience API{1] | 受眾 API {1] |
| 2384  cbea681f-7952-46a2-8e7c-ed86cf4b2ae3 | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 2385  bc8ac5ef-a683-4384-a2c4-6750fda8ddd3 | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 2386  d96e5312-01fe-409c-a406-0cdfce6aedb3 | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 2387  2c180d8c-1cfc-4e34-94a2-f5b16b16dcea | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 2388  45d386cf-4837-4473-87f7-53dcf2f35e14 | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 2389  0660b913-3416-4ec9-b1e5-c2522104dc0a | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 2390  9bdb1740-ee5d-4fdb-89e1-e404273fccce | [1] | [1] |
| 2391  cde17ac3-8c64-4886-a0c8-c07ae46d48ea | Navigation Menu | 導覽功能表 |
| 2392  c819a8da-83c6-4907-8021-5a61d2fc5499 | Page Contents | 頁面內容 |
| 2393  868f21f2-5a7e-48ff-acd0-dd9ea842892a | [1}[2]{3] | [1}[2]{3] |
| 2394  654b5bd0-adb4-4003-b784-8f526bcba4d7 | open in new tab | 在新分頁中開啟 |
| 2395  041bab69-e5d3-4135-9f0f-aa3719aa4bdd | [1}{2] General Information | [1}{2]一般資訊 |
| 2396  2ea8489c-4563-4f8c-a931-bed8f6daeceb | General information about Brightcove Audience. | 有關布萊特灣觀眾的一般信息。 |
| 2397  a17ac173-6b99-49ab-a4cd-b88e12db8a58 | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 2398  9c0398e5-db94-490b-8f23-dc3a052dc6fb | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 2399  b7760e16-596b-460d-aaf7-6594611b204a | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 2400  697068d3-df1f-4b16-96d3-51b5bba5c0a0 | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 2401  94f27f13-37cd-4556-85a0-2a996445fa58 | [1}How the Audience Module Identifies Viewers{2] | [1}觀眾模組如何識別檢視者{2] |
| 2402  b5852615-243e-4eab-a723-fa71b8f163ce | [1}Integrating Audience with Single Sign-On{2] | [1}將受眾與單一登入整合{2] |
| 2403  73d335ce-5c51-4828-968f-127e7bf3e687 | [1}Publishing a Video to Email using the Audience Module{2] | [1}使用受眾模塊將視頻發佈到電子郵件{2] |
| 2404  8d386646-bf5f-4d6c-9ae4-16615c0fea40 | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 2405  43a85354-73a6-49bf-99cc-9dab9929fd94 | [1}Using the Audience Module to Track Viewers{2] | [1}使用觀眾模組追蹤檢視者{2] |
| 2406  574c1c23-2932-4dc7-8e72-71baeeeef16c | [1}Viewing Player Events in the Audience Module{2] | [1}在受眾模塊中查看玩家事件{2] |
| 2407  6ed05186-fc03-4cce-b78d-9174f0bae9c0 | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 2408  2432d9cd-c37e-43c7-9d32-605405b193f9 | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 2409  09b534c9-be44-4122-a272-5f30e494fcf7 | [1}Working with UTM Fields in the Audience Module{2] | [1}在受眾模塊中使用UTM字段{2] |
| 2410  dbdc817f-488e-4a94-a2ce-091786d2db83 | Page last updated on 03 Feb 2020 | 頁面最後更新日期為二月三日 |
| 2411  2a65d4fd-5794-4714-85e9-38033bfafe2f | Brightcove Support | 布萊特灣支援 |
| 2412  f41a5bf4-0d49-42c1-9b16-98750c20ea70 | [1}System Status{2] | [1}系統狀態{2] |
| 2413  aa67071c-98a9-4c5e-8b32-91f1ecf13e00 | [1}Contact Support{2] | [1}聯絡支援{2] |
| 2414  d37117c0-3e62-4be8-b1df-ab6f42904045 | [1}Documentation{2] | [1}文獻資料{2] |
| 2415  421554c7-02e9-4837-9029-683c1a724a71 | Training | 訓練 |
| 2416  fa86868e-34bc-45ee-b274-30bfb0919cb0 | [1}Online Courses{2] | [1}線上課程{2] |
| 2417  8c64a49c-ec9b-40a3-8db3-4b133dd45b3a | [1}Register for a course{2] | [1}註冊課程{2] |
| 2418  66845acf-fd4b-4f03-b6e8-9e451b403778 | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 2419  cc7d0754-367d-44b3-8244-06ac26bf59f0 | Brightcove | Brightcove |
| 2420  24250563-2662-4194-a4e0-6212260b17f5 | [1}Brightcove.com{2] | [1}亮麗{2] |
| 2421  4b717a71-d2a7-48b4-a7c8-a736bc8f3624 | [1}Contact Us{2] | [1}聯絡我們{2] |
| 2422  31d49ccd-5a36-4ddf-95f5-70e38580f213 | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 2423  ab33cefb-4e0e-443e-b58a-6b5d60a43aa6 | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 2424  4a4e3ad4-a5c2-438e-83ac-e3002237532e | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 2425  2494b641-93cf-403d-94b2-76f17d54150a | LinkedIn | LinkedIn |
| 2426  bf28667e-ec25-44fe-b20c-8654369ea77c | Twitter | Twitter |
| 2427  2eef3154-af7e-42f4-9578-4cb95a69d1ab | Facebook | Facebook |
| 2428  141eb7a7-a5c5-4fba-899d-69330318340b | Have a question? | 有問題嗎？ |
| 2429  848de15e-7db2-45cc-bc3d-c98b5f27100c | Publishing a Video to Email using the Audience Module | 使用觀眾模組將視訊發佈至電子郵件 |
| 2430  129701e8-560d-47a8-8cd8-018638fe0bd6 | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 2431  31fabe3b-4682-412d-811a-2cf4489cbd94 | Select Language | 選擇語言 |
| 2432  fc05038f-05f2-4503-b28e-b47adfefc556 | Other Brightcove Docs | 其他布萊特灣文件 |
| 2433  84fef962-a2a1-472d-a3bf-9b1624234b26 | Documentation Home | 文件首頁 |
| 2434  baa96d5f-18d9-434e-852d-d439a8428a78 | Brightcove Audience | 布萊特灣觀眾 |
| 2435  7751e393-d096-4716-89bb-891563c2cb57 | Brightcove Beacon | 布萊特灣燈塔 |
| 2436  426e0ac6-c55d-4ae1-aa08-14ea61526d31 | Brightcove Campaign | 布萊特灣戰役 |
| 2437  ebecf925-0449-44eb-9db4-d00b33c58d6e | Brightcove Engage | 布萊特灣參與 |
| 2438  8c9eea25-b502-4661-9288-cc120a214f68 | Brightcove Live | Brightcove Live |
| 2439  bfd4e1b1-1f17-4f24-b2ae-b7e2be5dfd4f | Brightcove Gallery | Brightcove 圖庫 |
| 2440  4bd4a76d-3ef6-4086-a8a8-21581779c461 | Brightcove SSAI | 布萊特灣 |
| 2441  900d850f-ae24-467e-a3bf-67f9d71f40f4 | Brightcove Social | 布萊特灣社會 |
| 2442  fbb418a4-825e-4625-9c0c-f3a1d9c794c1 | Video Cloud Studio | 視訊雲端工作室 |
| 2443  449eaf32-43ea-4de3-b90c-763085b135fc | Brightcove Player Development | 布萊特灣球員開發 |
| 2444  4e03ab65-a277-4c04-bc4e-fbd3668eae74 | Video Cloud Platform APIs | 視訊雲端平台 API |
| 2445  a203c1dc-43b3-4d04-9c70-19e14742184e | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 2446  4092cf6c-a963-4afc-825e-0a7c0ee896bb | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 2447  0baab462-7764-4056-b769-47a171abbc57 | Video Cloud General Information | 視訊雲端一般資訊 |
| 2448  7bfc50a2-cccb-4404-ac17-693aad1b701d | Zencoder | Zencoder |
| 2449  ee04b729-b343-493c-bcd2-07c1994064a6 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 2450  53e4ac5f-db72-4119-9ac7-0473d36cbb38 | support | 支持 |
| 2451  5cf59198-ce29-453b-bd26-f8aecdef029b | system status | 系統狀態 |
| 2452  b0f57130-c0d5-4599-94c7-b70c4f52aa93 | [1}Home{2] | [1}首頁{2] |
| 2453  e5417501-3ba1-4fac-9db3-d39b7e545406 | [1}General Information{2] | [1}一般資訊{2] |
| 2454  e98c26c7-8337-4b51-ab30-2f2c85622090 | Publishing a Video to Email using the Audience Module | 使用觀眾模組將視訊發佈至電子郵件 |
| 2455  298a7aa4-a8d0-40a5-af4c-b8071d03e534 | [1}Home{2] | [1}首頁{2] |
| 2456  0731a716-4b47-48e1-8913-43ade7c6de2e | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 2457  b19c1915-ce19-410a-b398-e97bfbaec3d2 | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 2458  4bbbf254-7930-4e98-97fa-d98ef65a0f48 | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 2459  4f829cff-d1df-472a-b4f2-6124501d2459 | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 2460  ef1ff62e-fdd5-4ec7-8815-7c88ef8fdddc | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 2461  6f3f437a-d17a-4f2f-9c4b-0d36cda78834 | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 2462  0e900e70-0fca-4b07-a8da-fa72bcd7dfda | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 2463  2d1ae3c8-1d01-47ec-b910-36870e0efc4d | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 2464  a6f7d3ef-0973-4d4b-b167-8f02f07e0f0e | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 2465  16ef1b42-1f98-4725-8c16-1b219c1d81fc | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 2466  03051559-3609-41a0-975f-19a125d3e495 | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 2467  e0120f2c-fbb7-4ce1-bd98-80e1bddab274 | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 2468  e1a7a61f-e4c6-46bc-9f1f-1bec715e3c9a | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 2469  f671b9dd-d090-49f3-91cc-377075acc6a7 | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 2470  68f6e971-f792-4fe7-983e-10ca4ec1939e | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 2471  2f8cfb1f-ba6e-484c-968f-2f263726b18e | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 2472  1f0737e9-1ce1-4a13-ae07-6492ba7bae86 | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 2473  b110e22b-7506-4701-9f2f-01e01a0a1ae0 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 2474  7980f311-f37c-4ec1-ad36-9fbc8bab6c18 | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 2475  d6ac8cd8-b672-4119-9fae-3d6220109325 | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 2476  4489dede-4cc2-47da-accb-40a9bb463609 | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 2477  8b8c113f-30cf-4ea0-835c-28f1d2b65382 | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 2478  f622de6f-4e70-47b0-9398-53b1b7931740 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 2479  f79d4e28-5290-4478-86cc-603157324d26 | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 2480  026b11f9-55f9-453c-9f11-62287c3c4c72 | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 2481  c93b7f6d-6e8d-4b63-a78b-7baede9adaf6 | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 2482  995215c0-e3e4-4534-bb79-9cc0625a1fec | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 2483  cd26fa53-a422-4b30-82d7-ca8555c35db2 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 2484  a74fef54-5d24-47c4-a45f-022011845951 | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 2485  96516166-6c44-434a-a194-76def8dc805d | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 2486  ef258156-4d18-4c0f-894a-b28bf886cf3d | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 2487  4cf57255-2f03-484f-8adf-4e9a30630386 | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 2488  a7562ff8-361e-4ce2-8101-3c825ae85f2b | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 2489  ab9924ff-1aef-4e19-ab60-f5c2ee10db5e | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 2490  251f3bab-2038-4ef7-8531-5ae2f5ff31a0 | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 2491  73222ac6-2d46-49f1-9f36-178e7b96304c | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 2492  366a61da-35e4-478d-b099-8ca81c90839d | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 2493  ca4aca7d-a4e3-44b7-8d47-3c1a8f83d366 | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 2494  d8e3295b-ef21-4859-bdbc-6bfe25c1517b | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 2495  59d8f84b-4a50-4bc4-8642-a33ede3fcddf | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 2496  48dc34cc-0cdd-43cb-9389-fa2833aa150a | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 2497  5305fa05-b245-4146-9a13-4af37cab5076 | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 2498  05194b78-d10e-4e62-8628-bbfaea97a897 | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 2499  1283473e-820b-448d-9209-e1ded5524e2f | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 2500  7a4e19ee-26c5-44a4-a9c0-bc57ea4e03f8 | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 2501  2bd19715-089b-4d1e-b1ff-8d4f5ffb45f2 | [1}Overview: | [1}概述： |
| 2502  6f826da6-8bdd-44c4-8bc6-a01bb190d48d | Audience API{1] | 受眾 API {1] |
| 2503  6f62e346-c4c9-433c-97da-bf6de71e5bfc | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 2504  dca9aed8-c568-46e0-b56f-c4443e593e9a | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 2505  8dff1443-45e4-4a67-ad88-9e21af58b1b5 | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 2506  18e91b3b-fea0-4195-9111-5dc4aa413f25 | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 2507  e03da3fe-3b8b-4247-a167-c32e216fdb72 | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 2508  58424738-907a-4684-92b5-4249cb604da6 | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 2509  92658a3f-5d7f-455d-80c0-883c7eea5a3e | [1] | [1] |
| 2510  2421a684-a416-47d7-aa8e-c8aa466468d8 | Navigation Menu | 導覽功能表 |
| 2511  480359a2-23f0-4f7a-aa5b-7bd7a8b2dcba | Page Contents | 頁面內容 |
| 2512  e32fda8b-26a0-49ad-83a3-4ae903d843a5 | [1}[2]{3] | [1}[2]{3] |
| 2513  741a4235-3b67-4fe8-a391-149e49df029a | open in new tab | 在新分頁中開啟 |
| 2514  d25437ab-8903-4f89-8699-6deae56b4235 | Publishing a Video to Email using the Audience Module | 使用觀眾模組將視訊發佈至電子郵件 |
| 2515  0cc81e99-4a17-4c03-ada8-2599aaf3c38d | This topic provides an overview of how to publish a video to email using the Audience module. | 本主題提供如何使用 Audience 模組將視訊發佈至電子郵件的概觀。 |
| 2516  55dfc065-c443-4e8f-b748-41232f42f84b | On most platforms, embedding videos directly into email isn’t possible. | 在大多數平台上，無法將影片直接嵌入電子郵件中。 |
| 2517  91f2442e-3dc7-4526-a5d0-a883f34f487f | This isn't a Brightcove limitation, nearly every modern email system will strip out video player embed code due to security reasons. | 這不是 Brightcove 的限制，幾乎所有現代電子郵件系統都會因為安全考量而刪除視訊播放程式內嵌程式碼。 |
| 2518  a7e88363-c1cc-4f14-b686-657c7ed9140b | You can however, drive awareness and traffic for content by creating an email with some teaser text and a poster image. | 不過，您可以建立含有某些預告文字和海報影像的電子郵件，以提高內容的知名度和流量。 |
| 2519  1e7d773f-3b35-4d77-99ee-14e61c71ed47 | The Audience module provides the ability to select a video, player and then generate the HTML to embed inside an email message. | Audience 模組可讓您選取視訊、播放程式，然後產生 HTML 以內嵌在電子郵件訊息中。 |
| 2520  1d7354f3-8a15-4860-8922-0113cb24e0cb | Note: | 注意： |
| 2521  4a42198c-25fc-4824-bb19-926c092fbf1d | Publishing a video to email is also available in the Media module. | 媒體模組也提供將視訊發佈至電子郵件。 |
| 2522  60647aa6-b782-4966-bef3-b9dd586c505e | For information, see [1}Publishing a Video to Email{2]. | 如需詳細資訊，請參閱[1}將視訊發佈至電子郵件{2]。 |
| 2523  75586e43-87dd-4c0e-8ea5-09c18579d829 | To publish a video to an email landing page, follow these steps: | 若要將視訊發佈至電子郵件登陸頁面，請依照下列步驟執行： |
| 2524  aa5bdc9a-9773-4733-b928-5978679fb935 | Open the Audience module. | 打開聽眾模塊。 |
| 2525  09fc538c-04cd-49ca-8d78-facb5d1a5220 | Click [1}Publish to Email {2] in the left navigation. | 請點擊[1}發佈到電子郵件{2]在左側導航欄中。 |
| 2526  e5e8c720-a52f-4e80-a08d-6726009a75e4 | Select a [1}Landing Page{2]. | 選擇一個[1}登陸頁面{2]。 |
| 2527  93a1037b-e45b-484a-b946-55eb03f73389 | The dropdown list will contain a [1}Simple Landing Page{2] which is a system provided, unstyled sample landing page. | 下拉列表將包含一個[1}簡單的登陸頁面{2]，這是一個系統提供，無風格的示例登陸頁面。 |
| 2528  1d48c00b-a848-4665-a25c-947537a2dccb | The list will also contain any published landing page experiences that were created using the Gallery module that are using an Audience-enabled player. | 此清單也會包含任何已發佈的登陸頁面體驗，這些體驗是使用啟用受眾的播放程式的「圖片庫」模組所建立的。 |
| 2529  42a7f3ba-9e72-4bc6-a5d5-268a150921da | Using a Gallery landing page provides more flexibility over the appearance and styling of the landing page. | 使用資源庫登陸頁面可在登陸頁面的外觀和樣式上提供更大的彈性。 |
| 2530  eb024aa0-c374-4fc9-b5ab-d3af08aa4020 | Lead forms can also be used to capture viewer information. | 潛在客戶表單也可以用來擷取檢視器資訊。 |
| 2531  1c89289e-b783-41f7-bbcc-de016a58d57f | For more information on creating Gallery landing pages, see [1}Creating a Landing Page Experience{2]. | 如需有關建立資源庫登陸頁面的詳細資訊，請參閱[1}建立登陸頁面體驗{2]。 |
| 2532  eb89cab6-fa0b-471b-a3fb-4de7713e9b91 | [1] | [1] |
| 2533  af9569f0-2acb-481e-a175-6293ef55a301 | select landing page | 選取登陸頁面 |
| 2534  0a9d3597-35ce-4e85-addc-d15d7d1bacd8 | Select to [1}Autoplay Video{2]. | 選取此選項可[1}自動播放影片{2]。 |
| 2535  f5c9a46a-b019-44b0-8525-dafa97de6f54 | This option is only available when selecting the [1}Simple Landing Page{2]. | 只有在選取「[1}簡單登陸頁面」{2]時，才能使用此選項。 |
| 2536  b0ae47e1-e77b-426e-bcdc-27486be067bd | Select a [1}Video Player{2]. | 選擇一個[1}視頻播放器{2]。 |
| 2537  f90d4cf5-80ce-4f34-8027-fb98c2f68185 | This option is only available when selecting the [1}Simple Landing Page{2]. | 只有在選取「[1}簡單登陸頁面」{2]時，才能使用此選項。 |
| 2538  c3659024-35fa-4b3a-a730-0f0687415b38 | For Gallery landing pages, the player is assigned as part of the [1}experience properties{2]. | 對於圖片庫登陸頁面，玩家會被指派為[1}體驗屬性{2]的一部分。 |
| 2539  26d01379-26ed-4b86-9c97-8563521383d9 | Select a [1}Video{2]. | 選擇一個[1}視頻{2]。 |
| 2540  e1c97e3e-9cee-43ef-aa24-0897e09fdb25 | Search terms can be used to search the videos in your account. | 搜尋字詞可用來搜尋帳戶中的影片。 |
| 2541  13c79e98-0a3c-4bb2-9531-b28030335378 | Set the [1}Image Size{2]. | 設定影[1}像大小{2]。 |
| 2542  5517f84a-52b8-40e6-a5c3-0de1426af445 | This is the image that will appear in the body of the email. | 這是將出現在電子郵件正文中的圖像。 |
| 2543  6ac779f2-05d1-4d0a-9a74-9e5983e339c4 | The size of the image can be adjusted by entering values into the [1}Width{2] and [1}Height{2] fields. | 可以通過在圖像中輸入值來調整圖像的大小。[1}寬度{2]和[1}高度{2]領域。 |
| 2544  f15c37e4-7d45-498d-a2c5-ef7d8ad7864e | The player URL will display below the poster image. | 玩家網址將顯示在海報圖片下方。 |
| 2545  3430da39-ab05-466b-94ee-f7bce4f94da2 | [1] | [1] |
| 2546  75bcff6f-24a2-46aa-a817-f9399d8dbdba | preview image | 預覽影像 |
| 2547  2070775e-35a9-44ca-b95a-1cf69e3c3158 | Select the application that will be used to send the email. | 選取要用來傳送電子郵件的應用程式。 |
| 2548  701ca9b0-f20b-45c7-8def-8facdd3db631 | The following options are available. | 以下是可用的選項。 |
| 2549  c8c1bb5e-3475-4c49-8396-7b5e13cb8972 | Other | 其他 |
| 2550  de355c85-1d6e-4088-80ea-8c9479bd2580 | Eloqua | 雄 |
| 2551  9b3c3864-6cfb-4bc4-b2b3-c7fabb9c6806 | Salesforce | 銷售 |
| 2552  905b51d0-638a-41c7-bec1-b42d20c1b2b8 | HubSpot | 中樞點 |
| 2553  5a5f2388-007b-4e3c-bddd-7e66ddc642a6 | Pardot | Pardot |
| 2554  09a95f0f-c9f8-4e99-8df2-c33e17259afb | Marketo | 市場 |
| 2555  50bd8e7c-6fe7-45df-a538-3499464ca81b | MailChimp | 郵件網絡 |
| 2556  f87e042d-f8e0-4739-a498-432e79d832ea | The HTML to embed will change depending on the application that is selected. | 要嵌入的 HTML 會根據選取的應用程式而變更。 |
| 2557  1c91511f-597c-4664-995c-2e48a8b11fe0 | [1] | [1] |
| 2558  9bbd9f24-70ec-4108-ad86-2619b0123c2b | embed code | 內嵌程式碼 |
| 2559  697d6b92-62c6-4c57-9f6a-fcc47aab0034 | The process to send email messages from marketing automation platforms is outside the scope of this topic. | 從行銷自動化平台傳送電子郵件訊息的程序不在本主題範圍內。 |
| 2560  01e47c45-1925-465d-b431-9a4b238277a3 | For information, see the [1}Eloqua{2], [3}Marketo,{2] [5}HubSpot{2] or [7}Salesforce{2] documentation. | 有關信息，請參閱[1}埃洛誇{2]，[3} Marketo，{2][5} HubSpot{2]要么[7}銷售隊伍{2]文檔。 |
| 2561  4146c0af-45a7-40ee-8b3f-a197fc0a6807 | Page Contents | 頁面內容 |
| 2562  8f58c3ae-20f3-4a86-8928-68a43b96d8aa | Page last updated on 19 Mar 2020 | 頁面最後更新日期為 3 月 19 日 |
| 2563  2b689aec-5122-48c7-a59a-70e657c1c575 | Brightcove Support | 布萊特灣支援 |
| 2564  a668c217-5be9-43fe-abaf-e57027e3e3e0 | [1}System Status{2] | [1}系統狀態{2] |
| 2565  7ed552a2-cd84-493f-be11-4f9ff8048365 | [1}Contact Support{2] | [1}聯絡支援{2] |
| 2566  f288abcf-4016-4c64-a5a3-d6aac9333a97 | [1}Documentation{2] | [1}文獻資料{2] |
| 2567  0bb046cf-c7ff-4d7d-b350-50e714a90359 | Training | 訓練 |
| 2568  4c37aeb6-d897-49b0-9c4a-6e353e91edbd | [1}Online Courses{2] | [1}線上課程{2] |
| 2569  2c3e5b3e-f286-4a7f-bddc-9569ba1568c3 | [1}Register for a course{2] | [1}註冊課程{2] |
| 2570  650aa4a1-7244-4119-b9b0-a7c978940b2f | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 2571  2e0b21bb-254b-4953-af7e-0fe1c907d954 | Brightcove | Brightcove |
| 2572  b7a71b9d-3a00-445b-b23f-c0b7ceb02d6a | [1}Brightcove.com{2] | [1}亮麗{2] |
| 2573  7cd16f56-68d5-4ceb-b0a4-c63e27523b82 | [1}Contact Us{2] | [1}聯絡我們{2] |
| 2574  85dd941c-5789-48ac-a20f-92c192c79b4d | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 2575  5d8b28ef-4dfd-41fc-abfe-746ebafa7fb5 | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 2576  f664db69-7fed-4655-89a9-9f2804effbf3 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 2577  4ab5f9a2-737c-4475-b56e-40a4fa9b454d | LinkedIn | LinkedIn |
| 2578  b946ade7-77ee-4849-834e-d41edf8b2821 | Twitter | Twitter |
| 2579  4041d39f-ec90-45d2-b057-66c4a66f6b84 | Facebook | Facebook |
| 2580  61d52cb2-cc65-4630-af25-a71b3b569bed | Have a question? | 有問題嗎？ |
| 2581  5a4ce687-387f-4d5e-910a-313b839066a0 | Using Custom Metrics and Events | 使用自訂度量和事件 |
| 2582  f3ff58a8-1e8d-4131-a4ff-431e25d386cc | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 2583  b64218d9-1cc5-44fb-a0dd-36541a8b2887 | Select Language | 選擇語言 |
| 2584  ff0ed236-afc0-43ac-87c7-82bd493e8d7e | Other Brightcove Docs | 其他布萊特灣文件 |
| 2585  0308d69b-4ea5-46ff-b2fb-1433bea35f76 | Documentation Home | 文件首頁 |
| 2586  3a18b262-34f9-4ae4-bc7e-0306293fb566 | Brightcove Audience | 布萊特灣觀眾 |
| 2587  a6f178e9-5204-40ab-9786-238a5b692578 | Brightcove Beacon | 布萊特灣燈塔 |
| 2588  e810eca8-24f7-4a88-bf38-b16f43657112 | Brightcove Campaign | 布萊特灣戰役 |
| 2589  3401b294-e3a0-4795-ab1c-3e7c62b6f850 | Brightcove Engage | 布萊特灣參與 |
| 2590  5968a831-ecba-4133-8205-6f7c68924dad | Brightcove Live | Brightcove Live |
| 2591  6a340a5b-d50e-4064-9f52-fd522417be6a | Brightcove Gallery | Brightcove 圖庫 |
| 2592  e0d709ad-0c07-4a71-a9df-14501333b6b9 | Brightcove SSAI | 布萊特灣 |
| 2593  a96a983d-6a3a-4076-a23d-4d45187fce23 | Brightcove Social | 布萊特灣社會 |
| 2594  3100c872-cb42-4226-89db-1d93e474c482 | Video Cloud Studio | 視訊雲端工作室 |
| 2595  1bfa13f4-c7bc-48dc-9e9f-8ed4d45efb30 | Brightcove Player Development | 布萊特灣球員開發 |
| 2596  d9d8586c-786f-4593-af1b-dbce6f2f9619 | Video Cloud Platform APIs | 視訊雲端平台 API |
| 2597  adcff1d2-5c1a-48da-a94d-af8bea46a094 | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 2598  245f3ca1-e065-4166-83ce-64206585fa50 | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 2599  76b44a23-e9f7-401e-8f60-aec67eba7663 | Video Cloud General Information | 視訊雲端一般資訊 |
| 2600  b69ae176-75f1-498e-bd32-a727c03037d9 | Zencoder | Zencoder |
| 2601  468b5743-f700-447e-9358-9edda0443169 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 2602  3dde260d-9d12-465d-84b2-63f6b6f87402 | support | 支持 |
| 2603  e2ee0666-9992-4117-8e7b-b1430fa5f58e | system status | 系統狀態 |
| 2604  56514c28-468e-423a-8d3f-604a9cb29d79 | [1}Home{2] | [1}首頁{2] |
| 2605  4f7c0278-a71f-4da1-a65e-7cc882039c34 | [1}General Information{2] | [1}一般資訊{2] |
| 2606  f4be5881-1c4c-46ab-a9d0-2c4ed709eb1a | Using Custom Metrics and Events | 使用自訂度量和事件 |
| 2607  0e8a265e-3547-4a1a-814f-24e566659fd6 | [1}Home{2] | [1}首頁{2] |
| 2608  56ae62ed-9c38-4d7e-991c-7ed94b738ef5 | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 2609  2b44b64b-f36d-4e37-9e0c-ffb42f647253 | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 2610  4af33932-b1f4-4ee3-8d22-0296731e4cad | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 2611  4e84d889-8fd0-4f37-a241-9aeafaf8fcf0 | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 2612  1f5615b9-23b1-48b8-9833-1c607c6bf38c | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 2613  061fbf7e-c7b4-439d-8a0d-faccaafae7b9 | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 2614  402ef7e8-9a1b-48c3-a605-e8dc0b712094 | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 2615  1f14b870-4e6d-4c3b-b5d4-ea40105ff4f3 | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 2616  1378a35d-93a7-4989-ba70-545e52df7054 | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 2617  a339ac56-30c6-47bc-988e-7903fa6b81fd | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 2618  3d7bfad0-cf49-4025-8596-fd8838dd196f | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 2619  cfc315f8-8ccd-425c-8296-1638b840193f | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 2620  d474c52d-98db-43e9-a708-3da4c2ca1e97 | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 2621  cded1e89-eefb-4eb3-aba3-d0fae7f27662 | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 2622  f9776890-d2ce-45f6-890e-5b06983456a8 | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 2623  3db3599c-2a7c-495b-b774-346a09ff0bd8 | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 2624  b2db0412-5b1a-4856-8bde-c8d709b24bb1 | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 2625  c8a6e9d0-a4c9-4bae-809b-1815cfba2edd | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 2626  e78bf0da-7a48-4be9-81cb-5ea4aef68554 | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 2627  df8b4d76-eb97-44f0-8b78-6867b5634f2a | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 2628  eed8ac5d-e248-4681-8b79-c39ed68084fd | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 2629  ce753f10-8bc9-4143-9617-a3312ea3c582 | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 2630  5844f64f-bde9-4992-ab2f-066a5bfcfee6 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 2631  fc7e0245-9c5c-47f5-8bbb-2e5ad4993a77 | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 2632  2e214803-1383-410d-977c-d6fa7a677ef1 | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 2633  34350179-2741-40c7-a404-311ae7460c04 | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 2634  b88f5e24-1583-48e5-9e58-0f46efba783c | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 2635  602cf73b-5022-4f0f-af8b-cbce9d66c563 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 2636  a68bd74c-057a-4e91-a0a2-0fa4452b34e3 | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 2637  4a0943b5-350e-4e23-9d5a-a4ed1df62fb7 | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 2638  3b26626f-805d-4757-a1aa-32f447f212ed | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 2639  a26f349c-e5ec-4b20-af7a-7a562dc89976 | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 2640  41c945f0-ac46-4eef-b6a0-25a5fdc71681 | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 2641  cbb52318-5bf8-4a9c-bd2f-6bf8f6796a90 | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 2642  55386680-aab7-454c-9b1f-6e7d31526f3b | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 2643  982cbe6c-903e-44fb-b11c-ae9bfd74dead | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 2644  db4feed3-04e9-4f2c-8a8a-a8ad30669da3 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 2645  a4422f3f-4436-4132-b344-59062be840e2 | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 2646  6ebfc415-0e91-486b-9248-f9a21200278b | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 2647  176beef7-88df-44ab-96ca-6f6ef4960406 | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 2648  9d4c348a-ef65-4d06-8f43-e1349610ce62 | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 2649  0cd987bd-2305-490a-8ede-d6fe433d8be8 | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 2650  459898c9-d8db-440b-bcbb-c61040bdd8a3 | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 2651  0d8ebc97-e73b-4708-9199-a5874cfa98b9 | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 2652  5e20ba6a-9027-4cfc-ade0-a8e7a38ffce4 | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 2653  afbaa5fb-247a-41f2-b0c2-a62f21b73f6f | [1}Overview: | [1}概述： |
| 2654  88d86fbe-10ba-4f71-be7e-e4343c8d02d1 | Audience API{1] | 受眾 API {1] |
| 2655  8dd06d64-55b2-4628-948a-a44a1e3516f9 | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 2656  7e7ff59f-49da-4a41-87f8-f9928c1df0f5 | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 2657  ad306ea4-6b58-4ab8-b82d-feeb0a4140f7 | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 2658  275594a5-5c8c-45bf-afb9-25b0ca6ed7a2 | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 2659  7bf2ed26-45b7-466b-ae7f-864904cafcd4 | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 2660  d63d2d3f-6ae4-4e04-b79b-630083e57c0f | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 2661  5c1b97a4-8160-426a-a3d3-b91b14415635 | [1] | [1] |
| 2662  5af49255-8c35-413a-b085-ebc32156ac9b | Navigation Menu | 導覽功能表 |
| 2663  2d1be499-9b5e-41d5-9d75-87f1698bd2e7 | Page Contents | 頁面內容 |
| 2664  de55c118-824c-4e04-962f-21c4ffafdcce | [1}[2]{3] | [1}[2]{3] |
| 2665  99fc4505-45a1-412f-acc7-e7117ad41549 | open in new tab | 在新分頁中開啟 |
| 2666  36d06038-d32e-4230-aeb0-2360d09126f9 | Using Custom Metrics and Events | 使用自訂度量和事件 |
| 2667  2fc9465f-894f-4bca-8c24-feef425abfef | In this topic you will learn how to attach custom events and metrics to view events. | 在本主題中，您將學習如何附加自定義事件和指標以查看事件。 |
| 2668  72bd5bf7-2ab9-4b03-9e24-5f96711b9079 | The Audience player plugin includes a client-side API for attaching custom events and metrics to view events. | Audience Player插件包括一個客戶端API，用於附加自定義事件和指標以查看事件。 |
| 2669  499954bf-2c5a-4644-b164-0ff249a5f930 | The following example outlines how to track custom events and metrics. | 以下示例概述瞭如何跟踪自定義事件和指標。 |
| 2670  cf8f4103-e372-4567-b5a7-fa4522c19e13 | Obtain a reference to the Brightcove Player. | 獲取對Brightcove Player的引用。 |
| 2671  83b18f56-360d-47ad-b118-b9eac2eccc2c | This example assumes that an [1}[2]{3] of [1}[5]{3] has been added to the player embed code. | 本示例假設[1}[2]{3]的[1}[5]{3]已添加到播放器嵌入代碼。 |
| 2672  eeffab11-c7a3-422c-9ef4-775d3dd387df | [1}[2]{3] | [1}[2]{3] |
| 2673  aa8deacf-702d-4212-9066-2da77b13f785 | Listen for the Audience ready event, [1}[2]{3]. | 聽觀眾準備活動，[1}[2]{3]。 |
| 2674  3b4353ce-1d5b-4a7b-8606-c6a1d10b063a | [1}[2]{3] | [1}[2]{3] |
| 2675  dd25698c-5983-4572-b050-605aafac6b51 | To track a string value, call [1}[2]{3]. | 要跟踪字符串值，請調用[1}[2]{3]。 |
| 2676  b7fbf372-d9f9-4ada-9081-ff1d6da8eb70 | To track a numeric value, call [1}[2]{3]. | 要跟踪數值，請致電[1}[2]{3]。 |
| 2677  3c621cad-c576-4d24-b740-742f96b19dc7 | The return value is a boolean indicating whether or not the event was sent successfully. | 返回值是一個布爾值，指示事件是否已成功發送。 |
| 2678  ab4f3a78-d9d4-4ec1-95dc-0d87ecea6c1b | [1}[2]{3] | [1}[2]{3] |
| 2679  ed1e076a-346d-41da-a755-a664b58ec5f8 | Synchronization with marketing automation platforms | 與營銷自動化平台同步 |
| 2680  1fda8ddd-8712-4a90-abca-11a18951bda6 | Custom events/metrics stored on a view event will sync for Marketo REST and Eloqua if the fields are defined on the custom activity or CDO. | 如果在自定義活動或CDO上定義了字段，則存儲在視圖事件上的自定義事件/指標將針對Marketo REST和Eloqua進行同步。 |
| 2681  c3640524-a130-4883-8af4-fcc638a020f1 | Audience will also sync custom events/metrics to HubSpot if they're defined and to Salesforce if the integration is using a [1}Mapping Type{2] of [1}Advanced{2] and the events/metrics are mapped to something. | 如果自定義事件/指標已定義，那麼受眾群體還將其同步到HubSpot；如果集成正在使用自定義事件/指標，則同步到Salesforce。[1}映射類型{2]的[1}高級{2]並且事件/指標被映射到某物。 |
| 2682  433f0f34-f0aa-4245-9ac9-38b58efb2ed9 | Marketo REST | Marketo REST |
| 2683  65aab8cd-c3e1-4180-8636-7668091e22ef | For Marketo REST integrations, publishers should verify that the [1}Brightcove Video View{2] custom activity in Marketo has the custom event and metric fields. | 對於Marketo REST集成，發布者應驗證[1}Brightcove視頻觀看{2] Marketo中的自定義活動具有自定義事件和指標字段。 |
| 2684  48131d2b-5709-46cb-a54c-62bfc79d755c | [1] | [1] |
| 2685  b1416d60-f447-4741-ae98-52c2a20afe79 | edit custom activity | 編輯自訂活動 |
| 2686  229c5c87-ae77-46ed-80ba-578a88cfdcca | If the fields are not in the Brightcove Video view object: | 如果這些字段不在Brightcove Video視圖對像中： |
| 2687  b745096b-549d-4367-8552-451da551d04f | Update the [1}Brightcove Video View{2] custom activity to add the fields, or | 更新[1}Brightcove視頻觀看{2]自定義活動以添加字段，或 |
| 2688  7a0f9402-2acf-4bfc-8551-b65a430834c6 | Contact Marketo Support and ask them to add the fields. | 請聯繫Marketo支持，並要求他們添加字段。 |
| 2689  ba209300-d4fe-4425-aeff-2ce46da47bfb | After the fields have been added, return to Audience and press the [1}Complete Update{2] button so Audience can access the newly added fields. | 添加字段後，返回“受眾”並按[1}完整更新{2]按鈕，以便受眾群體可以訪問新添加的字段。 |
| 2690  a761cda2-4796-4b91-9858-ca3809fa9200 | [1] | [1] |
| 2691  2d91bafe-c04c-4ac2-b33b-14063d3b8593 | edit custom activity | 編輯自訂活動 |
| 2692  33419e7d-765f-4410-bb24-18538da4531f | Oracle Eloqua | 甲骨文埃洛卡 |
| 2693  30fe0a59-1637-4b6a-af9c-4999e286659b | For Eloqua integrations, publishers should verify that the [1}BrightcoveVideoView{2] custom object has the custom event and metric fields. | 對於Eloqua集成，發布者應驗證[1}BrightcoveVideoView{2]自定義對象具有自定義事件和指標字段。 |
| 2694  c68b46d7-a2a8-4716-b0d4-7591175dfdee | [1] | [1] |
| 2695  c06fdadb-4b0b-4e04-8b9c-831115e09e9b | edit custom activity | 編輯自訂活動 |
| 2696  9f6ea1d3-8219-4756-86be-9a7b91fb08be | If the fields do not exist, the fields need to be added to the [1}BrightcoveVideoView{2] object by either: | 如果這些字段不存在，則需要將這些字段添加到[1}BrightcoveVideoView{2]反對者： |
| 2697  b29fd480-27d5-434c-aaaf-3569c5051250 | Reconnecting your Eloqua account, or | 重新連接您的Eloqua帳戶，或者 |
| 2698  174fd850-dd1f-4332-b10a-7303f0edd577 | Using the data mapping upgrade button. | 使用數據映射升級按鈕。 |
| 2699  c69a9a2c-cf4e-4a6a-bc92-fe812cc69267 | [1] | [1] |
| 2700  50d80926-652f-4561-8691-6af0a63238aa | edit custom activity | 編輯自訂活動 |
| 2701  3e8cbb01-f659-40f1-8668-d99331cded31 | Salesforce | 銷售 |
| 2702  e0265d41-2a98-4a8e-9b8e-0ce5f9641119 | For Salesforce, your Audience connection should be using a [1}Mapping Type{2] of [1}Advanced{2]. | 對於Salesforce，您的受眾群體連接應使用[1}映射類型{2]的[1}高級{2]。 |
| 2703  05749461-7add-4d57-af40-7b316ea2cfe1 | The [1}Event{2] and [1}Metric{2] fields can be mapped to Salesforce objects. | 的[1}事件{2]和[1}公制{2]字段可以映射到Salesforce對象。 |
| 2704  79c874ae-d2db-4192-ac96-0af1c218b853 | [1] | [1] |
| 2705  20dee74e-f77f-4d3d-a03a-c592ba93f099 | edit custom activity | 編輯自訂活動 |
| 2706  91f420e2-3d73-49bf-a166-df127ed202d4 | Notes | 注意事項 |
| 2707  57f97ffa-0e15-4983-b7b8-bc131d050103 | The limit on string length for event slot values is 250 characters. | 事件插槽值的字符串長度限制為250個字符。 |
| 2708  e2bc02cb-ce61-49dd-9beb-56e9e9aae216 | If multiple values are sent to the same event or metric slot during a single viewing session, the existing value in the slot is replaced with the new value. | 如果在單個觀看會話期間將多個值發送到同一事件或度量標準插槽，則該插槽中的現有值將替換為新值。 |
| 2709  76b859a3-7292-4a1a-ba67-c1b21b0a114e | In the following example, the final value stored in event1 is “click3”. | 在以下示例中，存儲在event1中的最終值為“ click3”。 |
| 2710  720d31f9-d98f-490b-b01a-03d5b76f8b73 | [1}[2]{3] | [1}[2]{3] |
| 2711  82ccdb30-798f-4e9b-9b6e-9e7b7e344e7b | If a view event for the session does not exist yet then one will be created. | 如果該會話的查看事件尚不存在，則將創建一個。 |
| 2712  1c1ca032-d394-4343-8482-01f42c7db25e | If the result of [1}[2]{3] is false indicating that the event failed to send, you can [4}enable the verbose option{5] on the Audience plugin to see console logging with a specific reason why. | 如果結果[1}[2]{3]為假，表示事件發送失敗，您可以[4}啟用詳細選項{5]在Audience插件上查看帶有特定原因的控制台日誌。 |
| 2713  a10e10ee-26a6-4b55-9b19-420b8a239b4c | Viewing events and metrics | 查看事件和指標 |
| 2714  838901b2-e23b-434c-83e5-2c4d13b0a9f0 | Custom events and metrics will appear in the Audience UI. | 自定義事件和指標將顯示在“用戶界面”中。 |
| 2715  d30a2c6c-27cb-4f55-9bbb-a7031f385197 | In the left navigation, click [1}All Recent Activity{2]. | 在左側導航中，單擊[1}最近所有活動{2]。 |
| 2716  4677d840-febb-4342-9518-544c159eafe8 | If any custom events or metrics have been recorded, the [1}Show Interaction Events{2] link will be enabled. | 如果已記錄任何自定義事件或指標，則[1}顯示互動事件{2]鏈接將被啟用。 |
| 2717  df20434c-c5ed-4ce4-8db8-1266c4d3152f | Click the link to display the event/metric data. | 單擊鏈接以顯示事件/度量數據。 |
| 2718  3962ed2b-9bf9-4134-8212-d12883b5c24f | [1] | [1] |
| 2719  dc8c74aa-72fb-4092-af7d-2eb9d8dc18aa | viewing metrics | 查看指標 |
| 2720  a2f24fe1-0a12-4cc7-a726-238462386a0b | Enabling verbose logging | 啟用詳細資訊記錄 |
| 2721  8b941dca-9a6f-4877-abdf-0c33687d731f | Verbose logging can be enabled by adding[1][2}[3]{4] to the URL of the page with the player or by configuring the Audience plugin with the [2}[6]{4] option: | 可以通過添加啟用詳細日誌記錄[1][2}[3]{4]播放器轉到頁面的URL或通過使用[2}[6]{4]選項： |
| 2722  440c561b-ba56-4f26-b8b2-6a607d83e841 | [1] | [1] |
| 2723  a5691bc7-5373-4906-9634-82f512422384 | configure plugin | 設定外掛程式 |
| 2724  5a3b2221-1ad6-4d91-8ff9-baa22041d83b | Page Contents | 頁面內容 |
| 2725  9b2e8a46-c98d-48b3-96a5-916279c08b3e | Page last updated on 28 Sep 2020 | 頁面最後更新日期為 9 月 28 日 |
| 2726  0863d1bc-a033-417c-9cf9-303fd0f8ed07 | Brightcove Support | 布萊特灣支援 |
| 2727  3f8ba352-ff98-4df7-9c78-27bf7fd16d3e | [1}System Status{2] | [1}系統狀態{2] |
| 2728  020267c9-d503-4d7e-8547-93f9744d6d63 | [1}Contact Support{2] | [1}聯絡支援{2] |
| 2729  16170870-234b-41bd-80b6-8c4bb567d0de | [1}Documentation{2] | [1}文獻資料{2] |
| 2730  6714f8b4-1af3-49b5-b465-a10d5c979177 | Training | 訓練 |
| 2731  de5584b7-9ba8-4563-b71f-35f0085bbf41 | [1}Online Courses{2] | [1}線上課程{2] |
| 2732  ec011906-1281-4465-b587-5a9ac36c3c12 | [1}Register for a course{2] | [1}註冊課程{2] |
| 2733  fdac4ffd-29f4-4210-867a-77c0f8a8d2b4 | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 2734  1da383d2-d437-43a0-9d47-681201cfe2a1 | Brightcove | Brightcove |
| 2735  34b72b5f-0787-4323-bd83-5ccd1e439fda | [1}Brightcove.com{2] | [1}亮麗{2] |
| 2736  18299247-6ea4-4a20-884a-ee00cc980af0 | [1}Contact Us{2] | [1}聯絡我們{2] |
| 2737  19ae78ac-d1e6-4893-9a3d-0e5996851eac | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 2738  0a36af90-3fff-4f5a-a2db-189f99c4ec58 | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 2739  4715826d-0637-44a6-8c98-bb6e27d649b6 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 2740  7bbfd520-68a9-4968-8c4c-ed64b7270458 | LinkedIn | LinkedIn |
| 2741  18d20b34-27dc-4ba8-a616-14ef2759e8f4 | Twitter | Twitter |
| 2742  cd3c9a0c-5a56-4f46-a301-65297901d2e5 | Facebook | Facebook |
| 2743  01c0994d-34c6-4ddf-bd35-9c79c8fbc51b | Have a question? | 有問題嗎？ |
| 2744  387cd919-2cc4-4da5-8030-dc1dacdc5265 | Viewing Player Events in the Audience Module | 在觀眾模組中檢視播放器事件 |
| 2745  830e63b2-164f-404a-a65b-da95b6e6f205 | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 2746  3e6dcbe5-ddd7-4e62-b17d-6674bada1575 | Select Language | 選擇語言 |
| 2747  398491e2-d8a2-4061-bdf5-47880bd8eda5 | Other Brightcove Docs | 其他布萊特灣文件 |
| 2748  dde97fe6-1448-4156-99d4-350f1e0f9b00 | Documentation Home | 文件首頁 |
| 2749  78346bb6-f77b-4bd0-bb48-dd6c4b4d049d | Brightcove Audience | 布萊特灣觀眾 |
| 2750  23c5cc29-cea8-4758-8d17-8b8036a49e0d | Brightcove Beacon | 布萊特灣燈塔 |
| 2751  9c7892fb-519f-445f-b26b-c90ff57779be | Brightcove Campaign | 布萊特灣戰役 |
| 2752  2c1c87bc-b135-4a71-a68d-f7823076d06a | Brightcove Engage | 布萊特灣參與 |
| 2753  99f548f6-44ac-4a54-a5ce-aa66e2c15fd5 | Brightcove Live | Brightcove Live |
| 2754  09788c8f-b065-46f9-837c-0ebc3456d173 | Brightcove Gallery | Brightcove 圖庫 |
| 2755  c72bf803-f3eb-4a9e-a52b-4ce434bb31ae | Brightcove SSAI | 布萊特灣 |
| 2756  31094b7b-c365-4dc9-ac02-2729d412d2c3 | Brightcove Social | 布萊特灣社會 |
| 2757  60c25a0b-c111-47a7-9e90-467f63b7f1c1 | Video Cloud Studio | 視訊雲端工作室 |
| 2758  8bb581af-72e9-441f-b875-c9c9d8d1ede5 | Brightcove Player Development | 布萊特灣球員開發 |
| 2759  1de64114-0cef-4126-ba70-a72ac87a8998 | Video Cloud Platform APIs | 視訊雲端平台 API |
| 2760  7e64e1d3-3706-48e7-99f1-f734d25f0d5e | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 2761  6822b11a-0ebc-4bc5-b7ec-756fec1b2e12 | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 2762  332eea45-7b51-4b4a-87c4-187d14dd9ee7 | Video Cloud General Information | 視訊雲端一般資訊 |
| 2763  a39617ac-23d8-44dc-9823-3d264c29c466 | Zencoder | Zencoder |
| 2764  5b784e87-a1b4-42f8-a86a-94f0fb435651 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 2765  ce0951e9-da57-4692-92b4-15752368edd1 | support | 支持 |
| 2766  c4bbae38-ffaf-4905-9952-01bd4b1a7917 | system status | 系統狀態 |
| 2767  99650a34-bbec-47c9-8758-5ce58876bf5c | [1}Home{2] | [1}首頁{2] |
| 2768  c3156a23-ae6d-47fb-8af9-b3735297ff39 | [1}General Information{2] | [1}一般資訊{2] |
| 2769  aa0a5371-3018-4bd6-a7cf-12f6e946d4d5 | Viewing Player Events in the Audience Module | 在觀眾模組中檢視播放器事件 |
| 2770  239f43e2-e20c-4a15-a6d3-daffd1835706 | [1}Home{2] | [1}首頁{2] |
| 2771  9e60531d-066b-4e48-911e-b3734255af1b | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 2772  c065587d-53be-4bbc-acb1-437f396c1c67 | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 2773  bd7ae9e5-85f1-4518-874f-1a36721d072d | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 2774  0c5994ea-7c8b-4d28-b609-a529d6eb48fc | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 2775  f44c3d60-fc06-4646-9d5d-49227af7828f | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 2776  7a338621-fabe-4517-bf47-35527d3ffee7 | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 2777  6ce203db-7de0-455f-be2e-616aa091e6e4 | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 2778  3c5ff338-b731-4d03-b5b1-866a0ed34708 | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 2779  c22af52b-1d9c-4d3f-8547-3cc37973d95b | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 2780  87f540bb-ae60-4a5a-bc66-cc460dfc61a8 | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 2781  0a79c06e-964c-4425-99f5-de20570a5b26 | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 2782  8dc7a93f-0d2c-42e7-93c5-a82b31f29165 | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 2783  344d101a-2237-41c3-9ebc-b8a3241553f0 | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 2784  0819d90e-0679-467b-8dd8-08e64a757737 | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 2785  44205661-bd21-47d2-bb06-7eef211d0b63 | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 2786  45c0fb66-ce55-4cbe-ad73-3263be98734f | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 2787  f5d11129-c704-4148-b7d4-a9ec96e8d884 | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 2788  74bba923-d7d6-46fc-bcce-2899b40c06b0 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 2789  58b5c0cc-9bb4-417d-a3de-26e0690e2e2f | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 2790  f13a1fd8-87cf-4cd1-a5c2-83195b8c52e6 | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 2791  96950993-c6a9-4349-8c60-12dfc8590ebc | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 2792  f2a7246b-fb1d-4d37-b16a-3676dd9c8771 | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 2793  12d83cbe-9723-4598-aee0-3a2c436e0c52 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 2794  2b025e10-fbe5-4908-afac-0f87e2651bd6 | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 2795  2ac15b66-5610-408c-a8b1-1c18a69d55a4 | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 2796  03314a61-a16c-4427-a6e2-90d87d8184f7 | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 2797  fc45648a-b772-404e-8d64-d0d70bc57ab0 | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 2798  b7a86a7c-d4ed-4916-aa9a-1641ffacd39b | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 2799  a46439c5-c715-4229-8882-57d631ae1027 | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 2800  a394de3c-a998-4134-9b30-85fab6983cc9 | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 2801  075f2e8e-15c2-44f3-bd3d-231fa206ddbc | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 2802  b2435125-7e1e-48de-a655-8b8719b08981 | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 2803  c221d5c1-720a-43ae-80b4-c7591c8b05a0 | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 2804  d45bfb32-f05a-4cab-a63a-3bdbd657ba5e | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 2805  a88d2a19-ea42-471f-a226-4a6ba6881601 | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 2806  8e0bc547-8d16-45fc-bba8-d84a275ae1bc | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 2807  5283be0f-3005-4483-ae42-4f25cf6db222 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 2808  673c8a7e-7fc5-44f1-9343-2545392dc321 | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 2809  deccd438-ba77-49ce-9770-60805791fb2d | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 2810  fd7c0c05-61e7-4ed7-a19e-785023cdadc3 | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 2811  e751fd3c-a67e-41b2-99cf-70b0f57179c0 | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 2812  58948dc3-b47d-481d-a5cb-c52c9e80f563 | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 2813  fd47380b-92ff-4e15-9659-3003ff98e315 | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 2814  2a82b5c9-1d9a-4f6f-8555-9184c1b4b0e8 | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 2815  7bf896be-8f39-4a3a-a7a1-356f2771ad4a | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 2816  1c4ebc42-2497-4b74-96ec-6d0ef976632b | [1}Overview: | [1}概述： |
| 2817  d08493fb-b6e8-458c-a682-664823a40d60 | Audience API{1] | 受眾 API {1] |
| 2818  c3b13de0-323c-4eb7-8b14-184fccfca2be | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 2819  4b6d108c-7c80-416c-b6e9-edefaa4f3674 | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 2820  23d16b6b-9d62-4362-8ed0-3f6ff175bad1 | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 2821  f1329467-0c80-4e9e-9635-3af1d717cdb4 | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 2822  a6f61b0c-6b6d-46d3-b60f-7d63eb95ac16 | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 2823  3f96a817-e06e-4946-9f03-2610cd1311db | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 2824  6bc39c44-8f67-480b-a63f-53b628c00d7c | [1] | [1] |
| 2825  1b749b08-7e25-4064-83a7-ee826ac3b13c | Navigation Menu | 導覽功能表 |
| 2826  9beaf214-f286-4a4f-8a0e-e9c54bdba0eb | Page Contents | 頁面內容 |
| 2827  207b10ef-d140-40c1-a0a3-8359e5cd21b1 | [1}[2]{3] | [1}[2]{3] |
| 2828  68e16a65-5250-4fe1-97c3-ce85aaf35153 | open in new tab | 在新分頁中開啟 |
| 2829  54aa4e73-bba0-4bbb-aed3-3c0731e3434f | Viewing Player Events in the Audience Module | 在觀眾模組中檢視播放器事件 |
| 2830  64a84471-ddb7-4cd6-8ba7-e746262b8f7f | In this topic you will learn how to view player events in the Audience module. | 在本主題中，您將學習如何在「觀眾」模組中檢視播放器賽事。 |
| 2831  f15ab98f-efb4-4cf1-854a-333ae5104e74 | The Audience module provides the ability to track view events. | 「觀眾」模組提供追蹤檢視事件的能力。 |
| 2832  59927221-cf89-494f-a1f3-1583493da994 | The frequency with which view events are sent to the Audience module is calculated dynamically based on the length of the video. | 系統會根據視訊的長度動態計算檢視事件傳送至「觀眾」模組的頻率。 |
| 2833  34c49fb5-b297-4dad-87f0-8c491bc89528 | Audience will send at a minimum 4 events, one per quartile. | 觀眾將發送至少 4 個賽事，每四分之一。 |
| 2834  ac8264e7-d713-4c75-9ec8-8893c2d3f07f | Note: | 注意： |
| 2835  76baf045-9238-4dc4-b52a-157b0731ee4f | View event data can be exported using the [1}Export Data{2] option or by using the [3}Audience API{2]. | 查看事件數據可以使用[1}匯出資料{2]選項或使用[3}受眾群體API{2]。 |
| 2836  5016c6a1-9de8-4410-a923-14becbbb8a92 | To view the view events, open the Audience module and click[1][2}All Recent Activity{3] in the left navigation. | 要查看觀看事件，請打開“受眾”模塊，然後單擊[1][2}最近所有活動{3]在左側導航欄中。 |
| 2837  76924b1b-3da2-4f3e-a481-9757c2a2aa12 | The page will display the view event activity for the past 24 hours. | 此頁面會顯示過去 24 小時內的檢視事件活動。 |
| 2838  ce986a20-beb2-4e06-a77c-fd40626b63ac | [1] | [1] |
| 2839  8fe88770-3667-4c14-97ed-b8ea12404b68 | The [1}Show Interaction Events{2] link will be enabled if [3}custom events or metrics{4] are attached to a view event. | 的[1}顯示互動事件{2]如果啟用鏈接[3}自定義事件或指標{4]附加到查看事件。 |
| 2840  2e79d4b3-d631-4bba-a3d6-36e852fa22a7 | The page will display the following information. | 該頁面將顯示以下信息。 |
| 2841  f109bec5-ac2c-4456-9a5d-4a248e2d5e35 | [1}Timestamp{2] - Date and time of the video view | [1}時間戳記{2] -視頻觀看的日期和時間 |
| 2842  25467a55-1045-4dca-8009-ee907e88738a | [1}Video name and ID{2] - Video name and Video Cloud video ID | [1}影片名稱和編號{2] -視頻名稱和視頻雲視頻ID |
| 2843  51e3c7e7-d10b-4d7d-bb5f-b680584c514a | [1}Percent Watched{2] - The point at which the viewer stopped watching the video, divided by the length of the video. | [1}觀看百分比{2] -觀看者停止觀看視頻的時間除以視頻的長度。 |
| 2844  801c2835-722f-4e69-995d-38778eb1fdf8 | For example, if a viewer watched the first 5 seconds of a two-minute video, then skipped ahead to the 55 second point, watched 5 more seconds and stopped the video (or left the page), the percent watched would be recorded as 50%. | 舉例來說，如果觀眾觀看了兩分鐘影片的前 5 秒，然後跳到 55 秒，再觀看 5 秒後停止影片 (或離開頁面)，觀看的百分比會記錄為 50%。 |
| 2845  60c2ade4-62cc-40fb-a821-aca60000dc2b | Note: | 注意： |
| 2846  22cef962-6a74-4cf2-bb1e-91b7c0c50e51 | For [1}Live Videos{2], it's not possible to track the percent watched in Audience. | 對於[1}實況視頻{2]，則無法跟踪受眾群體中觀看的百分比。 |
| 2847  1d80710c-47a4-4f2a-8ec7-5bd39da2f2ad | Since it is not possible to know how long it will last, the Audience module will only track the total time watched. | 由於無法知道它會持續多久，因此觀眾模組只會追蹤觀看的總時間。 |
| 2848  6962bc86-c02b-486b-8f9a-74bf06bd563a | [1}Time Watched{2] - Total time watched | [1}觀看時間{2] -觀看的總時間 |
| 2849  68a5ccee-daa4-418c-9bc5-5229d2b97d06 | [1}External ID{2] - Value used to identify the viewer, for example the Eloqua GUID, Marketo GUID, HubSpot GUID, SSO GUID or another unique value that was used to identify the viewer. | [1}外部ID{2] -用於標識查看者的值，例如Eloqua GUID，Marketo GUID，HubSpot GUID，SSO GUID或用於標識查看者的另一個唯一值。 |
| 2850  4f461b57-ea0d-45f8-9741-0e0204ccb30f | [1}Status{2] - Status of the event | [1}狀態{2] -活動狀態 |
| 2851  45d43c3b-c1c4-419e-a36c-0225b195f200 | [1}unprocessed{2] - the event hasn't been synced to the marketing automation platform | [1}未處理{2] -事件尚未同步到營銷自動化平台 |
| 2852  683dcbb5-1a99-4eb3-9110-38acca97a588 | [1}synced{2] - the event was successfully synced to the marketing automation platform | [1}已同步{2] -活動已成功同步到營銷自動化平台 |
| 2853  b9228c34-3181-4ed2-a200-ea054be29ed9 | [1}sync\_disabled{2] - Audience module was configured with sync disabled so the event was skipped | [1}sync\_disabled{2] -受眾模塊配置為禁用同步，因此該事件被跳過 |
| 2854  90dad6b9-4027-44d2-9694-11dbb90a6b9d | [1}failed{2] - error syncing; the tool tip provides some details about what error occurred | [1}失敗了{2] -錯誤同步；工具提示提供了有關發生了什麼錯誤的一些詳細信息 |
| 2855  78f0f83e-0e15-4999-80d1-05a2dc156c2f | [1}unknown\_contact{2] - unknown user so the event was not synced | [1}unknown\_contact{2] -未知用戶，因此該事件未同步 |
| 2856  cdf35ee9-e7fc-4507-b84e-9fa599e730a9 | [1}N/A{2] - not applicable; displayed when using Custom, Audience Tracking or Marketo Munchkin integrations | [1}不適用{2] - 不適用;在使用自定義，受眾跟踪或Marketo Munchkin集成時顯示 |
| 2857  8fe0005c-ea9c-4cb6-9b81-dece9e575525 | Event data can also be filtered by status using the dropdown list at the top of the page. | 您也可以使用頁面頂端的下拉式清單，依狀態篩選事件資料。 |
| 2858  78a68d6b-8409-47d8-b047-fe7a3307359b | [1] | [1] |
| 2859  3429c099-65ec-4952-9c2e-92c1294666af | Viewing interaction events | 檢視互動事件 |
| 2860  191cf7cb-3183-4cd8-aea6-5a08ba5cce9d | If custom metrics or events are attached to a view event, the [1}Show Interaction Events{2] link will be enabled. | 如果自定義指標或事件附加到查看事件，則[1}顯示互動事件{2]鏈接將被啟用。 |
| 2861  2d2d215e-2188-4168-a006-c8b42a9d95f2 | For example, if you are using a Gallery In-Page experience with an Audience-enabled player and the experience is configured with [1}links, cards or any other type of interactive element{2], the experience will send impression and conversion events to the Audience module. | 例如，如果您正在與啟用了受眾群體的播放器一起使用Gallery In-Page體驗，並且將體驗配置為[1}鏈接，卡片或任何其他類型的互動元素{2]，體驗會將展示和轉化事件發送到受眾模塊。 |
| 2862  25e0dd46-a289-4e7d-90cb-1f9e0565ef83 | These events are passed to Audience using the Audience custom fields. | 這些事件會使用「受眾」自訂欄位傳遞給「聽眾」。 |
| 2863  ec2b9935-4e73-4b13-9362-4a64efca6da8 | The event data will appear in the Audience module as part of the [1}All Recent Activity{2]. | 事件數據將作為“[1}最近所有活動{2]。 |
| 2864  f83961d0-0cfd-4254-ba90-4abe087f5ce6 | Note: | 注意： |
| 2865  ce0ab418-a5ca-40c3-a1d6-09deb57d28ae | Interaction events may also appear when using [1}Audience custom metrics and events{2]. | 使用時也會出現互動事件[1}受眾群體自定義指標和事件{2]。 |
| 2866  eb27ca9e-a8c8-4675-a37b-4075388be32f | The following data may be passed: | 可能會傳遞下列資料： |
| 2867  654227ed-72bf-496e-bfc8-f73e789cd40c | [1}Event 1{2] - Comma-separated list of CTA names that the viewer had a chance to interact with (impression) | [1}賽事1{2] -觀看者有機會與之互動的CTA名稱的逗號分隔列表（印象） |
| 2868  466fdab3-1386-4d48-bc2c-3e2a26552802 | [1}Event 2{2] - Comma-separated list of CTA names that the viewer [1}did{2] interact with (conversion) | [1}賽事2{2] -觀眾以逗號分隔的CTA名稱列表[1}做了{2]與（互動）互動 |
| 2869  709ef3d7-229c-4b02-afc4-04991cbfc30b | [1}Metric 1{2] - Total count of CTA impressions | [1}公制1{2] -CTA展示總數 |
| 2870  83f6ed38-6e0f-4047-9409-69c9f32858d6 | [1}Metric 2{2] - Total count of CTA conversions, i.e. clicked link, form submission, etc | [1}公制2{2] -CTA轉換的總數，即點擊鏈接，表單提交等 |
| 2871  d7e33188-2aa1-45e5-b370-bc8d4739302d | To view the events, click the [1}Show Interaction Events{2] link in the header. | 要查看事件，請單擊[1}顯示互動事件{2]標頭中的鏈接。 |
| 2872  b93b8ded-9b1b-4b77-8999-8a52dd0f6aca | [1] | [1] |
| 2873  58aee513-6e73-4424-b696-8b4806e84471 | Other data viewing options | 其他資料檢視選項 |
| 2874  8c968f7c-d065-4247-919a-b5ff172aded1 | Audience data can be viewed/exported in other ways: | 觀眾資料可以透過其他方式檢視/匯出： |
| 2875  d8dc11f0-4f8d-47ea-a0a1-69768c6d7c84 | [1}Video Activity{2] - Used to view viewer activity by video. | [1}視訊活動{2] -用於依影片檢視觀眾活動。 |
| 2876  741b9d93-5566-459a-9c99-9703ec03dbfe | For information, see [1}Viewing Video Activity{2]. | 如需詳細資訊，請參閱[1}檢視視訊活動{2]。 |
| 2877  2ebba17f-fd9a-4471-be13-4a8a061c0509 | [1}Viewer Profiles{2] - Used to view video activity by viewer. | 檢視[1}者設定檔{2] -用於依檢視者檢視視訊活動。 |
| 2878  2c3b67da-3f31-40f7-9c98-bdd71dc668bb | For information, see [1}Viewing Viewer Profile Information{2]. | 有關資訊，請參閱[1}檢視檢視器設定檔資訊{2]。 |
| 2879  8e6c32d8-9077-4e27-a5f7-c5e1a99b9386 | [1}Export Data{2] - Used to export video view and lead data. | [1}匯出資料{2] -用於匯出視訊檢視和潛在客戶資料。 |
| 2880  7781c2a8-f057-4b67-863d-c47c78864ec4 | For information, see [1}Exporting Audience Data from the Audience Module{2]. | 如需資訊，請參閱[1}從對象模組匯出受眾資料{2]。 |
| 2881  32180506-7d93-404c-b6c1-557a36120e7c | [1}Audience API{2] - The Audience API can be used to programmatically retrieve video view and lead data. | [1}受眾 API {2] -受眾 API 可用於以程式設計方式擷取視訊檢視和潛在客戶資料。 |
| 2882  ae012a18-8786-47b6-a81c-2606c59319ff | For information, see [1}Overview: | 如需詳細資訊，請參閱[1}概述： |
| 2883  4b22d51e-8047-4494-b496-7761337bd964 | Audience API{1]. | 受眾 API {1]。 |
| 2884  0acf0d6b-8ef9-4761-a89b-ccf6752caa38 | Page Contents | 頁面內容 |
| 2885  a5fb28b6-476d-45a6-868b-a535e2b245f1 | Page last updated on 01 Aug 2020 | 頁面最後更新日期為 8 月 1 日 |
| 2886  1d3a1e7d-84ea-4e8c-b904-7709bfd9a268 | Brightcove Support | 布萊特灣支援 |
| 2887  e3029570-bd97-4bd0-9054-3252d218b137 | [1}System Status{2] | [1}系統狀態{2] |
| 2888  b57b8533-2099-454f-8db2-be8edc9eedba | [1}Contact Support{2] | [1}聯絡支援{2] |
| 2889  845df3e8-932a-4b61-9439-cfc1c0b732e4 | [1}Documentation{2] | [1}文獻資料{2] |
| 2890  fab0deaa-34d1-4abf-aebd-0eafb65ac65b | Training | 訓練 |
| 2891  29048c95-bb6f-49c1-8a4f-d2b39ea40ef9 | [1}Online Courses{2] | [1}線上課程{2] |
| 2892  3eb86c98-ebdc-46c2-88a7-a4e55c642e21 | [1}Register for a course{2] | [1}註冊課程{2] |
| 2893  8c03bed8-bddb-4dc3-b2a3-46cb338d7d9b | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 2894  30312308-c628-4139-b033-988ce9777cb1 | Brightcove | Brightcove |
| 2895  a70bea88-2df0-4ed6-9999-9b11b7a9ebe1 | [1}Brightcove.com{2] | [1}亮麗{2] |
| 2896  2857215d-168f-457e-835a-5127e062ce66 | [1}Contact Us{2] | [1}聯絡我們{2] |
| 2897  d4abf7e4-27fd-4386-b81f-5d3bf057ecd4 | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 2898  5271fdde-8f76-4aed-8169-0adac34efb30 | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 2899  e8a4f9f4-5f7d-4c9c-ab2c-3922bbe06a87 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 2900  1dbb2abc-2de3-4a31-b502-2a38b5451dc4 | LinkedIn | LinkedIn |
| 2901  35f4a684-a5ff-4cb0-8df0-a6a186219e29 | Twitter | Twitter |
| 2902  8fde5a21-f896-4d03-86de-4cba998a5ba2 | Facebook | Facebook |
| 2903  8f812400-9445-459b-a2e6-9d509af929d1 | Have a question? | 有問題嗎？ |
| 2904  034c7218-ac35-4c03-8e5f-190cc91b7858 | Viewing Video Activity | 檢視視訊活動 |
| 2905  3ab90598-10bd-4ad8-9f95-81995ca198bf | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 2906  e7dc5494-7eec-4bb7-9426-9573a2e42e2f | Select Language | 選擇語言 |
| 2907  06212adb-552c-42e5-92ce-4beb6977fd3a | Other Brightcove Docs | 其他布萊特灣文件 |
| 2908  da61c244-babc-45e9-a8bb-6259f2a1907c | Documentation Home | 文件首頁 |
| 2909  ca917f87-c2be-4bcf-a1f8-13f8b3e05b6f | Brightcove Audience | 布萊特灣觀眾 |
| 2910  ddd2a077-e244-463e-b768-f6abc6a9917b | Brightcove Beacon | 布萊特灣燈塔 |
| 2911  24455484-68a4-4c16-b480-397436b17ffb | Brightcove Campaign | 布萊特灣戰役 |
| 2912  9275248e-5c16-4bbf-ac27-5e36e67bb198 | Brightcove Engage | 布萊特灣參與 |
| 2913  c9e05011-8a3e-4c8d-a7f1-d708a75e6a9a | Brightcove Live | Brightcove Live |
| 2914  ac91f92c-685e-45fb-82e8-51e73f16100c | Brightcove Gallery | Brightcove 圖庫 |
| 2915  936c687e-9567-4554-8ef2-887da6c693f2 | Brightcove SSAI | 布萊特灣 |
| 2916  27bdc3dc-739a-422d-af5c-0d25836b6dd4 | Brightcove Social | 布萊特灣社會 |
| 2917  da324aad-24f8-4bd7-976c-23e1782fa1cf | Video Cloud Studio | 視訊雲端工作室 |
| 2918  97e722c7-7fcc-4945-baa4-4bf962b07639 | Brightcove Player Development | 布萊特灣球員開發 |
| 2919  c827977b-c249-4139-afdb-49e181f215b1 | Video Cloud Platform APIs | 視訊雲端平台 API |
| 2920  57d9d3a8-bc3e-4305-a576-f46807df41cd | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 2921  21850334-7f18-4b79-90ec-392022815509 | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 2922  4b17d53f-02b0-4eb5-90b6-9668dedd3fba | Video Cloud General Information | 視訊雲端一般資訊 |
| 2923  99a62568-f971-42dc-9bf6-3c9a9fa46d56 | Zencoder | Zencoder |
| 2924  ea3daa96-5710-4098-9bdd-c5a15fa525e0 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 2925  92e3860b-1c86-4502-bca8-34845b8e84a8 | support | 支持 |
| 2926  b91abeb9-8ede-4211-acd5-d91970984e1e | system status | 系統狀態 |
| 2927  9c6da27f-7463-4a70-beb7-b3de9aabbb66 | [1}Home{2] | [1}首頁{2] |
| 2928  cb7c5dff-7bdc-4071-8adb-dac4826f5e4f | [1}General Information{2] | [1}一般資訊{2] |
| 2929  63e0bbc4-15df-4001-bb43-935d8572df01 | Viewing Video Activity | 檢視視訊活動 |
| 2930  54aecdbf-8bbd-42a6-9d62-c1a2969e3b39 | [1}Home{2] | [1}首頁{2] |
| 2931  d9b686a6-344e-489d-b4ee-6e91bec71bcc | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 2932  6804d2ac-eb9c-4514-8922-b21eec82a266 | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 2933  c4f21272-e8e5-4a9f-9fd9-af2d66142d6b | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 2934  c557a23a-e3ab-43e2-94a0-e5387681057f | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 2935  dbaf890e-7a4a-4e95-818a-d4ebd18c00b0 | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 2936  15a7fa68-c844-4b87-ab24-0038b1683b0f | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 2937  ea328512-5e87-4c4e-be79-fe7fe6d3d8c3 | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 2938  582c434a-e597-498e-b652-6a37d97f6ca9 | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 2939  26e64cbe-ef72-4ee7-9bf7-f43ad2357ad0 | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 2940  d01f0ce2-2c21-4abb-a97a-aa3b51c6bc82 | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 2941  456045bf-55b6-419e-8651-1ba729ff724e | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 2942  b7d85320-997b-4832-bca3-4cdb99a48b39 | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 2943  d3b04d0f-bf7d-4099-ad34-4a72b47b8133 | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 2944  489aa928-a058-468e-b72f-83eb1adbb88e | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 2945  4f9c45cf-e1b9-435f-b6d8-06477194f5f7 | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 2946  93b58542-f05c-4abb-9833-3c5088be636d | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 2947  1541e430-7d66-41c7-9b3e-92f0ba934e52 | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 2948  c01a07f4-1e2c-4ab1-a380-6c3d30a8a264 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 2949  688bb2e2-d40e-4f56-a003-4b0336ce575f | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 2950  bf431145-dfe4-4676-85fb-0cba65e426ac | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 2951  192e4974-8117-45d7-a66c-b0e0a82e9946 | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 2952  413f11d3-a45f-44c2-b855-9319ef702730 | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 2953  4ee0f061-7683-4341-b726-f19297ab440e | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 2954  768e155d-ef2b-45ae-9afb-6de937f6efa1 | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 2955  d0eb2ba7-b278-4761-af12-658452b1c1f8 | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 2956  321bb51e-02a2-44ac-9b71-948e271f8d86 | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 2957  ec0e5901-b678-4535-9606-4865886c5baf | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 2958  714f7141-401f-4d05-877e-2322634911e3 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 2959  1209f8c7-acb4-4ad7-8705-42347a614c72 | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 2960  40126cef-f0a4-4827-a13c-c0439efa48cd | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 2961  3917029a-40db-4ca5-a25e-61b9b3c6c32d | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 2962  e930b17b-cb98-4d3e-a175-00393d29f9f7 | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 2963  03b0ddfa-42d6-4c02-b82f-33aabd4e8682 | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 2964  34fbfaa6-8b18-4701-9654-a4a3a7209755 | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 2965  a5f67935-074e-48bc-be9f-09c9d2717dc1 | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 2966  0ac476ea-69d1-4094-bae0-4b79efb4ccda | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 2967  da45585b-c8a7-4716-8834-2160162bcb45 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 2968  b19e7cd2-c345-49bd-8d4c-4aae10d71974 | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 2969  2d0ad982-7f5a-487b-808d-f15bd3018d8c | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 2970  4b39b3b6-ed2e-4694-9e51-b8b8b461e197 | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 2971  89083a6d-81f4-49fd-8cbc-826e42c7e7f3 | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 2972  77b37be4-4046-49b4-b323-fe36a27ac787 | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 2973  8a70bb82-9f9b-429e-a7ec-7cbb92886811 | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 2974  7eecc792-124b-4adc-af9d-4fd4f975552d | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 2975  8044ea91-596d-4b9c-8edc-b34e424c60bb | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 2976  185777b1-7cf8-4229-8791-c67bfa42b796 | [1}Overview: | [1}概述： |
| 2977  ddbc9d75-b531-49b2-8da6-bb27fd1eb529 | Audience API{1] | 受眾 API {1] |
| 2978  eeb80768-9a28-4c2f-8796-db6539e2d1d0 | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 2979  3eda1dd2-b45b-4d59-9ff2-76686fd77138 | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 2980  5a860949-48b5-4c7c-9231-4567628ac631 | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 2981  2df88e57-ac13-45d6-91c1-82bd062904c2 | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 2982  e3e3ca48-9530-4cc1-bfb8-3ab66b2ff100 | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 2983  e3a0ad0a-ae9a-4799-b300-067c42224c96 | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 2984  a7fc4711-d2e6-4e6e-b81b-54cb80b6187c | [1] | [1] |
| 2985  ee918e81-12a8-4736-8e2b-c0d65d11af6e | Navigation Menu | 導覽功能表 |
| 2986  b4004348-4ac9-4648-97ea-8a452c0c0770 | Page Contents | 頁面內容 |
| 2987  b88f5de8-3f64-4677-9356-954515eb1d78 | [1}[2]{3] | [1}[2]{3] |
| 2988  d38771e3-f484-4342-bfb4-67531ed0e2c6 | open in new tab | 在新分頁中開啟 |
| 2989  bf35d726-3d36-4ec2-b62f-9c5509b2c7f6 | Viewing Video Activity | 檢視視訊活動 |
| 2990  4a9baf2d-4ea2-467c-8273-b3ba624108c2 | In this topic you will learn how to view video activity in the Audience module. | 在本主題中，您將學習如何在「觀眾」單元中檢視視訊活動。 |
| 2991  e8917d45-7050-4498-bbbe-7d5268db9d39 | When using Audience Tracking or SSO integrations, the Audience module allows you to select a video and then view activity for that video. | 使用觀眾追蹤或 SSO 整合時，「觀眾」模組可讓您選取影片，然後檢視該影片的活動。 |
| 2992  6bc09378-fb4f-449c-b060-46fbdaedd2c7 | This allows you to see who viewed a particular video. | 這可讓您查看誰觀看了特定視頻。 |
| 2993  3897f244-a20a-4f70-8de3-a3eba6b998fc | All video views in Audience-enabled players will be tracked. | 系統會追蹤啟用受眾的播放器中的所有影片觀看次數。 |
| 2994  24e85478-a1a3-47a0-8456-a6429de59e97 | To view the video activity, click[1} Video (non-MAP){2] in the left navigation. | 要查看視頻活動，請單擊[1}影片（非MAP）{2]在左側導航欄中。 |
| 2995  3f70f708-f5dd-4146-af43-5d7a045388e4 | The Viewing Activity page will display a list of all viewed videos from SSO and Audience tracking integrations for the selected time period. | \[檢視活動] 頁面會顯示所選期間內所有從 SSO 和觀眾追蹤整合中檢視的影片清單。 |
| 2996  a12ade98-ff21-4d1b-b50c-ff548b7d82b1 | The [1}Select Connection{2] control can be used to select a specific connection. | 的[1}選擇連接{2]控件可用於選擇特定的連接。 |
| 2997  ca2743c0-8099-4445-ad4f-dbcbeda41aad | The calendar control can be used to select a new date range. | 日曆控制項可用來選取新的日期範圍。 |
| 2998  ef067150-c263-4581-bcfc-af78bfa49d96 | Data can be sorted by clicking on the column headers. | 數據可以通過點擊列標題進行排序。 |
| 2999  e8e261d9-981a-4bc0-9ae1-5f331537c82e | Notes: | 注意事項： |
| 3000  5b37fae1-c309-48d5-a5e1-e088caddfac3 | There will be a few hour delay before the viewing data will appear. | 觀看數據會出現前幾個小時的延遲。 |
| 3001  7edd202f-ec36-46b4-8482-df287a3e0113 | Analytics and Audience track via independent plugins and backend systems. | 透過獨立的外掛程式和後端系統進行分析和觀眾追蹤。 |
| 3002  13bcb753-c0fe-49ce-a73e-ce83b8bd591b | It is very common to not see the same results. | 看不到相同的結果是很常見的。 |
| 3003  1a1ad325-e6a1-439d-9ce3-59610d579d64 | Audience also adheres to things like do not track settings in the browser. | 觀眾也堅持不要追蹤瀏覽器中的設定。 |
| 3004  faa2d7a1-94a3-4178-ad15-975db60bf321 | For the most complete analytics, view the Analytics module reports. | 若要獲得最完整的分析，請檢視 Analytics 模組報表。 |
| 3005  d114c0a3-5675-4cf2-85b9-453dd7fc468b | [1] | [1] |
| 3006  ab330cc8-e5f7-45ba-8ff2-92932351d639 | video list | 視訊清單 |
| 3007  3199e233-8670-474c-8f21-cc149f24688a | Clicking the link for a video will display all the viewing activity for that video. | 點擊視頻的鏈接將顯示該視頻的所有觀看活動。 |
| 3008  d3f8bbbb-de38-42c2-8ff1-179c327a9948 | Data can be sorted by clicking on the column headers. | 數據可以通過點擊列標題進行排序。 |
| 3009  ba7a975d-c937-4678-824d-077c8a77d781 | [1] | [1] |
| 3010  f6f362e6-2e16-4a56-817a-838cc94d9e6c | view activity | 檢視活動 |
| 3011  7f18037c-a3e1-43df-a697-2417779e428e | The data can be exported by clicking the [1}CSV{2] or [1}XLS{2] buttons at the top of the page. | 按一下頁面頂端的[1} CSV {2]或[1} XLS {2]按鈕即可匯出資料。 |
| 3012  494d8f3d-2731-42be-b6b2-3014c89515c3 | Other data viewing options | 其他資料檢視選項 |
| 3013  45068777-79be-4cfe-a2f7-97f91bb9dc72 | The Audience module provides several ways to view/export data: | 「對象」模組提供了幾種檢視/匯出資料的方式： |
| 3014  852ff192-49df-4850-b11d-0af0245011c5 | [1}Recent Activity{2] - Used to view video view event data for the past 24 hours. | [1}最近的活動{2] -用於檢視過去 24 小時內的影片檢視事件資料。 |
| 3015  87f50905-2bb4-418b-ae99-5bd30ed49b58 | For information, see [1}Viewing Player Events in the Audience Module{2]. | 如需資訊，請參閱[1}檢視對象模組中的播放器事件{2]。 |
| 3016  0a0e1b2c-7beb-4057-8dcb-60c9bcdc1f6e | [1}Viewer Profiles{2] - Used to view video activity by viewer. | 檢視[1}者設定檔{2] -用於依檢視者檢視視訊活動。 |
| 3017  649d873c-25d0-4bff-8b3f-268788bed460 | For information, see [1}Viewing Viewer Profile Information{2]. | 有關資訊，請參閱[1}檢視檢視器設定檔資訊{2]。 |
| 3018  d188e6bf-df12-4416-819e-eaed6bc478d3 | [1}Export Data{2] - Used to export video view and lead data. | [1}匯出資料{2] -用於匯出視訊檢視和潛在客戶資料。 |
| 3019  b099f4b0-9bec-4e41-a633-546f977d34b4 | For information, see [1}Exporting Audience Data from the Audience Module{2]. | 如需資訊，請參閱[1}從對象模組匯出受眾資料{2]。 |
| 3020  d150b47b-4140-40c8-a453-d61270a2b822 | [1}Audience API{2] - The Audience API can be used to programmatically retrieve video view and lead data. | [1}受眾 API {2] -受眾 API 可用於以程式設計方式擷取視訊檢視和潛在客戶資料。 |
| 3021  ff849f04-e0d9-4c2c-8846-c5dcf9852a73 | For information, see [1}Overview: | 如需詳細資訊，請參閱[1}概述： |
| 3022  f7017cdc-b438-48d2-b17d-65414bebe1da | Audience API{1]. | 受眾 API {1]。 |
| 3023  ac9b962f-c4f1-4f2c-b3ac-02093152b855 | Page Contents | 頁面內容 |
| 3024  3785f30d-aa8a-4447-972d-336d6737e0ea | Page last updated on 30 Jan 2020 | 頁面最後更新於2020年1月30日 |
| 3025  a7297220-e1d8-44b4-9fb9-29a20f0dcd4b | Brightcove Support | 布萊特灣支援 |
| 3026  f72b3eef-a42c-4ebc-a6f8-23c72d2e59f4 | [1}System Status{2] | [1}系統狀態{2] |
| 3027  fd2faa0c-9272-41f6-8a79-4dfa97f5eb2c | [1}Contact Support{2] | [1}聯絡支援{2] |
| 3028  857e2460-53f4-4349-aff9-ed00ddc9bb94 | [1}Documentation{2] | [1}文獻資料{2] |
| 3029  55561ae6-9494-463e-ab44-cb6fdf70d908 | Training | 訓練 |
| 3030  55e32e42-6903-4fb8-8911-049df3a2faa4 | [1}Online Courses{2] | [1}線上課程{2] |
| 3031  33aab582-57c3-4484-b843-7205d1a7f6c6 | [1}Register for a course{2] | [1}註冊課程{2] |
| 3032  e5b88967-5ddc-4a29-92be-4c407b6a9750 | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 3033  b99883d5-4f38-421e-8003-651133aec63d | Brightcove | Brightcove |
| 3034  abce2ae9-2663-43b5-83f9-afa4e624f0fc | [1}Brightcove.com{2] | [1}亮麗{2] |
| 3035  da7ecabf-dc32-427f-b030-8e1b53f5ca2c | [1}Contact Us{2] | [1}聯絡我們{2] |
| 3036  5a69e71d-7c2d-4040-b287-7c774412edd8 | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 3037  2df99857-dfb0-4de3-aab6-c77e11757d17 | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 3038  1bf8af00-2c6c-4ebb-844f-6c9c1caf240d | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 3039  0fa4759c-2c71-48db-8c39-e96ad0906856 | LinkedIn | LinkedIn |
| 3040  614a7b21-4124-492f-86d2-57fcd017c97b | Twitter | Twitter |
| 3041  1049e409-11e8-4353-8335-9df12d1df252 | Facebook | Facebook |
| 3042  25b8659b-0e94-4bcc-aa57-b7355772f32b | Have a question? | 有問題嗎？ |
| 3043  d7efa42e-2c1e-447d-93fe-161cfbd3f3f7 | Viewing Viewer Profile Information | 檢視檢視器設定檔資訊 |
| 3044  16698cf1-fd26-474b-bf50-1081cdcabbab | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 3045  6ad2f767-0e43-4788-b8fa-5c5c25abacef | Select Language | 選擇語言 |
| 3046  f6f01600-bff8-4f53-8688-54cb8ce29dd2 | Other Brightcove Docs | 其他布萊特灣文件 |
| 3047  b084dade-66df-4b20-bfe2-91c3595942b2 | Documentation Home | 文件首頁 |
| 3048  efcdd875-2e04-4624-8eca-c24a23d1d4d0 | Brightcove Audience | 布萊特灣觀眾 |
| 3049  36b3e39b-d7c8-4add-98d5-e7de4d02c48d | Brightcove Beacon | 布萊特灣燈塔 |
| 3050  cd410d30-1a5e-4d97-87a2-5ead07512caa | Brightcove Campaign | 布萊特灣戰役 |
| 3051  ea1a9a5f-9124-4ce4-bbe7-2fb9c7a6ef55 | Brightcove Engage | 布萊特灣參與 |
| 3052  18e771fb-37e7-44a8-9de6-7f093e04e06f | Brightcove Live | Brightcove Live |
| 3053  1f99c33e-90fd-4edb-9e32-2fc6cb789da3 | Brightcove Gallery | Brightcove 圖庫 |
| 3054  276420b4-c133-4896-bced-fc01efcf4cc4 | Brightcove SSAI | 布萊特灣 |
| 3055  17274938-d4ea-48f5-9957-fd0116c3da76 | Brightcove Social | 布萊特灣社會 |
| 3056  137c25e8-27e1-4590-be4a-7391ab8f4648 | Video Cloud Studio | 視訊雲端工作室 |
| 3057  455bfa95-e48a-472a-978d-3246eb50d4ff | Brightcove Player Development | 布萊特灣球員開發 |
| 3058  4d65884a-590f-4c33-8235-787edf21a0ae | Video Cloud Platform APIs | 視訊雲端平台 API |
| 3059  0f0b4c8e-017f-4b98-b549-4e41c9b250f2 | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 3060  672f562f-5f2d-4979-8d08-574b3f5bd5bc | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 3061  3218fec5-82db-4996-9ad4-4ecca3db04fd | Video Cloud General Information | 視訊雲端一般資訊 |
| 3062  e17f8490-b05d-49de-82f1-3e5a8a681090 | Zencoder | Zencoder |
| 3063  44e159f7-9351-4941-b9ad-98bcf757988d | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 3064  4e2ad6e4-5583-4cdb-b39e-b252e8b6e7a2 | support | 支持 |
| 3065  9c63c389-a043-4688-b36c-24ada107dc17 | system status | 系統狀態 |
| 3066  6cae464e-c129-42f4-aa2e-0a60a3f1ddd0 | [1}Home{2] | [1}首頁{2] |
| 3067  dbe26cc9-b282-4859-8546-9ec1ef697cf5 | [1}General Information{2] | [1}一般資訊{2] |
| 3068  6d45dc51-86bc-48dd-8235-3809fff5b2db | Viewing Viewer Profile Information | 檢視檢視器設定檔資訊 |
| 3069  bc3d6279-dd19-46ef-a434-cc1f7622ccb5 | [1}Home{2] | [1}首頁{2] |
| 3070  06cc58a3-15f1-4db3-b771-f17062cfa673 | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 3071  fb9f6ede-7280-4948-a116-1eadcc80fcb0 | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 3072  8b157b57-5249-4ffd-95ae-843288634132 | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 3073  92c16f1a-b6e7-4e62-96f5-0f0152a8c40c | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 3074  55b5d63c-3ebd-4da8-8b79-fb934b63d228 | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 3075  e9987829-4823-44ff-b3df-e77977649ad3 | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 3076  c7bd4fbc-072c-4f1c-92aa-2b7b1e22d506 | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 3077  7430e182-042a-4fef-ab31-b8d1acb0ed3c | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 3078  56b28ee8-b13b-4016-b936-17fc4fc7cc85 | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 3079  a82ca89b-6124-4e0c-bd36-c18827fa1afd | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 3080  7fa717ff-6a7c-4c92-964e-3750b7fa33d2 | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 3081  108a41c1-7a68-4ad4-bef1-c5703fcc63ca | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 3082  ebdd6bbe-6c05-4ea9-b2ae-0167ddd6e3e7 | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 3083  80e21689-3b71-4e9f-bcbf-7d63afe614c7 | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 3084  6cc25667-f04d-4187-83dc-7fe065969ccb | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 3085  da0d1bba-7d55-4dda-a360-5c6b3312d7b6 | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 3086  94e3fd78-aa11-49bb-acb5-30604ce45337 | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 3087  522e0245-9c7f-49ec-b555-70e728076d8a | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 3088  df918b24-d0bd-47a5-b5e8-c9239cbb717c | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 3089  7688ef6e-ea5a-4809-bf74-c3a1a5efa5c6 | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 3090  73f0b489-e121-4e0e-b0c8-1ac8ace28604 | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 3091  55dad12b-9bd7-433a-95e9-0fa9474174d5 | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 3092  3bc6381e-ab68-45b4-93cb-31c9a2d98046 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 3093  b555d86d-5fd4-40ef-9d0c-7a58d5b456db | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 3094  7bc6203b-b561-4763-a2a4-8cdb5116267c | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 3095  aedc5cfe-0797-4e91-81b8-8b5ddd16a659 | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 3096  5d563e34-7560-4c70-915d-c667feb79ff5 | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 3097  57b9208f-81b0-44ef-855a-d0a4a276d252 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 3098  300de061-d821-4640-897b-fbb7ca619cc2 | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 3099  80a85d76-8c77-4ddb-b820-7555ce961dce | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 3100  c56614be-0521-42b7-ba63-a4f71a436ec6 | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 3101  a5cd66cb-c1b3-4aea-b06d-4cc1a8263362 | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 3102  39dbb668-2ffe-44c5-948b-331fc05dcc21 | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 3103  62ed90ed-ba54-4ef4-a24c-d19d01974bd0 | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 3104  f75abbfd-87d3-424e-94c9-b3f7036fc4c8 | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 3105  e88bede7-35c1-4d77-b0b9-126ba1f93fdb | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 3106  abeebca3-22d6-4284-a9c9-7d2f2435a7c3 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 3107  316a8cff-b48e-4092-ac8d-afb063fd4f19 | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 3108  86209399-3a44-4bd7-a92b-eaf8826fe89b | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 3109  ca60a4eb-6f0f-451c-a6ad-333f580b3d35 | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 3110  5af0375f-1a55-419a-af3b-f296867b2c6c | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 3111  08382e86-3603-44ec-8efb-46629ec11b2b | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 3112  65205c4d-ee11-4d9c-af44-ff35ab2a40ed | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 3113  a32c32c5-4adc-45e8-854e-d1f35eff26da | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 3114  08136204-8ad5-41db-b18a-d8d3473538fe | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 3115  2786cdb4-081b-4a6a-bc25-4b1cfa3f5226 | [1}Overview: | [1}概述： |
| 3116  59eaf35e-eaa6-4133-9425-297e52235634 | Audience API{1] | 受眾 API {1] |
| 3117  1a21dd85-8762-48db-80c0-3794de225eda | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 3118  aca6afe0-173b-4eaa-bbaa-a24d6379631f | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 3119  3d38d8b6-c8fd-418c-8466-48394b86be8b | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 3120  7bcf0272-b2bf-49a0-a40a-90500eb143f4 | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 3121  17b3fb1e-90d7-4555-b5b4-4153eddaa413 | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 3122  8b47953a-801e-483d-9034-5d4f7438f351 | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 3123  53eaca80-8d12-4f1d-849d-c720795c33bd | [1] | [1] |
| 3124  2710ae5a-8262-43fe-8fa9-15db544b7fcc | Navigation Menu | 導覽功能表 |
| 3125  f184c1a9-83ff-47aa-aafa-a7fbee4163f4 | Page Contents | 頁面內容 |
| 3126  67b080ca-4d12-4600-bbbf-951bea856da7 | [1}[2]{3] | [1}[2]{3] |
| 3127  6ffd6408-099f-4ae9-a115-ac54666fdb26 | open in new tab | 在新分頁中開啟 |
| 3128  b25f2630-3dec-4364-9002-c01106873c2e | Viewing Viewer Profile Information | 檢視檢視器設定檔資訊 |
| 3129  da755f5f-d8ca-4495-9ee2-d074d8d47bed | In this topic you will learn how to view viewer profile information in the Audience module. | 在本主題中，您將學習如何在 Audience 單元中檢視檢視器設定檔資訊。 |
| 3130  afdb74b1-66a5-43ba-a1da-2996cbb5919f | When using Audience Tracking or SSO integrations, viewer profiles will be created based upon the data that was used to identify the viewer. | 使用觀眾追蹤或 SSO 整合時，會根據用來識別檢視者的資料建立檢視者個人檔案。 |
| 3131  d68200a4-15f3-49e5-924f-0168681894d1 | Viewer profiles allow you to view the viewing data for a given viewer. | 檢視者設定檔可讓您檢視指定檢視者的檢視資料。 |
| 3132  c6bdaca0-dccb-4132-b410-ba2497073986 | All video views in Audience-enabled players will be tracked. | 系統會追蹤啟用受眾的播放器中的所有影片觀看次數。 |
| 3133  1e38f6a8-59e5-4c56-b407-70f958b4e55d | To view the video activity, click[1} Viewer Profile (non-MAP){2] in the left navigation. | 要查看視頻活動，請單擊[1}查看者資料（非MAP）{2]在左側導航欄中。 |
| 3134  8517d925-e47a-4158-b7f9-55808fafdac9 | The Viewer Profiles page will display a list of all viewing activity from Audience tracking and SSO integrations for the selected time period. | \[檢視者設定檔] 頁面會顯示所選期間內所有觀眾追蹤和 SSO 整合的所有檢視活動清單。 |
| 3135  9c520330-b692-407e-af0e-591f43a9ddd5 | The calendar control can be used to select a new date range. | 日曆控制項可用來選取新的日期範圍。 |
| 3136  50e88be7-1d8d-4ee3-8b3f-34303328ca42 | The Viewer value will be the value that was used to identify the user. | 「檢視器」值將是用來識別使用者的值。 |
| 3137  8a14fc6e-706e-4b57-8a36-f0aaa06d7f89 | Typically, this will be the email address (captured on a lead form for Audience Tracking) or the GUID value used to identify the viewer on SSO integrations. | 通常，這將是電子郵件地址 (在潛在客群追蹤的潛在客戶表單上擷取) 或用來識別 SSO 整合上檢視者的 GUID 值。 |
| 3138  674f68a1-f74b-4bb0-9dcb-690f3e665567 | Data can be sorted by clicking on the column headers. | 數據可以通過點擊列標題進行排序。 |
| 3139  85f94879-71f8-4b86-8996-f9052836c962 | Note: | 注意： |
| 3140  48e95468-e6cb-4be6-bdb7-3881f5e46f74 | There will be a few hour delay before the viewing data will appear. | 觀看數據會出現前幾個小時的延遲。 |
| 3141  5d99ae47-b77e-4e4e-a1ff-2e96ba0a388f | [1] | [1] |
| 3142  1d778af1-5117-4d1d-8556-afe627657f1f | activity | 活動 |
| 3143  c3249ec0-6c68-4958-8150-f0afd6f2b17a | Clicking the link for a viewer will display all the viewing activity for that viewer. | 按一下檢視器的連結會顯示該檢視器的所有檢視活動。 |
| 3144  e2c237d0-e79d-43bc-9b18-fb1e70d49690 | Data can be sorted by clicking on the column headers. | 數據可以通過點擊列標題進行排序。 |
| 3145  83c16d85-112f-47e7-8698-bb7a0f43974b | [1] | [1] |
| 3146  d4f93235-4ab2-4a67-8afd-d340f3ce7523 | viewer activity | 檢視器活動 |
| 3147  1eeabe79-eb59-4bbc-b7cf-23af79889449 | The data can be exported by clicking the [1}CSV{2] or [1}XLS{2] buttons at the top of the page. | 按一下頁面頂端的[1} CSV {2]或[1} XLS {2]按鈕即可匯出資料。 |
| 3148  eaf9e957-266d-47c2-85c3-60b6d0c9a196 | Other data viewing options | 其他資料檢視選項 |
| 3149  527476f1-9bd6-4886-94a9-adc43cebdee6 | Audience data can be viewed/exported in other ways: | 觀眾資料可以透過其他方式檢視/匯出： |
| 3150  d69e39e2-0c85-4e3e-9396-d7934040e77c | [1}Recent Activity{2] - Used to view video view event data for the past 24 hours. | [1}最近的活動{2] -用於檢視過去 24 小時內的影片檢視事件資料。 |
| 3151  bfd2044f-3339-4bbe-8ba7-e12b0ecbac4f | For information, see [1}Viewing Player Events in the Audience Module{2]. | 如需資訊，請參閱[1}檢視對象模組中的播放器事件{2]。 |
| 3152  2f09e4c7-c886-4ba6-bab2-8d0c738510ef | [1}Video Activity{2] - Used to view viewer activity by video. | [1}視訊活動{2] -用於依影片檢視觀眾活動。 |
| 3153  68bf5c2b-cc8d-4be9-b1dd-b0bf924ecaee | For information, see [1}Viewing Video Activity{2]. | 如需詳細資訊，請參閱[1}檢視視訊活動{2]。 |
| 3154  31522fc6-e717-4a2f-bb4d-5f5583657fb7 | [1}Export Data{2] - Used to export video view and lead data. | [1}匯出資料{2] -用於匯出視訊檢視和潛在客戶資料。 |
| 3155  da9cd940-cc92-4b03-8edf-9a31bd61540a | For information, see [1}Exporting Audience Data from the Audience Module{2]. | 如需資訊，請參閱[1}從對象模組匯出受眾資料{2]。 |
| 3156  aa71d6a7-a979-4aa8-8126-c2d3da7426ba | [1}Audience API{2] - The Audience API can be used to programmatically retrieve video view and lead data. | [1}受眾 API {2] -受眾 API 可用於以程式設計方式擷取視訊檢視和潛在客戶資料。 |
| 3157  4b68e8fc-4c45-4b7d-8c1a-6c5c475b01a3 | For information, see [1}Overview: | 如需詳細資訊，請參閱[1}概述： |
| 3158  c7f1afbd-a848-4803-9e3c-8dd519b1f2b6 | Audience API{1]. | 受眾 API {1]。 |
| 3159  ea23650a-fa43-43b0-b0bc-cd792f475aef | Page Contents | 頁面內容 |
| 3160  0a84bbc9-f4e8-45bb-aa0e-0b9be1ae9245 | Page last updated on 29 Sep 2020 | 頁面最後更新日期為 9 月 29 日 |
| 3161  22fefe1e-35fb-417c-a7cb-97ca5222cc44 | Brightcove Support | 布萊特灣支援 |
| 3162  4380bf81-06a6-4905-906e-38e74340eff2 | [1}System Status{2] | [1}系統狀態{2] |
| 3163  16d90048-c477-4bb8-a275-0b2bf47c8152 | [1}Contact Support{2] | [1}聯絡支援{2] |
| 3164  d2bf62f9-2546-410c-8661-4eb821f1c1a1 | [1}Documentation{2] | [1}文獻資料{2] |
| 3165  62ebfad3-eec5-473d-8c20-a15906c41f52 | Training | 訓練 |
| 3166  d1ad240d-15ea-4943-96f6-f704f8f0261b | [1}Online Courses{2] | [1}線上課程{2] |
| 3167  123c7de1-8be6-49a1-b0d7-e962ada94a92 | [1}Register for a course{2] | [1}註冊課程{2] |
| 3168  6800d177-d8ff-4c5f-8a12-4a5b1709865c | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 3169  d661e701-7b3b-414b-b610-40074a3acfef | Brightcove | Brightcove |
| 3170  4f425788-6d8f-4a2b-a5e9-40c7bef05d2e | [1}Brightcove.com{2] | [1}亮麗{2] |
| 3171  dac20b63-c057-4bff-85ee-09c85baf6dd5 | [1}Contact Us{2] | [1}聯絡我們{2] |
| 3172  7d2a7f47-237d-4d8e-95b3-03ab46e8de59 | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 3173  fdd3b07c-b126-4b4b-89b6-0fa903fc9c70 | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 3174  ed973c95-37fc-4cf3-993a-f6c50384e822 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 3175  347e37b4-32ac-4faf-a7a0-58dea68fb306 | LinkedIn | LinkedIn |
| 3176  43893260-34b6-46c3-a21f-49ba97c5bd14 | Twitter | Twitter |
| 3177  89e55a36-40bd-44cf-817d-5185dc6d4f3b | Facebook | Facebook |
| 3178  948088b9-5ba0-41d9-94f2-ee3aa0193fe3 | Have a question? | 有問題嗎？ |
| 3179  c11b42de-2edc-4551-b1c1-5a27d25e9cf9 | Working with UTM Fields in the Audience Module | 在觀眾模組中使用 UTM 欄位 |
| 3180  64573f8d-e8c1-4e46-bda0-279bb7d15bda | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 3181  bed3c3ba-397c-4625-9440-310126933dca | Select Language | 選擇語言 |
| 3182  baab4a40-54f0-4d56-a4b6-0e1a7bb39311 | Other Brightcove Docs | 其他布萊特灣文件 |
| 3183  7c23f652-3283-4542-ba86-4f1049aeda67 | Documentation Home | 文件首頁 |
| 3184  c9aa2198-832e-4a1d-a7e6-8a242ea781e4 | Brightcove Audience | 布萊特灣觀眾 |
| 3185  a7880098-9926-420d-aa66-cb6790124674 | Brightcove Beacon | 布萊特灣燈塔 |
| 3186  054ce96a-3408-4608-87a6-1c6793dd35bf | Brightcove Campaign | 布萊特灣戰役 |
| 3187  c44b815a-4247-4e2c-bea4-a928d5fe5dc0 | Brightcove Engage | 布萊特灣參與 |
| 3188  29956359-f07c-4524-970f-1ed1773650a1 | Brightcove Live | Brightcove Live |
| 3189  c6f00cfc-99bb-4465-adbf-df13a307e51c | Brightcove Gallery | Brightcove 圖庫 |
| 3190  a0743831-535f-4655-b1c7-440c91aaebbe | Brightcove SSAI | 布萊特灣 |
| 3191  44c117ca-8a81-4fbb-9b94-4c7b4939508c | Brightcove Social | 布萊特灣社會 |
| 3192  d47fc1f2-59ee-4fba-87de-906f7a85f5de | Video Cloud Studio | 視訊雲端工作室 |
| 3193  43afd470-eb14-4831-91b7-8435f7e524b2 | Brightcove Player Development | 布萊特灣球員開發 |
| 3194  24197c18-f76c-49dd-9f1f-2391c4317df4 | Video Cloud Platform APIs | 視訊雲端平台 API |
| 3195  aa597deb-954d-4ff3-aea4-70992cb2749b | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 3196  b82e57fc-cf88-4ee0-a7ef-32f4eef38515 | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 3197  58266f09-d0d5-4b71-90ec-f0414cfca770 | Video Cloud General Information | 視訊雲端一般資訊 |
| 3198  d8d06063-49f2-4aaa-94a9-b9c4f9a483a4 | Zencoder | Zencoder |
| 3199  5659bf64-de20-46f7-b49e-92c0d353c323 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 3200  1c8b4610-bcb5-4bc9-9106-d1d1eb9619ea | support | 支持 |
| 3201  d73d9625-de20-406a-b703-b1b097b0b5a7 | system status | 系統狀態 |
| 3202  aa0c0ecc-42cf-49a0-b261-33b80a3751ce | [1}Home{2] | [1}首頁{2] |
| 3203  96a9bdd0-c884-4544-9266-61ebf341043d | [1}General Information{2] | [1}一般資訊{2] |
| 3204  f721603f-cb61-4866-a3b8-9be961a6864e | Working with UTM Fields in the Audience Module | 在觀眾模組中使用 UTM 欄位 |
| 3205  cdcbc6c6-b181-4198-b704-1887bd81da56 | [1}Home{2] | [1}首頁{2] |
| 3206  c32eb0c4-c526-4ea1-8ced-48edf45214c7 | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 3207  634c0794-f982-4605-897d-96e3ae9d462d | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 3208  6e59f33d-6c72-4071-bcf9-2b86ff6a387f | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 3209  ad2673ae-55eb-40e8-ad9f-a206ac17cbb4 | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 3210  11c75210-4ac1-4319-a7ee-63b22566f8c5 | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 3211  4ed40959-ee7e-4be6-9982-a9abd33e3157 | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 3212  84d60e73-3b49-4d12-ac7f-63c1240ac7c0 | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 3213  6ed31a2b-df41-45bd-af79-3120907fa797 | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 3214  73e95ed4-78ca-4292-b016-9b870a389275 | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 3215  7b91c829-1064-4bae-91e2-39b17406a496 | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 3216  832a3d13-91e0-4c30-9f23-b6d3a14cf04f | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 3217  df855cff-4111-4423-9654-70098a011b93 | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 3218  80a4f273-1a2b-45f4-bb6e-27bca85782e8 | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 3219  43e956de-0b76-4e7b-b077-d9aad1a4a212 | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 3220  ec8f61d1-7f29-44b4-a1db-3869628a6ad9 | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 3221  b2aceea7-4b17-479d-ab64-e2d03bea44f0 | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 3222  4dd280d9-aeef-4cea-b7ee-4b93b7fb09ec | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 3223  524b0fd0-41a5-4748-b499-b9a503f8a80a | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 3224  7ad5319b-f7d1-4df3-8515-9d10d542eac0 | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 3225  a2c01af4-7cf4-4f55-84d0-870c3a7abf3a | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 3226  abde5ff9-7780-4944-b52f-6712d711dbc9 | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 3227  60e6ea79-7825-419d-873c-5c8ef99af786 | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 3228  f2164583-80a3-4bab-b66c-b0dba34e78da | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 3229  683c6202-2b04-4e0c-a4b8-e34808ae5fc4 | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 3230  42c2b1c8-f889-485e-b436-d8227064a151 | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 3231  b456e86e-6a29-4367-8bc3-a1934905566b | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 3232  7414ed90-d678-4bf6-af1d-58d39f578314 | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 3233  2f9e9605-e0f0-414f-b063-c9b363b4ce59 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 3234  55c508f3-e2a9-460d-a572-ba54470e31ac | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 3235  6bfaaa75-13db-4e76-b518-afd7e23aebde | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 3236  f5a1e93e-a36f-47e4-a1f3-58083ae4f444 | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 3237  7396bdca-4172-4910-bd66-17ca425ac180 | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 3238  1c2d6386-af17-45e5-bc5c-c81b39d1b93a | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 3239  49f8bcc6-90b9-4261-9a31-115ea20caaf6 | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 3240  0ec85986-34f4-4629-9ef6-fd1e1dbff12d | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 3241  9055d6d7-bd1f-40dd-8dbc-b55445f812fa | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 3242  0d076c13-eb54-4b34-bf5c-1e21d3958014 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 3243  de235a97-f752-45e9-bc84-803f18d9f8c4 | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 3244  94a7d83d-5b77-4a78-9891-3d19e79902cc | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 3245  6bec1e12-90b0-4933-80b2-fa4ad6129750 | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 3246  6b8416c9-0da6-4d13-8b84-84089a191543 | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 3247  36a075a3-c3d9-42a8-9f46-90f57fc05655 | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 3248  5ce1f36f-07af-4f3f-a6f8-3a0e03999f52 | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 3249  2ebfa6ad-e7c4-4bdf-8326-15bd77385444 | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 3250  9fa124f2-2a9c-4ec3-a6c2-31885b23e63a | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 3251  42e9c50f-ba2a-4c6c-befd-62b1b1557ea1 | [1}Overview: | [1}概述： |
| 3252  2d9f7745-b89c-4433-a0ca-5015bede298b | Audience API{1] | 受眾 API {1] |
| 3253  d6bc2d4a-80be-4fb7-807b-90707935473e | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 3254  733a855a-58a9-4d4b-a450-33d81ae8e3b2 | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 3255  063b578d-a620-4c7a-9000-204d726aaeaf | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 3256  34cdcca3-5d77-4b35-9dd1-ee7c10dc3317 | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 3257  802f77fc-1aa9-4031-962d-b1df85d7ac75 | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 3258  27111a3d-b244-4ead-aadc-05234c7490fb | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 3259  8d73190c-55b7-4057-901d-6c44167ca5ad | [1] | [1] |
| 3260  7e5e4b92-139a-4374-9963-3f61c7e2646d | Navigation Menu | 導覽功能表 |
| 3261  e5852201-4513-49c3-87d7-86f136e94797 | Page Contents | 頁面內容 |
| 3262  7fa97fc7-f5e5-4e1d-9617-131b7775c28d | [1}[2]{3] | [1}[2]{3] |
| 3263  596b8aa9-37dd-4785-ae43-3d5c178b2c0e | open in new tab | 在新分頁中開啟 |
| 3264  83950de1-7d51-444d-b84f-92580e44f1ef | Working with UTM Fields in the Audience Module | 在觀眾模組中使用 UTM 欄位 |
| 3265  e54e7255-0fc8-4722-93e4-7d7e86c8e427 | In this topic you will learn how to track UTM codes in the Audience module. | 在本主題中，您將學習如何在「聽眾」模組中追蹤 UTM 代碼。 |
| 3266  0679f001-ec06-4df9-984c-a54d35f7688f | UTM codes (also known as UTM parameters) are simple snippets of text that you can add to a URL to help track the success of your web content. | UTM 程式碼 (也稱為 UTM 參數) 是簡單的文字片段，您可以新增至 URL，以協助追蹤網頁內容是否成功。 |
| 3267  8cb5b394-be9f-4954-a8a1-3a50d88f0e16 | There are 5 standard parameters that you can add to any URL: | 您可以將 5 個標準參數新增至任何 URL： |
| 3268  a255a32f-b4b3-42e7-8832-e9eebf4dc6ff | Campaign | 行銷活動 |
| 3269  5e298c74-fd50-408f-98ba-374636aa0743 | Source | 來源 |
| 3270  f37e1cd3-6be2-49ea-a79b-4786c9dfef2f | Medium | 中 |
| 3271  f69be3fa-a20b-4792-8099-f1fe31a1471d | Context | 上下文 |
| 3272  678468c2-161f-4727-a66b-60e0f0e49450 | Term | 期限 |
| 3273  baeaab52-c366-4777-b8d6-368541e89d17 | UTM codes are commonly appended to custom URLs. | UTM 代碼通常附加到自定義 URL。 |
| 3274  6aff3d90-070f-40ee-8e57-88baf9bce1c6 | Below is an example of UTM codes (bolded) added to a URL. | 以下是新增至 URL 的 UTM 代碼 (粗體) 範例。 |
| 3275  157e31c5-bbc8-40ff-8af8-b8c70d95e9c4 | [1}[2]{3] | [1}[2]{3] |
| 3276  128f5a83-d6e2-4cfe-aac4-a7e70a478dbd | UTM codes give you the ability to track how a blog post, internet ad, or email blast is working without having to create custom landing pages for each campaign. | UTM 代碼讓您能夠追蹤部落格文章、網際網路廣告或電子郵件爆炸的運作方式，而無需為每個活動建立自訂登陸頁面。 |
| 3277  ac1a282d-d7aa-4a88-b361-bf8e89ad0ee8 | By creating a distinct UTM code for blog posts, ads, and emails, you can get data on which generates more traffic, conversions, etc. | 通過為博客文章，廣告和電子郵件創建一個獨特的 UTM 代碼，您可以獲取產生更多流量，轉換等數據。 |
| 3278  e087f0b8-e7b1-4025-ab62-4467dafba033 | Configuring data connections to work with UTM fields | 設定資料連線以使用 UTM 欄位 |
| 3279  baba1fc9-53e2-47ef-944c-34e478ed11cc | Audience parses the UTM fields from the URL arguments. | 觀眾會從 URL 引數剖析 UTM 欄位。 |
| 3280  d843469c-153b-40f6-a696-4d5d6759907d | The UTM data can then be accessed from your marketing automation software or by using the Audience API. | UTM 資料可以從您的行銷自動化軟體或使用受眾 API 存取。 |
| 3281  134bbfa4-ae1d-414b-9f26-be13ef6870ca | The Audience configuration that is required is based upon the marketing automation platform being used. | 所需的受眾組態是根據使用的行銷自動化平台而定。 |
| 3282  01b81fd1-ee0c-4eee-bd58-aa83d9e562da | [1}HubSpot{2] | HubSpot[1}{2] |
| 3283  9abcde62-f3b7-43fc-9022-1115a65eaa7d | [1}Salesforce{2] | [1}銷售隊伍{2] |
| 3284  5372c8c5-af12-49df-a316-e22856322881 | [1}Eloqua{2] | [1}雄{2] |
| 3285  75d6502a-2f67-413f-a293-caac4e9a0aad | HubSpot | 中樞點 |
| 3286  10646195-daec-4806-9af7-a1d7aaf24167 | With HubSpot data connections, no additional setup is required. | 使用 HubSpot 資料連線時，不需要額外的設定。 |
| 3287  322e2958-aa2a-48b0-a929-05726b7ff387 | The UTM fields will appear automatically in HubSpot. | UTM 欄位會自動出現在「中樞點」中。 |
| 3288  92f990b4-f539-468b-beb3-9cf454078892 | Salesforce | 銷售 |
| 3289  6acf4cfe-1fc1-4bb9-af65-1f255d3fd880 | With Salesforce data connections, use a [1}Mapping Type{2] of [1}Advanced{2] and then the UTM fields can be mapped to the appropriate data objects in Salesforce. | 通過Salesforce數據連接，使用[1}映射類型{2]的[1}高級{2]然後可以將UTM字段映射到Salesforce中的相應數據對象。 |
| 3290  ff2b9ed7-8796-4b9a-b062-eacc1766e067 | [1] | [1] |
| 3291  50981a00-64d5-4d0a-9b5c-9e4cd1690578 | Eloqua | 雄 |
| 3292  f619429b-6918-47cd-8524-c4bbc114e3a6 | Check the Eloqua data connection for a warning about a data mapping update. | 檢查 Eloqua 資料連線，以取得有關資料對應更新的警告。 |
| 3293  7958e94b-d3c9-42c7-9a6e-c3983f5e65c2 | [1] | [1] |
| 3294  103eadca-20a7-40bc-a69c-7157be082cef | Click [1}Update Now{2] to update the mapping. | 請點擊[1}現在更新{2]更新映射。 |
| 3295  a939a01d-e78b-40f1-b694-8d8dccaca7a3 | This will update the data objects to receive this data. | 這將更新數據對象以接收這些數據。 |
| 3296  dcbaf18c-9dd4-47d2-bd42-b16292153180 | Exporting data using the Audience module | 使用對象模組匯出資料 |
| 3297  9d564f4b-0775-4261-a258-cf86aad90872 | UTM fields are included when exporting Audience data and selecting [1}View Events{2]. | 導出受眾群體數據並選擇時，會包含UTM字段[1}查看活動{2]。 |
| 3298  a01ae9c2-1530-44b5-95a9-6fb1fb8d3046 | For information on exporting data, see [1}Exporting Audience Data from the Audience Module{2]. | 有關導出數據的信息，請參見[1}從受眾模塊導出受眾數據{2]。 |
| 3299  ff06115b-437b-4fe7-a033-dbf5c59e1aad | Accessing UTM fields using the Audience API | 使用受眾 API 存取 UTM 欄位 |
| 3300  397a194a-c2d3-4a75-a635-2ccefe8f08bb | UTM fields can be accessed using the Audience API. | UTM 欄位可以使用對象 API 存取。 |
| 3301  40224840-df69-4fb1-81b9-874980276bf8 | For information, see [1}Audience API documentation{2]. | 有關信息，請參見[1}受眾API文檔{2]。 |
| 3302  e0ddf18e-edb6-440b-b46e-804ed57e5614 | Page Contents | 頁面內容 |
| 3303  fa4ff8a2-2b15-4ccc-9b17-e703254fbc41 | Page last updated on 13 Oct 2020 | 頁面最後更新日期為 10 月 13 日 |
| 3304  7ec748c7-4eb1-46f8-9eea-cfd5c0cdacd7 | Brightcove Support | 布萊特灣支援 |
| 3305  5b39a1b9-9c6e-4c8e-a85b-02497a31a30a | [1}System Status{2] | [1}系統狀態{2] |
| 3306  0f98393f-aa43-4161-98f2-d090800afcf4 | [1}Contact Support{2] | [1}聯絡支援{2] |
| 3307  879a5bb8-ae42-4880-baad-ee20fd23ff63 | [1}Documentation{2] | [1}文獻資料{2] |
| 3308  c926d035-4e9c-4a86-95bf-05078e16e004 | Training | 訓練 |
| 3309  39f5b958-0943-4392-80b7-f40f53439bbf | [1}Online Courses{2] | [1}線上課程{2] |
| 3310  4a449ea7-a9cd-49e1-b8e4-c69e834cc460 | [1}Register for a course{2] | [1}註冊課程{2] |
| 3311  f34902a2-3616-4284-87c4-dbe705eb81ea | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 3312  1337e56d-50a7-4d1b-b570-06e4f03afc40 | Brightcove | Brightcove |
| 3313  397dcb62-46a1-4204-ad21-60413e9a7110 | [1}Brightcove.com{2] | [1}亮麗{2] |
| 3314  587effce-92ae-4a33-9776-4a2169d04314 | [1}Contact Us{2] | [1}聯絡我們{2] |
| 3315  c3a8eece-4243-4a43-a22a-e732e7637334 | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 3316  bfd26b0c-8d54-42b3-98be-80165a64b0d3 | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 3317  801954ed-633c-4678-a284-7d55624c446b | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 3318  1907157b-41e6-4df3-943c-6e18946095f2 | LinkedIn | LinkedIn |
| 3319  47de238b-a832-49bb-a9c2-c10479bb218d | Twitter | Twitter |
| 3320  db4e272c-0ff8-4fe2-bc07-d76936d1d0b0 | Facebook | Facebook |
| 3321  36503230-4f43-44c0-bed3-b786a1e3d4e2 | Have a question? | 有問題嗎？ |
| 3322  5b014dbe-6717-49cc-b6f0-6dba61ca51c3 | Audience Training Videos | 觀眾訓練影片 |
| 3323  2059184c-a1df-4b43-879a-098f26692490 | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 3324  82af6899-b18d-4520-8f25-f8d2ee7c6b04 | Select Language | 選擇語言 |
| 3325  c9444181-5b42-40d7-b956-7c7f5adddaf5 | Other Brightcove Docs | 其他布萊特灣文件 |
| 3326  9f53e744-263d-4da6-a099-1157574d3ddf | Documentation Home | 文件首頁 |
| 3327  c27c688b-0f4d-4ef0-94d5-6ca9798a1b58 | Brightcove Audience | 布萊特灣觀眾 |
| 3328  cf2a2e44-6689-40a8-b275-1a5668e774b5 | Brightcove Beacon | 布萊特灣燈塔 |
| 3329  3143ad12-fa18-41db-b05f-935ba86da76c | Brightcove Campaign | 布萊特灣戰役 |
| 3330  bf47e968-40c6-4649-8ba8-bd2ed693b6aa | Brightcove Engage | 布萊特灣參與 |
| 3331  4bd20c4f-c9db-4703-bf9a-ff7aad8c9d31 | Brightcove Live | Brightcove Live |
| 3332  f444bcdd-9be7-41ae-ac35-14f90e329773 | Brightcove Gallery | Brightcove 圖庫 |
| 3333  2c39b458-e49e-44d9-874c-10275ab83e2b | Brightcove SSAI | 布萊特灣 |
| 3334  cd706ef2-8b5a-49c2-b4be-159608603577 | Brightcove Social | 布萊特灣社會 |
| 3335  afdf2c28-7a54-43e6-951b-0a2611591356 | Video Cloud Studio | 視訊雲端工作室 |
| 3336  7762db69-8d51-4499-9cd7-e7c8a8eefe22 | Brightcove Player Development | 布萊特灣球員開發 |
| 3337  4ac14c57-9d46-4c55-ae2d-6c280472f08a | Video Cloud Platform APIs | 視訊雲端平台 API |
| 3338  150a05fb-3880-4f1c-aabf-65adfa2106c6 | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 3339  d15c2243-cbf7-4b18-a487-5cfd504cacb2 | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 3340  6dfc3a2c-d56f-4e57-b61f-8c0f69c2f184 | Video Cloud General Information | 視訊雲端一般資訊 |
| 3341  118d59f0-7bd1-4da6-9e1e-50bc966a88bb | Zencoder | Zencoder |
| 3342  f867c4c4-2a4d-42de-8309-0cf92974fbc7 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 3343  381f540c-ece5-43f7-ad0c-d5061b6cd85a | support | 支持 |
| 3344  c987427b-0a0f-4053-80a8-dd8720a8095a | system status | 系統狀態 |
| 3345  d6ae7f86-b237-4fcf-bef7-fe01a10f5cad | [1}Home{2] | [1}首頁{2] |
| 3346  a1aa7623-b0e7-4604-8598-88385822e12e | [1}Getting Started{2] | [1}開始使用{2] |
| 3347  bbcdb22d-2f39-497b-a17c-c6ace02f8455 | Audience Training Videos | 觀眾訓練影片 |
| 3348  9656cc4a-d8df-4ea4-a3a2-9f909ba2c794 | [1}Home{2] | [1}首頁{2] |
| 3349  d5a0ad6f-91c7-4fe0-852f-fccf393384ae | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 3350  3f842106-b0b7-4c05-ae94-e22c80ee997b | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 3351  b5b1863f-e8cc-491f-81c7-c2d2aee7e929 | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 3352  67b98800-b09e-4da5-907e-66a1d6708d80 | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 3353  f6988def-fc6b-4bcb-83dc-874577b8b2e8 | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 3354  9eec0ac8-18d4-4e6a-94c6-f8131452b881 | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 3355  3c27c828-b1b1-45a2-8786-8524eecd951f | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 3356  d9038a37-e747-48ca-9cb8-88b1c80ad25d | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 3357  520d42af-566c-4bab-b2af-6c7d146b790f | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 3358  ede4d665-f98f-45dc-b34d-810d5aa84c89 | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 3359  b516c005-4836-4418-91ec-5f16cd7f75e0 | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 3360  c77d3b31-b405-475b-90f2-8aa722fa54eb | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 3361  cb81483c-e8dd-49f5-bca4-8be221b468f7 | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 3362  e32ddab9-80e4-4b81-b654-e96dbf04f036 | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 3363  1f35d274-0fbf-43a9-98d6-b3c1517f570a | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 3364  7dc82b8f-5782-43ab-9d64-48408c18757c | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 3365  5af56da2-6855-41ed-8a85-c5acd91affa8 | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 3366  ac6dab85-7574-494c-926e-716d5aff2b58 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 3367  54284fb7-4c81-4ac1-80a9-a07bf0ededf9 | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 3368  fed4768f-05c8-4b6e-a549-cdb4a1e965ca | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 3369  baec9239-d93e-4f83-99f9-52ed986e305b | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 3370  fb9d6856-bb09-4b4d-a481-ee66b514caf1 | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 3371  4723ed19-dfb1-4a0a-a0d2-be020d685966 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 3372  bbf70024-4d00-4a01-a772-59b639faeb11 | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 3373  d30ecf59-6709-4017-90fa-9192d1eb0619 | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 3374  7572d166-360e-421d-afdf-4254f34b3380 | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 3375  0bd4b5ae-7b05-405c-b085-145c40c02ef7 | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 3376  c0141d1a-3417-4064-93d8-82a2fa6f2a34 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 3377  a61e92f6-250a-4217-849c-b86d1584d852 | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 3378  dee29573-1556-4af6-a031-2d21a4d0da86 | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 3379  9d94a902-5b16-401a-aaca-53896658fc15 | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 3380  2058a08a-6576-4d3a-850c-eaec4f72f281 | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 3381  109646a4-4068-4221-b6c1-679e85235bd8 | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 3382  2043201d-c1d6-42c9-bbbd-13b9e4b61569 | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 3383  a21dc2fe-6a04-40f9-8b81-370a50bf61be | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 3384  562643c7-f260-4b72-aa33-ebc7efa62580 | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 3385  8c1592d8-6212-4aa5-a79a-1fd18134cfda | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 3386  67aa6f0b-1279-45e3-9a1c-4f4b35d0a9a8 | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 3387  c7643e82-2a10-45f4-9a23-bb8fefc04445 | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 3388  2fc2bca6-d6ae-4109-b699-1dba0d33d6fa | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 3389  7a9b9971-8b35-479c-8307-4135c426f5e5 | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 3390  8d8445de-68e9-481b-8744-38fe0515e8b0 | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 3391  8aae40c4-5642-4b4e-ba0d-90626733e5a0 | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 3392  692f65c8-d26e-4c32-945c-6028b696e899 | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 3393  dbc6a00d-42dc-4ad2-8719-8efa5b2f981b | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 3394  d44302ce-cc22-46b0-915a-8cd78bf93175 | [1}Overview: | [1}概述： |
| 3395  692c2862-87d1-4735-9fcd-f5feb2b26d98 | Audience API{1] | 受眾 API {1] |
| 3396  126a2941-ecaf-4ef2-8ac8-ecd104f3da34 | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 3397  98bf3dc5-5cf4-4e81-abd6-f4e472a8cd57 | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 3398  87d9b556-07d8-4e3e-93ba-b002e86fe9a5 | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 3399  a795452f-2369-4f04-ae24-9aec94b20913 | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 3400  83cc3dd4-aaae-484b-b75a-d911c3e29cf3 | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 3401  a412b5e5-2a5b-401f-95cd-784fe04618de | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 3402  7c907f0c-6900-49a1-9e31-ecf79e202cb3 | [1] | [1] |
| 3403  36ec9a3a-cce8-4ec7-aa0d-6b0fbbc9f7da | Navigation Menu | 導覽功能表 |
| 3404  cecba49a-ea3a-469c-8093-4051b2a8ac5a | Page Contents | 頁面內容 |
| 3405  698aeed6-6608-4cbc-9530-67200ef4faa9 | [1}[2]{3] | [1}[2]{3] |
| 3406  322c683b-b8d0-49c1-8f0f-843a1d5b1ad8 | open in new tab | 在新分頁中開啟 |
| 3407  a6aff86b-8cbc-4f3f-878f-382d412fd7e7 | Audience Training Videos | 觀眾訓練影片 |
| 3408  6b848718-71b2-4d28-977a-b64e8d2cb3a6 | This is a list of all the Brightcove Audience training videos. | 這是所有布萊特灣觀眾訓練影片的清單。 |
| 3409  cea66d55-b63e-48c7-9b14-6dfdb6e3e761 | [1] | [1] |
| 3410  93b54af4-316f-487d-8c55-2739d6c818c6 | Page Contents | 頁面內容 |
| 3411  11a94535-ff10-4574-9410-b49661e8a90f | Page last updated on 03 Feb 2020 | 頁面最後更新日期為二月三日 |
| 3412  bcf98b99-aa26-4552-9546-e42ac63b50a9 | Brightcove Support | 布萊特灣支援 |
| 3413  51720589-c237-4675-a17d-825dde564045 | [1}System Status{2] | [1}系統狀態{2] |
| 3414  f6b24515-3138-46a8-ac67-42746dab6653 | [1}Contact Support{2] | [1}聯絡支援{2] |
| 3415  13d53fc0-b1f2-4b40-ba54-4a9b50c59557 | [1}Documentation{2] | [1}文獻資料{2] |
| 3416  1de91d15-7120-4eb2-a635-34ffea004b97 | Training | 訓練 |
| 3417  29cdf944-f55e-4efc-9a70-accd17c9dad3 | [1}Online Courses{2] | [1}線上課程{2] |
| 3418  8b865609-4e3e-46c2-ac6e-2f2700b92c36 | [1}Register for a course{2] | [1}註冊課程{2] |
| 3419  1fffa9b7-4a38-4af8-a5f5-c77dcf8c2cc1 | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 3420  bcf4ac5f-fc1b-43c9-a68c-ddd0ce0caff6 | Brightcove | Brightcove |
| 3421  764ee0a6-8758-41f3-9dbc-df0b751a2308 | [1}Brightcove.com{2] | [1}亮麗{2] |
| 3422  5e138abe-2918-42ad-a83f-ee6e13b7bc70 | [1}Contact Us{2] | [1}聯絡我們{2] |
| 3423  be8ad4d9-e791-40ad-b2fb-bf4283aa788e | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 3424  25a6d63d-c7ec-466c-af2b-c7b279928e4e | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 3425  afd3f89d-2a21-4f77-a8e9-20c8832ab6d7 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 3426  a323d905-ab66-4f21-9e0d-019278e42dd5 | LinkedIn | LinkedIn |
| 3427  ed1761f3-16ef-40dc-bf3c-32665e93c655 | Twitter | Twitter |
| 3428  eb4678d7-3e50-45cc-97fc-c5cf815c3b18 | Facebook | Facebook |
| 3429  ed16e05c-872f-4eb6-bcf8-f119d9e1a09a | Have a question? | 有問題嗎？ |
| 3430  e7b6fa19-26b4-4157-9be1-98bfe5a7e3a3 | Getting Started with the Audience Module | 受眾群體模塊入門 |
| 3431  1bc95679-704b-4424-8595-49f8350218ab | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 3432  b86dda1c-0e27-413a-8546-5ffb9dd1a846 | Select Language | 選擇語言 |
| 3433  471bce2b-c460-491b-98cc-56b2bcabcdbe | Other Brightcove Docs | 其他布萊特灣文件 |
| 3434  9223d6a1-3c59-4a7d-8f6f-527ccdabd8b6 | Documentation Home | 文件首頁 |
| 3435  316e4b49-615b-4c25-a7cb-44d352fc0cc7 | Brightcove Audience | 布萊特灣觀眾 |
| 3436  14e334ab-67d2-4c81-a10e-3d6461f23aab | Brightcove Beacon | 布萊特灣燈塔 |
| 3437  fd12aa04-1289-48e5-8d16-bda8d842901d | Brightcove Campaign | 布萊特灣戰役 |
| 3438  c10abf16-2cf2-4fe0-b22f-e24605a9a768 | Brightcove Engage | 布萊特灣參與 |
| 3439  12e182b6-6b25-4341-b3a0-aeb430f74faa | Brightcove Live | Brightcove Live |
| 3440  6ced968c-f721-4dcc-8c92-5d703f33a29a | Brightcove Gallery | Brightcove 圖庫 |
| 3441  75f1009d-28fc-486b-98d3-26687475b949 | Brightcove SSAI | 布萊特灣 |
| 3442  aad6032e-4a01-495a-9c90-4ce64554da15 | Brightcove Social | 布萊特灣社會 |
| 3443  4b59d973-336d-4949-b49f-33d72364f6da | Video Cloud Studio | 視訊雲端工作室 |
| 3444  60d8a50e-5344-47e8-ad7f-ee8227fdd750 | Brightcove Player Development | 布萊特灣球員開發 |
| 3445  6479fb2b-11fc-4410-be62-5000116f9506 | Video Cloud Platform APIs | 視訊雲端平台 API |
| 3446  70b8bf62-74ec-4a42-bf83-d12477ebe9b9 | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 3447  9b971a4f-cb8e-4a4f-8767-351933e37743 | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 3448  8b2fb488-04c2-4b20-bdfb-2c178f6e33af | Video Cloud General Information | 視訊雲端一般資訊 |
| 3449  3978eaa6-b842-468f-afa5-6be95fe95d1e | Zencoder | Zencoder |
| 3450  26c0860a-c81d-40a4-a16c-189f3d388e85 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 3451  bcad4fc1-e409-4fab-992b-c8bb554bd5df | support | 支持 |
| 3452  fe45d6a9-7516-4cbf-aa67-285944ff4a66 | system status | 系統狀態 |
| 3453  ae391885-15ca-414e-b8f0-317954bb0039 | [1}Home{2] | [1}首頁{2] |
| 3454  adf58d0e-1d2b-4353-8a1a-af12262f50de | [1}Getting Started{2] | [1}開始使用{2] |
| 3455  ea578d9e-5636-487f-aecf-ed0ae35456b2 | Getting Started with the Audience Module | 受眾群體模塊入門 |
| 3456  6637b260-4b48-49a1-a713-b8589f35f309 | [1}Home{2] | [1}首頁{2] |
| 3457  f7203d3e-56eb-4f56-b241-18529c27a461 | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 3458  1d05bcbe-eac6-4071-a04d-6cd72fedafdf | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 3459  62fa04a2-5239-4081-83b5-470e6111680e | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 3460  9b8bcdbe-a66c-46a0-9324-344cc76269a5 | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 3461  a27e7ff6-cb6c-40ba-98f4-3040b675de29 | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 3462  52fe7cdf-ff99-44c4-8fd3-09b82ed72a36 | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 3463  5a783107-69ca-49e8-b2bf-15519354862d | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 3464  5b2a28b5-6ea0-4a64-8a4a-fd6911af8201 | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 3465  30ff973e-7274-46df-b252-0a6113579b8c | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 3466  da398eb6-7b77-456d-8470-cc40f2910709 | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 3467  29625e8c-4446-49ad-9c5c-e7a3f2234b04 | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 3468  7b1d90cc-88fd-401b-bf3b-0a41df6e6005 | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 3469  2caab9ef-1c84-4633-af52-2e4d16feab86 | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 3470  6fadd35a-bba8-4939-b7b9-f5f7e9306272 | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 3471  47116fe0-d236-4390-a744-8f18cda062ee | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 3472  31885726-9016-4fc3-a0fb-7aa02e856a37 | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 3473  45177817-4989-4e8e-8e6e-1920b8b3b699 | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 3474  7cac8755-fbc3-4c78-9a6f-12be67159ee3 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 3475  b1ca4124-0c77-46f5-8910-23321fcf30d6 | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 3476  f00b5d47-042a-4e6c-b532-6d7141a939b3 | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 3477  7ad70412-380f-4ab9-ae52-6f05fbcc4689 | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 3478  54b0d814-6322-4681-8828-a46eed0f4f33 | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 3479  ea3c840a-3cf9-4aef-8062-c50b3ee37aff | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 3480  f2060945-34bd-41f6-9e0a-b91bd6e989a9 | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 3481  7c5ad692-75ee-4675-9ea6-46b0f351da4f | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 3482  8ceec4eb-f6c0-4ddd-a383-f216b1cd950d | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 3483  0d21a8d9-a2b5-4e43-950c-a2e050314771 | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 3484  01d4bc45-653e-4269-9861-9307803b7dc3 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 3485  fe1501c0-24c4-407b-b526-88237a086a94 | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 3486  9d128351-7c92-4663-bfa0-a264ea41421a | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 3487  10df6718-d468-47ca-a4ce-8328e543ef4c | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 3488  2509f753-3c1c-453d-9ec0-e30fec5ce43d | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 3489  651261c5-d5ec-4e40-abd9-8631d3fefc35 | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 3490  4116e972-b237-438d-b2fd-cd80f8008ead | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 3491  8e7f6916-251c-49b6-a356-74682b04f5b9 | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 3492  80905d51-44c4-47e8-903b-77ee39580a89 | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 3493  b320c26a-ba5d-437b-85a3-73a04e9ce08d | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 3494  7ae2672c-76ee-4b1f-8672-7145a454c561 | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 3495  6eb846fa-0579-45e6-9281-092880b27c5c | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 3496  b2eb0a6c-87f3-4fc9-baaf-76ad4245c160 | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 3497  d8f4f1df-100b-45d3-bbc0-fa93bbbbe500 | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 3498  b7df0f6f-216c-4ad4-be95-cc3fdc1c9b8b | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 3499  8b9a9959-09a8-4367-b47d-d4fbb5cf27b4 | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 3500  643d1ffd-1e1e-4106-80a0-26a30295459e | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 3501  b541890c-5e74-4fb1-b595-92dcb1ec5345 | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 3502  9d613ff7-84d8-41c0-8d57-75a16a3eb874 | [1}Overview: | [1}概述： |
| 3503  e5e30e03-39a8-4830-9850-a27b2a064587 | Audience API{1] | 受眾 API {1] |
| 3504  ca7e381c-723d-4249-9822-59aa343e646d | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 3505  b444d3e8-3cfb-4805-8748-c7f1d9b28cbc | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 3506  c5b38605-3550-48a8-a957-9e11292d99c9 | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 3507  e3450f5f-269c-48a8-ab1b-a7a732e75fd8 | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 3508  43204797-480a-44b7-bb5b-c46296969183 | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 3509  fa864b95-7986-408b-ad90-f507820876c9 | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 3510  51c70fb8-b9d9-4e25-9514-90305aba5e6a | [1] | [1] |
| 3511  a5da0584-76b9-49aa-9cc8-e909b1a85373 | Navigation Menu | 導覽功能表 |
| 3512  0c022cf0-1e1c-4ab2-a095-1d25c90c2f5e | Page Contents | 頁面內容 |
| 3513  fa01cf13-2f13-4f33-bf17-5dad7e05b66e | [1}[2]{3] | [1}[2]{3] |
| 3514  cf17ba07-5b3e-4532-b05f-5e0379e2d0c3 | open in new tab | 在新分頁中開啟 |
| 3515  22d4ca3d-88ea-4206-93cf-95991e3fd92d | Getting Started with the Audience Module | 受眾群體模塊入門 |
| 3516  9154a1df-a42d-4c2b-94ec-2806bbca5fca | This topic provides an overview of the Audience module which is used to track video engagement. | 本主題提供用於追蹤視訊參與的觀眾模組概觀。 |
| 3517  310ed427-de69-438d-9e69-cc64216d418d | [1] | [1] |
| 3518  38a50901-665d-4485-8510-ae88aa96fedf | The Audience module is used to track video engagement data for videos that are viewed inside of an Audience-enabled Brightcove Player. | Audience模塊用於跟踪在啟用Audience的Brightcove Player中查看的視頻的視頻參與數據。 |
| 3519  720e60fb-e9cc-4ca7-bedd-4e97292e67e6 | Viewing data is stored in Video Cloud and can optionally be synchronized to popular marketing automation platforms such as Eloqua, Marketo, HubSpot and Salesforce. | 查看數據存儲在Video Cloud中，可以選擇同步到流行的營銷自動化平台，例如Eloqua，Marketo，HubSpot和Salesforce。 |
| 3520  a5609be8-e343-4c68-9a52-71ce4095d5cd | To access the Audience module, login to Video Cloud and click [1}Audience{2] in the navigation header. | 要訪問受眾模塊，請登錄視頻雲，然後單擊[1}聽眾{2]在導航標題中。 |
| 3521  639ef69e-fef2-4639-8d25-62b89131e4a7 | The Audience homepage displays video engagement data which provides insights into how long videos were watched, which videos were watched, and who watched them. | Audience 首頁會顯示影片參與資料，讓您深入瞭解影片的觀看時間、觀看哪些影片，以及觀看影片的人員。 |
| 3522  d4a6dfc0-0680-499e-8446-834a48d3cf13 | This allows you to better engage and convert your audiences. | 這使您能夠更好地吸引您的受眾並轉化您的受眾。 |
| 3523  07d1bd30-2229-43b5-a1dc-3aedf237d103 | [1] | [1] |
| 3524  cc49ee9d-da7b-4aa6-aa52-dd4f9edaaa90 | The homepage provides the ability to: | 首頁提供下列功能： |
| 3525  88989bda-1da2-46fc-af9f-2848de7c0695 | [1}View video performance{2] | [1}查看視頻效果{2] |
| 3526  303aa5ff-cfbf-4b27-a475-8a8f553c44ac | [1}View leads performance{2] | [1}查看潛在客戶的表現{2] |
| 3527  24df066f-e844-41ae-9a3c-4997d741df03 | [1}View the Audience module status{2] | [1}查看受眾模塊狀態{2] |
| 3528  f4cd7d0a-5b4d-4269-a17a-f068ee9cdb25 | The Audience module provides the ability to: | 「觀眾」模組提供下列功能： |
| 3529  658f9461-f8b5-495b-a51e-b7675cd84a1c | [1}Setup data connections{2] | [1}設置數據連接{2] |
| 3530  f066e8f2-261d-4f1c-b6e6-9017719c9d83 | [1}Create Audience players{2] | [1}創建受眾群體播放器{2] |
| 3531  c536b0c1-b629-4915-acde-3d22b7fba5d9 | [1}Create and manage lead forms{2] | [1}創建和管理銷售線索表格{2] |
| 3532  23468e70-6f85-4c35-9697-4519ff688ed5 | [1}Publish to Email {2] | [1}發佈到電子郵件{2] |
| 3533  52461949-63f1-4622-89f4-0ac132028584 | [1}View player events{2] | [1}查看玩家事件{2] |
| 3534  0f4764f8-54c6-44e2-88be-23c1c4ebb437 | [1}View viewer profiles{2] | [1}查看查看者資料{2] |
| 3535  0e44cccf-6d95-4f94-8caf-45ec9469f49d | [1}View synchronization activity{2] | [1}查看同步活動{2] |
| 3536  d5fe4778-367e-4281-8598-b1f9af5f858d | [1}Configure Audience settings{2] | [1}配置受眾群體設置{2] |
| 3537  c33abf78-748c-44fe-b273-982b4f51d73b | [1}Export Audience data{2] | [1}導出受眾群體數據{2] |
| 3538  6d0d3297-ce52-4ac2-99c3-bd84b8c30e9f | [1}Export Gallery leads{2] | [1}出口畫廊線索{2] |
| 3539  a83ebfee-2db6-49f0-931c-6874d8235af2 | [1}Manage viewer data{2] | [1}管理查看者數據{2] |
| 3540  a1fbfc8e-60a0-48ee-8a18-f4b8d547d1c9 | Viewing video performance | 檢視視訊效能 |
| 3541  3609e248-d72f-4696-9237-e962e57c7b04 | The video performance section provides high level video performance for videos that were played inside of Audience-enabled players. | 視訊效能區段為啟用觀眾的播放器內部播放的視訊提供高水準的視訊效能。 |
| 3542  30be25e5-0d51-4d11-9ca0-30366fe52133 | Note: | 注意： |
| 3543  064b7f61-b481-47fd-8097-baf72f2c8d7c | The Audience analytics system is separate from the general Video Cloud analytics system, and the two track data differently. | 受眾分析系統與一般的視訊雲端分析系統不同，而這兩個追蹤資料則不同。 |
| 3544  bfcf8101-7b51-4c2e-9090-147ae815c949 | Therefore you will see differences in some metrics if you compare the two. | 因此，如果您比較兩者，您會看到某些度量的差異。 |
| 3545  3d1cdc29-02f6-45cb-aded-d17fd514a44d | For example, the Video Cloud analytics system counts views as soon as a video starts, while the Audience analytics system does not count views until 10 seconds into the video. | 舉例來說，Video Cloud 分析系統會在影片開始時立即計算觀看次數，而 Audience 分析系統則不會計算影片的觀看次數，直到 10 秒鐘。 |
| 3546  43d6ae78-4fd1-4cd6-b72e-d43031aba1ce | So if 14 viewers start the video, but 6 of them stop it before 10 seconds have played, Video Cloud analytics would show 14 views, while the Audience module would show 8. | 因此，如果 14 位觀眾開始播放影片，但其中 6 位觀眾在播放 10 秒之前停止影片，影片雲端分析會顯示 14 次觀看次數，而「觀眾」模組則會顯示 8 次。 |
| 3547  c8642897-05a3-4c0b-a392-34db08bcd11f | Start by selecting a [1}Time Period{2] for the charts. | 首先選擇一個[1}時間段{2]對於圖表。 |
| 3548  16825791-53f4-468e-a4b8-f4beed7b4ef5 | The following options are available: | 提供以下選項： |
| 3549  85408675-d71d-4616-adb2-a1e47056ca0d | 7 Days | 7 天 |
| 3550  a9fe1668-4aa9-4afc-a340-8a1c57d3f2bf | 30 Days | 30天 |
| 3551  347d519c-3fc4-4570-96e9-95899999b75d | 90 Days | 90 天 |
| 3552  cd77940b-2d09-4f03-a9f2-a31856bf5551 | The following charts are displayed: | 顯示以下圖表： |
| 3553  f42169a1-2638-4196-bdbd-03c840ccb05f | [1}Most Viewed Videos{2] | [1}觀看次數最多的視頻{2] |
| 3554  e4b171ff-3f71-4830-8305-550b5674601e | [1}Most Engaging Videos{2] | [1}最吸引人的影片{2] |
| 3555  595fbabc-46fe-4e5f-9c90-49174f93aa56 | [1}Viewer Trends{2] | [1}觀眾趨勢{2] |
| 3556  1852cfed-a2c6-4654-85a4-5e82e7e9d544 | Most Viewed Videos | 最多觀看的影片 |
| 3557  62572843-2270-4035-96b8-a1aaf984ebe2 | The Most Viewed Videos chart displays the most viewed videos in Audience-enabled players for the selected time period. | 「最常觀看的影片」圖表顯示所選時段內已啟用受眾播放者的最多觀看影片。 |
| 3558  622268e9-d2de-4dbd-930b-193ea6c6d5e4 | [1] | [1] |
| 3559  85ff9687-df5a-49e2-847b-26061ac8481e | Most Engaging Videos | 最吸引人的影片 |
| 3560  f0b08f21-bc97-435d-bfa8-eedb65f2d9d5 | The Most Engaging Videos chart displays the most engaging videos in Audience-enabled players for the selected time period. | 最吸引人的影片圖表顯示所選時段內具有觀眾功能的玩家中最吸引人的影片。 |
| 3561  68ca0596-0636-4225-9a4b-3fe404592cf9 | Engagement is the average percent watched. | 參與是平均觀看的百分比。 |
| 3562  6512062d-adc8-4c57-a318-f4b1ae490550 | For details on how we calculate video engagement, watch the training video [1}Calculating Video Engagement Score{2]. | 有關我們如何計算視頻參與度的詳細信息，請觀看培訓視頻[1}計算視頻參與度得分{2]。 |
| 3563  6511958d-e4c8-439d-a17a-7c22b54430d3 | [1] | [1] |
| 3564  8e73f60f-bb77-4eb6-903f-e2d99754371c | Viewer Trends | 檢視器趨勢 |
| 3565  0bac627d-c8c6-4af4-ac5b-416981b62bbb | The Viewer Trends chart displays video views over time for the selected time period. | 「檢視器趨勢」圖表會顯示所選期間內一段時間內的視訊檢視。 |
| 3566  f6b3a223-6baa-449b-ab78-0ebc20574b26 | Views from both known and anonymous viewers are displayed. | 會顯示來自已知和匿名檢視者的檢視次數。 |
| 3567  26253413-eb3f-4cfd-beee-4a652185ea5e | Hovering over the graph will display the actual data points. | 將鼠標懸停在圖形上將顯示實際數據點。 |
| 3568  8d2be6d6-d986-486a-8db0-28fde1f22e3a | [1] | [1] |
| 3569  b07db165-fdc7-4eb3-aa79-5b5bf986ba66 | Note: | 注意： |
| 3570  1b2df182-df61-4ca3-a33c-cd68aa541cfd | When using a Marketo Munchkin connection, the Viewer Trends graph will only show data for Unknown Viewers. | 使用 Marketo Munchkin 連線時，「檢視器趨勢」圖表只會顯示「未知檢視者」的資料。 |
| 3571  83831cca-e43b-439f-90fe-aad4a81b84c2 | When using a Munchkin connection, user details are not collected. | 使用 Munchkin 連線時，不會收集使用者詳細資訊。 |
| 3572  c6e9ea6c-b922-4335-a111-19514aada67a | For more detailed user information, the Marketo REST connection should be used. | 有關更詳細的用戶信息，應該使用 Marketo REST 連接。 |
| 3573  2e11b0c2-0c46-4c13-b6e3-9257ef013200 | For information, see [1}Integrating Video Cloud with Marketo Using the REST APIs{2]. | 有關信息，請參見[1}使用REST API將Video Cloud與Marketo集成{2]。 |
| 3574  27a8bc53-722a-4de7-afcc-d1ec3586c45e | Viewing leads performance | 檢視潛在客戶效能 |
| 3575  bb7c3eb2-cf0a-4de5-b99a-238edffa755e | To view the leads information, click the [1}Leads{2] tab. | 要查看銷售線索信息，請單擊[1}潛在客戶{2]標籤。 |
| 3576  68251962-8e3d-4f38-b83e-478064f6a6bf | Note that the Leads tab will only appear if your account has Audience lead forms created. | 請注意，只有在您的帳戶已建立客群潛在客戶表單時，才會出現 \[商機] 索引標籤 |
| 3577  20424050-b6ef-48ef-b0eb-5a525f7991d7 | The leads performance section provides high level leads performance for videos that were played inside of Audience-enabled players. | 潛在客戶效能部分為啟用觀眾的播放器內播放的視訊提供高階潛在客戶效能。 |
| 3578  fb9ebdaa-10f7-4f67-a411-9b5c11ec217f | Start by selecting a [1}Time Period{2] for the charts. | 首先選擇一個[1}時間段{2]對於圖表。 |
| 3579  dec7d8c5-1e5b-4d1c-ac42-73d72401e83b | The following options are available: | 提供以下選項： |
| 3580  4c87abd0-7eb4-49cb-b63f-f9a235af0d98 | 7 Days | 7 天 |
| 3581  6ea1a16e-54c2-4202-a5b9-84d2f46d7892 | 30 Days | 30天 |
| 3582  d078e738-367b-4090-8272-eec16a95da47 | 90 Days | 90 天 |
| 3583  6ba1ac9e-d0bf-41a1-b6e6-325f6530805b | The following charts are displayed: | 顯示以下圖表： |
| 3584  fdd3dd00-bda5-41a0-8bbf-9f448fb4cfa0 | [1}Audience Funnel{2] | [1}觀眾渠道{2] |
| 3585  a199e71f-9fc7-4879-91b6-a18dc49fa821 | [1}Top Converting Videos{2] | [1}熱門轉換視頻{2] |
| 3586  511cd367-7fe8-49a3-a1fb-5d1070270f89 | [1}Leads Chart{2] | [1}潛在客戶圖表{2] |
| 3587  9693642e-273c-421e-8856-c04db7bb8627 | Audience Funnel | 聽眾漏斗 |
| 3588  c8a500ed-f2f7-4e76-b91c-be8d7380b1cc | The Audience Funnel displays metrics for videos in Audience-enabled players with Audience lead forms for the selected time period: | 「觀眾漏斗」會在所選時段內，在具有觀眾領先表單的觀眾中，針對具有觀眾領先表單的影片顯示量度： |
| 3589  30f6cf7a-fd20-4bb8-ab72-82c9bb5d8e5f | [1}Video impressions{2] - The number of videos that were loaded | [1}影片曝光{2] -已加載的視頻數量 |
| 3590  4c63c055-9ed5-4698-aa0d-af869d9c39a5 | [1}Video views{2] - The number of times a video started playing, recorded when the stream is started (does not include rewind or replay); it is not a measure of individual viewers | [1}影片觀看次數{2] -視頻流開始播放的時間，在流開始時記錄的次數（不包括倒帶或重放）；它不能衡量單個觀眾 |
| 3591  30dd8e67-f6b1-473d-af48-65a4f8ebf9ab | [1}Lead form views{2] - The total number of lead form views | [1}潛在客戶表單視圖{2] -潛在客戶表單瀏覽總數 |
| 3592  24cb1d3f-0120-46c5-b62a-e200721a88ce | [1}Conversions{2] - The total number of lead forms that were submitted | [1}轉換次數{2] -已提交的潛在顧客總數 |
| 3593  1eef5531-8741-428f-a231-c116c2b3ec0c | [1] | [1] |
| 3594  b17f87bc-94dc-4d09-9302-e8e646b2bdc6 | Top Converting Videos | 熱門轉換視訊 |
| 3595  71093666-b84f-483e-8fe6-340f2cfb85ca | The Top Converting Videos chart displays the videos with the highest conversion rate. | 「熱門轉換視訊」圖表會顯示轉換率最高的視訊。 |
| 3596  6f9d9872-b6dc-4d43-8475-de655fa27104 | The conversion rate is calculated by dividing the number of submitted lead forms divided by video impressions. | 轉換率的計算方法是將提交的潛在客戶表單數除以影片曝光次數除以。 |
| 3597  9caf4339-e34a-4958-a9e9-8d08ec107e90 | [1] | [1] |
| 3598  539c9806-6dd5-4c41-bf83-9861ca91fae3 | Leads Chart | 潛在客戶圖表 |
| 3599  e8b2e5e3-1e9d-4d09-af87-49f5991b3c2d | The Leads Chart displays the number of submitted lead forms by day for the selected time period. | 「潛在客戶圖表」會顯示所選期間內，依天提交的潛在客戶表單數目。 |
| 3600  9c6039da-c2a2-4dc9-b495-39637a316a01 | Hovering over the graph will display the actual data points. | 將鼠標懸停在圖形上將顯示實際數據點。 |
| 3601  dc3afaa7-6fdd-4539-9009-9e69c17a90f1 | [1] | [1] |
| 3602  4b815691-963d-4265-828f-b2968b1f48a2 | Viewing the Audience module status | 檢視對象模組狀態 |
| 3603  caf902a5-0ee1-41c7-a452-106dd43ff14f | The Audience Status section displays the current status of the Audience module. | 「觀眾狀態」區段會顯示「觀眾」模組的目前狀態。 |
| 3604  711d306c-a31c-43e2-9ac3-ea76a2cf03c6 | [1] | [1] |
| 3605  f9b040b0-b4f1-4263-9a61-132b1abad925 | Setting up data connections | 設定資料連線 |
| 3606  f3a2263f-ec5f-4423-922d-d37582c60402 | The [1}Data Connections{2] option is where you configure the Audience integrations. | 的[1}數據連接{2]選項是配置Audience集成的地方。 |
| 3607  e3746adb-7e50-4db3-b141-7878a3cd69ec | Audience can integrate with popular marketing automation platforms ("MAP[1]integration") or the viewing data can be saved locally and then exported or extracted using the Audience API ("non-MAP" integration). | 受眾群體可以與流行的營銷自動化平台（“ MAP [1]集成”）或觀看數據可以保存在本地，然後使用Audience API（“非MAP”集成）導出或提取。 |
| 3608  b77e975c-dc5d-47ac-8740-de82ceb19130 | The following table outlines the supported integrations. | 下表概述支援的整合。 |
| 3609  9f6d9009-b252-49dc-8255-576f727bdbe9 | MAP Integrations | 地圖整合 |
| 3610  b3ee25cd-a374-48f3-bd7a-4b5a327ece95 | Non-MAP Integrations | 非MAP集成 |
| 3611  d80cf8ea-97ca-4a56-938a-ed8f009d80c9 | [1}Oracle Eloqua{2] | [1}甲骨文埃洛卡{2] |
| 3612  a7797712-a4d2-47c1-a4a8-3da82930d67d | [1}Marketo (REST APIs){2] | [1}市場 (其他應用程式介面) {2] |
| 3613  bea1d530-77a7-43ec-8042-fef5b4a5a37a | [1}Marketo (Munchkin){2] | [1}馬克托（蒙奇金）{2] |
| 3614  3347318e-7d2c-483f-85ca-6188bd38156e | [1}Salesforce{2] | [1}銷售隊伍{2] |
| 3615  284c6aef-d63e-4f9e-a9ea-af83c3eb80c6 | [1}HubSpot (REST APIs){2] | [1}中樞點 (其餘應用程式介面) {2] |
| 3616  e2c33337-3f97-46a6-a43e-8c0d523b9998 | [1}HubSpot (Client-Side APIs){2] | [1}中樞 (用戶端 API) {2] |
| 3617  4bb1a8a5-230e-45ec-b2a0-5ce70a0dc5c4 | [1}Custom integrations{2] | [1}定制整合{2] |
| 3618  1ceaa086-5fdf-47ce-8e1f-3e5c2a5d0d06 | [1}Single sign-on{2] | [1}單一登入{2] |
| 3619  0535b4cc-1e63-4b5e-85e4-c7295b948628 | [1}Audience Tracking{2] | [1}觀眾追踪{2] |
| 3620  a8decb61-51f9-48d7-b6eb-75b0de6993d4 | When publishing Audience-enabled players, use the Advanced Embed (in-page) publishing code. | 發佈啟用受眾的播放程式時，請使用進階嵌入 (頁內) 發佈程式碼。 |
| 3621  3348f340-f7e5-4ad1-b008-a066bcb0de84 | The Standard Embed (iframe) publishing code will not work as the Audience plugin will be running inside of an iframe and therefore will be unable to access any parent page URL parameters and may not get the correct cookies. | 標準嵌入（iframe）發布代碼將無法工作，因為 Audience 插件將在 iframe 內運行，因此將無法訪問任何父頁面 URL 參數，並且可能無法獲得正確的 cookie。 |
| 3622  b549d566-06a0-4903-86c6-7232cf871634 | Note: | 注意： |
| 3623  956723f2-cf0a-4743-890a-b6ef709ca092 | The number of connections that can be configured is based upon your Video Cloud subscription. | 可以設定的連線數目是根據您的 Video Cloud 訂閱而定。 |
| 3624  8278009a-ef60-4500-b984-69d00cbd64fa | Creating Audience players | 建立受眾播放器 |
| 3625  11fcc6e3-7f56-477e-9cad-2c90204515f3 | The [1}Audience Players{2] option allows you to create Audience-enabled Brightcove Players. | 的[1}觀眾播放器{2]選項可讓您創建啟用了受眾群體的Brightcove播放器。 |
| 3626  23fc4131-8128-4ad7-b56d-869eae5c6736 | Video engagement data will only be recorded when video content is viewed inside of an Audience-enabled video player. | 只有在具有觀眾功能的視訊播放器中檢視視訊內容時，才會錄製視訊參與資料。 |
| 3627  e0deb622-9097-4cc1-8fe0-3d4822d4fef2 | For information on creating Audience-enabled players, see [1}Creating an Audience-enabled Player{2]. | 如需有關建立具有受眾功能的玩家的資訊，請參閱[1}建立具有受眾功能的播放{2]程式。 |
| 3628  6ac2a541-b723-4aff-b874-613c46033e8e | Creating and managing lead forms | 建立和管理潛在客戶表單 |
| 3629  7f2c3408-5c72-4c18-aae3-6ae0b79b8f43 | The [1}Lead Forms{2] option allows you to create lead forms for data capture. | 的[1}潛在客戶表格{2]選項可讓您創建潛在客戶表單以進行數據捕獲。 |
| 3630  ed111f17-4624-4f9c-ac88-c4ffa4d24fdc | Once a lead form is created, it can be associated with an Audience-enabled player. | 一旦建立潛在客戶表單，就可以與啟用受眾的播放器建立關聯。 |
| 3631  8fa10997-3e10-4cdf-9099-7add9bd3f454 | For information on creating lead forms, see [1}Creating an Audience[2]Lead Form{3]. | 有關創建潛在客戶表單的信息，請參見[1}建立觀眾[2]潛在客戶表格{3]。 |
| 3632  7b07a766-ec86-47b3-8c6f-d544bb78a9b8 | It is also possible to create and use lead forms that are created inside of a third-party marketing automation platform. | 您也可以建立並使用第三方行銷自動化平台內建立的潛在客戶表單。 |
| 3633  720ffbe8-a446-49b6-8526-707dd152d53c | Publishing a video to email | 將視訊發佈至電子郵件 |
| 3634  27e59c97-73fe-4b99-9356-163f02250d02 | The [1}Publish to Email{2] option allows you to select a player, video and then generate the HTML embed code to email the video. | 的[1}發佈到電子郵件{2]選項可讓您選擇播放器，視頻，然後生成HTML嵌入代碼以通過電子郵件發送視頻。 |
| 3635  d7044fa3-f62e-4bdb-8507-3fef57d0571f | For information, see [1}Publishing a Video to Email using the Audience Module{2]. | 有關信息，請參見[1}使用受眾模塊將視頻發佈到電子郵件{2]。 |
| 3636  b304bf29-dad3-44ab-bf7e-51c8f2f98fe2 | Note: | 注意： |
| 3637  37217fd3-79c1-4b0d-853d-4e81b666383e | The Media module also provides the ability to publish a video to email. | 媒體模組也提供將視訊發佈至電子郵件的功能。 |
| 3638  fba52a49-7575-45bb-856d-1aabb836674a | For information, see [1}Publishing a Video to Email{2]. | 如需詳細資訊，請參閱[1}將視訊發佈至電子郵件{2]。 |
| 3639  4491480b-0d24-4f6a-9498-b87cad209db5 | Viewing player events | 檢視播放器事件 |
| 3640  13934613-2d93-43b6-bb7a-1dd7ad41af7c | The [1}All Recent Activity{2] option allows you to view the player view events that were recorded for the past 24 hours. | 的[1}最近所有活動{2]選項可讓您查看播放器，查看過去24小時內記錄的事件。 |
| 3641  8ed7b0d6-f0cc-47ae-8b6f-f64409d2dd27 | For information, see [1}Viewing Player Events in the Audience Module{2]. | 如需資訊，請參閱[1}檢視對象模組中的播放器事件{2]。 |
| 3642  35c15438-e6b3-42f2-a4fe-0efa6037b568 | Viewing video activity | 檢視視訊活動 |
| 3643  7f4bdd0f-e4d4-4e82-8736-cf70a8c6d2e0 | The [1}Video (non-MAP){2] option allows you to view the viewing activity for a video. | 的[1}影片（非MAP）{2]選項可讓您查看視頻的觀看活動。 |
| 3644  51ef0dcd-ae29-495b-a8cd-0b56bb35c8c6 | For information, see [1}Viewing Video Activity{2]. | 如需詳細資訊，請參閱[1}檢視視訊活動{2]。 |
| 3645  a043c103-09d9-46ce-8e45-8dc03181b870 | Viewing viewer profiles | 檢視檢視器設定檔 |
| 3646  133f6a05-4ba8-4fd5-9f64-b32154761923 | The [1}Viewer Profile (non-MAP){2] option allows you to view the player view events by viewer. | 的[1}查看者資料（非MAP）{2]選項可讓您按查看器查看播放器查看事件。 |
| 3647  d335463c-b8ab-43c9-9053-f6eeecf04a51 | This option is enabled when using SSO or custom integrations, or Audience Tracking. | 使用 SSO 或自訂整合或對象追蹤時，會啟用此選項。 |
| 3648  7fd7ca39-b71a-4af5-b815-c235830ee49e | For information, see [1}Viewing Viewer Profile Information{2]. | 有關資訊，請參閱[1}檢視檢視器設定檔資訊{2]。 |
| 3649  412d24dd-037e-4e76-a71b-e3d4351c02af | Viewing synchronization activity | 檢視同步化活動 |
| 3650  633f2660-4aa4-48d7-9173-98e90cb30e16 | The [1}Synchronization Activity{2] option displays the last 10 jobs that were synchronized from Audience to a marketing automation platform. | 的[1}同步活動{2]選項顯示從受眾群體同步到市場營銷自動化平台的最近10個作業。 |
| 3651  c3e6ffa4-d8b8-4b4b-9283-9a340dde27c8 | Synchronization runs on an hourly basis. | 同步處理每小時執行。 |
| 3652  b1579386-170f-4c60-9015-00f10d2239df | Select a connection and then click the [1}Test Sync{2] button to run a synchronization. | 選擇一個連接，然後單擊[1}測試同步{2]按鈕運行同步。 |
| 3653  9e5ae277-7baa-402d-8e52-2b16c9dfd988 | This is helpful when testing new integrations to avoid having to wait to see if event data is being sent to your marketing automation platform. | 這在測試新的整合，以避免等待事件資料是否傳送到您的行銷自動化平台時，這會很有幫助。 |
| 3654  f1361c01-8667-4c88-9f47-85139a832b88 | Test Sync can be executed once every 5 minutes up to 10 times per hour. | 測試同步可以每 5 分鐘執行一次，最多每小時 10 次。 |
| 3655  86e07adc-7917-43b4-b38d-5b7106bfa1db | Note: | 注意： |
| 3656  ea837553-24b7-4619-8df2-11d8bb22e9ab | When using custom integrations, no synchronization jobs are created. | 使用自訂整合時，不會建立同步化工作。 |
| 3657  bc7c2792-c03f-4563-8b9d-574d6d655724 | Synchronization jobs are created only when using integrations with a marketing automation platform. | 只有在使用與行銷自動化平台整合時，才會建立同步作業。 |
| 3658  22ed0d73-bbb0-436a-9897-cec7488780ca | [1] | [1] |
| 3659  64656c29-26e8-4943-9c0f-df3574e3ab15 | Configuring Audience settings | 設定對象設定 |
| 3660  38d200c9-4650-4bfd-b9e0-3207da6a81df | The [1}Settings{2] option allows you to configure some default settings for the account. | 的[1}設定值{2]選項可讓您為帳戶配置一些默認設置。 |
| 3661  e5e14fd7-6fcb-41d6-a3ee-0c3890e2b6c0 | For information, see [1}Configuring Audience Settings{2]. | 有關信息，請參見[1}配置受眾群體設置{2]。 |
| 3662  d9b52880-1a6f-4ae8-abdf-2388efdabc9c | Exporting Audience data | 匯出受眾資料 |
| 3663  a73a1b22-46b3-4856-9af6-bddcb7e2ef33 | The [1}Export Audience Data{2] option is used to export view event and lead form data. | 的[1}導出受眾群體數據{2]選項用於導出視圖事件和潛在客戶表單數據。 |
| 3664  54e8f772-d40d-49eb-8542-4ccaa6b1be6c | This option will only appear for account administrators. | 此選項僅對帳戶管理員顯示。 |
| 3665  a73ae87d-3a83-4b3b-887c-9aa13a396a30 | For information on exporting Audience data, see [1}Exporting Audience Data from the Audience Module{2]. | 有關導出受眾群體數據的信息，請參閱[1}從受眾模塊導出受眾數據{2]。 |
| 3666  f53dfb51-0f68-4f03-bd83-8de999fa61e2 | Exporting Gallery leads | 匯出資源庫商機 |
| 3667  fd912c42-a647-46f0-90bb-db621a5284e0 | The [1}Export Gallery Leads{2] option is used to export lead form data that was captured from Gallery experiences. | 的[1}出口畫廊線索{2]選項用於導出從庫體驗中捕獲的潛在客戶表單數據。 |
| 3668  528179a1-4fd4-495b-a0b8-f67687d0e1fe | This option will only appear for account administrators. | 此選項僅對帳戶管理員顯示。 |
| 3669  e82cf5d5-0c66-474f-87f6-a50e1ce21c33 | For information on exporting Gallery lead data, see [1}Exporting Gallery Lead Data{2]. | 有關導出圖庫線索數據的信息，請參見[1}導出圖庫線索數據{2]。 |
| 3670  fd9baaa6-5266-4ccf-9c51-4fc431e59100 | Managing viewer data | 管理檢視器資料 |
| 3671  98e6707b-2986-4541-b80f-9176d446bbd0 | The [1}Manage Viewer Data{2] option allows you to search for a user and then either remove that user or export that user's data. | 的[1}管理查看器數據{2]選項允許您搜索用戶，然後刪除該用戶或導出該用戶的數據。 |
| 3672  c9ac5a73-c8de-4543-8c80-47df62367f09 | This option will only appear for account administrators. | 此選項僅對帳戶管理員顯示。 |
| 3673  456f2a41-652a-4e88-ab88-5bc71733b738 | For information on managing viewer data, see [1}Managing Viewer Data{2]. | 有關管理查看器數據的信息，請參見[1}管理查看器數據{2]。 |
| 3674  add9fa86-be2d-4706-bee2-154dae949920 | Page Contents | 頁面內容 |
| 3675  2369ca1c-e823-4ad8-9a4b-2177d6a703c9 | Page last updated on 19 Mar 2020 | 頁面最後更新日期為 3 月 19 日 |
| 3676  315f3710-5af0-4e90-be43-359d3d1c0606 | Brightcove Support | 布萊特灣支援 |
| 3677  20b30b11-751b-426c-bb2a-cb99a58e1a4d | [1}System Status{2] | [1}系統狀態{2] |
| 3678  1786b1e7-e48c-4f56-b4b9-264ca9a24e56 | [1}Contact Support{2] | [1}聯絡支援{2] |
| 3679  8968862a-7225-4612-b29a-1b5254f5cf11 | [1}Documentation{2] | [1}文獻資料{2] |
| 3680  b994bfc6-7d6f-4beb-890e-9964c8806c57 | Training | 訓練 |
| 3681  5a5e8cd4-2a09-4ea3-9d12-c62fd1365da5 | [1}Online Courses{2] | [1}線上課程{2] |
| 3682  3ba8094d-8aef-42c1-b10a-6c4df05a0d8c | [1}Register for a course{2] | [1}註冊課程{2] |
| 3683  3dc56b27-3c87-4c90-8e72-ee5f5347d66d | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 3684  f7783661-871c-43be-82f7-b5bf8ea51963 | Brightcove | Brightcove |
| 3685  6601d2e4-5dac-44c7-bfcc-5eec6723bdb3 | [1}Brightcove.com{2] | [1}亮麗{2] |
| 3686  05fcd61a-2623-446f-9704-27b5d1f80885 | [1}Contact Us{2] | [1}聯絡我們{2] |
| 3687  fd5eba7b-e4aa-46fd-9126-404333720687 | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 3688  fc2b2df5-fa38-48e5-8222-22dd4b6ea67b | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 3689  cd01bdb3-05b3-43e3-b6d6-643cbcd1ed3f | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 3690  9dd67953-3e97-469c-ba67-16b6f85f9952 | LinkedIn | LinkedIn |
| 3691  f026dde0-c4e1-4f64-9459-20737b84f161 | Twitter | Twitter |
| 3692  af16768e-7a00-4a09-83a9-fd66603d81d3 | Facebook | Facebook |
| 3693  998be328-0aed-4fce-9947-676c92f8b1ac | Have a question? | 有問題嗎？ |
| 3694  ff72b389-6a6e-4c76-b577-7c93de478474 | Getting Started | 開始使用 |
| 3695  70fc5258-be58-4f2c-92ac-29c4ed8240bc | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 3696  2a925eb8-d13b-4442-93a0-716b1c108b7d | Select Language | 選擇語言 |
| 3697  90741ebe-d95f-4141-95c4-fadfd7cc247f | Other Brightcove Docs | 其他布萊特灣文件 |
| 3698  8b53acae-d027-47fe-a8b3-11ec5f6c8f9b | Documentation Home | 文件首頁 |
| 3699  2f7f22a1-4af4-4928-9397-a10294e69749 | Brightcove Audience | 布萊特灣觀眾 |
| 3700  033c696e-7f9d-4717-9036-7542aa132bdf | Brightcove Beacon | 布萊特灣燈塔 |
| 3701  ebde2750-e26e-44dc-a8b9-c1cfcfaf4ec9 | Brightcove Campaign | 布萊特灣戰役 |
| 3702  d1667869-25e6-42a0-bc3a-8bacf3ea52da | Brightcove Engage | 布萊特灣參與 |
| 3703  d2012ddf-7ff2-4ebd-bbd3-b37e3e7066c0 | Brightcove Live | Brightcove Live |
| 3704  97587da7-4381-45d6-b5fb-73377a050f23 | Brightcove Gallery | Brightcove 圖庫 |
| 3705  b9d73855-d2f5-48d3-aa28-29eb765aedd4 | Brightcove SSAI | 布萊特灣 |
| 3706  db8e078c-9e8f-4bfc-b7e4-2251f0659fb6 | Brightcove Social | 布萊特灣社會 |
| 3707  a4e4771f-b17a-4c2a-afe0-40abb981e192 | Video Cloud Studio | 視訊雲端工作室 |
| 3708  cb7eed65-c744-4703-8dce-480db79a5bd9 | Brightcove Player Development | 布萊特灣球員開發 |
| 3709  3e33dab5-84c0-4283-8a6a-c1c73a342bc6 | Video Cloud Platform APIs | 視訊雲端平台 API |
| 3710  fd7e8a17-f041-41d7-8582-8fcc71c3b848 | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 3711  92b4d4c2-05b7-4f68-8dba-1c7ee87c78a9 | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 3712  ae337802-92ad-46c4-afe1-2520e50ff794 | Video Cloud General Information | 視訊雲端一般資訊 |
| 3713  1ff9881e-b0b6-4be0-b015-13b85b95feeb | Zencoder | Zencoder |
| 3714  55d43317-b1d1-4c2e-9c54-4c7e33867632 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 3715  b91fc621-c1ab-4258-b3ee-4b861aeb652a | support | 支持 |
| 3716  6d3eeef2-d45f-425e-a619-88a22a7c1be3 | system status | 系統狀態 |
| 3717  8977995b-316d-49ec-abd1-d64ca06b959e | [1}Home{2] | [1}首頁{2] |
| 3718  63aabe21-56fc-4563-a313-617e1c08ac7a | Getting Started | 開始使用 |
| 3719  85a073b9-db58-4ad7-8923-8a4d44c7003c | [1}Home{2] | [1}首頁{2] |
| 3720  c473edcd-9528-40aa-a1fe-7851e90c5efa | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 3721  05a0284e-1895-443f-9fc7-d88bb187eaf1 | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 3722  0e79a703-5e1f-487a-bc62-76e790fb3486 | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 3723  c7096fe1-b685-4b73-a526-2d1e9a0943e9 | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 3724  910c5508-1c13-4be4-98ee-efc0f8536cc4 | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 3725  66f4beaa-845e-454c-9a64-480d949edb15 | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 3726  690608bf-8c51-42c6-9ab3-2f112bc0245e | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 3727  52ae63b5-29ae-4fef-88d4-c3711a66a15b | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 3728  7be1bc34-824e-4526-8340-cac61706c147 | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 3729  12df2a03-04c6-4f2f-a986-9508cb14ba9c | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 3730  764c3959-a131-42ec-b047-cbbf75c232bd | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 3731  7c47e175-c857-4411-ab66-3faaea59d210 | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 3732  380233f7-a0a3-42c4-8a46-5aa230bea60d | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 3733  320e911b-d0ee-4ba3-a89d-8c6b48d6b934 | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 3734  2a110861-7f84-4eff-aab0-e9d8b526dbe0 | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 3735  ff2d6821-c4c8-4fdc-8d01-42fded5f4cb0 | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 3736  c3fd3b2f-0454-4938-96fc-d280244f57c9 | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 3737  099fad40-120c-449a-aab6-f4307a55144f | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 3738  4fc3dded-e78f-464d-b3f2-6c98f8eacefc | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 3739  234ccfb5-4b71-4d74-aa43-0193ffb94b28 | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 3740  45ab0c72-05e7-44c9-8460-a6608a998c0c | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 3741  5390b3a5-e040-4838-b469-03dba7273cc8 | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 3742  ffc1897f-18df-4d54-9eb5-5390b3a63a8a | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 3743  3aacf770-eced-49eb-b58b-0717d3577bc4 | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 3744  9b2f3982-d828-438d-bb83-e453c2651470 | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 3745  d6617b7a-33dc-4ded-aeab-3d152a2b18f6 | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 3746  11191086-f991-41b2-a4eb-82b31a7ac2ef | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 3747  1c76ccd4-1383-435a-ba10-a8ea1273a7df | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 3748  862fd654-45a1-4eb5-8693-bca78418681a | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 3749  e6ac38ce-570f-4d4e-b617-1d274647c813 | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 3750  c89f541a-6cb3-4575-9ac9-59a63e838ac2 | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 3751  de2ba312-be06-49bf-b60d-3f6fe076bb14 | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 3752  0760bf53-6eb7-49d4-9e5c-49575fbc62b6 | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 3753  87dfd118-3f45-4ef9-94a5-0e5bf544dcad | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 3754  9a38b507-844f-437b-b4ba-caeaa99b8df9 | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 3755  0bda6e75-2abf-4a8b-a37e-8fd0e99518b3 | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 3756  adaf61df-74c0-452a-b1a6-206651232391 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 3757  5aa223e5-d418-4aa2-bcc9-2d8955d49f73 | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 3758  b0b211b0-6101-4f65-8708-85baed94f2f1 | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 3759  b0ce3791-93a3-47f2-9c06-885df0c5a66e | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 3760  96abccf7-cb17-4447-a59c-55f95eda8fcd | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 3761  3cd3d215-6c8c-43fd-ae17-ced8e6a0cb53 | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 3762  e7967c15-1672-4c16-a0e2-9d6dfbf56584 | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 3763  86ff84c6-21a2-40f1-9cae-210c3e997828 | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 3764  4ca0f625-4247-4f78-93e2-db02ae879437 | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 3765  2b909ddf-0f95-4dcd-a0bc-7eeb12ecc133 | [1}Overview: | [1}概述： |
| 3766  4cf18f64-780c-4e07-a587-88b2e486d7f4 | Audience API{1] | 受眾 API {1] |
| 3767  1f515ce2-05f0-4e51-b50d-c4f16b692d73 | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 3768  be044740-db03-4bc7-ac3a-048fbd6ed4a4 | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 3769  52ce2219-0af2-48dd-9d70-259b8ac4f15d | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 3770  cc0399b1-a20a-4a73-a430-815a2b7bb553 | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 3771  256d12d4-5772-4160-9762-dc2fc2cdbbf7 | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 3772  4faa1cb6-ab45-4f2e-a09f-3daefbe2b59b | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 3773  ff292006-d814-4d52-b2bf-0d42e7f0ad99 | [1] | [1] |
| 3774  09111586-229b-4941-ace3-167f0c728fbf | Navigation Menu | 導覽功能表 |
| 3775  51f9e443-b025-42c8-92d2-95609f471dee | Page Contents | 頁面內容 |
| 3776  e0242bff-dfdd-4269-82ca-c225591beeb8 | [1}[2]{3] | [1}[2]{3] |
| 3777  13ed5810-d4a8-4081-b5e2-e0e822666453 | open in new tab | 在新分頁中開啟 |
| 3778  637a6cdd-6351-45c5-a730-7a0549c54efd | [1}{2] Getting Started | [1}{2]開始使用 |
| 3779  64e7da4d-9fb4-4675-aef3-3e7437e97bb5 | Brightcove Audience is used to track video engagement data for videos that are viewed inside of an Audience-enabled Brightcove Player. | Brightcove 觀眾是用來追蹤影片參與資料，這些影片在具備受訪者功能的布賴特灣播放器內觀看的影片。 |
| 3780  9575ebac-850e-43bc-bfd8-00e4b40afaa2 | Viewing data is stored in Video Cloud and can optionally be synchronized to popular marketing automation platforms such as Eloqua, Marketo, HubSpot and Salesforce. | 查看數據存儲在Video Cloud中，可以選擇同步到流行的營銷自動化平台，例如Eloqua，Marketo，HubSpot和Salesforce。 |
| 3781  0677bd1c-b002-46ec-95b5-d73dbf9dba31 | [1}{2] | [1}{2] |
| 3782  e0d01d21-7ad8-4acd-9ea4-8ce545b23afc | Learn How to Navigate the UI | 了解如何瀏覽使用者介面 |
| 3783  0ed3017e-d1c8-4b15-b9cf-338c80bfbd28 | [1}{2] | [1}{2] |
| 3784  f4c59b06-796f-4c03-9275-e7344d946270 | Watch Training Videos | 觀看訓練影片 |
| 3785  424711a5-1800-441a-ae0b-74af5f252086 | Page last updated on 31 Jan 2020 | 頁面最後更新日期為 1 月 31 日 |
| 3786  3a1fa81c-1c25-465c-a02a-4854c914bf18 | Brightcove Support | 布萊特灣支援 |
| 3787  54ab2435-1bff-47bd-9fb2-9632c054d34a | [1}System Status{2] | [1}系統狀態{2] |
| 3788  d0849e0c-b4b7-4e32-9b40-05e5548f7d9c | [1}Contact Support{2] | [1}聯絡支援{2] |
| 3789  8e2aeaad-4a33-4426-97e1-a38433210208 | [1}Documentation{2] | [1}文獻資料{2] |
| 3790  ad12a5f8-8103-42e8-9796-281f552bf4b5 | Training | 訓練 |
| 3791  e07694b6-e8c0-436c-ad5d-ae754d51a43c | [1}Online Courses{2] | [1}線上課程{2] |
| 3792  33ffe2b3-20c7-4866-8208-b83475936be2 | [1}Register for a course{2] | [1}註冊課程{2] |
| 3793  3350d928-3e12-48f0-a5cc-4f7f4c31b252 | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 3794  8b5d49b4-3c56-4627-8a4a-417c2a4fe968 | Brightcove | Brightcove |
| 3795  376f5373-c868-424a-94fd-3506e7bb74f2 | [1}Brightcove.com{2] | [1}亮麗{2] |
| 3796  6e73c8a7-397a-4b1c-9538-e06d47a19357 | [1}Contact Us{2] | [1}聯絡我們{2] |
| 3797  8094432b-23da-418f-a8b0-0c492cea9359 | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 3798  18cf3819-208c-4856-ab34-4fe0e7054f50 | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 3799  2e3314c2-0d70-4ba8-aefe-258663905ee2 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 3800  68196d92-f1a1-4838-845e-6980815b5ef1 | LinkedIn | LinkedIn |
| 3801  14d5f1d8-f2ae-4fd4-8d1e-4a372b014e12 | Twitter | Twitter |
| 3802  4c5dc31e-f089-4e68-b5bc-da734332d122 | Facebook | Facebook |
| 3803  65b76609-d004-444d-8c41-d731ebd683a5 | Have a question? | 有問題嗎？ |
| 3804  a5e5dea3-77f8-4308-aad1-00d2aa9eb66a | google-site-verification: googleb4a0bebb1d39fb89.html | google-site-verification：googleb4a0bebb1d39fb89.html |
| 3805  28b0c5b0-06c3-4157-9edf-613867c52cd4 | Brightcove Icons | 布萊特灣圖示 |
| 3806  42d7e0e5-093b-43c2-a061-90cbbaaa8d7e | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 3807  04a227fb-add2-4ab0-9475-6415b99b9387 | Select Language | 選擇語言 |
| 3808  a47aa7fc-9c01-4929-ab0e-e9d657c846b5 | Other Brightcove Docs | 其他布萊特灣文件 |
| 3809  353ccb5f-db18-4051-bad5-0de1ebe739ed | Documentation Home | 文件首頁 |
| 3810  2c3d5741-a162-44db-bba9-e7c144996d5b | Brightcove Audience | 布萊特灣觀眾 |
| 3811  3cdfbe3b-fbda-457d-996e-3ad68d969ab7 | Brightcove Beacon | 布萊特灣燈塔 |
| 3812  6d46a70a-61a2-4a14-9a75-c4ee8fe0e95c | Brightcove Campaign | 布萊特灣戰役 |
| 3813  36a2faf1-605e-427b-9c1e-e23dfc64d432 | Brightcove Engage | 布萊特灣參與 |
| 3814  9d1ee2fa-b983-467c-8593-e839bc860cde | Brightcove Live | Brightcove Live |
| 3815  3821f3b1-683a-46e2-8b7f-c8f34c7b4875 | Brightcove Gallery | Brightcove 圖庫 |
| 3816  add4ac65-513c-453d-96a3-aae0ca996e35 | Brightcove SSAI | 布萊特灣 |
| 3817  a0013a26-bb60-4c91-baee-3a523bf31f7e | Brightcove Social | 布萊特灣社會 |
| 3818  b923b172-5511-4de9-807e-6af9dfb01af2 | Video Cloud Studio | 視訊雲端工作室 |
| 3819  efcd868b-919e-461e-96e2-2a712f5744b4 | Brightcove Player Development | 布萊特灣球員開發 |
| 3820  611643ff-0480-4690-b071-2ee65763b697 | Video Cloud Platform APIs | 視訊雲端平台 API |
| 3821  54332ec4-91c1-4394-97d2-48c2452b6951 | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 3822  3f7689c1-ffcc-450a-a5ac-db06332f81ff | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 3823  a16b49b0-f9e3-4eda-a288-e72fa7ea0447 | Video Cloud General Information | 視訊雲端一般資訊 |
| 3824  0fea9ca6-3f51-417c-add0-077445b739c6 | Zencoder | Zencoder |
| 3825  b02347f4-c5b9-4a28-ade0-785c4868f280 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 3826  f05648f6-6ee8-41f7-acb8-19ad4cb5d6f5 | support | 支持 |
| 3827  94bb0a1b-a771-4492-9380-072743c39380 | system status | 系統狀態 |
| 3828  2766da93-e8d6-401e-8dfc-71d8edfe8fc9 | [1}Home{2] | [1}首頁{2] |
| 3829  e9ad7fe4-8762-4d6b-b0ab-4905085f0565 | Brightcove Icons | 布萊特灣圖示 |
| 3830  3421d7cc-59e7-4ac8-acd8-d75e9584cec0 | [1}Home{2] | [1}首頁{2] |
| 3831  f9159f6b-caf8-475f-bdcf-7a004e271dfb | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 3832  8ee1bbed-70fd-4213-8158-dd57253ca3b1 | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 3833  4c83ad7f-0b6d-4b17-b2db-69478a7887e1 | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 3834  3fd5b994-82b0-48e6-b149-30d767cdd49f | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 3835  fc9ad316-3226-485c-9ae3-54b67dde75cd | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 3836  4398a924-60b4-4c1e-ac29-1773539d5aab | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 3837  9c153439-8112-4a3f-af75-3e98aea00bd1 | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 3838  844e17aa-f15e-4d5a-b0b7-8a11dced4d66 | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 3839  13f1b719-9553-42ac-95af-93c473fa7e13 | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 3840  452092e6-b983-4603-abc8-67cc2adaaa81 | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 3841  4ab63de4-f816-4f3d-8a16-644bc333dc1c | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 3842  e1583466-9b37-448f-847e-821880f6d4e7 | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 3843  ff6dae5b-286e-426f-b75c-bbc56c712a8c | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 3844  cdbcbdc4-2217-4696-9d36-9c8b0d9ce2a9 | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 3845  95e17cfd-d967-4d51-a1d3-1be38f76c948 | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 3846  60dd0e67-aade-4fad-84c3-80e5d09aae04 | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 3847  f8428753-a31b-4f46-b852-77f6262bb893 | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 3848  9caf5fbc-e3b6-407d-8c3d-7210cad3d709 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 3849  87071ca9-dc42-4f21-8caf-797718c1861c | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 3850  56d86a09-3f30-4b88-978e-db677d23db16 | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 3851  fcea1ea7-7daf-4b85-9937-e5e32fdacd1a | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 3852  4997ecdb-e0e7-4585-ac74-1441ca96415a | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 3853  dc5acb0b-4512-45b4-bc52-a31efebe3a59 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 3854  18020579-87e8-411e-bad2-ee79060d6298 | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 3855  ebe12626-ac03-401a-95c4-d6657963ce4a | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 3856  c3643d81-c758-42b9-aedf-fff5e9992d85 | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 3857  d6aaa48a-9c81-4bc1-aa64-99ed7ce08595 | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 3858  f751bfc4-3335-446e-aac8-3d032ba3d9f5 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 3859  2991e222-4586-43e0-86b6-7a2ee39536cd | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 3860  60b41232-6058-4e9a-9a2d-a32781484c7c | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 3861  edf84a4a-f246-4cb6-ae1c-804a1cd100a8 | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 3862  8687eaf6-35ec-4dff-b559-2b1e5faf0fb2 | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 3863  d416741c-207f-4c6c-990d-d418bd08da95 | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 3864  86dfd9a0-1475-4d8b-a739-232d00654a14 | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 3865  00d786f7-b8e0-461c-804b-a7fbbdcbea13 | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 3866  73b65401-3729-4866-8c14-3fc5a19af056 | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 3867  bb6bf929-67a5-4a21-a4a8-bd6e73123288 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 3868  8f9fac82-8cb1-41bb-97e4-b072e665d781 | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 3869  2c8ce218-f5e3-4b09-87c5-adb4271fcfdc | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 3870  77b394b1-6af6-478a-9c02-8d2bc7244c16 | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 3871  70151695-359e-4aab-b60f-78bf19bc2fe3 | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 3872  fbb9c0ee-a7d3-4a08-9378-53785c91a834 | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 3873  5f32d3b8-6be1-4c40-a84d-7cf9117d451d | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 3874  4662ef77-dc45-4a64-850e-39c214339916 | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 3875  2a5d0056-f497-4b6c-8dd8-602d5a22ce2a | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 3876  8c8b0082-0523-454c-899c-62e8a987083f | [1}Overview: | [1}概述： |
| 3877  ac9e3821-690d-4d73-85b0-bcc1ccd14b67 | Audience API{1] | 受眾 API {1] |
| 3878  792bb6b5-e099-43eb-b9d0-e6c429cc15e2 | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 3879  e4fa409d-b8cb-445a-a8ff-7abab5ac2a35 | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 3880  2d815483-e74c-4df0-80f0-3493afe0a507 | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 3881  f2a5f36f-62b4-4409-849f-73fc2dc9c300 | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 3882  03480565-32ab-45cb-9e5a-2883543ba46e | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 3883  65ec4b55-31c1-4656-a4b8-bea706af834e | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 3884  e29246a8-1d33-43c6-a1c5-b5440b295778 | [1] | [1] |
| 3885  21ac039e-f106-4a77-8718-4c0a2cfd600b | Navigation Menu | 導覽功能表 |
| 3886  d2d4947f-0e43-422a-be42-0264a98fc3fc | Page Contents | 頁面內容 |
| 3887  081e06d4-996f-431d-babd-972be7906a6f | [1}[2]{3] | [1}[2]{3] |
| 3888  95294708-d4ea-447f-96cc-a8e9895cff34 | open in new tab | 在新分頁中開啟 |
| 3889  a8eba5d3-733a-4fd5-9952-922673b1adda | Standard Icons | 標準圖示 |
| 3890  8f570753-8dfa-4c22-8326-8d871e72ce7f | You can set the color and size of the icon using the style attribute - for example: | 您可以使用 style 屬性來設定圖示的顏色和大小-例如： |
| 3891  d01ffcea-29cf-4b57-9d52-dfc33223ee3f | [1}[2]{3] | [1}[2]{3] |
| 3892  8c874251-367f-405c-a39a-51dcda5679e9 | Fontawesome icons | 字體圖示 |
| 3893  3557a4d8-ebf6-474b-92b0-d5dc2357cefe | Fontawesome Icons | 字體圖示 |
| 3894  efc4527d-6842-4a2f-a9da-76e2ff8474d1 | Icon | 圖示 |
| 3895  b804150f-5735-4239-9396-0b01dd61e296 | Code | 代碼 |
| 3896  77166af8-367c-4170-b10d-df0353a561d0 | Standard Use | 標準使用 |
| 3897  f8837c79-1d72-4edd-9c76-b72c365c9a93 | [1}{2] | [1}{2] |
| 3898  388b3093-634c-4f44-940b-64abbc9cbafc | [1}[2]{3] | [1}[2]{3] |
| 3899  e102b43c-35d2-404c-b516-2ae78395c2df | Administration | 管理 |
| 3900  301e3662-af1f-4728-815d-94e11c2cedcb | [1}{2] | [1}{2] |
| 3901  491acf6a-5b83-429d-8365-1cd143a58af4 | [1}[2]{3] | [1}[2]{3] |
| 3902  5d1fa65b-b0a4-4008-933e-8be50a3c2438 | Advertising | 廣告 |
| 3903  1c19258d-ba43-4476-b3e5-032075aa4493 | [1}{2] | [1}{2] |
| 3904  b4cde721-3830-4957-9e3c-c346839e3bea | [1}[2]{3] | [1}[2]{3] |
| 3905  af45d289-c1a4-44b4-b578-00f479f6ed75 | Analytics | 分析 |
| 3906  e54e784f-b925-4d27-9180-6fdfa5cb85de | [1}{2]/td> | [1}{2] /TD > |
| 3907  aab31770-3879-415c-b3a9-fada0c2ebc54 | [1}[2]{3] | [1}[2]{3] |
| 3908  95ad11a3-75eb-4598-b70c-19e7d0abafe4 | Basics | 基本概念 |
| 3909  28ad1db8-3679-4174-b450-e946e0be7387 | [1}{2] | [1}{2] |
| 3910  3dd596bf-f5a3-4c33-9134-361fedebe54c | [1}[2]{3] | [1}[2]{3] |
| 3911  1c676716-7d1c-4134-8d24-ecff0cca9875 | Code | 代碼 |
| 3912  2125fbdb-843c-40a4-8de1-23f9a8a826ff | [1}{2] | [1}{2] |
| 3913  6017a092-f818-4ed0-954d-2d10c11e83a0 | [1}[2]{3] | [1}[2]{3] |
| 3914  04f5a497-a069-490d-935d-24a85c7e7fed | Code Solutions | 代碼解決方案 |
| 3915  d2f6ebc3-5fa9-47ea-99a1-377918f40b15 | [1}{2] | [1}{2] |
| 3916  859e4331-0183-4c08-a51a-682d2ede10a1 | [1}[2]{3] | [1}[2]{3] |
| 3917  bb5c6aff-cd41-428e-b35a-4f9b2dd8aa60 | Create Mobile App | 建立行動應用程式 |
| 3918  cfd3c71f-a45e-44eb-88dc-ae1eef4cc209 | [1}{2] | [1}{2] |
| 3919  37daa1cd-66c3-4d2e-b4e3-fbee7bc76756 | [1}[2]{3] | [1}[2]{3] |
| 3920  704d5a87-61fa-4cef-b853-01a11bbb3db6 | Create a Web App | 建立 Web 應用程式 |
| 3921  0be4d691-a1b3-45f4-8ad5-e0d8463e6686 | [1}{2] | [1}{2] |
| 3922  05f9eebd-021c-499d-bba5-f9b6be8943bf | [1}[2]{3] | [1}[2]{3] |
| 3923  8685d658-a688-4340-be7e-c0cf0a4fa699 | Create App Design | 建立應用程式設計 |
| 3924  fc0cd09a-568d-4b49-a48b-ed78532e5a0f | [1}{2] | [1}{2] |
| 3925  50549078-5bc6-4898-a00f-c69d21d879ae | [1}[2]{3] | [1}[2]{3] |
| 3926  6687e1ea-c2e6-496e-be84-eff10f16e6f1 | Create Experience | 建立體驗 |
| 3927  5ddd9391-b945-4a39-8322-ad202c026271 | [1}{2] | [1}{2] |
| 3928  449098ef-d81f-4848-91d1-a8b054d5a38b | [1}[2]{3] | [1}[2]{3] |
| 3929  7fefb637-8524-44fe-9a68-25f521868ba9 | Create Users | 建立使用者 |
| 3930  4551e67c-01cc-4dc6-8e43-a66c47a2e741 | [1}{2] | [1}{2] |
| 3931  26bf7ece-1785-485d-b3bb-196fe656d1a8 | [1}[2]{3] | [1}[2]{3] |
| 3932  ed40bb87-f596-4535-a719-d189ee6a2267 | Creating Apps | 建立應用程式 |
| 3933  aaefa44b-feb1-46b9-bd6f-5ee1cdce9856 | [1}{2] | [1}{2] |
| 3934  1398c9c0-c673-4b64-af1d-00a8abef7521 | [1}[2]{3] | [1}[2]{3] |
| 3935  13c5363e-0101-41bc-8fd4-b698c0662763 | Creating your Application | 建立您的應用程式 |
| 3936  16783212-c1ac-4b6c-9a32-bc9ee90832bb | [1}{2] | [1}{2] |
| 3937  a74428ff-b011-4dce-b690-a48f2f924f22 | [1}[2]{3] | [1}[2]{3] |
| 3938  0191a385-9f78-4e74-8a80-ad3000860003 | Create Playlist | 建立播放清單 |
| 3939  4bdfd9a5-eda8-4dcb-97ea-1ad4a1fcaf39 | [1}{2] | [1}{2] |
| 3940  693c1e16-da13-406e-a8e3-1398adc78a91 | [1}[2]{3] | [1}[2]{3] |
| 3941  1dfde226-43fe-4f5b-a77f-339b84027a86 | Dashboard | 儀表板 |
| 3942  2adc538d-e284-41d2-9727-dba7437a8226 | [1}{2] | [1}{2] |
| 3943  a62b3709-9805-4879-aa30-5f7ecdde0daa | [1}[2]{3] | [1}[2]{3] |
| 3944  19e8110f-d40b-40fc-9773-ca78b8581bd1 | Data Collection | 資料收集 |
| 3945  b19e1cc5-f171-4d98-b080-2c3ec126155b | [1}{2] | [1}{2] |
| 3946  2fa2906b-e2d8-4be4-b94b-22845bfaed1a | [1}[2]{3] | [1}[2]{3] |
| 3947  dc5575b2-667f-4dec-a27f-d9b9aab7bc74 | Design Considerations | 設計考量 |
| 3948  69f328e1-52d3-4cc7-96f3-e41168db32c3 | [1}{2] | [1}{2] |
| 3949  c8827e94-6094-48c9-9f92-337a21d42fb0 | [1}[2]{3] | [1}[2]{3] |
| 3950  5a45ee3c-f067-4688-9541-93a0b85cee09 | Delivery System | 交付系統 |
| 3951  7d432205-a720-4840-b929-a3e5581d2830 | [1}{2] | [1}{2] |
| 3952  f5f0efad-87b5-428a-a459-bb795f923bed | [1}[2]{3] | [1}[2]{3] |
| 3953  90488769-e6ad-4a8c-8137-a3a48cff9d6b | Developer | 開發人員 |
| 3954  d0f83d12-1765-4e80-8a65-e957053ddd92 | [1}{2] | [1}{2] |
| 3955  52832d23-ab31-4fa5-95bf-cbf54211aeec | [1}[2]{3] | [1}[2]{3] |
| 3956  0b0f3bde-69d0-4042-ab00-f845cd7f2b6a | Documentation | 說明文件 |
| 3957  f8f9a6b1-b351-42d2-9f48-5b10b6aa64c1 | [1}{2] | [1}{2] |
| 3958  4427af70-76bf-47e5-83ea-3b4fafb64248 | [1}[2]{3] | [1}[2]{3] |
| 3959  9433c502-9bee-4b77-895c-821c2b04c1cf | Encoding Guides | 編碼指南 |
| 3960  d8c42c67-9cf8-4f7a-a64e-2a3d32040978 | [1}{2] | [1}{2] |
| 3961  e8fd6a83-d760-45f0-bb9a-a1efd5e8551e | [1}[2]{3] | [1}[2]{3] |
| 3962  cd2a32ff-1406-4ff7-8ef8-7afb0245eb16 | Encoding Settings | 編碼設定 |
| 3963  318a5ba6-af78-4fed-b48a-4bd0b31a6a7d | [1}{2] | [1}{2] |
| 3964  c43f70ac-6d26-4f1e-93e0-04624d50c075 | [1}[2]{3] | [1}[2]{3] |
| 3965  f20cafa4-1b71-4902-9684-6017dda91432 | Errors/Troubleshooting | 錯誤/錯誤錯誤 |
| 3966  9e91d90f-7a11-4347-ab85-ce10f0225d70 | [1}{2] | [1}{2] |
| 3967  0e2d2ee0-f493-4c4f-abfa-1261718ac11e | [1}[2]{3] | [1}[2]{3] |
| 3968  2d29fb01-af7f-43eb-a1de-c2e48d8807a5 | External Link | 外部連結 |
| 3969  d4f9d05f-eda5-43a2-be64-a822d76ed632 | [1}{2] | [1}{2] |
| 3970  c8d65765-37ef-4065-aed5-654b1b4b400c | [1}[2]{3] | [1}[2]{3] |
| 3971  d9cf10d5-bfa2-44b1-b143-1fa128ac5d23 | General Information | 一般資訊 |
| 3972  9cde56a9-31f7-4293-86a7-58b13ebacf19 | [1}{2] | [1}{2] |
| 3973  c4850e9a-1eda-4683-b5c9-cfcf11ae3257 | [1}[2]{3] | [1}[2]{3] |
| 3974  aadcf89f-dfbf-4b11-9045-03fb9493f11a | Getting Started | 開始使用 |
| 3975  348f6771-e576-4e43-96a1-b5760473615c | [1}{2] | [1}{2] |
| 3976  58982e7e-be78-4473-90e3-135d2c2e959c | [1}[2]{3] | [1}[2]{3] |
| 3977  0c8e3f60-a7ff-491f-934d-9a9a32afc4b4 | Guides | 指南 |
| 3978  1e473689-eb76-452e-b65b-503155286601 | [1}{2] | [1}{2] |
| 3979  db7907bf-df7e-4ece-91df-8a54479948b6 | [1}[2]{3] | [1}[2]{3] |
| 3980  57c2ebcd-8b6b-46a8-8097-8730a82c69f5 | Implementation Phases | 實施階段 |
| 3981  64e80fe9-9afe-4dba-8dfa-e092edf41ad1 | [1}{2] | [1}{2] |
| 3982  0d8d60b3-7645-4c1a-a6cd-6af1cafe1f5f | [1}[2]{3] | [1}[2]{3] |
| 3983  14a37253-3746-4fba-890b-447a5ea889a6 | Ingest Profiles | 內嵌設定檔 |
| 3984  1d69cf4a-fdcf-4b36-8469-4d31ff92667f | [1}{2] | [1}{2] |
| 3985  e8d92e0d-87a8-47d8-81c7-6fb253ba11ff | [1}[2]{3] | [1}[2]{3] |
| 3986  d9f2dc74-d102-4d1b-b6d0-866761972450 | Install Chrome Plugin | 安裝 Chrome 外掛程式 |
| 3987  b3c905ae-4de9-40ce-9efd-b9a08b3ad69b | [1}{2] | [1}{2] |
| 3988  98298996-406c-467f-861f-9fdf7c6ed77d | [1}[2]{3] | [1}[2]{3] |
| 3989  0dfb68c8-93ac-4ae2-81b9-e13522e734a3 | Install on your device | 在您的裝置上安裝 |
| 3990  aec43f2d-c036-40a5-9cb9-6715f0910c07 | [1}{2] | [1}{2] |
| 3991  eacf70b9-e3f3-4178-af77-a03ac62c5fbb | [1}[2]{3] | [1}[2]{3] |
| 3992  99f28876-cb05-4d68-894b-dd6c29b1b432 | Integration | 整合 |
| 3993  a19b4b16-95b3-4594-a096-cc7bdf728798 | [1}{2] | [1}{2] |
| 3994  f4f0b406-fd84-46e2-89bc-07a51a4a89ec | [1}[2]{3] | [1}[2]{3] |
| 3995  2a806fdd-917b-4eba-b1e1-363490a7c6e8 | Learning Guide | 學習指南 |
| 3996  311fcaab-aa46-48d1-bb38-e97e305b707b | [1}{2] | [1}{2] |
| 3997  c7346666-272e-460f-92e9-fac4eebb1290 | [1}[2]{3] | [1}[2]{3] |
| 3998  8687922b-6eb4-43b2-a45e-3123d80a9022 | Live Video | 即時視訊 |
| 3999  7a255ccb-40c7-41f0-aca0-e87eda59d6e7 | [1}{2] | [1}{2] |
| 4000  17238c1c-e059-4e47-a196-c47389641319 | [1}[2]{3] | [1}[2]{3] |
| 4001  7bba5c4c-327c-42ef-8e0a-169bbdb4945b | Managing Videos | 管理視訊 |
| 4002  896a99c7-f1c8-4a87-bfd0-d28288277c74 | [1}{2] | [1}{2] |
| 4003  b81f956f-00b3-4a5c-9e6d-4b6708eb2d13 | [1}[2]{3] | [1}[2]{3] |
| 4004  e1e612d1-6454-4e25-878c-45abd89ad13c | Navigate the UI | 瀏覽使用者介面 |
| 4005  9b67cedb-b9c2-4a53-90a7-b241c52beca6 | [1}{2] | [1}{2] |
| 4006  e4de534a-953a-47d6-89e8-15f922e3d790 | [1}[2]{3] | [1}[2]{3] |
| 4007  ae935742-97c3-48a5-87dd-01fcf4d1f4ff | Playback | 播放 |
| 4008  a22b7387-25b3-4399-b887-a1110fda8178 | [1}{2] | [1}{2] |
| 4009  660dfaac-ec3c-4a4d-b90e-20bff95c5f17 | [1}[2]{3] | [1}[2]{3] |
| 4010  744d8851-42af-4303-a7a3-7d867209448a | Playback API | 播放 API |
| 4011  4dfa8f84-89f8-4c8f-a15b-eebcfae5bd22 | [1}{2] | [1}{2] |
| 4012  9abfd162-ea9f-453f-8c4a-b40ab401be05 | [1}[2]{3] | [1}[2]{3] |
| 4013  9d13d7c2-b651-40a2-92b0-29f2871fd23a | Player Management API | 玩家管理 API |
| 4014  15507986-e154-49b0-8310-6c36445828bd | [1}{2] | [1}{2] |
| 4015  7af83901-7ec5-4fc0-bb60-3614bb5a9bcf | [1}[2]{3] | [1}[2]{3] |
| 4016  25277abd-38d4-4c2d-8277-90b386ac497a | Plugins | 外掛程式 |
| 4017  269d5109-91b9-42a6-8da8-5a54f6fc46ee | [1}{2] | [1}{2] |
| 4018  d2a4664d-b787-4a37-a457-ca559c990f1c | [1}[2]{3] | [1}[2]{3] |
| 4019  00ccc05b-d867-4530-9a96-d0006ab1a6bd | Policy API | 政策 API |
| 4020  c888e794-ba85-497c-9d37-bbda5f28953b | [1}{2] | [1}{2] |
| 4021  38195a5d-883c-4168-8cb3-a34d3069c518 | [1}[2]{3] | [1}[2]{3] |
| 4022  4c7c5c3a-23ce-44a1-ac5a-f2056ca3189a | Publish | 發佈 |
| 4023  42ac5535-dbdf-4cfd-80ac-b4c72cd3f9e9 | [1}{2] | [1}{2] |
| 4024  c3302e46-6116-4dcc-9b32-1c4864a34a48 | [1}[2]{3] | [1}[2]{3] |
| 4025  0fcc1ad5-af96-4752-9446-05e17997227d | References | 參考 |
| 4026  7ad67ce2-4033-44c2-8b61-70bfd1bc3c4f | [1}{2] | [1}{2] |
| 4027  8a8d94e4-3417-4cea-b1fa-f6cb5fc75958 | [1}[2]{3] | [1}[2]{3] |
| 4028  29f3909f-1aaa-4d29-9133-7010c83252ce | Release Notes | 版本資訊 |
| 4029  f8950a6e-aaf5-486b-a9db-5129c4c8cd80 | [1}{2] | [1}{2] |
| 4030  c906fa0d-f066-4e89-994e-e688e99ee689 | [1}[2]{3] | [1}[2]{3] |
| 4031  15e1000c-1d2f-49c3-a569-2ee35e0af06a | Search | 搜尋 |
| 4032  1c1dd5f6-a74b-416a-b793-6a1bb8fec241 | [1}{2] | [1}{2] |
| 4033  652a7343-860e-4d26-bf8b-fd4d62ac9b74 | [1}[2]{3] | [1}[2]{3] |
| 4034  bffe355d-8d1f-4f87-99bd-e43328739f22 | Security, OAuth, DRM | 安全性、OAuth、DRM |
| 4035  d3d6a13e-916d-432e-8a1e-c88f13ac094a | [1}{2] | [1}{2] |
| 4036  9b95ab43-e913-4df3-83fa-40a77ae1eac5 | [1}[2]{3] | [1}[2]{3] |
| 4037  af2e8573-c4f9-4250-8a33-3d8391083df7 | Styling | 樣式 |
| 4038  fb2c884b-7823-44d6-9f5e-c93d8d22ccbd | [1}{2] | [1}{2] |
| 4039  65b3382c-09fc-477f-921e-e85639581e40 | [1}[2]{3] | [1}[2]{3] |
| 4040  35489db6-7347-4053-88f8-4bba9a8c1e6a | Support | 支援 |
| 4041  1522d282-db6d-479a-9d6d-c6787ede6cb2 | [1}{2] | [1}{2] |
| 4042  6d95cf7c-355e-4fdd-b176-7e15faa80099 | [1}[2]{3] | [1}[2]{3] |
| 4043  bbfb4997-943e-4b8c-ab64-76e3a3aba926 | Syncing | 同步 |
| 4044  01862ddf-6620-4d23-9b55-235878be774c | [1}{2] | [1}{2] |
| 4045  826ea33e-b82b-430e-80f7-eab6e6b0fcb0 | [1}[2]{3] | [1}[2]{3] |
| 4046  a9bfaa16-8c09-4ccd-92fd-7409d403b831 | Syndication | 聯合發行項目 |
| 4047  cb2b1cf1-0465-45ea-8f10-6966a55141ac | [1}{2] | [1}{2] |
| 4048  700a0983-a38a-4fdc-93c9-00155d23a9b6 | [1}[2]{3] | [1}[2]{3] |
| 4049  c685a49f-a882-4056-91fc-d0e0d88959c8 | Troubleshooting | 故障排除 |
| 4050  4e45659d-54b7-4357-90cc-9adf5366b8e3 | [1}{2] | [1}{2] |
| 4051  65f549b1-e235-4d1e-9c36-07f900b4ea61 | [1}[2]{3] | [1}[2]{3] |
| 4052  f5ecaf88-393b-4f1f-87c7-f9fa055e2205 | Upload | 上傳 |
| 4053  4474884a-a069-4c5b-8541-2a2ded4555f6 | [1] | [1] |
| 4054  240dbac5-76e5-402d-8fed-beedbb2efc67 | [1}[2]{3] | [1}[2]{3] |
| 4055  6f3ab785-a7eb-4fbc-9a40-50b7b993ca1e | Using \{product} (need to create the icon) | 使用 \{Product} (需要建立圖示) |
| 4056  adb35616-e664-4419-a4e8-991b4713d550 | Brightcove.com icons | 亮度網站圖示 |
| 4057  3b8e36c0-b33b-4b64-b68e-71790fa7be2a | BC Icons | BC 圖示 |
| 4058  85d282a3-9ee2-4288-9817-8eb9fb2286be | Icon | 圖示 |
| 4059  df45d4a7-b3c9-4a66-9359-4e3867e3eca9 | Code | 代碼 |
| 4060  1e5f03a1-f8e5-40b0-8586-263e61f7dcb0 | [1}{2] | [1}{2] |
| 4061  36b548b5-c648-45da-b028-7d930536ea7a | [1}[2]{3] | [1}[2]{3] |
| 4062  8058031d-eda0-4707-a35f-eccfec1246c5 | [1}{2] | [1}{2] |
| 4063  25e7dc9e-4c17-4007-8a8b-f8e9a05a7820 | [1}[2]{3] | [1}[2]{3] |
| 4064  bdeb5dfa-b309-465e-811a-a771c6db2048 | [1}{2] | [1}{2] |
| 4065  c191502d-f896-4cdb-8411-a679071c3984 | [1}[2]{3] | [1}[2]{3] |
| 4066  2ef9d224-39e3-410a-ad72-78ac1854b28d | [1}{2] | [1}{2] |
| 4067  4dc497eb-80ae-4a9b-9f0b-602ce1b40f3a | [1}[2]{3] | [1}[2]{3] |
| 4068  2bd782d3-998a-4d70-a969-62fa190a1a19 | [1}{2] | [1}{2] |
| 4069  0e21326e-676d-415c-9ca1-9ea8ac0f3fb3 | [1}[2]{3] | [1}[2]{3] |
| 4070  7f390900-e7dd-4464-9e51-29c5eec17e9e | [1}{2] | [1}{2] |
| 4071  ee4fa3bc-83b9-4b19-9454-a57bd2863b4c | [1}[2]{3] | [1}[2]{3] |
| 4072  a9a38f58-e0b7-4278-a012-efee0e658c73 | [1}{2] | [1}{2] |
| 4073  4f243cd4-082d-4bc7-a9a8-b31b59def9e5 | [1}[2]{3] | [1}[2]{3] |
| 4074  0113f3aa-1358-4106-9764-047ef00e7156 | [1}{2] | [1}{2] |
| 4075  d5d78435-5299-4d59-914c-bcb3272d3314 | [1}[2]{3] | [1}[2]{3] |
| 4076  e2b270c8-adfb-44ad-8ef8-19d145612ce0 | [1}{2] | [1}{2] |
| 4077  4ed6a802-4c3b-4859-8450-1c2b1e434ff6 | [1}[2]{3] | [1}[2]{3] |
| 4078  ee590721-7e8a-4559-9003-d87608318735 | [1}{2] | [1}{2] |
| 4079  5debc6b4-fc41-4c3f-b7cb-9a9cbd268291 | [1}[2]{3] | [1}[2]{3] |
| 4080  35f92658-afd0-4604-aac5-a5d87297aa66 | [1}{2] | [1}{2] |
| 4081  a219868d-4260-4cee-9740-82e9cdf60606 | [1}[2]{3] | [1}[2]{3] |
| 4082  3f2f5158-bfa7-447b-ab3e-8ff09ebd3b5a | [1}{2] | [1}{2] |
| 4083  487abffe-9aae-4316-8a0b-d26657ee8ef3 | [1}[2]{3] | [1}[2]{3] |
| 4084  47b92acc-719c-4ff7-a612-633c5fd13361 | [1}{2] | [1}{2] |
| 4085  224fe3b0-5860-4d6d-908b-7722b6a61a75 | [1}[2]{3] | [1}[2]{3] |
| 4086  31e2e0d1-7414-4c1b-91b0-fbe7e6a781c2 | [1}{2] | [1}{2] |
| 4087  a95d588b-4a70-4fa8-a848-01ba53f22cbb | [1}[2]{3] | [1}[2]{3] |
| 4088  4f235f0b-0d8d-48fd-92c0-0405ee1cc2a8 | [1}{2] | [1}{2] |
| 4089  45fb48b0-19d6-4221-bbf3-971eb649246c | [1}[2]{3] | [1}[2]{3] |
| 4090  2ddcc36d-b924-490f-a181-d58e90a3f5cf | [1}{2] | [1}{2] |
| 4091  b34e2ed5-cf62-4f7d-b9d4-4f24d8af143f | [1}[2]{3] | [1}[2]{3] |
| 4092  0a1757aa-9c1d-4ffe-9057-f59a02ff1102 | [1}{2] | [1}{2] |
| 4093  c9240e7b-511d-4170-87a4-35173e8ec85c | [1}[2]{3] | [1}[2]{3] |
| 4094  0425e7de-5324-4ab4-9826-ea404604e52a | [1}{2] | [1}{2] |
| 4095  232668cf-3047-4453-86a9-6670d4e0264f | [1}[2]{3] | [1}[2]{3] |
| 4096  3b69cdca-534e-4769-a85b-f3d54d2378b2 | [1}{2] | [1}{2] |
| 4097  4e23bb18-ec4c-476d-9578-adbba180a341 | [1}[2]{3] | [1}[2]{3] |
| 4098  ed44ccde-faf6-42c3-8f2d-a125dedff716 | [1}{2] | [1}{2] |
| 4099  7315bcf5-4e9c-41df-bace-2f2715939b93 | [1}[2]{3] | [1}[2]{3] |
| 4100  6642f216-1894-4f2d-adbf-ae1c10ad2a90 | [1}{2] | [1}{2] |
| 4101  8a130140-54a2-442c-9e0b-8d4e0f7a8f73 | [1}[2]{3] | [1}[2]{3] |
| 4102  df4fdf54-0d31-40eb-b0e6-8dc76c30a71f | [1}{2] | [1}{2] |
| 4103  f1c9aacb-1752-4b64-b457-8c42361269dd | [1}[2]{3] | [1}[2]{3] |
| 4104  4b546795-9d3a-4cba-97ca-6548737dd886 | [1}{2] | [1}{2] |
| 4105  6c4f3a3d-f67a-43b7-945a-51c380629f90 | [1}[2]{3] | [1}[2]{3] |
| 4106  af8b3f38-e463-495b-82e4-1e6b04d40421 | [1}{2] | [1}{2] |
| 4107  164cfa6e-3402-437f-bfc1-2067cc0ee02f | [1}[2]{3] | [1}[2]{3] |
| 4108  0322d403-b0d9-448e-8c36-833e01c7dad7 | [1}{2] | [1}{2] |
| 4109  4c82edc4-e216-4180-8b66-2688b19b9249 | [1}[2]{3] | [1}[2]{3] |
| 4110  7bb64c5f-ef75-4fbb-8a5a-d53cbcbc1c29 | [1}{2] | [1}{2] |
| 4111  37c28543-93ed-484f-b048-bcb1115cc6a1 | [1}[2]{3] | [1}[2]{3] |
| 4112  480d7444-cc16-4c6e-92d5-448d7d2c056e | [1}{2] | [1}{2] |
| 4113  6e920ac3-ac20-458f-9a5d-7d8e13ddab39 | [1}[2]{3] | [1}[2]{3] |
| 4114  2db933ac-127f-4df2-a653-6c65cabf52e3 | [1}{2] | [1}{2] |
| 4115  ac68b0b3-4b0c-4ea2-b613-1e1ff6b285e2 | [1}[2]{3] | [1}[2]{3] |
| 4116  a415ea36-60fe-4ee2-aef1-99caf694ee03 | [1}{2] | [1}{2] |
| 4117  d435e4e3-770a-47c3-adec-5e8e3102db61 | [1}[2]{3] | [1}[2]{3] |
| 4118  c64c4295-be1c-47fd-8fc2-56d2ab3a6c84 | [1}{2] | [1}{2] |
| 4119  f8ae5be6-8af3-415d-a57a-3f52b2805ff1 | [1}[2]{3] | [1}[2]{3] |
| 4120  46c25ca6-b74d-410e-9aed-6b295a877976 | [1}{2] | [1}{2] |
| 4121  a22f2363-a5a1-4ffb-9248-fcdf406dd388 | [1}[2]{3] | [1}[2]{3] |
| 4122  1fce447f-cc50-435d-aa36-34c18e7c5c9e | [1}{2] | [1}{2] |
| 4123  4664773c-27a2-4ac3-87fb-2be38f215857 | [1}[2]{3] | [1}[2]{3] |
| 4124  24b55185-5e7e-4c73-8905-30bad7b3c5d1 | [1}{2] | [1}{2] |
| 4125  568915ef-2b1f-40a1-920e-c3f42eba2825 | [1}[2]{3] | [1}[2]{3] |
| 4126  32d4ae50-fee7-4ade-903b-9beb12bef61f | [1}{2] | [1}{2] |
| 4127  47674fc8-3288-42bb-9a50-6fa3f1c3cdd0 | [1}[2]{3] | [1}[2]{3] |
| 4128  290aede7-a6a6-42d3-99ed-989108073d9e | [1}{2] | [1}{2] |
| 4129  1b6d0c8c-b417-492d-93e9-4a046336c2fd | [1}[2]{3] | [1}[2]{3] |
| 4130  94d75111-55f8-4aff-9239-7874aa0c54ad | [1}{2] | [1}{2] |
| 4131  ce3c5977-fb73-4e75-b88a-6ba9a7e73072 | [1}[2]{3] | [1}[2]{3] |
| 4132  4bb02d76-ad29-4b63-b086-dfd950258416 | [1}{2] | [1}{2] |
| 4133  de7c6d43-6ecc-452b-a0da-1239c20f3163 | [1}[2]{3] | [1}[2]{3] |
| 4134  5816b823-a2a0-4ecd-a693-d303b66a78a5 | [1}{2] | [1}{2] |
| 4135  7fcbddd7-da4f-4734-a871-d0775344eeb1 | [1}[2]{3] | [1}[2]{3] |
| 4136  af9fe36f-e7a9-4075-a284-83eaf4433d7a | [1}{2] | [1}{2] |
| 4137  2fe5c524-6c41-4634-9602-b279bfbe09f9 | [1}[2]{3] | [1}[2]{3] |
| 4138  ea2587cf-8f43-44a0-8ba4-6c07f4c0a6be | [1}{2] | [1}{2] |
| 4139  0036706e-6724-4734-9691-4cc5b92850e9 | [1}[2]{3] | [1}[2]{3] |
| 4140  528f2f57-2645-4c49-8146-97f329d5cbe5 | [1}{2] | [1}{2] |
| 4141  ba14f2ad-3a75-424c-9173-700eabad3d7c | [1}[2]{3] | [1}[2]{3] |
| 4142  0875c4e5-e309-44b0-befb-b70c8ceb8e06 | [1}{2] | [1}{2] |
| 4143  3d0cb831-7eaf-4c65-b898-be00932e2d2d | [1}[2]{3] | [1}[2]{3] |
| 4144  d75bc239-2438-47ee-a9f2-d41409ffab37 | [1}{2] | [1}{2] |
| 4145  41a38a35-61c1-49af-9840-268a9218d9d5 | [1}[2]{3] | [1}[2]{3] |
| 4146  11210297-bf4c-4c06-a2ad-28bf2ea9bf63 | [1}{2] | [1}{2] |
| 4147  ead5b969-9284-41c7-ba23-7b861ae85e39 | [1}[2]{3] | [1}[2]{3] |
| 4148  d6708278-ce1b-456b-bdf7-bc9bbf0332ba | [1}{2] | [1}{2] |
| 4149  f40ca6e7-f8f3-451c-a715-858caea6a3c2 | [1}[2]{3] | [1}[2]{3] |
| 4150  baddd936-cb2b-456b-a6af-0bb770ddb5af | [1}{2] | [1}{2] |
| 4151  4c8a5590-e2ff-4d36-b043-308be32d917c | [1}[2]{3] | [1}[2]{3] |
| 4152  2e0b6032-db74-4a4a-abea-7c060e69c660 | [1}{2] | [1}{2] |
| 4153  f138dba9-a53f-40d9-a937-31cb42528199 | [1}[2]{3] | [1}[2]{3] |
| 4154  6412911e-f7cc-4bd4-80a1-240aeba851ed | [1}{2] | [1}{2] |
| 4155  d58b5347-bed8-4a2e-87b9-b1094950c3b2 | [1}[2]{3] | [1}[2]{3] |
| 4156  8c939c7a-e3f8-4cbf-b1aa-bfe264d4ab43 | [1}{2] | [1}{2] |
| 4157  bb77153c-2e75-4863-a432-e04e49c3684e | [1}[2]{3] | [1}[2]{3] |
| 4158  0dcb7384-6b70-46a1-9fab-c5cc4b3de7a1 | [1}{2] | [1}{2] |
| 4159  96d04d85-dd7c-422b-abc3-308d65d95f9a | [1}[2]{3] | [1}[2]{3] |
| 4160  ed151344-6488-4450-a173-b3464facd37a | [1}{2] | [1}{2] |
| 4161  7761eeaa-101a-4ffa-a0dc-90ee1fb08b4f | [1}[2]{3] | [1}[2]{3] |
| 4162  b8cfb414-5f1a-47d5-96c3-3ce75e85336b | [1}{2] | [1}{2] |
| 4163  e42a40af-e9f5-4f08-96cc-3763b6baff96 | [1}[2]{3] | [1}[2]{3] |
| 4164  f9e3712d-405f-4691-981a-090b8f40438d | [1}{2] | [1}{2] |
| 4165  01449992-b84a-4bf8-93b3-081f66dfeecc | [1}[2]{3] | [1}[2]{3] |
| 4166  ab7e37ea-a47c-4710-ad83-f54bdbbf9f63 | [1}{2] | [1}{2] |
| 4167  41b037a2-207d-40cd-92f0-da8fba36f911 | [1}[2]{3] | [1}[2]{3] |
| 4168  b025d8f1-f68c-438f-8b59-392d831fd55b | [1}{2] | [1}{2] |
| 4169  c5bc0c6d-bb34-477b-b309-f877fca57930 | [1}[2]{3] | [1}[2]{3] |
| 4170  cae15ff1-3a78-48b9-8774-ae059e6927d4 | [1}{2] | [1}{2] |
| 4171  1848e08b-0c22-4149-938b-d22508758cac | [1}[2]{3] | [1}[2]{3] |
| 4172  fbca1874-1ead-4b9b-ab3e-19b9eb17c1d1 | [1}{2] | [1}{2] |
| 4173  bd62d828-898f-4a26-aa6d-f981dfd25240 | [1}[2]{3] | [1}[2]{3] |
| 4174  d0fd0fac-017e-4a08-a317-0589180766bb | Page Contents | 頁面內容 |
| 4175  5f52bb1c-b111-4b22-8597-92fbd64a1e8b | Page last updated on 28 Sep 2020 | 頁面最後更新日期為 9 月 28 日 |
| 4176  599fd074-31af-4400-9675-2d62784fff54 | Brightcove Support | 布萊特灣支援 |
| 4177  f2c46aa3-075c-4073-b911-dd4844128b49 | [1}System Status{2] | [1}系統狀態{2] |
| 4178  cfe54494-a884-4698-be30-48c06ce3ad61 | [1}Contact Support{2] | [1}聯絡支援{2] |
| 4179  242fd296-121e-47e8-81c2-dda810152849 | [1}Documentation{2] | [1}文獻資料{2] |
| 4180  a7582882-4cd0-41c5-9990-fc10385b8145 | Training | 訓練 |
| 4181  696638ce-146d-4bd7-81f0-d2a289cd5bb6 | [1}Online Courses{2] | [1}線上課程{2] |
| 4182  cea4d907-2e95-412d-abb2-bfe152a1a7fc | [1}Register for a course{2] | [1}註冊課程{2] |
| 4183  50494e3c-de8b-462c-9fc9-ac95bbac38b5 | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 4184  663ab87f-bb74-4015-9cfa-293bfa18ebff | Brightcove | Brightcove |
| 4185  0ddeccda-2f3f-4569-bbb4-801649b471ab | [1}Brightcove.com{2] | [1}亮麗{2] |
| 4186  f6cfca35-c634-40fa-96a1-638a7fea5322 | [1}Contact Us{2] | [1}聯絡我們{2] |
| 4187  5e0f651f-581d-4c42-8507-3a322f0a74f2 | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 4188  27642131-8e20-4f60-a0bd-1dbea737df50 | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 4189  b8eabee4-0c5c-4063-8771-2ebaa1724a12 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 4190  f541c3e1-bc7f-4368-815d-143acf599ea7 | LinkedIn | LinkedIn |
| 4191  6e261b99-6bdd-43d0-a0b1-3c377675bef1 | Twitter | Twitter |
| 4192  d76d9059-f217-4509-9dd4-a568346075d4 | Facebook | Facebook |
| 4193  7d301ffc-0ef0-4645-9ebd-e972abdc0a4a | Have a question? | 有問題嗎？ |
| 4194  16e612b1-8494-432e-a1a8-dc061a18f75a | Audience Documentation | 受眾文件 |
| 4195  3fb90e89-152c-48cd-ad37-483a81de6b21 | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 4196  01f6a2a8-53c5-4e96-beda-ebd5eb4388f5 | Select Language | 選擇語言 |
| 4197  b80b13fd-0873-4b9e-b30d-64b3e03a2bc6 | Other Brightcove Docs | 其他布萊特灣文件 |
| 4198  5f577689-b0f8-4f9a-981a-1dde91a220be | Documentation Home | 文件首頁 |
| 4199  19491e29-1443-4fe4-b195-41789963bc39 | Brightcove Audience | 布萊特灣觀眾 |
| 4200  70cf3789-3db1-4b36-bfc3-f521ce5c6e33 | Brightcove Beacon | 布萊特灣燈塔 |
| 4201  55237b24-bdfb-453b-bf9c-9a72ba02f89e | Brightcove Campaign | 布萊特灣戰役 |
| 4202  7e210ee0-8132-42db-845d-59e63a8fadad | Brightcove Engage | 布萊特灣參與 |
| 4203  afd860cd-84ac-4726-8b55-6c30ccf91076 | Brightcove Live | Brightcove Live |
| 4204  e041c3e2-c892-49d5-ac90-ae0bedeee074 | Brightcove Gallery | Brightcove 圖庫 |
| 4205  af7d3f90-d0bb-44bf-944d-c262a261de88 | Brightcove SSAI | 布萊特灣 |
| 4206  518953e5-c3c0-4190-9cce-8c997f74e12b | Brightcove Social | 布萊特灣社會 |
| 4207  1c766225-2f8f-4488-bd4d-8f0935840837 | Video Cloud Studio | 視訊雲端工作室 |
| 4208  f259d342-c2ac-4a28-aa55-d5af08ed18ea | Brightcove Player Development | 布萊特灣球員開發 |
| 4209  d393fae4-010c-4abd-b6cb-59b78fb7a2f2 | Video Cloud Platform APIs | 視訊雲端平台 API |
| 4210  5d596c37-eb58-447c-b847-683b1c996981 | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 4211  f83af561-9bcb-48ad-9414-8e5e18668574 | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 4212  b1f33843-7b9e-410c-a175-767fea7b78df | Video Cloud General Information | 視訊雲端一般資訊 |
| 4213  bf319d8e-abba-450b-a0af-d9de02843585 | Zencoder | Zencoder |
| 4214  2359c670-e926-4464-ab28-d9a8dd42b81b | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 4215  c44382c7-623f-4729-b3b0-12f7843508fa | support | 支持 |
| 4216  bb9c7143-8b6f-4ea3-a8c3-43d6baf4c203 | system status | 系統狀態 |
| 4217  f25bcbab-aadb-4fad-9fc8-ec9f51dc9fa4 | Audience Documentation | 受眾文件 |
| 4218  bfff4cc8-9dd2-43a2-a5fa-3f38d0e9ad51 | [1}Home{2] | [1}首頁{2] |
| 4219  a2c0ece8-77fd-4df4-a0f3-3ed782cca2c6 | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 4220  fc5a2ef5-3aed-4770-9ad0-37e082e31e13 | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 4221  f29a5ca5-184f-43ba-b4f4-727c6e918d6b | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 4222  6ab3aec6-90a6-4fa3-af7f-c06abf6cd5a6 | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 4223  6b5af895-a018-4f17-b16a-bbda825ea391 | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 4224  5d12e058-8c40-429d-8960-c48e6374e9bd | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 4225  f9bbbd1c-b871-4be0-a196-4a6be7be981e | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 4226  d40300e0-591f-48d9-93a4-6c848e3e066a | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 4227  ec399917-a35f-4472-8f18-cc627815298b | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 4228  79ca4c0c-7038-41f1-bd54-562b41fa86ed | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 4229  61c71fbb-5b02-4ae6-9eb7-06c5078c164f | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 4230  202bb813-83ef-4523-b180-e3648e980e17 | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 4231  d4afd53a-c0a6-4e45-b1b7-2a5aa99ae2f9 | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 4232  f3702628-efe7-4f23-a121-99f6d23df4f0 | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 4233  2b6d9c63-e52c-4fb0-93df-da31397df4a5 | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 4234  c651c9cb-c948-425a-8a66-511deb5c0f9d | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 4235  7c2183eb-7bb1-43ee-b8db-90685bd3baca | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 4236  84dc8cb0-58c5-4954-bbfc-4ba21507b507 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 4237  4cd8b5ee-fc79-46e1-bfd9-33f9fa2959c6 | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 4238  c4ff3081-241c-411d-8b5c-6417afe3a886 | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 4239  a2fcc95a-224c-4b37-8a3a-e7ef147cf11c | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 4240  33d7fbb1-802f-4cdd-8c98-22dde92f4a61 | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 4241  e3806ce0-2aa6-48ad-8128-02af9a487370 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 4242  6fe0e00e-444e-4eb0-8e22-ec0214d9624e | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 4243  3137bdbb-f62b-48d4-9d79-126ca79f58b0 | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 4244  02f76188-dac4-4341-951b-92ef98187e21 | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 4245  228a0ab9-7946-4517-b431-131fc2e20a6e | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 4246  a750ed5c-2e02-4c0a-9e65-0c0b7a0b3746 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 4247  6c6b5e0b-5855-4614-86c7-5362c9dbbe16 | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 4248  0d1de0de-d5c4-4ae4-9e79-5072a6788af8 | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 4249  7e1839d7-139d-4bf2-b134-d5dfca874822 | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 4250  2a9b8f04-2540-4e4a-9d0f-8cee36000aff | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 4251  98b0e8be-e770-46e4-992e-ee02cf5aeb83 | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 4252  74605bcf-2ccc-44ee-83dc-f258b05b9d62 | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 4253  f125969d-ee66-418b-8f41-aebca6c70d64 | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 4254  c6e6420f-4164-4c65-9199-cfb900053832 | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 4255  30c58869-444d-49f7-9f88-07d39cd78a1a | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 4256  5d2f2cb2-2795-426f-b955-0a0154c295fa | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 4257  cbae1c06-48da-4ccc-8074-b572072f6565 | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 4258  90b33df4-9789-4d1c-846a-4f781e962e02 | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 4259  836031c7-6b06-40b9-8593-c5afc4152a6a | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 4260  056d18ca-7c80-430c-91ef-7f0b11c22ca6 | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 4261  5aa8435f-e5a1-49a2-8b9c-12c676fce7ec | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 4262  6af2d1ce-fdf4-4eb1-be8b-38348b635034 | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 4263  cd8230b0-9a2f-4af2-8de9-361ee1d9f2e1 | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 4264  56bca2a6-5178-47bd-afa7-0f2300e7e60f | [1}Overview: | [1}概述： |
| 4265  630d4750-8e7e-45e6-9c18-558ee7195145 | Audience API{1] | 受眾 API {1] |
| 4266  737db025-7717-461b-a412-4198060fb1cb | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 4267  1d70a8db-fe55-41f0-a09e-d8a80a50d2a2 | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 4268  875ebb48-4b88-4e83-94cb-8b41892d3564 | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 4269  d4e35453-5228-4933-b7c6-322302937f39 | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 4270  495c4d19-7a1c-47e1-a66f-8cb0e55f0f9a | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 4271  a741c647-7531-4fac-82c9-7a9d9980a8b5 | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 4272  e9d1252b-da18-4ae5-9882-c6f8152e0b1e | [1] | [1] |
| 4273  22821918-000c-4934-a8e2-e0c1a1b8bfd1 | Navigation Menu | 導覽功能表 |
| 4274  96481777-b556-4fc1-b0dd-7c8e96b880dd | Page Contents | 頁面內容 |
| 4275  71053142-c340-42d8-ba95-01e23aaa53e7 | [1}[2]{3] | [1}[2]{3] |
| 4276  55709941-29eb-4cac-bf10-8782049f9ef8 | open in new tab | 在新分頁中開啟 |
| 4277  09ab5c56-c5fe-4b90-94c3-548deee325cc | Brightcove Audience[1}™{2] Documentation | 亮灣觀眾[1}™{2]文獻資料 |
| 4278  6ac275ca-5192-4046-926c-8d0487a50af4 | [1}{2] | [1}{2] |
| 4279  78800942-03e0-4c2e-8ce1-5233f18d97de | [1}Getting Started{2] | [1}開始使用{2] |
| 4280  82ca2c42-42aa-47d0-b9fc-31fedd38757e | Just getting started with Brightcove Audience? | 剛剛開始與布萊特灣觀眾？ |
| 4281  d2fe69c6-0596-4884-bd06-8839faec661e | [1}Getting Started with the Audience Module{2] | [1}受眾群體模塊入門{2] |
| 4282  c965d30d-23c5-42ca-a6d4-5aca13d10b8f | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 4283  ef6ed965-88c9-48d5-ab0f-4aa3420695ef | [1}Audience Training Videos {2] | [1}觀眾培訓視頻{2] |
| 4284  0bc54ea0-2e10-4bf7-8bf7-82724825ba92 | [1}{2] | [1}{2] |
| 4285  605a9703-7c94-44dc-affb-ca5eddb5ff10 | [1}General Information{2] | [1}一般資訊{2] |
| 4286  95dce7ed-741d-4111-9a6d-5a0877b58752 | General information about Brightcove Audience. | 有關布萊特灣觀眾的一般信息。 |
| 4287  3b978609-857d-4e58-949b-64fae33e6563 | [1}Audience Fields and Data Definitions{2][3}{2] | [1}受眾字段和數據定義{2][3}{2] |
| 4288  da90aad7-699f-4e6d-883d-9cfc9e84a198 | [1}How the Audience Module Identifies Viewers{2] | [1}觀眾模組如何識別檢視者{2] |
| 4289  1e4c3e26-b635-465f-a804-3ee472447b7c | [1}Creating an Audience Lead Form{2][3}{2] | [1}創建受眾線索表格{2][3}{2] |
| 4290  c2bd9268-8da4-4813-933f-dd4cd277f81b | [1}View All...{2] | [1}檢視全部...{2] |
| 4291  a9168e3c-87c1-40f5-9374-2f8a41f879ff | [1}{2] | [1}{2] |
| 4292  1ce34b98-d5aa-41da-aaec-38cd53377b2d | [1} Integrations{2] | [1}整合方式{2] |
| 4293  3e38ea35-fd1e-490b-9c61-2425a8a2464b | Learn how to integrate Brightcove Audience with Marketing Automation Platforms. | 了解如何將布萊特灣受眾與行銷自動化平台整合。 |
| 4294  4086f412-a837-452b-a36f-d71893a0de68 | [1}Oracle Eloqua{2] | [1}甲骨文埃洛卡{2] |
| 4295  a12ada82-5622-45c1-b3c4-bf47dc0d30c3 | [1}Marketo{2] | [1}市場部{2] |
| 4296  3f9f41a9-f8d4-4ebe-ad93-495ba0ca9c4b | [1}HubSpot {2] | [1}HubSpot{2] |
| 4297  7e0e0629-141f-47d7-8f81-ce20164789a7 | [1}Salesforce{2] | [1}銷售隊伍{2] |
| 4298  9320efa0-f40f-4822-9000-690931580ef3 | [1}View All...{2] | [1}檢視全部...{2] |
| 4299  ae42bea6-d523-4bf5-bb24-a306d53b08ea | [1}{2] | [1}{2] |
| 4300  c3d03e1f-5ca6-47a1-9bd3-ec337a6f5725 | [1}Administering Audience{2] | [1}管理受眾{2] |
| 4301  a2d2489c-a26e-425b-9c43-3a233387588d | Learn how to administer your Audience account. | 了解如何管理您的 Audience 帳戶。 |
| 4302  2d3bf2bf-8ae1-4231-bda1-cfeeef3c229d | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 4303  2f7a7260-9dcf-4c1f-aab7-bdae45b6bf02 | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 4304  3e945e2d-552b-457e-95ae-f35d59377881 | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 4305  40e7f283-50c4-4883-ad6b-fbfc8796b828 | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 4306  5b33fa4e-2e06-42ed-8682-1ec1e0a55dd6 | [1}{2] | [1}{2] |
| 4307  2c441128-cb2d-44ad-bcab-ce2115cf6175 | [1}Developers{2] | [1}開發人員{2] |
| 4308  d412bfd1-1cf2-4f8e-8fc8-9cf13d396171 | Learn how to retrieve viewing event and lead data using the Audience API. | 了解如何使用受眾 API 擷取檢視事件和潛在客戶資料。 |
| 4309  7d09bcb9-f604-4ba6-ac8b-781f63917f41 | [1}Overview: | [1}概述： |
| 4310  d6911a68-aed0-407b-9b94-cccbd35dc6bd | Audience API{1] | 受眾 API {1] |
| 4311  cbf5bdc8-e5d8-4690-9ea0-e6ac80b9a2a6 | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 4312  f4787b50-e42a-476c-8f65-f9ad88459c77 | [1}{2] | [1}{2] |
| 4313  37c807d7-e361-4ea1-8c86-f11d66e0cb30 | [1}Support{2] | [1}支援{2] |
| 4314  14b3809b-583b-476b-be6a-3cbc4d6dd357 | Have a question or need help? | 有問題或需要協助？ |
| 4315  b21db357-12c5-4bc9-8d75-7f8c7d1e2776 | [1}View Brightcove System Status{2] | [1}檢視亮灣系統狀態{2] |
| 4316  6a64f66b-05a2-405d-a303-5a2eb9c4fe6a | [1}Open a Support Case{2] | [1}開啟支援案例{2] |
| 4317  fb572a96-8ed6-42f3-8c6b-77db414a5bfe | Page last updated on 29 Oct 2020 | 頁面最後更新日期為 10 月 29 日 |
| 4318  5e2bf1c7-c5e7-4dfd-a3f3-504ff6b43247 | Brightcove Support | 布萊特灣支援 |
| 4319  9518d91f-085d-4a18-ab9a-2a6e7e813407 | [1}System Status{2] | [1}系統狀態{2] |
| 4320  b4f2a441-ff97-4316-927e-13529bb7fb81 | [1}Contact Support{2] | [1}聯絡支援{2] |
| 4321  7ddaf16e-ef60-4743-bb31-db7dac49a74d | [1}Documentation{2] | [1}文獻資料{2] |
| 4322  1c538029-5983-4c5e-9a66-fe8133eec461 | Training | 訓練 |
| 4323  33e318c7-105e-4a3d-98c7-ec741df6ac40 | [1}Online Courses{2] | [1}線上課程{2] |
| 4324  027bf893-7f29-4008-815a-cbe9431fe68b | [1}Register for a course{2] | [1}註冊課程{2] |
| 4325  10c873de-f090-4d0b-95cf-9c790971c35a | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 4326  e17a8aac-fe72-4a9b-a9bb-0e6f65964929 | Brightcove | Brightcove |
| 4327  f60dd9c5-1655-404b-92ac-7595e93488b7 | [1}Brightcove.com{2] | [1}亮麗{2] |
| 4328  1c42d415-b8bf-48c1-b520-25c88b65c32c | [1}Contact Us{2] | [1}聯絡我們{2] |
| 4329  a10616bc-e12d-4bd7-9e91-a0bf4f40002c | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 4330  421a2183-fce9-4c49-8e06-00fd08237e82 | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 4331  4c20c202-edb5-43e5-aec1-5063e9c4799a | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 4332  dd9283a9-ec30-4614-9bbe-631a974f7b3a | LinkedIn | LinkedIn |
| 4333  3c107015-348c-42b1-b947-dcb9486d305e | Twitter | Twitter |
| 4334  0c573d43-4267-4868-9ef8-97c4149d9d31 | Facebook | Facebook |
| 4335  e5cd579f-4f5a-4537-96f6-6812ee92e597 | Have a question? | 有問題嗎？ |
| 4336  5d8cfc0d-5219-4ff4-be52-03738112857d | Creating Custom Lead Forms for Oracle Eloqua | 建立 Oracle Eloqua 的自訂潛在客戶表單 |
| 4337  6f98a865-20ee-464b-9c86-64e42c6b83d5 | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 4338  bbba3fd1-047e-49c9-9dca-5f251cc1b7cc | Select Language | 選擇語言 |
| 4339  a15a6241-0d3b-4c74-b6c7-7b06b1f2af63 | Other Brightcove Docs | 其他布萊特灣文件 |
| 4340  0de709a2-1370-4812-b2bd-8eff89b515b8 | Documentation Home | 文件首頁 |
| 4341  5aca2e5a-40f3-4223-873b-0d4e0c329c2a | Brightcove Audience | 布萊特灣觀眾 |
| 4342  dec5703d-06d2-439f-a59f-cda76b5971e1 | Brightcove Beacon | 布萊特灣燈塔 |
| 4343  97624d88-46a8-4602-a102-94a80550bf0e | Brightcove Campaign | 布萊特灣戰役 |
| 4344  d3b4d309-b6b5-4102-913a-793f6887a6c7 | Brightcove Engage | 布萊特灣參與 |
| 4345  685e4a52-448f-4663-8da7-bda35b6d810c | Brightcove Live | Brightcove Live |
| 4346  2b7acea8-4a15-4cd7-9728-bd6bf83012c3 | Brightcove Gallery | Brightcove 圖庫 |
| 4347  9e7c4b01-a23e-4d35-9026-6c4438ef7a6e | Brightcove SSAI | 布萊特灣 |
| 4348  a0391bf6-33de-4b9f-8268-9c906b39fa05 | Brightcove Social | 布萊特灣社會 |
| 4349  a43d0dee-2e60-4894-8cf6-0da76d94793a | Video Cloud Studio | 視訊雲端工作室 |
| 4350  06b8939b-10b4-4c39-8378-19684e47a4fb | Brightcove Player Development | 布萊特灣球員開發 |
| 4351  6b2f91e1-8b50-4b9b-a788-2a2126de4ff4 | Video Cloud Platform APIs | 視訊雲端平台 API |
| 4352  ada3728f-a5d1-4c62-945e-1566938b6976 | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 4353  42bb8d62-9f79-4d3c-91b1-b8339055cfa9 | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 4354  4e0d4830-d429-499a-b82e-5d8bf41cf25a | Video Cloud General Information | 視訊雲端一般資訊 |
| 4355  f7e0ceae-3225-40f3-9ead-739c615a08a6 | Zencoder | Zencoder |
| 4356  2ebd3315-bf90-4247-908e-6059d24172af | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 4357  2512c35e-d93c-47f0-9893-02705f5fa4b9 | support | 支持 |
| 4358  0fcb31e4-d05e-4241-b684-72619f6bffc5 | system status | 系統狀態 |
| 4359  d4c8d466-cc35-4c52-8ebb-eeb499d1eb7b | [1}Home{2] | [1}首頁{2] |
| 4360  b761512c-9f57-4234-959a-ad40c432443d | [1}Eloqua{2] | [1}雄{2] |
| 4361  f068a368-8133-4160-9e59-066a027dc9b4 | Creating Custom Lead Forms for Oracle Eloqua | 建立 Oracle Eloqua 的自訂潛在客戶表單 |
| 4362  5c1cbc57-9b3f-47ec-bab0-d7d6feabf843 | [1}Home{2] | [1}首頁{2] |
| 4363  af196a19-a4d0-47bc-b52c-875ce587d712 | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 4364  6b184364-e023-4774-84c0-9d86b4b2136f | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 4365  e9d1bc8c-1899-4d04-a835-dd7a6452a078 | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 4366  37573976-eab7-4669-aaca-b8d6bd3f8f53 | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 4367  cd605900-fad1-405d-adc9-bdaa781cf839 | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 4368  d1e4bf22-faaa-4744-9aa9-d0e3e9b3660f | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 4369  938c2189-110d-43d9-a90b-692091d3022d | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 4370  26599001-ed69-4a42-8595-dc531b712022 | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 4371  84d3acef-31fb-425b-a0cc-f501c9d65585 | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 4372  97055f20-3dd0-4ddd-bbc4-c245dd91bc9c | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 4373  5bfa5fa2-736b-4dde-b2b1-cf290f8dad99 | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 4374  1a8d44d4-fa42-42a6-9b32-c1401280d568 | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 4375  828176d3-d5d6-4a3a-9d52-33aa7e16d41f | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 4376  01148ee3-3ec1-4392-9e19-2df8a892dde2 | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 4377  10436992-73b8-43b4-bdbd-ac37560c9b71 | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 4378  b4bf9f6a-c13b-467a-af23-51cbac2dee79 | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 4379  0d6bac5c-31f9-4eab-9711-9145e6a03208 | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 4380  2b128e38-c425-4019-b731-c777f1d16f62 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 4381  d0e2d57a-11a0-4f60-9d1a-63b61c0b5e0c | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 4382  99e0ba8b-10a7-44b8-b127-86d09e7e23e8 | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 4383  24c62989-5d13-4c5b-9c41-2830a6321b04 | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 4384  9b3ea3d7-9027-4878-a5cd-bf8807fd3127 | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 4385  00df1487-21f7-4419-af34-4c46d9642f29 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 4386  a86e522c-2a3b-4089-adce-469ee3c165b0 | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 4387  b0df6f1f-b98e-49b5-8338-6e46b96bebb4 | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 4388  57910731-16ce-4eed-9ca4-2bed4d322648 | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 4389  dc3b0170-4405-4145-83a5-ae899bf45eae | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 4390  ebf8772a-fdb9-451f-88f2-3016052e535e | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 4391  d39a8e5f-3b68-428f-aa17-92448dd4ef68 | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 4392  472bd63d-c970-4ea1-b40f-5b5e6f9e5853 | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 4393  f3938a0a-95d8-4c5f-835c-05486c67070f | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 4394  ec5a36ba-56da-4760-8ee5-22482efa3626 | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 4395  c39ccbc8-0dda-4568-ae95-3796889839e6 | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 4396  30ba41f7-a5d9-4214-961d-affcffa49dff | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 4397  81a96326-4ad8-4906-b96d-923c3155bbec | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 4398  613a262c-fe2e-4375-847a-e39eeb6b7ed1 | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 4399  266c9fbb-e0c4-4f86-b886-0dcbe2c04aa3 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 4400  e4d847b3-3fd5-4839-ad26-88334c0fff39 | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 4401  d581ca13-6185-4317-b839-7beff6a3910f | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 4402  6c508e00-2248-4034-8081-0d98d535892e | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 4403  c99bb38f-dedf-4802-9938-f69a06a451c3 | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 4404  969b9e65-9fcb-4366-b7b7-cb94ca21c729 | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 4405  915e1f3b-6d35-4268-aadc-c6a188a66405 | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 4406  41ca5817-8d4e-4bf5-b25a-8b32b8802814 | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 4407  50698f32-f8b7-4bf0-a14e-38f02d29f912 | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 4408  d9c05258-8797-43c2-9750-36ac4c109b50 | [1}Overview: | [1}概述： |
| 4409  24f3c8e6-e99f-42d9-8e5c-ab28ea30077f | Audience API{1] | 受眾 API {1] |
| 4410  02d8a648-1af8-4df4-8095-39796566262c | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 4411  c8118f5e-55cf-41d7-a87f-2309f27264ef | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 4412  77cd5133-95a1-4931-b701-756735a68122 | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 4413  68393f53-2c9b-49dc-97ef-88a67a95fa9d | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 4414  bc5843dc-c1c1-467f-875c-0731fa877350 | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 4415  bd6ed14d-4ba7-4213-b574-8e30cce28392 | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 4416  4091cc13-06c9-41ab-9706-41d8de6ccd47 | [1] | [1] |
| 4417  a77aa68e-c9e7-4d9c-9864-b27be3fc3021 | Navigation Menu | 導覽功能表 |
| 4418  dbbf0814-aaa3-41c4-9ba2-532df351a661 | Page Contents | 頁面內容 |
| 4419  7f255c2b-1970-40ec-88ab-0e4b26327d00 | [1}[2]{3] | [1}[2]{3] |
| 4420  a45588e5-0a9c-4a63-ab05-5af462b488d2 | open in new tab | 在新分頁中開啟 |
| 4421  3d71a83f-449e-41bd-ba30-dd91c575a99e | Creating Custom Lead Forms for Oracle Eloqua | 建立 Oracle Eloqua 的自訂潛在客戶表單 |
| 4422  e2208c87-46fb-49ae-8f77-421953ef0f80 | In this topic you will learn how to use an Oracle Eloqua form to capture lead data inside of a Brightcove Player. | 在本主題中，您將學習如何使用Oracle Eloqua表單在Brightcove Player內部捕獲潛在客戶數據。 |
| 4423  db2c9e49-937c-4e2c-8e2b-454135c8702a | The Audience module provides the ability to create lead forms which allow you to capture viewer information as videos are played inside of Brightcove players. | 觀眾模組提供建立潛在客戶表單的能力，讓您在 Brightcove 玩家內部播放影片時，擷取觀眾資訊。 |
| 4424  6de7f3ec-1004-4c88-b0f0-f3df57c172f9 | This gives you the ability to include whatever fields you need (visible or hidden) and also give you the ability to take advantage of features like progressive profiling (if available). | 這使您能夠包含您需要的任何字段（可見或隱藏），並且讓您能夠利用漸進式分析（如果可用）等功能。 |
| 4425  3c497fcc-0714-487e-a174-d0d369797ad8 | The lead data is sent to, and processed by, Eloqua. | 商機資料會傳送至 Eloqua，並由 Eloqua 處理。 |
| 4426  23a98e18-02ff-40aa-82ff-33b0bf53da6f | To create a custom lead form, the following steps must be performed. | 若要建立自訂商機表單，必須執行下列步驟。 |
| 4427  0d8cefd5-868a-4e71-a258-381365ff9061 | [1}Create a form in Eloqua{2] | [1}在Eloqua中創建一個表單{2] |
| 4428  c77c93a0-5f0c-4b5b-9de8-ee1dac8d0c9b | [1}Copy the form HTML{2] | [1}複製表單HTML{2] |
| 4429  07f645eb-a27f-4243-99eb-9228034d9cb3 | [1}Style the form{2] | [1}設置表格樣式{2] |
| 4430  143a2fa5-ff92-4ccf-a5a7-e755ab3908a9 | [1}Create a custom lead form in the Audience module{2] | [1}在對象模組中建立自訂潛在客群表單{2] |
| 4431  5fa3c746-9fbd-4aca-b28d-bf826a22ec50 | [1}Assign the lead form to a player{2] | [1}將潛在客戶表單指派給玩家{2] |
| 4432  5fb33e0e-1596-48cd-9c32-646d055bfdbd | [1}Validate the form data in Eloqua{2] | [1}在Eloqua中驗證表單數據{2] |
| 4433  f8f8aadb-7482-4a6e-9ae7-0ec714a6dec4 | Note: | 注意： |
| 4434  c39639ba-d0da-4585-bc88-e23afbe36578 | For information on standard lead forms which capture viewer information and save the data in Video Cloud, see [1}Creating an Audience Lead Form{2]. | 如需標準潛在客戶表單的資訊，可擷取檢視者資訊並將資料儲存在 Video Cloud 中的資訊，請參閱[1}建立受眾潛在客戶表{2]單。 |
| 4435  9e87c63c-955b-4877-b485-6b70becb335d | Creating a form in Eloqua | 在 Eloqua 中創建表單 |
| 4436  4bf3f76f-da27-4d74-a1b8-087059ed77e7 | Eloqua provides the ability to create forms to capture viewer information. | Eloqua提供了創建表單來捕獲查看者信息的功能。 |
| 4437  6292793e-fd3b-44dd-aabd-ddce28f160b4 | These forms can be displayed inside of Brightcove Players. | 這些表格可以顯示在Brightcove Players內部。 |
| 4438  9cb8a80a-a1a3-4400-9d79-11656e518cb6 | The data that is captured can then be used in customizing future communications. | 擷取的資料可用於自訂未來的通訊。 |
| 4439  5d87b677-b264-4b84-b03b-aedd44525866 | The steps below will create a simple form to capture first name, last name and email address. | 下面的步驟將創建一個簡單的表單來捕獲名字，姓氏和電子郵件地址。 |
| 4440  7aae2d3f-f119-4e21-bbca-47c67ec4a5b6 | For complete details on Eloqua Forms, see the [1}Eloqua documentation{2]. | 有關 Eloqua 表單的完整詳細信息，請參閱[1} Eloqua 文檔{2]。 |
| 4441  9af51b51-dc43-4fbd-8265-c7a6898139d9 | Sign in to your Eloqua account. | 登入您的 Eloqua 帳戶。 |
| 4442  5856fc0f-2b66-4224-998f-ff48b3dd0c10 | Navigate to [1}Assets{2] > [1}Forms{2] and then click [1}Create a Form{2]. | 切換作業選項至[1}資產 > {2][1}表單{2]，然後按一下「[1}建立表{2]單」。 |
| 4443  bea8242a-4913-4571-acc3-2ac502f85e2d | The form Template Chooser opens. | 表單範本選擇器隨即開啟。 |
| 4444  3567304d-3abf-491d-aeac-db736e841e46 | Click [1}Blank Form{2] and then click [1}Choose{2]. | 按一下[1}空白表單{2]，然後按一下 \[ [1}選擇{2] ]。 |
| 4445  37c440e1-0cdb-4cac-93a9-d87e1b63aeaa | In the left navigation, expand the [1}Field Groups{2] panel. | 在左側導覽中，展開「[1}欄位群組{2]」面板。 |
| 4446  54f17553-cf5b-4fa9-93ad-bc35dbbe5d43 | In the [1}Field Groups{2] panel, click [1}Basic Contact Info{2] and drag it to the form template. | 在「[1}欄位群組{2]」面板中，按一下「[1}基本聯絡資訊{2]」，然後將其拖曳至表單範本。 |
| 4447  85ac60a4-829f-496e-8ced-02e28dd020c8 | [1] | [1] |
| 4448  8e64cf1f-0447-41cf-84be-51b53829d8c6 | Confirm that the fields have been added to the form. | 確認欄位已新增至表單。 |
| 4449  95a819d8-5233-413a-bece-8c8be4c60d90 | [1] | [1] |
| 4450  031af78f-d809-4e27-903f-8857190f3ca0 | By default, the fields are added using a field merge. | 依預設，會使用欄位合併來新增欄位。 |
| 4451  ab2c7a75-3d64-4da2-924e-e8f20ea48fcf | This will cause strange text to appear in the fields when used in Audience. | 在“受眾群體”中使用時，這會導致奇怪的文本出現在字段中。 |
| 4452  2a514e4e-2074-4d47-a0d7-62be436f44df | To remove the field merge, select the [1}First Name{2] field by clicking on it. | 若要移除欄位合併，請按[1}一下「名{2]字」欄位來選取該欄位。 |
| 4453  60bab4f1-ec7c-480d-9204-83654609e280 | In the left navigation panel, locate the [1}General Properties{2] section and set the [1}Prepopulate field data{2] property to [1}None{2]. | 在左側導覽面板中，找到「[1}一般屬性{2]」區段，並將「[1}預先填入欄位資料{2]」屬性設定為「[1}無{2]」。 |
| 4454  6dd8e459-d899-49b0-8ff4-2d9ca0b08381 | [1] | [1] |
| 4455  e3afe2b0-61ed-436d-a9f6-1defb3d35a2f | Repeat the process for the [1}Last Name{2] and [1}Email Address{2] fields. | 對 \[ [1}姓氏{2] ] 和 \[ [1}電子郵件地址{2] ] 欄位重複此程序。 |
| 4456  05ed076f-4db3-4c8c-a692-9c79ba7c242d | Click [1}Save{2]. | 按一下「[1}儲存{2]」。 |
| 4457  e83e0e6b-581d-426c-bb1f-d53de994513b | Give the form a name and then click [1}Save{2]. | 為表單命名，然後按一下 \[ [1}儲存{2] ]。 |
| 4458  0c0f6774-fb98-46ee-9a5a-2177d5d3da3e | [1] | [1] |
| 4459  6589060c-d8c4-4a13-8053-982ca14b60d2 | Copying the form HTML | 複製表單 HTML |
| 4460  748500f5-7ad0-4eb1-a0e7-e436732e2a1f | To use the form inside of the Audience module, you will need to copy the form HTML. | 若要使用 Audience 模組內的表單，您必須複製表單 HTML。 |
| 4461  01c94373-a6b5-4b4c-9f26-98e902ab4527 | Follow these steps to copy the form HTML. | 請依照下列步驟複製表單 HTML。 |
| 4462  75476716-adf3-4618-ac74-a00a19dcadac | Click [1}Actions > View Form HTML...{2] | 按一下「[1}動作」> 檢視表單 HTML...{2] |
| 4463  34c35213-f611-4ae3-a3a5-6e85bdee4139 | The form HTML will be displayed. | 表單 HTML 將被顯示。 |
| 4464  42394ba8-054c-4d2f-ae9d-f9609f39ba53 | [1] | [1] |
| 4465  59982c1d-9a03-46ec-9ed0-ba2f89a6e316 | Copy the entire HTML to the clipboard. | 將整個 HTML 複製到剪貼簿。 |
| 4466  238092bb-c7bc-44ba-a392-4e30efcd78e2 | Click [1}Close{2]. | 按一下「[1}關閉{2]」。 |
| 4467  980c7512-983c-40ea-b61f-7f20e18aed36 | Paste the form HTML into your HTML editor of choice. | 將表單 HTML 貼到您選擇的 HTML 編輯器中。 |
| 4468  ad44c757-d7d5-42b0-9a30-75b899e48151 | You may want to use the code formatting feature of your editor to format the code so that it is easier to read. | 您可能想要使用編輯器的程式碼格式化功能來格式化程式碼，以便更容易閱讀。 |
| 4469  887d2a14-b570-491e-a34c-0505fc0415db | Styling the form | 設定表單樣式 |
| 4470  ed786e84-38c7-4959-b3dc-e70e21206814 | By default, when the form is displayed inside of a Brightcove Player, the form will display on a transparent background over the player. | 默認情況下，當表單顯示在 Brightcove 播放器內時，表單將顯示在玩家上的透明背景上。 |
| 4471  e5ca5de8-c545-4685-9cea-9fb9b6c61e0b | You will probably want to do some basic styling to the form using CSS. | 您可能會想使用CSS對錶單做一些基本的樣式化。 |
| 4472  383a3d4f-cacd-47a2-bd45-75883fbc5ea3 | The sections below provide two examples of how the form can be styled. | 以下各節提供兩個範例，說明如何設定表單樣式。 |
| 4473  eddbffb0-6cc9-4bd3-b133-245aebb8424a | The associated CSS is also provided. | 也會提供相關聯的 CSS。 |
| 4474  5257b501-8f1f-453c-b7d5-eceb46e483b3 | You may need to adapt the CSS to conform to your standard colors or to handle styling of additional fields. | 您可能需要調整 CSS 以符合您的標準顏色或處理其他字段的樣式。 |
| 4475  2172d5f4-74ec-48d0-bfca-7b5db7709301 | Simple form styling example | 簡單表單樣式範例 |
| 4476  f647c246-d2c4-4bdd-99de-c9229b05b25b | This example uses CSS to change the background color of the form to grey and the form will appear as follows: | 這個例子使用 CSS 將表單的背景顏色更改為灰色和表單將出現如下： |
| 4477  2d76815d-681f-4197-83e9-17f2480baba4 | [1] | [1] |
| 4478  01cc1e6b-aad5-4fd3-b003-0d241db355f2 | For this styling, add the following CSS to the top of the form HTML [1}[2]{3] tag. | 對於此樣式，請將以下 CSS 添加到表單 HTML [1}[2]{3]標記的頂部。 |
| 4479  b56df7b4-55d3-4f87-b73d-57ac9425f90b | body \{ | 主體 \{ |
| 4480  33f9842a-6a73-4344-9dcd-8937fdcc7373 | background-color: rgba(204,204,204,0.9); | 背景顏色：重量（204,204,0.9）; |
| 4481  ddc0d864-d98c-4ce3-b868-856086dd82c2 | margin: | 邊界： |
| 4482  dc01528b-4659-4b15-852d-3fd965aebbef | 0; | 0； |
| 4483  e1343830-4a68-4d75-bf68-3fdbec147316 | padding: | 填充： |
| 4484  5ec9dd02-c93d-433c-823b-98929b5f5b34 | 20px; | 20 像素； |
| 4485  90d4413d-631e-41ae-ae97-ff6bede54a4f | height: | 高度： |
| 4486  4109cdd2-0598-4fe2-bbf8-bcd7c2a727ee | 100%; | 100%； |
| 4487  c96b4e55-1524-4573-ab31-362b5736521b | } | } |
| 4488  62cd5581-1004-4253-aaa5-302d46b8db54 | Advanced form styling example | 進階表單樣式範例 |
| 4489  bae4bd0e-5334-422b-81d2-b49c5eecc9a1 | This example uses JavaScript to change the background color of the form to black and does some basic field formatting. | 這個例子使用 JavaScript 將表單的背景顏色更改為黑色，並執行一些基本的字段格式。 |
| 4490  5d1cd099-c910-4f91-9512-1e61496aa3e2 | The form will appear as follows: | 表單將顯示如下： |
| 4491  49c8f477-cc13-4d8f-8d42-b21d6e7a37ef | [1] | [1] |
| 4492  9563719d-99b2-41f6-aae0-a43c6b8c17db | For this styling, add the following JavaScript to the bottom of the form HTML. | 對於這種樣式，請將以下 JavaScript 添加到表單 HTML 的底部。 |
| 4493  a62975ea-38b6-49ef-9ef0-57a4c8464e22 | <script> | <腳本 > |
| 4494  79bd47eb-334b-4b2c-ab1c-44addb4dd74a | var \_50fields = document.getElementsByClassName('\_50 field-style'), | var \_50fields = document.getElementsByClassName（'\_ 50 field-style'）， |
| 4495  89dcb8b9-e5a7-47b5-9450-1f0ed5aec59e | \_50leftFields = document.getElementsByClassName('\_50\_left field-style'), | \_50leftFields = document.getElementsByClassName（'\_ 50\_left field-style'）， |
| 4496  5834e79a-3137-4160-b943-172511373e0e | labels = document.getElementsByClassName('label-position top'), | 標籤= document.getElementsByClassName（'標籤位置最高'）， |
| 4497  363fda25-095d-4153-a27b-096c7a442382 | eForm = document.querySelector('form.elq-form'), | 電子表單 = 文件。查詢選擇器（'表單 .elq 表單'）， |
| 4498  ec23514b-0e3e-49a5-8bf2-2019d4e6192f | submitButton = document.getElementsByClassName('submit-button')\[0], | SubmitButton = document.getElementsByClassName（'submit-button'）\[0]， |
| 4499  b68b637b-5d2a-4816-9ea2-5bc6b8d1f275 | titleLable = document.querySelector('label.label'), | titleLable = document.querySelector（'label.label'）， |
| 4500  e5e96f87-8f4c-472c-9f12-1ff5ab75d557 | firstName = document.getElementsByName('firstName')\[0], | 名字 = 文檔。通過名字（'名字'）\[0]， |
| 4501  0bcc3c2d-74b5-4127-93aa-a9128dabb7f3 | lastName = document.getElementsByName('lastName')\[0], | 姓氏 = 文檔。通過名稱（'姓氏'）\[0]， |
| 4502  fa0eeeff-cf82-41cd-aa9e-50eca2c44fce | emailAddress = document.getElementsByName('emailAddress')\[0], | 電子郵件地址 = 文檔。通過名稱（'電子郵件地址'）\[0]， |
| 4503  2be8efd1-8e4e-4993-97fc-0ae02021fec9 | i; | 一； |
| 4504  77183cbb-6543-41a2-a475-0b47af810ddd | for (i = 0; i < \_50fields.length; i++) | 對於（i = 0; i <\_50fields.length; i ++） |
| 4505  1a205158-4984-4ccc-8ef1-a4efed23664f | \{\_50fields\[i].className = '\_100 field-style'; } | \{\_50fields \[i] .className ='\_100字段樣式'; } |
| 4506  eb6c9fd9-d792-4620-9c7a-a90e73f07dc2 | for (i = 0; i < \_50leftFields.length; i++) | 對於（i = 0; i <\_50leftFields.length; i ++） |
| 4507  70de1203-bff3-4d3e-9cb0-ab38736042bb | \{ \_50leftFields\[i].className = '\_100 field-style'; } | \{\_50leftFields \[i] .className ='\_100字段樣式'; } |
| 4508  90ac2f8a-5499-4dee-a3e3-ef22abdacc50 | for (i = 0; i < labels.length; i++) | 對於（i = 0; 我 < 標籤。長度; I ++） |
| 4509  9786857c-8c90-4b3b-9039-4808e3641a9f | \{ labels\[i].setAttribute('style', 'display:none;'); } | \{標籤 \[i] .set屬性（'樣式'，'顯示：無;'）;} |
| 4510  3bf5830b-2e20-4a4d-bc30-a56d24b046b2 | eForm.parentNode.setAttribute('style', 'background-color:#333;height:12em;text-align:center;padding:0% 20%;'); | 父母節點。集屬性（'樣式'，'背景顏色：#333; 高度：12em; 文本對齊：中心; 填充：0％;'）; |
| 4511  0f632cc2-9e36-4d2e-af3e-ec90b2700af6 | titleLable.setAttribute('style', 'display:none;'); | titleLable.setAttribute（'style'，'display：none;'）; |
| 4512  7839bd7f-5da2-4d94-b7a7-7426cf58031f | submitButton.setAttribute('style', 'height:2em;background-color:#337d87;color:#fff;border:none;border-radius:.3em;padding:.3em .5em;font-size:1em;'); | 提交按鈕。設置屬性（'樣式'，'高度：2em; 背景顏色：#337d87; 顏色：#fff; 邊框：無; 邊框半徑：.3em; 填充：.3em; 字體大小：1em;'）; |
| 4513  e65b2962-7819-43b7-a6a7-4d70663b0b85 | firstName.setAttribute('style', 'margin:.5em;height:2em;width:80%;padding-left:.5em;font-size:1em;border:none;border-radius:.3em;'); | 名字 .set屬性（'樣式'，'邊距：.5em; 高度：2em; 寬度：80％; 填充左：.5em; 字體大小：1em; 邊界：無; 邊框半徑：.3em;'）; |
| 4514  0fe8c3b5-7b79-45e0-8ee7-d756e40240d0 | firstName.setAttribute('placeholder', 'First Name'); | 名字 .set屬性（'佔位符'，'名字'）; |
| 4515  b94e700e-380a-44e1-a4fd-59e14ebf76e2 | lastName.setAttribute('style', 'margin:.5em;height:2em;width:80%;padding-left:.5em;font-size:1em;border:none;border-radius:.3em;'); | 姓氏 .set屬性（'樣式'，'邊距：.5em; 高度：2em; 寬度：80％; 填充左：.5em; 字體大小：1em; 邊界：無; 邊界半徑：.3em;'）; |
| 4516  8ae63908-5258-4d48-9e78-8169aea2964e | lastName.setAttribute('placeholder', 'Last Name'); | 姓氏 .set屬性（'佔位符'，'姓氏'）; |
| 4517  0a167afa-712b-4f07-89d7-f49c083b78e2 | emailAddress.setAttribute('style', 'margin:.5em;height:2em;width:80%;padding-left:.5em;font-size:1em;border:none;border-radius:.3em;'); | 電子郵件地址。設置屬性（'樣式'，'邊距：.5em; 高度：2em; 寬度：80％; 填充左：.5em; 字體大小：1em; 邊界：無; 邊框半徑：.3em;'）; |
| 4518  c55ed9ab-f462-409d-a9ab-d2e439d92a56 | emailAddress.setAttribute('placeholder', 'Email'); | 電子郵件地址。設置屬性（'佔位符'，'電子郵件'）; |
| 4519  1a5f8e63-215e-45b4-a498-f03d6ba1cd1f | </script> | </腳本 > |
| 4520  575980fe-75e8-4c96-9c42-2570935eff88 | Creating a custom lead form in the Audience module | 在對象模組中建立自訂潛在客群表單 |
| 4521  04946ba9-47bc-4e7c-8ebb-3f6ee5fb0007 | Once the form HTML has been created in Eloqua and styled as needed, create a custom lead form in the Audience module and associate the lead form with an Audience-enabled player. | 在Eloqua中創建表單HTML並根據需要設置樣式後，請在“受眾群體”模塊中創建自定義潛在客戶表單，然後將潛在客戶表單與啟用了受眾群體的播放器關聯。 |
| 4522  7e501c28-113b-4911-9a9a-087f9b4629b5 | Open the Audience module. | 打開聽眾模塊。 |
| 4523  2e856781-6f61-462a-8012-47a04e156775 | Click [1}Lead Forms{2] in the left navigation. | 按一下左側導覽中的「[1}潛在客戶表單{2]」。 |
| 4524  3a5aee25-1bc8-4e06-a618-d98a9392e8d9 | If any lead forms have been created, they will be displayed. | 如果已建立任何潛在客戶表單，則會顯示這些表單。 |
| 4525  f76e1050-6cb6-411f-80b9-aefc96fe21c9 | Click [1}Create Lead Form{2]. | 按一下「[1}建立商機塑形{2]」。 |
| 4526  6f8eb488-bc0e-4854-b330-39a513747855 | Give the lead form a descriptive [1}Name{2]. | 為潛在客戶表單指定描述性的「[1}名稱{2]」。 |
| 4527  d48a98b3-0dac-4e6b-b94a-1da95e4c2b68 | Select a [1}Form Language{2]. | 選取[1}表單語言{2]。 |
| 4528  30101381-c816-416f-a7bf-6bbaa3c7480f | Select the [1}Form Timing{2]. | 選取「[1}表單計時{2]」。 |
| 4529  772f9e63-e1d7-4be0-9a8f-8c6330f545c6 | The form timing determines when the lead form will be displayed. | 表單時間會決定何時顯示潛在客戶表單。 |
| 4530  951fc89a-73ae-4a7a-bf6f-e46714fad9aa | [1] | [1] |
| 4531  9d337747-64ba-4966-8769-a92374268885 | lead form settings | 潛在客戶表單設置 |
| 4532  6f862a25-1217-4c8d-a396-8f44b49cfefd | Set the form type to [1}Custom Lead Form{2]. | 將表單類型設定為 \[ [1}自訂商機表單{2] ]。 |
| 4533  2c8ffbd8-c31a-4a56-b270-4104b9d752b7 | Paste in the [1}Form HTML{2]. | 粘貼在[1}表格HTML{2]。 |
| 4534  58f2f55a-3d6c-4fa6-9342-3bec04c07527 | [1] | [1] |
| 4535  2d38f220-67c2-4a63-b915-a7f6d4d4ebf9 | lead form html | 潛在客戶表格html |
| 4536  589653e2-6d7e-41c7-8835-4fa840887ee7 | [1}(Optional){2] Paste in the [1}Confirmation HTML{2]. | [1}( 選擇性) {2]貼上[1}確認 HTML {2]。 |
| 4537  70d70d4c-0485-4101-abbd-517d6226c3b6 | The confirmation view will be display for 5 seconds and then the video will resume playing. | 確認視圖將顯示 5 秒鐘，然後視頻將繼續播放。 |
| 4538  59458365-fdf8-4ccd-a4d6-8f2529ca9333 | If no confirmation HTML is included, the video will resume playing after the form submission. | 如果沒有包含確認 HTML，視頻將在表單提交後繼續播放。 |
| 4539  3178aabc-2256-40f7-a342-9386faaa1a8d | [1}(Optional){2] Click [1}Preview Form{2] to open a preview of the form. | [1}( 選擇性) {2]按一下「[1}預覽表單{2]」以開啟表單的預覽。 |
| 4540  43fba87f-b36d-44ce-b74b-ad8f2c49dc06 | Click [1}Save{2] to save the lead form. | 按一下 \[ [1}儲{2]存] 儲存商機表單。 |
| 4541  c4ddb7cb-7afa-4482-a66a-e14a0e296164 | Assigning a lead form to a player | 將潛在客戶表單指派給玩家 |
| 4542  011a636d-687f-4b67-b2ad-f0bdfae21ca6 | Once the lead form has been created, it needs to be assigned to a player. | 一旦建立了潛在客戶表單，就需要將其指派給玩家。 |
| 4543  e688c501-3f55-412e-9e84-39283d077bfe | Follow these steps to assign a lead form to a player. | 請依照下列步驟將潛在客戶表單指派給玩家。 |
| 4544  3eb69b98-d14c-416b-b6a8-5d612378a96f | Click [1}Audience Players{2] in the left navigation. | 按一下左側導覽中的「[1}觀眾播放器{2]」。 |
| 4545  cfec884b-8f04-47b1-9717-c35c2d46503d | Locate your player and use the [1}Lead Form{2] dropdown list to select the lead form. | 找到您的玩家並使用[1}潛在客戶表單下拉式{2]清單來選取潛在客戶表單。 |
| 4546  d0f63b9b-f6ec-4c08-9643-652effbbb921 | The setup is now complete and you are ready to capture lead information. | 現在已完成設定，您已準備好擷取潛在客戶資訊。 |
| 4547  af3e6626-9215-461f-9c2b-6977983650d0 | When a video is published using an Audience-enabled player, the lead form will appear according to the form timing settings. | 使用受眾播放器發佈影片時，會根據表單時間設定顯示主題表單。 |
| 4548  0a8a3997-d65e-4030-a49c-4b0220d66476 | Validating the form data in Eloqua | 驗證 Eloqua 中的表單數據 |
| 4549  6ba4e3c4-2391-4649-8674-a9bd1e1c901c | There are several ways to validate that the form data has been passed to Eloqua. | 有幾種方法可以驗證表單資料是否已傳遞給 Eloqua。 |
| 4550  fb4d367d-df60-4cff-8c25-19c11da7d444 | Follow these steps to view the form data in Eloqua. | 請依照下列步驟來檢視 Eloqua 中的表單資料。 |
| 4551  2d84a249-2340-4855-a31e-ae81138ef3bb | Sign in to your Eloqua account. | 登入您的 Eloqua 帳戶。 |
| 4552  a01485a5-e1d5-4b4d-883c-36aa73c9840b | Navigate to [1}Assets{2] > [1}Forms{2]. | 切換作業選項至[1}資產 > {2][1}表單{2]。 |
| 4553  b6c2e9de-a730-4f3e-9341-1235f9de762a | In the left navigation, click the [1}All Files{2] link to display all the forms. | 在左側導覽中，按一下「[1}所有檔案{2]」連結以顯示所有表單。 |
| 4554  698d724e-88e0-4f7c-89a8-f33306e11d44 | Double-click the form name to open it. | 按兩下表單名稱以開啟它。 |
| 4555  b88ecc7b-055f-47a0-bca6-06e2d9124263 | Click [1}Actions > View Submission Data...{2] | 按一下「[1}動作」> 檢視提交資料...{2] |
| 4556  28b08c95-af22-4c08-ac80-93894a687d75 | The form data will be displayed. | 表單數據將被顯示。 |
| 4557  57def853-ca78-48ec-acce-5235158d2122 | [1] | [1] |
| 4558  472f336e-c5e2-4e23-8a77-354538fc1db0 | lead form data | 潛在客戶表單資料 |
| 4559  892908b4-9f04-4e14-8fd8-84687278c26a | Page Contents | 頁面內容 |
| 4560  f561c66d-d91e-44f1-a4ac-c02285808743 | Page last updated on 29 Sep 2020 | 頁面最後更新日期為 9 月 29 日 |
| 4561  b4e29b92-04f3-4b26-af45-a90ff7103f4d | Brightcove Support | 布萊特灣支援 |
| 4562  2e29f33b-356c-47f3-bf9b-79f4f9ef3721 | [1}System Status{2] | [1}系統狀態{2] |
| 4563  87b53fa2-1334-4b4e-b2fc-cf2b58298ad8 | [1}Contact Support{2] | [1}聯絡支援{2] |
| 4564  0672d5c9-a7ce-4f6b-a9c2-a159e2781b00 | [1}Documentation{2] | [1}文獻資料{2] |
| 4565  a7926c18-678d-4d23-967c-bdcd0db4b20a | Training | 訓練 |
| 4566  7ff2a9bf-28ae-42e3-9242-9e3acbc7443c | [1}Online Courses{2] | [1}線上課程{2] |
| 4567  d91bbaee-f314-44df-b670-deb30c7c43fa | [1}Register for a course{2] | [1}註冊課程{2] |
| 4568  c10ae34c-d5b8-411c-9c6d-ca813d605b30 | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 4569  9c04c469-b7f4-4f2a-b63d-fc95b986c123 | Brightcove | Brightcove |
| 4570  6d508273-f8fb-4fc5-bef7-2915f35b98a0 | [1}Brightcove.com{2] | [1}亮麗{2] |
| 4571  ad59ecd4-b4c3-4d2f-9ab5-e4fdbd312b84 | [1}Contact Us{2] | [1}聯絡我們{2] |
| 4572  821d44ef-9a07-4fc7-b080-2c5506e0b31a | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 4573  4e92c0dd-4cda-47e3-bb3f-b169c4758f61 | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 4574  6b1475d9-e1bb-431d-81b7-0c780a724c6f | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 4575  95e22856-def7-47ff-b8a2-1fd36b48c5a1 | LinkedIn | LinkedIn |
| 4576  e794061d-c309-4ba5-8b79-e984b9291785 | Twitter | Twitter |
| 4577  d243c625-777e-4e34-abe1-f32fd89658db | Facebook | Facebook |
| 4578  68405770-8a33-4674-91aa-9122ceb3768d | Have a question? | 有問題嗎？ |
| 4579  5ead4003-b365-40f5-876d-eda50517c766 | Eloqua Integration Testing Guide | Eloqua集成測試指南 |
| 4580  88f56cbe-729c-499d-a91c-fa574d30cc9b | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 4581  95299be2-616a-49fc-afba-8ab078368594 | Select Language | 選擇語言 |
| 4582  aedda42a-8297-449e-9cec-6701d4516675 | Other Brightcove Docs | 其他布萊特灣文件 |
| 4583  10ecad21-152a-4beb-965a-e305ad59a195 | Documentation Home | 文件首頁 |
| 4584  394dfa7d-2362-4975-b593-d9cf10df34d7 | Brightcove Audience | 布萊特灣觀眾 |
| 4585  f5bfee6b-7852-4726-b1c2-3579de93e0cf | Brightcove Beacon | 布萊特灣燈塔 |
| 4586  e4fe8183-7c54-4e99-9e97-faaa827aaffc | Brightcove Campaign | 布萊特灣戰役 |
| 4587  3e6c2b0a-b600-4d99-afca-583734395880 | Brightcove Engage | 布萊特灣參與 |
| 4588  675a9562-def6-4006-a4e9-145df9499e9e | Brightcove Live | Brightcove Live |
| 4589  2ee1c3d3-5c6e-46d7-8a40-c8350e442267 | Brightcove Gallery | Brightcove 圖庫 |
| 4590  8f0505bb-6722-4cd9-a02d-2a7bc44d915e | Brightcove SSAI | 布萊特灣 |
| 4591  1d41b032-c5e8-4edf-979d-c2766f52e848 | Brightcove Social | 布萊特灣社會 |
| 4592  b7a06869-a99d-4ab6-a087-04437eae0231 | Video Cloud Studio | 視訊雲端工作室 |
| 4593  62fedf02-4e87-45ea-b197-3c5adf169be8 | Brightcove Player Development | 布萊特灣球員開發 |
| 4594  7d701cb3-3b4f-4677-8a99-6cf91a411a5a | Video Cloud Platform APIs | 視訊雲端平台 API |
| 4595  9acf1379-5cb3-452c-a57e-0280ba0ece53 | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 4596  1c2d6451-cba9-4370-9d51-68f9ef4ac701 | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 4597  7b6f4551-5f99-4253-a821-2655078dc2a0 | Video Cloud General Information | 視訊雲端一般資訊 |
| 4598  f477a058-3293-472c-b4c2-c29ddc249035 | Zencoder | Zencoder |
| 4599  e62dd22b-2337-4759-aa01-4478ef3e9231 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 4600  f49b9296-72c4-4917-b8be-1255fb402edd | support | 支持 |
| 4601  d985d7d9-f2ac-45eb-b196-5f045d728d0d | system status | 系統狀態 |
| 4602  45d82e47-7b3b-4232-8b5c-9068c51d95ba | [1}Home{2] | [1}首頁{2] |
| 4603  c133a5b2-edf0-4c05-84ec-eb721692699f | [1}Eloqua{2] | [1}雄{2] |
| 4604  9788b1fd-1400-4ac7-8d66-e8ac97476f01 | Eloqua Integration Testing Guide | Eloqua集成測試指南 |
| 4605  97f8aa10-6db8-4997-83fa-054de400130b | [1}Home{2] | [1}首頁{2] |
| 4606  4dbfa19c-8db0-43ce-9325-9f5bb78d2b70 | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 4607  9c7f2892-310b-4f62-a8b6-02b37269bb8a | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 4608  c4477eab-1188-41e3-9acb-2a8d96f3de71 | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 4609  98b2a0d2-39f6-4507-baca-90cebf895f53 | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 4610  a5d13a1b-9ddf-48c8-8aa3-a4e6119c72cb | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 4611  f67a4f9c-590a-4024-95b1-7c0fb42988d7 | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 4612  4704bb01-c522-4fdf-87c7-bbd609a35baa | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 4613  2eef3a5d-1fe2-4279-b68e-cf4a130635dc | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 4614  aadbb9df-a8cf-41a8-83d2-4220719935ef | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 4615  cd5f67ae-e8ab-4f15-9cf5-e25e34c87a73 | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 4616  c40d6f2e-ec48-4da1-b2be-1e65728cc4f1 | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 4617  a642d154-97e0-4ac0-801b-2cecde332509 | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 4618  850ed2c7-fd9e-466e-b75a-47160eac9eda | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 4619  e24c0775-5511-40a7-be3e-8cb3a1751da4 | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 4620  4c57d601-ce16-425f-908b-8b5a8720de65 | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 4621  c3416427-989c-43a4-80d6-08f3914eca8f | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 4622  f0de1061-380c-4e7d-b3bd-24a0f2a3f238 | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 4623  89ad53b4-9728-4ea8-ba38-d6a00429b6e0 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 4624  77178e18-a70c-43c1-9ece-75a5a8371e02 | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 4625  ce46f07c-ee8d-4f73-b856-a911466706ac | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 4626  5a0c109b-1297-4feb-bae3-cbf786a73a86 | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 4627  5c1b34c9-03e7-4f2d-bcf4-b5b1f7ec2ede | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 4628  c0e63d8c-cce6-4024-bbbe-a57cccd95ee9 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 4629  b9ecdd12-a3c2-44c8-b827-16aef28f527b | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 4630  de96cfef-fbc5-4154-b50d-612091217e37 | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 4631  d5fa4ed7-dc2a-4774-8d3e-78436267a4f8 | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 4632  487ac998-986b-4794-81a6-3d7a0354801a | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 4633  4269247d-b11e-4b63-b1b0-854c6c9b6319 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 4634  a801329c-607c-44bb-bdb8-0589fe3e6b1b | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 4635  cfdae390-df3e-4076-bcb5-ea2838f1afdb | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 4636  9768fd66-0128-4b91-ba87-37b3722a0919 | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 4637  bef461fb-ce07-4301-a210-101ca05c196b | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 4638  ddf34f60-eccf-4cef-91db-3d37bae21657 | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 4639  09350a71-27f2-403c-b804-dde126863e05 | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 4640  cfb0a560-61a1-437b-bcb4-75427884c3c2 | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 4641  00847502-28bc-46b7-9317-9e16f5f292d2 | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 4642  083c0e9f-1217-4f1a-9be2-2ffa97f510c0 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 4643  4d7c0e30-ea8f-43f3-8aa0-30152cdd0411 | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 4644  6fbb3aac-0f1e-469c-bc42-c77db62445c6 | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 4645  a3fc22b2-eb90-47eb-9b47-2816ce7e2391 | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 4646  497f1cd4-9681-422b-91a1-36cbb3c8d3f1 | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 4647  c2048da3-2053-47cf-9a1d-939d943d8d93 | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 4648  c94c3db5-06a8-4a38-b777-172b98716157 | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 4649  058a2b51-fd21-4e15-8dae-48673c8ef240 | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 4650  1df21ce3-45aa-45c6-bcba-c04c8a3283a1 | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 4651  ce268e48-8ec7-4caf-b894-4be3efeeb3d0 | [1}Overview: | [1}概述： |
| 4652  5074d300-0fdb-4186-b611-eda57503fc35 | Audience API{1] | 受眾 API {1] |
| 4653  f61a42c2-a9ce-4925-a524-cc366441d0ef | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 4654  0edebc69-25c6-4be4-939b-e2605f3b598c | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 4655  afd1fd26-b0b7-4ae1-b962-054b10be425f | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 4656  730ab10e-c615-4501-876c-121e92f7d412 | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 4657  50c5706b-3f2f-4735-8b15-cae9d5fdca2a | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 4658  e76d912d-4c06-41b5-a8b4-f44bebfcc6b7 | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 4659  98952fdb-675c-4d59-bad1-6147cc9dd528 | [1] | [1] |
| 4660  85a6ae9c-366e-4d23-81a6-76fa14352ed9 | Navigation Menu | 導覽功能表 |
| 4661  de62155e-bdd7-4fdd-beb7-6c7f7c8a8be1 | Page Contents | 頁面內容 |
| 4662  b54ec52f-44e1-4117-b5f9-25c01354ca35 | [1}[2]{3] | [1}[2]{3] |
| 4663  fce873cc-f9d1-466d-9127-8736de56b203 | open in new tab | 在新分頁中開啟 |
| 4664  d435a611-dcb9-4d9b-9c40-57d46fc0ba42 | Eloqua Integration Testing Guide | Eloqua集成測試指南 |
| 4665  59423b5b-5760-4aa3-95a2-334d6b9e2c12 | In this topic you will learn how to verify an integration between Video Cloud and Eloqua. | 在本主題中，您將學習如何驗證視訊雲端和 Eloqua 之間的整合。 |
| 4666  19e23724-34b1-4f8b-8c9d-c1eb5edb65d6 | When setting up a new Eloqua integration, it can be challenging to test and confirm that video viewing data is indeed being delivered to Eloqua. | 在建立新的 Eloqua 整合時，測試和確認視訊觀看資料確實會傳送至 Eloqua 是否具有挑戰性。 |
| 4667  27ebe882-af18-4672-ac92-6756576d8a5b | In this topic, you will learn how to systematically test and confirm that the integration works and that viewing data and leads are being sent to Eloqua. | 在本主題中，您將學習如何系統地測試並確認整合運作，以及檢視資料和潛在客戶正在傳送至 Eloqua。 |
| 4668  bf9593f3-519b-4483-a826-41ba09f7940b | Note: | 注意： |
| 4669  265e5742-333b-4805-b91a-6e58ca356b26 | For information on how to configure the Audience module for use with Eloqua, see[1][2}Integrating Video Cloud with Oracle Eloqua{3]. | 有關如何配置與Eloqua一起使用的Audience模塊的信息，請參見[1][2}將視頻雲與Oracle Eloqua集成{3]。 |
| 4670  50722451-2030-46ab-ad4f-6119e539345f | Before you get started | 開始之前 |
| 4671  adb557e5-df5f-4b4d-8327-f7887688df16 | Before validating the integration it is assumed you have: | 驗證整合之前，假設您有： |
| 4672  dfb0528f-9969-45cf-bd58-8b3359899d81 | Successfully completed the [1}Brightcove Audience integration with Eloqua{2] | 成功完成[1}Brightcove Audience與Eloqua的集成{2] |
| 4673  636ad37c-aa8b-4631-bc30-5e95e9c7e82c | Created at least one [1}Audience-enabled player{2] and configured it to use the Eloqua connection | 創建了至少一個[1}啟用受眾群體的播放器{2]並將其配置為使用Eloqua連接 |
| 4674  17931c12-ebc8-4240-b8f3-b408dd1736e1 | Configuring a test lead form and publishing a video | 配置測試線索表格並發布視頻 |
| 4675  cff149bd-ae7e-4132-b3c7-afc4fdb966b0 | For testing purposes, you will need to create and configure a custom lead form in Audience. | 為了進行測試，您將需要在Audience中創建和配置自定義潛在客戶表單。 |
| 4676  44abc16f-8f00-4f83-adef-30509677348f | This is an Eloqua form whose embed code you have pasted into Audience. | 這是一個 Eloqua 表單，其內嵌程式碼已貼到 Audience 中。 |
| 4677  62f50efb-16a0-4319-bfd8-e9d4ae2c94b2 | Even if you will not be using lead forms in your production environment, this lead form is used to be sure that you are known in your database and on the page. | 即使您不會在生產環境中使用潛在客戶表單，也可以使用該潛在客戶表單來確保您在數據庫和頁面中均已知曉。 |
| 4678  f39b4365-8c9c-4c6a-8188-ff5bfd56d5c0 | To create a Eloqua form and configure Audience to use it, follow these steps. | 若要建立 Eloqua 表單並設定對象使用它，請依照下列步驟執行。 |
| 4679  062194c3-d276-4264-b449-bfe55efc9a8c | Login to your Eloqua account. | 登錄到您的Eloqua帳戶。 |
| 4680  fe8f3677-f16c-4155-9f8e-4502f5459b90 | Create and style an Eloqua form. | 建立和設定 Eloqua 塑形的樣式。 |
| 4681  083fb459-835d-4dfc-a71f-5b2bc5a5e10a | For information on creating a Eloqua form, see [1}Creating Custom Lead Forms for Oracle Eloqua{2]. | 有關創建Eloqua表單的信息，請參見[1}為Oracle Eloqua創建自定義潛在客戶表單{2]。 |
| 4682  d90f4ad5-e11b-4b8c-8d7a-12bf3544c447 | Click [1}Actions > View Form HTML{2] at the top of the page. | 請點擊[1}操作>查看表單HTML{2]在頁面頂部。 |
| 4683  69ca600e-1a04-495a-b6db-b1e247fcfdd8 | Copy the form embed code to the clipboard. | 將表單嵌入代碼複製到剪貼板。 |
| 4684  ac748c0c-a54f-41b0-9105-479194759bcd | Return to the Audience module. | 返回「觀眾」模組。 |
| 4685  3fb65d8a-3fa2-491f-b400-9a48ad1464e3 | Create a new lead form using the Eloqua form embed code. | 使用 Eloqua 表單內嵌程式碼建立新的潛在客戶表單。 |
| 4686  d433ac91-bf71-49ad-839b-44e3e6ff1608 | Set your custom form to display the form at the 5 second mark. | 設置您的自定義窗體以在5秒標記處顯示該窗體。 |
| 4687  5ffce99e-d711-4715-a938-98e1cada07cd | This way you will know exactly when it should appear. | 這樣，您將確切知道何時顯示。 |
| 4688  61a5ac5d-f1d1-4241-9f0c-d7e26180ab8e | Check the box to [1}Always show the lead form even if the lead is already known{2]. | 勾選此方塊，即使[1}該潛在客戶已知，也一律顯示潛在客戶表單{2]。 |
| 4689  9c4db20a-5fcf-409f-a308-087c3d68fe51 | This will ensure the form continues to display after filling it out during testing. | 這將確保在測試過程中填寫表格後，表格繼續顯示。 |
| 4690  020d117d-3edc-46bf-b69c-def81c38ab6f | [1}Save{2] the form. | [1}保存{2]表格。 |
| 4691  795ee617-f26c-478a-b8f6-0d768defdfd8 | Configure the Brightcove Player with the Eloqua connection to use the Eloqua lead form that was just created. | 使用 Eloqua 連線設定布萊灣玩家，以使用剛建立的 Eloqua 主機形式。 |
| 4692  b2b803cc-36e6-407d-a99e-c38e075d5c87 | Generating a preview link to view the video | 生成預覽鏈接以觀看視頻 |
| 4693  de978f2d-472b-40ee-acba-3c3d629a1aa7 | To generate a preview link to the video, follow these steps. | 要生成視頻的預覽鏈接，請按照下列步驟操作。 |
| 4694  ebf0e2ea-1f1f-4888-96ad-edda5873e10c | Open the Media module. | 打開媒體模塊。 |
| 4695  7dd6450c-090a-4bf8-a442-98a94ba4199e | Select a video and publish it to a web player. | 選擇一個視頻並將其發佈到網絡播放器。 |
| 4696  8d4f9bfa-8838-4cfc-a0fa-2eacb4ae051a | Make sure to select the Audience-enabled player with the lead form. | 確保使用潛在客戶表單選擇支持受眾的播放器。 |
| 4697  8c263776-fd95-4ec4-a883-e0aa3aea2970 | Click the preview link to open the video in a new browser window. | 按一下預覽連結，在新的瀏覽器視窗中開啟視訊。 |
| 4698  c5cf3074-f29b-44ef-815f-2c9fdfa0df23 | Testing this way eliminates any potential variables that could be introduced by players embedded on a HTML pages. | 通過這種方式進行測試，可以消除嵌入HTML頁面的播放器可能引入的任何潛在變量。 |
| 4699  ca6a420b-247a-4bd5-8dc8-d13c3bb62e8b | Confirm that the video plays and that the lead form displays at the 5 second mark. | 確認播放了視頻，並且線索表顯示在5秒標記處。 |
| 4700  6b7aa88b-5900-40d2-917e-f54f4f55e73e | Fill out the lead form using unique contact info and email address (i.e. a celebrity name or a name containing the words “bctest”) so that it can be easily found later in Eloqua. | 使用唯一的聯繫信息和電子郵件地址（即名人姓名或包含「bctest」一詞的名稱）填寫潛在客戶表單，以便稍後在 Eloqua 中很容易找到它。 |
| 4701  5b764ceb-d4cc-4155-bc57-ed8e50e58e7d | This eliminates any browser, player or database level variables. | 這消除了任何瀏覽器，播放器或數據庫級別的變量。 |
| 4702  49790711-fff8-4767-b77a-9d1fa2593dc3 | By filling out the form as a new user, we can be sure you are now a known user in Eloqua. | 通過以新用戶的身份填寫表單，我們可以確保您現在是 Eloqua 中的已知用戶。 |
| 4703  a1011bbb-8a2c-4c13-81e9-6d8b6236664e | Confirming that Audience is successfully capturing the data | 確認受眾已成功擷取資料 |
| 4704  3b918ed6-4d0f-4836-8116-26ea94a552c1 | Before looking for video viewing data in Eloqua, first confirm that Audience has indeed captured the video view. | 在 Eloqua 中查找視頻觀看數據之前，首先確認觀眾確實已經捕獲了視頻視圖。 |
| 4705  e90f96d8-71be-4669-b5b5-6b7fe34b6146 | Note that viewing data may take up to 3 hours to display in the Audience UI. | 請注意，觀看數據最多可能需要3個小時才能顯示在受眾群體用戶界面中。 |
| 4706  d5708e6d-2eb5-46d5-8e89-061c84b9f722 | To confirm that Audience is successfully capturing the data, follow these steps. | 要確認受眾群體已成功捕獲數據，請按照下列步驟操作。 |
| 4707  119763f5-f0d1-4e0e-ad04-5de9474d1a69 | Open the Audience module. | 打開聽眾模塊。 |
| 4708  36bd32d6-935e-493d-95e5-6d6df96dc8eb | Click [1}All Recent Activity{2] in the left navigation. | 按一下左側導覽中的「[1}所有最近的活動{2]」。 |
| 4709  3a1f7a06-e1dc-408e-8a48-4d27e5cb616f | Confirm that there is an event with a recent timestamp showing the name of the video that was just watched. | 確認有一個帶有最近時間戳記的事件，該事件顯示了剛剛觀看的視頻的名稱。 |
| 4710  7dc55d97-a772-4302-9d06-7b80526fc446 | The event status should be [1}unprocessed{2]. | 事件狀態應為[1}未處理{2]。 |
| 4711  fef87d40-5fd9-4fd0-b718-b2bd536778db | This indicates that Audience has captured the view but has not yet attempted to sync it to Eloqua. | 這表示觀眾已擷取檢視，但尚未嘗試將其同步至 Eloqua。 |
| 4712  9b34b49d-706e-40b1-9f8d-1fd040e0862a | [1] | [1] |
| 4713  e125458c-a36e-4baa-a09d-a673bb6d7b17 | To manually trigger a sync between Audience and Eloqua, click [1}Synchronization Activity{2] in the left navigation. | 要手動觸發受眾群體和Eloqua之間的同步，請點擊[1}同步活動{2]在左側導航欄中。 |
| 4714  035b6b37-8f52-471b-a6f0-4bad2ece552e | From the [1}Select Connection{2] dropdown list, select your Eloqua integration. | 來自[1}選擇連接{2]下拉列表，選擇您的Eloqua集成。 |
| 4715  6bed5ac7-bdba-4654-a475-0eb08ff7a186 | A [1}Test Sync{2] button should appear. | 一種[1}測試同步{2]按鈕應該出現。 |
| 4716  14fd8079-dd4e-4092-b400-3d55ecd92bb9 | Click[1} Test Sync{2] to trigger a manual sync. | 按一下 \[ [1}測試同步{2] ] 以觸發手動同步。 |
| 4717  feaae3de-eaac-4341-8ec8-33cd7c522573 | Note that you are limited to how often you can trigger a manual sync. | 請注意，您限於觸發手動同步的頻率。 |
| 4718  8faa24c2-2878-4336-8dd9-af9502e0fa1a | By default, Audience will sync views to Eloqua once an hour. | 根據預設，觀眾會每小時將檢視同步至 Eloqua 一次。 |
| 4719  6bcd6910-1ea6-40ab-b50f-523223839fbc | [1] | [1] |
| 4720  3d43cbcc-99cb-4955-ac4c-53d571e85416 | Click [1}All Recent Activity{2] in the left navigation. | 按一下左側導覽中的「[1}所有最近的活動{2]」。 |
| 4721  81c03e1e-c0f1-47ef-bbe4-eb99ab323601 | The status of your view event will be [1}queued{2]. | 您的觀看事件狀態為[1}排隊{2]。 |
| 4722  b71bde8a-a1a6-4b8b-a3cb-68077f772a16 | It may take 15 minutes or so for the data to actually sync to Eloqua. | 數據可能需要 15 分鐘左右的時間才能實際同步到 Eloqua。 |
| 4723  47ede75d-5b5d-469d-acf3-0673d755cc5c | Once the data does sync, the status will change to one of two statuses: | 數據同步後，狀態將更改為以下兩種狀態之一： |
| 4724  631d8001-9b57-4277-8686-a7a6a4e7125a | [1}synced{2] - Indicates the user was a known user and data was successfully delivered to their activity log. | [1}已同步{2] -表示該用戶是已知用戶，並且數據已成功傳送到其活動日誌。 |
| 4725  8b001840-00df-480d-b001-223b6387fcda | The data should also be viewable in Eloqua within a few minutes. | 數據也應該在幾分鐘內在 Eloqua 中查看。 |
| 4726  d3a255d4-54ea-4f05-bb57-56e79dd6b471 | [1}unknown\_contact{2] - Indicates the user was considered unknown and Eloqua was unable to accept the data. | [1}unknown\_contact{2] -表示該用戶被認為是未知用戶，並且Eloqua無法接受數據。 |
| 4727  b473b848-a52b-46b6-9185-8d60c8eeaa3a | If you get an [1}unknown\_contact{2] status, check that you published the video using the correct player, have a Eloqua form in place and are testing using the preview link, not embedded in a page. | 如果你得到一個[1}unknown\_contact{2]狀態，請檢查您是否使用正確的播放器發布了視頻，是否使用了Eloqua表單，並且正在使用預覽鏈接（而不是嵌入頁面中）進行測試。 |
| 4728  23e29700-7e0c-40d0-b3ab-a07a38059681 | [1] | [1] |
| 4729  9b873aaf-50f8-443e-a0c7-d6e35027977e | Confirming that the video view data is in Eloqua | 確認視頻視圖數據位於 Eloqua |
| 4730  c5d6fb25-cc57-4cb0-be14-40e66125e350 | Once Audience has displayed a [1}synced{2] status, follow these steps to verify that the data is in Eloqua. | 受眾群體顯示後，[1}已同步{2]狀態，請按照以下步驟操作以驗證數據是否在Eloqua中。 |
| 4731  e769169d-fba5-4e70-9ac9-643ea9804e1f | Note: | 注意： |
| 4732  acf4aa5f-2bef-400d-bf23-2bc984dd65f5 | It make take 5-10 minutes for the Eloqua UI to update with the new data it has received from Audience. | Eloqua UI 需要 5-10 分鐘才能使用它從觀眾接收到的新資料進行更新。 |
| 4733  b9601631-39c2-417e-92d0-e8c46055bc84 | Login to your Eloqua account. | 登錄到您的Eloqua帳戶。 |
| 4734  df25cbd3-f1c3-4d92-9aa2-3370de083efe | Navigate to the [1}Custom Objects{2]. | 導航到[1}自定義對象{2]。 |
| 4735  d590005c-b762-4052-a43c-1db0a90caf45 | Locate the [1}BrightcoveVideoView{2] custom object. | 找到[1}BrightcoveVideoView{2]自定義對象。 |
| 4736  ac0ab4e0-4eeb-49fd-a282-8552b66f8877 | Click on the dropdown arrow next to it and then click [1}Custom Objects Records Mapped to Contacts Breakdown{2]. | 單擊它旁邊的下拉箭頭，然後單擊[1}映射到聯繫人細分的自定義對象記錄{2]。 |
| 4737  34d89d0d-58f8-4d10-872b-79c7ec308116 | A list of contacts who have video viewing data in this custom object will be displayed. | 將顯示在此自訂物件中擁有視訊檢視資料的連絡人清單。 |
| 4738  d0d9e4e0-5cc1-44ee-afd9-99f8b6a43e9b | Locate the unique name or email address you used when filling out the lead form. | 找出您在填寫商機表單時使用的唯一名稱或電子郵件地址。 |
| 4739  c186551b-4942-45e9-8596-357a9a727f40 | Click on the contact to open up the details page. | 按一下連絡人以開啟詳細資料頁面。 |
| 4740  5dd4217d-5ca8-44fa-a637-0cd372bf3d0c | A list of all video view records for the contact will be displayed. | 將會顯示連絡人的所有視訊檢視記錄清單。 |
| 4741  bfe55958-e2d0-4019-b3eb-e120f9ad23f7 | This is the video view data delivered from Audience to Eloqua. | 這是從觀眾傳遞到 Eloqua 的視頻觀看數據。 |
| 4742  654e8df7-51da-476e-876c-4bdec2a77bab | Fields such as Video Name, Video ID, Player ID, Time Watched, Percent Viewed and more are included. | 包括視訊名稱、影片 ID、播放器 ID、觀看時間、觀看百分比等欄位。 |
| 4743  6878b06c-8d15-4550-a5ba-cd2624747652 | [1] | [1] |
| 4744  a0e52570-29cc-4b59-b06a-681af058833d | Eloqua requires data being delivered into a Custom Data Object be assigned to a known contact. | Eloqua 需要將數據傳遞到自定義數據對象分配給已知的聯繫人。 |
| 4745  1fbd72f7-8413-4d66-aedc-805e2f40a853 | Eloqua will only accept data of known contacts. | Eloqua 將只接受已知聯繫人的數據。 |
| 4746  3990aa49-813d-47f8-b6e6-a7b74968c1e8 | Data of unknown contacts will not be synced. | 未知聯繫人的數據將不會同步。 |
| 4747  9551b901-c225-4f1f-9777-580b763fe194 | If you don't use lead forms, there is no way for an unknown user to convert to a known user and thus no data will be synced. | 如果您不使用潛在客戶表單，則未知用戶將無法轉換為已知用戶，因此不會同步任何數據。 |
| 4748  cd39868d-0903-46a8-afae-b884dbd8734a | Page Contents | 頁面內容 |
| 4749  9cb7e31a-1de1-4f42-b508-4711cfb18438 | Page last updated on 30 Jan 2020 | 頁面最後更新於2020年1月30日 |
| 4750  939add63-dd9f-4076-94dc-6223bb66d7f7 | Brightcove Support | 布萊特灣支援 |
| 4751  3bf72a8b-8578-4298-86d9-25714d442194 | [1}System Status{2] | [1}系統狀態{2] |
| 4752  6ef3a815-4df3-46d2-a6a0-d9462d217adb | [1}Contact Support{2] | [1}聯絡支援{2] |
| 4753  7ccc7def-083e-48a4-b8f1-0830399797a5 | [1}Documentation{2] | [1}文獻資料{2] |
| 4754  66f1e8db-74d5-47df-a934-00439ec8ae9b | Training | 訓練 |
| 4755  454f903a-a83c-4626-a5d9-7b8c6175110f | [1}Online Courses{2] | [1}線上課程{2] |
| 4756  c6f0515e-c219-42c8-abba-a502b5278e0c | [1}Register for a course{2] | [1}註冊課程{2] |
| 4757  f636d83e-9b7e-4e3c-b7e9-4b92add54905 | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 4758  c66e837d-0f2f-45b0-b808-deaf6d8aac58 | Brightcove | Brightcove |
| 4759  44a90d01-1cf4-47fe-aab7-d32659030919 | [1}Brightcove.com{2] | [1}亮麗{2] |
| 4760  bb80a00b-f14a-480d-8df4-829f094a2fa1 | [1}Contact Us{2] | [1}聯絡我們{2] |
| 4761  5f0c3477-4d94-4c8e-8632-cded9f79c285 | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 4762  042a997d-ca26-4a54-930b-7c314e68b202 | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 4763  66f9a4a3-85c7-4eec-8947-341598cbee42 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 4764  0389d104-c3ed-4e7e-8636-b614c25d5a2c | LinkedIn | LinkedIn |
| 4765  0712db03-31c0-4325-9717-09702d792b67 | Twitter | Twitter |
| 4766  146b34c4-c439-4be1-8ca9-ad629daed55a | Facebook | Facebook |
| 4767  868f6899-073f-4e64-9bd0-7852fba6161e | Have a question? | 有問題嗎？ |
| 4768  63dc1259-635c-4060-a5af-9d400648e9ec | Embedding a Video Cloud Video on an Eloqua Landing Page | 在Eloqua登陸頁面上嵌入視頻雲視頻 |
| 4769  f19c842a-39fb-4e0b-a318-b8ba26e55c8b | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 4770  549482f4-72a5-4d76-b9d3-3eaa404c3b91 | Select Language | 選擇語言 |
| 4771  363b5759-4cd9-486a-a83d-13b82a9e8d6b | Other Brightcove Docs | 其他布萊特灣文件 |
| 4772  5d7f25ca-813a-453a-b80e-0c168363742a | Documentation Home | 文件首頁 |
| 4773  7455b97f-8e3a-4943-afb9-90149f782290 | Brightcove Audience | 布萊特灣觀眾 |
| 4774  d462f0f2-36b3-47f1-9156-d59b1c5a6956 | Brightcove Beacon | 布萊特灣燈塔 |
| 4775  54ec338a-1804-4fc7-9b04-2bab56d5b09f | Brightcove Campaign | 布萊特灣戰役 |
| 4776  2de20ddf-22ed-41bb-b9e0-b729e53ec9e8 | Brightcove Engage | 布萊特灣參與 |
| 4777  a9194dfa-c0d6-45c8-8027-079201f6f43f | Brightcove Live | Brightcove Live |
| 4778  75ddfb05-aa0a-4a4e-aced-be81f0e5d3a7 | Brightcove Gallery | Brightcove 圖庫 |
| 4779  2865d776-aa10-4145-bf10-a9ae4f5193cb | Brightcove SSAI | 布萊特灣 |
| 4780  f4948556-4a91-4a89-8616-9da51dadbd68 | Brightcove Social | 布萊特灣社會 |
| 4781  4c5b93de-a98e-4be1-bdad-ab6641f03e90 | Video Cloud Studio | 視訊雲端工作室 |
| 4782  1ec96b9a-1c30-47d9-b0d2-8ef5ee3d6091 | Brightcove Player Development | 布萊特灣球員開發 |
| 4783  867c0eb6-8d49-46c4-919f-fd21db8088d6 | Video Cloud Platform APIs | 視訊雲端平台 API |
| 4784  d56e863e-9f98-4b04-9d6b-0105891229ac | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 4785  eb9afa43-bfd3-4f22-bd0c-46c435af39a1 | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 4786  312414f8-b914-4f3f-bf15-782004d65048 | Video Cloud General Information | 視訊雲端一般資訊 |
| 4787  abea7d91-f90b-40de-8cb1-e9b6330e814d | Zencoder | Zencoder |
| 4788  06b929c9-439b-4310-9bcf-2b120e30f420 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 4789  6f968554-fa16-4565-929d-6a5c927fffce | support | 支持 |
| 4790  2808f9d5-25b7-43f4-81b8-6faa246938ed | system status | 系統狀態 |
| 4791  c7590915-f1f6-4268-b7d1-91ba5220e5cb | [1}Home{2] | [1}首頁{2] |
| 4792  5504497d-0fed-4472-9fdb-6ed1491650da | [1}Eloqua{2] | [1}雄{2] |
| 4793  a12bcdb8-5586-4537-b03f-828fee90fca2 | Embedding a Video Cloud Video on an Eloqua Landing Page | 在 Eloqua 登陸頁面上嵌入視訊雲端視訊 |
| 4794  6b6d2386-083c-4267-bf9b-7a4b19335538 | [1}Home{2] | [1}首頁{2] |
| 4795  2cb1c5d9-98a7-47d1-81ba-6a77568320f5 | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 4796  9af3e51c-b764-417b-b5bb-3ca1dd80939b | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 4797  ba545704-f567-4c59-adbd-06c3cc6354bb | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 4798  e341abb7-96b6-4005-a4de-ab969095f962 | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 4799  92f52c23-467a-4496-8e62-f3a0538a6a20 | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 4800  6eb445e8-16b7-4e32-a081-dc64d8bc73b9 | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 4801  99bb0c65-156b-436f-8ac7-03274c63eb94 | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 4802  544e97dd-5665-4171-b965-c1fb4fad2b49 | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 4803  ba081dfd-86a6-4dd9-aaac-5deb09a33c8c | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 4804  15f03367-5f9c-4f4b-9aa2-5e93e1e5ba99 | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 4805  23e01e7f-b632-4453-9767-aefe75acd267 | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 4806  9f089319-113a-47e2-be21-548c707a9007 | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 4807  cd785704-fa73-4712-97d8-7aa83de342d8 | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 4808  d4aaff26-6e8c-4449-bbb9-bfe82f3cb04f | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 4809  54dfbb45-5083-4852-8efa-734964806f3e | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 4810  5722ee0a-dd92-482e-ba3e-6a9405aa3aff | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 4811  4cead136-18a0-405c-96b1-f33743489173 | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 4812  25643966-9faa-4d6a-933f-cab81d8b5442 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 4813  2189c725-7ba8-4e9b-9f51-43e8652c074b | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 4814  1cdf0c8d-effb-4bae-a13b-eb025e67048d | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 4815  5ecdcace-58df-4f31-924c-a801ed8df046 | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 4816  6c0b95fa-c3a8-4bb0-b95d-9d5ee4b16447 | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 4817  0f5a61a7-07b9-43d0-9988-046be4daa3f5 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 4818  041c0625-94f1-4e0d-9f75-eccd44e9d056 | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 4819  7975016b-747a-48ae-a558-acde14c5370a | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 4820  a9dc06ce-04e0-4a97-a042-060aeeaaf061 | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 4821  835318e8-d471-43fc-8315-ae11ecbd098c | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 4822  f7c50be3-b4f4-4c0b-9f7a-42bbb90c69e0 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 4823  cd5816ac-0c8e-4bee-bc2b-b8c9440ff289 | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 4824  793179a4-01c1-4c07-990d-d1dcb2c8c689 | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 4825  6176d4e2-9405-4c8f-ab52-320a98642d77 | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 4826  a534e301-ccdf-496f-b698-eb9f50d37076 | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 4827  fdd734a6-59f4-4a64-80d8-767462787c6b | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 4828  c0fbd624-a323-430c-aa34-15d9203b1307 | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 4829  41b78c03-416c-48c1-a8e9-2cabcd87319e | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 4830  325c02e2-14e9-4182-8aa7-e5b6bfbfc97f | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 4831  dd65ff93-9409-4a33-b66f-f6f07b8fa49e | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 4832  61d20756-5cd4-4405-9979-e0836105b09c | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 4833  26797db9-5ae0-4637-8a2b-c1fb97dd6c7c | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 4834  b3678ccb-4beb-4e89-a046-ef76a062bfcb | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 4835  eba3dfea-c174-4250-8c8d-b382a05be0e7 | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 4836  e3bc3294-6cba-492d-9919-0602cc5d53c1 | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 4837  f1751e52-c029-4e56-bddd-3f7129a4e2d5 | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 4838  a77c4421-5774-4018-b9aa-4b3d5a8b8ad0 | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 4839  383b1668-97e5-4227-b22f-6a7889b496b7 | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 4840  11f68242-c6e2-403b-ba28-2b6c8e3c0f82 | [1}Overview: | [1}概述： |
| 4841  d0f006c4-d614-40e9-9b4f-5c110d4d6ad9 | Audience API{1] | 受眾 API {1] |
| 4842  586e177d-3364-4a60-b627-1a312ba1a946 | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 4843  2b28e951-c0fd-4d76-aab3-b885f38653b9 | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 4844  be5b101f-7f03-45bc-90d8-2cfbb456c9a1 | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 4845  2851c29b-af3e-4b7c-8470-ea8dc058bcc8 | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 4846  daf9391f-4f6e-46c8-a372-0ed41f4e6e38 | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 4847  ef8c2d69-7432-4f77-8b6c-2e70fcaa0a2f | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 4848  a215c349-453b-422d-8b0a-5047c9007dde | [1] | [1] |
| 4849  d1e6f999-b8e2-490b-8e4f-502fd338102e | Navigation Menu | 導覽功能表 |
| 4850  c1d00fb7-6e9a-4794-8ee9-57b142496a59 | Page Contents | 頁面內容 |
| 4851  03ec6e03-eeb6-4e8e-91f8-1dc32acd2003 | [1}[2]{3] | [1}[2]{3] |
| 4852  b81e7c29-cb03-43cf-a92e-024dd25eb297 | open in new tab | 在新分頁中開啟 |
| 4853  30f2c48c-c9a1-44ae-9f39-fe5652fb0571 | Embedding a Video Cloud Video on an Eloqua Landing Page | 在 Eloqua 登陸頁面上嵌入視訊雲端視訊 |
| 4854  6bbafe07-a152-4670-aa4f-a8be128a632a | In this topic you will learn how to embed a Video Cloud video in an Oracle Eloqua landing page. | 在本主題中，您將學習如何在 Oracle Eloqua 登陸頁面中嵌入視訊雲端視訊。 |
| 4855  3f1ba063-c865-4cdc-abc0-90a07838462a | The Audience module provides the ability to add a Video Cloud video to Eloqua landing pages as a type of Cloud Content. | 觀眾模組提供將視訊雲端視訊新增至 Eloqua 登陸頁面的功能，做為一種雲端內容類型。 |
| 4856  f96f106b-7b13-4ce4-ae30-e702e7197a93 | Video is added to a landing page from within the Eloqua Landing Page WYSIWYG Editor. | 視頻從 Eloqua 登陸頁面所見即所得編輯器中添加到登陸頁面。 |
| 4857  127ed7cc-d505-43a6-97cd-e2e60c78a288 | To add a video to an Eloqua landing page, the following steps must be performed. | 若要將視訊新增至 Eloqua 登陸頁面，必須執行下列步驟。 |
| 4858  59a3d0ab-2814-4339-b1d1-9d80187df7ca | [1}Create a landing page in Eloqua{2]. | [1}在Eloqua中創建登錄頁面{2]。 |
| 4859  0e3f6d8e-2538-4a5e-9e81-687b50d7b45a | [1}Select a video and player{2]. | [1}選擇視頻和播放器{2]。 |
| 4860  6665a578-3063-464e-9246-e57d834c258f | Creating an Eloqua landing page | 建立 Eloqua 登陸頁面 |
| 4861  64de28c0-a443-4f03-a7ce-eedf52c1a6e5 | Eloqua landing pages can be used as a destination for visitors who clickthrough from emails sent from Eloqua. | Eloqua 登陸頁面可作為從 Eloqua 發送的電子郵件點擊瀏覽的訪客的目的地。 |
| 4862  fd9a0d62-6a79-43f7-94d3-d65cae2529af | To create a landing page, follow these steps. | 若要建立登陸頁面，請依照下列步驟執行。 |
| 4863  7e8b4c97-5802-408a-8f38-1b4aa7bf88e7 | Note: | 注意： |
| 4864  cff5f948-4ec1-4826-a57c-02eb9ba77d3e | For complete information on Eloqua landing pages, see the [1}Oracle Eloqua documentation{2]. | 有關Eloqua登錄頁面的完整信息，請參見[1}Oracle Eloqua文檔{2]。 |
| 4865  79eaee4c-e0d5-4f88-9f07-e1e45c444411 | Sign in to your Video Cloud account. | 登入您的視訊雲端帳戶。 |
| 4866  468ddffc-c536-4896-93d8-fb37604190c2 | Select the account that has the video you want to use on the landing page. | 選取您要在登陸頁面上使用之影片的帳戶。 |
| 4867  d8b55906-5f88-4f50-a9b6-0ecbcd5b4b9b | This account must also have access to the Audience module. | 此帳戶也必須具有對象模組的存取權。 |
| 4868  c924ef91-9e97-4305-a708-ac51f12ae841 | Sign in to your Eloqua account. | 登入您的 Eloqua 帳戶。 |
| 4869  35a78b8a-2d30-492b-b35a-7de94c8e87e4 | Navigate to [1}Assets{2] > [1}Landing Pages{2] and then click [1}Create a Landing Page{2]. | 導航[1}資產{2] > [1}登陸頁面{2]然後點擊[1}創建一個登陸頁面{2]。 |
| 4870  6d8dc653-d803-41af-a4d2-e81adff1a5b4 | Click [1}Blank HTML Landing Page{2] and then click [1}Choose{2]. | 請點擊[1}空白的HTML登陸頁面{2]然後點擊[1}選擇{2]。 |
| 4871  c1491242-8370-4aac-91ce-4d6df329cde5 | In the left navigation, click [1}Cloud Content{2]. | 在左側導航中，單擊[1}雲內容{2]。 |
| 4872  e713b6e0-24ca-420f-9726-98cb70e1a2be | The Cloud Content dialog will open. | 雲端內容對話方塊隨即開啟。 |
| 4873  cbb780e9-057a-4dfe-a3b1-6212441a4c22 | [1] | [1] |
| 4874  55c04c4a-0fb3-43b6-ab29-ac5168fc4afb | Drag the [1}Brightcove Video{2] object to the HTML page and drop it between the [3}[4]{5] tags. | 拖動[1}Brightcove視頻{2]對像到HTML頁面並將其放在[3}[4]{5]標籤。 |
| 4875  1bda5e9e-7f43-4075-8876-2436258dff0e | [1] | [1] |
| 4876  1a887c28-d9ed-4946-b52f-9d61f45d51fd | Note: | 注意： |
| 4877  c4a128c1-7b3f-4ee1-b346-7ac6d225188c | Multiple players can be added to a landing page by dragging and dropping a player between the [1}[2]{3] tags. | 可以通過以下方式將多個播放器添加到目標網頁：[1}[2]{3]標籤。 |
| 4878  e6fc782d-f36f-4488-92ee-4850ab0426d4 | Save the landing page after adding each player. | 新增每個玩家後儲存登陸頁面。 |
| 4879  5829c810-7526-425b-af1f-496ceb1368f8 | The Cloud Content Configuration dialog will open where you can [1}select a video and player{2]. | 雲內容配置對話框將打開，您可以在其中[1}選擇視頻和播放器{2]。 |
| 4880  37e6bff0-1eed-4c00-860a-e9b62cde4945 | Selecting a video and player | 選擇影片和播放器 |
| 4881  d7168f60-8976-4ebd-9b2b-ecd222a5fdc6 | The Cloud Content Configuration dialog is used to select a Video Cloud account, video and player. | 雲端內容設定對話方塊用於選取視訊雲端帳戶、視訊和播放程式。 |
| 4882  700c4f14-8d2f-476b-bb98-4cfd3ccca800 | Use the dropdown list in the upper right to select the Video Cloud account to use. | 使用右上角的下拉式清單，選取要使用的 Video Cloud 帳戶。 |
| 4883  0cc78be6-35a1-420f-b2f2-2dcb5bb19a12 | After an account is selected, the dialog will update to display the videos and players from the selected account. | 選擇帳號後，對話框將更新以顯示所選帳號的視頻和玩家。 |
| 4884  fc760d02-ff02-496f-990d-9674fabeb6dc | Select a video to display on the landing page. | 選取要在登陸頁面上顯示的視訊。 |
| 4885  b884559b-0268-4891-b804-d17140165e7e | The 20 most recent videos will appear in the list. | 20 個最近的影片將會出現在清單中。 |
| 4886  1fb4e024-de3f-4fc2-a893-b4ed6ac0143f | [1] | [1] |
| 4887  f67d29a2-f4be-4a89-b3f6-87921658d304 | Select a player to use. | 選擇要使用的播放器。 |
| 4888  9c881254-3adf-4044-b6d3-8500b40ccc1f | Only Audience-enabled players will appear. | 只有已啟用受眾的玩家才會出現。 |
| 4889  7df3703c-12b7-4966-9da4-e2fea7c187f8 | Set the [1}Player Size{2]. | 設置[1}播放器大小{2]。 |
| 4890  99522edb-bc2e-46e5-927b-e1d0a13d95e8 | Click [1}Save{2] to save the changes. | 按一下 \[ [1}儲{2]存] 儲存變更。 |
| 4891  6b86da9b-c5d5-4fa3-ab0e-86366a843ff9 | Click [1}X{2] to close the Cloud Content Configuration dialog. | 請點擊[1}X{2]關閉“雲內容配置”對話框。 |
| 4892  f38c410c-8d0f-4af5-8921-29cb34a5e45a | The HTML will update with the code to embed the player. | HTML 將更新程式碼以嵌入播放程式。 |
| 4893  21171f1e-86f9-4263-8d3e-5741e8133e11 | [1] | [1] |
| 4894  d915798e-f6cf-4b0d-8c68-3fb04d401c78 | [1}(Optional){2] Add other objects to the landing page. | [1}（可選的）{2]將其他對象添加到登錄頁面。 |
| 4895  35616264-0b75-4197-970c-4e3840b791a1 | Click [1}Save{2] to save the landing page. | 請點擊[1}保存{2]保存登錄頁面。 |
| 4896  21052bd2-842e-4f51-9941-b110fd122d5e | Give the landing page a name and then click [1}Save{2]. | 為登錄頁面命名，然後單擊[1}保存{2]。 |
| 4897  1c874e6f-dd8b-4c4a-966c-bd8c589db45a | Page Contents | 頁面內容 |
| 4898  4d43d1dc-f5bb-4dc0-9e33-94a0cac98654 | Page last updated on 28 Sep 2020 | 頁面最後更新日期為 9 月 28 日 |
| 4899  304bea10-336a-4a33-965c-b39f971ae013 | Brightcove Support | 布萊特灣支援 |
| 4900  5c118978-e3a8-4ccc-b231-4931cc62f66c | [1}System Status{2] | [1}系統狀態{2] |
| 4901  c6be6a68-45a3-4077-b1cc-7391df1cfa31 | [1}Contact Support{2] | [1}聯絡支援{2] |
| 4902  61abfa0b-1594-4dee-95cc-e6a38e6261da | [1}Documentation{2] | [1}文獻資料{2] |
| 4903  c8a5a570-23af-473e-92e2-9240b12a7bd6 | Training | 訓練 |
| 4904  86ef11f9-2a21-4bfd-b77f-755519721765 | [1}Online Courses{2] | [1}線上課程{2] |
| 4905  2fd7b9d0-3d24-42fe-affd-4c85352e2442 | [1}Register for a course{2] | [1}註冊課程{2] |
| 4906  9efcc9ca-5c0d-4a8c-9323-300a4901ea48 | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 4907  e29374f3-03c7-4a21-aafb-b7edcb5c542a | Brightcove | Brightcove |
| 4908  b7e959ec-e78c-4ce3-88be-fc8fdcab5122 | [1}Brightcove.com{2] | [1}亮麗{2] |
| 4909  3e1288ac-7d3d-4b64-95c4-965650b7d387 | [1}Contact Us{2] | [1}聯絡我們{2] |
| 4910  0b9f29fb-7b4a-49bf-9608-63126b42617b | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 4911  49f01260-d009-4d31-b14e-eb7805428085 | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 4912  9212478c-0e4a-406a-8d62-352b073b9065 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 4913  8f632b5a-f884-4490-ae52-36ead5adecc6 | LinkedIn | LinkedIn |
| 4914  3310096b-a5e3-4569-b5b8-5a67803eb3a9 | Twitter | Twitter |
| 4915  380447da-924d-4ffd-93c2-ffa04ea08d7a | Facebook | Facebook |
| 4916  c441d07a-3ee1-4368-974c-5b70c2155644 | Have a question? | 有問題嗎？ |
| 4917  d8fcb6bc-f24e-4a28-b8bf-6161302bf23a | Oracle Eloqua Integrations | Oracle 管理系統整合 |
| 4918  1f5e5e56-6b83-4134-8960-07266663e307 | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 4919  be45d6c0-3b40-4391-9875-7eb0a34fd8b1 | Select Language | 選擇語言 |
| 4920  4ae3ea61-b76a-48b5-bda6-d3af33b39f4e | Other Brightcove Docs | 其他布萊特灣文件 |
| 4921  662ec658-d539-418e-b0a7-57510e2ddf26 | Documentation Home | 文件首頁 |
| 4922  7392556c-d2a3-4b1f-854d-2ef52ec222bb | Brightcove Audience | 布萊特灣觀眾 |
| 4923  46fec988-4eac-4721-bad0-a448a4faa74b | Brightcove Beacon | 布萊特灣燈塔 |
| 4924  d2a0acb6-6df0-4bf1-b174-4100e86429dd | Brightcove Campaign | 布萊特灣戰役 |
| 4925  dde3fb80-309d-4286-86f1-39e81bb8214c | Brightcove Engage | 布萊特灣參與 |
| 4926  c1d78706-9c33-4e50-b768-970c911acb59 | Brightcove Live | Brightcove Live |
| 4927  93e27cad-6c41-48d8-a0ef-41308b423d23 | Brightcove Gallery | Brightcove 圖庫 |
| 4928  e9439c03-4745-4de9-a10f-56b11cfea406 | Brightcove SSAI | 布萊特灣 |
| 4929  6e692c45-2367-49d9-9c16-1589271cd4b2 | Brightcove Social | 布萊特灣社會 |
| 4930  1892f0e3-2d78-4fc4-9917-07c93fec7b77 | Video Cloud Studio | 視訊雲端工作室 |
| 4931  cad492e4-82a3-4084-8f81-94374061c7fc | Brightcove Player Development | 布萊特灣球員開發 |
| 4932  e4386ae5-e533-4844-a0d6-31d8e61c0813 | Video Cloud Platform APIs | 視訊雲端平台 API |
| 4933  4e324f80-b093-411d-8049-c5b2702c2563 | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 4934  d7167401-1555-4d47-93ac-a75590fedfe3 | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 4935  00d40811-e3cc-4c59-b13e-782b869b6d1a | Video Cloud General Information | 視訊雲端一般資訊 |
| 4936  eae9c367-b7bb-4f04-88b9-a2011301874a | Zencoder | Zencoder |
| 4937  920bf24a-0a5d-4ed0-a8dd-26395cd83100 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 4938  7e2dc385-be58-49f8-b69b-b264a72a9517 | support | 支持 |
| 4939  93705ec5-2a09-470e-b856-3743937548e6 | system status | 系統狀態 |
| 4940  e677d08d-a8c2-4c1e-a1c4-52cc52181ddd | [1}Home{2] | [1}首頁{2] |
| 4941  454c4e53-1182-464d-8860-b37d890cb68e | [1}Integrations{2] | [1}整合方式{2] |
| 4942  fe00acc6-70c3-4722-8208-7f687ad8667d | Oracle Eloqua Integrations | Oracle 管理系統整合 |
| 4943  de2d8ea2-ec4f-400e-adbc-7988b1a1c81d | [1}Home{2] | [1}首頁{2] |
| 4944  20795915-5bc7-47ef-b965-6b611a7da933 | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 4945  4b9b7e81-aeab-4614-b138-a117444ff301 | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 4946  33bafc27-39c4-4005-8e36-b77259c917a4 | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 4947  d51705eb-4de4-4a9a-a922-d58de66364ca | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 4948  7744fad0-0b56-4332-8db8-93486802d61f | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 4949  905040e8-8df5-4bdd-8ad6-2cee07f869d9 | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 4950  06e058cd-ebca-44ba-9f9d-9620f704078e | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 4951  9d3c4d1e-8bf7-4134-bf51-76d59d99aec5 | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 4952  c79d4e18-e457-4062-be30-8a96d153c1ea | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 4953  7d0ab8d2-e07a-484d-9808-24cafcb0be89 | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 4954  eb4a4914-1ff3-42de-bc95-2239d57c658e | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 4955  62e37d77-4912-41c0-adb0-986860e87ae8 | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 4956  65a516d3-b985-4a37-b99b-20858f45e3c6 | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 4957  775c444d-a64d-4915-9948-d4a3caa6ffb3 | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 4958  3bd78880-ca71-4875-9c1b-5cd2f33f3972 | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 4959  b418493a-1d29-434b-9c71-83192666094b | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 4960  ebb2c833-726b-4bfb-9280-3aaceee4911f | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 4961  ad5de4eb-74c4-4c7f-820d-34c5fe947ae4 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 4962  ecdb4602-189a-4c9c-a175-b0a9503fe813 | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 4963  382e8f47-e37b-4d53-9435-d52b9f2e84c5 | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 4964  a2d812e1-6782-4a49-8006-4b2c43325157 | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 4965  6463f1b2-a765-4b05-bede-0599e7f473ee | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 4966  554c1bf5-a97e-4586-95e7-34fbfc1006a9 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 4967  ae541fe4-3f8f-4a3b-8226-9e162bc895cf | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 4968  4b2e7ee8-1a9e-4f45-95f4-1e90e2d9d96d | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 4969  ca468f8d-f2c1-4e34-a414-c3c458fc3876 | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 4970  34d059d7-8945-4c1b-bf43-057d28c51a45 | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 4971  9bffed7b-0261-4b78-90f4-e5dda9a774fc | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 4972  86cacfac-efbb-4145-9f8b-a2253fa519ec | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 4973  7457f81a-50c7-493d-bbd1-90c1ea4399ae | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 4974  2552ffbd-8805-4353-b3cc-814e1ab79b1b | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 4975  c6c274c0-d7c8-454d-b763-a0c690d49777 | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 4976  ef1d71bd-730b-41ae-9537-a3f48a70b6d7 | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 4977  764ead8f-ae43-47aa-a922-ebc831976f42 | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 4978  cac62e39-8569-441e-aa3e-cfd29fa8d84c | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 4979  00478b15-0f41-4997-b189-91a1cc5f0e0e | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 4980  90be16e2-dd94-4603-93f0-fdf2cfbaa1cf | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 4981  6280001d-cd11-401d-8392-35b2a7d62679 | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 4982  c2425da5-1317-459e-8a52-11bffe8c2d54 | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 4983  36ac1f44-562b-4b42-8228-eda2fc8503b4 | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 4984  fa2c04d9-c178-477e-ac05-b6cbc0f0bef4 | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 4985  b9709774-7b53-4293-b3ab-6b3f9c87cf16 | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 4986  fa400d07-0643-4b03-8a48-c8059bebb90e | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 4987  32725dfb-2ee0-4d57-8059-ba59770d4da7 | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 4988  329495a2-cc7e-4e5b-85fc-ae1c578083b6 | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 4989  168f7845-3b89-475c-bc30-76ef06e96252 | [1}Overview: | [1}概述： |
| 4990  cc78250a-4b16-4f0b-a629-add4acf68199 | Audience API{1] | 受眾 API {1] |
| 4991  81b534f6-83e3-4e42-80a2-2b8e74955fae | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 4992  b88236c4-1c3f-4023-8ad6-fa1b2354ed1e | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 4993  b283e7b1-88f0-4d98-908d-6f11ef73a684 | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 4994  a9d73d93-a349-47a6-ab6a-5f0ca9b96ab9 | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 4995  468676dd-0dcb-45d4-bef0-5b5505d9a9e4 | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 4996  32fb5f6a-a347-4411-b050-ba6ae27ae82a | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 4997  d7b4b5b7-e522-42cc-99ec-a9704508942a | [1] | [1] |
| 4998  031d0a3c-b9af-4496-87e9-83bc4198dd19 | Navigation Menu | 導覽功能表 |
| 4999  7231b0e5-69de-43b0-8b6f-4a9cea90fa87 | Page Contents | 頁面內容 |
| 5000  ec64fd45-1637-4906-829a-dada79076e40 | [1}[2]{3] | [1}[2]{3] |
| 5001  cdb40e62-5e69-45e8-9160-398922094cbf | open in new tab | 在新分頁中開啟 |
| 5002  5aba00e6-825d-4622-8660-4e846904cb0a | [1}{2]Oracle Eloqua Integrations | [1}{2] Oracle Eloqua集成 |
| 5003  7a0e0a6a-cb0a-49d2-aabb-933f0ba5ae8e | Learn how to integrate Brightcove Audience with Oracle Eloqua. | 了解如何將布萊灣觀眾與甲骨文埃洛誇整合。 |
| 5004  e5622ec4-11cd-4d6d-bf06-cfff336fba83 | [1}Integrating Video Cloud with Oracle Eloqua{2] | [1}整合視訊雲端與 Oracle Eloqua {2] |
| 5005  faf23f60-2b96-4d91-b8d0-95339c16a236 | [1}Creating Custom Lead Forms for Oracle Eloqua{2] | [1}建立 Oracle Eloqua 的自訂潛在客戶表單{2] |
| 5006  f9ef134c-cf78-4a60-b7b3-605b90db8868 | [1}Embedding a Video Cloud Video on an Eloqua Landing Page{2] | [1}在 Eloqua 登陸頁面上嵌入視訊雲端視訊{2] |
| 5007  aa55c995-bbcb-412a-9b6e-20ba3b8971ae | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 5008  5e49ea33-6810-4715-8219-7cb203ee8ba9 | Page last updated on 31 Jan 2020 | 頁面最後更新日期為 1 月 31 日 |
| 5009  f6e0177d-121c-4fcb-b2fc-e0866ff0e2bc | Brightcove Support | 布萊特灣支援 |
| 5010  c4575880-dc94-4369-86d7-bb2d28da0fc6 | [1}System Status{2] | [1}系統狀態{2] |
| 5011  22a291da-0eff-4eaf-959e-74abe8735be4 | [1}Contact Support{2] | [1}聯絡支援{2] |
| 5012  abe9ced6-6ceb-4c28-a72c-504ed8d916e8 | [1}Documentation{2] | [1}文獻資料{2] |
| 5013  006e0c78-43d0-4a41-90cc-e17b55bfd1e4 | Training | 訓練 |
| 5014  7eb31544-4b5a-4d38-ba4d-165009a07bcd | [1}Online Courses{2] | [1}線上課程{2] |
| 5015  073979be-612f-4f6d-a5d5-8f20989603aa | [1}Register for a course{2] | [1}註冊課程{2] |
| 5016  17108e4a-7358-47cf-aea8-d3e71e984926 | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 5017  bc49b1f6-838b-4075-ad47-373b99130aaf | Brightcove | Brightcove |
| 5018  694ec9e1-21e6-470b-915a-236c0a298b70 | [1}Brightcove.com{2] | [1}亮麗{2] |
| 5019  5af83ed0-91e7-42d6-acb3-0d608ab59f6d | [1}Contact Us{2] | [1}聯絡我們{2] |
| 5020  f573756a-e7b1-472a-822a-46fc1c851eb2 | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 5021  7d98bdc1-50b1-43f7-ab77-93bd70cc4897 | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 5022  17a5a02f-078a-490f-b758-3400de56901c | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 5023  09fe3f39-37e6-4a9c-9776-cbe7a998e13b | LinkedIn | LinkedIn |
| 5024  df6cb5fb-55b7-4c48-9656-b4a951f8b6c8 | Twitter | Twitter |
| 5025  07b9c499-6edc-4a1f-b578-9478d1960530 | Facebook | Facebook |
| 5026  1b40d60b-8662-4358-bad9-12bbcf5bfe07 | Have a question? | 有問題嗎？ |
| 5027  3aa075f2-a93c-45e0-83be-381b33543563 | Integrating Video Cloud with Oracle Eloqua | 整合視訊雲端與 Oracle Eloqua |
| 5028  bb533f25-a3de-4ccf-96e0-ed3748d2540a | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 5029  d4029535-e154-4a0b-85be-b7f25da63d4a | Select Language | 選擇語言 |
| 5030  0476d352-8d55-43ca-88f7-02867c543009 | Other Brightcove Docs | 其他布萊特灣文件 |
| 5031  1f0734ce-9276-42c9-bda8-baa3cbd76919 | Documentation Home | 文件首頁 |
| 5032  47c67c55-25c7-431c-8a70-a4818e732fd6 | Brightcove Audience | 布萊特灣觀眾 |
| 5033  ca3e7e0e-f64f-4ddd-89e8-6a7cbbfabefe | Brightcove Beacon | 布萊特灣燈塔 |
| 5034  5f01d71c-bc41-4e71-9cd3-69094df37886 | Brightcove Campaign | 布萊特灣戰役 |
| 5035  8f57a436-f851-416c-94dc-a976cd85b94a | Brightcove Engage | 布萊特灣參與 |
| 5036  4da11d08-d4f8-43dd-9d73-af0e11c84df2 | Brightcove Live | Brightcove Live |
| 5037  a01bbe54-cf04-4cd5-b73e-082944d52773 | Brightcove Gallery | Brightcove 圖庫 |
| 5038  2d7df002-9930-4c6f-ae44-bcb3b92b0897 | Brightcove SSAI | 布萊特灣 |
| 5039  742b9b63-2e5e-4161-9c0d-0adbdb950cad | Brightcove Social | 布萊特灣社會 |
| 5040  1a768526-4b97-4aa9-8ef1-d081bff49354 | Video Cloud Studio | 視訊雲端工作室 |
| 5041  36890b99-e4d3-4c09-9225-355fb587c5c2 | Brightcove Player Development | 布萊特灣球員開發 |
| 5042  7a055015-0e00-4b6a-8927-bdacd65e4452 | Video Cloud Platform APIs | 視訊雲端平台 API |
| 5043  1d0a7a9e-864c-4fc2-a56b-761e108622a9 | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 5044  f90ff6d0-cb56-49be-ae88-fe16a29aeef3 | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 5045  e3b9d288-fa2e-4418-a152-3137372f3a05 | Video Cloud General Information | 視訊雲端一般資訊 |
| 5046  ad4b69e4-e686-4b52-86d8-0bf7f2002600 | Zencoder | Zencoder |
| 5047  206d2d29-1265-48ce-8777-0795e24c2fbf | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 5048  22530d54-7621-4c9b-a5de-f3ce982a966e | support | 支持 |
| 5049  e2fc730b-845e-466b-aa19-d42a6029a13a | system status | 系統狀態 |
| 5050  9b3e02f6-8c78-48b0-8fec-ba40f674b5ac | [1}Home{2] | [1}首頁{2] |
| 5051  0d6593f6-b8aa-4e61-9cce-fd212fc604b8 | [1}Eloqua{2] | [1}雄{2] |
| 5052  931bcab3-f958-4838-b696-85c89d1d21f8 | Integrating Video Cloud with Oracle Eloqua | 整合視訊雲端與 Oracle Eloqua |
| 5053  452bf335-df10-4930-bb69-c17f08ea9a22 | [1}Home{2] | [1}首頁{2] |
| 5054  f541cf0e-60ef-4432-92fc-d41e02d36653 | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 5055  8859e40f-d73e-4215-b5c1-8c4b9d42b012 | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 5056  ccef7224-df6a-4147-9446-e37ef909b990 | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 5057  193f8b63-45c0-4d6f-a3da-91dd5489d534 | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 5058  c8b09272-d4a0-4937-a784-3104673dc9ee | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 5059  d3798e15-a333-4e00-827d-2ef2eafdf517 | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 5060  a23bfee4-cdb2-450e-a31f-453af0781370 | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 5061  1eefbee4-c05c-4755-8a3a-9e6f30eb27a7 | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 5062  b0a4d65d-95fd-4e08-8dae-86ce2493fa38 | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 5063  eb6ed6d9-f26c-4226-8d83-e136825e38c9 | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 5064  e83a0e70-5f55-4959-9e31-0026c8475c79 | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 5065  3fbf24e2-7453-44c5-9aa2-d24197be905f | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 5066  bcd47be6-4f07-4618-95d7-21adb8622f0c | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 5067  5a5e0cfe-baf0-43a0-8e02-7fb5587ce967 | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 5068  1490bcee-e95c-4745-8390-180ab0706bb8 | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 5069  03e46f7c-7df9-4d2c-89c7-4c72254608fe | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 5070  f30659d7-e7b6-4b0e-92b2-3ab9729e2ebf | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 5071  30e76eac-6eb4-4d99-94ed-5e3427d667b2 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 5072  97ebeb78-0f1b-4da6-b0df-d13cde31e019 | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 5073  b918dd0d-1313-4863-8353-95956f69fb26 | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 5074  fff7e4f3-cae9-47e3-a8f1-3d48a2c308b1 | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 5075  8a8d3190-55d2-4435-8d18-ed51265814f8 | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 5076  fcbaa4ba-cd58-4101-994a-411d6e9f7d42 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 5077  a780edf9-d5b2-43f1-90b2-d4c3a2abaa58 | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 5078  a13e534a-23af-4a0b-b40e-d4c83eac0627 | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 5079  ba108970-63b9-48fd-8b5b-2b23293589cf | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 5080  fc707f6b-b008-4e0f-9281-ac549ecf66ba | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 5081  f6ee9e97-272f-49fd-ba2c-db946f74dabc | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 5082  f4d03aab-1a2a-4e4f-99fb-ae14eda6bda7 | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 5083  f0c0aea2-9d11-4653-9973-2174f49eb273 | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 5084  94d276a0-092e-4cba-a5ab-2818f45c720c | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 5085  1bf77699-2c3e-4112-b0f1-1ee06ca270c5 | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 5086  daa153b9-3a36-4eb0-ad83-62cbf1e640a6 | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 5087  997f3ee2-8507-4d4a-af15-6679cf42ee7a | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 5088  82123bcc-f22e-422d-9690-649791407d06 | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 5089  e53a5420-44da-49b8-8973-abb866558eef | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 5090  ee501c56-71c2-4b2c-ad92-f7eaf9a15c47 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 5091  ffa805e7-80ec-4d64-a19c-9ea76752e66b | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 5092  be080c42-aeb6-4a72-b55d-699968934741 | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 5093  c24d7587-17da-40ad-bd28-91ffb645a5a3 | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 5094  596a4c68-2471-4026-a6ab-5f65ce758613 | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 5095  626b1605-c920-4c74-ac7c-984492b65a99 | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 5096  7e173e7a-32fd-48f3-ac71-f84a492f9fa0 | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 5097  cc11533c-5794-4e50-a557-efc116b83b05 | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 5098  cbfacf6d-4f5e-44ce-be5a-c28ed75b0553 | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 5099  b00c81a3-e112-42b8-b809-62b347b7a1f1 | [1}Overview: | [1}概述： |
| 5100  3dfbe9d2-91aa-455f-8404-d9f07c4d8d15 | Audience API{1] | 受眾 API {1] |
| 5101  2ed87b2e-d0a0-46ce-b4e3-acc359befc34 | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 5102  a836eb93-d317-445b-a2f7-48c5ab03a90a | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 5103  75a8a180-e588-4158-a21f-b9ca7f6b145d | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 5104  2ebb0f34-07ae-4f9d-b8e9-c4c57a0a16cc | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 5105  e0be5898-0660-4b11-8a52-09ca78fb57fe | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 5106  d6832487-6a65-44bc-89a8-39041ec2a6b2 | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 5107  dc20f6b5-4065-4262-a76e-3ddbfd8861ad | [1] | [1] |
| 5108  d2c7ce36-81b8-477d-a74a-65e3823c5d57 | Navigation Menu | 導覽功能表 |
| 5109  f2ceb6ea-aa93-4fbe-b2cc-d0f54dee7fb8 | Page Contents | 頁面內容 |
| 5110  65a0eaa7-d471-4c67-8634-5d007f520218 | [1}[2]{3] | [1}[2]{3] |
| 5111  69d73fed-056e-437e-8d9c-3447dd3fa2fe | open in new tab | 在新分頁中開啟 |
| 5112  f50b477a-cf9b-444c-9ac0-567fceb3559b | Integrating Video Cloud with Oracle Eloqua | 整合視訊雲端與 Oracle Eloqua |
| 5113  1178d183-5869-4872-8ce4-1e1de7612b79 | This topic explains how to configure the Audience module for use with Oracle Eloqua. | 本主題說明如何配置Audience模塊以與Oracle Eloqua一起使用。 |
| 5114  1c194752-37fe-458d-8f93-929691165bf5 | [1] | [1] |
| 5115  4e30ea0c-668c-408b-8ef6-2303480aa6ff | The Audience module allows Video Cloud to synchronize viewing data from Brightcove Players to Oracle Eloqua. | 受眾模塊允許Video Cloud將Brightcove Players的觀看數據同步到Oracle Eloqua。 |
| 5116  82c0ec9a-432a-40cd-a03b-23e841fc6994 | Once in Oracle Eloqua, this data can be used for segmentation, campaign logic, reports, lead scoring, and personalizing communications. | 進入Oracle Eloqua後，此數據可用於細分，活動邏輯，報告，潛在客戶評分和個性化通信。 |
| 5117  71230daf-663c-40f2-bbc6-21f1bc50ad79 | The Audience module integration with Oracle Eloqua consists of two main components: | Audience模塊與Oracle Eloqua的集成包括兩個主要組件： |
| 5118  e893b817-6a74-4ca4-b44a-93d0fc6fb4b1 | A Brightcove Player plug-in to enable tracking of video views data | 可追蹤影片觀看資料的 Brightcove 播放程式外掛程式 |
| 5119  155993fc-0116-4aba-b26a-3922348dd4ef | A synchronization process to send tracking data from Video Cloud to Oracle Eloqua | 從Video Cloud向Oracle Eloqua發送跟踪數據的同步過程 |
| 5120  33087bf9-d12a-4456-8fb8-d369f11f3a21 | Requirements | 需求 |
| 5121  6ff3b358-0e4f-4120-9b0e-313905c64a3c | To use the Audience module with Oracle Eloqua, you must: | 要將受眾模塊與Oracle Eloqua一起使用，您必須： |
| 5122  8521e563-b1f3-4b5c-be0b-4e23bd201529 | Have a Professional or Enterprise Video Cloud account | 擁有專業或企業視訊雲端帳戶 |
| 5123  e2bbc5af-f443-4776-8b0d-85454cf56d44 | Have the Audience module enabled for your account by submitting the required information in the initial splash screen that appears when you open the Audience module | 在開啟 Audience 模組時出現的初始啟動畫面中提交必要資訊，讓帳戶啟用 Audience 模組 |
| 5124  589bde1c-6c1b-4ebd-8e59-7321de4776cb | Click through the service agreement the first time you use the module | 第一次使用模組時，按一下服務合約 |
| 5125  d69827c2-3e69-4250-8786-85bd4e552501 | Use the Advanced Embed (in-page) publishing code when publishing your player; Standard Embed (iframe) publishing code will not work as the plugin will be running inside of an iframe and therefore will be unable to access any parent page URL parameters and may not get the correct cookies | 發布您的播放器時使用高級嵌入（頁面內）發布代碼; 標準嵌入（iframe）發布代碼將無法工作，因為插件將在 iframe 內運行，因此將無法訪問任何父頁面 URL 參數，並且可能無法獲得正確的 cookie |
| 5126  0461148a-5b2b-4bda-b862-66641238fe04 | Have Oracle Eloqua 10 and credentials to login at: [1}https://login.eloqua.com{2] | 讓甲骨文埃洛誇 10 和憑據登錄到：[1} https://login.eloqua.com {2] |
| 5127  afbc1968-3746-4324-a745-2c0760fc36ba | Note: | 注意： |
| 5128  62c2a3f5-87f8-4b6c-b8eb-7b824c0b9a68 | These credentials are entered into an Oracle Eloqua login page and are not provided directly to Brightcove. | 這些憑據將輸入到Oracle Eloqua登錄頁面中，並且不會直接提供給Brightcove。 |
| 5129  d83a54a9-60f2-4aa8-8713-02050c067c96 | The credential being used to login to Oracle Eloqua should be added to the [1}Advanced Users - Marketing{2] group and have the following permissions: | 用於登錄Oracle Eloqua的證書應添加到[1}高級用戶-營銷{2]組並具有以下權限： |
| 5130  3b579d19-2c90-4c14-9636-2748c98b6187 | Consume API | 使用 API |
| 5131  ae92b7d0-ac29-4f05-aa95-6b1a99db2241 | Install Cloud Applications | 安裝雲端應用程式 |
| 5132  6a8e68a3-35f0-4330-a9ef-984cfb725fc9 | Set-up Marketing Campaigns | 設定行銷活動 |
| 5133  a7eb0cd9-8892-402a-80c9-e562c50698e2 | Features | 功能 |
| 5134  3f6661b0-4e37-4b1d-a534-7290d16c68d9 | Some of the key features of the Video Cloud - Oracle Eloqua integration are: | 視頻雲-Oracle Eloqua集成的一些關鍵功能包括： |
| 5135  37bb0a34-891e-40b3-b9dc-c1d7479f02d9 | [1}Lead forms{2] - Create Eloqua forms that will appear automatically as viewers watch videos. | [1}潛在客戶表格{2] -創建Eloqua表單，這些表單會在觀眾觀看視頻時自動顯示。 |
| 5136  6dd179ea-eb73-4e19-93ab-6830b0348033 | For information, see [1}Creating Custom Lead Forms for Oracle Eloqua{2]. | 有關信息，請參見[1}為Oracle Eloqua創建自定義潛在客戶表單{2]。 |
| 5137  4b95dbbc-b9d4-4813-bc6a-18d61404b4e2 | [1}Data format{2] - Video cloud viewing data is delivered to a custom data object (CDO) in Oracle Eloqua. | [1}資料格式{2] -視頻雲查看數據被傳遞到Oracle Eloqua中的自定義數據對象（CDO）。 |
| 5138  3c48eb4c-6eb1-41e5-9060-4b47827f8eea | The data that is replicated to Oracle Eloqua is as follows: | 複製到Oracle Eloqua的數據如下： |
| 5139  8c2daece-1945-4639-a122-ba5beda3fb37 | Video Name | 視訊名稱 |
| 5140  6906147d-1ce9-48c1-91fa-75e2b4094e6f | Video ID | 視訊 ID |
| 5141  79308ca3-74dc-4ba1-b300-142d533bf78a | Account ID (Video Cloud) | 帳號 ID (視訊雲端) |
| 5142  ebc9f1fe-584f-4b9a-911a-82485a55e587 | Page URL (URL of the referring page) | 網頁網址 (參照頁面的網址) |
| 5143  4032eaaa-846f-4205-b6a3-fe06e68357c6 | Player ID (Video Cloud player) | 玩家 ID（視頻雲端播放器） |
| 5144  fac37a0b-8cca-486c-bbcc-2676ba2453aa | % Watched | % 觀看 |
| 5145  16af56a8-3482-4de5-a1a1-ccd97b51dde4 | [1}Data transfer{2] - Viewing data is synced hourly and it can take 2-4 hours to appear in Oracle Eloqua. | [1}數據傳輸{2] -查看數據每小時同步一次，可能需要2-4個小時才能出現在Oracle Eloqua中。 |
| 5146  53efdfb1-c0aa-4033-9e0a-c5bbabf9ac56 | [1}Data retention{2] - Data collected can optionally be retained in Video Cloud for up to 1 month. | [1}資料保留{2] -收集的數據可以選擇保留在Video Cloud中長達1個月。 |
| 5147  ed4bca95-903b-450a-9e56-d65e337c027a | Setting up the connection | 設定連線 |
| 5148  ee1687b9-15f8-42c5-8734-db8a8c5a4c70 | Before configuring the integration with Eloqua, we recommend that you open a new browser window and manually log out of your Eloqua account. | 在配置與 Eloqua 的整合之前，我們建議您開啟新的瀏覽器視窗並手動登出您的 Eloqua 帳戶。 |
| 5149  66581c7c-3e9d-4852-ab09-dfbc5dac9b09 | This will ensure that when you configure the integration, you will be prompted to login to your Eloqua account and you can confirm that you are using the correct account. | 這將確保當您配置集成時，系統會提示您登錄到您的 Eloqua 帳戶，並且您可以確認您使用的是正確的帳戶。 |
| 5150  e11e39b4-d15b-4a4f-9a43-5bd8754e2825 | Follow these steps to setup the connection between Video Cloud and Oracle Eloqua. | 請按照以下步驟在Video Cloud和Oracle Eloqua之間建立連接。 |
| 5151  89d2f601-a40d-477a-894c-b565cde7fee7 | Open the Audience module and click [1}Data Connections{2] in the left navigation. | 開啟對象模組，然後按一下左側導覽中的[1}資料連線{2]。 |
| 5152  bcb5e666-4323-4d4e-ab66-e8a711fcded4 | Click [1}Add New Connection{2]. | 按一下「[1}新增連線{2]」。 |
| 5153  fa648bc1-f793-4367-9d58-d748ddf2f807 | Select [1}Eloqua{2] as the integration. | 選擇[1}埃洛誇{2]作為整合。 |
| 5154  5690ee8c-5a5e-4448-8abc-faf3a74d3614 | Note: | 注意： |
| 5155  5715748b-526c-4ab1-ac9a-403974a87527 | The data connections that are available are based upon your Video Cloud subscription. | 可用的數據連接取決於您的Video Cloud訂閱。 |
| 5156  6e127a48-4dcd-403a-a9e2-12b92dff6f4a | (Optional) Enter a [1}Connection Name{2]. | (選擇性) 輸入「[1}連線名稱{2]」。 |
| 5157  7a126fea-e626-49da-925e-792e86726450 | [1] | [1] |
| 5158  651ae635-c6f9-4732-a029-6a23542804c3 | select eloqua | 選擇eloqua |
| 5159  c449e36a-ef17-4360-9803-ef73b35feb6e | Click [1}Connect{2]. | 按一下「[1}連線{2]」。 |
| 5160  6131b55c-176a-47ab-9de5-49f99458763b | Click [1}Connect to Eloqua{2]. | 按[1}一下「連線至迴轉{2]」。 |
| 5161  ca7a0c9d-fa80-4199-ba96-b8378e693950 | [1] | [1] |
| 5162  bf2e70ab-c0f1-45b5-bfc9-be3bfc68acc2 | connect to eloqua | 連接到eloqua |
| 5163  a8e3cedf-abfa-44e1-b59d-cbf5d009abf0 | You will be prompted to sign in to Eloqua. | 系統會提示您登入 Eloqua。 |
| 5164  8591bc16-3f88-47bd-8d1c-7ef0a0e708ed | Enter your Eloqua [1}Company Name{2], [1}Username{2] and [1}Password{2]. | 輸入您的 Eloqua [1}公司名稱{2]、[1}使用者名{2]稱和[1}密碼{2]。 |
| 5165  76009409-184f-4d43-b257-04485bb3a1ee | Click [1}Sign In{2]. | 按一下「[1}登入{2]」。 |
| 5166  a6addfc5-64d0-4c16-83fa-83018688dd03 | [1] | [1] |
| 5167  99af608c-bdf0-42de-a96f-5181c0556110 | Eloqua login | Eloqua登錄 |
| 5168  bde54c67-6999-4cb5-9492-7e4c95e8556c | If the login is successful, you will prompted to install the [1}Brightcove Video Connect for Eloqua{2] app. | 如果登錄成功，您將提示安裝[1} Eloqua 應用程序的 Bright湾視頻連接{2]。 |
| 5169  41161b94-170a-42f6-b9d1-ec5a614a8ad0 | Click [1}Accept and Install{2]. | 按一下「[1}接受並安裝{2]」。 |
| 5170  21ec68b1-e025-42fe-b653-ee12477a6d76 | [1] | [1] |
| 5171  9f4550b6-bf84-4a1e-b63f-f23ae4d2ba83 | install app | 安裝軟件 |
| 5172  c262efac-fc16-4913-9bb1-496aa5f29204 | You will be prompted to enable Eloqua for the account. | 系統會提示您為該帳戶啟用 Eloqua。 |
| 5173  14fd6ec5-bb88-4cc9-89a6-7d80a18ea6db | Click [1}Enable{2]. | 按一下「[1}啟用{2]」。 |
| 5174  d1870d03-73e6-4d00-8d4b-40c3b788a218 | [1] | [1] |
| 5175  179e5bf3-6a59-490e-a74f-1f42cd90d2e2 | confirm account | 確認帳戶 |
| 5176  efe6eed9-89bb-48cb-b38d-a5c0a4416498 | You will be prompted to allow [1}Brightcove Video Connect for Eloqua{2] to access your Eloqua account. | 系統會提示您允許[1} Brightcove 視訊連線讓 Eloqua {2]存取您的 Eloqua 帳戶。 |
| 5177  3daf4652-e0a8-440b-90f8-711305020401 | Click [1}Sign In{2]. | 按一下「[1}登入{2]」。 |
| 5178  c7cb6c5c-d60f-4b35-aced-0560f7548fe6 | [1] | [1] |
| 5179  2c6602e4-d564-4141-8bd7-c53585bd890f | allow access to eloqua | 允許存取迴轉 |
| 5180  453b7acf-b35d-4065-a97c-f85bd3eabd75 | Confirm your company name and username and click [1}Accept{2]. | 確認公司名稱和使用者名稱，然後按一下「[1}接受{2]」 |
| 5181  ab7839f9-42ef-4b31-a243-6022b61b7c84 | [1] | [1] |
| 5182  b0838dc8-27ac-4978-9331-d5d77653707d | allow access to eloqua | 允許存取迴轉 |
| 5183  89fbdf6f-b96b-45c7-82ff-0e9f53bb4241 | You will be prompted to setup Eloqua. | 系統將提示您設置Eloqua。 |
| 5184  a16e8364-1703-45e8-afe7-3a974f13af9a | Click [1}Setup Eloqua{2]. | 請點擊[1}設置Eloqua{2]。 |
| 5185  aa38d7b0-c011-4bb0-8cd7-ec0b3fc0d3b9 | [1] | [1] |
| 5186  d74b5bb5-8a77-4aa7-b88a-30676439dd67 | setup eloqua | 設置eloqua |
| 5187  3853cc65-b80f-4ca7-9112-08512abee5e9 | Configuring the integration | 設定整合 |
| 5188  c7e3eddf-f723-495e-be41-de1458519904 | Once the Video Cloud to Oracle Eloqua connection has been made, you can configure the integration. | 一旦建立了Video Cloud與Oracle Eloqua的連接，就可以配置集成。 |
| 5189  75378dbb-ea05-40ed-90d8-f907f2dd0a5f | [1] | [1] |
| 5190  4081caae-0fbb-485c-a7b6-1e36779e16f0 | connected options | 已連線的選項 |
| 5191  74d31d05-f75c-4e61-a8bc-380f3e66e0ec | Check [1}Sync video views to Eloqua as External Activities{2] to sync views as external activities. | 檢查一下[1}將視頻觀看同步到Eloqua作為外部活動{2]將視圖同步為外部活動。 |
| 5192  bfbb6fc5-9101-442b-83d9-0d5eef9f2ee1 | External activities are another place to put information in Eloqua. | 外部活動是在Eloqua中提供信息的另一個地方。 |
| 5193  db844b47-6a23-46b9-9063-fd9aceac8301 | Publishers may choose to do reporting or trigger things in Eloqua using external activities. | 發布者可以選擇使用外部活動在Eloqua中進行報告或觸發事件。 |
| 5194  78664d8d-ca5e-47da-9ea2-fb551e02033d | For more information, see the Eloqua [1}documentation{2]. | 有關更多信息，請參見Eloqua [1}文件資料{2]。 |
| 5195  10e49b77-deeb-4e86-9d9e-505e538e4184 | By default, the [1}Connection Status{2] will be [1}Enabled{2]. | 依預設，[1} \[連線狀態] {2]將會是 \[ [1}已啟用{2] ]。 |
| 5196  8dc2f0b9-1850-44b1-88d3-8739116650d9 | The [1}Connection Status{2] determines if Video Cloud video engagement data is sent to Oracle Eloqua. | 的[1}連接狀態{2]確定是否將Video Cloud視頻參與度數據發送到Oracle Eloqua。 |
| 5197  30b86359-0702-43ae-85ce-4411041e9187 | [1}Enabled{2] - Data is collected and will be sent to Eloqua | [1}已啟用{2] -收集資料並將傳送至 Eloqua |
| 5198  92e97af1-f320-4fe9-9736-40c1f9e49e90 | [1}Disabled{2] - No data is collected (integration is disabled) | [1}停用{2] -未收集任何資料 (已停用整合) |
| 5199  3c24b6c7-81c3-4fee-87c4-91e72c11aef1 | By default, [1}Track Data for Unknown Viewers{2] will be [1}Disabled{2]. | 默認，[1}跟踪未知觀看者的數據{2]將會[1}殘障人士{2]。 |
| 5200  773d1f16-45a3-438d-ab86-a11e72cae55e | This setting determines if video engagement data is saved in Video Cloud when the viewer is unknown. | 此設定會決定視訊參與資料是否儲存在 Video Cloud 中，檢視器不明時。 |
| 5201  d6515bde-06b8-45cb-894b-a0b39a6b4657 | Only data for known viewers is sent to Eloqua. | 僅將已知觀眾的數據發送到Eloqua。 |
| 5202  2945cb7e-9324-4cb4-b0eb-478faa020068 | [1}Enabled{2] - Data for all viewers is collected and saved in Video Cloud | [1}已啟用{2] -收集所有觀眾的數據並將其保存在Video Cloud中 |
| 5203  4aeb809d-e6da-464e-a27b-08a6acee5a0d | [1}Disabled{2] - Data for unknown viewers is not saved in Video Cloud | [1}殘障人士{2] -未知觀眾的數據不會保存在Video Cloud中 |
| 5204  c1022abc-3e55-47ef-b19c-b657c49df3b7 | Select a data retention policy. | 選取資料保留原則。 |
| 5205  baac6477-4732-4d83-a471-15f8b497bed6 | The data retention policy determines how long the viewing data and lead form data (if using an Audience lead form) will be retained in your Video Cloud account. | 資料保留原則決定檢視資料和潛在客戶表單資料 (如果使用 Audience 潛在客戶表單) 將保留在您的 Video Cloud 帳戶中的時間長度。 |
| 5206  e5e8887c-2551-4c47-a47e-e080025bb424 | Retaining data in Video Cloud allows you to recover from interrupted synchronizations. | 在 Video Cloud 中保留資料可讓您從中斷的同步處理中復原。 |
| 5207  d4a1aac0-39e4-4ae3-95bd-6d7e34386a29 | Also, Audience will continue to retry events that fail to sync (usually because the viewer isn't a known contact at the time they viewed a video) until the event ages past the data retention period. | 此外，觀眾也會繼續重試無法同步的事件 (通常是因為觀眾在觀看影片時並不是已知的連絡人)，直到事件超過資料保留期間為止。 |
| 5208  fdfe9e5f-54c9-43e6-9dfa-ab8a3e77d25f | [1}You should adjust the retention settings according to your privacy policy{2] - it is not required to retain any user data in Video Cloud. | [1}您應該根據您的隱私權政策調整保留設定{2]，不需要在 Video Cloud 中保留任何使用者資料。 |
| 5209  20a90cdb-45e8-4f3e-bcca-2c8946e5565f | Data will be deleted after the data retention period. | 資料將於資料保留期後刪除。 |
| 5210  15b351e5-cd3c-4c11-b217-6b8cdc0acb7d | [1] | [1] |
| 5211  1eedb04a-27a1-4629-a6d1-205e23543aea | data retention options | 資料保留選項 |
| 5212  a9f496da-0a37-443e-bdfe-523bcbfd007e | To remove the integration with Oracle Eloqua, click [1}Disconnect{2]. | 要刪除與Oracle Eloqua的集成，請單擊[1}斷開{2]。 |
| 5213  db23e824-efb0-42f6-a8bc-3d223d70a3a3 | The bottom of the page will list all Audience-enabled players and associated lead forms. | 頁面底部將列出所有啟用了受眾群體的播放器以及相關的潛在顧客表格。 |
| 5214  aabab73f-fdda-4899-a4bd-767baa6df6cc | The Audience module supports multiple connections to marketing platforms. | Audience 模組支援多個行銷平台的連線。 |
| 5215  780f684b-f419-4d14-9e31-6242fdc1fc83 | Click [1}Add New Connection{2] to configure additional integrations. | 按一下 \[ [1}新增連線{2] ] 以設定其他整合。 |
| 5216  acfeed34-a8d4-4186-9943-2b8b01944258 | Verifying the integration | 驗證整合 |
| 5217  99effd6f-b81f-45ba-b948-112c326bf44b | When the integration is configured, test the integration to confirm that video view data is being sent to Eloqua. | 配置集成後，請測試集成以確認視頻觀看數據已發送到Eloqua。 |
| 5218  c65a65e0-fa73-4626-81f8-8c9ac51dcc52 | For information on verifying the integration, see the [1}Eloqua Integration Testing Guide{2]. | 有關驗證集成的信息，請參見[1}Eloqua集成測試指南{2]。 |
| 5219  7ae2cfff-2e73-4647-9722-5a0ba0980356 | Creating an Audience-enabled player | 建立具有受眾功能的播放器 |
| 5220  f0c4b673-1b67-4356-ac13-a83650c0e4b2 | Video engagement data will only be sent to Eloqua when you are using an Audience-enabled video player. | 僅當使用支持觀眾的視頻播放器時，視頻參與數據才會發送到Eloqua。 |
| 5221  bc2a00d6-7c40-4ec9-a2b5-7af442505fbd | For information on creating an Audience-enabled Brightcove Player, see [1}Creating an Audience-enabled Player{2]. | 如需建立啟用受眾的 Brightcove 播放器的詳細資訊，請參閱[1}建立啟用受眾的播放{2]程式。 |
| 5222  8a238ab2-ce09-4a1d-b95a-11e920c90066 | Passing a tracking ID | 傳遞追蹤 ID |
| 5223  a5603d98-9f87-4344-8f13-a4ddd82f127d | The Audience module supports the ability to pass a tracking ID value to Eloqua. | 受眾模塊支持將跟踪ID值傳遞給Eloqua的功能。 |
| 5224  b877a7f7-c084-4af2-9ed9-5539a38039e0 | The tracking ID might be used to track a campaign ID for example. | 例如，追蹤 ID 可能用來追蹤廣告活動 ID。 |
| 5225  b70b7acf-7505-4953-858c-8dc773e7f324 | The tracking ID can be appended to the URL that displays the Audience-enabled player or added to the player embed code. | 追蹤 ID 可以附加至顯示已啟用受眾播放程式的 URL，或新增至播放程式內嵌程式碼。 |
| 5226  c2978ccf-ad55-4191-9be9-317a7627c587 | Example: | 範例： |
| 5227  e2bd6c33-0ff3-4a09-99ba-a17b6a7d97e3 | Appended to URL | 附加至網址 |
| 5228  43887da6-50f2-49f8-a238-fc4256ef2f51 | http://www.myurl.com/video.html?[1}bctrackingid=12345{2] | http://www.myurl.com/video.html? 按下滑[1}鼠右鍵 = 12345 {2] |
| 5229  d15c874e-121c-431f-a18b-00dbf197e2a7 | Example: | 範例： |
| 5230  afac3a58-cb9c-4e13-9bbe-6525ac2320fd | Added to player embed code | 新增至玩家嵌入程式碼 |
| 5231  99f8409c-097c-4859-bab2-aabd4d2bfd92 | <video data-video-id="6033402539001" | <視頻數據視頻代碼 = |
| 5232  856b4408-cb9a-46fd-beec-5f87ef9439a9 | data-account="1486906377" | 資料帳戶 = "1486906377」 |
| 5233  e3844cd1-6e85-490b-8491-42c2c25dd0a6 | data-player="default" | 數據播放器 =「默認」 |
| 5234  40429324-a4ee-4b12-b398-9e1d357254b2 | data-embed="default" | 數據嵌入 =「默認」 |
| 5235  e9f9f328-0e66-495f-b7c5-fabae83cf279 | data-application-id | 資料應用程式識別碼 |
| 5236  509623b4-33c5-4e74-be1b-3e1952326a24 | class="video-js" | 類 =「視頻 JS」 |
| 5237  bd303734-f3c9-4e87-8c4f-8cc0c9dccb6c | [1}data-bc-trackingid="12345"{2] | [1}資料直接追蹤器 = "12345" {2] |
| 5238  700ccba2-7010-49a3-acb6-b3b1a8c51d9e | controls></video> | 控> < 制/視訊 > |
| 5239  ca027fe9-8d03-4aa4-99f8-0407c198067a | <script src="//players.brightcove.net/1486906377/default\_default/index.min.js"></script> | <指令碼的最新版 > < 本 > |
| 5240  d34efe89-ca2a-4783-a574-16585f0fba8b | Audience will then pass the value along to Eloqua as another field that is synced. | 然後，受眾群體會將值作為另一個同步的字段傳遞給Eloqua。 |
| 5241  13438e73-3c8d-40bb-97ff-63736bf4f77e | Identifying viewers | 識別檢視者 |
| 5242  78390a5d-bc66-4054-8db6-f5cd5bb962e7 | Audience-enabled players with an Eloqua integration will invoke Eloqua’s APIs to obtain the visitor ID, frequently referred to as the Eloqua GUID. | 具有 Eloqua 整合的受眾玩家將會啟用 Eloqua 的 API 以取得訪客 ID，通常稱為 Eloqua GUID。 |
| 5243  51cfe1d9-fba5-448f-b571-da4aeeb4e4dc | This ID is captured in the Audience module’s viewing data and is used to synchronize viewing data to Eloqua. | 此 ID 會擷取在「觀眾」模組的檢視資料中，並用於將檢視資料同步至 Eloqua。 |
| 5244  9632e08b-dc46-4394-a991-03ca231eb380 | Eloqua uses its own set of cookies and when a Brightcove Player is configured with an Eloqua integration, Audience captures the GUID in the Eloqua cookie and communicates with Eloqua server-side, to try and figure out who the user is. | Eloqua 使用自己的一組 Cookie，當柏林灣播放器配置了 Eloqua 集成時，觀眾會在 Eloqua cookie 中捕獲 GUID 並與 Eloqua 服務器端進行通信，試圖找出用戶是誰。 |
| 5245  8a8407bb-8ecc-45f1-b75c-9192c66c11be | The user's email address can also be passed and used to identify the viewer. | 用戶的電子郵件地址也可以傳遞並用於標識查看者。 |
| 5246  5211ada3-1b3f-4f5a-a49f-82590d632063 | For more information and an example, see [1}How the Audience Module Identifies Viewers{2]. | 如需詳細資訊和範例，請參閱對[1}象模組如何識別檢視者{2]。 |
| 5247  7288a0a5-7760-4e89-9f4d-d7b0f7acc486 | Page Contents | 頁面內容 |
| 5248  afbeb7ea-56ca-450e-8fd4-438f0b44aff7 | Page last updated on 02 Sep 2020 | 頁面最後更新日期為 9 月 2 日 |
| 5249  cb02de39-ebe8-4d74-92a7-c9561e6ed67b | Brightcove Support | 布萊特灣支援 |
| 5250  f3a806d7-6970-46b2-8096-41d369dfcc35 | [1}System Status{2] | [1}系統狀態{2] |
| 5251  b0d15806-a2c2-46cf-b218-c716976c53d1 | [1}Contact Support{2] | [1}聯絡支援{2] |
| 5252  e2cad0d8-c26c-4434-acec-654371811be1 | [1}Documentation{2] | [1}文獻資料{2] |
| 5253  1a7cca30-99f9-463f-be25-f7a5049b2f37 | Training | 訓練 |
| 5254  75c06658-d61e-4278-a22b-85cbbfdba978 | [1}Online Courses{2] | [1}線上課程{2] |
| 5255  a502326b-2f0a-4cd4-981a-bf44d09c83f6 | [1}Register for a course{2] | [1}註冊課程{2] |
| 5256  b7698e09-eb64-446f-90f4-1f9aa4553b96 | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 5257  d526ba28-632c-4bd9-8bf6-186ca23dff39 | Brightcove | Brightcove |
| 5258  696e1773-b259-4242-9803-ae6c7e81b5f3 | [1}Brightcove.com{2] | [1}亮麗{2] |
| 5259  74c59dd6-3e88-47e2-a15c-c7d57afbfcb3 | [1}Contact Us{2] | [1}聯絡我們{2] |
| 5260  d414b698-9047-498c-b96a-e84d58fed55a | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 5261  ae2e1cb0-db54-45e1-9525-a9b7d04f0b8b | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 5262  a2be535e-a53d-4cd3-8f24-516d6ef1535f | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 5263  45e8e0dd-ed0c-4328-a5d0-d0a3849a5373 | LinkedIn | LinkedIn |
| 5264  f2cd2223-6d63-4894-9987-2d29ac09c02f | Twitter | Twitter |
| 5265  db9ac77b-750a-4d8d-8753-07e0b79307b8 | Facebook | Facebook |
| 5266  3ca27f96-6b0e-4d55-b2e1-168141346e7f | Have a question? | 有問題嗎？ |
| 5267  b06d0a0f-72a3-484f-bbad-052b98899c9d | Creating Custom Lead Forms for HubSpot | 建立自訂潛在客戶表單 |
| 5268  689a83fb-f8e7-4db3-8a2b-7245354c0700 | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 5269  5092baf8-c304-4a3d-8582-1fc6c55473f5 | Select Language | 選擇語言 |
| 5270  82b93c2d-dc1c-4ebc-a553-d471cd11a389 | Other Brightcove Docs | 其他布萊特灣文件 |
| 5271  8b81fd9c-d856-4898-a07e-6747f0e6d7b6 | Documentation Home | 文件首頁 |
| 5272  f3eedc39-f9df-40d9-a4c7-16606d993184 | Brightcove Audience | 布萊特灣觀眾 |
| 5273  85e27b98-a74b-40ad-91a1-ed402b83dfc1 | Brightcove Beacon | 布萊特灣燈塔 |
| 5274  5e8565ef-0c28-4278-967f-a3a9b5b3faf8 | Brightcove Campaign | 布萊特灣戰役 |
| 5275  0d2e71e7-9221-4457-aad4-a654cedb6469 | Brightcove Engage | 布萊特灣參與 |
| 5276  66697ff0-a21d-4aff-a8f6-53a522301159 | Brightcove Live | Brightcove Live |
| 5277  01e71bdb-cc8a-4b8c-a124-83b0767ad50a | Brightcove Gallery | Brightcove 圖庫 |
| 5278  2da0c978-6dc2-4037-9a59-a7a7fc997d14 | Brightcove SSAI | 布萊特灣 |
| 5279  00e26149-6a39-482d-bebf-b1e817d66671 | Brightcove Social | 布萊特灣社會 |
| 5280  889b1ab0-8e44-4d9f-b1fc-80b86f44446f | Video Cloud Studio | 視訊雲端工作室 |
| 5281  295ed127-d734-428d-ab16-8881b2fecc8a | Brightcove Player Development | 布萊特灣球員開發 |
| 5282  7d65a63b-667e-4851-9ef6-cc0acb1ecab5 | Video Cloud Platform APIs | 視訊雲端平台 API |
| 5283  b49c0ca7-98fc-4fb1-b1bd-05e64843b06f | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 5284  4c99657c-1041-4eab-a195-9caeacfd36c8 | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 5285  5bd1fb0b-50c3-4e5e-bc78-729aed6163d4 | Video Cloud General Information | 視訊雲端一般資訊 |
| 5286  c14357be-cc45-423e-929f-7901d6f9b56c | Zencoder | Zencoder |
| 5287  a2600a7f-4a80-486e-9395-ba6fbe2f90f6 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 5288  9be6bb34-29af-4e84-ac1b-7523f1dad2e1 | support | 支持 |
| 5289  8226161c-3449-405f-a103-c0ee80b2cf95 | system status | 系統狀態 |
| 5290  c3525604-6b49-4334-8802-40446b6315c3 | [1}Home{2] | [1}首頁{2] |
| 5291  1f7c9a28-4731-433e-907a-f9fe32a4dce5 | [1}HubSpot{2] | [1}中樞點{2] |
| 5292  116158a1-8d8a-462c-a620-ceaf3b34daaa | Creating Custom Lead Forms for HubSpot | 建立自訂潛在客戶表單 |
| 5293  b07cb46d-58f5-48cf-9fd6-7f0526fc8852 | [1}Home{2] | [1}首頁{2] |
| 5294  227c7e91-ac30-401e-9e4c-6efd5ee91e56 | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 5295  f6b51b36-0d25-4885-b3e2-6db9bdb09b0c | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 5296  d3969027-7a8d-42dc-bea5-07df7acbd87f | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 5297  c8904800-0d7b-4d6a-b2b3-f00f737eca3c | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 5298  e1fe3b53-a182-477f-841d-c897bc2d7ccd | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 5299  79265ba8-895d-41f9-9ab0-bc9b81655b34 | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 5300  4355803c-6fad-4f7c-b65f-31341052cfe1 | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 5301  810b5efc-5557-43fe-9a37-616001ab01c7 | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 5302  2a6b376c-9d3f-41d1-ace0-da27f424433f | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 5303  6a482c96-6128-4482-a757-064cec6223ae | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 5304  a0570a73-b4d2-4882-b2fa-730da1facedc | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 5305  0d974651-a604-492b-ae2f-d8871d8c2c33 | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 5306  a741e0d5-2836-42d5-8320-c38ee6e37d89 | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 5307  5e3a633d-322b-46d8-b652-45f23fc73fb6 | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 5308  036a2602-e0ae-4d13-a863-3c1d740cc5aa | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 5309  9cd03082-cf82-49d1-97d5-14ebc38c70a0 | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 5310  9620edce-24a3-4115-8e73-de2b7e9e38c3 | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 5311  cc7b5745-0f8f-4400-8f7a-0826c410f054 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 5312  23cfe9bf-be21-42bb-ae09-8167a2556d5a | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 5313  9d062251-5734-4c43-96a1-32d66ecd51d2 | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 5314  25aa4fb1-a901-4e6c-8027-ad9fee8a7fd1 | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 5315  3734b3cd-2732-42a3-aab1-aace43460b1e | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 5316  5b5a40cc-916c-4a1c-8694-0883ae0b4ed7 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 5317  4fbf0220-9df2-49f6-8ad9-9c03c3e9a5a7 | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 5318  2da84daf-7e02-4c14-bc46-ddda86653312 | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 5319  51c218d7-89cc-42ff-9e1b-350b151f359c | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 5320  8e9ce0f2-ccdb-4ee2-acd7-449f7ccb157b | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 5321  c71c5968-9359-41e8-8f56-0dfb165cfd5e | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 5322  5207976c-48dd-4078-87e5-06b52c589716 | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 5323  fb956b1f-e09f-4f5f-a9f9-f5f8f9b670b3 | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 5324  62a9e75d-1c12-445b-bcfb-ca6ef7e5a28c | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 5325  fb88454f-f154-45f9-ab4d-fe5e61db0334 | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 5326  39b6b728-7e6e-42aa-83f7-46a5a5433459 | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 5327  34346047-724b-48fa-892b-a2f444c36748 | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 5328  4dea630a-121d-472f-b6c5-52b3290de684 | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 5329  2a7980ec-5ad9-4f23-917c-6de9dd424a3c | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 5330  5e18157d-de9d-43c1-90a1-8a7706fe19f1 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 5331  b8d0d04d-fd04-4718-b8ce-601c74806cbf | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 5332  b8181451-7df8-4831-8b29-864df61a5486 | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 5333  28e3225c-8b8d-44c9-ac7b-f3c3f190f136 | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 5334  83dedfcb-07b3-4b18-9227-7db925c7a1ac | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 5335  a01c194e-4314-4d86-a26b-dbdac4bc1b0b | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 5336  12e36e5b-6dca-42af-a070-83a8d338d280 | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 5337  e081ce97-7590-4477-8df3-7b55ab8920f9 | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 5338  e162e171-979c-4df2-a905-b19534ad1688 | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 5339  469a7ba6-18c1-4112-a850-8214fb2bdb23 | [1}Overview: | [1}概述： |
| 5340  3f65bdfc-690e-4303-9d20-cd11fd7b3c74 | Audience API{1] | 受眾 API {1] |
| 5341  f4edd9f8-e2ea-40ef-af33-525f37e6e960 | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 5342  417330b7-c901-4d26-941c-9d0babf02088 | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 5343  3f6445a8-dadc-495c-880f-80814438ef0b | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 5344  884419f5-73b8-40f1-8375-2a510c6b8b94 | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 5345  54cf7edf-76fd-4f93-b627-7767fdc88dc9 | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 5346  11fd9d3c-5a3f-489c-a795-7710d65a4af9 | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 5347  072111ef-cbf6-4766-a109-bd9a88ca33a2 | [1] | [1] |
| 5348  1b153797-79f5-420d-ade0-ac5ef05bbd2c | Navigation Menu | 導覽功能表 |
| 5349  71cc2aa6-9e70-472d-bba3-8b6ef28937f8 | Page Contents | 頁面內容 |
| 5350  d45eef81-a3a6-4766-b5e5-07d3d171fdba | [1}[2]{3] | [1}[2]{3] |
| 5351  1d3b56c6-e91e-4b6f-88a8-3080a9b96159 | open in new tab | 在新分頁中開啟 |
| 5352  6df3ceb1-fb3d-453b-8997-149bcc8fc1fe | Creating Custom Lead Forms for HubSpot | 建立自訂潛在客戶表單 |
| 5353  20c2257e-9588-47ab-86ab-064e6a08d040 | In this topic you will learn how to use a HubSpot form to capture lead data inside of a Brightcove Player. | 在本主題中，您將學習如何使用HubSpot表單在Brightcove Player中捕獲潛在客戶數據。 |
| 5354  1fa8e477-7b23-4b82-aa6a-3c0cbc1b043e | The Audience module provides the ability to create custom lead forms which allow you to capture viewer information as videos are played inside of Brightcove players. | 觀眾模組提供建立自訂潛在客戶表單的功能，讓您可以在 Brightcove 播放器內播放影片時擷取觀眾資訊。 |
| 5355  53420603-5d88-4349-b964-d3569a8e57af | The lead data is sent to, and processed by, HubSpot. | 潛在客戶資料會傳送給 HubSpot，並由其處理。 |
| 5356  78001f44-cfad-458e-acc2-60e8c3dda28b | To create a custom lead form, the following steps must be performed. | 若要建立自訂商機表單，必須執行下列步驟。 |
| 5357  6ad8f969-5a0c-4a9b-a0b0-08f794a50022 | [1}Create a form in HubSpot{2] | [1}在HubSpot中創建一個表單{2] |
| 5358  17b455b0-0554-42d4-b12b-8e4d1a03bde4 | [1}Copy and edit the form embed code{2] | [1}複製並編輯表單嵌入代碼{2] |
| 5359  ba3ba6ff-c846-4016-a0cf-06b17634c968 | [1}Create a custom lead form in the Audience module{2] | [1}在對象模組中建立自訂潛在客群表單{2] |
| 5360  c4b25bad-741f-48be-b475-a4fdcc24773a | [1}Assign the lead form to a player{2] | [1}將潛在客戶表單指派給玩家{2] |
| 5361  49fe40a6-e33e-4fac-8b03-26fcb8e8b4a2 | [1}Validate the form data in HubSpot{2] | [1}驗證HubSpot中的表單數據{2] |
| 5362  a1844a3f-622f-4194-8bf8-bc68138dcb5a | Note: | 注意： |
| 5363  520f535a-d37f-4e8e-9243-f851cc7ad844 | For information on standard lead forms which capture viewer information and save the data in Video Cloud, see [1}Creating an Audience Lead Form{2]. | 如需標準潛在客戶表單的資訊，可擷取檢視者資訊並將資料儲存在 Video Cloud 中的資訊，請參閱[1}建立受眾潛在客戶表{2]單。 |
| 5364  b6fefb8b-06c0-4bb3-a0a8-48ebedc6a472 | Creating a form in HubSpot | 在 HubSpot 中建立表單 |
| 5365  8bbd99ac-a997-4f81-825e-63233a7cf96b | HubSpot forms can be used to generate lead information from website visitors. | HubSpot表單可用於從網站訪問者生成潛在客戶信息。 |
| 5366  69437351-8c94-4740-aab7-abc8ea7f9a38 | These forms can also be displayed inside of Brightcove players. | 這些形式也可以顯示在布萊特灣玩家的內部。 |
| 5367  f0b0c0e4-cce5-4d1d-a799-87c541eb9985 | The steps below will create a simple form to capture viewer information. | 下面的步驟將創建一個簡單的表單來捕獲查看器信息。 |
| 5368  d332d2dd-a3da-4d97-aa54-5e0d0e18c111 | For complete details on HubSpot forms, see the [1}HubSpot documentation{2]. | 如需有關 HubSpot 表單的完整詳細資訊，請參閱[1} HubSpot 文件{2]。 |
| 5369  93376807-0a94-4bcf-95ba-3b874452fe1b | Sign in to your HubSpot account. | 登入您的帳戶。 |
| 5370  7ad342ad-3d89-4aeb-988a-2c1c21613ff4 | Click [1}Marketing > Forms{2]. | 按一下「[1}行銷 > 表單{2]」。 |
| 5371  7f9cd452-3db0-4d95-ac9d-840a1a0374be | If you are using the Classic menu, click [1}Contacts{2] > [1}Forms{2]. | 如果您使用 \[傳統] 功能表，請按一下 \[ [1}連絡人 > {2][1}表{2]單]。 |
| 5372  926c1ec5-d86c-4515-92ea-35b319c22d9e | Click [1}Create form{2]. | 按一下「[1}建立塑形{2]」。 |
| 5373  a8d1f1d8-e19d-4c2d-8c10-bc62af9a88a8 | By default, the form will contain an [1}Email{2] field and a [1}Submit{2] button. | 默認情況下，表單將包含一個[1}電子郵件{2]字段和一個[1}提交{2]按鈕。 |
| 5374  df37e59a-b694-41fb-a409-b317cabba75d | Make sure the [1}Regular Form{2] type is selected. | 確定已選取「一[1}般表單{2]」類型。 |
| 5375  edb2377c-1452-4581-b73f-661e93d4e6e7 | Click [1}Next{2]. | 按[1}一下下一步{2]。 |
| 5376  ef57971a-01c9-4efd-ac67-764a5d31572f | Make sure [1}Blank template{2] is selected. | 確定已選取「[1}空白範本{2]」。 |
| 5377  fbbff791-909b-4f87-913b-8a775887aa48 | Click [1}Start{2]. | 按一下「[1}開始{2]」。 |
| 5378  ae7d4cf2-e6c8-4f9e-9b57-af5bb758317c | Click the default name in the header and name the form. | 按一下標題中的預設名稱並命名表單。 |
| 5379  447c554e-9c92-4aa3-88c5-63eae04262c8 | Press [1}Enter{2] to save the changes. | 按[1} Enter {2]儲存變更。 |
| 5380  a8e7de38-75e6-44db-a1e3-245b5bfcde7c | Click the default name in the header and name the form. | 按一下標題中的預設名稱並命名表單。 |
| 5381  511b006c-cb30-4202-89bc-f85f5219c933 | Press [1}Enter{2] to save the changes. | 按[1} Enter {2]儲存變更。 |
| 5382  f1368223-f64d-40b4-aa68-5846dedac780 | [1] | [1] |
| 5383  89e6a1fb-8963-4ddb-b8bc-4f11c3c81029 | The left side of the page contains a list of fields that can be added to the form. | 頁面的左側包含可新增至表單的欄位清單。 |
| 5384  70110bf9-6890-4932-a281-7a81926e6c6d | Drag and drop the [1}First name{2] and [1}Last name{2] fields that you want on the form to the right side of the page. | 將您想要在表單上的 \[ [1}名字] 和 \[ [1}姓{2]氏{2] ] 欄位拖放到頁面的右側。 |
| 5385  6f25929a-0d1a-4500-89c0-debf7ad76d90 | [1] | [1] |
| 5386  ad005408-fccd-4b35-bea4-b70bbf40d27f | To make a field required, hover over it and click [1}More > Make required{2]. | 若要將欄位設為必填欄位，請將滑鼠移至該欄位上方，然後按一下「[1} > 更多{2] |
| 5387  4bd9711b-76a1-4518-bcd5-372967c25031 | Required fields display a \* next to the field label. | 必填欄位會在欄位標籤旁邊顯示 \*。 |
| 5388  2da19939-1def-473a-addb-6814963b6854 | [1] | [1] |
| 5389  ace0cbe9-7653-4822-8b2d-3bd182704720 | Click the [1}Options{2] link at the top of the page. | 按一下頁面頂端的「[1}選項{2]」連結。 |
| 5390  c4973f7a-a5cf-497d-aea3-ed94506d5407 | For [1}What should happen after a visitor submits this form{2], click [1}Display a thank you message{2]. | [1}對於訪客提交此表單後應該發生{2]的事情，按[1}一下 \[顯示感謝訊息{2] ]。 |
| 5391  abe6ab84-4c7c-4cdf-808f-90fb12b2e575 | Keep the default message as it will never be displayed. | 保留默認消息，因為它永遠不會顯示。 |
| 5392  210a55c7-55b5-47ac-9287-f3fc2dcceb13 | [1] | [1] |
| 5393  458b981d-2ad4-4fbb-81a0-4cd6d3feda1b | Click the [1}Style & preview{2] link at the top of the page. | 按一下頁面頂端的「[1}樣式與預覽{2]」連結。 |
| 5394  18053d2b-1859-41fd-920c-d015ae07e91c | By default, a [1}Desktop{2] preview will appear. | 預設會出現[1}桌面{2]預覽。 |
| 5395  d481384f-c90c-4ede-b3f9-57ffae7ad0ed | Click [1}Publish {2]at the top of the page to publish the changes to the form. | [1}按一下頁面頂端的 \[發佈]，將變更發佈至表單。{2] |
| 5396  f95f0539-d54e-47ba-b1e9-73cbea83b686 | Copying and editing the form embed code | 複製和編輯表單內嵌程式碼 |
| 5397  b9802a9d-b19c-4e07-bfd7-93fa32208e90 | To use the form inside of the Audience module, you will need to copy and edit the form embed code. | 要使用Audience模塊內部的表單，您需要復制和編輯表單嵌入代碼。 |
| 5398  d36596d7-f4c6-41af-b38b-0c994456e606 | Also, you may want to do some basic styling to the form. | 此外，您可能想要對表單做一些基本的樣式。 |
| 5399  75ca7fc4-8804-452c-944f-4c46ac20b42a | In the steps below, we will copy the form embed code to an HTML editor and then make some styling changes to the form. | 在下面的步驟中，我們將表單嵌入代碼複製到 HTML 編輯器，然後對表單進行一些樣式更改。 |
| 5400  1cc4077b-278d-49b2-9d1e-1d2c2ec15a53 | Click [1}Share{2] in the upper right of the page and copy the Embed code to the clipboard. | 請點擊[1}分享{2]點擊頁面右上角的，然後將嵌入代碼複製到剪貼板。 |
| 5401  99ad6c6c-a199-419c-8042-392b4daaaa50 | [1] | [1] |
| 5402  537d5048-15e1-4152-837e-fea7c75d5eca | Paste the embed code into your HTML editor of choice. | 將內嵌程式碼貼到您選擇的 HTML 編輯器中。 |
| 5403  2b9f7b05-23ff-47a0-8e2a-9f207bf2ec35 | The embed code needs a small change so Audience knows to close the form when it is submitted. | 嵌入代碼需要進行一些小的更改，因此Audience知道在提交表單時將其關閉。 |
| 5404  7cb52dae-fcbd-4fd3-9a75-597f25bea960 | Locate the line that has [1}[2}[3]{4]{5] Add a comma at the end of the line. | 找到在行尾[1}[2}[3]{4]{5]加入逗號的行。 |
| 5405  f50e92fd-3489-4e73-8f0b-20817a3ecad9 | Add this line below the [1}[2}[3]{4]{5] line. | 在行下方加入此[1}[2}[3]{4]{5]行。 |
| 5406  a8b04363-2106-4b14-bb2e-456c11bcce81 | [1}[2]{3] | [1}[2]{3] |
| 5407  e30f9de6-6535-453d-86cc-c78258ac7290 | By default, when the form is displayed inside of a Brightcove Player, the form will display on a transparent background over the player. | 默認情況下，當表單顯示在 Brightcove 播放器內時，表單將顯示在玩家上的透明背景上。 |
| 5408  9bb2892f-6ae6-4d60-8f4c-acddf31b7ecf | Add the following CSS to the embed code to change the background color to grey.[1] [2}[3]{4] | 將下列 CSS 新增至內嵌程式碼，將背景色彩變更為灰色。[1][2}[3]{4] |
| 5409  9e1f812f-5c1d-4012-ba48-8eb45ce4d00d | Creating a custom lead form in the Audience module | 在對象模組中建立自訂潛在客群表單 |
| 5410  80fd387c-ded6-4ab2-9a75-fbca283f9862 | Once the form embed code has been edited, create a custom lead form in the Audience module and associate the lead form with an Audience-enabled player. | 編輯表單嵌入代碼後，請在“受眾群體”模塊中創建自定義潛在客戶表單，然後將潛在客戶表單與啟用了受眾群體的播放器相關聯。 |
| 5411  4a821789-d2a6-48f0-b35d-f17bf95da4dc | Open the Audience module. | 打開聽眾模塊。 |
| 5412  0e6539e0-8370-4cdc-b592-6c3586bbf5fb | Click [1}Lead Forms{2] in the left navigation. | 按一下左側導覽中的「[1}潛在客戶表單{2]」。 |
| 5413  4b4b0471-c134-410f-b01d-c85925774b17 | If any lead forms have been created, they will be displayed. | 如果已建立任何潛在客戶表單，則會顯示這些表單。 |
| 5414  6e32da2a-dfd6-4f2e-b7e0-3a1cd68fb864 | Click [1}Create Lead Form{2]. | 按一下「[1}建立商機塑形{2]」。 |
| 5415  40e74c7e-958c-4aa4-9ad2-b97f54c28c31 | Give the lead form a descriptive [1}Name{2]. | 為潛在客戶表單指定描述性的「[1}名稱{2]」。 |
| 5416  b37b8c50-1be0-4ad5-aff6-27132ee7f408 | Select a [1}Form Language{2]. | 選取[1}表單語言{2]。 |
| 5417  93f5c153-2086-4d3c-a4f8-e378cffc7a5d | Select the [1}Form Timing{2]. | 選取「[1}表單計時{2]」。 |
| 5418  0c019b35-9a86-45d6-9fd3-829f24e22227 | The form timing determines when the lead form will be displayed. | 表單時間會決定何時顯示潛在客戶表單。 |
| 5419  8c365076-744d-44f5-beb7-0d743cdbab27 | [1] | [1] |
| 5420  3cad6e22-e34f-4974-a096-1bc67633a9b3 | edit lead form (1) | 編輯潛在客戶表單 (1) |
| 5421  e613e953-5b93-44e1-8166-f3cc7826e7e0 | Set the form type to [1}Custom Lead Form{2]. | 將表單類型設定為 \[ [1}自訂商機表單{2] ]。 |
| 5422  decaaac3-395e-4079-ac0d-5c5fca59d191 | Paste in the [1}Form embed code{2]. | 粘貼在[1}表格嵌入代碼{2]。 |
| 5423  6d69abc1-3a0b-4aac-a445-5c680b0805bb | [1}(Optional){2] Paste in the [1}Confirmation HTML{2]. | [1}( 選擇性) {2]貼上[1}確認 HTML {2]。 |
| 5424  7bdfb01b-77b6-477b-a171-84650d37ca49 | The confirmation view will be display for 5 seconds and then the video will resume playing. | 確認視圖將顯示 5 秒鐘，然後視頻將繼續播放。 |
| 5425  0056a814-8bc1-4daf-a1fb-3b69ae686aff | If no confirmation HTML is included, the video will resume playing after the form submission. | 如果沒有包含確認 HTML，視頻將在表單提交後繼續播放。 |
| 5426  1df28987-7c0a-4f27-bd31-8a6a4ae0fea0 | Note: | 注意： |
| 5427  bdcaf5e5-e325-4b00-bcc2-a354370112d7 | You should style the confirmation HTML so you don't end up with black text on a black background. | 您應該設置確認HTML的樣式，以免最終在黑色背景上出現黑色文本。 |
| 5428  5da7006e-5ffc-4e0c-ae49-03f9c58e909e | [1] | [1] |
| 5429  6069b3cd-d5b8-42dd-b47c-69ac34d399b2 | edit lead form (2) | 編輯潛在客戶表單 (2) |
| 5430  979aa620-80bc-40bd-bddb-858bf1607074 | [1}(Optional){2] Click [1}Preview Form{2] to open a preview of the form. | [1}( 選擇性) {2]按一下「[1}預覽表單{2]」以開啟表單的預覽。 |
| 5431  a64a7897-5466-4f0c-adbf-d4b336e843b1 | Click [1}Save{2] to save the lead form. | 按一下 \[ [1}儲{2]存] 儲存商機表單。 |
| 5432  3a3f5217-307b-4add-83d2-1452092f6cf9 | Assigning a lead form to a player | 將潛在客戶表單指派給玩家 |
| 5433  da8cbb4d-8189-41f9-8ab2-7f2b894a4bc2 | Once the lead form has been created, it needs to be assigned to a player. | 一旦建立了潛在客戶表單，就需要將其指派給玩家。 |
| 5434  e748b4f3-69da-448e-9520-c704bf1e5689 | Follow these steps to assign a lead form to a player. | 請依照下列步驟將潛在客戶表單指派給玩家。 |
| 5435  bb0f7a21-f767-49b9-a856-305b961aedbd | Click [1}Audience Players{2] in the left navigation. | 按一下左側導覽中的「[1}觀眾播放器{2]」。 |
| 5436  5f8f0cbc-31cd-43e3-b624-0e22e78b5e62 | Locate your player and use the [1}Lead Form{2] dropdown list to select the lead form. | 找到您的玩家並使用[1}潛在客戶表單下拉式{2]清單來選取潛在客戶表單。 |
| 5437  ed3b2b6f-751b-4fbc-b7f5-983064fc2065 | The setup is now complete and you are ready to capture lead information. | 現在已完成設定，您已準備好擷取潛在客戶資訊。 |
| 5438  215d8860-a4a7-483f-b865-c01ec97fa246 | When a video is published using an Audience-enabled player, the lead form will appear according to the form timing settings. | 使用受眾播放器發佈影片時，會根據表單時間設定顯示主題表單。 |
| 5439  19a91768-ee39-47bc-8199-d4abe8210b47 | Validating the form data in HubSpot | 驗證表單資料 |
| 5440  41daa31f-80ed-4865-860e-5f0b78759f6c | Leads captured using the custom lead form will be added as contacts in your HubSpot account. | 使用自訂商機表單擷取的潛在客戶將新增為您的 HubSpot 帳戶中的連絡人。 |
| 5441  04b57ffc-1716-4c89-ba94-d3976437155e | An easy way to view data captured by the lead form is to create a Smart List in HubSpot. | 檢視潛在客戶表單擷取的資料的簡單方法是在 HubSpot 中建立智慧列示。 |
| 5442  89754dc9-a3b9-4ba8-baa1-667276fe59db | Sign in to your HubSpot account. | 登入您的帳戶。 |
| 5443  e6aaf3fb-0325-40ea-823b-9502f6f1a5c4 | Click [1}Marketing{2] > [1}Lead Capture > Forms{2]. | 請點擊[1}營銷學{2] > [1}潛在客戶捕獲>表格{2]。 |
| 5444  a8171ee1-965b-40c5-a491-13d80378e619 | When you mouseover a form, an [1}Actions{2] menu will appear. | 當您將滑鼠移到表單上方時，會出現 \[ [1}動作{2] ] 功能表。 |
| 5445  307fb5df-7017-48ea-98dc-f929dd8fb24a | Click [1}Actions > View submissions{2]. | 按一下「[1}動作」> 檢視提交{2]。 |
| 5446  a7c74d99-1fd4-42d6-9d50-a1cb3b29e5f4 | A list of form submissions will appear. | 將會出現表單提交的清單。 |
| 5447  e4749d96-d325-4fb8-a647-1a53a5a2b442 | [1] | [1] |
| 5448  4594dfcb-8742-4eaf-8084-b2ca55cc31dc | assign-lead-form-to-player | 指派領先形式對玩家 |
| 5449  05faefea-01b0-4ca4-a351-3624238a996a | When you mouseover a row, click View submission to view the form data. | 當您將滑鼠游標置於列上時，按一下 \[檢視提交] 以檢視表單資料。 |
| 5450  731caa90-b131-4b64-9df5-990ceca3f86c | [1] | [1] |
| 5451  dab77c2e-d0dc-407a-94f4-85dc8a019421 | assign-lead-form-to-player | 指派領先形式對玩家 |
| 5452  dc4052ab-3e1c-4796-89f9-1cd4f9fffe93 | Page Contents | 頁面內容 |
| 5453  65f300fa-daa6-439d-bdee-dafdef4b8e9b | Page last updated on 28 Sep 2020 | 頁面最後更新日期為 9 月 28 日 |
| 5454  e26054dc-6ccf-465c-b425-1f02d0bc38d6 | Brightcove Support | 布萊特灣支援 |
| 5455  f553221d-b8b8-4f6f-b19d-12866b06c4c9 | [1}System Status{2] | [1}系統狀態{2] |
| 5456  ab1609ce-eb87-4556-8941-9af4d8c49e45 | [1}Contact Support{2] | [1}聯絡支援{2] |
| 5457  0ea0424a-f6fe-49c4-9805-a4941b3133da | [1}Documentation{2] | [1}文獻資料{2] |
| 5458  19b8b678-654e-49f0-b648-2671d03f49ae | Training | 訓練 |
| 5459  c13bf7aa-3878-45f0-bfbb-aa27c8953016 | [1}Online Courses{2] | [1}線上課程{2] |
| 5460  50eaa62a-4fa6-4855-9605-a247fb0889f5 | [1}Register for a course{2] | [1}註冊課程{2] |
| 5461  8d286192-b58c-47a4-b87c-e791dc2a537c | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 5462  1dd16f80-6a4e-4217-9190-90ec46e4967b | Brightcove | Brightcove |
| 5463  ce41f94a-af9e-4b5b-b4b6-65bb9643047e | [1}Brightcove.com{2] | [1}亮麗{2] |
| 5464  480a3e5e-e45d-457c-9b29-62edcfb84900 | [1}Contact Us{2] | [1}聯絡我們{2] |
| 5465  dbaa0f60-3098-427b-be91-19d0d8498e35 | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 5466  5d460dc9-b603-479b-84ed-1e1af592a283 | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 5467  746fbf3b-37af-487c-b049-7d8c8b29cf3c | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 5468  418ea093-35db-4ba5-a6a9-4717abf12cc9 | LinkedIn | LinkedIn |
| 5469  1ddd529d-e11d-438b-bbca-53a06d6f7cdc | Twitter | Twitter |
| 5470  d0cc47f7-a016-4009-8bf2-bcf04d34f17a | Facebook | Facebook |
| 5471  8799d461-9358-46a9-804a-02ff9affdf5b | Have a question? | 有問題嗎？ |
| 5472  2c41d19f-4ea7-44ae-a78f-bc3f12837d94 | HubSpot REST API Integration Testing Guide | 應用程式介面整合測試指南 |
| 5473  a7542faf-e4e1-4a0b-beca-0dd14cc21639 | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 5474  8b1ce758-fd82-4f7c-a606-fa935f058d93 | Select Language | 選擇語言 |
| 5475  b2058726-54db-4ff5-9e23-30c5dbff1a1d | Other Brightcove Docs | 其他布萊特灣文件 |
| 5476  9dee5f3c-5b03-4864-a99b-46ec4f290d80 | Documentation Home | 文件首頁 |
| 5477  b46a8107-5597-49a0-b684-37801a6317a2 | Brightcove Audience | 布萊特灣觀眾 |
| 5478  f3a7865c-0248-475e-9a10-a3b5c616c450 | Brightcove Beacon | 布萊特灣燈塔 |
| 5479  1859026a-20a8-4c4d-b02f-fc782dc163d8 | Brightcove Campaign | 布萊特灣戰役 |
| 5480  f28b14c2-2c93-4802-b319-35aa5fa721b3 | Brightcove Engage | 布萊特灣參與 |
| 5481  19f539d3-e344-446e-bf1a-b97db61d4a43 | Brightcove Live | Brightcove Live |
| 5482  52fd54f9-512f-458b-9f83-2175625676a8 | Brightcove Gallery | Brightcove 圖庫 |
| 5483  b7308c09-7c36-4c2a-a2e1-0fa63a79d1f7 | Brightcove SSAI | 布萊特灣 |
| 5484  6898302a-0bbd-454c-84c2-ce1bc8c8f6ba | Brightcove Social | 布萊特灣社會 |
| 5485  75226207-b63b-49cd-9231-be2c6b7b3594 | Video Cloud Studio | 視訊雲端工作室 |
| 5486  fb3021c9-ecb3-49d4-854d-54c96e59dbcd | Brightcove Player Development | 布萊特灣球員開發 |
| 5487  0e85dfa7-f60e-4d66-baae-96b311aa69c4 | Video Cloud Platform APIs | 視訊雲端平台 API |
| 5488  750d0993-3ba0-4a66-8790-8bea154202f4 | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 5489  539431b8-2b6f-468e-badb-12a680f136b0 | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 5490  a46dfdbf-bc5e-40c7-8c0e-08e00f809923 | Video Cloud General Information | 視訊雲端一般資訊 |
| 5491  4606aff8-a87a-4fe1-9a75-84ac70158e2c | Zencoder | Zencoder |
| 5492  2a71cf20-7145-49df-86a4-83c024305c8a | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 5493  50b84887-58a7-4c2d-8795-2ffdfb99efac | support | 支持 |
| 5494  62edb579-feca-4a98-992e-9cc429ea08bb | system status | 系統狀態 |
| 5495  6eb1e72f-cfa0-4d0a-8f3b-e37d019f4914 | [1}Home{2] | [1}首頁{2] |
| 5496  711a0816-d8a0-4376-932b-17e9b48c6699 | [1}HubSpot{2] | HubSpot[1}{2] |
| 5497  16db6e57-56c2-4669-941b-d7148d04d005 | HubSpot REST API Integration Testing Guide | 應用程式介面整合測試指南 |
| 5498  d580b52e-b7a4-4945-b4e2-2669273ff898 | [1}Home{2] | [1}首頁{2] |
| 5499  aedfa5f6-8720-4ddc-97da-9358719e7d9b | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 5500  0bd557fe-4205-4c38-8cab-a278d5f3712b | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 5501  dd142822-0e34-48b1-93eb-bf60797c5b77 | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 5502  cc05f929-341b-40cd-8660-700f9caf9cec | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 5503  b946f752-1775-409f-8cb5-1c4bf9d46370 | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 5504  fdac78eb-5423-47ed-bbb9-78dcdf1322d0 | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 5505  20533dcb-1507-424a-b509-0a4aad20c4dd | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 5506  39014d74-eb78-4900-be9d-266c3737364d | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 5507  e2bd8af1-9389-431b-ba90-5f6328119eeb | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 5508  28efd1fd-29cb-4557-b518-7b4c7ec14d7f | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 5509  c4c3c501-cf68-4d87-bdab-8b3eabf43f60 | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 5510  a57fcf0b-7401-4c66-b156-2081efdde7e0 | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 5511  21963b60-5254-4eba-bb99-429eb2a8be2d | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 5512  e2228fe9-6af4-4b10-9d46-f8ab7e7147b9 | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 5513  5b765881-d03f-4d20-b331-72e576a82d70 | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 5514  53f13b8f-5f80-4034-8b49-d5db82c44ebe | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 5515  b3c8a5d9-4faf-4b2d-8c54-a07274e8e3aa | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 5516  fb51f078-e4fa-4fa7-9cea-0e1f039ce98f | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 5517  abc719b8-a8b5-4e88-b4ff-4ad57f8ca311 | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 5518  73fadfe8-5fae-47c7-8896-ea15c65f971f | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 5519  8b61ff1a-6b44-4158-aec9-7f0365867e3e | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 5520  f5513775-ef97-48cb-b941-5b2f892d17f2 | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 5521  698807c2-85cc-4f0a-9f49-17c7d2a7a5f9 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 5522  c727fa76-6763-4571-b4ed-1c912f33199a | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 5523  3f7f7c22-b08f-4c9b-80d9-64d2a2f568cf | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 5524  7eb8c467-f250-479e-8602-cf5eddda2131 | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 5525  462cd398-25d2-42c6-9d1b-087122a0eb61 | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 5526  f49162c4-7dda-4dbd-a155-948ed1c728a6 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 5527  6dcb63ff-0df1-4f1b-9066-1be7f4c8fd28 | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 5528  7fd5486f-3c8d-4e75-ab46-89ec50c5d789 | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 5529  77d96ca7-606c-450b-8098-b68ab2af5a46 | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 5530  0516409e-8ff6-4053-a6b2-6634dfa46da9 | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 5531  0b045d14-db0c-4314-99e3-81644955b149 | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 5532  b6a8f792-4da3-4403-994e-f972f07d2b71 | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 5533  65837412-8831-423d-bf9a-8cba2cb45437 | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 5534  d8e3a71d-bd60-4b71-8ca0-c69ffaab6585 | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 5535  fa60a593-e007-4828-8254-a4e371a47c6b | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 5536  a440bf09-2d9f-4d7d-b611-daa76529c6fc | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 5537  311457aa-e9c5-447e-a64c-447878d4d711 | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 5538  59f03a21-2605-4280-bb93-eec60c270d55 | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 5539  84a11112-cef8-4b86-bec3-135a0e133400 | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 5540  1d876fc3-5caa-4930-9d29-520917e3be42 | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 5541  4bc6350b-01d8-41d5-8477-d268e39e56a1 | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 5542  43b41c3a-2760-4ef6-a043-ccd3835ff65d | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 5543  49fa9775-9a0c-4726-b1cc-9ffb2de73393 | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 5544  8de73fd0-804e-4b6e-b941-66ce0767f2dd | [1}Overview: | [1}概述： |
| 5545  f492a434-4ffc-4bdc-96b5-7a391b69075b | Audience API{1] | 受眾 API {1] |
| 5546  805e1cec-7572-4e98-b0cd-7a440ac6e834 | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 5547  6e481c3a-2321-48bb-bffa-8e69a0808ff0 | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 5548  262b12ef-7310-4c98-bdd3-f120c12d7dcb | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 5549  1d83b0a8-62d4-443e-b2e6-e95288866058 | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 5550  dca53202-cd1f-4163-b642-7877e2eb88f6 | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 5551  729e09dc-ce70-4fd9-be2e-c9598499cc5e | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 5552  387a8869-ec51-4f95-a278-d3a87f71bf65 | [1] | [1] |
| 5553  fff3999c-99b2-49bf-bbf3-2a9912aab307 | Navigation Menu | 導覽功能表 |
| 5554  ca9da3e2-904f-4592-be67-fe673ca44f12 | Page Contents | 頁面內容 |
| 5555  e0efffaa-d3d9-4269-9b22-014a7a50006d | [1}[2]{3] | [1}[2]{3] |
| 5556  46de283e-e400-40ca-b352-a623e6cd04b8 | open in new tab | 在新分頁中開啟 |
| 5557  a24ab5f8-25dc-4347-9a63-6c0de49da102 | HubSpot REST API Integration Testing Guide | 應用程式介面整合測試指南 |
| 5558  ca707dd6-2acb-499d-9da1-28d05063455b | In this topic you will learn how to verify an integration between Video Cloud and HubSpot using the REST APIs. | 在本主題中，您將學習如何使用 REST API 驗證視訊雲端與 HubSpot 之間的整合。 |
| 5559  a34b1fd5-7e94-4c8b-aee2-2d14a5e28607 | When setting up a new HubSpot integration using the REST APIs, it can be challenging to test and confirm that video viewing data is indeed being delivered to HubSpot. | 使用 REST API 設定新的 HubSpot 整合時，測試並確認視訊檢視資料確實已傳遞至 HubSpot 可能會很有挑戰性。 |
| 5560  ef77549b-b849-4ae1-b017-119c494d5470 | In this topic, you will learn how to systematically test and confirm that the integration works and that viewing data and leads are being sent to HubSpot. | 在本主題中，您將學習如何系統地測試和確認整合是否正常運作，以及檢視資料和潛在客戶正在傳送到 HubSpot。 |
| 5561  e6af3705-a98d-48da-81c4-a54c41a7267f | Note: | 注意： |
| 5562  efde072f-eca8-42cd-aa4b-1fd9760ddf7d | This topic is for verifying HubSpot connections made using the REST APIs. | 本主題適用於驗證使用 REST API 所建立的中樞連線。 |
| 5563  c9158d39-8a7a-404a-81f8-1e05baa4deb6 | Note: | 注意： |
| 5564  ce805bfa-d9ea-4e72-8f4b-aa7ad46e8d88 | For information on how to configure the Audience module for use with HubSpot, see[1][2}Integrating Video Cloud with HubSpot Using the REST APIs{3]. | 有關如何配置Audience模塊以與HubSpot一起使用的信息，請參閱[1][2}使用REST API將視頻雲與HubSpot集成{3]。 |
| 5565  d3eb684c-a402-431b-aaaf-89e33e59fa08 | Before you get started | 開始之前 |
| 5566  3ceaf994-fa1c-42a1-9f8e-aeca52f30438 | Before validating the integration it is assumed you have: | 驗證整合之前，假設您有： |
| 5567  5938f245-29b5-4231-b492-8e4ec7db71e8 | Successfully completed the [1}Brightcove Audience integration with HubSpot{2] | 成功完成[1}Brightcove Audience與HubSpot集成{2] |
| 5568  a3badcce-eb13-41c8-9cb0-98608d77218d | Created at least one [1}Audience-enabled player{2] and configured it to use the HubSpot connection | 創建了至少一個[1}啟用受眾群體的播放器{2]並將其配置為使用HubSpot連接 |
| 5569  0ba64f8b-4ce2-41ad-9ab6-361b692a57d2 | Configuring a test lead form and publishing a video | 配置測試線索表格並發布視頻 |
| 5570  0b56c6e2-ecd0-44c1-9c38-dda13dcc30a8 | For testing purposes, you will need to create and configure a custom lead form in Audience. | 為了進行測試，您將需要在Audience中創建和配置自定義潛在客戶表單。 |
| 5571  5d3c718b-7c89-481d-8215-54c03b1848f2 | This is a HubSpot form whose embed code you have pasted into Audience. | 這是一個 HubSpot 表單，其內嵌程式碼已貼到受眾中。 |
| 5572  c63b275e-618c-409c-ae2f-0841aa898f23 | Even if you will not be using lead forms in your production environment, this lead form is used to be sure that you are known in your database and on the page. | 即使您不會在生產環境中使用潛在客戶表單，也可以使用該潛在客戶表單來確保您在數據庫和頁面中均已知曉。 |
| 5573  f684c0c6-68a4-4dc0-adfd-ba83c21e15d2 | To create a HubSpot form and configure Audience to use it, follow these steps. | 若要建立 HubSpot 表單並設定對象使用它，請依照下列步驟執行。 |
| 5574  8ba1cc14-c5b8-48a9-b4bd-e7d92f3ef653 | Login to your HubSpot account. | 登入您的帳戶。 |
| 5575  0b481e07-c484-43a3-9b84-274e8ddf0238 | Create and style a HubSpot form. | 建立和設定 HubSpot 表單的樣式。 |
| 5576  10ee79d3-0adf-4bb7-ac71-d552f42cb018 | For information on creating a HubSpot form, see [1}Creating Custom Lead Forms for HubSpot{2]. | 有關創建HubSpot表單的信息，請參見[1}為HubSpot創建自定義潛在客戶表單{2]。 |
| 5577  008b3348-c826-4937-a636-535f6d385169 | Click [1}Share{2] at the top of the page. | 請點擊[1}分享{2]在頁面頂部。 |
| 5578  4358909e-d9c0-4855-a755-9cce3cd52ad0 | Copy the form embed code to the clipboard. | 將表單嵌入代碼複製到剪貼板。 |
| 5579  1be525e3-a941-44f4-bd69-66dfc46db03b | Return to the Audience module. | 返回「觀眾」模組。 |
| 5580  e4af7d1c-52f8-43cd-aa5f-cd93a1e5a9ac | Create a new lead form using the HubSpot form embed code. | 使用 HubSpot 表單內嵌程式碼建立新的潛在客戶表單。 |
| 5581  719cf311-dac4-4577-9018-b597cbb61a81 | Set your custom form to display the form at the 5 second mark. | 設置您的自定義窗體以在5秒標記處顯示該窗體。 |
| 5582  97ae0abe-05b6-45aa-ab54-df3d09ce932d | This way you will know exactly when it should appear. | 這樣，您將確切知道何時顯示。 |
| 5583  c851299b-4980-48df-a911-e115077afac1 | Check the box to [1}Always show the lead form even if the lead is already known{2]. | 勾選此方塊，即使[1}該潛在客戶已知，也一律顯示潛在客戶表單{2]。 |
| 5584  cdbbaea4-52a8-4c89-845f-e39c7ca606d5 | This will ensure the form continues to display after filling it out during testing. | 這將確保在測試過程中填寫表格後，表格繼續顯示。 |
| 5585  7a081fd4-6cdd-48bf-abbb-0653662e9f70 | [1}Save{2] the form. | [1}保存{2]表格。 |
| 5586  17c27fbe-7e26-4768-841f-b3dffbf7cfe0 | Configure the Brightcove Player with the HubSpot connection to use the HubSpot lead form that was just created. | 使用 HubSpot 連線設定 Brightcove 播放程式，以使用剛建立的 HubSpot 潛在客戶表單。 |
| 5587  51c17472-e8ca-4647-ac2a-3cd5400cdd73 | Generating a preview link to view the video | 生成預覽鏈接以觀看視頻 |
| 5588  0a0e2815-fc21-47f1-aba4-69738f822240 | To generate a preview link to the video, follow these steps. | 要生成視頻的預覽鏈接，請按照下列步驟操作。 |
| 5589  c62a57c0-e072-4bbe-80e7-8ae546b5ecc7 | Open the Media module. | 打開媒體模塊。 |
| 5590  95e12aab-5615-4ddd-9003-021943184ce8 | Select a video and publish it to a web player. | 選擇一個視頻並將其發佈到網絡播放器。 |
| 5591  deea9a1e-2307-4379-af73-3fb930584680 | Make sure to select the Audience-enabled player with the lead form. | 確保使用潛在客戶表單選擇支持受眾的播放器。 |
| 5592  c1ce8425-e86d-44bb-a518-eb4380776997 | Click the preview link to open the video in a new browser window. | 按一下預覽連結，在新的瀏覽器視窗中開啟視訊。 |
| 5593  3060a7f7-5ad6-4f2a-a534-a3d50dcd7e95 | Testing this way eliminates any potential variables that could be introduced by players embedded on a HTML pages. | 通過這種方式進行測試，可以消除嵌入HTML頁面的播放器可能引入的任何潛在變量。 |
| 5594  80fbdd77-292b-4fc1-ac41-cce0202da262 | Confirm that the video plays and that the lead form displays at the 5 second mark. | 確認播放了視頻，並且線索表顯示在5秒標記處。 |
| 5595  eab3254f-3c41-47a5-9756-07f75178d9f7 | Fill out the lead form using unique contact info and email address (i.e. a celebrity name or a name containing the words “bctest”) so that it can be easily found later in HubSpot. | 使用唯一的聯絡資訊和電子郵件地址填寫潛在客戶表單 (例如名人姓名或包含「bctest」字樣的名稱)，以便稍後在 HubSpot 中輕鬆找到該表單。 |
| 5596  af34bc43-1731-4bc4-8370-3c401adc4f9a | This eliminates any browser, player or database level variables. | 這消除了任何瀏覽器，播放器或數據庫級別的變量。 |
| 5597  2d32b721-40f5-4f46-aee6-9de78fd60c88 | By filling out the form as a new user, we can be sure you are now a known user in HubSpot. | 透過以新使用者身分填寫表單，我們可以確定您現在是 HubSpot 中的已知使用者。 |
| 5598  b5d5ebe1-39e1-489f-835c-053e08ef12fa | Confirming that Audience is successfully capturing the data | 確認受眾已成功擷取資料 |
| 5599  22a7fac3-6b85-46f8-bf7f-0b09d0de8ad4 | Before looking for video viewing data in HubSpot, first confirm that Audience has indeed captured the video view. | 在 HubSpot 中尋找視訊觀看資料之前，請先確認觀眾確實擷取了視訊檢視畫面。 |
| 5600  6c136cb0-b27b-4342-a530-0c1f7604c459 | Note that viewing data may take up to 3 hours to display in the Audience UI. | 請注意，觀看數據最多可能需要3個小時才能顯示在受眾群體用戶界面中。 |
| 5601  a721bcb3-ead2-45a0-ac77-80c7594f3b4c | To confirm that Audience is successfully capturing the data, follow these steps. | 要確認受眾群體已成功捕獲數據，請按照下列步驟操作。 |
| 5602  74bc7c30-7212-4bda-bf63-ae99d2d88b27 | Open the Audience module. | 打開聽眾模塊。 |
| 5603  10762c3b-27c4-4e37-991a-703fcbecbaf0 | Click [1}All Recent Activity{2] in the left navigation. | 按一下左側導覽中的「[1}所有最近的活動{2]」。 |
| 5604  f6f2b622-1e56-4949-a6ba-0255888a2424 | Confirm that there is an event with a recent timestamp showing the name of the video that was just watched. | 確認有一個帶有最近時間戳記的事件，該事件顯示了剛剛觀看的視頻的名稱。 |
| 5605  a4e605af-cb57-434b-afd3-b5ed64954b27 | The event status should be [1}unprocessed{2]. | 事件狀態應為[1}未處理{2]。 |
| 5606  a48278ba-e6cc-4cb3-a87a-08786a9eb031 | This indicates that Audience has captured the view but has not yet attempted to sync it to HubSpot. | 這表示觀眾已擷取檢視，但尚未嘗試將其同步至 HubSpot。 |
| 5607  dc493cb3-6972-4179-9cc4-3a5368f986bd | [1] | [1] |
| 5608  f4dddf1f-265b-4778-9246-dafc6a5f6aa2 | To manually trigger a sync between Audience and HubSpot, click [1}Synchronization Activity{2] in the left navigation. | 要手動觸發受眾群體和HubSpot之間的同步，請點擊[1}同步活動{2]在左側導航欄中。 |
| 5609  d2c0ca53-dc5e-40e0-9838-56d4b2c98fab | From the [1}Select Connection{2] dropdown list, select your HubSpot integration. | 來自[1}選擇連接{2]下拉列表中，選擇您的HubSpot集成。 |
| 5610  dd71b59a-4f6b-445a-9349-af5c02b9cfe4 | A [1}Test Sync{2] button should appear. | 一種[1}測試同步{2]按鈕應該出現。 |
| 5611  b3166633-6a8c-408c-88d8-532a660ad680 | Click[1} Test Sync{2] to trigger a manual sync. | 按一下 \[ [1}測試同步{2] ] 以觸發手動同步。 |
| 5612  db4fe3d2-57f0-4626-b5bb-4e14dc9fc958 | Note that you are limited to how often you can trigger a manual sync. | 請注意，您限於觸發手動同步的頻率。 |
| 5613  cd38c873-5cc2-41ec-8a60-1bbcf57c64b0 | By default, Audience will sync views to HubSpot once an hour. | 根據預設，觀眾會每小時將檢視同步至 HubSpot 一次。 |
| 5614  8bab9e7d-1f13-4468-8d1f-ae9a4b5ee500 | [1] | [1] |
| 5615  77283034-05dc-444a-91db-21129d5265f7 | Click [1}All Recent Activity{2] in the left navigation. | 按一下左側導覽中的「[1}所有最近的活動{2]」。 |
| 5616  db6566cc-17aa-45d3-810a-3b990a52d6db | The status of your view event will be [1}queued{2]. | 您的觀看事件狀態為[1}排隊{2]。 |
| 5617  5b67e7b6-5658-4040-92a5-aef23a05c8d1 | It may take 15 minutes or so for the data to actually sync to HubSpot. | 資料可能需要 15 分鐘左右的時間才能實際同步到 HubSpot。 |
| 5618  bf909761-8d39-4079-9ce0-79ca3b40da3a | Once the data does sync, the status will change to one of two statuses: | 數據同步後，狀態將更改為以下兩種狀態之一： |
| 5619  18351234-c06f-4380-ae6d-709ea1449c7a | [1}synced{2] - Indicates the user was a known user and data was successfully delivered to their activity log. | [1}已同步{2] -表示該用戶是已知用戶，並且數據已成功傳送到其活動日誌。 |
| 5620  b8ea2a3a-64bc-49bd-a1ca-f97e1ab8fc3f | The data should also be viewable in HubSpot within a few minutes. | 數據也應該在幾分鐘內可以在 HubSpot 中查看。 |
| 5621  48e21995-5f3a-494a-b9e7-737ca30a3b3c | [1}unknown\_contact{2] - Indicates the user was considered unknown and HubSpot was unable to accept the data. | [1}unknown\_contact{2] -表示該用戶被視為未知用戶，並且HubSpot無法接受數據。 |
| 5622  1411e105-3963-4e59-9bbc-a46ea42aff10 | If you get an [1}unknown\_contact{2] status, check that you published the video using the correct player, have a HubSpot form in place and are testing using the preview link, not embedded in a page. | 如果你得到一個[1}unknown\_contact{2]狀態，請檢查您是否使用正確的播放器發布了視頻，是否有HubSpot表單以及是否正在使用預覽鏈接（而不是嵌入到頁面中）進行測試。 |
| 5623  7b0e4585-7995-4cad-be7b-86cb1ec1b9a7 | [1] | [1] |
| 5624  9f26ec2b-6e2d-410b-8920-2d57fa8f5b3c | Confirming that the video view data is in HubSpot | 確認視訊檢視資料位於 HubSpot |
| 5625  5ad8f7b8-f5f8-472f-9507-3aad82bddf7a | Once Audience has displayed a [1}synced{2] status, follow these steps to verify that the data is in HubSpot. | 受眾群體顯示後，[1}已同步{2]狀態，請按照以下步驟驗證數據是否在HubSpot中。 |
| 5626  6d79207e-dbcc-4a98-88a4-8bf1ed13f2d4 | Note: | 注意： |
| 5627  1c8a2688-e462-49ea-aae4-e7bb35bdbf7e | It make take 5-10 minutes for the HubSpot UI to update with the new data it has received from Audience. | HubSpot UI 需要 5-10 分鐘才能使用從受眾接收到的新資料進行更新。 |
| 5628  3b2e4b9b-fde3-4db0-8c85-bffc5ff22fc0 | Login to your HubSpot account. | 登入您的帳戶。 |
| 5629  2db38c46-4530-4c5a-ac30-6ccccc7a7b05 | In HubSpot navigate to the [1}Contacts{2] area and locate the unique name or email address you used when filling out the lead form. | 在HubSpot中導航到[1}聯絡人{2]區域並找到您填寫潛在客戶表單時使用的唯一名稱或電子郵件地址。 |
| 5630  95fd3096-5efa-4e4b-afe6-5202c3741751 | Click on the contact to open up the Activity log. | 按一下連絡人以開啟活動記錄。 |
| 5631  266c63c4-fa57-451d-83f3-349e06aca5d1 | Click on the [1}Filter activity{2] dropdown (right side just above the activity log) and confirm that [1}Brightcove Video Connect{2] is checked. | 點擊[1}篩選活動{2]下拉菜單（活動日誌上方的右側）並確認[1}Brightcove Video Connect{2]被檢查。 |
| 5632  601d35c3-1468-450b-9612-6bfb92ab4e0c | This will ensure that video viewing activity is displayed in the activity log. | 這將確保視頻觀看活動顯示在活動日誌中。 |
| 5633  62bd0d70-484c-4fd1-a573-b3dbb4deb485 | In the activity log, look for an activity stating [1}User\_Name had a Brightcove Video Connect event{2]. | 在活動日誌中，查找說明[1}User\_Name發生了Brightcove Video Connect事件{2]。 |
| 5634  db2126e2-f756-48dc-8a37-ad75e777abe8 | Click on [1}Show details{2] to view the data for the video view event. | 點擊[1}顯示詳細資料{2]查看視頻觀看事件的數據。 |
| 5635  504c1a48-01e1-4d1a-8820-dc8412af7d83 | [1] | [1] |
| 5636  afa86567-0714-4309-933a-66e24ba1165a | HubSpot requires data being delivered via their API to be assigned to a known contact. | HubSpot 要求透過其 API 傳遞資料，才能將資料指派給已知的連絡人。 |
| 5637  68630ac2-fa2b-43ad-8e49-6b09bc2e885b | HubSpot will only accept data of known contacts. | HubSpot 只接受已知聯絡人的資料。 |
| 5638  01e856de-30c8-462d-aa00-f23acb04e8c3 | Data of unknown contacts will not be synced. | 未知聯繫人的數據將不會同步。 |
| 5639  f901c760-27d0-4d38-87be-471e351ad6ab | If you don't use lead forms, there is no way for an unknown user to convert to a known user and thus no data will be synced. | 如果您不使用潛在客戶表單，則未知用戶將無法轉換為已知用戶，因此不會同步任何數據。 |
| 5640  b330c2a6-f601-483e-b469-c87c013daf78 | Page Contents | 頁面內容 |
| 5641  1f6b6127-0e55-45ca-8f68-1b8b7bb36547 | Page last updated on 30 Jan 2020 | 頁面最後更新於2020年1月30日 |
| 5642  6163dee9-88d4-42b4-ae6d-17c6e12551fe | Brightcove Support | 布萊特灣支援 |
| 5643  2c41b9e1-f868-4aa0-9579-c67444a8d7a3 | [1}System Status{2] | [1}系統狀態{2] |
| 5644  0696b5e3-bd7d-4dd0-88a1-c7e609823c45 | [1}Contact Support{2] | [1}聯絡支援{2] |
| 5645  4a8b20fc-b819-4467-b764-19ad7c089320 | [1}Documentation{2] | [1}文獻資料{2] |
| 5646  90e30ee0-eb3f-4479-b643-3cc72f94a362 | Training | 訓練 |
| 5647  0f142160-71b5-4854-8b9d-db671e0a8e22 | [1}Online Courses{2] | [1}線上課程{2] |
| 5648  8570499d-9aa2-46eb-bcd1-75ab7505b96c | [1}Register for a course{2] | [1}註冊課程{2] |
| 5649  57d3ad5c-dced-4917-8b37-7ad7ff4ff64b | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 5650  3b5e7826-341a-45b0-bffb-97f191e12896 | Brightcove | Brightcove |
| 5651  32ff7308-aedd-4781-a80b-f24151bf4f11 | [1}Brightcove.com{2] | [1}亮麗{2] |
| 5652  a5c58754-4c8d-4bcc-9da9-21bddbbcb07d | [1}Contact Us{2] | [1}聯絡我們{2] |
| 5653  557b081d-f3ec-402b-b348-6bd97bc62cd5 | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 5654  e1d2e323-3878-419a-92b6-6818acfdf799 | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 5655  673c96c2-2382-4783-89ce-bc96ff7da37a | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 5656  e3e7b90c-efc7-4107-b04e-990a62900170 | LinkedIn | LinkedIn |
| 5657  a747f4ec-c563-411a-bd6f-cd08488d8232 | Twitter | Twitter |
| 5658  aa1b88c2-9ce3-4411-8e53-6e9f36fb43a8 | Facebook | Facebook |
| 5659  46f2935f-50b8-449b-a294-45899cbf284c | Have a question? | 有問題嗎？ |
| 5660  d3525535-7cd7-452b-a2b9-5eb1a205739b | HubSpot Integrations | 中樞點整合 |
| 5661  6cb7a52d-834b-426b-a4ad-66c00d2ffbf5 | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 5662  d622a1cf-3018-4844-b557-3392b083dc0b | Select Language | 選擇語言 |
| 5663  4573ae62-9042-4e46-a9d0-55e28747eb2e | Other Brightcove Docs | 其他布萊特灣文件 |
| 5664  dc6e57e0-7eed-4d14-bae7-8594bb6468ce | Documentation Home | 文件首頁 |
| 5665  27fc33a9-6f97-49cc-bc52-3af9cf73d05f | Brightcove Audience | 布萊特灣觀眾 |
| 5666  b372840d-20e4-49fd-9c95-50831f75f9e6 | Brightcove Beacon | 布萊特灣燈塔 |
| 5667  45ff7bf3-22c4-4bc8-b89d-265e81fb6e04 | Brightcove Campaign | 布萊特灣戰役 |
| 5668  87d9c37c-76c5-44e7-b1dd-d62f32c42b03 | Brightcove Engage | 布萊特灣參與 |
| 5669  7fcbb526-d903-4a8a-9911-f9f6fa6fa1c6 | Brightcove Live | Brightcove Live |
| 5670  204129d6-7280-4804-b836-5c9728c740e9 | Brightcove Gallery | Brightcove 圖庫 |
| 5671  925f7da6-317f-4322-a8c3-5be9cb4e54ed | Brightcove SSAI | 布萊特灣 |
| 5672  3ea901a6-4c88-4d49-9b61-d71f55eb395d | Brightcove Social | 布萊特灣社會 |
| 5673  176ab418-7e64-4232-ab55-eefa5442a13b | Video Cloud Studio | 視訊雲端工作室 |
| 5674  cb88d798-0bb3-4829-b5ab-bea3e0ceb172 | Brightcove Player Development | 布萊特灣球員開發 |
| 5675  5a208d78-1949-4e09-933f-bd0fe149b6fa | Video Cloud Platform APIs | 視訊雲端平台 API |
| 5676  e507b753-ec87-4d7d-9937-d0c093aa2b3c | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 5677  d028a53c-6ea2-41d6-828e-60ca298c2516 | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 5678  acb0b644-db6e-45df-a8af-1816d36c94c4 | Video Cloud General Information | 視訊雲端一般資訊 |
| 5679  6e46c5e6-a28a-4346-979e-f7820b34437e | Zencoder | Zencoder |
| 5680  9952e330-42a2-4637-9007-50597155d4aa | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 5681  5858370a-14f2-46a4-ab7f-069aef1aa9de | support | 支持 |
| 5682  841291e3-8067-43f5-b1b8-c12ed688916e | system status | 系統狀態 |
| 5683  253b8d1a-2efb-4db8-b359-dc8c7121f2dc | [1}Home{2] | [1}首頁{2] |
| 5684  e1092b94-16bc-444d-8d0f-f84062db137d | [1}Integrations{2] | [1}整合方式{2] |
| 5685  1a8b6506-8746-4feb-8942-0251a5a46fd3 | HubSpot Integrations | 中樞點整合 |
| 5686  2bc62801-edf7-4dd5-83bc-b2763a864f46 | [1}Home{2] | [1}首頁{2] |
| 5687  1b518b4b-553d-409a-9640-c28941a9e24b | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 5688  8291f099-fdd1-4fb7-8769-af386c3eba2a | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 5689  c3de1ef7-c550-4394-ab3a-cb381aa7fb67 | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 5690  d71638fe-9569-4148-b403-8d5bf7ebc479 | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 5691  84de6803-86bc-412e-aa20-7564578a89cf | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 5692  526ab4c9-9d8e-4cb6-9c85-dd5eb771fef8 | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 5693  5930e7ce-6aa5-44c9-a8d6-c0d86f0ed105 | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 5694  e79b8600-803d-4f62-a145-2edae0651da4 | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 5695  eaa5b2c5-56ee-4a5b-ad85-2e25475bb32e | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 5696  21183691-a31a-4309-9ef1-51176998ac8f | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 5697  75199d83-2f62-46c9-bed3-eb910c6775ba | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 5698  cd84197f-f5f8-409a-9d40-fd5ee3e11f97 | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 5699  1e2cdfcd-cdc1-43bf-ade0-b6973954b2a3 | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 5700  6cce3e6a-3dc8-4693-8cb5-435675875309 | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 5701  b74bcf63-e718-4f6c-8c08-de05138871f7 | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 5702  158fe82c-2622-4ac7-982c-74ff20d300a9 | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 5703  c1f7acf7-e437-44aa-8a3f-42e52b8b3cea | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 5704  f8271cb8-40ae-4967-94c8-98a9c9ca4791 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 5705  f77c1544-ef3c-4b20-8f45-03ec5b5c0efb | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 5706  d9a2fe13-901a-40e7-aa9a-efef50e41b08 | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 5707  54b67132-c09c-40a6-8dde-06bcc9bef0b7 | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 5708  f1207246-f3b0-4491-a7fb-1d303d9cfa2d | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 5709  374b077e-8575-4983-91bf-4d072a8d4f2e | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 5710  70e0d0e7-acbf-4c62-a2bd-6e9835f4a170 | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 5711  5c5024cd-da0d-422e-b615-53c2fa4e8164 | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 5712  390890cb-7b83-4115-8d45-b3f2fea63425 | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 5713  6782b08e-fc49-4703-856d-439cf5331409 | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 5714  959b62e8-9c51-4ae8-8c8d-c750e6c6240b | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 5715  4e82c8d1-24b1-4d73-85b9-1f96eec901ad | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 5716  a103edf0-a515-46db-bfef-08fc46434ade | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 5717  59628614-c410-4983-ad73-486f7a5ce982 | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 5718  313b3b34-2f33-40cf-833d-72aa3e5934e5 | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 5719  eb34eaac-0d03-4f02-bab3-bdb2c3b3c441 | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 5720  38d95509-770b-4863-add7-0e8ad5eb8824 | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 5721  af01c0f0-cc30-4d40-8fae-b087df65f05b | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 5722  fc121015-6ff5-4a23-b930-d343ef9126d6 | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 5723  435dd5e1-d5ab-4c34-9428-7349a134f48c | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 5724  ef1bf263-dbfd-4b2f-97a3-73f71f6b04ae | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 5725  f6485802-cc9a-44be-8331-5b9f291a8284 | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 5726  3f25b21f-b532-4f8d-953e-a6bfaf6c547a | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 5727  b0e2b76b-d388-4cf3-8ff4-58a3f6f776c7 | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 5728  aa52a678-e929-4792-b407-28996ad1baee | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 5729  e7bc18ed-d386-49eb-9d17-7f1e48943146 | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 5730  4fe51bc1-0896-4820-88af-e15f3b1ce35e | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 5731  985eefbd-0672-4d89-900b-2b52f8af8dfe | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 5732  23f93bd3-15b3-4986-b433-dae80d64550d | [1}Overview: | [1}概述： |
| 5733  0ba848c9-cefe-48ea-a8e3-cfaa85122c4e | Audience API{1] | 受眾 API {1] |
| 5734  526da0a5-cc80-4c7d-b8b2-875f5c9dd5e4 | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 5735  ebe87373-c7a2-4648-909f-58497750bc33 | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 5736  ddfd0564-2ec3-4c56-8295-dfef9bffc559 | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 5737  efdb2b5f-e5ed-4b6e-a07c-eca9d1474a22 | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 5738  1f7fcefc-cde3-4200-a1c7-d753fcf5af40 | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 5739  e7660da2-367b-4117-8de6-dc5f26fd91bd | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 5740  0f3a310b-8ce3-48bc-89fe-86c53ed38ca4 | [1] | [1] |
| 5741  d14517f4-cf77-4bbe-b375-6b377c74ae62 | Navigation Menu | 導覽功能表 |
| 5742  3db9d4e0-6238-4708-8f09-e4afb8b873dc | Page Contents | 頁面內容 |
| 5743  e55cd50b-955f-42ae-ac1a-e6b2de70669e | [1}[2]{3] | [1}[2]{3] |
| 5744  f0086213-f683-4ea6-bc77-54dc651c2803 | open in new tab | 在新分頁中開啟 |
| 5745  7acf15a7-be3f-46c3-b5a6-d816b1fb86b2 | [1}{2]HubSpot Integrations | [1}{2] HubSpot集成 |
| 5746  cd74dd92-ba7a-4d30-883f-d7381c571f0a | Learn how to integrate Brightcove Audience with HubSpot. | 瞭解如何將布萊特灣受眾與 HubSpot 整合。 |
| 5747  4009ee1b-5e18-4608-ace1-4354d78a25a8 | [1}Integrating Video Cloud with HubSpot Using the Client-Side APIs{2] | [1}使用用戶端 API 整合視訊雲端與 HubSpot {2] |
| 5748  6959b09c-8f79-4fee-af38-df15dcbfc22a | [1}Integrating Video Cloud with HubSpot Using the REST APIs{2] | [1}使用 REST API 整合視訊雲端與 HubSpot {2] |
| 5749  9194b776-678e-4bd6-a6c5-28913d2a7071 | [1}Creating Custom Lead Forms for HubSpot{2] | [1}建立自訂潛在客戶表單{2] |
| 5750  869122a1-beef-4ce4-83bd-1e2554137a09 | [1}HubSpot REST API Integration Testing Guide{2] | [1}應用程式介面整合測試指南{2] |
| 5751  069462b3-000f-4769-acc8-21329cb401ca | Page last updated on 31 Jan 2020 | 頁面最後更新日期為 1 月 31 日 |
| 5752  40e786d1-69f6-4029-80bc-1be7457181ba | Brightcove Support | 布萊特灣支援 |
| 5753  a34fadb0-5eb7-45a3-bc28-f577338b71e4 | [1}System Status{2] | [1}系統狀態{2] |
| 5754  79e08cff-49c6-4978-90b7-afdf7febee3b | [1}Contact Support{2] | [1}聯絡支援{2] |
| 5755  ed0841fb-afa4-4e0d-9370-31df2d0416b5 | [1}Documentation{2] | [1}文獻資料{2] |
| 5756  523dd647-a55c-4d8e-82ed-8de34983b7a3 | Training | 訓練 |
| 5757  6681b8f2-d16c-4434-8bf3-b4435edbc2a7 | [1}Online Courses{2] | [1}線上課程{2] |
| 5758  6d4c56fe-69a4-43b5-b7d0-4fcfbec098b6 | [1}Register for a course{2] | [1}註冊課程{2] |
| 5759  4c642830-1634-4cc5-85fc-6c42a747c00a | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 5760  b2a1d08b-5a7a-49b0-9e90-3de9b624435f | Brightcove | Brightcove |
| 5761  c26c764e-1699-497c-ad01-17a9445c0fb9 | [1}Brightcove.com{2] | [1}亮麗{2] |
| 5762  91b26a1f-c7f8-4179-a58d-d7a74d5d0431 | [1}Contact Us{2] | [1}聯絡我們{2] |
| 5763  bf638c0b-d490-46d9-990d-3bf5131db50e | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 5764  9d6ae317-dcee-45c5-a972-e8428a92d742 | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 5765  f289bfc3-6a51-44c2-96f1-39c823bf3ef9 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 5766  e71d5ce2-1764-4507-b1be-a9d5dfe7c86a | LinkedIn | LinkedIn |
| 5767  8721d744-c55f-4368-948f-3049fb76ac5b | Twitter | Twitter |
| 5768  bcf87f28-8baa-410c-9b75-0502dcf33996 | Facebook | Facebook |
| 5769  1737871a-2992-471e-a7f6-dea9ef1f3457 | Have a question? | 有問題嗎？ |
| 5770  4407f987-517a-4683-a646-ddfb007ed086 | Integrating Video Cloud with HubSpot Using the Client-Side APIs | 使用用戶端 API 整合視訊雲端與 HubSpot |
| 5771  d4387fce-98b3-472b-887c-3ff4973389f9 | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 5772  7740d1ed-24e6-4234-bb4f-020a96ff2eec | Select Language | 選擇語言 |
| 5773  5fb70790-0c24-4d4a-ba45-c4d22f89eec1 | Other Brightcove Docs | 其他布萊特灣文件 |
| 5774  39f16894-3cb8-4337-85aa-2bbfe8c7dcd1 | Documentation Home | 文件首頁 |
| 5775  b784844f-b7c2-4430-bd4b-7b9ef40f4884 | Brightcove Audience | 布萊特灣觀眾 |
| 5776  e5e99c3a-a8f3-4999-9eca-62851da05c8b | Brightcove Beacon | 布萊特灣燈塔 |
| 5777  ed5bb20c-9492-4ec8-8b83-d25d5b19e5b0 | Brightcove Campaign | 布萊特灣戰役 |
| 5778  c0084e4e-8980-49d5-8e59-b369d1e01ebf | Brightcove Engage | 布萊特灣參與 |
| 5779  f7063caa-aa91-4adb-a41a-7dc881874b8e | Brightcove Live | Brightcove Live |
| 5780  7a1a6671-f94a-47a0-b0cb-87d994bfa534 | Brightcove Gallery | Brightcove 圖庫 |
| 5781  e038b16c-7a17-45b1-8b4e-923e0db5b62a | Brightcove SSAI | 布萊特灣 |
| 5782  069f9215-a01b-4c91-af96-53355b5efbfb | Brightcove Social | 布萊特灣社會 |
| 5783  de45f2a9-9718-415d-8b63-11dcdb91e216 | Video Cloud Studio | 視訊雲端工作室 |
| 5784  96d0736c-2538-4e16-82ea-91e23fd8dfbb | Brightcove Player Development | 布萊特灣球員開發 |
| 5785  6d6385cb-3c5b-460f-90f9-d09a98e47540 | Video Cloud Platform APIs | 視訊雲端平台 API |
| 5786  cd052d97-821f-43a3-9919-c8ad62b166c2 | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 5787  b3166d2c-d16a-40ff-8a1e-80bb1ad8d164 | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 5788  bb0e66bc-dffe-403c-8a04-061db19ae0be | Video Cloud General Information | 視訊雲端一般資訊 |
| 5789  0d0d9380-160e-4a1b-a91e-3e995443bb61 | Zencoder | Zencoder |
| 5790  28966799-0eb7-4419-ac1e-e3dab4a6416c | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 5791  32b5b9d4-c729-4cb3-b4fb-ab60cb5d8c0c | support | 支持 |
| 5792  a03fc373-3d35-45f8-bd46-60a37a46fc11 | system status | 系統狀態 |
| 5793  83b417c9-7cde-4b7e-af52-b88ef2e7b0c6 | [1}Home{2] | [1}首頁{2] |
| 5794  97a53242-4a51-46d2-bacc-d7e79ecab25d | [1}HubSpot{2] | HubSpot[1}{2] |
| 5795  fd858f63-93dc-48c3-91f3-ea764974ed5e | Integrating Video Cloud with HubSpot Using the Client-Side APIs | 使用用戶端 API 整合視訊雲端與 HubSpot |
| 5796  0dce1265-5fd1-4e51-be76-6f236449f171 | [1}Home{2] | [1}首頁{2] |
| 5797  6235e520-40da-46ee-b691-52353b9f7cb4 | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 5798  2ca46d6f-f6e4-4a91-b2f5-6ab334aff7a9 | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 5799  43357f5a-99a3-4f05-a97e-8813ab19254b | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 5800  c115a9f8-7fe8-40a0-b4b2-f1d56121126e | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 5801  74120740-4702-4c0a-b653-3eaa6faead81 | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 5802  1374c796-7020-4c27-8434-cac738afef32 | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 5803  d64e99b0-b55d-43bc-bd21-8fa3ff0e9666 | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 5804  6b44ef8a-15ca-422e-b4f5-5290969206b6 | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 5805  7beb0ed6-ee3f-4561-912f-06a29bfee88b | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 5806  344685de-b583-4026-bbf1-bc13c6434b38 | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 5807  9579471d-cd2b-4b67-949d-4e1a7bb35ea9 | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 5808  f871bb72-18a7-4384-8f41-3461c10e5c8a | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 5809  0dc0f5ad-a19b-4e5a-b882-4a7236249421 | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 5810  80c30862-1f3e-4d47-ba47-cf7894ef7f4f | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 5811  6270f5d8-6e1c-4e75-9e92-6a96ea82dc78 | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 5812  60c447a6-2a0b-41a6-b481-8d25c3a68af0 | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 5813  db46c14a-432c-4e31-b544-a50ab756ad88 | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 5814  df6b5180-edbf-4ca9-b3ef-7f18c5666040 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 5815  9c29fdd8-0728-4843-a03d-3343bc1b7775 | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 5816  6a678d09-2e90-48db-9e4e-8417ad26c662 | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 5817  d0d853cc-79c6-4cf0-b707-daeeb563346b | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 5818  d02d5c96-40ff-4cff-8078-50b67c31455a | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 5819  5e73bc3f-fd04-4719-b4bf-0e75bf4b2203 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 5820  39d43ba8-ad87-4152-abbf-a5e670b91439 | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 5821  e74ecdb7-7068-41b3-ad36-9a8ee740affd | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 5822  9174526b-8f29-4e28-a3f5-e06e3140d7a3 | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 5823  40f39cb6-99e5-4e83-be45-54de8b1295a3 | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 5824  ad5df73e-0278-420e-9b57-b296db549fb7 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 5825  478140c6-90e6-4a1c-b4de-c804e8e5cb07 | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 5826  06640e76-9b9e-4506-8f48-b86511026539 | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 5827  72faa6f3-883c-4524-8864-d17b5c1df95d | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 5828  1975f6a8-c153-4fcc-b02b-5d413f05dc62 | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 5829  b9a23d0d-3231-44ea-8162-ed64667fc27b | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 5830  b78f70c7-22b5-4804-ab51-11b821125d9a | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 5831  3872c005-b2f4-4ea5-aa15-e4367c7023a8 | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 5832  89b94fc2-473d-4f06-9993-084debd01a80 | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 5833  4695698a-07b4-41f3-a50e-2a925f8fc5f6 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 5834  5ba09c2b-d079-46f1-8eec-13942e6aa474 | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 5835  2d48b496-86d3-4bee-82db-5f46773d4452 | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 5836  b7f3e40d-dc52-4d02-8123-c43882675fdb | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 5837  17832eb7-761e-4936-a60e-64615d370364 | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 5838  e3761da9-753d-4514-9934-96556ef215fc | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 5839  8cd18b92-507e-4122-a6dd-5d98385696ae | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 5840  d50dadea-7c2c-466f-9d90-c65c6dce5177 | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 5841  ae52e413-f231-4431-8cc3-18cca872f91b | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 5842  d096e3ea-3564-4943-8c87-f75a9f21a742 | [1}Overview: | [1}概述： |
| 5843  b304e3b4-63cc-4ddf-be17-0f5c2bbf59e7 | Audience API{1] | 受眾 API {1] |
| 5844  47536522-c98b-4a30-88a7-bedd9020bed9 | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 5845  4780ecf1-f7d1-44a7-bc57-e306a78f8c96 | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 5846  c30a850b-f5e2-4fd3-b512-aa3195ebeb3f | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 5847  bfae5994-06ca-4f0e-8e63-8f69dc47225d | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 5848  52d7c6df-1121-4656-a6eb-79a76b8207da | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 5849  7a09547e-516f-482a-85b6-6ad49a7fef36 | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 5850  d4d81f0f-c970-4723-8730-3439c576d611 | [1] | [1] |
| 5851  fae7f346-1cd3-457e-8345-ed4159925728 | Navigation Menu | 導覽功能表 |
| 5852  d26931b1-bfa3-4186-8c67-02c93551b6dd | Page Contents | 頁面內容 |
| 5853  27349925-5bf3-4fa4-a1aa-d60754bbc3a1 | [1}[2]{3] | [1}[2]{3] |
| 5854  1202547a-758c-48c5-af9e-b5b31cf66da8 | open in new tab | 在新分頁中開啟 |
| 5855  66047767-c769-4816-b169-71af35fca263 | Integrating Video Cloud with HubSpot Using the Client-Side APIs | 使用用戶端 API 整合視訊雲端與 HubSpot |
| 5856  452ad1eb-93a4-4608-88a9-69ffa27c1a0e | This topic explains how to configure the Audience module for use with HubSpot using the Client-Side APIs. | 本主題說明如何使用客戶端API將Audience模塊配置為與HubSpot一起使用。 |
| 5857  bab2ab68-455f-48fa-9876-d9f58fb96073 | The Audience module allows Video Cloud to synchronize viewing data from Brightcove Players to HubSpot. | 觀眾模組可讓視訊雲端同步觀看資料從布萊特灣播放器到 HubSpot。 |
| 5858  6039f23f-0d9b-4a4f-9e4d-f0fd5ad84258 | Once in HubSpot, this data can be used for segmentation, campaign logic, reports, lead scoring, and personalizing communications. | 一旦進入 HubSpot，此資料可用於細分、行銷活動邏輯、報告、潛在客戶評分，以及個人化通訊。 |
| 5859  be323884-b629-408a-8dad-3b7972acd244 | There are two options for integrating Video Cloud with HubSpot: | 有兩個選項可以整合視訊雲端與 HubSpot： |
| 5860  57a6d3d2-b575-4ec6-b292-4fc1f2ebf5ee | [1}Using the Standard (REST API) method{2] - With this method, Audience will only track viewing data for known viewers. | [1}使用標準 (REST API) 方法{2] -使用此方法，受眾只會追蹤已知檢視者的檢視資料。 |
| 5861  3d334393-b547-4735-a805-c4ed9bd9f062 | By default, lead forms will only be shown to unknown viewers. | 根據預設，潛在客戶表單只會顯示給未知的觀眾。 |
| 5862  15ed0df8-c006-49e6-9121-7c03a1b7613a | For information on this type of integration, see [1}Integrating Video Cloud with HubSpot Using the REST APIs{2]. | 有關此類集成的信息，請參見[1}使用REST API將視頻雲與HubSpot集成{2]。 |
| 5863  f0a92408-4428-44b1-b12d-be2a70b67758 | [1}Using the High Volume (Client-Side{2][1} API) method{2] - With this method, Audience will track viewing data for all viewers. | [1}使用高容量（客戶端{2][1} API）方法{2] -使用此方法，Audience 將追踪所有觀眾的觀看數據。 |
| 5864  f6b112e7-c7b8-40d6-91dd-f341af39a674 | This method is covered in this topic. | 此方法將在本主題中說明。 |
| 5865  e05216b0-c3a5-405a-ba7a-bd99cbedfa9f | The Audience module integration with HubSpot consists of two main components: | 與 HubSpot 的觀眾模組整合包含兩個主要元件： |
| 5866  9771a482-bd73-4d9c-a0c6-e38541d45222 | A Brightcove Player plug-in to enable tracking of video views data | 可追蹤影片觀看資料的 Brightcove 播放程式外掛程式 |
| 5867  0b73399e-63fa-446e-b71e-0b7ab06e4fda | A Synchronization process to send tracking data from Video Cloud to HubSpot | 將追蹤資料從視訊雲端傳送至 HubSpot 的同步處理程序 |
| 5868  bf365f36-0dd3-4053-841a-84ca22c8a99e | Requirements | 需求 |
| 5869  fe57cbef-6639-47f2-a9d1-7028a7511a2f | To use the Audience module with HubSpot, you must: | 若要搭配 HubSpot 使用對象模組，您必須： |
| 5870  ceb0f176-3e06-45ba-a58c-257f5df4f501 | Have a HubSpot account | 擁有一個帳戶 |
| 5871  c1820544-a74e-462f-bae2-a60fc5347336 | Have a Professional or Enterprise Video Cloud account | 擁有專業或企業視訊雲端帳戶 |
| 5872  1bcd8ab7-b782-4514-8b37-dfb0b70485bd | Have the Audience module enabled for your account by submitting the required information in the initial splash screen that appears when you open the Audience module | 在開啟 Audience 模組時出現的初始啟動畫面中提交必要資訊，讓帳戶啟用 Audience 模組 |
| 5873  72cc9778-845b-443c-9f88-4a31a6de4753 | Click through the service agreement the first time you use the module | 第一次使用模組時，按一下服務合約 |
| 5874  cb773aa2-df9d-40b5-ab31-47562a3ea477 | Use the Advanced Embed (in-page) publishing code when publishing your player; Standard Embed (iframe) publishing code will not work as the plugin will be running inside of an iframe and therefore will be unable to access any parent page URL parameters and may not get the correct cookies | 發布您的播放器時使用高級嵌入（頁面內）發布代碼; 標準嵌入（iframe）發布代碼將無法工作，因為插件將在 iframe 內運行，因此將無法訪問任何父頁面 URL 參數，並且可能無法獲得正確的 cookie |
| 5875  d1d3d28b-b8ec-4aef-bc07-746d8b6fdd1a | Features | 功能 |
| 5876  bed5fdf2-75fc-400d-a884-cf21d961cd6a | Some of the key features of the Video Cloud - HubSpot integration are: | 視訊雲端-HubSpot 整合的一些主要功能包括： |
| 5877  00d9d7ab-e508-4a28-835d-c6b5cefa4c7c | [1}Lead forms{2] - Create HubSpot forms that will appear automatically as viewers watch videos. | [1}潛在客戶表單{2] -建立 HubSpot 表單，這些表單會在觀眾觀看影片時自動顯示。 |
| 5878  355d3e68-7717-4521-ad1f-cbddb1b187c6 | For information, see [1}Creating Custom Lead Forms for HubSpot{2]. | 如需詳細資訊，請參閱[1}為 HubSpot 建立自訂商機表單{2]。 |
| 5879  97febc84-db56-46dd-a2ed-6679a4dbea41 | [1}Data format{2] - Viewing data is delivered as a custom [3}Timeline Event Type{4]. | [1}資料格式{2] -檢視資料會以自訂的[3}時間表事件類型{4]傳送。 |
| 5880  25f0c429-f036-46d0-a1ae-f1487d312e42 | The data that is replicated to HubSpot is as follows: | 複寫到 HubSpot 的資料如下所示： |
| 5881  ee91d340-2059-4ca9-8a24-9d3bd7a4589a | Video Name | 視訊名稱 |
| 5882  fea8844a-9d61-497b-9680-cbd3b338ad05 | Video ID | 視訊 ID |
| 5883  c5606767-4a65-4e99-86b1-4bf651dd1135 | Account ID (Video Cloud) | 帳號 ID (視訊雲端) |
| 5884  5563d8da-bf2e-48d4-92c1-2a79461951bb | Page URL (URL of the referring page) | 網頁網址 (參照頁面的網址) |
| 5885  7018de3c-8c8c-4146-8d46-71be3674b265 | Player ID (Video Cloud player) | 玩家 ID（視頻雲端播放器） |
| 5886  67b1d22f-1996-4221-b2c9-ebee1af9455e | % Watched (25%, 50%, 75%, 95%) | 百分比 (25%, 50%, 75%, 95%) |
| 5887  629e596d-aa4a-4248-9766-dc6595372378 | [1}Data transfer{2] - Viewing data is sent to HubSpot using an automated process; however, some reports in the HubSpot platform may take some time to refresh | [1}資料傳輸{2] -使用自動化程序將檢視資料傳送至 HubSpot；不過，HubSpot 平台中的某些報告可能需要一些時間才能重新整理 |
| 5888  a41478c0-fb50-4269-a498-c150c699623c | [1}Data retention{2] - Data collected can optionally be retained in Video Cloud for up to 6 months | [1}資料保留{2] -收集的資料可選擇性地保留在 Video Cloud 中長達 6 個月 |
| 5889  49cfbaaf-3a28-4ee1-9e78-c0246a279ae3 | Setting up the connection | 設定連線 |
| 5890  06a5075f-1be8-41fc-b7a1-e0e87af65132 | Follow these steps to setup the connection between Video Cloud and HubSpot. | 請依照下列步驟設定視訊雲端和 HubSpot 之間的連線。 |
| 5891  c70c9d86-13a9-405c-95fa-b6274bb1d4a6 | Establishing the connection between Video Cloud and HubSpot | 建立視訊雲端與 HubSpot 之間的連線 |
| 5892  a19e9d56-9f9d-4518-b2e1-4b56056184b5 | Open the Audience module and click [1}Data Connections{2] in the left navigation. | 開啟對象模組，然後按一下左側導覽中的[1}資料連線{2]。 |
| 5893  68d839f5-c61e-4c6d-adfc-dcf0a9e5459c | Click [1}Add New Connection{2]. | 按一下「[1}新增連線{2]」。 |
| 5894  4e125f5a-fbf0-478b-8521-7d07782908b4 | Select [1}HubSpot{2] as the integration. | 選取「中[1}樞點{2]」作為整合。 |
| 5895  b5d45276-675f-4406-abe0-06b7998aed27 | Note: | 注意： |
| 5896  2bddf695-f010-4474-82d0-b133aeb3931a | The integrations that are available are based upon your Video Cloud subscription. | 可用的整合是根據您的 Video Cloud 訂閱而定。 |
| 5897  6b05ccff-47c7-43b8-9860-dd735669266e | (Optional) Enter a [1}Connection Name{2]. | (選擇性) 輸入「[1}連線名稱{2]」。 |
| 5898  e03d68cc-8fe6-45b6-8f6a-7d9228ec873b | [1] | [1] |
| 5899  3d808b7e-4879-4ff1-9275-0c70fdd2803b | audience setup | 受眾設置 |
| 5900  7e19b9f7-e50e-44ba-96ea-036f209b225f | Click [1}Connect{2]. | 按一下「[1}連線{2]」。 |
| 5901  66395050-95a9-4f0c-8c4d-a84f57fae51a | Select [1}High Volume (Client-Side API){2]. | 選擇[1}高容量（客戶端API）{2]。 |
| 5902  d5342b5f-f4b9-4be8-94b0-524287ddb889 | [1] | [1] |
| 5903  0149d32a-2700-4fa9-a372-f89c6152566f | connect to hubspot | 連線到中樞點 |
| 5904  87ba4337-60a9-4397-bb45-4fca82328430 | Click[1} Save{2]. | 按一下「[1}儲存{2]」。 |
| 5905  7a8fd875-aa44-4fd3-a12a-16dec1e899bb | The Video Cloud connection to HubSpot is now set up. | 現在已建立到HubSpot的視頻雲連接。 |
| 5906  921c7cde-234c-413d-940b-2cb3ea35d532 | Configuring the integration | 設定整合 |
| 5907  62fa3ce5-a51e-48ba-a0e9-42b0a6293410 | Once the Video Cloud to HubSpot connection has been made, follow these steps to configure the integration. | 建立視頻雲到HubSpot的連接後，請按照以下步驟配置集成。 |
| 5908  d8752f8c-b142-47b0-ae6a-b087066cf0b0 | The integration requires your HubSpot Account ID. | 集成需要您的HubSpot帳戶ID。 |
| 5909  2ce5ef92-ff83-44d9-b3e1-8365fade4b71 | Click the [1}empty {2]link, enter your HubSpot Account ID and then click [1}Save{2]. | 點擊[1}空的{2]鏈接，輸入您的HubSpot帳戶ID，然後單擊[1}保存{2]。 |
| 5910  02205a15-630c-45ca-9364-0752f7a3b25d | Note: | 注意： |
| 5911  4b831c5d-fc7d-4bd2-86dc-a0fac7fde8ae | Having multiple HubSpot connections with the same Account ID is not supported. | 不支持具有相同帳戶ID的多個HubSpot連接。 |
| 5912  467f93e2-9d3c-4e7e-8c49-3212b9e2714b | [1] | [1] |
| 5913  bd0466a7-d71f-4345-9f14-3b86b175ad4c | connected options | 已連線的選項 |
| 5914  2861b5a8-c2c9-40b0-b464-94d931f32776 | By default, the [1}Connection Status{2] will be [1}Enabled{2]. | 依預設，[1} \[連線狀態] {2]將會是 \[ [1}已啟用{2] ]。 |
| 5915  49aaf118-3c9c-40dc-983c-325268e643a9 | The [1}Connection Status{2] determines if Video Cloud video engagement data is sent to HubSpot. | [1}連線狀態{2]會決定視訊雲端視訊參與資料是否傳送至 HubSpot。 |
| 5916  f39f88c7-775c-4c8c-9cfb-eba9454afce9 | [1}Enabled{2] - Data is collected and will be sent to HubSpot | [1}已啟用{2] -資料會收集並傳送至 HubSpot |
| 5917  64563744-4dfa-43ea-ae6e-b2d1523cc340 | [1}Disabled{2] - No data is collected (integration is disabled) | [1}停用{2] -未收集任何資料 (已停用整合) |
| 5918  99fb2c75-70e2-4773-8084-511b9d50fcaa | To remove the integration with HubSpot, click [1}Disconnect{2]. | 若要移除與 HubSpot 的整合，請按一下 \[ [1}中斷連線{2] ]。 |
| 5919  edd03eb1-0c09-4793-865f-692f95105f61 | The Audience module supports multiple connections to marketing platforms. | Audience 模組支援多個行銷平台的連線。 |
| 5920  381ed30d-1604-457d-ac11-1a736d8399bf | Click [1}Add New Connection{2] to configure additional integrations. | 按一下 \[ [1}新增連線{2] ] 以設定其他整合。 |
| 5921  9e9f55f2-16c3-4cc6-9d9b-8703350883b3 | Creating an Audience-enabled player | 建立具有受眾功能的播放器 |
| 5922  f0a82f7c-36f8-44e2-bbdd-f768572fad04 | Video engagement data will only be sent to HubSpot when you are using an Audience-enabled video player. | 視訊參與資料只會傳送至 HubSpot，當您使用支援聽眾的視訊播放器時。 |
| 5923  07770c06-9ce7-4548-818d-e21d5ade9707 | For information on creating an Audience-enabled Brightcove Player, see [1}Creating an Audience-enabled Player{2]. | 如需建立啟用受眾的 Brightcove 播放器的詳細資訊，請參閱[1}建立啟用受眾的播放{2]程式。 |
| 5924  9e0ad0e5-29fc-444b-b149-f615b446d48f | Passing a tracking ID | 傳遞追蹤 ID |
| 5925  686fb279-dc05-4046-a3c3-ae5af34c0fba | The Audience module supports the ability to pass a tracking ID value to HubSpot. | 對象模組支援將追蹤 ID 值傳遞給 HubSpot 的能力。 |
| 5926  b1e9a069-4525-4829-8bac-0ed7b95392ca | The tracking ID might be used to track a campaign ID for example. | 例如，追蹤 ID 可能用來追蹤廣告活動 ID。 |
| 5927  6ab971ec-fa2a-40a2-82ce-2e4d6d988030 | The tracking ID can be appended to the URL that displays the Audience-enabled player or added to the player embed code. | 追蹤 ID 可以附加至顯示已啟用受眾播放程式的 URL，或新增至播放程式內嵌程式碼。 |
| 5928  327cfc59-233c-44e5-98d5-f0fca46f7424 | Example: | 範例： |
| 5929  cdb4341c-0860-49b5-a5a3-bba91f944bf5 | Appended to URL | 附加至網址 |
| 5930  aadce848-dd37-430f-a62a-ab6369c5235a | http://www.myurl.com/video.html?[1}bctrackingid=12345{2] | http://www.myurl.com/video.html? 按下滑[1}鼠右鍵 = 12345 {2] |
| 5931  c4626f4c-4adc-4f4f-8034-b4d5500c5be8 | Example: | 範例： |
| 5932  a25f4458-85f3-41dd-a55c-3906b39be9bf | Added to player embed code | 新增至玩家嵌入程式碼 |
| 5933  e65070a3-5c83-4094-855d-3aeb960e00fa | <video data-video-id="6033402539001" | <視頻數據視頻代碼 = |
| 5934  b3d0a1b7-5af5-41c4-8616-492153a875ce | data-account="1486906377" | 資料帳戶 = "1486906377」 |
| 5935  c5b8f30a-9f02-466e-a984-dfd2e129823b | data-player="default" | 數據播放器 =「默認」 |
| 5936  2358a732-ffdd-4e1b-8d5c-59df5a43da37 | data-embed="default" | 數據嵌入 =「默認」 |
| 5937  ccfdae51-c617-4ac8-9b38-6a66a29dec4d | data-application-id | 資料應用程式識別碼 |
| 5938  c76219a0-5ae0-4e85-a130-7db234e34ef7 | class="video-js" | 類 =「視頻 JS」 |
| 5939  be36adbc-b004-4095-8c11-eefb11432b8e | [1}data-bc-trackingid="12345"{2] | [1}資料直接追蹤器 = "12345" {2] |
| 5940  e737caaf-8e1c-442d-9880-2e147e444982 | controls></video> | 控> < 制/視訊 > |
| 5941  f0864ea0-74de-4952-9154-7f5b2d459c3f | <script src="//players.brightcove.net/1486906377/default\_default/index.min.js"></script> | <指令碼的最新版 > < 本 > |
| 5942  eed2897b-5818-4d21-b0ee-86daacdbb673 | Audience will then pass the value along to HubSpot as another field that is synced. | 接著，觀眾會將值傳遞給 HubSpot 做為同步的另一個欄位。 |
| 5943  e75da040-e5f8-4f4b-ad7a-2251286cd0c2 | Identifying viewers | 識別檢視者 |
| 5944  49263e6c-edad-4a45-8fcd-aea473a6f13d | For HubSpot integrations, the plugin injects HubSpot’s JavaScript tracking code which drops a [1}hubspotutk{2] cookie on the user’s browser. | 對於 Hub [1} S{2] pot 整合，該外掛程式會將 HubSpot 的 JavaScript 追蹤程式碼放在使用者的瀏覽器上。 |
| 5945  4d6a22c0-928d-4328-b0e3-25adfda6451e | This cookie is used to keep track of a visitor's identity within HubSpot and associate Brightcove viewing data with a contact. | 此 Cookie 用於追蹤 HubSpot 中的訪客身分，並將布萊特灣查看資料與聯絡人建立關聯。 |
| 5946  12650a2a-7c22-4479-9821-bdb89bf603a2 | If the user already has a [1}hubspotutk{2] cookie when the player loads, Audience will make an API request to HubSpot and ask if the cookie value corresponds to a known contact, and if so, Audience will associate viewing data with that user. | 如果使用者在播放程式載入時已經有[1} hubspotutk {2] Cookie，觀眾將向 HubSpot 提出 API 請求，並詢問 Cookie 值是否對應於已知的連絡人，如果是這樣，觀眾會將檢視資料與該使用者建立關聯。 |
| 5947  1da66ca8-b7c8-400d-a668-429338b2efe0 | Page Contents | 頁面內容 |
| 5948  25667c36-0dae-47d7-b2ba-2a49a6c3c82d | Page last updated on 02 Sep 2020 | 頁面最後更新日期為 9 月 2 日 |
| 5949  e6e8f477-dceb-4404-b999-47ed880d7c0b | Brightcove Support | 布萊特灣支援 |
| 5950  33fbfe7b-71bb-41da-b8a2-b7d4744cf55e | [1}System Status{2] | [1}系統狀態{2] |
| 5951  3f09c838-f962-42fb-9994-96a496d8f22f | [1}Contact Support{2] | [1}聯絡支援{2] |
| 5952  c6faee5e-8a36-44eb-b096-781e343641b1 | [1}Documentation{2] | [1}文獻資料{2] |
| 5953  55d77ab0-1f51-4b43-8c39-76f882c23073 | Training | 訓練 |
| 5954  ff60971a-50f5-4911-be33-17c7ce2c6f85 | [1}Online Courses{2] | [1}線上課程{2] |
| 5955  0002bab4-f5f3-4081-a252-43a6c7bb0222 | [1}Register for a course{2] | [1}註冊課程{2] |
| 5956  7d78a17d-4e47-483f-b7f7-6768b8c2c78d | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 5957  58345d82-e276-4039-8025-b1de1eb58691 | Brightcove | Brightcove |
| 5958  0a354fa4-7cc5-4727-8bcc-36f9f69415ea | [1}Brightcove.com{2] | [1}亮麗{2] |
| 5959  e4016f6e-4e1d-4798-ba7d-961489e1e785 | [1}Contact Us{2] | [1}聯絡我們{2] |
| 5960  225d4756-aa67-48cb-aeab-54cd341c9d2e | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 5961  a82852e1-9f88-4085-b572-6a33bad05098 | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 5962  2ddd1f55-c301-409f-b682-444c8324b894 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 5963  2ab81de2-c73a-4a94-b4ca-7d3f4c8111b6 | LinkedIn | LinkedIn |
| 5964  0141bf65-ae1a-4916-8ac8-1bb73a2c471b | Twitter | Twitter |
| 5965  99c5308b-60e9-440a-891d-2984b327980b | Facebook | Facebook |
| 5966  60fa05c3-e4d7-4a60-8dfe-24fe7770da53 | Have a question? | 有問題嗎？ |
| 5967  f231e2f7-2b30-40a3-be0a-09383ae611ca | Integrating Video Cloud with HubSpot Using the REST APIs | 使用 REST API 整合視訊雲端與 HubSpot |
| 5968  91eccc3a-0639-427d-80d2-75632c88e746 | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 5969  6e0e96b0-bcc7-41a0-956d-2f6891734bcf | Select Language | 選擇語言 |
| 5970  597ed459-97cc-4096-95c7-0bd77d71d58b | Other Brightcove Docs | 其他布萊特灣文件 |
| 5971  bc4003ec-24e0-487d-acc9-15065fe36e22 | Documentation Home | 文件首頁 |
| 5972  cd4aacf5-1c7a-4b57-8fd5-885f434a551f | Brightcove Audience | 布萊特灣觀眾 |
| 5973  e1d1be0d-1b3c-47c4-829b-f8f9bde48cf5 | Brightcove Beacon | 布萊特灣燈塔 |
| 5974  2dbc5e3e-04fa-4acd-a01b-7b26f917a26e | Brightcove Campaign | 布萊特灣戰役 |
| 5975  8533507f-362e-4907-9875-7141e1d38394 | Brightcove Engage | 布萊特灣參與 |
| 5976  a8a2aeba-e2c8-4cf4-865b-d39e0b83072a | Brightcove Live | Brightcove Live |
| 5977  3778c2fc-ad29-4cf9-a0a8-ca559f2aaf68 | Brightcove Gallery | Brightcove 圖庫 |
| 5978  00208bb9-2c1f-424d-8318-d3d61837aa68 | Brightcove SSAI | 布萊特灣 |
| 5979  a58bc979-dd8b-4892-aee8-e0436cac5318 | Brightcove Social | 布萊特灣社會 |
| 5980  689a0bce-873c-4b34-b8f4-3b54ac489a4d | Video Cloud Studio | 視訊雲端工作室 |
| 5981  6dc653fd-30bf-4d0c-b9be-0dc896ee278f | Brightcove Player Development | 布萊特灣球員開發 |
| 5982  cb9ab931-f73d-48dd-8225-c1e8b4427a8d | Video Cloud Platform APIs | 視訊雲端平台 API |
| 5983  151a8cee-9cd2-4cb3-a834-151713518e2f | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 5984  a86c2781-98ad-4b20-865d-8d366b6cadbf | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 5985  7e5415b6-5e6c-4c60-8e78-49f7b8fc2752 | Video Cloud General Information | 視訊雲端一般資訊 |
| 5986  ff0fd04e-f0f4-490e-9aee-d1a980688d51 | Zencoder | Zencoder |
| 5987  b1807f8c-14b7-455d-a760-b682c6b1527a | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 5988  01011c91-ea68-4124-a287-201d224c4fb6 | support | 支持 |
| 5989  74ee4300-5216-49d0-84e6-96d2225cdc00 | system status | 系統狀態 |
| 5990  8d8c1284-e377-4ef8-b365-d61abb0318e6 | [1}Home{2] | [1}首頁{2] |
| 5991  519b19dd-7a1f-4d03-b4c7-04289b61f763 | [1}HubSpot{2] | HubSpot[1}{2] |
| 5992  16cb9ab5-4ecb-49b4-8d6e-f644a0c134fc | Integrating Video Cloud with HubSpot Using the REST APIs | 使用 REST API 整合視訊雲端與 HubSpot |
| 5993  41cd7e02-d651-4194-a091-40c70658afb8 | [1}Home{2] | [1}首頁{2] |
| 5994  0629b371-164f-45e8-a422-a04e4554568b | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 5995  f5696c23-0c2a-476e-bbe9-f7ed39895a8a | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 5996  345e40bd-e557-4404-a4a7-26288bc1b1fc | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 5997  e2809844-1c4a-404d-adf6-7ad3b66c0862 | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 5998  058bc056-b442-4758-90cf-62394050db92 | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 5999  16a03093-cd3d-41c3-bb0d-e95c0be4e834 | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 6000  ed095e77-0e25-4571-8e84-97461096848b | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 6001  86231ca1-3dee-4b9d-8596-525c61ae7c17 | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 6002  f5734858-e716-4baf-bdc4-d3d1110d7b03 | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 6003  cbacd47a-f36c-47fb-9f7d-a52f44c4866e | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 6004  bbab551a-96fc-4643-97fb-d2ce020bd2e9 | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 6005  20ba03c3-5402-4fff-a1e1-513c3a453c8a | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 6006  9f902f92-0873-4200-973c-b960654f5c9b | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 6007  779399be-5bac-432b-ba22-a3ba643334b7 | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 6008  53de7062-1791-4177-8569-ea1dcf99ce5b | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 6009  fec57634-1f24-4983-adc1-323e84cf5e64 | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 6010  0e0fc7d1-61d0-4727-8c98-44bf9cf63108 | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 6011  c70bfc67-bbaf-4579-b436-a8f3cdd19e1e | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 6012  87e5110d-f65b-4596-9b91-a0a55f4df0d4 | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 6013  63c9fc66-b9c5-4991-9b45-95890e02febe | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 6014  9228dae6-d592-45b5-b25f-96141a612be9 | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 6015  0d79ebc1-d547-433e-bc23-4e022ee1a5af | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 6016  7dc7bf77-ce75-4e54-b08a-1e820100c7ed | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 6017  38cf3af9-b8fa-47fb-936c-6135a7e34ce5 | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 6018  310e964c-7e83-47c2-8a46-a31aac253639 | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 6019  2eb79c9f-6730-4c44-ab7e-1942c9b19ac0 | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 6020  55d5cae0-8aa7-4942-9501-f5f2ccd7b3d2 | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 6021  98933980-e064-448f-8e9d-849d060a9b7f | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 6022  1b01632f-af05-463f-a2ce-a3b7303d4d40 | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 6023  b29119c0-e13b-464d-a90b-1b496ede9263 | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 6024  1c14eb2f-1f7b-4362-b82e-bc7a61d7884d | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 6025  1ffbddd7-5bc5-4963-9004-211c5d41e02b | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 6026  666daad8-c7a7-4694-952f-c9677afb4a0b | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 6027  39152b69-6c24-4855-9e16-1850a49d3a94 | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 6028  762a7e85-4182-4331-b128-46f497d76278 | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 6029  8a07c7a0-d5af-447c-b672-e8322ece5617 | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 6030  18b9a2c2-85f7-43c8-8bb2-b3fde7814fcb | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 6031  889a2c25-ff3f-4fd8-836d-e51502fa3621 | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 6032  98bf7480-0548-4f59-940b-2440a2c1b3a3 | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 6033  45d4cbef-a44a-4fbe-9f81-b59cbd3e74cc | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 6034  e1e62932-902b-4ae2-85c9-8a1387914950 | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 6035  be67f09b-dc3c-4c1a-9eb6-8c16b4ddc84b | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 6036  f97c06e8-e3b0-4b27-8265-9b9cfaf4f332 | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 6037  511ed719-86d7-4a6a-9ea4-add92608e71e | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 6038  b3021978-ce05-4fdd-b5e3-e570811d0c5f | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 6039  e6104be1-4ff0-442c-b204-da43cb17c2b3 | [1}Overview: | [1}概述： |
| 6040  2bdd6aa4-4f37-4a0d-9ecb-4ffd8f0657b6 | Audience API{1] | 受眾 API {1] |
| 6041  a3af8297-1192-4cba-84fe-fc4914facf2a | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 6042  4c536a74-143b-41ea-8847-6fb8e173aae7 | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 6043  9becd2fe-ce3c-4159-a687-2ace3eb923d6 | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 6044  18a2f0f7-d184-429e-a41f-9d16982fc0c2 | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 6045  bc630138-c366-465d-92ad-a7fc544a64bd | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 6046  3a767548-f504-4529-9933-f1ea3890cc5e | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 6047  9955ba81-675e-46a2-8aa5-372eb0365bcf | [1] | [1] |
| 6048  c72da6c1-a57f-448d-9681-2583f707a767 | Navigation Menu | 導覽功能表 |
| 6049  9584b38e-c658-4cb1-b683-35ea6a9dd45e | Page Contents | 頁面內容 |
| 6050  afcbfce9-9cbb-47e2-848f-b9cc42bbdb30 | [1}[2]{3] | [1}[2]{3] |
| 6051  a89435bc-98bb-48cf-a846-ec4a8405ae78 | open in new tab | 在新分頁中開啟 |
| 6052  78ede689-e3f4-4621-9dd2-bf2cc94c159e | Integrating Video Cloud with HubSpot Using the REST APIs | 使用 REST API 整合視訊雲端與 HubSpot |
| 6053  c712da62-8b67-4132-8977-13d1326420e1 | This topic explains how to configure the Audience module for use with HubSpot. | 本主題說明如何配置Audience模塊以與HubSpot一起使用。 |
| 6054  4168dc65-4219-4a44-a2b2-6b62e20e1e3b | The Audience module allows Video Cloud to synchronize viewing data from Brightcove Players to HubSpot. | 觀眾模組可讓視訊雲端同步觀看資料從布萊特灣播放器到 HubSpot。 |
| 6055  4e71c41d-1654-4e88-9373-73ccba91665e | Once in HubSpot, this data can be used for segmentation, campaign logic, reports, lead scoring, and personalizing communications. | 一旦進入 HubSpot，此資料可用於細分、行銷活動邏輯、報告、潛在客戶評分，以及個人化通訊。 |
| 6056  d38f471c-edaa-4882-9e5a-a79428333fce | There are two options for integrating Video Cloud with HubSpot: | 有兩個選項可以整合視訊雲端與 HubSpot： |
| 6057  e5b8e865-8dc8-4423-a09a-af9aad3eb52b | [1}Using the Standard (REST API) method{2] - With this method, Audience will only track viewing data for known viewers. | [1}使用標準 (REST API) 方法{2] -使用此方法，受眾只會追蹤已知檢視者的檢視資料。 |
| 6058  62b92e76-b418-4505-8064-02b9f59d9626 | By default, lead forms will only be shown to unknown viewers. | 根據預設，潛在客戶表單只會顯示給未知的觀眾。 |
| 6059  e1dd6a8e-11eb-4581-bc21-011be9dd221f | This method is covered in this topic. | 此方法將在本主題中說明。 |
| 6060  86318a4c-b835-43d6-b896-75e7edc0b584 | [1}Using the High Volume (Client-Side{2][1} API) method{2] - With this method, Audience will track viewing data for all viewers. | [1}使用高容量（客戶端{2][1} API）方法{2] -使用此方法，Audience 將追踪所有觀眾的觀看數據。 |
| 6061  518ec280-3b39-4472-8710-654a1969abaa | For information on this type of integration, see [1}Integrating Video Cloud with HubSpot Using the Client-Side APIs{2]. | 有關此類集成的信息，請參見[1}使用客戶端API將視頻雲與HubSpot集成{2]。 |
| 6062  a639a5c5-2642-468a-960d-8e088cf7f2ef | The Audience module integration with HubSpot consists of two main components: | 與 HubSpot 的觀眾模組整合包含兩個主要元件： |
| 6063  09c270b3-b497-42b6-9ea7-f43d38784735 | A Brightcove Player plug-in to enable tracking of video views data | 可追蹤影片觀看資料的 Brightcove 播放程式外掛程式 |
| 6064  ed32f525-c31a-4eac-8d3c-226edd3ef0b0 | A Synchronization process to send tracking data from Video Cloud to HubSpot | 將追蹤資料從視訊雲端傳送至 HubSpot 的同步處理程序 |
| 6065  fa68aa4f-f53e-416e-aa9d-972f70b46c4d | Requirements | 需求 |
| 6066  00dc1657-e17c-4f70-b7b4-5cb804bd88c8 | To use the Audience module with HubSpot, you must: | 若要搭配 HubSpot 使用對象模組，您必須： |
| 6067  c3fcdac4-7e89-4076-926b-4eb27d1b51ba | Have a HubSpot account | 擁有一個帳戶 |
| 6068  91213175-3553-4eb8-be8d-01d0f51b240a | Have a Professional or Enterprise Video Cloud account | 擁有專業或企業視訊雲端帳戶 |
| 6069  f435b62a-3232-412d-baae-bb7a2a45d800 | Have the Audience module enabled for your account by submitting the required information in the initial splash screen that appears when you open the Audience module | 在開啟 Audience 模組時出現的初始啟動畫面中提交必要資訊，讓帳戶啟用 Audience 模組 |
| 6070  88c1cfc0-d787-459b-aa28-0c57cdb0c1b5 | Click through the service agreement the first time you use the module | 第一次使用模組時，按一下服務合約 |
| 6071  dfc1de6d-34b5-4042-bc5b-a05a3441cf92 | Use the Advanced Embed (in-page) publishing code when publishing your player; Standard Embed (iframe) publishing code will not work as the plugin will be running inside of an iframe and therefore will be unable to access any parent page URL parameters and may not get the correct cookies | 發布您的播放器時使用高級嵌入（頁面內）發布代碼; 標準嵌入（iframe）發布代碼將無法工作，因為插件將在 iframe 內運行，因此將無法訪問任何父頁面 URL 參數，並且可能無法獲得正確的 cookie |
| 6072  4f49cb3a-0b5c-4c53-afdf-fee71de62f20 | Features | 功能 |
| 6073  9cb6e250-a9e1-4ac8-b0b3-f5e8489a6b4e | Some of the key features of the Video Cloud - HubSpot integration are: | 視訊雲端-HubSpot 整合的一些主要功能包括： |
| 6074  184bf371-7275-4fb6-abd0-0cd8e35bdd85 | [1}Lead forms{2] - Create HubSpot forms that will appear automatically as viewers watch videos. | [1}潛在客戶表單{2] -建立 HubSpot 表單，這些表單會在觀眾觀看影片時自動顯示。 |
| 6075  a8cf8b62-289a-4d59-b9dd-856135a0a968 | For information, see [1}Creating Custom Lead Forms for HubSpot{2]. | 如需詳細資訊，請參閱[1}為 HubSpot 建立自訂商機表單{2]。 |
| 6076  021cb7aa-6631-42c5-a4e1-aafa98c9ce58 | [1}Data format{2] - Viewing data is delivered as a custom [3}Timeline Event Type{4]. | [1}資料格式{2] -檢視資料會以自訂的[3}時間表事件類型{4]傳送。 |
| 6077  5cfb2eb1-ef03-46c9-b8e0-9203eb30dbaa | The data that is replicated to HubSpot is as follows: | 複寫到 HubSpot 的資料如下所示： |
| 6078  3817786b-2765-40a1-b0f0-a76bf4bd45fe | Video Name | 視訊名稱 |
| 6079  b0d9c12b-67e3-4bcd-befb-6326b3d4638a | Video ID | 視訊 ID |
| 6080  248b9148-db2c-48f2-bd6f-d3c9a31d298c | Account ID (Video Cloud) | 帳號 ID (視訊雲端) |
| 6081  12a82414-8ab7-46c2-beca-4a5359e8f664 | Page URL (URL of the referring page) | 網頁網址 (參照頁面的網址) |
| 6082  6e54d28c-c846-4cda-99b9-1245bd1ac437 | Player ID (Video Cloud player) | 玩家 ID（視頻雲端播放器） |
| 6083  0b447262-970d-46a5-bd53-f318280e5748 | % Watched (25%, 50%, 75%, 95%) | 百分比 (25%, 50%, 75%, 95%) |
| 6084  8cbc0274-4d8a-4705-8078-88f1ea5e5189 | [1}Data transfer{2] - Viewing data is sent to HubSpot using an automated process; however, some reports in the HubSpot platform may take some time to refresh | [1}資料傳輸{2] -使用自動化程序將檢視資料傳送至 HubSpot；不過，HubSpot 平台中的某些報告可能需要一些時間才能重新整理 |
| 6085  1a763cb5-f436-45e3-a442-c0ea91f1f7ca | [1}Data retention{2] - Data collected can optionally be retained in Video Cloud for up to 6 months | [1}資料保留{2] -收集的資料可選擇性地保留在 Video Cloud 中長達 6 個月 |
| 6086  2eb20690-fa51-4f19-8b4d-bf67e14fe2ab | Setting up the connection | 設定連線 |
| 6087  1ec88240-9a95-4fb3-8282-4d99a6e2ecbc | Follow these steps to setup the connection between Video Cloud and HubSpot. | 請依照下列步驟設定視訊雲端和 HubSpot 之間的連線。 |
| 6088  eb7e93f8-fd48-4193-a332-247fb6a7cac0 | Establishing the connection between Video Cloud and HubSpot | 建立視訊雲端與 HubSpot 之間的連線 |
| 6089  3ca3f6e1-081c-4e1d-a207-30c84dc6310d | Open the Audience module and click [1}Data Connections{2] in the left navigation. | 開啟對象模組，然後按一下左側導覽中的[1}資料連線{2]。 |
| 6090  0432e656-8357-41c6-b173-347d0c8735e4 | Click [1}Add New Connection{2]. | 按一下「[1}新增連線{2]」。 |
| 6091  2187619a-a8a5-4f6d-adc5-6a76bf379a2f | Select [1}HubSpot{2] as the integration. | 選取「中[1}樞點{2]」作為整合。 |
| 6092  d24c3d06-8fc4-489c-956d-fe7cd9ff9bbb | Note: | 注意： |
| 6093  e2bfa5a6-16cd-41a8-ad35-a92359e0648c | The integrations that are available are based upon your Video Cloud subscription. | 可用的整合是根據您的 Video Cloud 訂閱而定。 |
| 6094  425dfdf6-22d8-4df9-89b7-968856a523d1 | (Optional) Enter a [1}Connection Name{2]. | (選擇性) 輸入「[1}連線名稱{2]」。 |
| 6095  4762daf2-217d-4456-bd06-f63a367eb789 | [1] | [1] |
| 6096  d4c5638d-dd5c-4b94-bc0d-ef7a85029e2b | audience setup | 受眾設置 |
| 6097  cb8414f2-bb43-4e15-96ac-50859ca3c2ac | Click [1}Connect{2]. | 按一下「[1}連線{2]」。 |
| 6098  e5e48d16-0d52-4d2e-a239-92ed8814e207 | Select [1}Standard (REST API){2] and then click [1}Save{2]. | 選擇[1}標準（REST API）{2]然後點擊[1}保存{2]。 |
| 6099  a2091e96-6796-49e1-96f9-ca311477a5a4 | [1] | [1] |
| 6100  fdd827d7-adfe-4082-ab8e-09b980876325 | audience setup | 受眾設置 |
| 6101  00d3de45-c14c-4b99-b2e6-e139cb3157d5 | Click [1}Connect to HubSpot {2]. | 請點擊[1}連接到HubSpot{2]。 |
| 6102  3b5f6308-07dc-4a5d-9ddf-fc7bbec3a428 | [1] | [1] |
| 6103  67156815-e52f-4a06-932d-58bd4f98287f | connect to hubspot | 連線到中樞點 |
| 6104  db7559e4-0308-45cd-b54c-f58604628c29 | You will be prompted to sign in to HubSpot. | 系統會提示您登入 HubSpot。 |
| 6105  2ecaa5d8-0f76-4045-b674-e654cfc6b285 | Enter your [1}Email Address {2] and [1}Password{2]. | 輸入您的[1}電子郵件地址{2]和[1}密碼{2]。 |
| 6106  ed049cc1-6fdc-482d-add4-2d5ac62665ec | Click [1}Log In{2]. | 按一下「[1}登入{2]」。 |
| 6107  546880de-77e1-4c10-8d6e-deb357eaf2ba | [1] | [1] |
| 6108  27210dc4-b45a-4297-a107-8f277e810882 | HubSpot login | HubSpot登錄 |
| 6109  c5ad72c4-b81d-4f3f-9e8b-19ec3e1659c8 | If the login is successful, you will prompted to allow [1}Brightcove Video Connect{2] to access your account. | 如果登錄成功，將提示您允許[1}Brightcove Video Connect{2]訪問您的帳戶。 |
| 6110  e3874c0e-928f-4e0b-aacb-8239359a56de | Click [1}Grant access{2]. | 按一下[1}授與存取權{2]。 |
| 6111  9d08b7b3-91db-4c09-a562-3cfdbaff43d1 | [1] | [1] |
| 6112  8e3fa9c3-54bd-4636-bb79-4aabf6949eae | hubspot access | 中心訪問 |
| 6113  7a960f1e-2258-407f-b42d-a4cbddb0e0d5 | The Video Cloud connection to HubSpot is now set up and ready to use. | 至HubSpot的視頻雲連接現已建立並可以使用。 |
| 6114  8519dae0-3dc1-4f82-9f47-37d94c7c7b9d | Configuring the integration | 設定整合 |
| 6115  fac45574-f9dc-412f-9ac3-efc4275389e1 | Once the Video Cloud to HubSpot connection has been made, you can configure the integration. | 建立Video Cloud至HubSpot的連接後，即可配置集成。 |
| 6116  b41ae17f-558d-44b5-8a52-ad8f2eb15dce | Click [1}HubSpot Account Info{2] to display the connected HubSpot account info. | 請點擊[1}HubSpot帳戶信息{2]顯示連接的HubSpot帳戶信息。 |
| 6117  797bd7ee-8873-42cf-9f6c-2a6729a09e61 | [1] | [1] |
| 6118  798fec28-570d-4c86-9611-83d6d18a6f88 | connected options | 已連線的選項 |
| 6119  dbe4212a-bb1d-4eac-a73e-9b8931c29992 | By default, the [1}Connection Status{2] will be [1}Enabled{2]. | 依預設，[1} \[連線狀態] {2]將會是 \[ [1}已啟用{2] ]。 |
| 6120  d69fb584-2e31-4cdf-9488-3c024b37f9fe | The [1}Connection Status{2] determines if Video Cloud video engagement data is sent to HubSpot. | [1}連線狀態{2]會決定視訊雲端視訊參與資料是否傳送至 HubSpot。 |
| 6121  12476432-ef2f-4a4f-82f0-764c506c91c4 | [1}Enabled{2] - Data is collected and will be sent to HubSpot | [1}已啟用{2] -資料會收集並傳送至 HubSpot |
| 6122  1b701f4b-6da0-4689-97d9-a1798001ee2c | [1}Disabled{2] - No data is collected (integration is disabled) | [1}停用{2] -未收集任何資料 (已停用整合) |
| 6123  39e12180-e620-4718-9adb-5ddd01337bc0 | By default, [1}Track Data for Unknown Viewers{2] will be set to [1}Disabled{2]. | 根[1}據預設，未知觀眾的追蹤資料將設為{2][1} \[停用] {2]。 |
| 6124  c619bf71-d243-407b-a854-117cf4143e8c | Enabling this option will track data for unknown users. | 啟用此選項會追蹤未知使用者的資料。 |
| 6125  e6847032-8287-4455-a222-496146cb67d6 | Data will be retained based upon the selected data retention policy. | 資料將會根據選取的資料保留政策來保留。 |
| 6126  fb9ab6f9-943b-43cc-a970-05b81dc27cbf | If data retention is set to [1}No retention{2], this field is not displayed. | 如果資料保留設為 \[ [1}否保留{2] ]，則不會顯示此欄位。 |
| 6127  55d1c4a0-31ae-4b6a-938a-2aa366052afe | Select a data retention policy. | 選取資料保留原則。 |
| 6128  067cffc1-b65d-4f68-a2a6-76dcfe09b993 | The data retention policy determines how long the viewing data and lead form data (if using an Audience lead form) will be retained in your Video Cloud account. | 資料保留原則決定檢視資料和潛在客戶表單資料 (如果使用 Audience 潛在客戶表單) 將保留在您的 Video Cloud 帳戶中的時間長度。 |
| 6129  1db8ca17-30dc-4c07-962b-da54ff0c99da | Retaining data in Video Cloud allows you to recover from interrupted synchronizations. | 在 Video Cloud 中保留資料可讓您從中斷的同步處理中復原。 |
| 6130  54adfdf8-b5d4-4cf6-a752-4b4f47562548 | Also, Audience will continue to retry events that fail to sync (usually because the viewer isn't a known contact at the time they viewed a video) until the event ages past the data retention period. | 此外，觀眾也會繼續重試無法同步的事件 (通常是因為觀眾在觀看影片時並不是已知的連絡人)，直到事件超過資料保留期間為止。 |
| 6131  95bf90b4-9050-4740-8040-8daa39271572 | [1}You should adjust the retention settings according to your privacy policy{2] - it is not required to retain any user data in Video Cloud. | [1}您應該根據您的隱私權政策調整保留設定{2]，不需要在 Video Cloud 中保留任何使用者資料。 |
| 6132  6fe68702-5813-4ab1-bb53-63b6bb189a5c | Data will be deleted after the data retention period. | 資料將於資料保留期後刪除。 |
| 6133  d2e3d86e-964a-4f88-b18d-c5d3ae78b4c4 | [1] | [1] |
| 6134  20b8073a-b55e-4071-9e0e-0890c8ef942a | data retention options | 資料保留選項 |
| 6135  4fa06c3d-95b2-4b41-8400-e515244492b4 | To remove the integration with HubSpot, click [1}Disconnect{2]. | 若要移除與 HubSpot 的整合，請按一下 \[ [1}中斷連線{2] ]。 |
| 6136  fd882bcb-02be-4121-80c7-f8d13ae941e9 | The Audience module supports multiple connections to marketing platforms. | Audience 模組支援多個行銷平台的連線。 |
| 6137  f8fbd9bc-bfe0-484e-a663-ae831856d85f | Click [1}Add New Connection{2] to configure additional integrations. | 按一下 \[ [1}新增連線{2] ] 以設定其他整合。 |
| 6138  f75c51d7-418f-40df-9890-2f79a4a72a33 | Verifying the integration | 驗證整合 |
| 6139  525ed1ac-b920-4dbe-8bf0-90f3848720ab | When the integration is configured, test the integration to confirm that video view data is being sent to HubSpot. | 配置集成後，請測試集成以確認視頻觀看數據已發送到HubSpot。 |
| 6140  37fe7644-7c6b-4899-b8fb-876d1d98170c | For information on verifying the integration, see the [1}HubSpot REST API Integration Testing Guide{2]. | 有關驗證集成的信息，請參見[1}HubSpot REST API集成測試指南{2]。 |
| 6141  d9742eca-5232-495d-b145-618640bf5252 | Creating an Audience-enabled player | 建立具有受眾功能的播放器 |
| 6142  68a657c4-6878-4dab-9609-4687de3e1fc8 | Video engagement data will only be sent to HubSpot when you are using an Audience-enabled video player. | 視訊參與資料只會傳送至 HubSpot，當您使用支援聽眾的視訊播放器時。 |
| 6143  0a452d56-1aa0-4404-b759-0e313bf3a827 | For information on creating an Audience-enabled Brightcove Player, see [1}Creating an Audience-enabled Player{2]. | 如需建立啟用受眾的 Brightcove 播放器的詳細資訊，請參閱[1}建立啟用受眾的播放{2]程式。 |
| 6144  49681304-d331-4090-a7d4-47eebb12bfe9 | Passing a tracking ID | 傳遞追蹤 ID |
| 6145  a7ccea8d-3a3b-4931-bcb8-48b568f95d4b | The Audience module supports the ability to pass a tracking ID value to HubSpot. | 對象模組支援將追蹤 ID 值傳遞給 HubSpot 的能力。 |
| 6146  e873efa8-71a8-4c13-9a4f-c02427beca50 | The tracking ID might be used to track a campaign ID for example. | 例如，追蹤 ID 可能用來追蹤廣告活動 ID。 |
| 6147  ee05b979-bd84-43ea-98f2-beb8e0312b24 | The tracking ID can be appended to the URL that displays the Audience-enabled player or added to the player embed code. | 追蹤 ID 可以附加至顯示已啟用受眾播放程式的 URL，或新增至播放程式內嵌程式碼。 |
| 6148  b8cc087d-d548-4940-8198-bc3cce314307 | Example: | 範例： |
| 6149  497e6a76-00e1-4cac-8a8c-f1e8f151678c | Appended to URL | 附加至網址 |
| 6150  10fe9d40-88f5-4836-95e4-f38313ded280 | http://www.myurl.com/video.html?[1}bctrackingid=12345{2] | http://www.myurl.com/video.html? 按下滑[1}鼠右鍵 = 12345 {2] |
| 6151  3fb337df-038d-4830-8727-7bc513040369 | Example: | 範例： |
| 6152  15728a25-8601-4d26-aa01-a69a8b19a875 | Added to player embed code | 新增至玩家嵌入程式碼 |
| 6153  27c8a335-2d61-4b4a-99dd-4872c2d0b6e3 | <video data-video-id="6033402539001" | <視頻數據視頻代碼 = |
| 6154  f676a79b-30fc-41cc-adc3-7d94a8924507 | data-account="1486906377" | 資料帳戶 = "1486906377」 |
| 6155  22792405-83fe-4811-ae57-699f1821c1f3 | data-player="default" | 數據播放器 =「默認」 |
| 6156  b13f280b-aa9d-49a0-8196-4785f7199d5e | data-embed="default" | 數據嵌入 =「默認」 |
| 6157  1dc31e40-a054-4840-97c2-87ce2d38549a | data-application-id | 資料應用程式識別碼 |
| 6158  cba3b0d8-f16a-4276-8fe8-133d5d39106a | class="video-js" | 類 =「視頻 JS」 |
| 6159  cad3bf87-76e2-4f7c-adf6-de310dbe1150 | [1}data-bc-trackingid="12345"{2] | [1}資料直接追蹤器 = "12345" {2] |
| 6160  6d55a5c6-70d5-433c-a5b8-11f4d1dc567c | controls></video> | 控> < 制/視訊 > |
| 6161  866a00d2-3f5f-42ce-85cf-148a24277f81 | <script src="//players.brightcove.net/1486906377/default\_default/index.min.js"></script> | <指令碼的最新版 > < 本 > |
| 6162  5b62482e-9860-42a4-9259-bdd0ecad03f8 | Audience will then pass the value along to HubSpot as another field that is synced. | 接著，觀眾會將值傳遞給 HubSpot 做為同步的另一個欄位。 |
| 6163  3023ea39-b87e-4423-85b6-1ce843677ae6 | Identifying viewers | 識別檢視者 |
| 6164  c738acb6-d8cd-41d0-8631-bf03fb02a3fd | For viewer tracking to occur, the viewer can be tracked in one of two ways: | 為了進行觀眾跟踪，可以通過以下兩種方式之一跟踪觀眾： |
| 6165  2d665c56-f945-4c12-950a-3d68932790ba | [1}URL parameter{2] - The user's email address can be passed in a [1}bcemail{2] URL parameter on the page that is displaying the video. | [1}URL參數{2] -用戶的電子郵件地址可以通過[1}郵件{2]顯示視頻的頁面上的URL參數。 |
| 6166  1b43ebd4-32f3-4473-87e0-8b31570c60bc | For more information and an example, see [1}How the Audience Module Identifies Viewers{2]. | 如需詳細資訊和範例，請參閱對[1}象模組如何識別檢視者{2]。 |
| 6167  e9e43a17-57aa-458b-a13b-0b05a21cfff0 | [1}HubSpot cookie {2]- When the player loads, Audience looks to see if the user has been cookied by HubSpot already. | [1}HubSpot Cookie{2] -播放器加載後，受眾群體會查看該用戶是否已被HubSpot設置為cookie。 |
| 6168  dc1ccf3d-f3e1-4c05-8c78-9d8ca09aefe5 | If so, Audience will ask HubSpot if it knows who the user is via the cookie value. | 如果是這樣，受眾群體將通過cookie值詢問HubSpot是否知道用戶是誰。 |
| 6169  903c52a3-e56c-4af5-8f34-79132a6b8ad9 | If HubSpot returns a contact, Audience will associate all the viewing data with that user. | 如果HubSpot返回聯繫人，則Audience會將所有觀看數據與該用戶相關聯。 |
| 6170  3b821f82-28a1-4488-8bab-525db99dbfb8 | One possible scenario is to create video landing pages with a URL that’s been uniquely generated for tracking purposes. | 一種可能的情況是使用為跟踪目的而唯一生成的URL創建視頻登錄頁面。 |
| 6171  f19aef12-c53f-44a2-95aa-03817361536e | The Audience module will then use the URL parameter to look up the user server-side and sync viewing data. | 接著，Audience 模組會使用 URL 參數來查詢使用者伺服器端並同步檢視資料。 |
| 6172  4b8957d3-7f18-4089-ab88-489c2c5ee850 | In order for the player/plugin to read the URL parameters, the Advanced Embed (in-page) publishing code should be used. | 為了讓播放器/外掛程式讀取 URL 參數，應該使用「進階嵌入」(網頁內) 發佈程式碼。 |
| 6173  cd8ba3c5-ec23-4b2d-ab00-923b4836b84b | The Standard Embed (iframe) publishing code will not work as the plugin will be running inside of an iframe and therefore is unable to access the parent page URL which has the parameter. | 標準嵌入（iframe）發布代碼將無法工作，因為插件將在 iframe 內運行，因此無法訪問具有該參數的父頁面 URL。 |
| 6174  7d2252ae-28eb-427b-a26f-246814c2b8ab | Page Contents | 頁面內容 |
| 6175  d6c2b859-1a52-4bef-b171-12a6096dac7b | Page last updated on 02 Sep 2020 | 頁面最後更新日期為 9 月 2 日 |
| 6176  874290d7-08d3-49ae-a92f-088b15673fc6 | Brightcove Support | 布萊特灣支援 |
| 6177  f330a515-420b-4a17-8a3d-a3cec1a55e93 | [1}System Status{2] | [1}系統狀態{2] |
| 6178  7dd0b57c-3e23-437b-8fc8-d8df06aa7b23 | [1}Contact Support{2] | [1}聯絡支援{2] |
| 6179  6a6563cc-ead2-40ce-84e1-3cc7b98ca427 | [1}Documentation{2] | [1}文獻資料{2] |
| 6180  91529e62-3dc3-4ba1-bb08-6d0b137ad63d | Training | 訓練 |
| 6181  8c863cd5-1b70-4fe3-af43-89929a7cf04b | [1}Online Courses{2] | [1}線上課程{2] |
| 6182  928eb8d1-806a-4471-afe1-fa701f3e8ed9 | [1}Register for a course{2] | [1}註冊課程{2] |
| 6183  655fbf68-6917-4fe4-be5f-35d3e0f9db3e | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 6184  b9cd2ee0-d747-478f-ad53-f346293e9f85 | Brightcove | Brightcove |
| 6185  3ee3f7ec-275d-4e94-90c2-444966a372f9 | [1}Brightcove.com{2] | [1}亮麗{2] |
| 6186  65909fae-787b-4434-ac36-e723cf36ca36 | [1}Contact Us{2] | [1}聯絡我們{2] |
| 6187  07d8022d-bf63-4659-885d-febe71aca5be | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 6188  e12ae31d-f375-4247-9522-1c95f422e9ba | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 6189  a04fab69-8cf1-49a3-b071-ef661059505a | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 6190  8840eebb-b240-4032-aa9f-bee1a1b03e4c | LinkedIn | LinkedIn |
| 6191  93d790dc-fa0f-42e7-ad69-248ccbf3a715 | Twitter | Twitter |
| 6192  8c2da32e-d017-4ea2-9059-8673b91b61b6 | Facebook | Facebook |
| 6193  0eb38da6-c809-4007-b6cf-e0d977bbe6e1 | Have a question? | 有問題嗎？ |
| 6194  3ffdb3e9-3659-4bb4-ba03-111e951786b2 | Integrations | 整合 |
| 6195  2b19e72a-1382-4440-89a0-2bca4c6d6427 | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 6196  65149341-72fe-4f3d-81f4-5e28341c40d3 | Select Language | 選擇語言 |
| 6197  5c174ee3-adc0-4e59-9511-4b08b532692b | Other Brightcove Docs | 其他布萊特灣文件 |
| 6198  2bb4fa8e-f06c-4dc4-97dc-c13f3590499b | Documentation Home | 文件首頁 |
| 6199  ab6ec486-23d5-4b90-b483-8775e012b398 | Brightcove Audience | 布萊特灣觀眾 |
| 6200  585c9583-3e8b-47a0-93d5-a42ed43bb292 | Brightcove Beacon | 布萊特灣燈塔 |
| 6201  10c1e17c-2af9-471a-8ae4-fcb6a955bf9b | Brightcove Campaign | 布萊特灣戰役 |
| 6202  7119091a-26b8-4410-8a6b-15f1e5b896f3 | Brightcove Engage | 布萊特灣參與 |
| 6203  f9decbc6-9b2c-4550-b54e-cf1be45eb8f4 | Brightcove Live | Brightcove Live |
| 6204  b8a99565-ccf7-48aa-91ea-901a6d1ec2a8 | Brightcove Gallery | Brightcove 圖庫 |
| 6205  152d9edd-95ec-4502-b8ff-f577c916b6c6 | Brightcove SSAI | 布萊特灣 |
| 6206  fdc46b85-3447-4936-b2aa-2b004d5e8f18 | Brightcove Social | 布萊特灣社會 |
| 6207  f2176e29-8f81-434f-960f-cf2e7cde679a | Video Cloud Studio | 視訊雲端工作室 |
| 6208  b51d3722-f77e-46f8-bac7-5a1c8ebc7ee0 | Brightcove Player Development | 布萊特灣球員開發 |
| 6209  6b55c530-99ca-4a09-9f83-066b1670ce30 | Video Cloud Platform APIs | 視訊雲端平台 API |
| 6210  5c971c2b-4e13-49a3-9c6c-fe399850e113 | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 6211  c82440ce-f622-4d62-a47e-976bdc7b5118 | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 6212  e405a125-0e73-48be-92ce-9de03dffa1aa | Video Cloud General Information | 視訊雲端一般資訊 |
| 6213  a6419ebd-aea4-43f3-9ff7-7b55b1bb5c53 | Zencoder | Zencoder |
| 6214  3004d2ba-44e9-4f01-b107-cca45df484a5 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 6215  d2232548-1d16-43ed-a565-df8cb5584fd6 | support | 支持 |
| 6216  af5d450f-4cfa-4689-a9ad-529b6d119b58 | system status | 系統狀態 |
| 6217  1854ae59-6de3-4e6a-81ca-c9a5a0174be5 | [1}Home{2] | [1}首頁{2] |
| 6218  f26b25fc-81cc-44aa-9066-a5e84bf235f0 | Integrations | 整合 |
| 6219  da1b2b7e-06fc-4034-a8f5-9b384c288dab | [1}Home{2] | [1}首頁{2] |
| 6220  595f3334-e26f-4401-b23e-031b75c4d960 | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 6221  26e06f6b-ae89-45cf-a217-bca03da91eb0 | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 6222  147a15c1-9160-4001-8f60-7741e5f4cbd9 | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 6223  8b67d32c-f910-482f-9723-29c23f4a75c9 | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 6224  24a14bbb-4357-460c-ba33-3d15ec264888 | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 6225  010f2c44-5d65-4940-bf93-926cb0863ccf | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 6226  4cab7461-d475-4c14-9748-0b551f433c5d | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 6227  c7b4e0dd-5401-4254-9789-98ab4674f269 | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 6228  f911b4e1-b811-4d61-a134-c1a3a048b427 | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 6229  6cd66b42-b181-4ba9-845d-461cb74b296f | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 6230  3bc41a57-3bcf-4420-b3c6-fe4643e27b11 | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 6231  784fa3e3-b280-47a7-9403-54a284fbc136 | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 6232  91b9b2e1-de79-4bad-b2a8-f76507264681 | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 6233  780990ec-bc7c-474d-81c1-1de7900c1e1f | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 6234  5e00a1ab-42fe-4e4a-be66-6656b1f93f4f | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 6235  fcaa4e42-34b5-44c7-b881-9efbed5d7ac3 | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 6236  0392718d-6c8b-4b21-926c-1155a9574e9d | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 6237  98b20f0b-0840-4e6c-a549-c47ed0f188ab | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 6238  491dffbc-7454-4bc6-aefc-2c1d67f667cf | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 6239  e88742f5-a4ab-4e99-96a9-af15fd604068 | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 6240  2bb0ffa7-2c6d-45bf-b58b-0c9fb24bc9ce | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 6241  ea90a53e-aeca-426b-89c7-0dbd22702d18 | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 6242  f2095b32-325e-48ff-b353-8cff7312a00a | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 6243  3dc69468-99a6-4b1a-9654-a8046e81588c | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 6244  24347193-39f4-4173-beb1-4132adcc73cc | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 6245  c5b72e03-0658-4c6b-9d48-73fb8989af9b | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 6246  0cdd458f-0e36-45e2-9516-1ad41a26947e | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 6247  a492219e-c316-4f86-a204-96f9e250d232 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 6248  f23874d1-070d-4cc9-a921-6051405a8311 | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 6249  b2b8de0c-ae11-4c5f-8c90-4a3482213e95 | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 6250  3ba52844-fda9-4005-ab47-1241dfbcb402 | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 6251  49f23260-82c5-4dba-a211-316147ba32a8 | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 6252  016ed2af-8c1a-4043-ad9f-fbef4fbb5b1d | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 6253  140bcb89-ba5d-40b2-a398-b1920adb5af6 | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 6254  1fe9eb18-4bf3-497f-aa95-1e29b7c775da | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 6255  f7607dd2-cadf-426b-9bab-089cd1968baf | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 6256  c41274f2-1f7b-42f0-8770-d849878f510c | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 6257  76b7459a-6074-4088-a547-0a9564333333 | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 6258  99a48226-51e5-4fb2-99ea-d2658cb8fcac | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 6259  da39f3d9-0593-4fbd-9713-9ad0cbfbfec1 | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 6260  5ec0ceff-abed-4254-ab06-7a86a4a65ca8 | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 6261  4ec80637-bb7e-4ee4-a6ff-ac476737fe14 | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 6262  b62c9b97-1cb3-4c95-984c-4ff86fc83ccb | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 6263  db5b77bf-4354-4f76-856e-7642ba042979 | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 6264  7367428e-4607-4b23-9cd8-ffdccbd56b33 | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 6265  c0d6ef28-3983-4faf-b5fc-c2dcabc23d01 | [1}Overview: | [1}概述： |
| 6266  ff3fff6d-ab66-43c9-98a4-86c4abd56451 | Audience API{1] | 受眾 API {1] |
| 6267  bb4dede8-35ea-44e8-a39e-3f0989296a75 | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 6268  9ef50424-c213-456e-8879-cff579a2385c | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 6269  f2cd278a-e966-4d37-9771-6bec2fa7b736 | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 6270  ea5cf141-d604-4a02-9f6b-bae23aa34b38 | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 6271  46907287-1c96-4e5d-b567-89e6d3ac861e | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 6272  3ef9a229-ff84-4682-836c-5dacd6677ed8 | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 6273  6a9e78bd-171b-41b9-90de-4b5617fcdd59 | [1] | [1] |
| 6274  f9001ef4-895e-456c-960b-f05841cf7a55 | Navigation Menu | 導覽功能表 |
| 6275  1a82ea55-5275-4830-948c-15dcdfe27043 | Page Contents | 頁面內容 |
| 6276  bc0bd25e-70a8-4cfb-b410-4c2375843efe | [1}[2]{3] | [1}[2]{3] |
| 6277  f5b4fad5-0726-4a67-8449-ea79957d2092 | open in new tab | 在新分頁中開啟 |
| 6278  7ab7ef99-261c-48ba-95f3-bac3a7eab22d | [1}{2] Integrations | [1}{2]整合方式 |
| 6279  6b0e3901-0912-4c4f-a841-f15a28ccbcd0 | Learn how to integrate Brightcove Audience with Marketing Automation Platforms. | 了解如何將布萊特灣受眾與行銷自動化平台整合。 |
| 6280  d0cb273b-32e7-466b-a840-ac4a47474d10 | Oracle Eloqua | 甲骨文埃洛卡 |
| 6281  645ddd95-8677-4c01-946e-0f1add41bfc0 | [1] | [1] |
| 6282  d973a437-9ce5-4ff2-83f1-dc3647d42469 | HubSpot | 中樞點 |
| 6283  70b22b3a-49e6-4c0c-8ed0-52b8c4fac909 | [1}Integrating Video Cloud with Oracle Eloqua{2] | [1}整合視訊雲端與 Oracle Eloqua {2] |
| 6284  a5b5f741-2d83-442f-9245-0422f1192661 | [1}Creating Custom Lead Forms for Oracle Eloqua{2] | [1}建立 Oracle Eloqua 的自訂潛在客戶表單{2] |
| 6285  f36010fa-82ad-4d02-857d-d5916fe27de3 | [1}Embedding a Video Cloud Video on an Eloqua Landing Page{2] | [1}在 Eloqua 登陸頁面上嵌入視訊雲端視訊{2] |
| 6286  eacc887f-1be9-43a3-96c7-e17824f0c768 | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 6287  cf4bcc83-5a2a-410f-852c-2c6ae8787347 | [1] | [1] |
| 6288  e7a07f28-7696-41cf-81cc-074f15bb3944 | [1}Integrating Video Cloud with HubSpot Using the Client-Side APIs{2] | [1}使用用戶端 API 整合視訊雲端與 HubSpot {2] |
| 6289  76242f13-2808-4f8e-9c2e-4d95ded721a2 | [1}Integrating Video Cloud with HubSpot Using the REST APIs{2] | [1}使用 REST API 整合視訊雲端與 HubSpot {2] |
| 6290  ad336e39-bc3b-4c5f-b67b-4a3878ff88cd | [1}Creating Custom Lead Forms for HubSpot{2] | [1}建立自訂潛在客戶表單{2] |
| 6291  a7c12df7-8d91-498a-9465-81f3e6ef32f1 | [1}HubSpot REST API Integration Testing Guide{2] | [1}應用程式介面整合測試指南{2] |
| 6292  eb053b57-7a60-4d3e-b108-5f90abd88401 | [1] | [1] |
| 6293  146e985a-4715-44b2-b36a-8e94d342ccfc | Marketo | 市場 |
| 6294  4ddce93a-4585-4cd2-a128-625ed82ed9e3 | [1] | [1] |
| 6295  edc1ee6a-2614-4e3d-88ef-cb3f7115bae2 | Salesforce | 銷售 |
| 6296  8e8576d7-2883-4ccb-9702-103105d387be | [1}Integrating Video Cloud with Marketo using Munchkin{2] | [1}使用 Munchkin 整合視訊雲端與市場{2] |
| 6297  614ced3f-f0c8-48f8-8c8c-e86402293a80 | [1}Integrating Video Cloud with Marketo Using the REST APIs{2] | [1}使用 REST API 整合視訊雲端與市場{2] |
| 6298  578183b9-f141-4c5a-a1aa-2a7b793202d8 | [1}Creating Custom Lead Forms for Marketo{2] | [1}為市場建立自訂潛在客戶表單{2] |
| 6299  c0a00934-0c8a-479c-accd-dbc7986eeb46 | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 6300  bac33a06-9984-4646-9238-cd6a3d16adff | [1] | [1] |
| 6301  e5ae011e-628a-435e-9f32-0b6a2608d52a | [1}Integrating Video Cloud with Salesforce{2] | [1}整合視訊雲端與銷售團隊{2] |
| 6302  e130e1a7-a33a-405d-9f15-9935b8dbb53a | [1}Creating Custom Lead Forms for Salesforce{2] | [1}建立自訂潛在客戶表單{2] |
| 6303  b51b6996-ff90-4fe8-97f8-e20bec176816 | [1] | [1] |
| 6304  7f2989a0-da4e-426a-bb04-2b778153db03 | Non-MAP Integrations | 非MAP集成 |
| 6305  33f7477d-16aa-4b18-8851-46bae8a1bf8c | [1] | [1] |
| 6306  5ca1627f-ecbb-48bf-9685-6a111101106a | [1] | [1] |
| 6307  0207ae88-5922-4338-a5eb-a02c58d01d93 | [1}Creating Custom Integrations with the Audience Module{2] | [1}使用對象模組建立自訂整合{2] |
| 6308  c78de924-5565-48ba-b9cb-2054e168497e | [1}Integrating Audience with Single Sign-On{2] | [1}將受眾與單一登入整合{2] |
| 6309  d4cec1f9-324c-43a4-95de-b6e695ca6d73 | [1}Using the Audience Module to Track Viewers{2] | [1}使用觀眾模組追蹤檢視者{2] |
| 6310  a398ec6b-00a2-4ef2-8910-065cb3d8ecfe | [1] | [1] |
| 6311  81c107e8-7fce-44e3-b0b9-8c64429f536e | [1] | [1] |
| 6312  e6b98a41-7f13-4863-abee-d957e2c91c1c | Page last updated on 31 Jan 2020 | 頁面最後更新日期為 1 月 31 日 |
| 6313  071c814d-e714-487a-806f-a057c81c409b | Brightcove Support | 布萊特灣支援 |
| 6314  345bbb10-e103-4a63-b196-be98f5648799 | [1}System Status{2] | [1}系統狀態{2] |
| 6315  10d0b3f1-4f3a-494e-be8d-0e89763a00ef | [1}Contact Support{2] | [1}聯絡支援{2] |
| 6316  e234d223-57f6-4723-a700-0b13898324c9 | [1}Documentation{2] | [1}文獻資料{2] |
| 6317  698ab011-7ac9-49c8-8c73-f6b6d0abd344 | Training | 訓練 |
| 6318  1110897a-4305-40b4-90c4-7bc07a0e96f4 | [1}Online Courses{2] | [1}線上課程{2] |
| 6319  79b55bf3-42b1-4864-b31c-abecb0d250bb | [1}Register for a course{2] | [1}註冊課程{2] |
| 6320  4c236c2f-86d8-44ad-b5bc-fc3edb4eedab | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 6321  93641b3e-dc1e-454c-aa8f-337f6035607b | Brightcove | Brightcove |
| 6322  175352bf-a512-4084-9b2d-08aadd4feb22 | [1}Brightcove.com{2] | [1}亮麗{2] |
| 6323  5d3ca62a-1e9f-4b4d-93fc-05dcba99310e | [1}Contact Us{2] | [1}聯絡我們{2] |
| 6324  4e457fe8-276c-44b0-aeff-9a2e3ba17632 | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 6325  8ab3d7d7-a916-48be-b941-c7cd5d28e753 | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 6326  62d2c8bf-9e4c-439f-b79c-c893451e846a | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 6327  11d6d4d4-0a88-464c-8542-39defde5bcd9 | LinkedIn | LinkedIn |
| 6328  53830c90-af0f-4d8d-8486-8fbb6ca71e24 | Twitter | Twitter |
| 6329  a1db17cf-5bda-4865-90ce-6bded4266792 | Facebook | Facebook |
| 6330  2405a80f-f4d9-493d-9bab-d7162e91d4e9 | Have a question? | 有問題嗎？ |
| 6331  02fe7c86-5cc9-498f-9e55-81506f7b53d4 | Creating Custom Lead Forms for Marketo | 為市場建立自訂潛在客戶表單 |
| 6332  56e3a939-f995-4c23-a1d5-7a3b3a70bf59 | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 6333  2b39431f-d8f6-4969-b940-4bec3b0fc67a | Select Language | 選擇語言 |
| 6334  ce7dafab-52f6-46e1-b772-30d6c0fd9f5f | Other Brightcove Docs | 其他布萊特灣文件 |
| 6335  73dd6646-c519-47b3-ad37-71e15ac36d7f | Documentation Home | 文件首頁 |
| 6336  843204b9-a7a4-4ee7-a501-a27d860f99ed | Brightcove Audience | 布萊特灣觀眾 |
| 6337  2928d194-0e9b-4835-906d-1d6bc1bdfede | Brightcove Beacon | 布萊特灣燈塔 |
| 6338  143954f1-15ed-4485-bd40-d8159a0ce384 | Brightcove Campaign | 布萊特灣戰役 |
| 6339  2da06d90-0f72-42cd-ae7c-8fad3331c086 | Brightcove Engage | 布萊特灣參與 |
| 6340  ab3050f1-bfb8-40e6-88cf-1b1ebdcda90f | Brightcove Live | Brightcove Live |
| 6341  9fe8f5c8-0b4e-48a5-a643-5df0e145a181 | Brightcove Gallery | Brightcove 圖庫 |
| 6342  f7c62ead-0191-42d5-83c8-d2822588311d | Brightcove SSAI | 布萊特灣 |
| 6343  257a91a7-7126-46d9-8d30-ade14f7706ba | Brightcove Social | 布萊特灣社會 |
| 6344  74e0d35c-c7e8-47e4-b5c5-9ddcb58e195d | Video Cloud Studio | 視訊雲端工作室 |
| 6345  e7a6d2fc-5391-4f99-b0c3-bf804c923b18 | Brightcove Player Development | 布萊特灣球員開發 |
| 6346  bdaef78e-3832-43e6-a3dd-9a9fedf3d5c7 | Video Cloud Platform APIs | 視訊雲端平台 API |
| 6347  78f39e62-fe21-49cf-ba04-5e32f412010d | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 6348  d1524455-a267-4945-b6ce-ca42b594c016 | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 6349  23979235-7b94-4e1e-b965-0a8a1fe0a7ab | Video Cloud General Information | 視訊雲端一般資訊 |
| 6350  786ab905-19bf-4d66-8ded-61b2bf02c04c | Zencoder | Zencoder |
| 6351  6d3a74d1-3a99-45f8-a4b4-76ed95379f5b | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 6352  44e037b6-6031-42b7-b565-16ddd2010faf | support | 支持 |
| 6353  3f9cc5ef-fdb2-4844-abd5-8dc2bf18db77 | system status | 系統狀態 |
| 6354  5dcaa214-dbd0-4073-82ec-901b22d97e95 | [1}Home{2] | [1}首頁{2] |
| 6355  0ad6251a-6943-48cb-bb43-f967e969a63c | [1}Marketo{2] | [1}市場{2] |
| 6356  2a5ff209-04bd-450b-bbe2-9981d58b8f67 | Creating Custom Lead Forms for Marketo | 為市場建立自訂潛在客戶表單 |
| 6357  d9b516da-18e5-429b-b6b3-01e63062b2e6 | [1}Home{2] | [1}首頁{2] |
| 6358  1e92f2d3-8960-421c-a7b6-f6f1eb07a3a3 | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 6359  d8a079fe-0ecc-46de-8152-dff673ae6c15 | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 6360  aa515066-1b48-4f8e-a5d7-500508d4718a | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 6361  6da55da9-4abb-4704-926f-d14808386ceb | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 6362  6ce2a42a-bd9f-4f5a-88d0-2b780e9bbdb7 | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 6363  a68f5e60-b4d7-412d-90b0-c5e9dd66198c | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 6364  b14cf369-fd21-4cb0-8db0-a2578b221b02 | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 6365  1d4f7d1b-36ea-4947-9bd2-ba7c3b1de079 | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 6366  417018ff-ffd8-4b60-befb-1ff448c612a4 | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 6367  c65f81c8-2b6c-4f52-a7c9-78baf38a460b | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 6368  5ec7c452-cfb5-4a7c-a3e5-a6a9d9176ee1 | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 6369  99ac9782-c30f-4292-b1a0-ddf42a0475ef | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 6370  00accff1-4915-4166-9052-7e28f832f3d2 | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 6371  ab5b156b-cf14-497b-96da-98987938873f | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 6372  d1a1de09-e3a9-4c21-84fb-d3cdabd0b645 | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 6373  aa8de8b4-a693-436c-8c6e-0b471271777a | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 6374  7dad2ed0-26c4-4774-9386-19743cce2066 | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 6375  736d15e4-d39b-46de-b70d-fe45c7bfc911 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 6376  1ea726f8-4afe-4be7-a4e6-62a5aae436c7 | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 6377  0e0de7ed-86c4-42cd-b60d-9415708f470c | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 6378  93870535-b84d-4634-b73a-e69eb246ff06 | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 6379  042d5b97-e972-4c9c-a095-f1ff8ef01777 | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 6380  1a492f64-ae65-4f23-9356-53787d97227d | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 6381  c1d52b46-ab23-4d9e-a871-317e41776950 | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 6382  6e277564-b5ca-43d3-bed1-6651db2a0ee8 | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 6383  360b8a89-0777-47cd-ad69-832d7863d8af | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 6384  c8bf2323-b93b-4d2c-84c3-58bfe8b1ffa6 | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 6385  634b0a0d-0b04-48c6-9435-b38e2dbb17b4 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 6386  1c1a88f4-693c-4418-83b8-0e420613748c | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 6387  8f71c539-c383-4fa4-a690-c9fd46a05140 | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 6388  21488d93-a5fe-47fb-9bc6-4f3c2b35ef01 | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 6389  c35c8c31-c71a-40c8-b0c3-1f5ce43886ac | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 6390  4e491fdb-bcc7-4edf-8c52-ab8ccb4c0e0f | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 6391  c1880bcd-70bf-463f-8a24-d3406a924492 | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 6392  f2dda327-a676-4e1a-81bf-723d8a67ce87 | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 6393  5a9118ca-108e-4797-b8e6-f68d1af76df7 | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 6394  55f57384-b036-4de2-b5b9-bc56834229de | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 6395  89eab8b2-d4b1-4a6d-a16f-67576dae801a | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 6396  4fb475cf-474f-43e6-bbcb-1529e91c00a3 | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 6397  a4e395f4-b401-44e2-8b3a-ad51c517135b | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 6398  342dbf43-52a4-498a-b638-605a943aabe2 | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 6399  40362727-c6d5-401c-9301-b456875c3914 | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 6400  64e1e829-fa09-4947-bcde-d4b33743c90a | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 6401  dd9bc004-0843-4dd6-ae82-db05de692b36 | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 6402  4066b24e-9a3f-4754-845a-2146e1eaa5cf | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 6403  79b69570-424c-4753-90a7-7a2f53ddb484 | [1}Overview: | [1}概述： |
| 6404  6b5e0c99-f010-442d-b991-d94aa5bb5657 | Audience API{1] | 受眾 API {1] |
| 6405  d50eb14d-4d7a-4f3f-a307-30b84518ed6f | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 6406  f56216b0-1b3a-4225-bed2-c300a12c7571 | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 6407  7c5475c3-7d5d-4d2d-9773-4b0f0b166b20 | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 6408  8b2949ca-15be-4f1f-85b7-7783fb5a0f1a | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 6409  2f24cc00-a042-4e07-990a-a5bb2479f480 | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 6410  faf5ff8c-8b82-4a10-b3a5-0ea7fac488ba | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 6411  0f7bd5f8-f4da-4b21-a367-091612383004 | [1] | [1] |
| 6412  d72dce2c-9d5e-4bf9-801e-3f7ec17c2212 | Navigation Menu | 導覽功能表 |
| 6413  db748819-a15f-4cd4-8a90-7c64a6ecf972 | Page Contents | 頁面內容 |
| 6414  4b3794bd-6b55-4860-8907-744488d4c2a3 | [1}[2]{3] | [1}[2]{3] |
| 6415  21db5e15-1ec2-4108-9d2f-789870257c0e | open in new tab | 在新分頁中開啟 |
| 6416  3e7330c9-f008-4bb8-8f07-133b39ed4853 | Creating Custom Lead Forms for Marketo | 為市場建立自訂潛在客戶表單 |
| 6417  72531629-c437-4da3-bef5-4aab386ea387 | In this topic you will learn how to use a Marketo form to capture lead data inside of a Brightcove Player. | 在本主題中，您將學習如何使用Marketo表單在Brightcove Player內部捕獲潛在客戶數據。 |
| 6418  bdd8af24-1c4f-4183-8c14-f1ba42d7a80c | The Audience module provides the ability to create lead forms which allow you to capture viewer information as videos are played inside of Brightcove players. | 觀眾模組提供建立潛在客戶表單的能力，讓您在 Brightcove 玩家內部播放影片時，擷取觀眾資訊。 |
| 6419  1fdb6f8a-59c3-4183-bdfc-1ed6eab96e0d | This gives you the ability to include whatever fields you need (visible or hidden) and also give you the ability to take advantage of features like progressive profiling (if available). | 這使您能夠包含您需要的任何字段（可見或隱藏），並且讓您能夠利用漸進式分析（如果可用）等功能。 |
| 6420  89d19db3-2ffe-40d3-be95-386848b94023 | The lead data is sent to, and processed by, Marketo. | 潛在客戶資料會傳送至 Marketo，並由 Marketo 處理。 |
| 6421  5e50fcb9-4f91-4e05-90c0-5642f3d56623 | To create a custom lead form, the following steps must be performed. | 若要建立自訂商機表單，必須執行下列步驟。 |
| 6422  bf732d6e-446e-4498-8e7e-12766c449180 | [1}Create a form{2] | [1}建立表格{2] |
| 6423  851659f9-db67-4a25-bdb0-e57c7ea265c5 | [1}Optional - Style the form using CSS{2] | [1}可選-使用CSS設置表單樣式{2] |
| 6424  acf4c72d-3073-4d46-bc68-e29d87359f03 | [1}Copy the form embed code{2] | [1}複製表格嵌入代碼{2] |
| 6425  3c2ef4fc-b3c6-431d-98fd-d8021fa46cd3 | [1}Create a custom lead form in the Audience module{2] | [1}在對象模組中建立自訂潛在客群表單{2] |
| 6426  1a446baa-dfad-4cfe-aba5-fa9d53d89f45 | [1}Assign the lead form to a player{2] | [1}將潛在客戶表單指派給玩家{2] |
| 6427  ff84f8d5-1024-41e7-af15-b696e398870e | [1}Validate the form data in Marketo{2] | [1}在Marketo中驗證表單數據{2] |
| 6428  ac770fb1-8547-4fb8-bbfe-b3b67f8da0e7 | Note: | 注意： |
| 6429  977a6561-b400-4237-8166-1a29152856f6 | For information on standard lead forms which capture viewer information and save the data in Video Cloud, see [1}Creating an Audience Lead Form{2]. | 如需標準潛在客戶表單的資訊，可擷取檢視者資訊並將資料儲存在 Video Cloud 中的資訊，請參閱[1}建立受眾潛在客戶表{2]單。 |
| 6430  53a8bbd7-0532-4269-a22d-34e60ecaaf45 | Creating a form | 建立表格 |
| 6431  0baf9e57-5683-435a-8250-9076bd14be67 | Marketo provides the ability to create forms to capture viewer information. | Marketo提供創建表單以捕獲查看者信息的功能。 |
| 6432  889d2b24-85e6-44f0-9d09-193c0cfeb748 | These forms can be displayed inside of Audience-enabled Brightcove players. | 這些表格可以顯示在啟用了受眾的Brightcove播放器中。 |
| 6433  7ec018d0-44a5-44a8-822b-bd05db46fa50 | The data that is captured can then be used in customizing future communications. | 擷取的資料可用於自訂未來的通訊。 |
| 6434  bd8ad434-dbba-49ba-9bd1-1ec6dd4eb12d | The steps below will create a simple form to capture first name, last name and email address. | 下面的步驟將創建一個簡單的表單來捕獲名字，姓氏和電子郵件地址。 |
| 6435  23523bb0-ad3d-4582-96fa-e363ecd3e7e5 | For complete details on Marketo Forms, see the [1}Marketo documentation{2]. | 有關 Marketo 表單的完整詳細信息，請參閱[1} Marketo 文檔{2]。 |
| 6436  e2ec20a4-32cc-4795-8909-4bc37650f354 | Sign in to your Marketo account. | 登入您的市場帳戶。 |
| 6437  8642d547-77c4-41b6-a437-a3afdac415ed | Navigate to [1}Design Studio {2] > [1}Forms{2] and then click [1}New > New Form{2]. | 導覽至 \[ [1}設計 Studio > {2][1}表單{2] ]，然後按一下 \[ [1} > 新增表{2]單]。 |
| 6438  06454b2a-2dee-4ac6-9da9-cb6ac6df3834 | The New Form dialog opens. | 開啟「新增表單」對話方塊。 |
| 6439  8617d58b-b832-4d9a-b6d9-90badfb2a46b | Enter a [1}Name{2] for the form and click [1}CREATE{2]. | 輸入表單的「[1}名稱{2]」，然後按一下「[1}建立{2]」。 |
| 6440  a8cd3198-0346-4e69-bb77-1ea7257e5e83 | [1] | [1] |
| 6441  76160d19-59b9-44fd-bbd1-fe2b1d737d37 | The form properties page will open. | 表單屬性頁面將會開啟。 |
| 6442  6c3c951b-6590-40e5-a86e-88017eac470d | Click [1}Edit Form{2] at the top of the page. | 按一下頁面頂端的 \[ [1}編輯表單{2] ]。 |
| 6443  06e054af-97f8-4776-82ce-4887efe806d4 | The form designer will open. | 表單設計師將會開啟。 |
| 6444  6c2f823c-09b5-44ed-85ac-2bc9d4acef0b | By default, first name, last name and email address fields will be on the form. | 根據預設，表單上會出現名字、姓氏和電子郵件地址欄位。 |
| 6445  97e093a8-0a0a-4931-9c23-2e96fabeeda3 | Edit the field properties and behavior as needed. | 視需要編輯欄位性質和行為。 |
| 6446  dc5b958e-3044-4522-8068-bcfa066f6614 | Click [1}NEXT{2]. | 按[1}一下下一步{2]。 |
| 6447  aab4b7eb-93f5-4995-86b5-874582f7ddc7 | [1] | [1] |
| 6448  65c82a62-ccfc-4176-a49f-6e5fd3ee30ec | Click the arrow icons to select a form theme. | 按一下箭頭圖示以選取表單主題。 |
| 6449  617ccdde-599f-4fc1-b088-2430c010d63c | The form theme controls the styling of the form. | 表單主題控制表單的樣式。 |
| 6450  9983a725-9fd7-4aef-b69f-fc64b23793d1 | Click [1}Preview Draft{2] to see a preview of the form. | 按一下「[1}預覽草稿{2]」以查看表單的預覽。 |
| 6451  37992913-15e0-476d-95eb-9ec80d4528a6 | In this example, the [1}Dark{2] theme was selected. | 在此範例中，已選取「[1}深色{2]」佈景主題。 |
| 6452  c2ecb4b0-d67c-40a3-9e94-25cb92c15e61 | [1] | [1] |
| 6453  45122b98-da5c-4d79-b7bf-c2d05023b6e6 | Click [1}Edit Draft{2] to return to the form editor. | 按一下「[1}編輯草稿{2]」以返回表單編輯器。 |
| 6454  2c98b1b8-2d76-4243-a6f7-a9643e76e564 | Click [1}NEXT{2]. | 按[1}一下下一步{2]。 |
| 6455  e26115d3-197c-494d-a135-f429a343153b | Configure any additional form settings and click [1}FINISH{2]. | 設定任何其他表單設定，然後按一下[1}完成{2]。 |
| 6456  7317049a-9862-47f0-a623-fd3b62eaf488 | Click [1}APPROVE AND CLOSE{2]. | 按一下「[1}核准並關閉{2]」。 |
| 6457  cd3e9f8d-64e3-4611-8ab1-d503390defe8 | Optional - Styling the form using CSS | 可選-使用 CSS 樣式表單 |
| 6458  1a201d03-535e-48da-8b4c-42effce0b9df | When creating a form, Marketo provides the ability to select a form theme to provide some basic form styling. | 建立表單時，Marketo 提供選取表單主題的功能，以提供一些基本的表單型式設定。 |
| 6459  7c6f654a-9e21-4752-8297-258143f34779 | You can also customize the form using your own custom CSS. | 您也可以使用自己的自訂 CSS 自訂表單。 |
| 6460  a48209e2-ff86-4c59-a3a1-8cfdfa6a60dc | In this section, we will customize the Dark theme and make the label text white and bold. | 在本節中，我們將自定義黑暗的主題，並使標籤文本白色和粗體。 |
| 6461  933740e9-244b-4e97-a781-d453acd281f2 | For complete details on Marketo Forms, see the [1}Marketo documentation{2]. | 有關 Marketo 表單的完整詳細信息，請參閱[1} Marketo 文檔{2]。 |
| 6462  48b96c9d-8979-44ea-89d0-2e89c8cdc96f | Navigate to [1}Design Studio {2] > [1}Forms{2] and then click on your form. | 導航到[1}設計 Studio > {2][1}表單{2]，然後單擊您的表單。 |
| 6463  44ac04e5-d6f8-4cc7-9d4b-abb48274f319 | Click [1}Edit Form{2]. | 按一下「[1}編輯表單{2]」。 |
| 6464  5740fc59-ded1-4427-976e-ee5d70d1e9ee | Click [1}Form Settings{2] and then click the gear icon. | 按一下「[1}表單設定{2]」，然後按一下齒輪圖示。 |
| 6465  93267526-4709-43fd-a8d2-95e983d4a7c2 | [1] | [1] |
| 6466  d5a3361b-16e4-4137-8e75-6a0d8abd7226 | Clicking [1}View Theme CSS{2] will display the current theme CSS. | 按一下 \[ [1}檢視主題 CSS {2] ] 會顯示目前的主題 CSS。 |
| 6467  f6db008c-c8b7-446a-a591-eaf6104dba99 | Click [1}Edit Custom CSS{2]. | 按一下「[1}編輯自訂 CSS {2]」。 |
| 6468  571c8559-2886-48bd-b6c1-ba9f6d910275 | Paste in the following CSS code to make the label text white and bold. | 粘貼下面的 CSS 代碼，使標籤文本白色和粗體。 |
| 6469  407e89b1-95f1-410d-8e95-7dea068609f5 | .mktoForm label \{ | .mko 表單標籤 \{ |
| 6470  8c0f9249-cbc8-48e9-bbbe-cbea286fcc51 | font-weight: bold; | 字體重量：粗體; |
| 6471  48bf75bf-afd2-4b2b-a7c1-4e162bd47298 | color: #FFF; | 顏色：#FFF; |
| 6472  ee6f5636-1467-4ab7-b0dc-e86a85671b3d | } | } |
| 6473  70855645-16cc-49ec-a2b5-58ec8101bcb1 | Note: | 注意： |
| 6474  b5c2b663-16b2-43a0-b4ae-a53263d5bab7 | Enter only your custom CSS (just the parts that are different). | 只輸入您的自定義 CSS（只是不同的部分）。 |
| 6475  0b1021ba-11eb-46cc-8057-21d95ceea2a9 | You don't have to paste in the entire theme CSS. | 您不必粘貼整個主題 CSS。 |
| 6476  3add1f80-c539-4807-93c0-6f9c805c243e | Click [1}SAVE{2]. | 按一下「[1}儲存{2]」。 |
| 6477  41b8db53-ecd7-4a8b-853f-dca8977c5397 | Click [1}Preview Draft{2] to see a preview of the form. | 按一下「[1}預覽草稿{2]」以查看表單的預覽。 |
| 6478  124d782f-3bb9-4c41-843b-ddf62d05f0db | The label text should be white and bolded. | 標籤文字應為白色和粗體。 |
| 6479  3e9b05c8-9d13-4dcf-a093-e87947e158d7 | [1] | [1] |
| 6480  fe0f8b37-e7c3-480c-bf67-67c0f6449437 | Click [1}Edit Draft{2] to return to the form editor. | 按一下「[1}編輯草稿{2]」以返回表單編輯器。 |
| 6481  86e7327d-9276-4cbe-aaa8-d7f18b631ab2 | Click [1}FINISH{2] and then [1}APPROVE AND CLOSE{2]. | 按一下 \[ [1}完成{2] ]，然後[1}核准並關閉{2]。 |
| 6482  fe950cb5-69a7-4c6c-aba5-df07b0d0b50e | Copying the form embed code | 複製表單內嵌程式碼 |
| 6483  ea106043-2f31-4fd6-8a58-ba67e08794e7 | To use the form inside of the Audience module, you will need to copy the form embed code. | 要使用Audience模塊內部的表單，您將需要復製表單嵌入代碼。 |
| 6484  879f908a-13ef-4fb5-87d2-20a59141c23a | In the left navigation, right click the form and click [1}Embed Code{2]. | 在左側導覽中，以滑鼠右鍵按一下表單，然後按一下「[1}內嵌程式碼{2]」 |
| 6485  959896f2-d983-41ca-ac9c-0e4497ad0b90 | Set the [1}Code Type{2] to [1}Normal{2] and then copy the [1}Code{2] to the clipboard. | 將「[1}代碼類型{2]」設定為「一[1}般{2]」，然後將「程[1}式碼{2]」複製到剪貼簿。 |
| 6486  942fb3bb-52fd-4592-97ed-b1be08d35ae6 | Click [1}Close{2]. | 按一下「[1}關閉{2]」。 |
| 6487  2c544f89-b2a3-4af9-92fd-007b1f6eb5b3 | [1] | [1] |
| 6488  b0b5e295-0830-46f3-a462-782ce7329c3c | Creating a custom lead form in the Audience module | 在對象模組中建立自訂潛在客群表單 |
| 6489  11075556-2601-402e-9d1e-15df3254de49 | Once the form has been created and styled, create a custom lead form in the Audience module and associate the lead form with an Audience-enabled player. | 創建並設置樣式後，請在“受眾群體”模塊中創建自定義潛在客戶表單，然後將潛在客戶表單與啟用了受眾群體的播放器相關聯。 |
| 6490  08fcf25a-3186-4cf3-90e2-3a8698f3be99 | Open the Audience module. | 打開聽眾模塊。 |
| 6491  eccf3553-bb5c-4397-8a02-aaa3f1f8e1bc | Click [1}Lead Forms{2] in the left navigation. | 按一下左側導覽中的「[1}潛在客戶表單{2]」。 |
| 6492  f3d3a1d3-26c4-4469-a326-7db69dc7e28f | If any lead forms have been created, they will be displayed. | 如果已建立任何潛在客戶表單，則會顯示這些表單。 |
| 6493  a6f20d2b-f83f-470c-ba74-c05799b83a7b | Click [1}Create Lead Form{2]. | 按一下「[1}建立商機塑形{2]」。 |
| 6494  7527ed54-7a3a-445a-9231-8604d8202759 | Give the lead form a descriptive [1}Name{2]. | 為潛在客戶表單指定描述性的「[1}名稱{2]」。 |
| 6495  6c46b00c-d026-4de9-90c8-f41936c9f061 | Select a [1}Form Language{2]. | 選取[1}表單語言{2]。 |
| 6496  e39c65b5-6271-470c-a261-ca2eafe69d9d | Select the [1}Form Timing{2]. | 選取「[1}表單計時{2]」。 |
| 6497  dc745311-7d85-4579-a392-4616c7b5d163 | The form timing determines when the lead form will be displayed. | 表單時間會決定何時顯示潛在客戶表單。 |
| 6498  09a3a320-b5e7-4cf1-b0f9-135e87defc98 | [1] | [1] |
| 6499  882b47c4-2370-4f52-82c9-dff1ef2686df | edit lead form (1) | 編輯潛在客戶表單 (1) |
| 6500  9b4d21dd-0cf1-428f-a0dd-751bfebea230 | Set the form type to [1}Custom Lead Form{2]. | 將表單類型設定為 \[ [1}自訂商機表單{2] ]。 |
| 6501  cb0afeb5-e6b3-4d25-b221-4c03bf16613f | Paste in the [1}Form HTML{2] from Marketo. | 粘貼在[1}表格HTML{2]來自Marketo。 |
| 6502  21b4d5fe-f724-459e-8fff-6139fa5214da | [1}(Optional){2] Paste in the [1}Confirmation HTML{2]. | [1}( 選擇性) {2]貼上[1}確認 HTML {2]。 |
| 6503  35b7c134-7af6-428a-b5f9-f4cc2c170684 | The confirmation view will be display for 5 seconds and then the video will resume playing. | 確認視圖將顯示 5 秒鐘，然後視頻將繼續播放。 |
| 6504  ea1acd30-c223-41e6-b2a2-4b098fff6af4 | If no confirmation HTML is included, the video will resume playing after the form submission. | 如果沒有包含確認 HTML，視頻將在表單提交後繼續播放。 |
| 6505  27a177fc-6ffd-4108-85af-ba07aec86f29 | [1] | [1] |
| 6506  b96cb567-1131-4a20-811d-10947dbaf5b8 | edit lead form (2) | 編輯潛在客戶表單 (2) |
| 6507  d88928db-4eea-4f2f-82a7-1eaa4ef43ac8 | [1}(Optional){2] Click [1}Preview Form{2] to open a preview of the form. | [1}( 選擇性) {2]按一下「[1}預覽表單{2]」以開啟表單的預覽。 |
| 6508  1bdb0cd6-77bf-4076-9e7b-7e417cd5ff49 | Click [1}Save{2] to save the lead form. | 按一下 \[ [1}儲{2]存] 儲存商機表單。 |
| 6509  12e971cc-7657-4019-ab78-9f3bf61a9232 | Assigning a lead form to a player | 將潛在客戶表單指派給玩家 |
| 6510  b8de37e0-0431-4ea8-a64b-b03bff356ca6 | Once the lead form has been created, it needs to be assigned to a player. | 一旦建立了潛在客戶表單，就需要將其指派給玩家。 |
| 6511  28c7b044-b45f-4b53-9e1b-49c572d106fb | Follow these steps to assign a lead form to a player. | 請依照下列步驟將潛在客戶表單指派給玩家。 |
| 6512  0f8a51b6-c7c6-4806-8c6a-c25bbdd9c79e | Click [1}Audience Players{2] in the left navigation. | 按一下左側導覽中的「[1}觀眾播放器{2]」。 |
| 6513  e39b1486-7876-40be-a05c-b34938a2b4e6 | Locate your player and use the [1}Lead Form{2] dropdown list to select the lead form. | 找到您的玩家並使用[1}潛在客戶表單下拉式{2]清單來選取潛在客戶表單。 |
| 6514  3400a85b-fab7-473c-b20d-f135b59a6374 | The setup is now complete and you are ready to capture lead information. | 現在已完成設定，您已準備好擷取潛在客戶資訊。 |
| 6515  39b684f5-62a0-4570-9bc0-b435835399d4 | When a video is published using an Audience-enabled player, the lead form will appear according to the form timing settings. | 使用受眾播放器發佈影片時，會根據表單時間設定顯示主題表單。 |
| 6516  1910abc3-a1cc-4060-ae75-6b5e3efd5f7d | Validating the form data in Marketo | 驗證 Marketo 中的表單數據 |
| 6517  7f68f678-3f70-4100-82ee-511edd4b8251 | There are several ways to validate that the form data has been passed to Marketo. | 有幾種方法可以驗證表單資料是否已傳遞給 Marketo。 |
| 6518  4c83ba1b-8c31-4bdc-a9ac-6806c60425fa | Follow these steps to view the form data in Marketo. | 請依照下列步驟來檢視 Marketo 中的表單資料。 |
| 6519  aadffe01-45cb-4d9c-864d-0616fc602fbc | Sign in to your Marketo account. | 登入您的市場帳戶。 |
| 6520  9af894ba-18dd-49eb-8d1d-74df6d08c925 | Click [1}Lead Database{2]. | 按一下[1}潛在客戶資料庫{2] |
| 6521  787836f7-480a-4134-a41d-5381c583433f | In the left navigation, expand Group Smart Lists and then click [1}Form Capture SL{2]. | 在左側導覽中，展開「群組智慧列示」，然後按一下「[1}表單擷取 SL {2]」。 |
| 6522  e7651df3-4f04-42fd-abb3-06516ba93ee7 | [1] | [1] |
| 6523  607e90c5-17de-406a-83d1-e070c1f0f118 | Click the [1}Smart List{2] tab. | 按一下「[1}智慧列{2]示」標籤。 |
| 6524  8c432f76-84ee-4240-9321-dfaabafd4aa8 | In the list of [1}Filters{2] on the right side of the page, locate the [1}Filled Out Form{2] filter. | 在頁面右側的 \[篩選] 清單中，找[1}出 \[填寫表{2]單] 篩選[1}器{2]。 |
| 6525  893d4aa3-511b-4f13-ae20-3809d1236650 | Click and drag the filter to the page. | 按一下篩選器並拖曳至頁面。 |
| 6526  4614b47a-0847-4b50-b7e3-4ca7cd7dfd08 | [1] | [1] |
| 6527  ebcb67f8-1bfa-4ddd-90ab-70e04f688759 | Enter the name of your form. | 輸入表單的名稱。 |
| 6528  c10c2215-3a2c-44a5-9e03-1af4ac78ef6f | You can also click the [1}+{2] to browse for your form. | 您也可以按一下[1} + {2]來瀏覽表單。 |
| 6529  ae84ef45-4b61-483d-8c29-affd057bd7d2 | [1] | [1] |
| 6530  7a304ef0-3b14-4f77-86de-c0ad32f71e2d | Click [1}Leads{2] at the top of the page to see the filtered lead data. | 按一下頁面頂端的[1}商{2]機，以查看篩選的潛在客戶資料。 |
| 6531  c448e8f6-8b7c-4d58-9a5b-244632e0b4d8 | [1] | [1] |
| 6532  16365f36-d5e6-4ddb-9019-9c395285fe86 | lead form data | 潛在客戶表單資料 |
| 6533  34ebca0b-886a-493b-ac55-5512a51e3715 | Click an [1} Id{2] to open the lead detail. | 按一下[1} ID {2]以開啟潛在客戶詳細資料。 |
| 6534  64d1990c-f7f1-4b7c-ada3-b72ecd90786c | Click the [1}Activity Log{2] tab. | 按一下 \[ [1}活動記錄{2] ] 索引標籤。 |
| 6535  43f9836c-d6f4-4981-a354-0fe9610e5409 | Confirm that the form was filled out. | 確認表單已填寫。 |
| 6536  5f71b73e-8a7f-495e-a02c-9c1b39ceeef3 | [1] | [1] |
| 6537  601de33a-0e1b-484c-be53-920e932a2968 | lead form data | 潛在客戶表單資料 |
| 6538  ef7b7e5d-482a-4ee4-863a-f851ae747011 | Page Contents | 頁面內容 |
| 6539  e87d8454-67e9-411b-aa04-00c71d98f6f4 | Page last updated on 29 Sep 2020 | 頁面最後更新日期為 9 月 29 日 |
| 6540  d34bd095-0a6e-4d35-832b-10dea213f38b | Brightcove Support | 布萊特灣支援 |
| 6541  5f96b148-2bb1-428a-b1b4-9d490b25198f | [1}System Status{2] | [1}系統狀態{2] |
| 6542  0ea2b7ca-72ea-49ce-bd92-99a848a6f675 | [1}Contact Support{2] | [1}聯絡支援{2] |
| 6543  1e64aad0-dd79-4ff2-9f15-8b205b6c3e17 | [1}Documentation{2] | [1}文獻資料{2] |
| 6544  8eec1863-6460-400c-b8fb-3f9188702452 | Training | 訓練 |
| 6545  abfc54a4-6319-49cc-9c6d-e9a670ea6a6a | [1}Online Courses{2] | [1}線上課程{2] |
| 6546  da01672b-e986-43fe-8cc7-0b9305524fa1 | [1}Register for a course{2] | [1}註冊課程{2] |
| 6547  dde94eac-2d26-4d1b-84d6-ece03f9ce12b | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 6548  08d16d03-5c6d-404b-9ca4-412190e8c421 | Brightcove | Brightcove |
| 6549  e2ce885e-aa48-4db9-b47c-7710e5b7feca | [1}Brightcove.com{2] | [1}亮麗{2] |
| 6550  b3ec9395-7342-4d4d-8046-6ac6f402181e | [1}Contact Us{2] | [1}聯絡我們{2] |
| 6551  b4df2a51-d31b-4666-907e-40b65e67507d | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 6552  698bf386-954a-4bf7-a00d-88c7222d8fdb | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 6553  3655e2c6-f33e-4786-8dfd-5d27dc4dfaac | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 6554  86b7f1fd-1f2d-478b-8361-e0dab6c7fb63 | LinkedIn | LinkedIn |
| 6555  ba6bc8d8-323e-4053-b3cf-74400fd7528d | Twitter | Twitter |
| 6556  06275d99-0b28-47fb-9a23-fe9cd24b9fed | Facebook | Facebook |
| 6557  5daed968-5cea-4e07-ae53-5d1414a74962 | Have a question? | 有問題嗎？ |
| 6558  2be208fa-a9bb-427d-85b0-fc76f6f63588 | Marketo Integrations | 行銷整合 |
| 6559  a7478839-f899-446a-8c1d-fcd1af08eeed | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 6560  07664a08-f043-44e0-84d1-5532025690e5 | Select Language | 選擇語言 |
| 6561  fa512476-d22c-4c04-8996-cda733e0a737 | Other Brightcove Docs | 其他布萊特灣文件 |
| 6562  bc1cf420-aed6-4862-be18-2cb0cd0ffb89 | Documentation Home | 文件首頁 |
| 6563  92bd3656-6d67-4986-92d5-9e730493f20b | Brightcove Audience | 布萊特灣觀眾 |
| 6564  f7fa2bb4-5014-4101-8228-dfa4eddd912a | Brightcove Beacon | 布萊特灣燈塔 |
| 6565  815c0e57-0598-48b3-8834-b4c1965ed701 | Brightcove Campaign | 布萊特灣戰役 |
| 6566  38890b4b-d3f1-41a1-a662-36be30c7b229 | Brightcove Engage | 布萊特灣參與 |
| 6567  07460450-ab3c-4d5e-8bba-4db706a28467 | Brightcove Live | Brightcove Live |
| 6568  05d2d501-3f85-49a9-a720-1e3f3873af18 | Brightcove Gallery | Brightcove 圖庫 |
| 6569  0646fa9b-d990-42d6-8a06-e17d1967f1cb | Brightcove SSAI | 布萊特灣 |
| 6570  a2ad2d98-1aec-4eda-908b-6367d382df0c | Brightcove Social | 布萊特灣社會 |
| 6571  4904f106-8f20-4dc3-a07c-5756ac8830b3 | Video Cloud Studio | 視訊雲端工作室 |
| 6572  13f40a05-ccd6-4a65-be65-6851ed7478d9 | Brightcove Player Development | 布萊特灣球員開發 |
| 6573  d825034d-7e9f-4305-a7e9-00762c618234 | Video Cloud Platform APIs | 視訊雲端平台 API |
| 6574  ca965bc3-643e-4c82-9588-47fbe8495430 | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 6575  94dd6d8a-261f-486e-bfec-75752f352c6b | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 6576  88160062-8b97-4807-8484-e85047283c2d | Video Cloud General Information | 視訊雲端一般資訊 |
| 6577  0f4ffb92-645f-41a9-a6aa-2ade26932d65 | Zencoder | Zencoder |
| 6578  d35f99d0-c850-4c8d-bb3a-17725094d5d1 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 6579  da7caf75-0acf-41f6-9e2c-202aaee2d641 | support | 支持 |
| 6580  75302240-6410-4392-b9be-44d11cf53340 | system status | 系統狀態 |
| 6581  bb9ac69a-dc6b-49a3-9b86-90c219fb6e95 | [1}Home{2] | [1}首頁{2] |
| 6582  6bfb2b84-3618-4497-b4ec-57fc5c4d79ab | [1}Integrations{2] | [1}整合方式{2] |
| 6583  d785b01e-3326-470f-9833-7c10161efc7e | Marketo Integrations | 行銷整合 |
| 6584  f584cbf2-6faa-437a-a2ac-0a8a52eba074 | [1}Home{2] | [1}首頁{2] |
| 6585  8a7fb922-45df-44bb-9280-42d427b6cd6a | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 6586  e7b59052-af70-494c-b884-2f9200342e87 | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 6587  85d7dbaa-c7b3-4986-80f2-ff92fc745ba1 | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 6588  798b00c0-50b7-4a7c-8b35-2abf0d6bce1c | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 6589  eb6ba5b9-b6c1-4415-b64b-394a109523cd | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 6590  f0f0e77f-81f4-406b-a0dc-4b2f2e197a3b | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 6591  13e4ce43-ef40-42a7-8c54-41d68fde2c52 | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 6592  14e2d763-13c6-4b30-91a9-4f6edcac548b | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 6593  f2e32fdc-643d-45e9-8d61-5db58760f5fd | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 6594  2c6dc6d1-987f-4993-9a96-d326156ceac9 | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 6595  55d5ed99-bfe8-40d7-85f1-5ea249521c18 | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 6596  55096730-6b19-4242-9da4-a23127ad3bd6 | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 6597  e209b87d-c34d-4896-ae0f-aebc2894f62d | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 6598  01e96cb8-17c8-4813-be90-efb838f8082b | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 6599  4046e017-4347-4d6e-991e-9a981eac8954 | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 6600  28f5000f-fc57-4456-a21e-83a92115809c | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 6601  bffbbfd1-21a9-4bee-b810-22023660063d | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 6602  037dc317-4a16-475f-aded-d145152cee33 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 6603  af238ae1-9d62-42de-89da-20ae5e5b1335 | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 6604  e476f114-cee6-4ddf-9ea6-8303ea631886 | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 6605  8e67acdf-e21c-4057-9280-cd373ec9a8ce | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 6606  49275f1c-8f79-4cfe-a645-c5ce09f27059 | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 6607  fbe33c94-c77f-4e44-8d87-9f57bc9af4b2 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 6608  b24e8b10-c00b-45d9-baaa-a3a00ca74c31 | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 6609  c967c0f0-88a7-41c5-ac6f-d2a613664da0 | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 6610  7e7e1e35-46bc-49e4-b5c6-da8c9325082f | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 6611  e5c7e901-ac71-499a-a65d-c9fa0d85bfe5 | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 6612  b45049ab-c0d5-4382-b786-fa98b203bb9f | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 6613  de43c345-521c-4d75-9ccd-96c00fd61812 | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 6614  f1eb75bc-5005-4037-849f-ae674b3b7355 | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 6615  8c9bedf3-e8d3-4678-95ad-f62bad4e7198 | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 6616  7db0fcd3-5b1d-4582-9847-33c02e3cd699 | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 6617  3e65c3ab-3c37-4dd4-952d-d375c5291de5 | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 6618  316c2b0f-fe8a-4629-8723-e1afe82bdaf9 | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 6619  4067f22a-c5a1-4396-817e-5f4c624b4a9f | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 6620  870c22a8-b630-4206-bb9e-aee2c130a99f | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 6621  1b90a350-c784-49cc-891d-db93975db0e1 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 6622  e85d5aa3-b175-46da-9e55-a696d559bd37 | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 6623  2ee6e681-c37c-4470-813f-80017e403908 | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 6624  6ce3b4c5-4b04-449f-9e37-f1c1197e9097 | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 6625  a01a7b39-d397-45f1-923d-0709917d13ef | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 6626  236e88d3-aceb-4545-a9ba-6242c629845c | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 6627  1bdbcaa7-94e8-4705-9442-d4e28254dca6 | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 6628  929bcb0a-f935-4737-b1c8-711516c32147 | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 6629  a82abc12-8bb8-413a-a29a-e505fce0cb72 | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 6630  db8f5e94-3ff9-4e4c-ad24-f48fad211fc5 | [1}Overview: | [1}概述： |
| 6631  4df0d582-4f34-449f-ba8d-92de15cca947 | Audience API{1] | 受眾 API {1] |
| 6632  326bf188-2665-4f94-98f6-286c26fc56cd | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 6633  6a90bbc2-6f54-46a0-9d5c-63a44351dd3b | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 6634  6f99a70b-4bf7-4f0d-9349-2df6d9de58c5 | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 6635  16794f43-1a25-4a37-a310-2cf8aa441dd6 | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 6636  f7dafe1a-f54b-4ff3-97e3-db7fb55df007 | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 6637  601971eb-f1a3-4820-a72d-e370184c9a23 | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 6638  9666f79d-8a68-4b8a-8ed8-909c72e88502 | [1] | [1] |
| 6639  b380e0c2-f0c7-48e5-954b-50a46f50c2d7 | Navigation Menu | 導覽功能表 |
| 6640  67767e05-b598-4526-8a9a-c8f319bbb98d | Page Contents | 頁面內容 |
| 6641  c0a62ae2-94a4-4157-b761-e23eff2b268f | [1}[2]{3] | [1}[2]{3] |
| 6642  ad9a9ee7-f655-47d1-bbf5-f632305ccb2a | open in new tab | 在新分頁中開啟 |
| 6643  a4e0ec00-67aa-4878-9d20-576146ac6ad0 | [1}{2]Marketo Integrations | [1}{2] Marketo集成 |
| 6644  207ba4b7-3b8c-4b4a-943e-a713c922b783 | Learn how to integrate Brightcove Audience with Marketo. | 了解如何將布萊特灣受眾與馬克多整合。 |
| 6645  2911be30-97f8-415a-b65c-239852b24411 | [1}Integrating Video Cloud with Marketo using Munchkin{2] | [1}使用 Munchkin 整合視訊雲端與市場{2] |
| 6646  d3477812-00e9-4642-872b-29b526b08907 | [1}Integrating Video Cloud with Marketo Using the REST APIs{2] | [1}使用 REST API 整合視訊雲端與市場{2] |
| 6647  58815764-516f-4ab4-817f-1aaf425bc58d | [1}Creating Custom Lead Forms for Marketo{2] | [1}為市場建立自訂潛在客戶表單{2] |
| 6648  f8a7c853-6cff-4e2f-9dcb-db3292a33922 | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 6649  e9bf95ef-bcb9-40fd-942a-eeecef0ad021 | Page last updated on 31 Jan 2020 | 頁面最後更新日期為 1 月 31 日 |
| 6650  6993cd62-a2b6-48eb-a467-c67040cbe15d | Brightcove Support | 布萊特灣支援 |
| 6651  3e5afe9c-7355-453a-ad30-4b94e9aca8de | [1}System Status{2] | [1}系統狀態{2] |
| 6652  251275fe-fa56-4e77-8225-f0034b81c6b7 | [1}Contact Support{2] | [1}聯絡支援{2] |
| 6653  9164461b-938f-4381-9482-764e5760ef49 | [1}Documentation{2] | [1}文獻資料{2] |
| 6654  b95eb330-31a0-4906-b5a4-934c3ab36e33 | Training | 訓練 |
| 6655  4ce2173c-9634-4582-ab08-647bd392f9ae | [1}Online Courses{2] | [1}線上課程{2] |
| 6656  839a9e67-cffd-4d09-a22e-c94bf9dc88c1 | [1}Register for a course{2] | [1}註冊課程{2] |
| 6657  99616c02-1578-49b5-b961-9a16fef6ada3 | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 6658  b98452f5-6395-47b0-9d6a-39c98cff9c35 | Brightcove | Brightcove |
| 6659  394b3d92-857c-4434-a19a-e4426819971c | [1}Brightcove.com{2] | [1}亮麗{2] |
| 6660  bef801d5-d8c7-4526-9fd4-c0a790a3f32d | [1}Contact Us{2] | [1}聯絡我們{2] |
| 6661  bd7a1e5b-6b9d-49ff-8ad4-0af2821216d5 | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 6662  2bdf4bbf-f831-4aab-8fb9-08680050ac16 | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 6663  675a12f8-7c6a-4f09-9637-98eee904f6d8 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 6664  942778f5-7c81-441a-832d-403bbd026bbb | LinkedIn | LinkedIn |
| 6665  af31dae1-0e53-437d-a448-96fdba96670f | Twitter | Twitter |
| 6666  84bd7e4f-cbec-4c27-8dc1-ba9724962087 | Facebook | Facebook |
| 6667  74dbff79-3964-4380-ba9c-a8effb62ad87 | Have a question? | 有問題嗎？ |
| 6668  ed2f4986-fdcd-4960-9e75-5cc091552356 | Integrating Video Cloud with Marketo using Munchkin | 使用 Munchkin 整合視訊雲端與市場 |
| 6669  8799128f-5c27-4e66-98dd-8bbfc967c33d | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 6670  add8692b-a813-4523-aea8-fb2c640d05b2 | Select Language | 選擇語言 |
| 6671  ec481fa1-f01c-4012-8712-ed3b683bc1e3 | Other Brightcove Docs | 其他布萊特灣文件 |
| 6672  0b66a730-4c9b-4f87-a2b7-05437b61e097 | Documentation Home | 文件首頁 |
| 6673  3434e0e4-6c03-47b2-bc2f-3b5e40c09569 | Brightcove Audience | 布萊特灣觀眾 |
| 6674  4ec44df8-2e1c-4345-9a38-3cbebf324c91 | Brightcove Beacon | 布萊特灣燈塔 |
| 6675  e103c5b1-3795-4d53-9806-3fa38a1cec04 | Brightcove Campaign | 布萊特灣戰役 |
| 6676  8d77b91f-fa40-45be-926a-f014e612e600 | Brightcove Engage | 布萊特灣參與 |
| 6677  f05b3e9e-c6a5-4a17-9ab5-530e85b1387a | Brightcove Live | Brightcove Live |
| 6678  0cfb931b-cb64-49bd-975e-e3da6f8c2a9a | Brightcove Gallery | Brightcove 圖庫 |
| 6679  5b247638-66c6-41ec-87bf-30c38512e946 | Brightcove SSAI | 布萊特灣 |
| 6680  07f531e4-2cc4-46cc-b16c-45f569c9b452 | Brightcove Social | 布萊特灣社會 |
| 6681  1601b3d9-de30-4932-9448-219ad9509a96 | Video Cloud Studio | 視訊雲端工作室 |
| 6682  9059bf10-7791-4253-bfb2-5f47f54d8370 | Brightcove Player Development | 布萊特灣球員開發 |
| 6683  c7384b5e-c0fe-43cf-b607-185cb1958bd7 | Video Cloud Platform APIs | 視訊雲端平台 API |
| 6684  e6b319a9-5c40-4afc-b84b-180789c53760 | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 6685  df158f25-b412-4b98-9753-16fd1fbb2891 | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 6686  47a1993f-f295-4afa-af90-fe7b2690c5c3 | Video Cloud General Information | 視訊雲端一般資訊 |
| 6687  9fa95f7b-ae05-4a04-94f7-425f885c56df | Zencoder | Zencoder |
| 6688  080a1b73-6ce5-4fb3-90c1-ed9b026bc9cb | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 6689  a341baec-63d6-4a62-824d-a5ddcd024951 | support | 支持 |
| 6690  1c8ab12d-1adf-434e-9990-148e47c735a0 | system status | 系統狀態 |
| 6691  220b8905-1c75-45ea-9522-9129a3eff1f2 | [1}Home{2] | [1}首頁{2] |
| 6692  606ec817-d494-40fd-b8e7-08a625d4ad2b | [1}Marketo{2] | [1}市場部{2] |
| 6693  d13ee957-1c08-42ca-a884-b8bd0d747593 | Integrating Video Cloud with Marketo using Munchkin | 使用 Munchkin 整合視訊雲端與市場 |
| 6694  50c0ff27-6f26-4abe-962a-f9773ce2542e | [1}Home{2] | [1}首頁{2] |
| 6695  1dcc0c62-b35e-432c-9dbb-72d739396233 | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 6696  c31b7b27-a942-4373-9a87-ba44ff4016ad | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 6697  4bddc74e-c68f-4d3a-bcdd-5f4c97673b12 | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 6698  174bb3fc-3618-427d-b5ec-a9b36899baf5 | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 6699  5c8cda21-6a3e-46d8-bb09-33d2bb5a6157 | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 6700  1ba66260-a1dc-449a-93dd-21b5b1559c7a | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 6701  f9db0910-233b-4a79-8c26-87f5ae7a0d82 | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 6702  b14812b4-a1c6-469a-8636-db2b71761f43 | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 6703  dc486d5a-4e84-45e6-8a87-b890029d85ba | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 6704  87df75ad-7920-4178-b0d2-5a2df3df3e8d | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 6705  d4d16a95-225e-4c83-8039-65bc92fdf143 | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 6706  1ceff184-96df-4dca-a522-45d3786e741a | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 6707  c54a95cd-6aba-4291-84b0-556dcf0c0621 | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 6708  067c5fb3-39f7-4510-acb4-2802a28b0421 | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 6709  f97ab292-2eea-4daf-9b91-07822bcf6e23 | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 6710  fddcbe56-b88b-4cfa-ae25-0898bc0a2f58 | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 6711  2bab0938-f01a-4916-8072-c3796ee928d5 | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 6712  7a7bd3c7-ff0a-4519-a546-0d30d3d9f672 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 6713  0f2aec08-3818-4049-8279-5c6f51aaf500 | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 6714  e450d732-ecdd-492c-9721-bfa41ccc9125 | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 6715  7ec87528-dcd3-43db-abe2-9c647f58138c | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 6716  1d1fe2fa-a0f2-449c-8439-9ee6c2f24054 | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 6717  c25cc58b-559a-42d8-9b15-f4f6fc9e89cf | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 6718  1afbc2ec-94cc-4976-9064-2e0d0b6d8b38 | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 6719  ef7cf710-07c6-4431-9cd4-1794bef0360a | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 6720  e2582cc2-5ca9-4a99-aefe-6b4c7b05a5b4 | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 6721  fabd2940-7e3b-44e7-a123-e8bd31b6db62 | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 6722  c9e72384-9373-43f1-a25a-b83be2c5b28b | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 6723  e9309576-17f6-4d10-9e37-03d2dc050acb | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 6724  f50562c8-fb8a-4e28-9a78-58d64e448d03 | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 6725  30da6b5a-e000-4b4d-8202-8537e31f8804 | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 6726  cab4dacb-1084-4b58-8b74-ae198dd95d2a | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 6727  2a7b350d-533a-4eac-a054-6f4d245e855d | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 6728  d2366327-69fe-4793-ac1f-9723caab1793 | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 6729  1f3e7980-f141-417f-8086-39f42645ebc8 | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 6730  ca7b2914-77e6-45af-9bba-8b193110f605 | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 6731  1b29e484-3223-4b80-9765-63317201fe51 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 6732  a8da6402-02e9-430d-80b9-7d14c5f807d8 | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 6733  26565e7d-18d7-4576-af32-c11f823b2fdb | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 6734  95f15288-6550-4066-adcb-ac8f9b44a7c2 | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 6735  99dbbb1a-5322-4069-bbbc-2fb8a5c82788 | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 6736  eddaa340-ee90-4178-b78f-82c262770374 | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 6737  1a4c05a2-f2dd-4266-ae04-79b864eb1a26 | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 6738  01bf8bd9-872e-437d-af8b-bea07524d3f9 | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 6739  d2839212-d629-4ec5-9331-5aba9e002e18 | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 6740  5ec00372-2e65-4ae4-b939-667ab782a120 | [1}Overview: | [1}概述： |
| 6741  6242582f-13d4-4b8a-9d06-5f4bff8616bb | Audience API{1] | 受眾 API {1] |
| 6742  e7b1a0c6-5828-43cc-9f5b-87119b4bf330 | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 6743  62326ea3-11a8-4fbd-8529-b6bcd48a3a02 | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 6744  727cc850-45fc-434a-bf04-9fed4affa292 | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 6745  408a2451-1645-41f1-a1bc-bfc22ad68463 | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 6746  3ccf7ff9-3722-463e-8ee8-e9698499e6d9 | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 6747  1d995ec4-9b00-49d7-9275-5205f73641ac | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 6748  91f5e7f3-6872-4f46-bdde-35998b5a6319 | [1] | [1] |
| 6749  7d556415-e59b-49a6-a8f5-be29f0e47c07 | Navigation Menu | 導覽功能表 |
| 6750  180198c7-797c-4d64-8a2b-66e8157f2a31 | Page Contents | 頁面內容 |
| 6751  ccc2e8fa-d96c-40d4-b9a1-cce56ac14eb2 | [1}[2]{3] | [1}[2]{3] |
| 6752  a9ea7a85-d4fa-4e9a-906b-8c5f7cb97a8d | open in new tab | 在新分頁中開啟 |
| 6753  2163e35f-8249-4274-869d-0e9d53368dc7 | Integrating Video Cloud with Marketo using Munchkin | 使用 Munchkin 整合視訊雲端與市場 |
| 6754  74c78627-6274-44db-850a-2b08531e3c66 | This topic explains how to configure the Audience module for use with Marketo Munchkin. | 本主題說明如何配置Audience模塊以與Marketo Munchkin一起使用。 |
| 6755  ad7c89b9-5951-4297-8e69-b2bc6e888838 | [1] | [1] |
| 6756  b8a40762-bd99-4abd-9db4-c5be91e0c45b | The Audience module allows Video Cloud to synchronize viewing data from Brightcove Players to Marketo. | 觀眾模組允許視頻雲端同步從布萊特灣玩家到 Marketo 的觀看數據。 |
| 6757  1375e1ca-88e7-46f0-9256-2a228176c4d7 | Once in Marketo, this data can be used for segmentation, campaign logic, reports, lead scoring, and personalizing communications. | 一旦進入 Marketo，此資料可用於細分、行銷活動邏輯、報告、潛在客戶評分，以及個人化通訊。 |
| 6758  63355805-5ddc-4da8-84f9-6fd625c938b7 | For information on how to configure the Audience module for use with Marketo using the REST APIs, see [1}Integrating Video Cloud with Marketo Using the REST APIs{2]. | 有關如何使用REST API將受眾模塊配置為與Marketo一起使用的信息，請參閱[1}使用REST API將Video Cloud與Marketo集成{2]。 |
| 6759  394cf39c-ea6d-47aa-a10a-79c4d429889f | The Audience module integration with Marketo consists of two main components: | 與 Marketo 的受眾模組整合包含兩個主要元件： |
| 6760  be8ca542-1955-4dc3-b936-88a36d1b01a7 | A Brightcove Player plug-in to enable tracking of video views data | 可追蹤影片觀看資料的 Brightcove 播放程式外掛程式 |
| 6761  93c6feca-8ea7-48c4-a4d1-cd7e1edfe663 | A synchronization process to send tracking data from Video Cloud to Marketo | 從Video Cloud向Marketo發送跟踪數據的同步過程 |
| 6762  eff5fc8c-fd52-4377-9918-9b2adca2c108 | Requirements | 需求 |
| 6763  a5ba493b-b399-4988-8db4-2fc39d910e3b | To use the Audience module with Marketo, you must: | 要將受眾模塊與Marketo一起使用，您必須： |
| 6764  9d7dd128-6ce2-48f3-8ce3-371662acd9a2 | Have a Marketo account with the Munchkin API enabled - you will need your Munchkin account ID (see [1}Accessing the Marketo munchkin{2] below); users with the Munchkin User role should be able to access these values | 擁有啟用了Munchkin API的Marketo帳戶-您將需要您的Munchkin帳戶ID（請參見[1}訪問Marketo Munnchkin{2]下面）;具有Munchkin用戶角色的用戶應該能夠訪問這些值 |
| 6765  5cf0141b-21a3-49eb-bdfc-0e40ec9615bc | Have a Professional or Enterprise Video Cloud account | 擁有專業或企業視訊雲端帳戶 |
| 6766  f280b851-91ac-43de-bb62-764a99c81159 | Have the Audience module enabled for your account by submitting the required information in the initial splash screen that appears when you open the Audience module | 在開啟 Audience 模組時出現的初始啟動畫面中提交必要資訊，讓帳戶啟用 Audience 模組 |
| 6767  6b91f622-5d38-40c7-a9a8-145add3c7aef | Click through the service agreement the first time you use the module | 第一次使用模組時，按一下服務合約 |
| 6768  1dc46155-1cc0-4036-acd7-6440bb66d12b | Use the Advanced Embed (in-page) publishing code when publishing your player; Standard Embed (iframe) publishing code will not work as the plugin will be running inside of an iframe and therefore will be unable to access any parent page URL parameters and may not get the correct cookies | 發布您的播放器時使用高級嵌入（頁面內）發布代碼; 標準嵌入（iframe）發布代碼將無法工作，因為插件將在 iframe 內運行，因此將無法訪問任何父頁面 URL 參數，並且可能無法獲得正確的 cookie |
| 6769  ef2c03cf-b2eb-4652-a198-971fb81ae36b | Features | 功能 |
| 6770  57cef1fd-c47b-473f-80a2-de6971229497 | Some of the key features of the Video Cloud - Marketo integration are: | Video Cloud-Marketo集成的一些關鍵功能包括： |
| 6771  08089a14-ffce-4837-aa91-8081b62ce390 | [1}Lead forms{2] - Create Marketo forms that will appear automatically as viewers watch videos. | [1}潛在客戶表格{2] -創建Marketo表單，這些表單會在觀眾觀看視頻時自動顯示。 |
| 6772  47d10def-730d-4d6c-b436-757338aa88b2 | For information, see [1}Creating Custom Lead Forms for Marketo{2]. | 有關信息，請參見[1}為Marketo創建自定義潛在客戶表單{2]。 |
| 6773  26115b5e-15a9-4f31-ade3-611934888a40 | [1}Data format{2] - Video cloud viewing data is delivered to Marketo as a page view, or a virtual web visit. | [1}資料格式{2] -視頻雲查看數據以頁面瀏覽或虛擬Web訪問的形式交付給Marketo。 |
| 6774  0c3dd71f-2c97-43b8-bc85-fd952d29fda6 | The web page visit event contains query parameters that indicate the viewer's level of engagement. | 網頁瀏覽事件包含指出檢視者參與程度的查詢參數。 |
| 6775  b6cdc3ae-af7a-4fe3-a41a-ed580ab4d826 | The data that is replicated to Marketo is as follows: | 複製到 Marketo 的資料如下所示： |
| 6776  374e4b04-15f3-4fa7-a7ef-13a0e99f5d04 | Video Name | 視訊名稱 |
| 6777  dc7cfff4-9266-4929-b905-070d44bf5321 | Video ID | 視訊 ID |
| 6778  435e7029-e589-4bea-a038-5ffefb960377 | Account ID (Video Cloud) | 帳號 ID (視訊雲端) |
| 6779  332ff6c7-5a67-43b8-a592-edf1b25f130b | Page URL (URL of the referring page) | 網頁網址 (參照頁面的網址) |
| 6780  67ef7878-3fd1-4a25-b1d0-8c9cc842f4d0 | Player ID (Video Cloud player) | 玩家 ID（視頻雲端播放器） |
| 6781  ac08b000-9277-41a2-8383-02e47736658b | % Watched (25%, 50%, 75%, 95%) | 百分比 (25%, 50%, 75%, 95%) |
| 6782  c9ed7286-793a-46b8-af32-f0b077e62309 | [1}Data transfer{2] - Viewing data is sent immediately to Marketo when the Audience-enabled Brightcove player generates it, however, some reports in the Marketo platform may take some time to refresh. | [1}數據傳輸{2] -當啟用了受眾群體的Brightcove播放器生成觀看數據後，立即將其發送到Marketo，但是，Marketo平台中的某些報告可能需要一些時間才能刷新。 |
| 6783  ffc244ee-2f0e-4624-9a44-1e41bc2b462e | The Marketo Munchkin integration does not send viewing data to Audience. | Marketo Munchkin集成不會將觀看數據發送給觀眾。 |
| 6784  e2f09ac9-795c-4199-b7e9-d18987c30d7c | The viewing data is sent directly to Marketo client-side in the browser. | 查看數據直接發送到瀏覽器中的Marketo客戶端。 |
| 6785  422a1a1b-ec3e-4a9d-9b8a-418bec76cfd0 | [1}Data retention{2] - Data collected can optionally be retained in Video Cloud for up to 6 months | [1}資料保留{2] -收集的資料可選擇性地保留在 Video Cloud 中長達 6 個月 |
| 6786  f558c459-5b40-4e7c-a8b5-c1cc83c2180b | Accessing the Marketo munchkin | 訪問Marketo Munnchkin |
| 6787  64106c4d-a32c-4f85-97dd-fcac3c0b887a | When configuring the integration with Video Cloud, you will be prompted for your Marketo munchkin. | 配置與Video Cloud的集成時，將提示您輸入Marketo munchkin。 |
| 6788  78303265-d596-4e30-acde-c6edc90730f7 | Follow the steps below to access this value. | 請依照下列步驟來存取此值。 |
| 6789  5901c000-3f83-46e8-ae34-f1ce2d44de4b | Login to your Marketo account. | 登錄到您的市場帳戶。 |
| 6790  8f4689e2-c88e-4c25-b386-941638fe57c9 | Click [1}Admin{2] in the top navigation. | 按一下頂端導覽中的 \[ [1}管理員{2] ]。 |
| 6791  da85e251-25c4-42f8-9e7e-eac65405d17f | In the left navigation, navigate to [1}Admin{2] > [1}Integration{2] > [1}Munchkin{2]. | [1}在左側導覽中，導覽至「[1}管理 > {2][1}整合{2] >」。{2] |
| 6792  3a540153-ac30-4fcf-82fe-5dcce8a393ab | [1] | [1] |
| 6793  4341a511-3da6-4801-b814-c9d6a7598b20 | marketo account settings | marketo帳戶設置 |
| 6794  750d7d01-8b99-4509-b86f-3aa24fc2bc97 | Copy the [1}Munchkin Account ID{2] and save it in a safe place. | 複製 M [1} unchkin 帳號 ID {2]並將其儲存在安全的地方。 |
| 6795  9ba3e34d-7c49-44a5-82bc-a93fa771ecd2 | It will be needed when configuring the Audience module. | 配置“受眾”模塊時將需要它。 |
| 6796  80a96fe7-d036-434b-beed-a0ab9e75edcd | [1] | [1] |
| 6797  7236227a-4d4b-462f-977a-4fe1f7134fa5 | marketo-account-id | 市場帳號 |
| 6798  d5e0948c-ce9f-488a-b637-10597c55af5a | Setting up the connection | 設定連線 |
| 6799  8e0adedb-fe10-429b-ab5c-285810dc1efb | Follow these steps to setup the connection between Video Cloud and Marketo. | 請按照以下步驟在Video Cloud和Marketo之間建立連接。 |
| 6800  39353f0e-e64a-4b2b-bf9d-245174e499b3 | Establishing the connection between Video Cloud and Marketo | 建立視頻雲和 Marketo 之間的連接 |
| 6801  eddcab7c-2045-4262-976c-6ac4e147130f | Open the Audience module and click [1}Data Connections{2] in the left navigation. | 開啟對象模組，然後按一下左側導覽中的[1}資料連線{2]。 |
| 6802  aea1048d-85c2-497f-80ec-1b9faff5d8d8 | Click [1}Add New Connection{2]. | 按一下「[1}新增連線{2]」。 |
| 6803  826790ff-dfe9-4c95-8b3f-5154ed0654a0 | Select [1}Marketo{2] as the integration. | 選取「[1}行銷{2]」做為整合。 |
| 6804  1ee8eb32-5a2c-4067-8dc9-f95f3a25c65e | Note: | 注意： |
| 6805  e420d456-8f78-4c44-8ee1-24c2738a5faa | The integrations that are available are based upon your Video Cloud subscription. | 可用的整合是根據您的 Video Cloud 訂閱而定。 |
| 6806  09d89870-7a03-477a-a30d-e9796bc1c5bf | (Optional) Enter a [1}Connection Name{2]. | (選擇性) 輸入「[1}連線名稱{2]」。 |
| 6807  8f365e88-930e-4d6e-bab6-fdf8dbd81b92 | [1] | [1] |
| 6808  ca26288c-123c-4926-82c4-9d993b7811c5 | audience setup | 受眾設置 |
| 6809  55ae8a96-6749-44fc-92a6-93a22fb6e2bd | Click [1}Connect{2]. | 按一下「[1}連線{2]」。 |
| 6810  e36bd0a2-bd0b-44e2-9a3a-65f7c161650c | Select [1}High Volume (Munchkin){2] and then click [1}Save{2]. | 選擇[1}高音量（蒙克金）{2]然後點擊[1}保存{2]。 |
| 6811  2884d918-a9f1-4b0b-88ad-7c19a88c7fbd | [1] | [1] |
| 6812  a48e8850-8f59-4df4-94ea-bf62ef7c1531 | marketo integration type | 市場整合類型 |
| 6813  7af1c94f-8f71-46ce-8046-37b97c22b510 | Note: | 注意： |
| 6814  8437ea0d-9d4f-4bac-9b7c-ef430369a235 | For information on using the REST integration, see [1}Integrating Video Cloud with Marketo Using the REST APIs{2]. | 有關使用REST集成的信息，請參閱[1}使用REST API將Video Cloud與Marketo集成{2]。 |
| 6815  a54a3f78-b632-4bca-916c-c8c8fa19220f | Click the [1}empty{2] link in the [1}Marketo Account ID{2] section. | 點擊[1}空的{2]鏈接[1}Marketo帳戶ID{2]部分。 |
| 6816  7c83f675-14b8-45fa-a7e7-4e417afb6e4f | Paste in your [1}Munchkin Account ID{2] and click [1}Save{2]. | 粘貼到您的[1}Munchkin帳戶ID{2]然後點擊[1}保存{2]。 |
| 6817  7bb2f004-8458-4236-b5ad-84f87b44e4eb | [1] | [1] |
| 6818  a6275eb0-0f94-4669-836d-29a647b74769 | Marketo splash screen | Marketo啟動畫面 |
| 6819  ba648c6e-50f2-4794-82f1-fd597615c3a8 | The Video Cloud connection to Marketo is now set up and ready to use. | 與 Marketo 的視頻雲連接現在已經設置並可以使用。 |
| 6820  ce5dcc9b-7361-4e08-8986-932e5a473701 | Configuring the integration | 設定整合 |
| 6821  9a017faa-0e18-4290-80ca-3919d3c27f5b | Once the Video Cloud to Marketo connection has been made, you can configure the integration. | 視頻雲到 Marketo 的連接完成後，您可以配置整合。 |
| 6822  3dde58bb-d288-4eb3-ae80-60d24999fe74 | [1] | [1] |
| 6823  1774285f-aa4a-4ffb-a5ba-6a5dde4592f8 | connected options | 已連線的選項 |
| 6824  df3889b3-e67c-4b21-8e9a-5dc712f5cdba | By default, the [1}Connection Status{2] will be [1}Enabled{2]. | 依預設，[1} \[連線狀態] {2]將會是 \[ [1}已啟用{2] ]。 |
| 6825  e2e127f1-5516-4f16-a4b3-3bf823455a4b | The [1}Connection Status{2] determines if Video Cloud video engagement data is sent to Marketo. | 「[1}連線狀態」{2]會決定視訊雲端視訊參與資料是否傳送至 Marketo。 |
| 6826  f1ddbdea-29a5-40ec-acd9-0f58b4651ba2 | [1}Enabled{2] - Data is collected and will be sent to Marketo | [1}啟用{2] -資料會收集並傳送至 Marketo |
| 6827  d85ac225-6822-4e00-ae2f-9d5bbf8ccad1 | [1}Disabled{2] - No data is collected (integration is disabled) | [1}停用{2] -未收集任何資料 (已停用整合) |
| 6828  c8f40d3d-99d9-405b-beb5-efe8a9ac06c6 | To remove the integration with Marketo, click [1}Disconnect{2]. | 若要移除與 Marketo 的整合，請按一下 \[ [1}中斷連線{2] ]。 |
| 6829  e1d88a53-021c-4372-8edb-a5fce67730aa | The Audience module supports multiple connections to marketing platforms. | Audience 模組支援多個行銷平台的連線。 |
| 6830  e56367e2-6623-48b5-a2fb-36f21fe5867a | Click [1}Add New Connection{2] to configure additional integrations. | 按一下 \[ [1}新增連線{2] ] 以設定其他整合。 |
| 6831  bc557181-5e45-4271-ac7e-a2aac5bed659 | Creating an Audience-enabled player | 建立具有受眾功能的播放器 |
| 6832  17db53ae-1907-4d6e-8171-f9917fb92db4 | Video engagement data will only be sent to Marketo when you are using an Audience-enabled video player. | 視訊參與資料只會在您使用支援聽眾的視訊播放器時，才會傳送至 Marketo。 |
| 6833  21c6ea1e-b946-46f8-bb2a-805ed847be2c | For information on creating an Audience-enabled Brightcove Player, see [1}Creating an Audience-enabled Player{2]. | 如需建立啟用受眾的 Brightcove 播放器的詳細資訊，請參閱[1}建立啟用受眾的播放{2]程式。 |
| 6834  be38af90-ab2f-4cef-9953-d1cf2e263e90 | Passing a tracking ID | 傳遞追蹤 ID |
| 6835  599c5599-7c08-4afb-a70d-125c4c6c943c | The Audience module supports the ability to pass a tracking ID value to Marketo. | 受眾模塊支持將跟踪ID值傳遞給Marketo的功能。 |
| 6836  a2ef0cde-0e48-43de-8551-6974ceb99a19 | The tracking ID might be used to track a campaign ID for example. | 例如，追蹤 ID 可能用來追蹤廣告活動 ID。 |
| 6837  40c07643-ad2e-4618-b642-0805bf0a67ef | The tracking ID can be appended to the URL that displays the Audience-enabled player or added to the player embed code. | 追蹤 ID 可以附加至顯示已啟用受眾播放程式的 URL，或新增至播放程式內嵌程式碼。 |
| 6838  9a966d26-7145-45f2-8aa2-30796d3eddb7 | Example: | 範例： |
| 6839  4242db41-732f-4be8-b4b6-c85914acc677 | Appended to URL | 附加至網址 |
| 6840  1d226a45-06da-4f62-98bf-361c5cf3d5ce | http://www.myurl.com/video.html?[1}bctrackingid=12345{2] | http://www.myurl.com/video.html? 按下滑[1}鼠右鍵 = 12345 {2] |
| 6841  064324c5-8d2c-477d-b413-b8dc8762f066 | Example: | 範例： |
| 6842  fe490fb2-2875-4cef-b436-d398038443a7 | Added to player embed code | 新增至玩家嵌入程式碼 |
| 6843  0032d8d6-3f8e-49de-89b2-489b7d1b5582 | <video data-video-id="6033402539001" | <視頻數據視頻代碼 = |
| 6844  c88b1f11-1162-4417-a266-ac0ce0313968 | data-account="1486906377" | 資料帳戶 = "1486906377」 |
| 6845  61446128-9df4-4d43-a269-949845411522 | data-player="default" | 數據播放器 =「默認」 |
| 6846  831568a9-9db8-46b7-b187-47b204f7e4c6 | data-embed="default" | 數據嵌入 =「默認」 |
| 6847  c5d80591-20c5-4cf8-aae8-1e36a2f5d5cb | data-application-id | 資料應用程式識別碼 |
| 6848  61c4a617-14f6-4052-b3e0-b8721844bfc5 | class="video-js" | 類 =「視頻 JS」 |
| 6849  b993f28a-6d8f-40ac-8908-058a3e327b05 | [1}data-bc-trackingid="12345"{2] | [1}資料直接追蹤器 = "12345" {2] |
| 6850  4f3ef478-7f84-4d14-8b36-ebba3074af0a | controls></video> | 控> < 制/視訊 > |
| 6851  a6d5008f-9d31-4d28-859a-ded09989727a | <script src="//players.brightcove.net/1486906377/default\_default/index.min.js"></script> | <指令碼的最新版 > < 本 > |
| 6852  0f8ae50a-27be-4c6d-a299-f050c0cfdd57 | Audience will then pass the value along to Marketo as another field that is synced. | 然後，受眾群體會將值作為另一個同步的字段傳遞給Marketo。 |
| 6853  4075cc8e-f97b-4b2e-9832-6da9c1af763c | Identifying viewers | 識別檢視者 |
| 6854  e1ff4a12-8f9f-43cb-9099-d4a1a5adb02e | Audience-enabled players with a Marketo integration will refer to the Munchkin cookie (\_mkto\_trk) which is created in the user's browser. | 具有 Marketo 整合的受眾玩家將參照在使用者瀏覽器中建立的 Munchkin Cookie (\_mkto\_trk)。 |
| 6855  fba3235b-d747-4f7a-9d24-60a60adb9714 | This value is captured in the Audience module’s viewing data and is used to synchronize viewing data to Marketo. | 此值會擷取在「受眾」模組的檢視資料中，並用於將檢視資料同步至 Marketo。 |
| 6856  a262cd92-c273-4fa4-8943-8aeddbd749a1 | Page Contents | 頁面內容 |
| 6857  8663f0e0-3a7d-46fc-be90-e555dea78521 | Page last updated on 02 Sep 2020 | 頁面最後更新日期為 9 月 2 日 |
| 6858  e4154192-3cce-4710-bbd3-2bcda8fd8baa | Brightcove Support | 布萊特灣支援 |
| 6859  e385bcb8-dc12-49ca-b299-170faa9bee86 | [1}System Status{2] | [1}系統狀態{2] |
| 6860  ad5d9ef6-3401-4e77-b107-5cadcd5ac5b1 | [1}Contact Support{2] | [1}聯絡支援{2] |
| 6861  60e689de-979a-47a3-8699-a801c16bb311 | [1}Documentation{2] | [1}文獻資料{2] |
| 6862  3c67314a-a565-4855-b6da-08b3174e6b87 | Training | 訓練 |
| 6863  f74548e8-26a8-487a-837f-b2ae61d2357a | [1}Online Courses{2] | [1}線上課程{2] |
| 6864  786bd63e-bbf2-455d-b1cc-5b3b51126d79 | [1}Register for a course{2] | [1}註冊課程{2] |
| 6865  92c3d67a-84bc-401c-8583-df44bef4bd3c | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 6866  ab84bde5-e305-4293-a466-4e95adbd1fb2 | Brightcove | Brightcove |
| 6867  b07b7399-99a4-4ee7-a294-898a91768a43 | [1}Brightcove.com{2] | [1}亮麗{2] |
| 6868  acfe628e-8214-48ff-9b53-908c1c7cc70d | [1}Contact Us{2] | [1}聯絡我們{2] |
| 6869  6f2bd9ed-faa6-4210-bd67-34f138844974 | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 6870  1b532444-5725-4a84-8725-8255df83a814 | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 6871  d19bede1-6923-41bb-841a-246790ccd448 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 6872  0d6eac79-4eea-4075-bc36-21a247de1870 | LinkedIn | LinkedIn |
| 6873  00c6139f-ad91-4046-b5a2-c787829ecdd3 | Twitter | Twitter |
| 6874  79cd054c-513d-4830-b892-eeca62c62ffe | Facebook | Facebook |
| 6875  956b5a6a-d219-4777-8fb2-c3af22f936e2 | Have a question? | 有問題嗎？ |
| 6876  cf081baf-9ffe-43b5-8f08-c3e0383b032c | Integrating Video Cloud with Marketo Using the REST APIs | 使用 REST API 整合視訊雲端與市場 |
| 6877  80f036de-e55a-4bdd-80db-366924e90736 | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 6878  f4fd4b10-506d-4d07-b4d1-5752aa74ae9c | Select Language | 選擇語言 |
| 6879  8193a2a8-70a4-48b9-b655-36be8a1b05a5 | Other Brightcove Docs | 其他布萊特灣文件 |
| 6880  290a60af-928e-4022-8873-faac3c13ef14 | Documentation Home | 文件首頁 |
| 6881  8e42461d-e552-4547-bd1a-2ab48e8a470b | Brightcove Audience | 布萊特灣觀眾 |
| 6882  0020315c-087d-492b-bde7-a4b716d6e5e8 | Brightcove Beacon | 布萊特灣燈塔 |
| 6883  83d56ff8-312f-47b6-a82f-92f62fa99990 | Brightcove Campaign | 布萊特灣戰役 |
| 6884  21b4d836-06c7-43d5-86e2-ef504da1dd71 | Brightcove Engage | 布萊特灣參與 |
| 6885  dafe0aa4-59d2-4d9c-a4d3-6a928ef3f23b | Brightcove Live | Brightcove Live |
| 6886  f85a66e4-e139-4a3e-8171-a54ea264a572 | Brightcove Gallery | Brightcove 圖庫 |
| 6887  368d22c7-347a-4072-8f44-3173b32b5bd5 | Brightcove SSAI | 布萊特灣 |
| 6888  46ee168a-b3d3-446f-9250-e6134e059cff | Brightcove Social | 布萊特灣社會 |
| 6889  f406b42a-3e89-4560-8b06-f98483753495 | Video Cloud Studio | 視訊雲端工作室 |
| 6890  15961631-7812-4e8d-891f-c5cf0dd7ea50 | Brightcove Player Development | 布萊特灣球員開發 |
| 6891  4d6f44c1-1d9c-41fa-b299-833b03483fd3 | Video Cloud Platform APIs | 視訊雲端平台 API |
| 6892  33969462-a3c5-40bf-90ae-d7b3e899d6d5 | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 6893  3a31c310-c96b-4eb6-a186-99295c006d6d | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 6894  f69f1dc9-a0b1-42b7-acb6-8b8eee622d72 | Video Cloud General Information | 視訊雲端一般資訊 |
| 6895  b3923113-a487-4038-b636-2e1a3c646cb2 | Zencoder | Zencoder |
| 6896  514344f3-6beb-4af0-8ae6-bf19153fb47d | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 6897  6c9c6ca9-3c1c-45b4-874a-281a517580ee | support | 支持 |
| 6898  19f5180a-773e-4d32-a28a-7ae0f6ea351f | system status | 系統狀態 |
| 6899  c87a0289-0e63-43cf-8a6a-7c651df66f09 | [1}Home{2] | [1}首頁{2] |
| 6900  e69cfcf7-98d5-42ce-9cff-89a0096d11fd | [1}Marketo{2] | [1}市場部{2] |
| 6901  a1eaf5f8-a10f-47eb-b78f-3da83c58d512 | Integrating Video Cloud with Marketo Using the REST APIs | 使用 REST API 整合視訊雲端與市場 |
| 6902  3283494b-be38-4345-8363-a0106971ed6b | [1}Home{2] | [1}首頁{2] |
| 6903  a83b8797-0859-4c27-b4df-bd01f11914b7 | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 6904  ab351cbb-8131-4324-b763-81dac8d3ec2a | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 6905  0098a208-75d5-4cd0-82f3-75f23898af94 | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 6906  56d36ac0-fcb3-48a8-b840-2015627e8e6f | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 6907  c5c20791-b51c-4ffa-9afa-33f9700a7acd | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 6908  a48efec6-7260-453b-b9e6-83415ae03643 | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 6909  0550004f-2e3c-4c0b-8594-2614a70d1441 | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 6910  bdae6dbc-ae57-4c07-9037-65b07169eea5 | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 6911  78974a24-26e4-4165-89dd-47384f20d8ef | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 6912  eac344af-90e0-4f58-bfa6-77e9beee08a2 | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 6913  f8a498b4-adff-4948-9101-f67587dc3830 | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 6914  b858b826-cf1d-40e2-ad0c-9e7d34ce2fbd | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 6915  bf4b799a-c287-4769-9467-7b5a88341d7c | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 6916  d427e214-d69b-46a1-b80d-eb5a9b4c319d | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 6917  5cd3d8cd-084d-462d-b8f9-8c2e4a91b954 | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 6918  e0e48b06-cc39-4389-8586-8de7557389c0 | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 6919  7004c966-e484-4478-9291-c7aa27a60ff6 | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 6920  9a4b9f78-a4cd-496e-a4ad-23391ee72ca6 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 6921  c2de590c-65dc-449c-b27b-817ad747bb5b | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 6922  63ecf38b-20ac-4c3f-b62f-ae618d534ef6 | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 6923  4c83276d-2460-4bb0-b93d-3077c9816f69 | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 6924  c0053607-48af-4adc-b14d-ba5113413d65 | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 6925  0f535247-f5a5-4cff-8c99-256809a189ac | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 6926  d3b7c18f-ac32-45c9-9b08-61d42e49a125 | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 6927  5170fe29-f810-4f60-b7c2-b69c9384e506 | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 6928  3d8bd5ff-e4bb-46b3-9998-1c2071260ced | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 6929  09406a31-6d94-4043-9f8c-01b2fed25d90 | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 6930  77d8f412-8088-45c5-b03a-d1ed2b65aa2e | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 6931  a0c4447e-5dd3-4326-af8a-9307d30594e6 | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 6932  c952b925-cebc-48be-ba76-e367a4407237 | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 6933  3d8c4b19-9287-4d26-a2d0-c65c9fe34807 | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 6934  d36e498f-f32b-4c5f-aefc-4e3a301116f1 | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 6935  a6fd8d71-986f-4a34-98db-842d65757d65 | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 6936  5b207d53-7895-494e-9cf5-14fe06702b86 | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 6937  8df4e385-0433-49ca-a944-96db7db54248 | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 6938  4e624dd8-8d7b-4f69-a4a1-68fa98bf2df8 | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 6939  6d3dbbb6-a4af-4a4b-9b71-c497d7f74301 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 6940  2364ad3a-51a5-4ac0-ad73-361c627cf06d | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 6941  91616ec2-535a-46bd-88f6-0e59e58ec2ba | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 6942  f1159ad6-3a4b-4598-8225-273e2ccb742a | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 6943  072d56e3-97ce-4792-8874-2f60c5bae1e8 | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 6944  6f63e8e8-2f85-4d90-9f46-ba6928e8cd3f | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 6945  d6154321-e20f-4d4d-865d-4ca32811e322 | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 6946  de3194f5-b3a6-48ab-ac21-27c8ca4e3ecb | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 6947  86b3aac1-c66b-4dbb-a9be-e91c9ccacb9a | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 6948  c996470d-d663-4a19-9211-16a89b5c729c | [1}Overview: | [1}概述： |
| 6949  592afae4-5c9d-41aa-87c7-00f5a0c85211 | Audience API{1] | 受眾 API {1] |
| 6950  6b375aaf-e2ae-495f-8f7f-3dbb5827475c | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 6951  3eee8ecd-4041-448e-8727-2ae826b8556f | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 6952  da7ed46e-c745-4d8f-8c74-b653b4456238 | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 6953  b0841b4c-2e26-4261-9dbe-ec8d69b08524 | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 6954  c6a759f1-fd5e-4bf1-bd81-021377ef0e33 | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 6955  56febdd6-f6db-4ea5-b04b-4000de9184c4 | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 6956  ece192b3-7d51-4d16-a397-2d9f53ded44e | [1] | [1] |
| 6957  a105466f-151d-479e-898b-6b48b6ceb574 | Navigation Menu | 導覽功能表 |
| 6958  db5240dd-322a-4182-8737-940bed97a5ec | Page Contents | 頁面內容 |
| 6959  dc85144d-6761-4f21-bbe2-c75c8ce28340 | [1}[2]{3] | [1}[2]{3] |
| 6960  31e4e43f-02f1-47c4-a26f-796eb6e164e1 | open in new tab | 在新分頁中開啟 |
| 6961  fe1fa68e-8d98-4736-9b17-a5f51e3a99d2 | Integrating Video Cloud with Marketo Using the REST APIs | 使用 REST API 整合視訊雲端與市場 |
| 6962  14db1d11-8335-45e0-9f47-8f1447489cf0 | This topic explains how to configure the Audience module for use with Marketo using the REST APIs | 本主題說明如何設定使用 REST API 與 Marketo 搭配使用的對象模組 |
| 6963  adfe8752-02c1-4f42-bd59-76a5285ff3d7 | The Audience module allows Video Cloud to synchronize viewing data from Brightcove Players to Marketo. | 觀眾模組允許視頻雲端同步從布萊特灣玩家到 Marketo 的觀看數據。 |
| 6964  cb6f63f4-e6d7-4881-8e29-948c2e7e599c | Once in Marketo, this data can be used for segmentation, campaign logic, reports, lead scoring, and personalizing communications. | 一旦進入 Marketo，此資料可用於細分、行銷活動邏輯、報告、潛在客戶評分，以及個人化通訊。 |
| 6965  bafab313-79bd-42de-9602-a0f1621c1f51 | Note: | 注意： |
| 6966  c027285c-e8cb-4a1d-8160-10caffeec7a0 | For information on how to configure the Audience module for use with Marketo using the Munchkin ID, see [1}Integrating Video Cloud with Marketo using Munchkin{2]. | 有關如何使用Munchkin ID將受眾模塊配置為與Marketo一起使用的信息，請參閱[1}使用Munchkin將Video Cloud與Marketo集成{2]。 |
| 6967  719d2513-a25f-4e3d-b588-302badcbbcef | The Audience module integration with Marketo consists of two main components: | 與 Marketo 的受眾模組整合包含兩個主要元件： |
| 6968  7bff18b1-90d3-4c83-a25b-35cda3f20b5a | A Brightcove Player plug-in to enable tracking of video views data | 可追蹤影片觀看資料的 Brightcove 播放程式外掛程式 |
| 6969  01948c5e-ff25-42fe-ab7c-ddb13345396c | A Synchronization process to send tracking data from Video Cloud to Marketo | 將追蹤資料從視訊雲端傳送至 Marketo 的同步程序 |
| 6970  7b27c3a5-898f-401f-a6b1-c8b8dcc83636 | Requirements | 需求 |
| 6971  4060d826-3d7f-484f-9d79-fc41daa2e515 | To use the Audience module with the Marketo REST integration, you must: | 若要將受眾模組與 Marketo REST 整合搭配使用，您必須： |
| 6972  9426ab71-f00d-4d17-a022-26f6b3c7abb0 | Create a role in Marketo which has access to all of the API permissions | 在 Marketo 中創建一個可以訪問所有 API 權限的角色 |
| 6973  75ac3379-0421-4345-8c3e-0fe93224e0b0 | Create a LaunchPoint Service | 建立啟動點服務 |
| 6974  f5b56364-28e5-4323-9f46-3466911550d1 | Have a Professional or Enterprise Video Cloud account | 擁有專業或企業視訊雲端帳戶 |
| 6975  77c02c61-5bfc-4eea-8ab1-b6ad121e8a7d | Have the Audience module enabled for your account by submitting the required information in the initial splash screen that appears when you open the Audience module | 在開啟 Audience 模組時出現的初始啟動畫面中提交必要資訊，讓帳戶啟用 Audience 模組 |
| 6976  174b1a55-437a-4289-b4cc-5e83c69c864b | Click through the service agreement the first time you use the module | 第一次使用模組時，按一下服務合約 |
| 6977  7f78a46e-83d4-4081-81a9-22b01acfcc1c | Use the Advanced Embed (in-page) publishing code when publishing your player; Standard Embed (iframe) publishing code will not work as the plugin will be running inside of an iframe and therefore will be unable to access any parent page URL parameters and may not get the correct cookies | 發布您的播放器時使用高級嵌入（頁面內）發布代碼; 標準嵌入（iframe）發布代碼將無法工作，因為插件將在 iframe 內運行，因此將無法訪問任何父頁面 URL 參數，並且可能無法獲得正確的 cookie |
| 6978  c92e7af9-f1aa-4970-83cd-0e8504c34035 | Creating an API-only user and LaunchPoint service | 建立僅限 API 的使用者和啟動點服務 |
| 6979  d05e9652-ae17-4d86-9cec-1e6f829a68dc | Before you can make a call to the Marketo REST API, you need to create a new API role with access to all of the APIs, create an API-only user and then create a service that uniquely identifies your client application. | 在您可以呼叫 Marketo REST API 之前，您需要建立具有存取所有 API 的新 API 角色、建立僅限 API 的使用者，然後建立唯一識別用戶端應用程式的服務。 |
| 6980  60b48486-ceb0-45ca-bd60-4ef419934a8c | The steps to complete these tasks are outlined in the [1}Marketo documentation{2]. | [1}Marketo 文件{2]中概述完成這些工作的步驟。 |
| 6981  d08d080d-3761-4b97-b13a-7e8bae47859d | Setting up the connection | 設定連線 |
| 6982  9b789a73-33ef-4b5a-afb4-a2cda426b941 | Once the configuration steps on the Marketo side have been completed, follow these steps to setup the connection between Video Cloud and Marketo. | 完成 Marketo 端的設定步驟後，請依照下列步驟設定視訊雲端和 Marketo 之間的連線。 |
| 6983  aabe2a0e-5aa9-44cd-a85c-a62306f1be04 | Establishing the connection between Video Cloud and Marketo | 建立視頻雲和 Marketo 之間的連接 |
| 6984  1cba9be1-1b70-413a-9cbf-fd9352989181 | Open the Audience module and click [1}Data Connections{2] in the left navigation. | 開啟對象模組，然後按一下左側導覽中的[1}資料連線{2]。 |
| 6985  2b04c0b7-4ae6-41a5-8acc-2296af15fc6f | Click [1}Add New Connection{2]. | 按一下「[1}新增連線{2]」。 |
| 6986  f0858923-2a58-4b0b-904a-123cd8918657 | Select [1}Marketo{2] as the integration. | 選取「[1}行銷{2]」做為整合。 |
| 6987  fe3482ac-91f0-470c-ab07-64c02c6bd4f5 | Note: | 注意： |
| 6988  9166d38a-bbae-45d7-afe3-d03b1b4dda6e | The integrations that are available are based upon your Video Cloud subscription. | 可用的整合是根據您的 Video Cloud 訂閱而定。 |
| 6989  f9c57fda-10ee-4769-9dab-d11a5fb97bd7 | (Optional) Enter a [1}Connection Name{2]. | (選擇性) 輸入「[1}連線名稱{2]」。 |
| 6990  96006403-026e-4f01-9f23-7f908fb98670 | [1] | [1] |
| 6991  0d1fc29c-f966-4f29-9316-28265eba9423 | audience setup | 受眾設置 |
| 6992  f37c7eb2-e8a3-4d53-8e78-9ab73ef40650 | Click [1}Connect{2]. | 按一下「[1}連線{2]」。 |
| 6993  89d1a4ee-336f-4bdd-8110-aaf494582459 | Select [1}Standard (REST API) {2]and then click [1}Save{2]. | 選擇[1}標準（REST API）{2]然後點擊[1}保存{2]。 |
| 6994  4de860d4-4256-4f8c-af4f-e13f138d3cd2 | [1] | [1] |
| 6995  3b09e5e5-65a7-4872-9acb-315f6ffd19a0 | marketo integration type | 市場整合類型 |
| 6996  724153ae-1995-4b72-b3ba-67a6af2a1627 | Note: | 注意： |
| 6997  4451fbe6-e32e-4846-92aa-302d94e1967d | For information on using a Munchkin integration, see [1}Integrating Video Cloud with Marketo using Munchkin{2]. | 有關使用Munchkin集成的信息，請參見[1}使用Munchkin將Video Cloud與Marketo集成{2]。 |
| 6998  e006da2d-5b20-4e82-89c6-0909c6f733d2 | You will required to paste in several values from your Marketo account. | 您將需要從您的 Marketo 帳戶粘貼多個值。 |
| 6999  289096ed-9fb4-4dc3-92c6-472d48eb2ab3 | Note that you must be logged in as a Marketo administrator to complete the following steps. | 請注意，您必須以 Marketo 管理員身分登入，才能完成下列步驟。 |
| 7000  e4eed236-5d25-4609-991a-b7d593564233 | For the following steps, click the empty link and provide the appropriate value: | 對於下列步驟，請按一下空白連結並提供適當的值： |
| 7001  2de6e4de-bbf5-45ac-b9e3-baffdd801cd6 | [1}Marketo Account ID{2] - To get this value, in Marketo click [1}Admin{2] > [1}Munchkin{2]. | [1}Marketo帳戶ID{2] -要獲得此值，請在Marketo中單擊[1}管理員{2] > [1}蒙奇金{2]。 |
| 7002  6f9609f3-36f5-45b1-9c6e-844cbeb6e11e | [1}Marketo REST API Endpoint URL{2] - To get this value, in Marketo click [1}Admin{2] > [1}Web Services{2]. | [1}Marketo REST API端點URL{2] -要獲得此值，請在Marketo中單擊[1}管理員{2] > [1}網頁服務{2]。 |
| 7003  0f87f799-0ecd-4652-b698-0b6f254dedbb | [1}Marketo REST API Identity URL{2] - To get this value, in Marketo click [1}Admin{2] >[1} Web Services{2]. | [1}Marketo REST API身份URL{2] -要獲得此值，請在Marketo中單擊[1}管理員{2] > [1}網頁服務{2]。 |
| 7004  98731736-e69d-45e4-9c0f-c6e35c4f4b25 | [1}Marketo LaunchPoint Client ID{2] - To get this value, in Marketo click [1}Admin{2] > [1}LaunchPoint{2] and then click the [1}View Details{2] link for the LaunchPoint you created earlier as part of this setup. | [1}Marketo LaunchPoint客戶端ID{2] -要獲得此值，請在Marketo中單擊[1}管理員{2] > [1} LaunchPoint{2]然後點擊[1}查看詳情{2]您之前在此設置中創建的LaunchPoint的鏈接。 |
| 7005  aef80892-5bc4-4200-a28c-ff290424fc34 | [1}Marketo LaunchPoint Client Secret{2] - To get this value, in Marketo click [1}Admin{2] >[1} LaunchPoint{2] and then click the [1}View Details{2] link for the LaunchPoint you created earlier as part of this setup. | [1}Marketo LaunchPoint客戶機密{2] -要獲得此值，請在Marketo中單擊[1}管理員{2] > [1} LaunchPoint{2]然後點擊[1}查看詳情{2]您之前在此設置中創建的LaunchPoint的鏈接。 |
| 7006  91c73937-67dd-485d-ad43-331bd7c5e45c | Click [1}Setup{2]. | 請點擊[1}設定{2]。 |
| 7007  da296d49-1c26-4163-a26a-fae6f06428af | The Video Cloud connection to Marketo is now set up and ready to use. | 與 Marketo 的視頻雲連接現在已經設置並可以使用。 |
| 7008  fc6f7613-a48c-4427-9057-4a740af2c1b5 | Note: | 注意： |
| 7009  a47e762f-d7ca-4b28-9ace-b47caaceb240 | If the correct permissions are not assigned to the Marketo user, an error will be displayed in Studio. | 如果沒有指派正確的權限給 Marketo 使用者，則會在 Studio 中顯示錯誤。 |
| 7010  5e384fc3-83bd-44e3-a470-df05aba55281 | Check your permissions and then try again. | 請檢查您的權限，然後再試一次。 |
| 7011  959514d7-4caf-46c4-9a97-f0f6986ea089 | Configuring the integration | 設定整合 |
| 7012  19bdcbaa-2672-40a5-a110-8c485ddd1383 | Once the Video Cloud to Marketo connection has been made, you can configure the integration. | 視頻雲到 Marketo 的連接完成後，您可以配置整合。 |
| 7013  932ed7e2-674f-4c42-a441-7572b3585eb9 | [1] | [1] |
| 7014  85826ea3-dccc-4d35-95b7-99c2a4f91d7f | connected options | 已連線的選項 |
| 7015  0f307f20-e9dc-4f88-bad8-9ee88c35c0b4 | By default, the [1}Connection Status{2] will be [1}Enabled{2]. | 依預設，[1} \[連線狀態] {2]將會是 \[ [1}已啟用{2] ]。 |
| 7016  9c989992-0f6d-4e85-883a-df015700f1a8 | The [1}Connection Status{2] determines if Video Cloud video engagement data is sent to Marketo. | 「[1}連線狀態」{2]會決定視訊雲端視訊參與資料是否傳送至 Marketo。 |
| 7017  7c14e5bf-aa68-4c57-b4c3-ddc2ae9c62e8 | [1}Enabled{2] - Data is collected and will be sent to Marketo | [1}啟用{2] -資料會收集並傳送至 Marketo |
| 7018  f34e4ae2-3f5b-44e2-9dd0-815eea0d27bb | [1}Disabled{2] - No data is collected (integration is disabled) | [1}停用{2] -未收集任何資料 (已停用整合) |
| 7019  66fef431-3d47-421a-9d91-451e9bd15135 | By default, [1}Track Data for Unknown Viewers{2] will be set to [1}Disabled{2]. | 根[1}據預設，未知觀眾的追蹤資料將設為{2][1} \[停用] {2]。 |
| 7020  2986b524-24f6-4283-8a8b-5449b0d796bc | Enabling this option will track data for unknown users. | 啟用此選項會追蹤未知使用者的資料。 |
| 7021  79b79c92-4168-4af8-8e6a-4bd66870665e | Data will be retained based upon the selected data retention policy. | 資料將會根據選取的資料保留政策來保留。 |
| 7022  3f6ab499-d906-4173-84a3-89c0ca5f3d53 | If data retention is set to [1}No retention{2], this field is not displayed. | 如果資料保留設為 \[ [1}否保留{2] ]，則不會顯示此欄位。 |
| 7023  70a93a5a-0c68-42ad-bbac-7007bf51f7a4 | Select a data retention policy. | 選取資料保留原則。 |
| 7024  2dfa1b3f-2037-4c07-a3b6-c243f20abc95 | The data retention policy determines whether, and for how long, the lead information data that you capture will be retained in your Video Cloud account as well as in Marketo. | 資料保留原則決定您所擷取的潛在客戶資訊資料是否會保留在您的 Video Cloud 帳戶和 Marketo 中，以及是否會保留多久。 |
| 7025  09e6de76-ac88-4ead-a6fd-97c3399d0d5e | Retaining data in Video Cloud allows you to recover from interrupted synchronizations. | 在 Video Cloud 中保留資料可讓您從中斷的同步處理中復原。 |
| 7026  4358f6d3-2755-42f8-a7b5-4a4a871b400d | However, [1}you should adjust the retention settings according to your privacy policy{2] - it is not required to retain any user data in Video Cloud. | 然而，[1}您應該根據您的隱私政策調整保留設置{2] -不需要在Video Cloud中保留任何用戶數據。 |
| 7027  8608cd45-1e7b-408f-8a4c-8a5cf31d4af3 | Data will be deleted after the data retention period. | 資料將於資料保留期後刪除。 |
| 7028  18e411fc-88ef-4aaf-a5ad-3016690476c4 | [1] | [1] |
| 7029  59994e52-67c9-49b0-bab0-b404f77ff993 | data retention options | 資料保留選項 |
| 7030  9f0b5fda-0c24-4517-8c14-f9587ffefae4 | To remove the integration with Marketo, click [1}Disconnect{2]. | 若要移除與 Marketo 的整合，請按一下 \[ [1}中斷連線{2] ]。 |
| 7031  560da044-b9cb-4e33-b2f6-e06f870ff4c4 | Creating an Audience-enabled player | 建立具有受眾功能的播放器 |
| 7032  1d3021d7-0df5-4fa7-975c-d77a92d6e44d | Video engagement data will only be sent to Marketo when you are using an Audience-enabled video player. | 視訊參與資料只會在您使用支援聽眾的視訊播放器時，才會傳送至 Marketo。 |
| 7033  8579424a-df0c-430d-a574-339d5bc4926b | For information on creating an Audience-enabled Brightcove Player, see [1}Creating an Audience-enabled Player{2]. | 如需建立啟用受眾的 Brightcove 播放器的詳細資訊，請參閱[1}建立啟用受眾的播放{2]程式。 |
| 7034  4dce25e1-4d26-46de-83df-36eaf962dc73 | Identifying viewers | 識別檢視者 |
| 7035  9522a6bb-4a20-4aff-81d9-4ff734df1d1f | Audience-enabled players with a Marketo integration will refer to the Munchkin cookie (\_mkto\_trk) which is created in the user's browser. | 具有 Marketo 整合的受眾玩家將參照在使用者瀏覽器中建立的 Munchkin Cookie (\_mkto\_trk)。 |
| 7036  77773a4f-1473-4f67-8b70-244512081c08 | This value is captured in the Audience module’s viewing data and is used to synchronize viewing data to Marketo. | 此值會擷取在「受眾」模組的檢視資料中，並用於將檢視資料同步至 Marketo。 |
| 7037  65459c8d-4c42-4b16-b0d2-f03c0335d4d8 | The user's email address can be passed in a [1}bcemail{2] URL parameter on the page that is displaying the video. | 用戶的電子郵件地址可以通過[1}郵件{2]顯示視頻的頁面上的URL參數。 |
| 7038  9a58b71b-8c63-4c16-898c-7e4e504299e3 | For more information and an example, see [1}How the Audience Module Identifies Viewers{2]. | 如需詳細資訊和範例，請參閱對[1}象模組如何識別檢視者{2]。 |
| 7039  e22efeaf-1a98-4f09-8310-6d0e118e0583 | Verifying the integration | 驗證整合 |
| 7040  073ff057-aa8c-4f57-92a3-16f85b606c45 | When the integration is configured, test the integration to confirm that video view data is being sent to Marketo. | 設定整合後，測試整合，以確認視訊檢視資料傳送至 Marketo。 |
| 7041  caf9fa56-00ea-46fc-b1bd-131484eb58d9 | For information on verifying the integration, see [1}Marketo REST Integration Testing Guide{2]. | 有關驗證集成的信息，請參見[1}Marketo REST集成測試指南{2]。 |
| 7042  301db84f-9d75-48fd-9589-fb569ae89f85 | Page Contents | 頁面內容 |
| 7043  7a9d38f4-d92a-46ea-b887-2335307f640f | Page last updated on 02 Sep 2020 | 頁面最後更新日期為 9 月 2 日 |
| 7044  24bfdd42-002d-4923-b7e3-bb5b123c2582 | Brightcove Support | 布萊特灣支援 |
| 7045  b9c1b95d-7ba6-4838-a847-d1f0574aaa01 | [1}System Status{2] | [1}系統狀態{2] |
| 7046  16a9c621-c10d-47ee-9ec9-352a50c491f0 | [1}Contact Support{2] | [1}聯絡支援{2] |
| 7047  6f0b1aa8-45a8-4577-8c63-f2feea2d5f69 | [1}Documentation{2] | [1}文獻資料{2] |
| 7048  58eabe63-3b1d-4689-b76b-abe836b446d0 | Training | 訓練 |
| 7049  7911d752-76fe-43eb-bb0c-8793b853246b | [1}Online Courses{2] | [1}線上課程{2] |
| 7050  5dcc7e26-f8bb-4e83-a211-5a83fd12e453 | [1}Register for a course{2] | [1}註冊課程{2] |
| 7051  c244fd63-b808-4310-af42-8f934b88b954 | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 7052  7d2795a3-8289-409c-88bd-9d63d26c0158 | Brightcove | Brightcove |
| 7053  1c263103-dc41-4064-89cc-a525ac139d96 | [1}Brightcove.com{2] | [1}亮麗{2] |
| 7054  788fdcd2-9501-4e6a-a788-518a91d619cb | [1}Contact Us{2] | [1}聯絡我們{2] |
| 7055  2b58a5a4-b3fd-48c5-8f37-8fe5b0b6cb9f | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 7056  b093fa73-ae60-4843-a01b-7c6d11688f05 | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 7057  86870b8f-d70c-4a34-95af-8b627d6f8609 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 7058  309abbaf-ac6f-4f9b-b999-b40348beec10 | LinkedIn | LinkedIn |
| 7059  f4332222-7f75-48df-903c-b0ca2f46441d | Twitter | Twitter |
| 7060  0b82cf26-22ba-4e0d-ad62-619776642299 | Facebook | Facebook |
| 7061  7dd814c9-0d08-4151-ac97-d8a71a1e647e | Have a question? | 有問題嗎？ |
| 7062  c93cb769-f7da-4730-bccc-52e3994df630 | Marketo REST Integration Testing Guide | 市場 REST 集成測試指南 |
| 7063  71f902b2-cb0f-4222-9ade-71777b32c443 | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 7064  1f18bd3c-4838-4986-a1e2-f5ba2a7da86e | Select Language | 選擇語言 |
| 7065  1b95ef06-7792-443f-8ee1-c48b2ba7bd24 | Other Brightcove Docs | 其他布萊特灣文件 |
| 7066  de455c1f-37ef-4055-972d-4c696ac79997 | Documentation Home | 文件首頁 |
| 7067  2af00b7c-8b7c-487f-b9c2-d7694b810211 | Brightcove Audience | 布萊特灣觀眾 |
| 7068  f6570a05-e39c-4475-be48-8a2d39aebc72 | Brightcove Beacon | 布萊特灣燈塔 |
| 7069  90866842-9fb5-40e3-a69c-33e596d76cea | Brightcove Campaign | 布萊特灣戰役 |
| 7070  d4688d46-fb98-4940-b4e9-847104427708 | Brightcove Engage | 布萊特灣參與 |
| 7071  0d02d17e-abdb-48b2-9654-9833b189f766 | Brightcove Live | Brightcove Live |
| 7072  8efd3d3b-9f19-4052-9d4b-724b2441bdd4 | Brightcove Gallery | Brightcove 圖庫 |
| 7073  84f3a731-2428-429f-9c3c-8891b95e641f | Brightcove SSAI | 布萊特灣 |
| 7074  b30b72cb-85d7-4380-bbd9-235eb9eeac04 | Brightcove Social | 布萊特灣社會 |
| 7075  3268b5e0-78f1-4348-b28b-2e2cee935688 | Video Cloud Studio | 視訊雲端工作室 |
| 7076  6241beff-9867-436e-a6ea-930e3d5d9e8b | Brightcove Player Development | 布萊特灣球員開發 |
| 7077  7fbf689c-1577-4146-b618-0d4c0dab169d | Video Cloud Platform APIs | 視訊雲端平台 API |
| 7078  09a9cbde-8f89-4ca9-82fa-a98246912428 | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 7079  ee2604c0-a574-4171-a742-5374e15f1678 | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 7080  7cbc231b-4c98-4c93-a78c-ba92704f7461 | Video Cloud General Information | 視訊雲端一般資訊 |
| 7081  65503e33-e4a5-4624-bcaf-3e7e7ba1d3f4 | Zencoder | Zencoder |
| 7082  0f922534-4b6f-4609-8f66-6266bf2fdbae | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 7083  966bf11f-2f54-4cbb-bc4c-31e2ef694bd2 | support | 支持 |
| 7084  e01641a1-89cf-4361-b7f1-29cbae0101ee | system status | 系統狀態 |
| 7085  be9092e1-af65-4791-8ca5-c0564b721317 | [1}Home{2] | [1}首頁{2] |
| 7086  887f6a0f-491f-4191-8b64-d62273ba3643 | [1}Marketo{2] | [1}市場部{2] |
| 7087  1650d21d-0f1c-4149-a02e-1a12bea4bdbd | Marketo REST Integration Testing Guide | 市場 REST 集成測試指南 |
| 7088  f9166fb7-1e29-427e-8539-ed963be69d13 | [1}Home{2] | [1}首頁{2] |
| 7089  410eefc4-3304-41f2-8cbb-aaf8bcb66a7f | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 7090  b163f1bd-44b4-45f9-8c83-dd324993bd0d | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 7091  110422e3-1fcd-4456-82a5-199990e7943b | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 7092  9f472e52-0cff-4778-b9ee-0c8b4ef413d1 | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 7093  2f9a479c-fb08-438d-9cca-4b7366850fac | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 7094  02a4a1f4-e6a3-4ee8-8b5d-37de0dc72042 | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 7095  bc2db9b2-d41a-446b-aec5-029eb9a0ce28 | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 7096  7f265857-88d4-455e-ab4b-48e399c372fd | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 7097  1d9b20ee-1f3d-48c7-8206-d5d5262df220 | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 7098  dc0e647f-226c-4e3a-80fb-03e0b041617a | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 7099  1e4cdeab-62fc-4a7a-8991-27e7d3834131 | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 7100  189f1c9f-7eb0-4b47-bac0-a6c3165673ff | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 7101  eed295d0-5dca-4751-b926-9e9540c012ab | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 7102  6ed16a0d-64ef-4363-ad41-30f2b881cfde | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 7103  f03e5ab0-f684-4a02-9984-c915c14d9f69 | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 7104  517aa1f8-6296-46fb-96bd-06fa44681f69 | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 7105  c08f81e2-2ddf-4fd3-8d69-3c23186c78b8 | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 7106  e0cdbc62-95b5-479d-a183-4747aec46db8 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 7107  6fad2af9-4bfa-41df-aa6b-3611a91bd25e | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 7108  5bb3d159-e41e-4e4c-b4d5-621dfc1ade3f | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 7109  1201f599-d4eb-4f4f-96a0-ffefdaea6a9e | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 7110  0cb6c757-005f-42fe-a787-0fcafa2c9afd | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 7111  67c08173-b106-4ecb-9bd4-19dd49bd016f | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 7112  6db57a11-a827-4b4c-a6b2-27d0e398fb05 | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 7113  aa25c504-6616-48a2-8763-d1b5f66dab55 | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 7114  183c3624-0d9a-4a92-a0ff-1c3be2b2623e | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 7115  8c1b6fb1-3903-4df5-85a5-882baad5cb79 | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 7116  cb8cb1ed-f93f-49f6-a07e-fe91171b37db | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 7117  86d73c1c-cfbf-4cf6-baf1-39575a4aef86 | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 7118  06340df3-d443-43dc-b226-389a67fc7723 | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 7119  832b50d3-ca2a-4ce8-89cd-c7cc93f412ba | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 7120  2d79be02-d9a8-4bac-a2c8-888e0ea69c03 | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 7121  d93feb4d-8be3-445c-bdb4-dd1afa2fa8b5 | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 7122  8f5ca7a7-7510-4ddb-abae-ae03db32d99e | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 7123  cf744c74-2d39-4a4c-89ff-ab424245ff48 | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 7124  a76cee8a-6022-4e6e-90e0-167d65fe3e88 | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 7125  8c80a4b9-7d75-4d51-8543-77d675300c46 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 7126  d3604df8-5bcf-4c5c-994d-ea0129993c2b | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 7127  06584df6-624f-44df-aca6-3dfcec53ad05 | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 7128  abe4b468-c6f5-4672-9953-9d9b1d95d73c | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 7129  6dd08954-a73f-44fc-921e-242d1e9d6567 | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 7130  ab0fe927-e08e-4ca3-9775-59575e64810e | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 7131  d839335a-7ccc-4427-a53a-87b36eb8547f | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 7132  0f5c1c93-bfb6-44a0-ac24-0c360b79a2c0 | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 7133  547331ee-b1a1-4446-91f1-057d1890e500 | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 7134  7f706e5f-9d0a-4318-b949-9f3643ce2569 | [1}Overview: | [1}概述： |
| 7135  32abe983-6dcf-464d-9fe4-a3962144bb95 | Audience API{1] | 受眾 API {1] |
| 7136  659f6baa-04d7-4ca6-bdb8-19d14fe6ef1d | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 7137  c179f24a-8cbc-45f2-ad3f-89c9267df350 | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 7138  8cc4128a-d404-47ef-97cb-4d03189c4b7f | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 7139  20143824-7694-4fda-a313-136cf0170fe3 | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 7140  46d1bc81-d67b-471f-91c7-39a62e27760e | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 7141  a83013d7-237e-4708-ae33-29b8f29a6484 | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 7142  76203765-fbf9-4d8e-bb05-ec3c57e0319d | [1] | [1] |
| 7143  c3c9c157-368b-401e-90a5-ca79675ab65e | Navigation Menu | 導覽功能表 |
| 7144  9174ea13-8d65-44ab-bff4-53025c471aa7 | Page Contents | 頁面內容 |
| 7145  1df9b4f0-705a-4c9e-9d25-ff8c3c35546c | [1}[2]{3] | [1}[2]{3] |
| 7146  7bf7175c-3882-4694-a744-9a9a432686fb | open in new tab | 在新分頁中開啟 |
| 7147  6173a5a2-12eb-4673-84e0-c208aec1bdd9 | Marketo REST Integration Testing Guide | 市場 REST 集成測試指南 |
| 7148  ffbc82a5-5769-445c-b346-7a3fb3939030 | In this topic you will learn how to verify an integration between Video Cloud and Marketo. | 在本主題中，您將學習如何驗證視訊雲端與 Marketo 之間的整合。 |
| 7149  ff6bb086-6648-4867-8246-3a26ab9a20bb | When setting up a new Marketo REST-based integration, it can be challenging to test and confirm that video viewing data is indeed being delivered to Marketo. | 當建立基於 Marketo REST 的全新整合時，測試和確認視訊觀看資料確實會傳遞給 Marketo 是否有挑戰性。 |
| 7150  60447c8e-c427-462b-9b21-c9a2094b89ba | In this topic, you will learn how to systematically test and confirm that the integration works and that viewing data and leads are being sent to Marketo. | 在本主題中，您將學習如何系統地測試並確認整合運作，以及檢視資料和潛在客戶正在傳送至 Marketo。 |
| 7151  def2cc2e-99cb-4219-a48d-cc2e0c98d229 | For information on how to configure the Audience module for use with Marketo using the REST APIs, see[1][2}Integrating Video Cloud with Marketo Using the REST APIs{3]. | 有關如何使用REST API將受眾模塊配置為與Marketo一起使用的信息，請參閱[1][2}使用REST API將Video Cloud與Marketo集成{3]。 |
| 7152  d801a2ea-c6de-4fee-888b-c8eada3f8ddc | Before you get started | 開始之前 |
| 7153  8f75c138-081c-41bf-8520-9f9730e00e55 | Before validating the integration it is assumed you have: | 驗證整合之前，假設您有： |
| 7154  03deba3c-bfb9-4bb0-a2c8-e98c76a022f5 | Successfully completed the [1}Brightcove Audience REST integration{2] with Marketo | 成功完成[1}Brightcove Audience REST集成{2]與Marketo |
| 7155  db7316e1-1e64-4a40-ac59-b81ce67eae5d | Created at least one [1}Audience-enabled player{2] and configured it to use the Marketo connection | 創建了至少一個[1}啟用受眾群體的播放器{2]並將其配置為使用Marketo連接 |
| 7156  835d7301-07f0-48a6-9bdb-39bc7a25a4be | Configuring a test lead form and publishing a video | 配置測試線索表格並發布視頻 |
| 7157  f9f7d45a-2ab4-449e-86d6-e0fcbcc32798 | For testing purposes, you will need to create and configure a custom lead form in Audience. | 為了進行測試，您將需要在Audience中創建和配置自定義潛在客戶表單。 |
| 7158  ceef05da-ed19-4170-8b47-30b7e529329e | This is a Marketo form whose embed code you have pasted into Audience. | 這是一種 Marketo 表單，其內嵌程式碼已貼到 Audience 中。 |
| 7159  48633148-0a28-4343-ba9d-bb370ccbc596 | Even if you will not be using lead forms in your production environment, this lead form is used to be sure that you are known in your database and on the page. | 即使您不會在生產環境中使用潛在客戶表單，也可以使用該潛在客戶表單來確保您在數據庫和頁面中均已知曉。 |
| 7160  2a5d11fe-69d1-4891-9673-1bc33dd39ea5 | To create a Marketo form and configure Audience to use it, follow these steps. | 若要建立 Marketo 表單並設定受眾使用它，請依照下列步驟執行。 |
| 7161  5a2bd5b7-45ff-457b-a4d1-43186980bb08 | Login to your Marketo account. | 登錄到您的市場帳戶。 |
| 7162  0e224957-6665-4a0c-a394-8d0c417dac69 | Create and style a Marketo form. | 建立並設定「行銷」表單的樣式。 |
| 7163  e0ca6f24-6536-4ee4-8d8d-2a7256df6ea1 | For information on creating a Marketo form, see [1}Creating Custom Lead Forms for Marketo{2]. | 有關創建Marketo表單的信息，請參見[1}為Marketo創建自定義潛在客戶表單{2]。 |
| 7164  b05fc186-3e1d-4197-8146-21148765461c | Right-click the form in the left navigation and click [1}Embed Code{2]. | 右鍵單擊左側導航中的表單，然後單擊[1}嵌入代碼{2]。 |
| 7165  5ead3259-030d-40b6-848d-1ffdabb69a64 | Copy the form embed code to the clipboard. | 將表單嵌入代碼複製到剪貼板。 |
| 7166  19e78173-73f2-4f95-95db-34c7fa1e5636 | Return to the Audience module. | 返回「觀眾」模組。 |
| 7167  5bfbb397-ed4c-4abf-85c3-e32b09d70b32 | Create a new lead form using the Marketo form embed code. | 使用 Marketo 表單內嵌程式碼建立新的潛在客戶表單。 |
| 7168  b58962a9-96d7-4b79-a1ec-1e458b7d6682 | Set your custom form to display the form at the 5 second mark. | 設置您的自定義窗體以在5秒標記處顯示該窗體。 |
| 7169  add9f179-b102-4b77-9332-b22871a9ad6f | This way you will know exactly when it should appear. | 這樣，您將確切知道何時顯示。 |
| 7170  2dedcc12-094d-4e80-aee1-1cfe756741a5 | Check the box to [1}Always show the lead form even if the lead is already known{2]. | 勾選此方塊，即使[1}該潛在客戶已知，也一律顯示潛在客戶表單{2]。 |
| 7171  92323aad-316e-47b8-98b9-b220aa0a1a8d | This will ensure the form continues to display after filling it out during testing. | 這將確保在測試過程中填寫表格後，表格繼續顯示。 |
| 7172  aa620a18-308e-47a6-8fb9-5611265d2249 | [1}Save{2] the form. | [1}保存{2]表格。 |
| 7173  3512b4db-8d6e-4351-a4eb-5c3186c61aae | Configure the Brightcove Player with the Marketo connection to use the Marketo lead form that was just created. | 使用 Marketo 連線設定布萊特灣玩家，以使用剛才建立的 Marketo 主機表單。 |
| 7174  e22f392d-621a-48d5-a6d6-4f1620a7b2e6 | Generating a preview link to view the video | 生成預覽鏈接以觀看視頻 |
| 7175  76817146-a4f6-4454-9ad6-c0bc5362f8c0 | To generate a preview link to the video, follow these steps. | 要生成視頻的預覽鏈接，請按照下列步驟操作。 |
| 7176  e8744efb-e67e-4ae8-bfc8-9066de0dc59a | Open the Media module. | 打開媒體模塊。 |
| 7177  cfc969e0-83c6-4e8f-9ca7-843abfa1aeff | Select a video and publish it to a web player. | 選擇一個視頻並將其發佈到網絡播放器。 |
| 7178  944d3c7f-5414-42c3-9091-d75986e6140e | Make sure to select the Audience-enabled player with the lead form. | 確保使用潛在客戶表單選擇支持受眾的播放器。 |
| 7179  9ac56a9c-c1af-45c8-a8dd-99910179b0b2 | Click the preview link to open the video in a new browser window. | 按一下預覽連結，在新的瀏覽器視窗中開啟視訊。 |
| 7180  f179d468-f44a-496d-a758-a8cd12ab87f3 | Testing this way eliminates any potential variables that could be introduced by players embedded on a HTML pages. | 通過這種方式進行測試，可以消除嵌入HTML頁面的播放器可能引入的任何潛在變量。 |
| 7181  6925c33c-3794-4635-b288-9a3fb0866998 | Confirm that the video plays and that the lead form displays at the 5 second mark. | 確認播放了視頻，並且線索表顯示在5秒標記處。 |
| 7182  f18d6f52-9306-4099-8a7a-eefa26a9f750 | Fill out the lead form using unique contact info and email address (i.e. a celebrity name or a name containing the words “bctest”) so that it can be easily found later in Marketo. | 使用獨特的聯絡資訊和電子郵件地址 (例如名人姓名或包含「bctest」字樣的名稱) 填寫潛在客戶表單，以便稍後在 Marketo 中輕鬆找到該表單。 |
| 7183  0c4f263e-a18c-4a7d-86fa-ddfb08f41de7 | This eliminates any browser, player or database level variables. | 這消除了任何瀏覽器，播放器或數據庫級別的變量。 |
| 7184  2ec20b0d-6914-4348-a285-415804cc4662 | By filling out the form as a new user, we can be sure you are now a known user in Marketo. | 透過以新使用者身分填寫表單，我們可以確定您現在是 Marketo 中的已知使用者。 |
| 7185  b6981173-3a59-49e8-9584-200b1fa312bc | Confirming that Audience is successfully capturing the data | 確認受眾已成功擷取資料 |
| 7186  cc32fa17-9654-4f1e-9d82-88da45fa11cd | Before looking for video viewing data in Marketo, first confirm that Audience has indeed captured the video view. | 在 Marketo 中尋找視訊觀看資料之前，請先確認「觀眾」確實擷取了視訊檢視畫面。 |
| 7187  d78cb0a5-7309-44c6-a84a-a907ba6ac9de | Note that viewing data may take up to 3 hours to display in the Audience UI. | 請注意，觀看數據最多可能需要3個小時才能顯示在受眾群體用戶界面中。 |
| 7188  3f8e5222-84f5-4c17-b645-feda7aead6b8 | To confirm that Audience is successfully capturing the data, follow these steps. | 要確認受眾群體已成功捕獲數據，請按照下列步驟操作。 |
| 7189  009c52c8-f049-4b86-9542-c80a196a6ed2 | Open the Audience module. | 打開聽眾模塊。 |
| 7190  6e430dc7-c549-41e9-92d8-dfae6a4f558d | Click [1}All Recent Activity{2] in the left navigation. | 按一下左側導覽中的「[1}所有最近的活動{2]」。 |
| 7191  952efa52-d5b7-4643-b3cc-c8eb5fc67e56 | Confirm that there is an event with a recent timestamp showing the name of the video that was just watched. | 確認有一個帶有最近時間戳記的事件，該事件顯示了剛剛觀看的視頻的名稱。 |
| 7192  14fe672f-820a-4f8f-8c57-904dc059c237 | The event status should be [1}unprocessed{2]. | 事件狀態應為[1}未處理{2]。 |
| 7193  69a73ee4-c788-40a4-8798-2e153674f3ed | This indicates that Audience has captured the view but has not yet attempted to sync it to Marketo. | 這表示觀眾已擷取檢視，但尚未嘗試將其同步至 Marketo。 |
| 7194  e3579073-7b83-4150-9d56-d376094fe009 | [1] | [1] |
| 7195  5f192ce9-98d5-4e6f-9baa-604fe557d3be | To manually trigger a sync between Audience and Marketo, click [1}Synchronization Activity{2] in the left navigation. | 要手動觸發受眾群體和Marketo之間的同步，請點擊[1}同步活動{2]在左側導航欄中。 |
| 7196  46688283-f6a3-430b-87c9-3b2167932d9b | From the [1}Select Connection{2] dropdown list, select your Marketo integration. | 來自[1}選擇連接{2]下拉列表，選擇您的Marketo集成。 |
| 7197  a9f7b0f1-599c-4535-bdd8-39721085ab0b | A [1}Test Sync{2] button should appear. | 一種[1}測試同步{2]按鈕應該出現。 |
| 7198  c25b5317-56e5-4d44-9cb9-148b0fbffd49 | Click[1} Test Sync{2] to trigger a manual sync. | 按一下 \[ [1}測試同步{2] ] 以觸發手動同步。 |
| 7199  ac59ffcd-6e1e-459f-93d8-b332dd892a6e | Note that you are limited to how often you can trigger a manual sync. | 請注意，您限於觸發手動同步的頻率。 |
| 7200  6fbb8c77-229e-4fcb-a295-b8d6e1832660 | By default, Audience will sync views to Marketo once an hour. | 根據預設，觀眾會每小時將檢視同步至 Marketo 一次。 |
| 7201  2ceba3b8-61ad-4a1c-8531-3b94a4938d4d | [1] | [1] |
| 7202  8a42dddd-116e-4ca0-a953-b39953cb8e86 | Click [1}All Recent Activity{2] in the left navigation. | 按一下左側導覽中的「[1}所有最近的活動{2]」。 |
| 7203  757a394b-6893-484e-a70a-ab621cb8f1fc | The status of your view event will be [1}queued{2]. | 您的觀看事件狀態為[1}排隊{2]。 |
| 7204  b900548d-d3db-422c-b35b-143e353e0833 | It may take 15 minutes or so for the data to actually sync to Marketo. | 資料可能需要 15 分鐘左右的時間才能實際同步到 Marketo。 |
| 7205  658b172a-50ea-4b82-b0dd-7231966f67af | Once the data does sync, the status will change to one of two statuses: | 數據同步後，狀態將更改為以下兩種狀態之一： |
| 7206  6d6f44ee-81df-4eb7-88aa-be534e7831bd | [1}synced{2] - Indicates the user was a known user and data was successfully delivered to their activity log. | [1}已同步{2] -表示該用戶是已知用戶，並且數據已成功傳送到其活動日誌。 |
| 7207  25def7cb-d0a2-49f5-85b7-265d5c41ea57 | The data should also be viewable in Marketo within a few minutes. | 數據也應該在幾分鐘內可以在 Marketo 中查看。 |
| 7208  0727862d-96a6-414a-a7a4-c2fa9beeb417 | [1}unknown\_contact{2] - Indicates the user was considered unknown and Marketo was unable to accept the data. | [1}unknown\_contact{2] -表示該用戶被視為未知用戶，並且Marketo無法接受數據。 |
| 7209  cd52b1cf-dd04-444d-81eb-32c968c989de | If you get an [1}unknown\_contact{2] status, check that you published the video using the correct player, have a Marketo form in place and are testing using the preview link, not embedded in a page. | 如果你得到一個[1}unknown\_contact{2]狀態，請檢查您是否使用正確的播放器發布了視頻，是否有Marketo表單以及是否正在使用預覽鏈接（而不是嵌入頁面）進行測試。 |
| 7210  48d62926-2348-400f-b4c6-acee1b7f7fb4 | [1] | [1] |
| 7211  301e0166-20ae-4f37-8376-05779569371c | Confirming that the video view data is in Marketo | 確認視訊檢視資料位於 Marketo |
| 7212  f558a879-a7c8-40dc-a9cb-bdac3e83c68f | Once Audience has displayed a [1}synced{2] status, follow these steps to verify that the data is in Marketo. | 受眾群體顯示後，[1}已同步{2]狀態，請按照以下步驟操作以驗證數據是否在Marketo中。 |
| 7213  c772f555-a635-4356-8b80-fd47711b91a6 | Note: | 注意： |
| 7214  220abadd-56d9-4594-ba9f-a0cb1ee27d31 | It make take 5-10 minutes for the Marketo UI to update with the new data it has received from Audience. | Marketo UI 需要 5-10 分鐘，才能使用從受眾接收到的新資料進行更新。 |
| 7215  3dde4dba-f8c6-4c6c-89e9-e68c2570973c | Login to your Marketo account. | 登錄到您的市場帳戶。 |
| 7216  c603a932-bff4-4944-8543-62785cc8788d | Navigate to the lead database and search for the new lead. | 瀏覽至潛在客戶資料庫，並搜尋新的潛在客戶。 |
| 7217  3ca7a24f-67f7-41a4-a09b-0a53e249ab39 | Search using the unique name or email address you used when filling out the lead form. | 使用您在填寫潛在客戶表單時使用的唯一名稱或電子郵件地址進行搜尋。 |
| 7218  5a9a9e1a-ff69-439b-9e0c-44452dcc5f97 | Double-click the new lead to open the Lead Info. | 按兩下新的潛在客戶以開啟潛在客戶資訊。 |
| 7219  6d1daf5b-9488-4a5a-91be-fb3915f056f7 | Click the [1}Activity Log{2] tab. | 按一下 \[ [1}活動記錄{2] ] 索引標籤。 |
| 7220  fc27a6ce-9937-4cd7-a2f5-a70dd8fc3868 | Using [1}Quick Find...{2] at the bottom of the page, search for [1}Brightcove Video View{2]. | 使用[1}快速查找...{2]在頁面底部，搜索[1}Brightcove視頻觀看{2]。 |
| 7221  15d18e6f-3eda-4a8a-9253-e6587de517a8 | Double-click a row to display the fields Audience has populated.. | 按兩下某列以顯示「受眾」已填入的欄位。 |
| 7222  bf9f6645-96b8-491a-a3bc-7e75b60d43de | The popup will display the video viewing data delivered from Audience to Marketo such as Player ID, Video ID, Video Name, Percentage Watched and other fields. | 彈出窗口將顯示從觀眾傳送到 Marketo 的視頻觀看數據，如播放器 ID，視頻 ID，視頻名稱，觀看百分比和其他字段。 |
| 7223  d997a3d6-6c43-4d3f-806c-e6240e49acd4 | [1] | [1] |
| 7224  625493ed-fb15-4f03-b8d7-6bdd3d8070e0 | Page Contents | 頁面內容 |
| 7225  46a993df-2094-4d18-a090-e44e21570712 | Page last updated on 29 Sep 2020 | 頁面最後更新日期為 9 月 29 日 |
| 7226  b548bcb0-cec1-4f18-a20e-c9c9a59789d0 | Brightcove Support | 布萊特灣支援 |
| 7227  3b29a6f8-81d5-4046-8390-dc0d35d79ffa | [1}System Status{2] | [1}系統狀態{2] |
| 7228  6f109d9f-e262-4e76-b5b6-bb633ea322bd | [1}Contact Support{2] | [1}聯絡支援{2] |
| 7229  92bd6daf-8d41-40df-9cf1-7f01d500e193 | [1}Documentation{2] | [1}文獻資料{2] |
| 7230  aef65560-dfaf-4745-8b85-a116d0397723 | Training | 訓練 |
| 7231  21445c13-17c6-443d-bf0f-c1ed3188e788 | [1}Online Courses{2] | [1}線上課程{2] |
| 7232  fb3d85dc-5473-4671-92f1-756f89543879 | [1}Register for a course{2] | [1}註冊課程{2] |
| 7233  e764de6d-c4d6-4ae5-a28f-807782fba10d | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 7234  124c8065-4c77-4968-8be8-618d74d67f42 | Brightcove | Brightcove |
| 7235  16a92a74-d92d-4544-a94c-af929bbce2d3 | [1}Brightcove.com{2] | [1}亮麗{2] |
| 7236  85070a08-565d-47fe-b243-54a90f3c4462 | [1}Contact Us{2] | [1}聯絡我們{2] |
| 7237  3952763c-3651-4285-88fa-793d3f7487ea | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 7238  33ec51f3-cc0d-4d7d-844b-da1622364b11 | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 7239  a6a8b03f-3bc4-48a0-95e2-00866c9979d3 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 7240  4b7a068d-c5a8-40fa-8d00-7eef03d3a075 | LinkedIn | LinkedIn |
| 7241  cafa3613-d041-4f8f-a384-0b9ba2d8a57e | Twitter | Twitter |
| 7242  239122ed-cf8c-470c-ab75-fd9998c6fa54 | Facebook | Facebook |
| 7243  0cf14233-00c5-4a48-9735-db82711a653b | Have a question? | 有問題嗎？ |
| 7244  5efeec62-51b7-4959-aa29-7cd16d8d1260 | Creating Custom Integrations with the Audience Module | 使用對象模組建立自訂整合 |
| 7245  6f2dd0aa-e400-4973-8cbd-32c2d449012e | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 7246  ea6eb69c-483f-4acf-82dd-8b81c48feba0 | Select Language | 選擇語言 |
| 7247  a9fb828d-8f41-41b3-b419-92860f6fa0e8 | Other Brightcove Docs | 其他布萊特灣文件 |
| 7248  e375db41-98e0-4843-b63e-ab587e14b635 | Documentation Home | 文件首頁 |
| 7249  e76653a2-e30d-47b6-a263-cf79a7ca8788 | Brightcove Audience | 布萊特灣觀眾 |
| 7250  21993e3e-d619-4507-98f8-c71027e3c6d9 | Brightcove Beacon | 布萊特灣燈塔 |
| 7251  aa07252b-cd91-4e53-bbeb-cddd2ed830b1 | Brightcove Campaign | 布萊特灣戰役 |
| 7252  6aed689f-5f13-48a1-9988-7ed7d5d330ca | Brightcove Engage | 布萊特灣參與 |
| 7253  42e39e07-177c-494b-83c9-9ab85ec6b116 | Brightcove Live | Brightcove Live |
| 7254  d2ba68b6-4681-4cd5-b3c4-17a898d172fa | Brightcove Gallery | Brightcove 圖庫 |
| 7255  9d7847a9-c853-4cb2-b355-c8c609ac44d7 | Brightcove SSAI | 布萊特灣 |
| 7256  0650be18-1246-4ab4-abd3-fb77e43acea2 | Brightcove Social | 布萊特灣社會 |
| 7257  cedc0f72-4c3b-44ae-8065-3dbfa74cfa2e | Video Cloud Studio | 視訊雲端工作室 |
| 7258  4bbf3fae-5375-4fa9-b06c-371c3967052e | Brightcove Player Development | 布萊特灣球員開發 |
| 7259  53e6b00f-c8ba-4146-80ae-c9751240d106 | Video Cloud Platform APIs | 視訊雲端平台 API |
| 7260  6be52e6c-fcf9-4cb2-91f4-448a6fbf1389 | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 7261  0a3cd1d4-3694-4e7c-9060-057422ae14ee | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 7262  bc07df28-884f-4395-a405-ead8413277ff | Video Cloud General Information | 視訊雲端一般資訊 |
| 7263  35834b91-03d0-454e-b975-b6c859111ac4 | Zencoder | Zencoder |
| 7264  08d27150-75e0-4fd8-a6f2-656a75c2cbb1 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 7265  4eb4f047-b8b1-400f-bc73-90aed5399f8c | support | 支持 |
| 7266  fbb0f5eb-b1de-4077-bf6c-2ebf93453dcc | system status | 系統狀態 |
| 7267  4754b8cd-6307-4816-a098-9cffe6fd9fa3 | [1}Home{2] | [1}首頁{2] |
| 7268  d3766b1d-37cd-463d-8c91-6f9fd7353c70 | [1}Non-MAP{2] | [1}非對映{2] |
| 7269  60e0c818-bfbe-4241-b05a-aea094969d4a | Creating Custom Integrations with the Audience Module | 使用對象模組建立自訂整合 |
| 7270  f49796c2-b4a0-4737-8b46-1d61edceb7da | [1}Home{2] | [1}首頁{2] |
| 7271  8b651345-372f-4ca8-a745-07d34971c8d8 | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 7272  25d5e5fd-7322-4788-ab98-713741b4ee68 | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 7273  a3494726-9662-48d3-9de7-3bfd5d74ae09 | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 7274  a669ae88-8fdf-484e-93d2-b58cf9db2d1e | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 7275  5160646c-bd22-4d8f-bbd5-1b52e0ed2816 | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 7276  c675d299-b6ac-4275-8d19-7d3592d1cc49 | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 7277  00f5560b-d922-4ab3-bc13-6a28841b69ca | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 7278  d070e02f-08c4-4fb8-9f9d-b82c050f89cf | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 7279  847d0058-ea7b-476f-a79f-88d644f6f432 | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 7280  80af633c-2124-4253-9e22-0032be6b1e56 | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 7281  3fe44f47-942c-4621-90c7-adf2c021a925 | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 7282  9c9e55dd-3d62-404e-99d6-6ed5ae77daa4 | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 7283  fa7ee11e-48b0-4d43-9581-4043ea5b3210 | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 7284  3876e9bd-212b-43f8-baef-a556b0ceec72 | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 7285  7878606f-e3cc-4b3a-b97f-69c2d955c612 | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 7286  cb663317-e516-42c1-a1a4-8516b52e68da | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 7287  fd38d043-caf5-411e-a96b-5ae7d80dd264 | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 7288  1e360a20-2a72-4a63-a6ac-314b5a255a2b | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 7289  5b21d7fe-791e-4742-a293-04f78f6d5559 | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 7290  ce15d116-c0aa-4b61-970b-a43dcd7ba706 | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 7291  898ad3e7-3273-471d-a4d1-d9f63b041796 | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 7292  e18afca1-c3ed-495f-b2a8-67baf7cb820d | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 7293  c8c0a03e-e393-46a9-8e9a-2dbb829a1863 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 7294  9d2a32be-4316-4662-83ba-ba38f798fdd0 | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 7295  6065e666-56f5-4649-be33-7e82144ba48d | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 7296  c2e50dba-787f-467e-90aa-5ed6caa273be | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 7297  f6d3b5f2-5e91-42c7-b4eb-b572a81f4d63 | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 7298  ccecb1b8-3147-47cf-9084-029151326b39 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 7299  8e2dbf3a-ef1b-4dc8-a91c-00ebe04bc4b8 | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 7300  051c53d5-b8c4-4ccf-b104-5a560e81b3b3 | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 7301  481c1f51-851a-4851-80e4-0efeaa96a262 | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 7302  c30ee8ef-a336-4a74-9e39-e25b38710933 | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 7303  a95f41ef-b44e-4184-908e-e69a9632a559 | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 7304  5f686d20-f577-4e5b-ae61-dc469e62da76 | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 7305  dde47e6d-fcc9-408c-b0ed-5b9a453acb88 | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 7306  f5daa1ab-3567-4ee3-9f31-23a4a7d117cb | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 7307  3de2c052-fa53-48dd-9736-f55d8adad90c | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 7308  1200b7f5-a905-4097-ae8a-b710854343db | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 7309  4319909b-676d-47ad-9a1e-5095ea903bae | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 7310  c0ba2121-2a7e-426a-8222-c2e6f992b66b | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 7311  bb74ac7d-900c-4971-8f42-9c9e889c44b6 | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 7312  9112a380-6f21-424e-9fd2-208299679d66 | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 7313  5633d2a1-7835-41df-b71c-ee708088d26c | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 7314  c5f18d2d-1bf0-42b5-b210-81a955a143ae | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 7315  d1f327f1-8599-489c-9d25-b9a16b4f75d4 | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 7316  392950df-5542-4d8c-848b-f60658f9432a | [1}Overview: | [1}概述： |
| 7317  d2db39c1-e56a-414d-a48c-6f41afdbdf63 | Audience API{1] | 受眾 API {1] |
| 7318  6b63dc99-9a31-4fbc-ae6c-2085fb025d76 | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 7319  2e7cf0e5-8d70-4e77-8666-7ebff6f1d086 | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 7320  19ecf7ef-a7cb-4dee-a65d-64f62b7843b8 | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 7321  71bfe092-a498-4369-8389-510c46f5b4bd | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 7322  8030836f-5469-480a-b363-77fa79396309 | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 7323  fec2ffd7-75bf-4e07-9609-398e62273556 | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 7324  40af43d3-f292-4bbd-9673-b7874bab2d2e | [1] | [1] |
| 7325  e08a5e51-2405-43e8-b7a3-02762a48f054 | Navigation Menu | 導覽功能表 |
| 7326  cafed0cb-6497-40c5-96b4-2773eefe9eeb | Page Contents | 頁面內容 |
| 7327  605e4b31-7b3c-4c0c-9c37-3663e6644f5d | [1}[2]{3] | [1}[2]{3] |
| 7328  c0485b2d-766e-498e-a11b-50aae1c1929d | open in new tab | 在新分頁中開啟 |
| 7329  63ac6c7d-150d-4b70-9832-64f0b61f28c3 | Creating Custom Integrations with the Audience Module | 使用對象模組建立自訂整合 |
| 7330  d624eed0-38db-4cb0-a6d0-3a67c84e04b9 | This topic explains how to configure the Audience module for a custom integration. | 本主題說明瞭如何配置Audience模塊以進行自定義集成。 |
| 7331  6610162e-ee8b-4a1c-bc09-62369f49cffa | The Audience module allows Video Cloud to synchronize viewing data from Audience-enabled[1]Brightcove Players to popular marketing automation platforms. | 受眾群體模塊允許Video Cloud同步啟用了受眾群體的觀看數據[1] Brightcove播放器可用於流行的營銷自動化平台。 |
| 7332  c6cddac1-3ce6-4fe4-85e6-914d1b61b96e | The Audience module can also be configured with a custom integration. | 受眾模塊也可以配置為自定義集成。 |
| 7333  5f9b4d01-dce1-4b92-9781-f2ae598a9ec0 | With a custom integration, viewing data is saved locally in Video Cloud and the Audience API is used to programmatically extract the data. | 通過自定義集成，查看數據將本地保存在Video Cloud中，並且Audience API用於以編程方式提取數據。 |
| 7334  e9a1a884-bab1-48f6-9bd5-1ed346d7144d | The Audience module integration consists of two main components: | Audience模塊集成由兩個主要組件組成： |
| 7335  c0eee103-0324-4836-87c9-7953c62fd5e5 | A Brightcove Player plug-in to enable tracking of video views data | 可追蹤影片觀看資料的 Brightcove 播放程式外掛程式 |
| 7336  f739081c-647a-4682-8cdc-4d3c16170c8c | Custom development that uses the Audience API to retrieve the viewing data | 使用Audience API檢索觀看數據的自定義開發 |
| 7337  9c8e6b16-06d8-4af5-8d72-59002a6e2aa6 | Requirements | 需求 |
| 7338  27175976-1848-450e-a5a8-d995fb273303 | To use the Audience module you must: | 要使用受眾模塊，您必須： |
| 7339  23d6a9bc-d220-424c-8f15-66268d2960c9 | Have a Professional or Enterprise Video Cloud account | 擁有專業或企業視訊雲端帳戶 |
| 7340  741da89b-4a50-4eb0-9916-f55962b4875a | Have the Audience module enabled for your account by submitting the required information in the initial splash screen that appears when you open the Audience module | 在開啟 Audience 模組時出現的初始啟動畫面中提交必要資訊，讓帳戶啟用 Audience 模組 |
| 7341  ee5fa229-ed2e-4b3b-bf8f-e9785e25c03c | Click through the service agreement the first time you use the module | 第一次使用模組時，按一下服務合約 |
| 7342  2234c153-563d-40ec-b03e-5de4ce144509 | In order for leads to be collected, a [1}lead form has to be configured{2] and assigned to a player | 為了收集潛在客戶，[1}潛在客戶表單必須配置{2]並分配給玩家 |
| 7343  509794a8-fbb2-4123-a036-6b0e95820e53 | Use the Advanced (in-page) embed code when publishing your player; Standard (iframe) embed code will not work as the plugin will be running inside of an iframe and therefore will be unable to access the parent page URL parameters | 發布播放器時使用高級（頁內）嵌入代碼；標準（iframe）嵌入代碼將不起作用，因為該插件將在iframe中運行，因此將無法訪問父頁面的網址參數 |
| 7344  62c86b8e-1ced-4fd8-ae9b-c425a8ffa565 | Setting up the connection | 設定連線 |
| 7345  e0efdd99-fbf4-4ef1-b24c-15815bd47850 | Follow these steps to configure a custom integration. | 請按照以下步驟配置自定義集成。 |
| 7346  941fd20d-0778-49b1-b481-52e166dc609c | Open the Audience module and click [1}Data Connections{2] in the left navigation. | 開啟對象模組，然後按一下左側導覽中的[1}資料連線{2]。 |
| 7347  a966e7c6-6464-432c-8727-d3de4f19f2e7 | Click [1}Add New Connection{2]. | 按一下「[1}新增連線{2]」。 |
| 7348  989ff613-0d56-43e2-bee0-70cf91784f17 | Select [1}Custom{2] as the integration. | 選擇[1}自訂{2]作為整合。 |
| 7349  420b1435-3112-4e43-b1f5-9bf5e0a00381 | Note: | 注意： |
| 7350  a4ad1ff2-39f2-4f83-9b82-eef5e4a6d38a | The integrations that are available are based upon your Video Cloud subscription. | 可用的整合是根據您的 Video Cloud 訂閱而定。 |
| 7351  9817748d-31ef-41e1-bbc5-4a430faf6cd7 | (Optional) Enter a [1}Connection Name{2]. | (選擇性) 輸入「[1}連線名稱{2]」。 |
| 7352  14b1a8c4-671e-4881-9cb5-20e337f6799f | [1] | [1] |
| 7353  88eca8cb-e05c-4bc2-9faa-0c45b7b21766 | select custom | 選擇自定義 |
| 7354  16d54918-d7b2-4310-83c5-414c373dcbe1 | Click [1}Connect{2]. | 按一下「[1}連線{2]」。 |
| 7355  ccc1f85c-924c-4846-a87d-fb6b7252a06c | The custom connection is now set up and ready to use. | 現在，自定義連接已建立並可以使用。 |
| 7356  1e173e70-4979-4d57-9330-ca5934253e2c | Configuring the integration | 設定整合 |
| 7357  9da2937b-245c-42c1-852c-f54e53863227 | Once the connection has been made, you can configure the integration. | 建立連接後，您可以配置集成。 |
| 7358  bc53585d-3033-48e5-b1ea-03bbacc98c34 | [1] | [1] |
| 7359  3bf8dfc9-cbb6-4adf-9717-eb99ca3e47e5 | connected options | 已連線的選項 |
| 7360  aec4d3ef-8242-48d2-afa6-e0accb52de1f | By default, the [1}Connection Status{2] will be [1}Enabled{2]. | 依預設，[1} \[連線狀態] {2]將會是 \[ [1}已啟用{2] ]。 |
| 7361  88e88294-811f-4181-92c8-05dc1ff15110 | The [1}Connection Status{2] determines if Video Cloud video engagement data is saved. | 的[1}連接狀態{2]確定是否保存了Video Cloud視頻參與度數據。 |
| 7362  56b26100-d182-4e9e-bff2-a08be92f4842 | [1}Enabled{2] - Data is collected and will be saved | [1}已啟用{2] -收集數據並將其保存 |
| 7363  9d08d101-cebc-4c40-8e79-b102782a561f | [1}Disabled{2] - No data is collected (integration is disabled) | [1}停用{2] -未收集任何資料 (已停用整合) |
| 7364  ea75d47a-1c35-43df-a431-62e632d00ff1 | Select a data retention policy. | 選取資料保留原則。 |
| 7365  cb4c5535-3328-49fc-81ac-a6d23691a955 | The data retention policy determines how long the viewing data and lead form data (if using an Audience lead form) will be retained in your Video Cloud account. | 資料保留原則決定檢視資料和潛在客戶表單資料 (如果使用 Audience 潛在客戶表單) 將保留在您的 Video Cloud 帳戶中的時間長度。 |
| 7366  dcdc7a64-7e76-40c0-bd98-e0faed1bf404 | Note: | 注意： |
| 7367  3ff8b2cb-9b23-40be-8353-20c42f7019d4 | If you select [1}No retention{2], NO data will be saved. | 如果選擇[1}沒有保留{2]，將不會保存任何數據。 |
| 7368  e1d0f233-343e-4730-9523-6bcd926d29c9 | When you use the API to download data, there won’t be any. | 使用API下載數據時，將不會有任何內容。 |
| 7369  7b6716f1-b8ff-418d-b19c-34a01e71acc0 | [1] | [1] |
| 7370  600f30c3-ec21-4b86-b4dd-d16544675982 | data retention options | 資料保留選項 |
| 7371  564bb899-6754-4eb8-80c1-becefbf1d427 | Creating an Audience-enabled player | 建立具有受眾功能的播放器 |
| 7372  3072a540-b892-44d2-aaf4-c421088c24ef | Video engagement data will only be saved when[1]you are using an Audience-enabled video player. | 視頻參與度數據僅在以下情況下保存[1]您正在使用支持觀眾的視頻播放器。 |
| 7373  805269d3-4849-4e9a-bf29-11ab4cfa9e0f | For information on creating an Audience-enabled Brightcove Player, see [1}Creating an Audience-enabled Player{2]. | 如需建立啟用受眾的 Brightcove 播放器的詳細資訊，請參閱[1}建立啟用受眾的播放{2]程式。 |
| 7374  92aadb7e-08f6-4715-a03b-92427ce9cc46 | Passing a tracking ID | 傳遞追蹤 ID |
| 7375  7e9f5737-4dff-486c-80fc-d3838dc25d81 | The Audience module supports the ability to pass a tracking ID. | 受眾模塊支持傳遞跟踪ID的功能。 |
| 7376  c5a3e8d0-9088-4855-a057-5dd2e6a2d597 | The tracking ID might be used to track a campaign ID for example. | 例如，追蹤 ID 可能用來追蹤廣告活動 ID。 |
| 7377  97820ac9-71ca-4bb7-95f4-2b0cf584d365 | The tracking ID can be appended to the URL that displays the Audience-enabled player or added to the player embed code. | 追蹤 ID 可以附加至顯示已啟用受眾播放程式的 URL，或新增至播放程式內嵌程式碼。 |
| 7378  b99a6337-b1bb-470b-8de8-b061dd51414c | Example: | 範例： |
| 7379  ce3b0d16-bfc6-4c7f-8eb5-aa38924734fa | Appended to URL | 附加至網址 |
| 7380  25f80e56-f8fa-439d-84a1-98af84a8492c | http://www.myurl.com/video.html?[1}bctrackingid=12345{2] | http://www.myurl.com/video.html? 按下滑[1}鼠右鍵 = 12345 {2] |
| 7381  7ca95e7b-bd38-4ccb-b5cb-2403ee48ca4a | Example: | 範例： |
| 7382  0bf09ea0-12b0-47fc-bdde-472493448026 | Added to player embed code | 新增至玩家嵌入程式碼 |
| 7383  28ce0793-c9ad-4444-aa60-c76d69ee5827 | [1}<video data-video-id="6033402539001" | [1}<video data-video-id =“ 6033402539001” |
| 7384  af9a44d1-a652-4f65-a671-3eb8edb978f9 | data-account="1486906377" | 資料帳戶 = "1486906377」 |
| 7385  e9ab4ae1-d84c-4a32-b176-4eb41aaba2c1 | data-player="default" | 數據播放器 =「默認」 |
| 7386  18251aed-ac34-414a-960f-d81b90b03258 | data-embed="default" | 數據嵌入 =「默認」 |
| 7387  c7928809-2233-4a69-a98c-54fa5eef366a | data-application-id | 資料應用程式識別碼 |
| 7388  7c62eb05-ce3f-4aa6-8703-f85e7d7fa002 | class="video-js" | 類 =「視頻 JS」 |
| 7389  89c4f615-5f9a-45e6-a9b4-e6428306f4a2 | [1}data-bc-trackingid="12345"{2] | [1}資料直接追蹤器 = "12345" {2] |
| 7390  d3c6c539-f1f2-4180-a924-0d9901f416d5 | controls></video> | 控> < 制/視訊 > |
| 7391  f3c48e55-2a33-49fb-90d4-bdbfbe8f4706 | <script src="//players.brightcove.net/1486906377/default\_default/index.min.js"></script> | <指令碼的最新版 > < 本 > |
| 7392  189a7c79-0f84-4155-8fc5-93589b116e80 | {1] | {1] |
| 7393  e1fe73f5-2b34-40d3-871a-4db8ce15ab3f | Identifying viewers | 識別檢視者 |
| 7394  cd95e4f8-d386-4ece-a3da-67c679e28314 | When using a custom integration, you are responsible for identifying viewers. | 使用自定義集成時，您有責任識別查看者。 |
| 7395  52f8774c-dcaa-4c44-a3ea-0b1a0fc87e7c | The Audience plugin needs two key pieces of information: | Audience插件需要兩個關鍵信息： |
| 7396  abafcce0-1202-4050-a7ca-6eaa55cda9b7 | Description | 描述 |
| 7397  e10f0f66-6434-42c8-bdb3-cd1631e23fb7 | URL Parameter | 網址參數 |
| 7398  187999eb-efce-419a-9ee1-03dedec406f1 | Embed Parameter | 嵌入參數 |
| 7399  8c61dd18-a780-4f99-87fd-d306430f5767 | Value | 價格 |
| 7400  f8990125-2da7-48a6-9d3b-968249883ae8 | Is the viewer known (needed for lead form) | 觀眾是否已知（需要潛在客戶形式） |
| 7401  209571f6-903e-4bc6-b86a-f0dff606949b | [1}[2]{3] | [1}[2]{3] |
| 7402  0ef4fc99-a91d-4a91-a3b2-488eb42443e9 | [1}[2]{3] | [1}[2]{3] |
| 7403  988fac0f-0aeb-4dd5-af95-b00ce4c1af92 | [1}[2]{3] or [1}[5]{3] | [1}[2]{3]或[1}[5]{3] |
| 7404  8fabeb15-d3cd-4042-9203-a65540c2b6b2 | What’s the GUID (needed for view event tracking) | 什麼是 GUID (檢視事件追蹤所需) |
| 7405  341c8768-a4e8-4691-a37b-c419c6a58542 | [1}[2]{3] | [1}[2]{3] |
| 7406  bcf7dfcd-f7ca-4e8b-8927-aba317ec000d | [1}[2]{3] | [1}[2]{3] |
| 7407  565f9b6d-b36b-4813-be2c-d9979c1ca80e | [1}[2]{3] | [1}[2]{3] |
| 7408  00c67518-6fb8-423e-b72d-8ee65cb62812 | [1] | [1] |
| 7409  426ff6a5-9497-48b7-860c-297bf43056f6 | These values can be passed in via URL parameters or through the player embed code. | 這些值可以通過URL參數或播放器嵌入代碼傳遞。 |
| 7410  0fdf6e8a-5700-4086-a121-c7812b30c6e6 | For viewer tracking to occur, the user id should be passed as a URL parameter on the page that is displaying the video. | 若要進行檢視者追蹤，使用者識別碼應當做顯示視訊的頁面上的 URL 參數傳遞。 |
| 7411  2be1300e-6401-42f5-8a0e-cd07a243fe48 | The known user parameter is required for lead forms (if you'd like the lead form to conditionally display for unknown viewers). | 潛在客戶表單需要已知的用戶參數（如果您希望潛在客戶查看者有條件地顯示潛在客戶表單）。 |
| 7412  f511ca9b-0804-4db4-b5ed-9055f6469cc0 | Note: | 注意： |
| 7413  02a00eb9-4497-4c90-8903-4e284bcfb871 | In order for the player/plugin to read the URL parameters, the Advanced (in-page) embed code should be used. | 為了使播放器/插件讀取URL參數，應使用高級（頁內）嵌入代碼。 |
| 7414  c005af58-f15c-4ca9-ab4b-8a8abe486a0f | The Standard (iframe) embed code will not work as the plugin will be running inside of an iframe and therefore is unable to access the parent page URL which has the parameter. | 標準（iframe）嵌入代碼將無法工作，因為插件將在 iframe 內部運行，因此無法訪問具有該參數的父頁面 URL。 |
| 7415  9ee7a58b-f11d-4690-a874-bd7f1d92499f | Viewing video data | 檢視視訊資料 |
| 7416  9ffc964a-30b0-4a40-b551-6784b2b62e68 | There are several options available for viewing video data when using a custom integration: | 使用自定義集成時，有幾個選項可用於查看視頻數據： |
| 7417  5f38100b-fa38-4dde-96f7-969074c1089c | [1}Viewer Activities (Events){2] - Provided as part of the Audience module, this option can be used to view video data inside the Audience module. | 檢視[1}器活動 (事件) {2] -作為「觀眾」模組的一部分，此選項可用來檢視「觀眾」模組內的視訊資料。 |
| 7418  47cc6eda-f9d7-49cb-8edf-210315dd32fc | For information, see [1}Viewing Player Events in the Audience Module{2]. | 如需資訊，請參閱[1}檢視對象模組中的播放器事件{2]。 |
| 7419  8b9d5974-a5c3-4aa4-a153-767d14752b6c | [1}Export Data{2] - Provided as part of the Audience module, this option can be used to export video view and lead data. | [1}匯出資料{2] -作為對象模組的一部分提供，此選項可用來匯出視訊檢視和潛在客戶資料。 |
| 7420  b2af08fc-9829-4ad1-aa00-925fa744bf53 | For information, see [1}Exporting Audience Data from the Audience Module{2]. | 如需資訊，請參閱[1}從對象模組匯出受眾資料{2]。 |
| 7421  11914a32-07ce-4cb4-99ae-cd0fe37efb3e | [1}Audience API{2] - The Audience API can be used to programmatically retrieve video view and lead data. | [1}受眾 API {2] -受眾 API 可用於以程式設計方式擷取視訊檢視和潛在客戶資料。 |
| 7422  fe19f7d2-439d-41e1-b21d-d5759e1db707 | For information, see [1}Overview: | 如需詳細資訊，請參閱[1}概述： |
| 7423  ec99d90d-c3dc-4755-8f09-c10eb5e50b8f | Audience API{1]. | 受眾 API {1]。 |
| 7424  d5970856-136c-45b2-87de-731cc5b951f2 | Page Contents | 頁面內容 |
| 7425  c87508f1-d283-4280-94d2-85399c52b8ee | Page last updated on 06 Oct 2020 | 頁面最後更新日期為 10 月 6 日 |
| 7426  ef4644f1-c065-40d1-94bf-eec0456352da | Brightcove Support | 布萊特灣支援 |
| 7427  fceef187-100c-4053-ab71-4ecd298d17df | [1}System Status{2] | [1}系統狀態{2] |
| 7428  7a44762d-2ee4-4221-923b-4ca48768244a | [1}Contact Support{2] | [1}聯絡支援{2] |
| 7429  4f1dbec5-749d-4040-8a48-0666e07dc9e4 | [1}Documentation{2] | [1}文獻資料{2] |
| 7430  3462a633-0c6b-4683-a860-76547f6c2d6b | Training | 訓練 |
| 7431  307532ef-5003-4aaa-b696-d0d1d9ba9259 | [1}Online Courses{2] | [1}線上課程{2] |
| 7432  e16291b5-cb9b-40b8-8df4-deddb03d0c36 | [1}Register for a course{2] | [1}註冊課程{2] |
| 7433  988859a4-edee-46e1-8306-4b74fdc4739c | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 7434  13cf9807-ee2c-4489-b8b2-2d98769db4ee | Brightcove | Brightcove |
| 7435  a019e018-e55c-4dfb-a8e1-c10614fd4ee4 | [1}Brightcove.com{2] | [1}亮麗{2] |
| 7436  677598d9-d9be-48eb-9d90-1190861f4bea | [1}Contact Us{2] | [1}聯絡我們{2] |
| 7437  759e6304-c69c-4d77-98af-ee233377afd3 | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 7438  df1fecca-6686-4b86-bd11-49035aa03aeb | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 7439  700af341-e1ce-4f65-8630-2ad6004c9a3e | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 7440  00e34429-d8f5-4894-9fa1-aa726f5a0aa2 | LinkedIn | LinkedIn |
| 7441  3666d133-263e-4397-bfa2-c3b4adf34899 | Twitter | Twitter |
| 7442  986598b8-88cf-46d4-bc65-79d83e8f2a2c | Facebook | Facebook |
| 7443  cf6f76c6-b558-4afd-96e4-67fd208d4de8 | Have a question? | 有問題嗎？ |
| 7444  3f43a0d4-19e9-43ae-bded-97b220def7f7 | Non-MAP Integrations | 非MAP集成 |
| 7445  4fc46b51-4c6d-4d11-afbe-afdedfa898d7 | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 7446  4df245d5-fcaf-4428-acb9-81fae9592451 | Select Language | 選擇語言 |
| 7447  e9fa92f3-bec5-4d6c-a77e-4e2dcd7f3e52 | Other Brightcove Docs | 其他布萊特灣文件 |
| 7448  e1c7244d-c975-4a23-9f22-9771d7c3e5d5 | Documentation Home | 文件首頁 |
| 7449  8e0a3f19-5299-497d-ba45-55cc9fe22773 | Brightcove Audience | 布萊特灣觀眾 |
| 7450  f966ff67-f9bc-48fd-bde4-f2b600812461 | Brightcove Beacon | 布萊特灣燈塔 |
| 7451  bae9393c-3c5c-4945-bbdd-53419a447da0 | Brightcove Campaign | 布萊特灣戰役 |
| 7452  5efa761e-eadd-4831-abb2-4ced54a48e75 | Brightcove Engage | 布萊特灣參與 |
| 7453  29336d4b-50e5-470c-9c30-d2a27f1d327a | Brightcove Live | Brightcove Live |
| 7454  72744e19-5c7b-4158-93bd-6fa76ed9dde6 | Brightcove Gallery | Brightcove 圖庫 |
| 7455  fcfd546e-d2d5-416b-a5df-25ede7c2b51c | Brightcove SSAI | 布萊特灣 |
| 7456  7468ec5b-ea35-4ad9-b4fc-4b9056ff0de2 | Brightcove Social | 布萊特灣社會 |
| 7457  81365fb8-612f-469c-b8af-c0f863849c13 | Video Cloud Studio | 視訊雲端工作室 |
| 7458  903e44df-438b-431e-afd1-0be08fafa0ca | Brightcove Player Development | 布萊特灣球員開發 |
| 7459  642f8f17-7506-4126-b547-5b689469a1a4 | Video Cloud Platform APIs | 視訊雲端平台 API |
| 7460  6a9da81f-519e-4886-81e7-bb34826af6a2 | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 7461  9493f46c-d2f2-49f1-a9d1-eedf6376ab84 | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 7462  8268506b-d945-49dc-a78e-9d6a8c54093d | Video Cloud General Information | 視訊雲端一般資訊 |
| 7463  88a62c84-cd46-4dce-b0a1-dede6f602b3c | Zencoder | Zencoder |
| 7464  6b3997fb-2e6d-466e-82b6-d21fe82cda72 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 7465  96dac06c-6d0d-4aa7-99b9-1a7ff529efc5 | support | 支持 |
| 7466  5e4a0cb7-7775-4a5f-9da8-0175be96af48 | system status | 系統狀態 |
| 7467  97d30b52-27f0-4d08-81c3-54639ac645f9 | [1}Home{2] | [1}首頁{2] |
| 7468  d5e4c227-2e0b-4f0f-b8a4-3c89ae9f6e2c | [1}Integrations{2] | [1}整合方式{2] |
| 7469  15652fcc-9a4e-4f41-93ca-db969ae5d2bd | Non-MAP Integrations | 非MAP集成 |
| 7470  0d392671-d40e-407f-a093-0e1b60c94497 | [1}Home{2] | [1}首頁{2] |
| 7471  be7cca8b-a97c-4b95-9d33-a9eb38caebd1 | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 7472  4b4f81a0-a35c-43a6-a3de-274b046b03c6 | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 7473  134f2370-23d0-423d-8762-4e00dc50ad15 | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 7474  a21091b1-1881-4f86-b379-b9e2e30da1a4 | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 7475  9db87bc2-7c1b-4d82-93b1-e881b0bc0b8a | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 7476  b5ef0db2-4b44-4bff-8f0c-bae3db42c255 | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 7477  d8c37d0c-4de7-4f72-a238-91f18ef25a89 | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 7478  7add425c-c95c-4c9c-af59-ffc03cf213e4 | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 7479  d240b10f-3a9c-4c50-90f7-03ec63de8bc4 | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 7480  58b7d57e-dd12-43a5-beef-8c69f95ba9e3 | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 7481  e460747f-d7f7-47f1-b368-1e2301660a77 | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 7482  7da027c5-6d23-4a6e-b503-c68933d8b6bc | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 7483  b9baa3c4-baaa-45c3-902b-66517768a4e9 | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 7484  93835100-3e8c-48df-abc8-3acc71cb15ba | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 7485  efd3924e-15b5-4da8-809c-9c04fadc2eb3 | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 7486  5fe32461-7e3f-4225-aedb-999e428fedf2 | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 7487  9e4a7349-db8d-4a85-bab9-5ea11c74779b | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 7488  1153e0bf-11a9-4d21-9b56-1816f33fd714 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 7489  03d67721-dc66-4458-ada0-07d0cb4df3db | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 7490  f6999c93-6480-4fe3-bea5-154dbec9391c | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 7491  fb161ecf-035b-4e82-9c4a-c1045cc85051 | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 7492  2630c423-da39-424b-9ad2-ee3231ffb014 | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 7493  f16a4e7a-00ca-4c32-99f4-a28d844f3f27 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 7494  dc1abee4-af19-4107-8ee2-d2fe586575bd | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 7495  5f8d44cf-ae40-4359-8b92-87866305df53 | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 7496  c63fc4d8-d493-4790-8e03-ec4b580a5d53 | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 7497  217c5f61-9a8d-4094-b140-ed7c3cb60f4c | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 7498  7aa58463-7104-497f-9f3a-0a3a012a9e4b | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 7499  af0b02b5-e0aa-4055-ba82-e37e934f5b05 | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 7500  2b13d8b2-dcf9-4221-abda-3b5d4b699935 | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 7501  9f22ac80-1e19-4120-af11-4f7ffd0da3c8 | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 7502  f15b567f-89de-4799-bb5b-c91e9d7900e5 | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 7503  0a2bec9a-0563-4a52-b947-5a8502b348f7 | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 7504  171a36cd-379f-41ee-89a9-9305c2e1bf70 | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 7505  509e678f-1029-4f96-9fd8-41552fecce32 | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 7506  ab3a1c64-71cc-4140-9290-ddaf0fb8f1ae | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 7507  0ce9e936-9332-4c3e-9425-4ae8b543265c | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 7508  6f368385-e310-459e-802b-a106063943ab | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 7509  48c76ffd-3243-40b9-92ff-1ecf4de64eed | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 7510  125a50f4-2f6c-4d42-b966-5bb1bc0bd835 | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 7511  bc519f3a-4827-4954-a658-2fe92b824b05 | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 7512  de3973d2-519b-4850-b261-cbd3c464bd90 | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 7513  6b1e31ac-2ce2-496d-9f79-408ddbef3175 | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 7514  780b4bb8-071c-4266-9417-cf3e87cdd9e8 | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 7515  9cf2a13f-daf3-47ba-8922-ac45cc3076b5 | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 7516  ef5ee367-bb57-4c09-b8ee-abe830582d51 | [1}Overview: | [1}概述： |
| 7517  bf0b186c-d118-4293-8b45-26926a200cfe | Audience API{1] | 受眾 API {1] |
| 7518  400a47a8-d18f-40fc-b5cf-7cf719c2b52d | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 7519  8a4c468c-aaf7-4397-bbf2-da5038dc248c | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 7520  22c72aaf-e90e-4bc9-8265-299dd372e51d | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 7521  f726a286-b5e8-4c75-ab37-d206dae3a07e | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 7522  d0f90e02-367d-4f6d-8f37-3735b5e332b5 | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 7523  5f7e3a37-90d0-4e35-a5e5-da65df2a0e5c | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 7524  f30fe392-05d2-4016-af2e-82ff41d94ea9 | [1] | [1] |
| 7525  26d599bc-81e6-4eb8-99fb-9bbf74a2929f | Navigation Menu | 導覽功能表 |
| 7526  4b2ea406-e802-47b3-a5f5-c54b124ef66f | Page Contents | 頁面內容 |
| 7527  6717582e-b61f-4df1-bbc7-f38cec2f6700 | [1}[2]{3] | [1}[2]{3] |
| 7528  189ff676-07d7-45a2-9e65-a3fe8fa58d2e | open in new tab | 在新分頁中開啟 |
| 7529  c27c54c3-a667-4b53-8add-2afa8a891f22 | [1}{2]Non-MAP Integrations | [1}{2]非MAP集成 |
| 7530  ade85b14-6a61-41b7-a74c-d855a2a31b29 | Learn about non-MAP integrations. | 了解非地圖整合。 |
| 7531  b4acb2b4-0656-4eea-835c-4dc944285bc0 | [1}Creating Custom Integrations with the Audience Module{2] | [1}使用對象模組建立自訂整合{2] |
| 7532  c5296be1-8539-4d16-86d1-b68ce6b66920 | [1}Integrating Audience with Single Sign-On{2] | [1}將受眾與單一登入整合{2] |
| 7533  800595df-a376-4754-b096-f5e15542b6da | [1}Using the Audience Module to Track Viewers{2] | [1}使用觀眾模組追蹤檢視者{2] |
| 7534  831c963f-3167-4660-8432-0b54f2d6ddeb | Page last updated on 31 Jan 2020 | 頁面最後更新日期為 1 月 31 日 |
| 7535  185a92cb-c67e-4183-b6eb-a1a61bf21dd8 | Brightcove Support | 布萊特灣支援 |
| 7536  d6554d02-ba1b-466d-ab1c-f8135de0ec60 | [1}System Status{2] | [1}系統狀態{2] |
| 7537  50243706-ea92-4bed-9351-77064083048a | [1}Contact Support{2] | [1}聯絡支援{2] |
| 7538  41c7ce19-f9a1-4679-94e0-3accaf4f12c7 | [1}Documentation{2] | [1}文獻資料{2] |
| 7539  4fd1d488-929b-43fd-ab22-330605193f69 | Training | 訓練 |
| 7540  7d9ce814-99d3-40c1-8e68-dfe97c76e854 | [1}Online Courses{2] | [1}線上課程{2] |
| 7541  0690214f-a712-47c7-a021-273b732eff37 | [1}Register for a course{2] | [1}註冊課程{2] |
| 7542  be3721f8-26c6-473f-a8fc-12dcab42be0c | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 7543  cf8443f8-b870-463b-bcc5-e78709f9b69b | Brightcove | Brightcove |
| 7544  1747df1c-f20a-4d92-9a6d-502db1101269 | [1}Brightcove.com{2] | [1}亮麗{2] |
| 7545  9e38ca58-cbce-40b6-97c0-db25b10560cc | [1}Contact Us{2] | [1}聯絡我們{2] |
| 7546  e8009b94-4e7c-47da-ba72-2d4cfd396b06 | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 7547  25f1571d-de77-4def-85d8-b0ae60c0f008 | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 7548  961e72cc-8e18-45dc-a488-af9075be05e6 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 7549  c6596ad9-260c-447b-8c07-7e1b7e98d825 | LinkedIn | LinkedIn |
| 7550  ab605ffc-7ae7-4abe-907a-7a447f537622 | Twitter | Twitter |
| 7551  6309eafc-52b4-4b2b-b02f-cbb208951018 | Facebook | Facebook |
| 7552  5f7ffc7c-4a2c-44e9-b33f-320f09514b23 | Have a question? | 有問題嗎？ |
| 7553  d02f3788-52f5-4ba7-b224-315ef630f5c6 | Integrating Audience with Single Sign-On | 將受眾與單一登入整合 |
| 7554  329d274f-d96d-4684-8cd8-2dac0de0c419 | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 7555  8ecbfc9f-f2af-4136-a196-aeb92a0c8437 | Select Language | 選擇語言 |
| 7556  770009c6-ec92-4d36-bed6-9e819744187e | Other Brightcove Docs | 其他布萊特灣文件 |
| 7557  b5085fe9-fb90-4943-88d1-d7b09aaa6cd0 | Documentation Home | 文件首頁 |
| 7558  162802c4-0c9b-4539-92ec-444d6bd037d3 | Brightcove Audience | 布萊特灣觀眾 |
| 7559  13962171-069f-4d26-b508-462602b70513 | Brightcove Beacon | 布萊特灣燈塔 |
| 7560  1b5a0e6b-761f-4f22-80eb-f1b6dcb06332 | Brightcove Campaign | 布萊特灣戰役 |
| 7561  8a4f6759-fc4c-47ba-a5f1-eba3782eed61 | Brightcove Engage | 布萊特灣參與 |
| 7562  e15ae566-470e-4d01-a433-5f492ee55137 | Brightcove Live | Brightcove Live |
| 7563  dfe7481e-c870-4ac7-8a54-7137d941834b | Brightcove Gallery | Brightcove 圖庫 |
| 7564  785e6368-dbc0-468e-8d8e-8235cdee60ae | Brightcove SSAI | 布萊特灣 |
| 7565  57526c9f-d59d-479d-beee-8aa3e302ce36 | Brightcove Social | 布萊特灣社會 |
| 7566  37b4b4c9-5d52-427e-a1cc-3cf9be6f4c3c | Video Cloud Studio | 視訊雲端工作室 |
| 7567  e27a3e70-a663-4ef8-a5cc-fbf7b8a3a747 | Brightcove Player Development | 布萊特灣球員開發 |
| 7568  1127a9a0-a4f9-4be7-ba9d-b8468b22ed71 | Video Cloud Platform APIs | 視訊雲端平台 API |
| 7569  0653eb2e-a8bd-48f1-925b-900b957d89af | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 7570  1cc021e9-da26-4449-901b-84a8fb2bb284 | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 7571  2360a4da-8cb7-4d2a-800a-3aacd9bbe2e4 | Video Cloud General Information | 視訊雲端一般資訊 |
| 7572  7737b404-9378-4752-96ad-ca2128e52f06 | Zencoder | Zencoder |
| 7573  40278d84-15a2-45d1-ab82-baa1242fbc05 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 7574  4287c633-0785-43a4-a288-2302f3780718 | support | 支持 |
| 7575  5eb96820-7599-4319-879e-9baf04f82019 | system status | 系統狀態 |
| 7576  d32c56e2-8e23-442b-9ad3-5f7352e5e6fe | [1}Home{2] | [1}首頁{2] |
| 7577  aae8d336-b3fd-4e40-8bdd-da2705daf26a | [1}Non-MAP{2] | [1}非對映{2] |
| 7578  7f43ec85-54c5-45b8-9450-501f36c6f49d | Integrating Audience with Single Sign-On | 將受眾與單一登入整合 |
| 7579  2266b70d-6433-4ea8-8142-b145fd26ddad | [1}Home{2] | [1}首頁{2] |
| 7580  f3173cb8-64d6-4e62-b3b3-8ecf1958e9f7 | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 7581  61fc6e7c-b9df-4e4b-8149-ead03b6c723c | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 7582  f008e8f2-2204-41e3-8001-e1ab71df5738 | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 7583  7d188854-0889-4306-a109-2b94412d5478 | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 7584  b426180c-6af7-4088-ab93-f8b12560c4ac | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 7585  61637711-8c19-45e1-9e3b-e9e010c35fd9 | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 7586  3d42949b-f7d1-415d-a45a-5020820b1789 | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 7587  3b88a5c3-9fa2-46f3-9711-7991f05fee66 | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 7588  37471185-4d01-468f-926c-acb3505e8b79 | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 7589  be990f97-a150-4007-978d-e9935aea16c1 | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 7590  a246426b-1f20-42cb-8c0b-5095fb234d73 | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 7591  0f5269c5-b1bd-43ba-a750-e5f23692446f | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 7592  c609291e-e12f-4e11-940f-c6ffbe444cd4 | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 7593  f8dd9cb6-c6f7-4d4e-9303-0bfd9ff9c80c | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 7594  ec46bbb1-2d53-4d70-9db6-6f7c4909bc4e | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 7595  0cefdcf1-989e-4ca8-91e1-8289be90ea0f | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 7596  9d2e3117-13de-45ec-a312-459fba1502be | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 7597  38b4b14a-ef64-459d-adc4-0c60c9cce303 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 7598  0a8e9997-1d5c-4a63-8c95-c43d4687479a | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 7599  d77408a1-166a-4107-bf9f-8bc0528b0a5e | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 7600  b8e25768-00e6-41e9-8de9-4dc50b5e177b | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 7601  24e5e297-abfa-4e55-b8ba-fbfa5f73125a | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 7602  fbe6eb5a-8472-46e1-9fa8-b1b7685f1c12 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 7603  4775e0ef-665d-4a47-8512-b3338eb77aa9 | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 7604  d18e28fd-1e50-4d18-ab38-9bd80880eadb | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 7605  503a00b7-d145-4343-8761-92cb02754510 | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 7606  23a37e70-f927-4834-af75-e8e88f868609 | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 7607  191246ab-33f2-474d-a43f-ccc08e597730 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 7608  8b8ff198-b38a-4dc9-9d24-2482bb5694f6 | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 7609  a47d1681-75a7-4c4c-b939-c6b1be2065dd | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 7610  73f6dc73-63bc-4701-a45c-aec672d7ebbd | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 7611  967fbe99-eaa8-4071-a191-bff30f482073 | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 7612  0e61e29d-85ba-4a05-a184-e7a2fd95e617 | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 7613  a5c2fe3e-f241-47b1-8e04-c6a0ff2f1c74 | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 7614  e9b460c2-5259-46dd-99f2-3b74481566cf | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 7615  05ae8212-a3f6-4139-b26a-b763f997ea29 | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 7616  873592d1-0299-4339-be69-f3976e58262e | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 7617  095b4e81-668d-45aa-8107-877e0d9c7e77 | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 7618  7ab47142-3c76-4fcf-8c5d-06c162407569 | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 7619  1f04e669-c238-4364-b63d-1f81410e9d83 | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 7620  ce9f282f-b1f6-4aca-80e0-e538d6d9a47d | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 7621  5725d52e-fe94-40db-864e-e676bdd78d20 | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 7622  905a53fb-ac39-4161-b267-10f7d30212cc | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 7623  ee0e14a6-fc5e-4bbe-977f-ba506c356784 | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 7624  821c7d3b-7735-4658-9d99-39b55b040442 | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 7625  5845b750-eb42-4133-80f1-b3620e310095 | [1}Overview: | [1}概述： |
| 7626  2ac0e846-46b8-4a5a-aa1d-ee5043623d81 | Audience API{1] | 受眾 API {1] |
| 7627  9fa5d73e-98da-471c-ba69-f6935dd966d1 | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 7628  97d1d6a2-6a7d-44a6-81a7-79db07bd177c | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 7629  6ff33c64-0458-4784-94f4-7325b38e2a85 | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 7630  fde8a35f-d40f-433a-ab81-a1581e55cd17 | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 7631  ffe046a3-6683-4119-b18b-13192ff04fbf | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 7632  3704ea82-7f1e-448f-8ffe-7bb7941d0e32 | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 7633  f011a401-8e3b-42e3-b50d-9b79f0ca8555 | [1] | [1] |
| 7634  4335c4c9-13f2-4d4a-84c9-228d38995b73 | Navigation Menu | 導覽功能表 |
| 7635  e33cd42d-b609-49c6-88bb-c7c2143904f8 | Page Contents | 頁面內容 |
| 7636  1f9b9ade-7747-4263-ae16-94fc505b25b0 | [1}[2]{3] | [1}[2]{3] |
| 7637  78384a25-ac50-467f-a45e-6c9c80714d26 | open in new tab | 在新分頁中開啟 |
| 7638  bb068c87-c6be-4e9d-9678-6e3661f8c90f | Integrating Audience with Single Sign-On | 將受眾與單一登入整合 |
| 7639  106eea08-a0f0-4020-a5db-918a5b328021 | This topic explains how to configure the Audience module for use with single sign-on. | 本主題說明如何設定用於單一登入的 Audience 模組。 |
| 7640  9389ab2f-466b-48ce-95e8-006f7a6b3800 | The Audience module provides the ability to track viewing activity when the viewer has logged into a system using single sign-on (SSO). | 當檢視者使用單一登入 (SSO) 登入系統時，「對象」模組可讓您追蹤檢視活動。 |
| 7641  b4b1e22e-942d-4042-a48d-adc9d45e7022 | In this scenario, viewing data is not sent to a marketing automation platform. | 在這種情況下檢視資料不會傳送到行銷自動化平台。 |
| 7642  1122e11b-2d07-4964-99a2-6e20f4753076 | With an Audience SSO configuration, SAML attribute(s) are passed to Audience to identify the viewer. | 使用對象 SSO 組態時，SAML 屬性會傳遞給對象以識別檢視器。 |
| 7643  717feaed-54fb-49d0-8694-0e9587543428 | One common use case for this would be internal training videos. | 其中一個常見的使用案例是內部訓練影片。 |
| 7644  60f49e67-eb06-440c-831e-f5886a854314 | Employees might be required to login to watch videos and then their viewing activity can be tracked and then viewed inside the Audience module. | 員工可能需要登入才能觀看影片，然後追蹤他們的觀看活動，然後在 Audience 單元中檢視。 |
| 7645  c49765ba-16ac-4018-aae0-1e7643b9fd89 | To enable Audience for use with SSO, the following steps are required: | 若要啟用對象與 SSO 搭配使用，必須執行下列步驟： |
| 7646  2593f3d8-c042-45e4-981e-340ce649d22b | [1}Configure single sign-on software{2] | [1}配置單點登錄軟件{2] |
| 7647  25a0e9d9-c667-4d74-9549-d643df956681 | [1}Configure your application to access SSO attributes{2] | [1}配置您的應用程序以訪問SSO屬性{2] |
| 7648  64ddeb8f-e6e9-4f98-9e06-282cb07f149f | [1}Setup the Audience SSO connection{2] | [1}設置受眾群體SSO連接{2] |
| 7649  96ec88b2-a6a2-4b08-91ed-d7c4d2a38f67 | [1}Configure the integration{2] | [1}配置集成{2] |
| 7650  2a1d58e0-bf47-46c9-870b-2a8fdec5860c | [1}Create an Audience-enabled player{2] | [1}創建啟用了受眾群體的播放器{2] |
| 7651  e1bd071f-0998-4226-a84a-2e8de1c9015a | [1}View video data{2] | [1}檢視視訊資料{2] |
| 7652  25ca06c0-fbd4-4e29-8641-3ca0e2739a8e | Configuring SSO software | 設定 SSO 軟體 |
| 7653  20c73ead-638f-4c8a-962b-dded9bb8758a | The steps to install and configure SSO software is outside the scope of this topic. | 安裝和設定 SSO 軟體的步驟不在本主題的範圍內。 |
| 7654  a855afe9-b5e3-477d-bf06-45d36fca6e18 | The SSO software should be configured so users have to authenticate themselves before they can view Video Cloud videos. | SSO 軟體應該設定，因此使用者必須先驗證自己才能觀看 Video Cloud 視訊。 |
| 7655  b3c600c3-6f9b-4296-8322-6717cd6cd4df | The SSO software should be configured to expose some user attributes so they can be accessed from an external application. | SSO 軟體應設定為公開某些使用者屬性，以便從外部應用程式存取。 |
| 7656  555c903c-6384-4906-96ab-d764a3cc9322 | For example, this Okta SSO configuration exposes three attributes, [1}[2]{3], [1}[5]{3] and [1}[8]{3]. | 例如，此Okta SSO配置公開了三個屬性，[1}[2]{3]，[1}[5]{3]和[1}[8]{3]。 |
| 7657  0d27dd4c-84ca-456c-a324-0c5d0f9497b4 | [1] | [1] |
| 7658  cc66f36b-3263-41e2-aa4b-297997f034d8 | okta setup | OKTA 設定 |
| 7659  42ceec22-d1ca-4369-aa99-5c139f34867f | In this topic, the [1}[2]{3] attribute will be used to identify viewers to the Audience module. | 在本主題中，[1}[2]{3]屬性將用於識別“受眾群體”模塊的觀眾。 |
| 7660  93d28e1a-cd2c-4f0c-a6f3-769a2cda6a04 | Note: | 注意： |
| 7661  70fb80e3-f74e-4e9d-994f-260c86dec279 | Even though your SSO software can be configured to expose multiple attributes, Audience will only use a single attribute to track viewers. | 即使您的 SSO 軟體可以設定為公開多個屬性，Audience 也只會使用單一屬性來追蹤檢視者。 |
| 7662  25d78a81-bf7b-4548-90a6-01afa54d9c87 | Configuring an application to access SSO attributes | 設定應用程式以存取 SSO 屬性 |
| 7663  7d799e5f-075c-4722-817d-e302196fe7ae | The application or website that will be used to view Video Cloud videos should be configured so that the SSO attributes are made available to Audience using JavaScript. | 應該設定要用來檢視視訊雲端視訊的應用程式或網站，讓使用 JavaScript 的觀眾可以使用 SSO 屬性。 |
| 7664  347c62ba-bd83-4681-bcd6-79ee492279f1 | This configuration will vary based upon the application or website being used. | 此配置將根據所使用的應用程序或網站而有所不同。 |
| 7665  fcff767d-fe32-490e-83ce-79023b096d00 | In the following example, an SSO access control profile was created in Gallery. | 在下列範例中，在資源庫中建立了 SSO 存取控制設定檔。 |
| 7666  b5c5f259-ea4e-41ca-9c4c-c4639cd4b63d | As part of the configuration, the [1}[2]{3] SSO attribute is being exposed and will be available inside the Gallery site. | 作為配置的一部分，[1}[2]{3] SSO屬性已公開，並將在Gallery網站內可用。 |
| 7667  9f55a306-d58c-4b32-900b-9d7457e4dc41 | This is the value that will be used to identify viewers to the Audience module. | 這是用來識別「觀眾」模組的檢視者的值。 |
| 7668  eabc7dad-971e-410a-832c-20ae8b6f73f2 | [1] | [1] |
| 7669  6c287583-b45d-4ac0-bc93-fd546917b042 | okta setup | OKTA 設定 |
| 7670  6daf2d61-a77f-49d3-9757-5d34b1058b36 | Note: | 注意： |
| 7671  b6fe2d7d-dcc9-4243-a3c0-6e6b305db173 | For information on configuring Access Control Profiles in Gallery, see [1}Configuring Access Control Profiles{2]. | 有關在庫中配置訪問控製配置文件的信息，請參見[1}配置訪問控製配置文件{2]。 |
| 7672  bd845ae3-fb24-400e-b775-fd3246da1e17 | Note: | 注意： |
| 7673  9ab9407c-fad2-4688-ad44-62a15c89bacf | Even though Gallery can be configured to expose multiple attributes, Audience will only use a single attribute to track viewers. | 雖然「圖庫」可設定為顯示多個屬性，但「觀眾」只會使用單一屬性來追蹤檢視者。 |
| 7674  a6172109-ed18-45d3-ab02-0f2a7f4a63bb | Setting up the connection | 設定連線 |
| 7675  65f1c645-8fa8-442c-969c-beedfdd377ae | Follow these steps to setup the connection between Video Cloud and your SSO provider. | 請依照下列步驟設定視訊雲端與 SSO 供應商之間的連線。 |
| 7676  a0436d15-e005-41f5-94ca-db501b798833 | Establishing the connection between Video Cloud and SSO | 建立視訊雲端與 SSO 之間的連線 |
| 7677  4a810a71-49c0-441f-a3bb-3251da2ce4b4 | Open the Audience module and click [1}Data Connections{2] in the left navigation. | 開啟對象模組，然後按一下左側導覽中的[1}資料連線{2]。 |
| 7678  f3a6ad9b-b849-4704-9d5b-8ba14ddcdcfa | Click [1}Add New Connection{2]. | 按一下「[1}新增連線{2]」。 |
| 7679  75b3a911-24dd-47f1-8013-68bec735a416 | Select [1}SSO{2] as the integration. | 選擇[1}單點登錄{2]作為整合。 |
| 7680  d1451242-0a25-4d46-a103-ebf11a831784 | Note: | 注意： |
| 7681  40ab9a1c-12be-4691-9d2a-6e45ef6a2a90 | The integrations that are available are based upon your Video Cloud subscription. | 可用的整合是根據您的 Video Cloud 訂閱而定。 |
| 7682  8b59fd5f-2822-4f34-92b6-3799135f91c9 | (Optional) Enter a [1}Connection Name{2]. | (選擇性) 輸入「[1}連線名稱{2]」。 |
| 7683  1365bb1e-902a-45a4-88d3-0e0990df76ab | [1] | [1] |
| 7684  4774800d-f400-4e11-8bc4-e4f10f8ca6d7 | audience setup | 受眾設置 |
| 7685  3379a110-1dcb-4a43-835c-721d8bd98ff5 | Click [1}Connect{2]. | 按一下「[1}連線{2]」。 |
| 7686  fd4e8c62-5d96-43d0-9390-31cfd675f16e | The SSO connection is now set up and ready to use. | SSO 連線現在已設定並可供使用。 |
| 7687  090e9bc1-1e6c-496f-8a26-1ea1c6ec9821 | Configuring the integration | 設定整合 |
| 7688  7722fcf6-4670-4d2c-acd7-b09d334a1514 | Once the SSO connection has been made, you can configure the integration. | SSO 連線完成後，您可以設定整合。 |
| 7689  87f5e170-378b-49df-901e-ce69e5f85a36 | [1] | [1] |
| 7690  567ce2ac-8c6b-435c-a470-549983c44878 | connected options | 已連線的選項 |
| 7691  83438c55-03a9-4c0d-b310-7d6c2d14dfe3 | Click the [1}[2]{3] link in the [4}SSO Property{5] section. | 點擊[1}[2]{3]鏈接[4}SSO屬性{5]部分。 |
| 7692  70549529-6535-4083-a963-de3b2bd94a45 | Enter the name of the JavaScript value to look for in the page. | 輸入要在頁面中尋找的 JavaScript 值的名稱。 |
| 7693  1fbecef6-bfdd-4394-8953-35f211d071ed | In this example, Gallery was configured to expose the [1}[2]{3] SSO attribute so that is what is being used here. | 在此示例中，圖庫已配置為公開[1}[2]{3] SSO屬性，因此在此使用。 |
| 7694  b09b8812-24fe-4fe5-869d-3ed03ffad26d | [1] | [1] |
| 7695  581ea73a-15fc-4c11-be0c-b3aba76fbe45 | email attribute | 電子郵件屬性 |
| 7696  7c3e693c-a769-4f11-9078-34e442e236fc | In this topic, the Audience SSO integration will be used to track viewing activity. | 在本主題中，觀眾 SSO 整合將用於追蹤檢視活動。 |
| 7697  32d4f7f8-2cd1-46fb-87c1-6d9fd07c099e | Click [1}Save{2]. | 按一下「[1}儲存{2]」。 |
| 7698  0e2d393c-5561-4d54-a94e-25f18860ac7b | Note: | 注意： |
| 7699  fb511b81-a3ff-429a-8131-7884dceca148 | It is also possible to leave the [1}SSO Property{2] empty and then use one of the [3}additional options{4] to identify viewers. | 也可以離開[1}SSO屬性{2]空然後使用其中之一[3}其他選項{4]識別觀眾。 |
| 7700  c1c85af2-fa36-4ffe-8208-10125930d540 | By default, the [1}Integration Status{2] will be [1}Enabled{2]. | 默認情況下，[1}整合狀態{2]將會[1}已啟用{2]。 |
| 7701  7467ee94-5969-4be3-b9e4-e611d996af97 | The [1}Integration Status{2] determines if Video Cloud video engagement data is saved. | 的[1}整合狀態{2]確定是否保存了Video Cloud視頻參與度數據。 |
| 7702  1b866b65-951d-43ee-9fdd-23db86edd17f | [1}Enabled{2] - Data is collected | [1}已啟用{2] -收集資料 |
| 7703  415e7fab-e821-49da-9d58-eeb48f99e6a6 | [1}Disabled{2] - No data is collected (integration is disabled) | [1}停用{2] -未收集任何資料 (已停用整合) |
| 7704  94dd10e2-f83a-4bbe-aafe-e8d212c4281d | Select a data retention policy. | 選取資料保留原則。 |
| 7705  f30d69e3-b4e9-483b-9fb0-440821847ffb | The data retention policy determines how long the viewing data and lead form data (if using an Audience lead form) will be retained in your Video Cloud account. | 資料保留原則決定檢視資料和潛在客戶表單資料 (如果使用 Audience 潛在客戶表單) 將保留在您的 Video Cloud 帳戶中的時間長度。 |
| 7706  a43a3802-6621-4b88-a5aa-84a8746f2051 | [1}You should adjust the retention settings according to your privacy policy{2]. | [1}您應該根據您的隱私政策調整保留設置{2]。 |
| 7707  09459f92-57c1-4200-a0a8-fa96a2cf732b | [1] | [1] |
| 7708  e2747684-2ace-44fb-8b4e-359eb9f8e35c | data retention options | 資料保留選項 |
| 7709  5bd70af4-5ae9-42e8-8e05-83ed63e8cca2 | To remove the integration, click [1}Disconnect{2]. | 要刪除集成，請單擊[1}斷開{2]。 |
| 7710  2cb52fae-fb1e-4c23-9b07-9707a159d95d | The bottom of the page will list all Audience-enabled players, the connections they are associated with and the associated lead forms. | 頁面底部會列出所有啟用受眾的玩家、與他們相關聯的連線，以及相關聯的潛在客戶表單。 |
| 7711  8b8c26df-dad8-48d2-9498-ddabcf054c0f | The Audience module supports multiple connections to marketing platforms. | Audience 模組支援多個行銷平台的連線。 |
| 7712  3121a60a-15b9-4362-b917-79b3b8a7f49a | Click [1}Add New Connection{2] to configure additional integrations. | 按一下 \[ [1}新增連線{2] ] 以設定其他整合。 |
| 7713  415d3adb-f0ff-4f3f-aae2-5fe9e585e78a | Additional options for identifying viewers | 識別檢視者的其他選項 |
| 7714  ff159307-56b5-4128-8e69-356ccaa55692 | If you don't specify a value for the [1}SSO Property {2]when the integration is configured, you are responsible for identifying viewers. | 如果您未指定[1}SSO屬性{2]配置集成後，您將負責標識查看者。 |
| 7715  68a62308-aae7-43c2-9508-184a3d30198e | The Audience module needs the following information: | 「對象」模組需要下列資訊： |
| 7716  d1684cab-2324-4b94-9cc4-e7454866b273 | Description | 描述 |
| 7717  ca15564e-be78-4a8c-ab54-d43a6c0cdbe5 | URL Parameter | 網址參數 |
| 7718  b891b43d-3f42-4bc3-9f41-bf64d99d8532 | Embed Parameter | 嵌入參數 |
| 7719  7378545a-ef15-4b4a-b30e-a79b3ae86086 | Value | 價格 |
| 7720  d49dd0b4-5771-41f0-986d-a2450f71d2d5 | What’s the GUID (needed for view event tracking) | 什麼是 GUID (檢視事件追蹤所需) |
| 7721  5cfd8f49-ee80-4849-b484-a6379e9ebdf8 | [1}[2]{3] | [1}[2]{3] |
| 7722  be4e08ea-7e2a-4ebb-a5d7-c1d035619ba3 | [1}[2]{3] | [1}[2]{3] |
| 7723  28854bbc-b51f-487e-89d4-561d757c7db7 | [1}[2]{3] | [1}[2]{3] |
| 7724  ffda7d5c-507a-497e-a146-cec2a75776ae | This parameter can be passed in via a URL parameter or through the player embed code. | 這個參數可以透過 URL 參數或播放程式內嵌程式碼傳入。 |
| 7725  2ad35a02-f2e8-4ac6-ba39-4333049cff9f | For viewer tracking to occur, this parameter should be passed as a URL parameter on the page that is displaying the video. | 若要進行檢視者追蹤，此參數應當做顯示視訊之頁面上的 URL 參數傳遞。 |
| 7726  47358461-816d-4aa0-8816-bbd572f74432 | Note: | 注意： |
| 7727  2cd23132-e5c5-4d69-aa59-f2d4fd1fb465 | In order for the player/plugin to read the URL parameter, the Advanced (in-page) embed code should be used. | 為了讓播放器/插件讀取 URL 參數，應該使用高級（頁內）嵌入代碼。 |
| 7728  71d7e3e5-b69d-4378-8e26-4e93e5cb44b1 | The Standard (iframe) embed code will not work as the plugin will be running inside of an iframe and therefore is unable to access the parent page URL which has the parameter. | 標準（iframe）嵌入代碼將無法工作，因為插件將在 iframe 內部運行，因此無法訪問具有該參數的父頁面 URL。 |
| 7729  a327c7c4-bdfc-467e-9fdd-54cb0d7ee79c | It’s also possible to pass the GUID to the Audience player using a JavaScript value that’s available in the page. | 也可以使用頁面中可用的 JavaScript 值將 GUID 傳遞給觀眾播放器。 |
| 7730  9a0879d2-9414-4571-a5e5-16c4f3608a04 | Using the player config, it’s possible to tell Audience what the name of the JavaScript variable is and Audience will then attempt to read that variable using it as the custom GUID. | 使用播放器配置，可以告訴對象 JavaScript 變量的名稱是什麼，然後 Audience 將嘗試使用它作為自定義 GUID 來讀取該變量。 |
| 7731  5efb022f-7421-426a-a7b1-90d2c16e33a7 | To do this, edit the Audience player and configure the plugin options for the Audience plugin. | 若要這樣做，請編輯 Audience 播放器並設定 Audience 外掛程式的外掛程式選項。 |
| 7732  e48beff9-f9d0-41f0-b4fd-84dc110477c7 | [1] | [1] |
| 7733  b81ba655-ae58-4555-a7f8-63ac1039380d | plugin params | 外掛程式參數 |
| 7734  44e8d660-c558-42c6-ab2c-03e50b4acbb2 | In the above example, the player config is telling Audience that there’s a JavaScript object in the page called [1}[2]{3] and it has a property called [1}[5]{3]. | 在上面的示例中，播放器配置告訴Audience頁面中有一個JavaScript對象，名為[1}[2]{3]它有一個叫做[1}[5]{3]。 |
| 7735  24cb32f5-7d28-4dea-a7dd-3678dbe6a9ac | Audience will attempt to read that and use its value for the custom GUID. | 觀眾將嘗試讀取它，並將其值用於自訂 GUID。 |
| 7736  230c4987-9226-49f3-a466-e1c80f64ece3 | Creating an Audience-enabled player | 建立具有受眾功能的播放器 |
| 7737  0d72edb6-f4b5-4f46-be4e-894a95dee9b7 | Video engagement data will only be tracked when you are using an Audience-enabled video player. | 只有在您使用支援受眾的視訊播放器時，才會追蹤視訊參與資料。 |
| 7738  95754bd7-6c94-4f0e-a5ae-efad48052a45 | For information on creating an Audience-enabled Brightcove Player, see [1}Creating an Audience-enabled Player{2]. | 如需建立啟用受眾的 Brightcove 播放器的詳細資訊，請參閱[1}建立啟用受眾的播放{2]程式。 |
| 7739  3f0dfdbf-ba41-46cf-96c2-81c99e7796d7 | Viewing video data | 檢視視訊資料 |
| 7740  b56a515d-a34f-414f-8d7c-8dba732bb5da | There are several options available for viewing video data when using an SSO integration: | 使用 SSO 整合時，有數個選項可供檢視視訊資料： |
| 7741  f1b7ba5d-11fa-459b-8359-c901a66a26ef | [1}Viewer Activities (Events){2] - Provided as part of the Audience module, this option can be used to view video data inside the Audience module. | 檢視[1}器活動 (事件) {2] -作為「觀眾」模組的一部分，此選項可用來檢視「觀眾」模組內的視訊資料。 |
| 7742  e68ff641-3617-47fa-a0a4-d3e980efa05c | For information, see [1}Viewing Player Events in the Audience Module{2]. | 如需資訊，請參閱[1}檢視對象模組中的播放器事件{2]。 |
| 7743  56376d79-fabe-4591-a212-69ae596ac512 | [1}Viewer Profiles{2] - Provided as part of the Audience module, this option can be used to view video data based upon a user profile value inside the Audience module. | 檢視者個人[1}檔案{2] -此選項作為「對象」模組的一部分提供，可以根據「觀眾」模組內的使用者設定檔值來檢視視訊資料。 |
| 7744  4a3fb7e0-d98c-4532-bf21-3390a54313e0 | For information, see [1}Viewing Viewer Profile Information{2]. | 有關資訊，請參閱[1}檢視檢視器設定檔資訊{2]。 |
| 7745  3020ea93-4053-4484-a893-cb5dbd5179f4 | [1}Export Data{2] - Provided as part of the Audience module, this option can be used to export video view and lead data. | [1}匯出資料{2] -作為對象模組的一部分提供，此選項可用來匯出視訊檢視和潛在客戶資料。 |
| 7746  9f4cd4ec-e9bc-4480-a96c-443944ea4f80 | For information, see [1}Exporting Audience Data from the Audience Module{2]. | 如需資訊，請參閱[1}從對象模組匯出受眾資料{2]。 |
| 7747  35f9338d-dfa3-4f3b-9057-720f2d6980ed | [1}Audience API{2] - The Audience API can be used to programmatically retrieve video view and lead data. | [1}受眾 API {2] -受眾 API 可用於以程式設計方式擷取視訊檢視和潛在客戶資料。 |
| 7748  bbf522b9-af07-4f3e-a1ab-558a24c5cc00 | For information, see [1}Overview: | 如需詳細資訊，請參閱[1}概述： |
| 7749  c0f3ab16-d6eb-4483-8c7f-32e98c02b97d | Audience API{1]. | 受眾 API {1]。 |
| 7750  c7887318-144a-4180-a3cd-deb756bd4388 | Page Contents | 頁面內容 |
| 7751  158cae72-0024-4805-92d7-b210efb5c2cd | Page last updated on 28 Sep 2020 | 頁面最後更新日期為 9 月 28 日 |
| 7752  ead22023-b41d-42e4-a9a4-2cd36f929862 | Brightcove Support | 布萊特灣支援 |
| 7753  82758fa8-5b8f-4b7b-9d2e-fae403443859 | [1}System Status{2] | [1}系統狀態{2] |
| 7754  69e0c7dd-0597-4500-9562-d5681643b563 | [1}Contact Support{2] | [1}聯絡支援{2] |
| 7755  65652e1d-a811-42b9-ba35-8f47514d727d | [1}Documentation{2] | [1}文獻資料{2] |
| 7756  4c374f58-2387-4b0c-ab4a-d0939677fca1 | Training | 訓練 |
| 7757  27f8ef21-90c4-4e11-ba6b-a1f53bf7801f | [1}Online Courses{2] | [1}線上課程{2] |
| 7758  1175dd37-a879-4219-bbaf-4185b62e9ba5 | [1}Register for a course{2] | [1}註冊課程{2] |
| 7759  f32930d6-7a42-45f2-a707-eb46525a173a | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 7760  5b390794-4aad-43a3-8229-959715dc7381 | Brightcove | Brightcove |
| 7761  2fb689ca-77a8-401d-a99a-9990e08c5baf | [1}Brightcove.com{2] | [1}亮麗{2] |
| 7762  a5b59e12-6295-4d06-8c3c-b03ff5761cd6 | [1}Contact Us{2] | [1}聯絡我們{2] |
| 7763  55e3023a-e3e9-4d00-8dae-0627dd9f4af8 | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 7764  df32e491-914b-4315-a087-81de1e95a313 | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 7765  0d8314ce-a918-4375-bb8a-e917fd8cfc0c | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 7766  9802b665-6235-437a-8a09-f2ecc7666dbd | LinkedIn | LinkedIn |
| 7767  24ff48d8-051f-4559-9a0f-1018cc553f52 | Twitter | Twitter |
| 7768  8c673c90-1edb-4e68-8e11-33cc3faf08b1 | Facebook | Facebook |
| 7769  ec4ed89a-5737-45e9-8639-e25f21c22833 | Have a question? | 有問題嗎？ |
| 7770  3dcea149-0e93-47ef-ad21-7d74aba733e0 | Using the Audience Module to Track Viewers | 使用觀眾模組追蹤檢視者 |
| 7771  0a303e76-0c37-4997-b778-7ce88df58037 | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 7772  10824a39-1926-4130-8311-5970801b3b1f | Select Language | 選擇語言 |
| 7773  b2735cd1-7c37-4b06-be69-6a267da78fca | Other Brightcove Docs | 其他布萊特灣文件 |
| 7774  5bd8d1ff-df14-48ed-92af-527964462d63 | Documentation Home | 文件首頁 |
| 7775  8a627f38-5dce-41b6-b22b-9ba9075ab4dc | Brightcove Audience | 布萊特灣觀眾 |
| 7776  0c7f6c5a-777b-48f3-8665-ae9fbead475f | Brightcove Beacon | 布萊特灣燈塔 |
| 7777  de45a733-f083-45e7-8399-abc25670a6a6 | Brightcove Campaign | 布萊特灣戰役 |
| 7778  6d58cab3-3c86-4bb9-8b82-9859f79b1fb4 | Brightcove Engage | 布萊特灣參與 |
| 7779  e141144c-b6e2-415c-b217-bd843edbcf27 | Brightcove Live | Brightcove Live |
| 7780  3b8b914f-a6d3-4f6f-b386-9ea2e5d2ea82 | Brightcove Gallery | Brightcove 圖庫 |
| 7781  819d8e2c-760a-41d2-8f32-99be8174f268 | Brightcove SSAI | 布萊特灣 |
| 7782  0025438a-358c-4d76-864c-60d29d5dbb2d | Brightcove Social | 布萊特灣社會 |
| 7783  92d14ec4-9758-47c6-907a-6cd6e18d3eab | Video Cloud Studio | 視訊雲端工作室 |
| 7784  5ed4dc73-4452-4727-852c-919625e960e9 | Brightcove Player Development | 布萊特灣球員開發 |
| 7785  b267a7b5-19ad-4e91-a53b-0a64a1324716 | Video Cloud Platform APIs | 視訊雲端平台 API |
| 7786  60cf15b8-ea93-41b9-886e-dd75eb5ab61b | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 7787  ff392fc5-4c56-4bc3-96c3-7d6a5aefd702 | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 7788  f7a27781-8d79-4d8c-834e-7c0c2c48a6b5 | Video Cloud General Information | 視訊雲端一般資訊 |
| 7789  ae84a7e0-4b3a-47a5-bdaa-f8b3eab8d79b | Zencoder | Zencoder |
| 7790  ff1cfdd7-635a-4403-b697-edcbb3499f5c | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 7791  2c806559-37c8-4ef8-a874-fa56c49d15d5 | support | 支持 |
| 7792  1b30438c-8f88-4ac5-8dcf-9bb5b490f0a7 | system status | 系統狀態 |
| 7793  060dc6c6-146c-4943-9019-650f2b177ab9 | [1}Home{2] | [1}首頁{2] |
| 7794  f4951fd9-2880-44ef-8bfd-2231dd24a9eb | [1}Non-MAP{2] | [1}非對映{2] |
| 7795  6270418d-ace4-49b7-9792-581348be1cd8 | Using the Audience Module to Track Viewers | 使用觀眾模組追蹤檢視者 |
| 7796  9017d085-0be8-4134-a59a-702a3acd7da3 | [1}Home{2] | [1}首頁{2] |
| 7797  773f0d97-27d0-4dc9-b94d-d09f5bb3a43c | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 7798  dad9fe9b-333b-4fc3-8527-1215cde5b4e0 | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 7799  6c427f42-99f9-47e8-bc66-8deb32cdb4fe | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 7800  f5b632f0-ccbc-4bba-b779-a8cfc306f3eb | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 7801  f103525d-dc55-4e76-9420-bc84de221e97 | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 7802  45c89a30-fdd1-4fe7-a14a-2bdbaf294d6d | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 7803  50b6a068-5013-4b88-bf7e-0d465648ffce | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 7804  b0a9c1db-6f50-40a6-bdda-6243f770bc8a | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 7805  a6492585-dc97-47e5-97df-000d694a26f0 | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 7806  d9c55a40-a76a-40d7-b7a7-51646573ded8 | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 7807  179d8dc9-8f76-4181-b383-2d59f0f62522 | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 7808  08a8baab-a29f-477d-9798-75aa0a947811 | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 7809  5804f4fd-8aa2-4db0-bd66-0986adcf2ac0 | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 7810  60fcea35-45d7-4e50-bab6-f5f406126ffb | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 7811  918958e8-ae94-4ca9-a6c6-8c043f925087 | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 7812  bd633872-2a7a-4f6a-9921-713e951df8a6 | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 7813  75c42531-803a-40af-a793-c6bacfbac19a | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 7814  1fd14ccc-258c-4142-a56e-4676521677d6 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 7815  d1ceb6b3-cb37-4d19-b760-f1d03cc48716 | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 7816  77a27c3c-a365-4755-9e21-0218c7531367 | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 7817  c66d44bd-0a20-4c52-9ec3-42419260c693 | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 7818  77773108-f244-479d-959a-f14380e68656 | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 7819  cf86ee62-0022-4855-bbb5-c2fc900b9eb7 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 7820  05b23bf6-9cc5-4364-8dcf-075021e735fd | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 7821  eb61c68e-175c-4fc1-a81e-c2cad2136f46 | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 7822  36023401-af70-48a3-93d3-73fe838ae7dc | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 7823  3991fee3-aab0-4ec2-bfda-7dc5fbfdd508 | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 7824  9df4001c-9ee0-44ef-85ac-785f5759c0d6 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 7825  9f32292b-9731-476a-9481-0247536c4b34 | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 7826  6b2ed2d0-615f-466c-aec7-7ca571deac19 | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 7827  83027f45-7105-4a8b-ae9f-26b7d29cd0f7 | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 7828  d97d20f2-239c-46ca-b7eb-57f063f6011b | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 7829  0a5f7bc5-fe8d-4621-b30d-3c5e86cc7e73 | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 7830  1c8c1dd8-2596-4f01-a742-5e5d035209b1 | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 7831  9690f717-a7d7-4505-9df9-1a690dae615b | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 7832  bc78201c-c179-42f8-abc2-d058b97fe52e | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 7833  bd190ee9-9325-4ea6-b11f-066cf98b8018 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 7834  ae8a7c66-f75b-4511-bb00-9a81825be1c0 | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 7835  6f496c4d-6832-49dd-9103-e85fd3baf90a | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 7836  c3837589-ccbe-452f-8eaa-9971773c99cf | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 7837  0e7594fe-b094-441e-94f3-cf1eceb8ce09 | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 7838  4c90847c-86a4-497d-a636-2c766692ec97 | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 7839  a390a6e3-1a78-4f29-8f7f-b81eb98bf7af | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 7840  c326ede8-ba80-42e6-ae3e-fed911b9c642 | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 7841  afdac214-e67d-43c1-9db2-bcf1b046002f | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 7842  aebb14c4-abf3-4738-9a8d-e18b3081bf6e | [1}Overview: | [1}概述： |
| 7843  46706b6a-20b4-4f4e-ba4c-d94d851d1804 | Audience API{1] | 受眾 API {1] |
| 7844  0ab0a7e8-6836-46e4-92da-71571f802f9c | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 7845  54e94da5-f131-47dd-9fac-bdeca781dbf9 | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 7846  f4eb9963-49ca-432e-848d-7cb8779889c4 | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 7847  66c13696-03d3-484a-aa9b-523492c25732 | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 7848  35c96a30-4451-4697-bbc6-d45f8b13c788 | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 7849  4a74b687-40a9-4016-9738-9ab2b190588a | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 7850  e1067d57-7cfc-4957-acf2-0222773033db | [1] | [1] |
| 7851  ccee8c2b-8407-4501-a77c-7f02135cfba2 | Navigation Menu | 導覽功能表 |
| 7852  8d2169ea-f486-406b-b4b1-6ab92b694cd7 | Page Contents | 頁面內容 |
| 7853  0ba53d2c-2d2d-4ad8-b4bb-9b8e5764adfe | [1}[2]{3] | [1}[2]{3] |
| 7854  e09bc252-a9d4-445b-8317-831751163322 | open in new tab | 在新分頁中開啟 |
| 7855  a6aa65d6-4aca-4b3d-8d61-854fd6c4d865 | Using the Audience Module to Track Viewers | 使用觀眾模組追蹤檢視者 |
| 7856  50a6ed79-e055-4554-b8d7-a158607e5ce2 | In this topic you will learn how the Audience module can be used to track viewer activity. | 在本主題中，您將瞭解如何使用 Audience 模組來追蹤檢視者活動。 |
| 7857  19a43b4d-0c61-448c-a5a1-6c7e0a9b7a4f | The Audience module provides the ability to track viewing activity. | 「觀眾」模組提供追蹤檢視活動的功能。 |
| 7858  ff00f118-58ba-4ca4-9bf0-0d44bfcccc96 | In this scenario, viewing data is not sent to a marketing automation platform. | 在這種情況下檢視資料不會傳送到行銷自動化平台。 |
| 7859  e4bab344-4c9e-4430-b310-899f89e5c1f2 | One common use case for this would be internal training videos. | 其中一個常見的使用案例是內部訓練影片。 |
| 7860  dda60e48-f2fa-4fb8-a839-484339e3e275 | Audience tracking can be used to track the viewing activity of internal employees. | 受眾追蹤可用來追蹤內部員工的檢視活動。 |
| 7861  3c995255-88ae-489d-b783-8cddeeb2f5aa | To use Audience tracking, the following steps are required: | 若要使用受眾追蹤，需要下列步驟： |
| 7862  e83db61d-1f56-4c2c-b89f-24f5bbc0eadf | [1}Configure the Audience tracking settings{2] | [1}配置受眾群體跟踪設置{2] |
| 7863  4a46c9ad-8ced-44fb-a2d5-f4e39a5c9b38 | [1}Configure a player and lead form for Audience tracking{2] | [1}配置播放器和潛在客戶表單以進行受眾群體跟踪{2] |
| 7864  59522c24-1a09-4869-aa31-0e67df752876 | [1}View video data{2] | [1}檢視視訊資料{2] |
| 7865  0c4e40f4-fced-4b45-8a46-835cd35a4086 | Configuring the Audience tracking settings | 設定受眾追蹤設定 |
| 7866  75d9828c-51e5-438d-b365-72921a1cf474 | To configure the Audience tracking settings, follow these steps: | 若要設定對象追蹤設定，請依照下列步驟執行： |
| 7867  2e1f4767-830b-47a5-a840-3e476435bab7 | Open the Audience module and then click [1}Data Connections{2] in the left navigation. | 打開受眾模塊，然後單擊[1}數據連接{2]在左側導航欄中。 |
| 7868  cf7d35a4-7ffb-4211-90d0-74cf13f3cf07 | Locate the [1}AUDIENCE TRACKING{2] section and click [1}Show{2]. | 找到[1}觀眾追踪{2]部分，然後單擊[1}節目{2]。 |
| 7869  0ac608d1-632e-4fa2-80f0-6988c616beff | By default, Audience tracking is enabled for all accounts. | 根據預設，所有帳戶都會啟用對象追蹤。 |
| 7870  8d596bd4-e39d-4d79-ae27-5c3e316bd052 | Edit the settings as needed: | 視需要編輯設定： |
| 7871  477bc6e8-343f-46c6-9202-029b82be16e5 | [1}Connection Name{2] - Identifies the connection | [1}連接名稱{2] -識別連接 |
| 7872  f7e012d9-59a2-495c-a4ad-b803c3e89364 | [1}Connection Status{2] - Determines if Video Cloud video engagement data is saved by the Audience module. | [1}連接狀態{2] -確定“視頻雲”視頻參與度數據是否由“受眾”模塊保存。 |
| 7873  f15d901d-0ca7-4169-9b6a-536079c77bc1 | [1}Enabled{2] - Data is collected | [1}已啟用{2] -收集資料 |
| 7874  d0d3db5e-30e8-4ff9-a21d-72c83c8cf9ff | [1}Disabled{2] - No data is collected (connection is disabled) | [1}殘障人士{2] -未收集數據（連接已禁用） |
| 7875  1663743e-60f5-4b20-a884-996b295d2042 | [1}Track Data for Unknown Viewers{2] - Determines if tracking data is recorded for unknown viewers. | [1}跟踪未知觀看者的數據{2] -確定是否為未知觀看者記錄了跟踪數據。 |
| 7876  595f1068-eaf0-434c-b10a-1aee50c3f536 | To identify viewers when using Audience tracking, an [1}Audience lead form{2] can be used. | 為了在使用受眾群體跟踪時識別觀看者，[1}觀眾潛在客戶表格{2]可以使用。 |
| 7877  d4a836e9-2349-49e9-9e18-367415b6ff4f | Note: | 注意： |
| 7878  52b968a6-3bf7-4970-931c-250c5a4a8c6b | With Audience tracking, up to 1,000 viewers will be tracked per 24 hour period. | 透過觀眾追蹤功能，每 24 小時內最多可追蹤 1,000 位觀眾。 |
| 7879  8c71cf09-cb70-4aff-8957-989ae363efda | [1}How long should Brightcove retain data?{2] - The data retention policy determines how long the viewing data and lead form data (if using an Audience lead form) will be retained in your Video Cloud account. | [1}Brightcove應該保留多長時間？{2] -數據保留政策決定了觀看數據和銷售線索數據（如果使用受眾銷售線索表單）將在您的Video Cloud帳戶中保留多長時間。 |
| 7880  c1046718-4b5a-40e3-8ead-4d2a51357401 | You should adjust the retention settings according to your privacy policy - it is not required to retain any user data in Video Cloud. | 您應該根據您的隱私權政策調整保留設定，不需要在 Video Cloud 中保留任何使用者資料。 |
| 7881  75898599-146d-4c1c-a7f7-c2d5c8f729b0 | [1] | [1] |
| 7882  29b1e0a8-b3df-455f-aa6f-15cc61531ff6 | enable tracking | 啟用追蹤 |
| 7883  49e691e9-5d24-4107-8fb2-5992b21768d6 | Configuring a player and lead form for Audience tracking | 設定玩家和潛在客戶形式，以便追蹤受眾 |
| 7884  5b31e977-6986-4375-bfa1-520fb30ad006 | Viewing activity can only be tracked when videos are viewed inside of an Audience-enabled video player. | 觀看活動只能在具有觀眾功能的視訊播放器內觀看影片時追蹤。 |
| 7885  10e48ff5-159e-4938-aed3-e6d26a7804de | You must use an Audience-enabled player when using Audience Tracking. | 使用觀眾追蹤時，您必須使用已啟用受眾的播放器。 |
| 7886  080df4a9-2940-4363-8a3c-687b845c8321 | Lead forms can be displayed during video playback to capture viewer information. | 您可以在影片播放期間顯示潛在客戶表單，以擷取檢視器資訊。 |
| 7887  bf52b891-c2bc-43df-8fab-12a8a376e531 | Lead forms are not required when using Audience tracking. | 使用觀眾追蹤時，不需要潛在客戶表單。 |
| 7888  206639dd-3f29-4c6d-9593-266be4ae15cd | To configure Audience Tracking with an Audience-enabled player and lead form, follow these steps: | 若要設定受眾追蹤與啟用受眾的播放器和潛在客戶表單，請依照下列步驟執行： |
| 7889  08e47270-f39c-4bcc-9f96-7dcaad748348 | Click [1}Audience Players{2] in the left navigation. | 按一下左側導覽中的「[1}觀眾播放器{2]」。 |
| 7890  9130aa7d-13c1-4eab-a4ed-ee184e9f36db | Determine which Audience-enabled player to use. | 決定要使用哪個啟用受眾的播放程式。 |
| 7891  978f8fee-c137-47d9-9824-6669da6c593d | If no Audience-enabled players exist, click [1}Create Player{2] to create one. | 如果不存在啟用了受眾群體的播放器，請單擊[1}創建播放器{2]創建一個。 |
| 7892  e0252086-7056-4770-a78d-2e28d41a2af7 | For more information on creating Audience-enabled players, see [1}Creating an Audience-enabled Player{2]. | 有關創建支持受眾的播放器的更多信息，請參見[1}創建支持觀眾的播放器{2]。 |
| 7893  d7afe7e6-ffa8-4511-829e-aa3787ed0d81 | While a lead form is not required, lead forms can be used to collect information about the viewer and turn anonymous viewers into known viewers. | 雖然不需要潛在客戶表單，但潛在客戶表單可以用來收集觀眾的相關資訊，並將匿名觀眾變成已知的觀眾。 |
| 7894  abefee04-f99b-475d-94ba-8966eb90cdce | Click [1}Lead Forms{2] and create a lead form. | 請點擊[1}潛在客戶表格{2]並創建銷售線索表格。 |
| 7895  b0d51588-8d15-41c9-8f6b-785be13c99df | For more information on creating lead forms, see [1}Creating an Audience Lead Form{2]. | 有關創建潛在客戶表單的更多信息，請參見[1}創建受眾線索表格{2]。 |
| 7896  4464de12-0478-4e20-8559-ac9f9916e6ca | Click [1}Audience Players{2]. | 按一下[1}觀眾播放器{2]。 |
| 7897  79c26188-2e22-4bb0-bb2f-48781c7a0989 | Locate the Audience-enabled player to use. | 找出要使用的受眾啟用播放器。 |
| 7898  415d7e42-7733-49fe-af43-6fdff2d61158 | Set the [1}Connect To{2] value for the player to [1}Audience Tracking{2]. | 設置[1}連接到{2]玩家的價值[1}觀眾追踪{2]。 |
| 7899  df5a3b95-6f92-4533-929f-27cb1cd3d233 | If a lead form is being used, select the lead form from the [1}Lead Form{2] dropdown list. | 如果使用潛在客戶表格，請從[1}潛在客戶表格{2]下拉列表。 |
| 7900  7819366c-7a37-4460-baf6-6bdbe3b31f46 | [1] | [1] |
| 7901  b5be2dba-aaf5-4380-99b2-d88e22002500 | new player | 新玩家 |
| 7902  e625ac83-281d-4e85-92d5-91b5832a69b9 | Viewing video data | 檢視視訊資料 |
| 7903  a8fb813d-5ce1-4af3-9f25-0a27cacf5a41 | There are several options available for viewing video data when using Audience Tracking: | 使用觀眾追蹤時，有數個選項可供檢視視訊資料： |
| 7904  67b35299-a2d7-4d47-b156-bc3f188ea1f2 | [1}Viewer Activities (Events){2] - Provided as part of the Audience module, this option can be used to view video data inside the Audience module. | 檢視[1}器活動 (事件) {2] -作為「觀眾」模組的一部分，此選項可用來檢視「觀眾」模組內的視訊資料。 |
| 7905  a1a0442c-032d-48b1-a450-10395c51433d | For information, see [1}Viewing Player Events in the Audience Module{2]. | 如需資訊，請參閱[1}檢視對象模組中的播放器事件{2]。 |
| 7906  537d7a71-3ea3-4e60-9495-b9671a8212ec | [1}Viewer Profiles{2] - Provided as part of the Audience module, this option can be used to view video data based upon a user profile value inside the Audience module. | 檢視者個人[1}檔案{2] -此選項作為「對象」模組的一部分提供，可以根據「觀眾」模組內的使用者設定檔值來檢視視訊資料。 |
| 7907  6c7bd8d2-66c1-4dc0-8a5b-30f06d49907b | For information, see [1}Viewing Viewer Profile Information{2]. | 有關資訊，請參閱[1}檢視檢視器設定檔資訊{2]。 |
| 7908  6c65d2f0-bd99-492c-a9a5-6194fbb6e5f7 | [1}Export Data{2] - Provided as part of the Audience module, this option can be used to export video view and lead data. | [1}匯出資料{2] -作為對象模組的一部分提供，此選項可用來匯出視訊檢視和潛在客戶資料。 |
| 7909  194600df-9ac4-4cd9-b1cb-e35a501dfbc0 | For information, see [1}Exporting Audience Data from the Audience Module{2]. | 如需資訊，請參閱[1}從對象模組匯出受眾資料{2]。 |
| 7910  b8649076-7bc4-4212-80a1-2b5a09ceb360 | [1}Audience API{2] - The Audience API can be used to programmatically retrieve video view and lead data. | [1}受眾 API {2] -受眾 API 可用於以程式設計方式擷取視訊檢視和潛在客戶資料。 |
| 7911  ca1c2bc8-2a9c-4b23-9202-aa90eb085f04 | For information, see [1}Overview: | 如需詳細資訊，請參閱[1}概述： |
| 7912  35b89a4a-6703-4309-b2e4-69e0b5f6bdc4 | Audience API{1]. | 受眾 API {1]。 |
| 7913  a0043e61-a53c-4e57-a9f1-0df9dfc201d9 | Page Contents | 頁面內容 |
| 7914  2818f1af-139a-4665-8f1a-f0d1f3300806 | Page last updated on 31 Jan 2020 | 頁面最後更新日期為 1 月 31 日 |
| 7915  5dde176e-5992-43d0-8ffa-94d0c934985f | Brightcove Support | 布萊特灣支援 |
| 7916  ce7307ff-a194-45d6-8ed4-158cce31afdf | [1}System Status{2] | [1}系統狀態{2] |
| 7917  6c0f7f82-f94f-4de8-b10e-5edbd26ef96f | [1}Contact Support{2] | [1}聯絡支援{2] |
| 7918  ad7ec33b-36a9-47f8-a341-8beeebf1c7e2 | [1}Documentation{2] | [1}文獻資料{2] |
| 7919  455826cf-7a50-4ff5-b4f2-37241e914048 | Training | 訓練 |
| 7920  1e0a0d19-fadd-4290-b472-51537c15d261 | [1}Online Courses{2] | [1}線上課程{2] |
| 7921  6290e1a2-e1fe-4f8a-9da0-1b1b9c717fd7 | [1}Register for a course{2] | [1}註冊課程{2] |
| 7922  72e82d39-a52b-426b-9146-c8d89489e740 | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 7923  6f894553-4027-4f96-8e55-f1affda71fff | Brightcove | Brightcove |
| 7924  747f3472-c136-4f69-bae8-caa75efea0f2 | [1}Brightcove.com{2] | [1}亮麗{2] |
| 7925  aae192f2-0736-414c-8ed2-7712c06538b8 | [1}Contact Us{2] | [1}聯絡我們{2] |
| 7926  bad51892-102b-4777-b6c6-f66d6ba8f833 | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 7927  1651dcb7-d33c-4a60-a35e-2a77ad92e5a6 | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 7928  2588dc6a-c735-4250-8550-4d176977b905 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 7929  901e68e2-c3e8-49d6-9a61-d041428add77 | LinkedIn | LinkedIn |
| 7930  fd10912a-48b7-4fd8-bb5d-2b78098a3fa0 | Twitter | Twitter |
| 7931  400a3ae7-2846-4c2b-a1ac-b700dc6b4e43 | Facebook | Facebook |
| 7932  960293c4-dc99-4193-ad8d-b32d3ee6add7 | Have a question? | 有問題嗎？ |
| 7933  2cf2404e-7ebd-4834-b090-be89c3ad6c5a | Creating Custom Lead Forms for Salesforce | 建立自訂潛在客戶表單 |
| 7934  cb09ed52-1aa9-4596-99bc-e3dcd035c488 | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 7935  7defcb07-aa9e-42f5-86a2-6004b538712d | Select Language | 選擇語言 |
| 7936  108be70d-2887-4f32-a445-63ffca8314de | Other Brightcove Docs | 其他布萊特灣文件 |
| 7937  f4d63c31-e945-457f-b47e-4fcc12807b0f | Documentation Home | 文件首頁 |
| 7938  db2e4470-3c7a-402d-81f2-d6f0ebab5169 | Brightcove Audience | 布萊特灣觀眾 |
| 7939  00d91ec3-a373-4fe2-a6b1-5a5fd3801076 | Brightcove Beacon | 布萊特灣燈塔 |
| 7940  bfacd624-7cea-4ce9-965f-8b8a14380ea4 | Brightcove Campaign | 布萊特灣戰役 |
| 7941  e022dac8-5eac-4cb5-a01b-f7f97861040f | Brightcove Engage | 布萊特灣參與 |
| 7942  25604256-6153-43a4-8c12-cf32d47d08db | Brightcove Live | Brightcove Live |
| 7943  d982662d-8f75-4390-ae1d-a0dba8ea63bb | Brightcove Gallery | Brightcove 圖庫 |
| 7944  d8fed6c2-4afc-4e0b-a5f3-ecfbb4c9ca68 | Brightcove SSAI | 布萊特灣 |
| 7945  d274ab60-0c84-4574-b898-a4c01c51c56b | Brightcove Social | 布萊特灣社會 |
| 7946  08ddf609-abe8-41e1-83e7-c3091f1226bd | Video Cloud Studio | 視訊雲端工作室 |
| 7947  6bf9c291-e45e-4c29-bcc5-32674ab35daa | Brightcove Player Development | 布萊特灣球員開發 |
| 7948  f4b59b23-4600-4011-9dc6-f03e7d6c49d1 | Video Cloud Platform APIs | 視訊雲端平台 API |
| 7949  b54112c6-5fc5-400f-9ad5-0b775e83a8c7 | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 7950  ce5ce5ee-823a-4cb5-be65-f4c19b7319f8 | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 7951  b75cdcf2-c8dd-4d1c-8ffc-38403807967e | Video Cloud General Information | 視訊雲端一般資訊 |
| 7952  cda77612-6ca8-44a3-84fe-3396de7bc0b4 | Zencoder | Zencoder |
| 7953  2a900a61-f63d-47a9-9b03-03218c42e018 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 7954  bb8436c8-6454-4590-9c3c-5a948a7bfb4e | support | 支持 |
| 7955  04d9716d-ccae-41ab-bace-8a0db4c0a7d8 | system status | 系統狀態 |
| 7956  2a6133bf-78fe-4142-acdd-9e4f32089693 | [1}Home{2] | [1}首頁{2] |
| 7957  ebc07470-58ec-4784-98e4-1cc2d02c5b05 | [1}Salesforce{2] | [1}銷售{2] |
| 7958  8782c748-66ee-4a74-a09b-14bd958e5cf1 | Creating Custom Lead Forms for Salesforce | 建立自訂潛在客戶表單 |
| 7959  e2cc2ae6-e284-4dfe-9d92-bb99fa2934c8 | [1}Home{2] | [1}首頁{2] |
| 7960  6f9be353-c99e-43b4-8cbd-07bef5f9e587 | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 7961  b4cadcf1-7ed3-4b48-8234-1dbba07b733f | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 7962  3b5096cd-333b-4630-975b-46ecebcb6196 | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 7963  77a1f08e-e822-407d-88cc-b2e0e59231b0 | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 7964  7bad2896-445a-4a9d-8587-bfb14f93bc43 | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 7965  dacde4d5-e131-457a-95d4-804262ec2011 | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 7966  96bb40d5-16bb-44fd-8718-c7fde8351737 | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 7967  34c52ad1-de15-4abe-ae4d-6e43186dfdfa | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 7968  674a13a6-ed9d-450c-9fa6-aa8a7cee4d6e | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 7969  ef8f1723-838e-4d7b-8bde-152518eb8f1e | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 7970  be5479e8-8def-4437-a077-e14a2d3ce003 | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 7971  f94268c0-2bed-4ba5-8b57-0da776e2b033 | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 7972  8b8c4f70-16ec-4dba-bae7-790ae92a51c9 | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 7973  07dd086a-2467-457b-8679-dcae3f106bb0 | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 7974  711dbc03-5b71-4d02-b561-010301471565 | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 7975  55860ddc-787e-4fb9-b3a7-aba4bc0a0f6e | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 7976  e921c792-dc24-47bc-865a-a9300f864661 | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 7977  b0bcc7a2-2c12-43dd-9e6a-0b3723fa9124 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 7978  d6170f60-f7c1-471d-8475-019e252d317d | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 7979  4586af59-e0de-4a4d-8721-578a2ea4e53a | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 7980  110e4fae-2f79-4688-a406-d27ef7303ccf | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 7981  4944db89-d10b-4f34-ac1d-c0d0fb1ed794 | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 7982  58739cd2-fe48-4b1a-88c2-d80f6de84551 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 7983  fab5d399-7a17-4231-b028-36044375304e | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 7984  fb5a408c-9631-499d-8e20-a63fb99705e1 | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 7985  0d325d4c-964c-4111-9d40-c5f6f322e0d1 | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 7986  380175b8-dfec-42bf-a4da-ad2d77336bc0 | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 7987  1aaa8cce-e452-43c6-8760-8b6c9b4f9fd4 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 7988  8737704e-667d-4029-af5b-5231f0e51140 | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 7989  be88458e-cb64-4628-850f-e098a8c7e85d | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 7990  1f9d93ad-8ab3-4375-adc5-271578c91ad4 | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 7991  d0816152-1f27-4a08-aa88-cc61e1a0f827 | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 7992  5c1e302f-76d9-4729-91d5-09046e9353fc | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 7993  64b2d0eb-2997-48b4-af88-47cb1031c3a6 | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 7994  e7f20ffc-7700-4b7c-aae8-0c011c4568e7 | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 7995  a4d2b117-c4b1-4276-b42d-77745617e9ef | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 7996  06a98adc-c272-4716-b50b-7c0949832149 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 7997  4f051d61-c7fe-4d51-8040-bbfc15b07955 | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 7998  fc06a8f3-d5d5-413e-8d2a-11981607e964 | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 7999  b1753253-ebf4-404b-81a3-b583756440df | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 8000  e3f0b78c-377b-463b-915a-7020158185cc | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 8001  6192e62f-a0c5-4170-9650-d42fe0ebeac4 | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 8002  5b1e226f-fa06-470c-b412-6f4c2b872b63 | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 8003  fac40c1d-b270-41fb-b0fb-21878a09b43e | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 8004  6b8b4883-0ebf-4ecb-a12b-43c8183e12ee | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 8005  c6b61a82-cc8a-4ea4-b0d1-ff6feff0bb8d | [1}Overview: | [1}概述： |
| 8006  3f70db1c-4eb8-43aa-8842-81510c8e1fd5 | Audience API{1] | 受眾 API {1] |
| 8007  4c047444-ace5-4f14-a79c-0ffca2555dde | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 8008  b24782a7-8a8e-43f7-81af-a1545d72ab64 | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 8009  ff64f0f1-4800-4f04-be60-e55b88cf3dec | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 8010  f5468eeb-0088-4d80-9977-2ec6350754d3 | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 8011  975d8d33-3cab-4eea-b517-da3d72cdc06a | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 8012  237858ca-1421-46fa-b1df-2a7c3722d002 | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 8013  de9575d5-2f06-4265-805b-fb536a5a0026 | [1] | [1] |
| 8014  24d8f4af-ef12-48fb-a622-dda18b6b72d7 | Navigation Menu | 導覽功能表 |
| 8015  ff8cbaa2-38a8-4643-8861-8faf4231de6e | Page Contents | 頁面內容 |
| 8016  c403fdc0-cad4-42b5-98ae-6a518cd24829 | [1}[2]{3] | [1}[2]{3] |
| 8017  cfc26f72-b4ca-4fb2-a050-ccb1c2fe76f3 | open in new tab | 在新分頁中開啟 |
| 8018  97231585-fce2-473b-be13-81d543ffb0c7 | Creating Custom Lead Forms for Salesforce | 建立自訂潛在客戶表單 |
| 8019  ca4229c5-6d8e-4f3d-98a9-c5f572ccc0d3 | In this topic you will learn how to use a Salesforce form to capture lead data inside of a Brightcove Player. | 在本主題中，您將學習如何使用 Salesforce 表單擷取布萊特灣玩家內的潛在客戶資料。 |
| 8020  68b70164-2e36-44b9-a074-e47f1fb26abb | The Audience module provides the ability to create custom lead forms which allow you to capture viewer information as videos are played inside of Brightcove players. | 觀眾模組提供建立自訂潛在客戶表單的功能，讓您可以在 Brightcove 播放器內播放影片時擷取觀眾資訊。 |
| 8021  8a248f0d-0778-402f-9192-cf9f58c00c47 | The lead data is sent to, and processed by, Salesforce. | 潛在客戶資料會傳送給 Salesforce，並由 Salesforce 處理。 |
| 8022  9794ffde-6d4a-4438-9efc-2b76d59b0caa | To create a custom lead form, the following steps must be performed. | 若要建立自訂商機表單，必須執行下列步驟。 |
| 8023  6d59faae-5827-4068-b212-8144c8ce9fce | [1}Create a form in Salesforce{2] | [1}在Salesforce中創建表單{2] |
| 8024  5d93da19-a92b-431b-8cfe-24af56669c50 | [1}Copy and edit the form HTML{2] | [1}複製和編輯HTML表單{2] |
| 8025  292d3830-870c-432c-af6a-e9a3fad45fd0 | [1}Create a custom lead form in the Audience module{2] | [1}在對象模組中建立自訂潛在客群表單{2] |
| 8026  8b247c6b-496b-4529-8e5e-6a01b5151655 | [1}Assign the lead form to a player{2] | [1}將潛在客戶表單指派給玩家{2] |
| 8027  2183fe26-a90b-47a5-a716-388745751efa | [1}Validate the form data in Salesforce{2] | [1}驗證Salesforce中的表單數據{2] |
| 8028  3f113fa6-d40b-4a2d-ae46-38d098842b00 | Note: | 注意： |
| 8029  df629eba-f60b-4e22-8886-cbc543fb3b0d | For information on standard lead forms which capture viewer information and save the data in Video Cloud, see [1}Creating an Audience Lead Form{2]. | 如需標準潛在客戶表單的資訊，可擷取檢視者資訊並將資料儲存在 Video Cloud 中的資訊，請參閱[1}建立受眾潛在客戶表{2]單。 |
| 8030  4f9167a9-1af5-47b7-9abf-227c0dcd5df5 | Creating a form in Salesforce | 建立表單 |
| 8031  0cb61a46-fb4c-4e81-949c-a1af3409241d | The Web-to-Lead feature in Salesforce can be used to generate lead information from website visitors. | Salesforce 中的「網路對潛在客戶」功能可用來產生網站訪客的潛在客戶資訊。 |
| 8032  b4b41353-2c6a-42fb-91d5-8c1916474b4d | These forms can also be displayed inside of Brightcove players. | 這些形式也可以顯示在布萊特灣玩家的內部。 |
| 8033  1ee6e242-70b2-472f-9ab8-8aca7c5ba59d | The steps below will create a simple form to capture first name, last name, email address, company, city and state/province. | 下面的步驟將創建一個簡單的表單來捕獲名字，姓氏，電子郵件地址，公司，城市和州/省。 |
| 8034  d2676bfc-b1f7-4887-97bf-6b7fec79382b | For complete details on the Web-to-Lead feature, see the [1}Salesforce documentation{2]. | 如需網路對商機功能的完整詳細資訊，請參閱 S [1} alesforce 文件{2]。 |
| 8035  4fef1e9c-634b-4655-818c-b573d583be9b | Sign in to your Salesforce account. | 登入您的帳戶。 |
| 8036  6881fec1-d16b-496f-a728-e8878f0ab170 | From [1}Setup{2], enter [3}[4]{5] in the Quick Find box and then click [1}Web-to-Lead{2]. | 從[1}設定{2]，輸入[3}[4]{5]在快速查找框中，然後單擊[1}網絡對領導{2]。 |
| 8037  8a72f2c2-d383-4a33-b57a-e5a555195222 | Click [1}Create Web-to-Lead Form{2]. | 按一下 \[ [1}建立網路對商機表單{2] ]。 |
| 8038  158168c1-35bf-42e9-8756-37ce31ea3104 | Select fields to include on your Web-to-Lead form. | 選取要包含在網路對商機表單上的欄位。 |
| 8039  f87932ed-0200-453e-a03a-4d19725ca818 | Use the Add and Remove arrows to move fields between the Available Fields list and the Selected Fields list, and use the Up and Down arrows to change the order of the fields on your form. | 使用「添加」和「刪除」箭頭在「可用字段」列表和「所選字段」列表之間移動字段，并使用向上和向下箭頭來更改字段在表單中的順序。 |
| 8040  70898e5f-290a-4d3c-b03f-fcd0e58b4011 | [1] | [1] |
| 8041  04b851e5-d4c2-4d55-9b93-9448a459c13e | Enter a Return URL. | 輸入「傳回網址」。 |
| 8042  fdf62f25-8386-4f57-9547-0849e5339afc | For this example, the Return URL will be set to http://www.brightcove.com. | 在此範例中，傳回 URL 將設定為 http://www.brightcove.com。 |
| 8043  1c1fdabf-0d9e-4199-b7ca-037b48de6112 | This value will be ignored when the form is used as a custom lead form inside of the Audience module. | 當表單用作 Audience 模組內的自訂潛在客戶表單時，將忽略此值。 |
| 8044  6cc9b3de-639a-4190-b216-031fa004fe99 | Click [1}Generate{2]. | 按一下「[1}產生{2]」。 |
| 8045  865c2664-e51f-4c98-873e-c89f66cff754 | The form HTML will be displayed. | 表單 HTML 將被顯示。 |
| 8046  14d6d3d2-73aa-4b8c-88c8-9f8187ff0632 | Copying and editing the form HTML | 複製和編輯表單 HTML |
| 8047  fee2a5f6-52fe-42cd-9af4-e3dcef8695e3 | To use the form inside of the Audience module, you will need to copy the form HTML. | 若要使用 Audience 模組內的表單，您必須複製表單 HTML。 |
| 8048  c165d450-0ae5-4a5b-bdbe-3f8eea74d295 | Also, you may want to do some basic styling to the form. | 此外，您可能想要對表單做一些基本的樣式。 |
| 8049  9b5f820f-1301-4c9c-a780-c34525d21d65 | In the steps below, we will copy the form HTML to an HTML editor and then make some styling changes to the form. | 在下面的步驟中，我們將表單 HTML 複製到 HTML 編輯器，然後對表單進行一些樣式更改。 |
| 8050  bb371fe6-f1ed-482d-b588-bbf6cf662b48 | By default, when the form is displayed inside of a Brightcove player, the form will display on a transparent background over the player. | 默認情況下，當表單顯示在 Brightcove 播放器內時，表單將顯示在玩家的透明背景上。 |
| 8051  e35441cd-c364-4a01-8c41-d6a78f2234a3 | Use CSS to set the background color. | 使用 CSS 來設置背景顏色。 |
| 8052  b5a2c91d-abc7-426e-8f94-6027e54cb3cc | Copy the HTML to the clipboard. | 將 HTML 複製到剪貼簿。 |
| 8053  a88a1e7a-0842-409e-b9fb-3019e112051d | [1] | [1] |
| 8054  1699c913-b694-4068-943f-d5f3b22ec1a0 | Click [1}Finished{2]. | 按一下「[1}完成{2]」。 |
| 8055  b371de10-7656-4ddd-8d55-afe2a03f0f2d | Paste the form HTML into your HTML editor of choice. | 將表單 HTML 貼到您選擇的 HTML 編輯器中。 |
| 8056  eb801d91-30ca-4fb3-a8d5-da21c8a4df68 | You may want to use the code formatting feature of your editor to format the code so that it is easier to read. | 您可能想要使用編輯器的程式碼格式化功能來格式化程式碼，以便更容易閱讀。 |
| 8057  b8f5f239-1fb5-4fc6-9120-3ac0fdc8f171 | Using your HTML editor, add the following CSS to change the background color to grey.[1] [2}[3]{4] | 使用 HTML 編輯器，添加以下 CSS 將背景顏色更改為灰色。[1][2}[3]{4] |
| 8058  9a485c03-594a-4c59-8dcb-46f36d74b39f | (Optional) To identify which leads are generated by Audience, the following code can be added inside the [1}[2]{3] tag:[4] [1}[6]{3] | （可選）要確定受眾群體產生了哪些潛在客戶，可以在[1}[2]{3]標籤：[4][1}[6]{3] |
| 8059  36847e34-ec46-40e6-b2f5-2bbf8c21cad8 | Copy the HTML to the clipboard. | 將 HTML 複製到剪貼簿。 |
| 8060  2cb9ddca-473e-4ae7-aea8-1ab1a0103a95 | Creating a custom lead form in the Audience module | 在對象模組中建立自訂潛在客群表單 |
| 8061  d21e23b2-b1fd-4e12-a827-176dd66e79cc | Once the form HTML has been generated in Salesforce, create a custom lead form in the Audience module and associate the lead form with an Audience-enabled player. | 在 Salesforce 中產生表單 HTML 後，請在 Audience 模組中建立自訂潛在客戶表單，並將潛在客戶表單與啟用受眾的播放器建立關聯。 |
| 8062  7020c7ca-4048-47ac-bdcd-9b53b5143a48 | Open the Audience module. | 打開聽眾模塊。 |
| 8063  8dab6934-104a-400e-9369-2a61e34e009b | Click [1}Lead Forms{2] in the left navigation. | 按一下左側導覽中的「[1}潛在客戶表單{2]」。 |
| 8064  8a199d3a-a7d6-4014-965c-1e360b2c9af9 | If any lead forms have been created, they will be displayed. | 如果已建立任何潛在客戶表單，則會顯示這些表單。 |
| 8065  abb22b83-99ad-4c06-b6b7-a8808e853e91 | Click [1}Create Lead Form{2]. | 按一下「[1}建立商機塑形{2]」。 |
| 8066  55802e75-4c87-4f34-8a0f-c6f243760751 | Give the lead form a descriptive [1}Name{2]. | 為潛在客戶表單指定描述性的「[1}名稱{2]」。 |
| 8067  31abc962-0bd8-4f45-9553-91ed2c2526b2 | Select a [1}Form Language{2]. | 選取[1}表單語言{2]。 |
| 8068  f702f075-d0f2-4e3e-a3d6-daa36d850448 | Select the [1}Form Timing{2]. | 選取「[1}表單計時{2]」。 |
| 8069  a7f6f688-78fd-45a0-9159-b0915f1a8f99 | The form timing determines when the lead form will be displayed. | 表單時間會決定何時顯示潛在客戶表單。 |
| 8070  13c3c1b5-38c5-4b65-ba54-3af4e07a4fee | [1] | [1] |
| 8071  c1b3c65d-7d56-4f39-be44-e0619246a856 | edit lead form (1) | 編輯潛在客戶表單 (1) |
| 8072  092eff4f-e96c-4ba8-b7c6-da2e9976d158 | Set the form type to [1}Custom Lead Form{2]. | 將表單類型設定為 \[ [1}自訂商機表單{2] ]。 |
| 8073  57010f66-d5d5-4da8-8a02-60e78bb6056f | Paste in the [1}Form HTML{2] from Salesforce. | 粘貼在[1}表格HTML{2]來自Salesforce。 |
| 8074  b61e7999-1815-464c-b7c4-fcba118aae48 | [1}(Optional){2] Paste in the [1}Confirmation HTML{2]. | [1}( 選擇性) {2]貼上[1}確認 HTML {2]。 |
| 8075  478729d1-3626-41bd-ab3c-dd7b53d7b926 | The confirmation view will be display for 5 seconds and then the video will resume playing. | 確認視圖將顯示 5 秒鐘，然後視頻將繼續播放。 |
| 8076  d418ec2a-2e19-4317-9b3c-9ad2d7876f85 | If no confirmation HTML is included, the video will resume playing after the form submission. | 如果沒有包含確認 HTML，視頻將在表單提交後繼續播放。 |
| 8077  64406054-7883-498b-bf5c-e4f5fc4853ee | [1] | [1] |
| 8078  9dda812e-25b9-4b57-972d-01276a81b5d1 | edit lead form (2) | 編輯潛在客戶表單 (2) |
| 8079  3c8c025e-fd5d-4b48-95fc-79fa8161dac4 | [1}(Optional){2] Click [1}Preview Form{2] to open a preview of the form. | [1}( 選擇性) {2]按一下「[1}預覽表單{2]」以開啟表單的預覽。 |
| 8080  00ae4efd-3cc8-422b-b2e2-5f30a6e135ac | Click [1}Save{2] to save the lead form. | 按一下 \[ [1}儲{2]存] 儲存商機表單。 |
| 8081  b43e249a-aece-472e-8ddb-efe7a0fb7bbd | Assigning a lead form to a player | 將潛在客戶表單指派給玩家 |
| 8082  edd7bc70-9485-4185-943f-3b71fd8af4b0 | Once the lead form has been created, it needs to be assigned to a player. | 一旦建立了潛在客戶表單，就需要將其指派給玩家。 |
| 8083  ee242f9e-c74c-4930-bd7b-5f4f5ccd854e | Follow these steps to assign a lead form to a player. | 請依照下列步驟將潛在客戶表單指派給玩家。 |
| 8084  e21cfafb-191e-4158-b72d-3e55d9b31052 | Click [1}Audience Players{2] in the left navigation. | 按一下左側導覽中的「[1}觀眾播放器{2]」。 |
| 8085  8c4b8cf2-66c7-4ecc-b41b-ade0b73aa7e7 | Locate your player and use the [1}Lead Form{2] dropdown list to select the lead form. | 找到您的玩家並使用[1}潛在客戶表單下拉式{2]清單來選取潛在客戶表單。 |
| 8086  b2ca7a2b-13b9-42cd-925b-6069f7ac83be | The setup is now complete and you are ready to capture lead information. | 現在已完成設定，您已準備好擷取潛在客戶資訊。 |
| 8087  2398e9bc-203e-48cf-8ebc-685d6a782797 | When a video is published using an Audience-enabled player, the lead form will appear according to the form timing settings. | 使用受眾播放器發佈影片時，會根據表單時間設定顯示主題表單。 |
| 8088  901dfeee-8de8-4b6e-9caf-01977062970e | Validating the form data in Salesforce | 驗證表單資料 |
| 8089  55305cd4-859e-4cf4-90e5-2c807fd437d5 | Leads captured using the custom lead form will be added as leads in your Salesforce account. | 使用自訂潛在客戶表單擷取的潛在客戶，會新增為您的 Salesforce 帳戶中的潛在客戶。 |
| 8090  8f94d270-19cb-4a07-99bb-cbb87319d5f7 | Page Contents | 頁面內容 |
| 8091  584a68d6-039e-49ea-a25c-22a1f2444ac0 | Page last updated on 29 Sep 2020 | 頁面最後更新日期為 9 月 29 日 |
| 8092  6c83d153-623f-48e2-878b-10e696ee9e28 | Brightcove Support | 布萊特灣支援 |
| 8093  f36168b9-4f2c-4428-86a8-466947ca9d0a | [1}System Status{2] | [1}系統狀態{2] |
| 8094  9cbca948-a99a-4a82-8ada-d5ee5e6b40b6 | [1}Contact Support{2] | [1}聯絡支援{2] |
| 8095  e88568bd-dbb5-48cc-b6f7-55e5e947df35 | [1}Documentation{2] | [1}文獻資料{2] |
| 8096  5113c713-efbb-43b9-89fa-37d991bc1cd2 | Training | 訓練 |
| 8097  fccaf239-62f3-4ae6-ab95-51db851b7b60 | [1}Online Courses{2] | [1}線上課程{2] |
| 8098  ce32d66b-db12-4eb7-9f11-02bf045e8f2f | [1}Register for a course{2] | [1}註冊課程{2] |
| 8099  d7cdcd96-2fb4-42d4-b3b3-918dd90c354c | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 8100  2735a82a-a023-4ddd-8ee3-ecfa2641b9c0 | Brightcove | Brightcove |
| 8101  0bbf73a0-3826-4eaf-a44e-39b6e3baf23f | [1}Brightcove.com{2] | [1}亮麗{2] |
| 8102  03d644ec-cb2c-49b8-93c7-2a50fe587009 | [1}Contact Us{2] | [1}聯絡我們{2] |
| 8103  b050cf42-5d30-494a-8f19-7677768180fc | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 8104  984c6141-3139-4e53-a4d0-1bb073bb3d36 | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 8105  e6f44aff-591b-444a-91a0-a1e585d77a66 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 8106  10be1db4-9faa-421b-8050-32504f50bf91 | LinkedIn | LinkedIn |
| 8107  0f68ab6e-400c-49ea-82ac-990ffde41112 | Twitter | Twitter |
| 8108  f7496dc7-08a3-46ea-96a6-336b9bf207a0 | Facebook | Facebook |
| 8109  47bfff99-b5c1-4310-9094-465efabdd584 | Have a question? | 有問題嗎？ |
| 8110  0c5b5063-9e11-4729-ac4d-5436a3315527 | Creating a Custom Salesforce Object for Pardot Integration | 為帕朵整合建立自訂的 Salesforce 物件 |
| 8111  dce44cc6-14a2-4bef-a85d-1c3d504f2c8f | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 8112  6ba1f401-5f4e-4cfb-a309-74b38f338242 | Select Language | 選擇語言 |
| 8113  ce24a4d8-958f-4576-8c28-3ed37947875f | Other Brightcove Docs | 其他布萊特灣文件 |
| 8114  66b74136-0e95-4f36-b607-5e258cb398f6 | Documentation Home | 文件首頁 |
| 8115  58b8a3f7-b87b-4a06-aa41-e25f36065d1b | Brightcove Audience | 布萊特灣觀眾 |
| 8116  633b44bd-1135-4b32-9503-6815f0d9dd9e | Brightcove Beacon | 布萊特灣燈塔 |
| 8117  cd11909a-e603-4dc0-8ab1-f5229b9e96b7 | Brightcove Campaign | 布萊特灣戰役 |
| 8118  324b3c40-07a1-4c0c-83f3-4296615004bb | Brightcove Engage | 布萊特灣參與 |
| 8119  1c500a45-be69-4077-937c-b4da907da20c | Brightcove Live | Brightcove Live |
| 8120  ed92f41a-725f-4b45-9287-8923c42fcf63 | Brightcove Gallery | Brightcove 圖庫 |
| 8121  ecfe13f7-5503-46d5-913e-713d3a09e55f | Brightcove SSAI | 布萊特灣 |
| 8122  b50baf0a-6aa8-4aa1-951d-dd71a575946a | Brightcove Social | 布萊特灣社會 |
| 8123  54cc90df-70c0-49e6-9145-7f838ef6f511 | Video Cloud Studio | 視訊雲端工作室 |
| 8124  14a0b154-78b4-48ee-806d-8829f2dbcec3 | Brightcove Player Development | 布萊特灣球員開發 |
| 8125  eef9aee5-eb7a-4297-be8b-a4e43002bf6f | Video Cloud Platform APIs | 視訊雲端平台 API |
| 8126  64ef8824-181a-4d9f-a5c7-9921ab2bfa03 | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 8127  1e4e1e18-b6b2-461a-aa5a-217cfc36f7ca | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 8128  451d2f04-b7ad-41df-b102-3239e82ae537 | Video Cloud General Information | 視訊雲端一般資訊 |
| 8129  b4fab476-12d2-4a6c-988d-a1b2801af7a9 | Zencoder | Zencoder |
| 8130  493a46e3-4a5c-472b-b51d-d9cc8317fb8c | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 8131  b1d273cf-25d7-4978-86ac-b026b01f28f4 | support | 支持 |
| 8132  582c1abe-0969-44e2-95c6-7b1c0ad89901 | system status | 系統狀態 |
| 8133  85f0d4f4-8f1d-4456-84b7-62914fbafed5 | [1}Home{2] | [1}首頁{2] |
| 8134  55858d8f-faa8-43fe-8078-13d76a9a3b31 | [1}Salesforce{2] | [1}銷售隊伍{2] |
| 8135  cddfded2-4754-427c-bc85-199f87cee84b | Creating a Custom Salesforce Object for Pardot Integration | 為帕朵整合建立自訂的 Salesforce 物件 |
| 8136  04d847cc-07a8-489b-a83d-657763429b3e | [1}Home{2] | [1}首頁{2] |
| 8137  e18b9edf-6952-4b66-9e1d-ba3fc97faa48 | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 8138  9e3814be-8b09-4b70-bfec-9b9543e6d605 | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 8139  a763958c-af32-40e0-bc84-6e5daa6a2e94 | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 8140  5f1f667b-e2f7-416d-8163-f8220ca38dbb | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 8141  0018617f-c44f-4fff-8bcf-7b7adbff36d9 | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 8142  2d3b6da2-7d0e-4295-bbf7-6b2daf0db438 | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 8143  1cb89cc7-169b-46ff-a34e-762301785dc8 | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 8144  6c473d40-cfb8-4576-ae9b-bc6efb185d51 | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 8145  72db707b-e86b-4cc4-bab6-ec925607e8a8 | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 8146  5dffedf5-1721-45fc-bda7-c9ed0a63745f | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 8147  4fd80a51-8d76-4a54-beba-9b357d15084c | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 8148  29c7473e-9f06-4426-ae77-15b10db77089 | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 8149  4c9a1e9a-6110-4be0-ac69-09c87920c598 | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 8150  4d243711-6453-4fe6-b8ea-a9f7a34ac2dd | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 8151  31daac1d-572f-4d45-8b2f-1e41ac9957ba | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 8152  2669b517-36ab-4b95-adeb-d355f7ea4418 | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 8153  c26d0a6f-7381-4508-94dd-9d00e74d9456 | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 8154  b14adc16-de2e-4573-a3bf-31d0dac9d247 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 8155  238fc74e-13c7-47e4-8add-b64f8f30e66e | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 8156  97e5c009-89c8-4a34-af15-4190d7b8f32b | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 8157  e35536ea-7d89-4151-9a60-b9ac4c6fe38b | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 8158  3e7f6276-ef97-4844-bc40-20b76fa7852b | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 8159  f8f7ddd7-3768-4792-8456-78cde3f72cea | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 8160  6af003cb-fcce-4a25-a8f2-81f263ee23e5 | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 8161  25af9504-1ad1-4957-8b57-9a523a436cb9 | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 8162  1955ac71-1487-46a5-96df-5586b38024db | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 8163  6801f659-4bfb-46f6-919c-3479347f542c | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 8164  3dfdf15d-d3cd-4950-add7-b7848a7b3814 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 8165  589d45fd-ae56-46f3-b4a7-d35dfa750128 | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 8166  feb21fc8-d97c-41a6-8475-23a77a86bd79 | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 8167  bf919495-68b8-431a-9cfd-9d54e9c76e8f | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 8168  5aa0dc4a-0c03-45b2-b773-7e3b4a85fbdb | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 8169  1440ea8d-9afd-4be9-ad16-4bd369bf4bbd | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 8170  e5d8c3a7-ea07-4f85-bb4a-a2bba009ba0e | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 8171  510ee2cd-0679-4cb6-a7a2-d7daf0a30893 | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 8172  422ea670-50a2-49ad-91b6-53b59b83c007 | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 8173  fefe788d-f1f0-4c88-9ae1-ca0c9acaf00d | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 8174  3d569656-8d1f-4189-9e85-044a310f8c6b | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 8175  6b138687-ec01-4e05-bdf9-67221b7b14ff | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 8176  02fc133d-7858-4371-a992-229fff18d76b | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 8177  1d9b34f0-e186-4a5d-acdc-275bd32f4318 | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 8178  a6f44027-8cf7-4c07-ba30-6ab98fde5aec | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 8179  bee27b36-b3a0-4b18-b4e2-b98bf50138d3 | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 8180  38d32683-6d3c-4aed-89fa-a5eb2c38d44f | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 8181  94086bef-97f3-4c1e-a1ad-5c04aee8473e | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 8182  6d3c9f04-9bc4-4ae5-a584-6d32b44bcb7e | [1}Overview: | [1}概述： |
| 8183  7a14a389-d107-4917-8e52-0278202f9ea3 | Audience API{1] | 受眾 API {1] |
| 8184  124fcf2e-f675-47bc-b154-8235193913bf | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 8185  399ea3a5-9879-47c8-98a7-0466f0b632f5 | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 8186  4d81a4c9-a847-496d-97da-43c12cb4e6b7 | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 8187  a5609c1f-9525-4d75-a972-653ced7a458f | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 8188  9c52e937-a6c0-486a-83ac-0b07c813afbb | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 8189  46c0962c-2ebb-46f8-8198-e804367f5543 | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 8190  b2287a1d-6071-45aa-8b93-3ae076895eab | [1] | [1] |
| 8191  07023986-a59e-4f8c-ace5-c2162f82e295 | Navigation Menu | 導覽功能表 |
| 8192  59f63ab4-81cf-49c2-94c6-9547b91813bb | Page Contents | 頁面內容 |
| 8193  d979b8db-0a3d-4718-b07c-329b58f602c2 | [1}[2]{3] | [1}[2]{3] |
| 8194  e8b4208a-9712-496c-885e-840c3da082ba | open in new tab | 在新分頁中開啟 |
| 8195  4899f9d7-73d0-4b13-9b0a-b862de0610b5 | Creating a Custom Salesforce Object for Pardot Integration | 為帕朵整合建立自訂的 Salesforce 物件 |
| 8196  16e7d3dd-3626-4cfc-96c2-8ad15ec64ab5 | In this topic you will learn how to create the Salesforce custom object that is required when using the Pardot integration. | 在本主題中，您將學習如何建立使用 Pardot 整合時所需的 Salesforce 自訂物件。 |
| 8197  521a0b06-68b3-4d6d-bdae-588efd4fe8be | In order to send data into the Pardot platform, it’s required that you send contact-level viewing data to your Salesforce CRM via a Custom Object. | 若要將資料傳送至 Pardot 平台，您必須透過自訂物件將連絡人層級的檢視資料傳送至您的 Salesforce CRM。 |
| 8198  5ef78d53-f10f-49b4-b077-b11375d1a631 | You can then use the native capabilities of Pardot and Salesforce CRM to ingest the new Custom Object into Pardot. | 然後，您可以使用 Pardot 和 Salesforce CRM 的原生功能，將新的自訂物件內嵌到 Pardot。 |
| 8199  0607f241-7981-4622-b8a9-c2d7b13fa637 | Requirements | 需求 |
| 8200  25c24801-3bed-43a8-b7f9-c58062543754 | To use the Salesforce - Pardot integration, you must: | 若要使用 Salesforce-帕朵整合，您必須： |
| 8201  cdcba8f5-811b-419e-95a7-00b128b9de9c | You must have the Salesforce and Pardot Connector installed and configured. | 您必須安裝並設定 Salesforce 和帕朵連接器。 |
| 8202  43d2dca3-7fbd-4bc7-86b7-bf44a8b0fa95 | Contact your Pardot Account Manager if you need assistance. | 如果您需要協助，請聯絡您的 Pardot 客戶經理。 |
| 8203  8e5f294a-553a-4cfb-bedd-bc40957aa217 | You must have an available Custom Object mapping available in your Pardot account. | 您必須在您的 Pardot 帳戶中提供可用的自訂物件對應。 |
| 8204  03cad06a-c667-4403-87ee-4bff0f94cd2c | Contact your Salesforce Account Manager if you need to purchase additional object mappings. | 如果您需要購買其他物件對應，請連絡您的 Salesforce 客戶經理。 |
| 8205  f654d89c-54b5-492f-8c83-f9e3604791be | Salesforce objects | 銷售力物件 |
| 8206  0e7a2d9d-10fa-4463-9205-252b3f53120f | Objects are database tables that allows you to store data specific to the organization in Salesforce. | 物件是資料庫表格，可讓您在 Salesforce 中儲存特定於組織的資料。 |
| 8207  4089d501-846f-4835-adc8-3e972c8a14ce | There are two type of objects in Salesforce: | 有兩種類型的物件在 |
| 8208  499780bb-ea7f-4da5-8c69-09b578a7d190 | [1}Standard Objects{2] - The objects provided by salesforce.com are called standard objects. | [1}標準對象{2] -由業務所提供的對象被稱為標準對象。 |
| 8209  37fb8ba0-3282-4e29-8c9d-feffd10e9f63 | Examples of standard objects are Accounts, Contacts, Opportunities, Leads, Products, Campaigns, Cases, Users, Contracts, Reports, and Dashboards | 標準物件的範例包括帳戶、連絡人、商機、商機、產品、廣告活動、案例、使用者、合約、報表和儀表板 |
| 8210  67219ef5-2513-4a31-97b0-3e1dfb3b324f | [1}Custom Object{2] - The objects created by users are called custom objects. | [1}自訂物{2]件-使用者建立的物件稱為自訂物件。 |
| 8211  5faf9962-a51a-4503-bdd3-d33ad6441d2c | Custom objects store information that is unique and important to your organization and provide a structure for sharing data. | 自訂物件會儲存對您的組織而言唯一且重要的資訊，並提供共用資料的結構。 |
| 8212  dd6d9386-140c-4a21-ac06-6ad8e6181442 | Video viewing data can be sent from Brightcove Players to Salesforce using custom objects. | 視訊檢視資料可以使用自訂物件從布萊特灣玩家傳送至 Salesforce。 |
| 8213  389831b8-d108-418f-a6b2-ca736b527cb8 | Different fields with different data types can be added to the object. | 可以將具有不同資料類型的不同欄位加入至物件。 |
| 8214  8a8ef495-f944-4503-9081-b1f9b7b6ba08 | A lookup relationship essentially links two objects together so that you can “look up” one object from the related items on another object. | 查找關係基本上將兩個對象鏈接在一起，以便您可以從另一個對象上的相關項目「查找」一個對象。 |
| 8215  e2b400b3-30e9-42ee-bec6-99c5ab80ce4b | We can create a look up relationship between the custom object and a Contact. | 我們可以創建自定義對象和聯繫人之間的查詢關係。 |
| 8216  a293a4ba-efcc-409f-880a-f2a46c7b700d | Creating a custom object | 建立自訂物件 |
| 8217  638a3bb4-1e20-445f-9fb7-b450beb97c90 | Contacts are the users whose behavior you wish to track or keep records in Salesforce. | 連絡人是您希望在 Salesforce 中追蹤或保留記錄之行為的使用者。 |
| 8218  d079c390-cab5-4e44-a9db-28752d69a437 | There should be a relationship between the custom object that is created below and the Contact object in Salesforce in order to get data related to the correct user. | 下方建立的自訂物件與 Salesforce 中的連絡人物件之間應該有關聯性，才能取得與正確使用者相關的資料。 |
| 8219  0813d589-0dd7-491f-9233-f6d4a4ddff2f | To create this custom object, follow these steps: | 若要建立此自訂物件，請依照下列步驟執行： |
| 8220  0c0e0682-70d0-4aed-ad9d-d6a322179104 | Note: | 注意： |
| 8221  f5b6fb96-64d4-4a69-b901-10d3f66378fa | The screen images below were taken using the Salesforce Lightning interface. | 以下的畫面影像是使用 Salesforce 閃電介面拍攝的。 |
| 8222  d814bab2-3907-4d1e-ab35-c16b110c67e3 | Login to Salesforce. | 登入銷售部。 |
| 8223  014c0f77-71d1-4d84-a7ee-2034b9877ead | Click on the gear icon in the top right corner to open the [1}Setup{2] menu. | 按一下右上角的齒輪圖示以開啟[1}設{2]定選單。 |
| 8224  5335317f-1b81-403e-9017-018f81643e7c | [1] | [1] |
| 8225  5248bca0-9bee-45c9-be3d-a04677897319 | In the left navigation, in the [1}PLATFORM TOOLS{2] section, click [1}Objects and Fields > Object Manager{2]. | 在左側導覽的 \[ [1}平台工具{2] ] 區段中，按一下 \[ [1}物件和欄位 > 物件管理員{2] ]。 |
| 8226  89b55440-027e-4985-aaf5-d1ce62c2f9cb | At the top of the [1}Object Manager{2] page, click [1}Create > Custom Object{2]. | 在「[1}物件管理員{2]」頁面頂端，按一下「[1}建立 > 自訂物件{2]」。 |
| 8227  1fc7883b-93d6-4ad8-85b5-6bd2ed121356 | [1] | [1] |
| 8228  7a7e2440-e199-44b3-a231-302ac5415c89 | Enter a [1}Label{2]. | 輸入「[1}標示{2]」。 |
| 8229  7a713e06-ee5d-44b5-8a26-5c0da5c516c6 | Brightcove recommends using [1}[2]{3]. | 布萊特灣建議使用[1}[2]{3] . |
| 8230  ef38b0ab-2822-4268-8fd1-25ec4afba338 | Enter a [1}Plural Label{2]. | 輸入「[1}複數標示{2]」。 |
| 8231  1a266852-4330-4cb1-a9a9-e452c9dfe9bd | Brightcove recommends using [1}[2]{3]. | 布萊特灣建議使用[1}[2]{3] . |
| 8232  c3e5c9d7-181d-4444-ab2f-5eb09ca8bdaf | Enter an [1}Object Name{2]. | 輸入物[1}件名稱{2]。 |
| 8233  ee5ba60c-2a71-40cd-8768-de89c56c2900 | An initial value will be generated based upon the [1}Label{2] value. | 初始值將基於[1}標籤{2]值生成。 |
| 8234  189367e8-0276-442e-8912-37cc2a411766 | Enter a [1}Record Name{2]. | 輸入「記[1}錄名稱{2]」。 |
| 8235  a72d669d-e44a-4e6f-b6cf-c28cc2e19d31 | An initial value will be generated based upon the [1}Label{2] value. | 初始值將基於[1}標籤{2]值生成。 |
| 8236  8c975b90-b06b-4a18-a853-8fb27d3386ba | Confirm the [1}Data Type{2] is [1}Text{2]. | 確認數[1}據類型{2]是[1}文本{2]。 |
| 8237  cd82ee64-59e1-4dd5-b5c2-457cafc73191 | Select any [1}Optional Features{2]. | 選取任何[1}選用功能{2]。 |
| 8238  a461fe91-9ffe-4358-a8a2-d5dfce1a6bd6 | [1] | [1] |
| 8239  32ccda24-6c8d-42da-88d1-6c9d07fbc7d1 | Click [1}Save{2]. | 按一下「[1}儲存{2]」。 |
| 8240  e1d833a4-83b9-43b0-aaee-01b44ba89e9d | On the [1}Custom Object Detail{2] page, locate the [1}Custom Fields & Relationships{2] section. | 在 \[ [1}自訂物件詳細資料{2] ] 頁面上，找出 \[ [1}自訂欄位與關係{2] ] 區段。 |
| 8241  e86b2371-171b-4762-91d8-4de03db015c8 | Click [1}New{2]. | 按一下「[1}新增{2]」。 |
| 8242  3a717987-0330-400b-8844-54474cd24a13 | Create the following custom fields. | 建立下列自訂欄位。 |
| 8243  e29a742f-d0ba-4233-956b-b7baeee8d90a | For all fields, set the [1}Data Type{2] to [1}Text{2] and keep the default field-level security and page layout options. | 對於所有欄位，請將 \[資[1}料類型{2] ] 設定為 \[ [1}文字{2] ]，並保留預設欄位層級安全性和頁面配置選項。 |
| 8244  d63f04ce-384d-4312-b46d-eeb5cddbb5c2 | Field Label | 欄位標籤 |
| 8245  17148343-9db1-4026-87d8-b9b838fd1c8a | [1}Length{2] | [1}長度{2] |
| 8246  0762ec2a-ec13-4285-abcb-068fcbd533a3 | [1}Field Name{2] | [1}欄位名稱{2] |
| 8247  d1fbc206-e785-44e6-99b7-34c306b11d98 | Video ID | 視訊 ID |
| 8248  839820d8-c521-427f-b8d7-b1530dd4570f | 200 | 200 |
| 8249  bef17d0e-6233-46f0-a619-f9340afeadf3 | Video\_ID | 視訊 ID |
| 8250  bbb420a2-f132-46c6-8d1f-b43bea1577c6 | Player ID | 播放程式 ID |
| 8251  396238d6-e7c4-426b-a1ab-90f19e25e6d7 | 200 | 200 |
| 8252  57af9546-0065-4974-b31d-e4ed5e8dcef0 | Player\_ID | 玩家 ID |
| 8253  c9de19e2-d068-4a69-84f2-2f14a4fec3de | Page URL | 頁面 URL |
| 8254  625f1292-8cee-4ff2-aed5-e37453f33388 | 200 | 200 |
| 8255  00197b69-c805-4f6f-8aad-dcb412e0e061 | Page\_URL | 頁面網址 (\_L) |
| 8256  76d15278-3e1e-4ff6-a023-474c1de2be42 | Time Stamp | 時間戳記 |
| 8257  7bf1d9c0-781c-4276-87ac-a0255bc6b388 | 200 | 200 |
| 8258  da67e2db-3694-42b1-b82e-d1a3fc8c3c0e | Time\_Stamp | 時間戳記 |
| 8259  078c83a6-5033-4a08-9f41-e87a4761e9d1 | Total Time Watched | 觀看總時間 |
| 8260  c9ce7950-ec4a-43b5-9675-b20ec1e95c57 | 200 | 200 |
| 8261  a49334ac-9fbd-485a-94d1-b0337638899b | Total\_Time\_Watched | 總計 (\_L) 觀看時間 |
| 8262  1cb82865-2311-4f6b-a3f2-89a8fd16ab58 | Percentage Watched | 觀看的百分比 |
| 8263  4134a388-f97c-4b5c-b136-f23a36a8418b | 200 | 200 |
| 8264  88bbf7f8-1904-43dc-8cf4-a597264ee00d | Percentage\_Watched | 百分比 (\_已觀看) |
| 8265  68d06dcd-bfd0-4734-9068-0b48c741b3ed | Confirm all the fields have been created. | 確認已建立所有欄位。 |
| 8266  5103f388-9693-4758-af85-5a603f05ec2d | [1] | [1] |
| 8267  6a865a5c-db03-46f4-82bd-db4fef6f935d | In the [1}Custom Fields & Relationships{2] section, click [1}New{2]. | 在 \[ [1}自訂欄位與關聯性{2] ] 區段中，按一下 \[ [1}新增{2] ]。 |
| 8268  07480a34-41a2-4b8f-822b-35ffcb12ce2c | Select [1}Lookup Relationship{2] and click [1}Next{2]. | 選取[1}查閱關係{2]，然後按[1}一下下一步{2]。 |
| 8269  c4077930-e1d5-44f7-a7f3-14f3aff97bdf | In the [1}Related To{2] dropdown, select [1}Contact{2]. | 在[1}相關{2]的下拉式清單中，選取 \[ [1}連絡人{2] ]。 |
| 8270  984e2e0f-1770-4142-a693-7677f432183c | Click [1}Next{2]. | 按[1}一下下一步{2]。 |
| 8271  049aed11-40e3-419b-bafc-2310718d8903 | [1] | [1] |
| 8272  b4ec4e86-ebe0-4090-87d1-9a227a674801 | This will associate the BC Video View custom object with a Contact in Salesforce. | 這會將 BC 視訊檢視自訂物件與 Salesforce 中的連絡人產生關聯。 |
| 8273  990ebb03-f21c-4c86-b03e-182184cc69bf | For the [1}Field Name{2], enter [1}Contact{2]. | 在「[1}欄位名稱」{2]中，輸入「[1}聯絡人{2]」。 |
| 8274  41c8a9b8-158a-45ee-85bf-4ccc36c0535c | Click [1}Next{2]. | 按[1}一下下一步{2]。 |
| 8275  75ba2f87-c9b6-416e-929e-289add57448f | Keep the default field-level security options. | 保留預設欄位層級安全性選項。 |
| 8276  e83b1bbc-2441-4cb5-a1d8-070381736334 | Click [1}Next{2]. | 按[1}一下下一步{2]。 |
| 8277  a91a4441-e7d6-4732-843b-2e5638adeca5 | On the reference field page (step 5) click [1}Next{2]. | 在 \[參考欄位] 頁面 (步驟 5) 上，按[1}一下 \[下一{2]步]。 |
| 8278  d48bd173-68fc-4324-8586-477325d7ad70 | On the custom related lists page (step 6) click [1}Save{2]. | 在 \[自訂相關清單] 頁面 (步驟 6) 上，按一下 \[ [1}儲存{2] ]。 |
| 8279  131faf51-89e6-46ef-b41d-6b3cb914481f | Typically, when using the Pardot integration type, you will select the [1}Advanced{2] Mapping Type in Brightcove Audience and then map the view fields to the Salesforce custom object you created. | 通常，在使用Pardot集成類型時，您將選擇[1}高級{2] Brightcove Audience中的映射類型，然後將視圖字段映射到您創建的Salesforce自定義對象。 |
| 8280  f4e65511-1431-495e-845a-45a67d865f05 | Viewing data in Pardot | 在帕鐸查看數據 |
| 8281  b664ebad-e170-40f0-8fe4-33af7c629765 | Once the data is synced, you can view the objects and data in Pardot. | 資料同步後，您就可以在 Pardot 中檢視物件和資料。 |
| 8282  846ba2f1-5efc-4932-b753-1b23d3e7a637 | In the left navigation, hover over [1}Admin{2] and click [1}Custom Objects{2]. | 在左導覽中，將游標懸停在「[1}管理{2]」上，然後按一下「[1}自訂物件{2] |
| 8283  c9ffa721-9226-4e3f-b01d-22eb3489056a | Click [1}+ Add Custom Object{2]. | 按一下「[1} + 加入自訂物件{2]」。 |
| 8284  ee08186e-b2c1-4c2f-b523-637e02433d35 | Select the [1}BC Video View{2] custom object. | 選取 \[ [1} BC 視訊檢視{2] ] 自訂物件。 |
| 8285  a16a2df7-a0a4-4dd9-8963-05c0f7a5ef61 | In the left navigation, hover over [1}Prospects{2] and click [1}Prospect List{2]. | 在左側導覽中，將游標暫留在 \[ [1}潛{2]在客戶] 上，然後按一下 \[ [1}潛{2]在客 |
| 8286  564e88fb-f4f6-4690-a833-263d3eb743ac | The contacts which have been created in Salesforce will be displayed. | 將會顯示已在 Salesforce 中建立的連絡人。 |
| 8287  9d8c7cd4-e652-4da2-9c58-18ad0ced4d7a | [1] | [1] |
| 8288  2fa973ed-2260-4c52-95f3-0ff31c108c24 | Click on a prospect name. | 按一下潛在客戶名稱。 |
| 8289  ca353be8-3b73-495b-8bf3-dd2127e32a0f | Click on the [1}Related Objects{2] tab. | 按一下「相[1}關物件{2]」標籤。 |
| 8290  ad08cb84-81d8-4050-9cc4-193e85f599ab | Confirm that the custom object data appears (this is the same data that is in Salesforce). | 確認顯示自訂物件資料 (這與 Salesforce 中的資料相同)。 |
| 8291  b53ad619-04c7-4128-bb72-5ad80d25396a | [1] | [1] |
| 8292  859ae466-7d68-4b1a-8c29-84c0a56c864b | Click on video name to view the details. | 點擊視頻名稱查看詳情。 |
| 8293  c990f97e-047a-4568-9cd6-495e8e6f0f67 | [1] | [1] |
| 8294  59f4ae16-c745-4173-8ffd-7b91e5786ad4 | Page Contents | 頁面內容 |
| 8295  b5e5fef6-0b97-47d6-8789-4bc11a78b54f | Page last updated on 28 Sep 2020 | 頁面最後更新日期為 9 月 28 日 |
| 8296  1aff7970-b298-4819-94c1-f2823cc39951 | Brightcove Support | 布萊特灣支援 |
| 8297  9795d2ce-6b8f-40e3-bb32-6a63a7ecf449 | [1}System Status{2] | [1}系統狀態{2] |
| 8298  689316c1-1f46-4d34-93f8-7822db9eae0a | [1}Contact Support{2] | [1}聯絡支援{2] |
| 8299  f4f4916f-f142-4340-b23a-bd0a31bace81 | [1}Documentation{2] | [1}文獻資料{2] |
| 8300  ae994699-e09f-440a-8ecc-33489dec79e7 | Training | 訓練 |
| 8301  cbfc9d15-b067-42b2-81dc-bc33aa653246 | [1}Online Courses{2] | [1}線上課程{2] |
| 8302  710d517b-8c30-4b9d-a8ed-53286eda50df | [1}Register for a course{2] | [1}註冊課程{2] |
| 8303  6c74096e-8e81-4f43-9f44-9488b74fb6cb | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 8304  bc374fec-1bb2-4fa1-9708-38e5ce61c499 | Brightcove | Brightcove |
| 8305  70221901-63bb-488b-ab7a-bb9e5241c7ad | [1}Brightcove.com{2] | [1}亮麗{2] |
| 8306  60b96978-71aa-442e-b81d-60292342835a | [1}Contact Us{2] | [1}聯絡我們{2] |
| 8307  ec5e9f00-1024-48c8-9d88-fb33535ad508 | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 8308  cd1a0007-1bf2-4d1f-90fd-341d50f421f2 | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 8309  20bbe7ab-ae20-4c5e-9d22-0bff8671b65e | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 8310  669eade7-0d25-45af-b7ba-1e63f3249b1a | LinkedIn | LinkedIn |
| 8311  4377aacd-866f-4850-8024-a57768bc45b4 | Twitter | Twitter |
| 8312  c275cc0a-cf5a-4c9a-8d69-a6bc38e62adc | Facebook | Facebook |
| 8313  d5222232-c79a-4202-8fe6-d90cf5b64c1b | Have a question? | 有問題嗎？ |
| 8314  1bf92653-1a28-4cb3-a919-a27fb3c52aa1 | Salesforce Integrations | 銷售團隊整合 |
| 8315  9caae847-8c33-4e09-b62f-0ccce6c39d82 | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 8316  259b116b-8ae4-4d10-a19d-e58c0c0c5592 | Select Language | 選擇語言 |
| 8317  6c68e806-b805-43ef-85b6-fbd9020b4b3e | Other Brightcove Docs | 其他布萊特灣文件 |
| 8318  f2ab9207-a97b-4fb1-99ec-1fe44cc957c2 | Documentation Home | 文件首頁 |
| 8319  cb9fbd4e-e2a4-41cb-a81a-9b371b36be7b | Brightcove Audience | 布萊特灣觀眾 |
| 8320  3f633ea1-a0b1-4e04-8577-c4f7928aa408 | Brightcove Beacon | 布萊特灣燈塔 |
| 8321  c60ef7fb-ef5c-4d4c-ac1a-b44578b7d050 | Brightcove Campaign | 布萊特灣戰役 |
| 8322  fb69cc61-b440-4e66-bb5a-7d9174de2dd9 | Brightcove Engage | 布萊特灣參與 |
| 8323  32f7a2b8-e267-4ed8-a301-999dd12fba0e | Brightcove Live | Brightcove Live |
| 8324  3b059db7-afdd-4a1f-9bb5-81d2a6606c1a | Brightcove Gallery | Brightcove 圖庫 |
| 8325  16c24659-f71c-4832-8633-f1c06c79358b | Brightcove SSAI | 布萊特灣 |
| 8326  c08a3d6f-52f1-4f50-bdcb-236a855830d9 | Brightcove Social | 布萊特灣社會 |
| 8327  0002e799-aa1c-45d3-95ff-2c59d346e5ff | Video Cloud Studio | 視訊雲端工作室 |
| 8328  977409df-0f4c-415f-8b7a-2c39a3cb23e5 | Brightcove Player Development | 布萊特灣球員開發 |
| 8329  fc234f37-6b5e-45bd-b1e1-4d97c16e3c18 | Video Cloud Platform APIs | 視訊雲端平台 API |
| 8330  54f922e3-1bf2-4a6b-b6fb-ca39e019f524 | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 8331  2985e6c1-c57a-48f0-a182-90f91ad235ad | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 8332  094a1e01-11bb-4f7a-8ded-9b08388c920e | Video Cloud General Information | 視訊雲端一般資訊 |
| 8333  0b840f3c-4e15-4e0d-ade4-3db9b4da5e3d | Zencoder | Zencoder |
| 8334  c480c695-5201-43cd-805b-c5ce9e59f416 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 8335  8ec63209-0be7-45ea-bf3a-58e64555096a | support | 支持 |
| 8336  c1df9d43-8d85-49d8-a158-c0d9343875be | system status | 系統狀態 |
| 8337  2eed0c97-3f30-4461-b3b3-39c345aabcb3 | [1}Home{2] | [1}首頁{2] |
| 8338  366307f3-35ef-4eee-b5f8-f693386d5999 | [1}Integrations{2] | [1}整合方式{2] |
| 8339  20aeca65-0dc6-422c-9665-949ca613ba65 | Salesforce Integrations | 銷售團隊整合 |
| 8340  384c62bc-7a5c-463a-9246-3c9dd8f68dda | [1}Home{2] | [1}首頁{2] |
| 8341  86d808b4-fa4b-4cfa-8912-d4b438d5197a | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 8342  de1e197e-54dd-4fd3-9a6e-d05b7bd420ee | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 8343  1504a1fc-a47a-473a-af59-e5c587641465 | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 8344  915a93c7-7e42-4c61-8314-6efa89a0b0b0 | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 8345  eaa1b65d-20ee-4409-8fc5-b02e64660de7 | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 8346  847122da-440b-4d9a-ad2b-adcf52e69b48 | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 8347  7d675308-bffc-4e4a-ae9a-eeb5c7cfa1b4 | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 8348  c9a328bb-8163-4a0c-b1ae-36e21b3253d7 | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 8349  ad45a42e-ad2e-473b-a53d-1124182aad75 | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 8350  daf78835-f93b-4e07-8ee1-f352809c1f2b | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 8351  3a268cbf-b79b-488e-9a8e-4b94a4ed280b | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 8352  bf56afeb-300f-4522-98ab-cf2579eb2678 | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 8353  202f67f5-d89e-4fdd-a9dd-219a3d5acdc2 | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 8354  1b8c637c-c402-4ee8-8484-0d6cb70d6441 | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 8355  e2460f67-c6ed-42db-bd7a-2fd8cafdc912 | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 8356  04fae197-ec4d-4350-8b15-e022faf90ad5 | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 8357  291a8676-8ec3-40a8-b5c4-8a2c7d3efc95 | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 8358  9920e253-03b7-4fa7-8256-681e37ada7bc | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 8359  ebb6dc51-5b9b-49a1-99e6-1a5e08c178c1 | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 8360  a9ad1dd5-790e-4084-a432-b343a78215a0 | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 8361  a65dfc78-919c-4d10-a97f-980039afcaa5 | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 8362  0842a3af-2455-44b9-b02e-e787be065cac | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 8363  c98d264b-4b20-4330-b240-ce8eae64808d | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 8364  dacf83e2-c994-464e-bf3f-2817148335f2 | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 8365  3790f9bf-d7b1-46e3-b916-8ba4eecf767f | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 8366  4537f20e-3a59-405e-83f1-1013c7307959 | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 8367  b92f2308-87e3-4e77-89a4-4f551b0e3500 | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 8368  14ada5de-ece4-4cff-8775-97eac3ee89ae | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 8369  dd20a2ba-dda4-44cb-874a-15947094567a | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 8370  060e7609-3e94-4d69-9c5e-702b8b07d260 | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 8371  9c4a6977-28a0-4340-956a-e3a1f158870a | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 8372  5707b05a-ec0b-4fd3-a2f9-d25246ac332c | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 8373  c4315ef0-7650-4c26-b0dc-2e552b40b493 | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 8374  7f712684-1446-43a9-83fc-c7d598865752 | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 8375  8e882820-8a57-4ac4-a182-a8b9a5293073 | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 8376  4cbd802b-6077-41a7-b9e2-8c27e2a7164a | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 8377  e47b202c-a7ac-478b-816f-c116c107efae | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 8378  21111e7e-5d27-4e09-8d32-2feae65815c5 | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 8379  31951662-ca5f-4cde-bdc4-2b12db89fd2a | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 8380  d61be74c-00f7-4f22-b29a-9620c9e694d8 | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 8381  01b8ac05-a8b8-4e82-9b95-c6f7728c2385 | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 8382  ca96783c-ffa0-4a45-a9d4-f34a163a635b | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 8383  1c5c0e83-c90d-4648-8d53-2cc512f07bc1 | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 8384  2bcb9e51-7a34-4ac5-8d72-38acf80fe5b3 | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 8385  c511d392-df31-490d-94a8-871ba532409e | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 8386  27bc2c54-2ba8-4920-9dca-4af78bbb405e | [1}Overview: | [1}概述： |
| 8387  a73a1890-4d31-469f-85e2-0133dbc3ad12 | Audience API{1] | 受眾 API {1] |
| 8388  4eaef923-34bf-4d34-9ae4-3f04b3b73b3b | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 8389  6f22b121-bc30-407e-8a38-6600f3c02ada | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 8390  c79660a2-73c1-4d70-8c6a-a845563da892 | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 8391  f36a1d5d-8c4b-48d3-ac72-ad552f7048b1 | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 8392  bde3bdb3-55ab-40cd-af8c-ff0d66b1d00a | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 8393  5ab683ea-784e-446b-9163-a9d096faa4ba | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 8394  711a0861-de28-4b28-bd60-3bb2a2e31dde | [1] | [1] |
| 8395  60db8474-4f97-43c6-92e8-ec7f8c3178eb | Navigation Menu | 導覽功能表 |
| 8396  f258a3fc-0ad5-4dc4-93f5-1923d5f54cec | Page Contents | 頁面內容 |
| 8397  9921199e-e09f-4cd7-a7d6-69953b3479a9 | [1}[2]{3] | [1}[2]{3] |
| 8398  7fb569a1-d2c1-4f5e-8f96-c1ccf277e1a8 | open in new tab | 在新分頁中開啟 |
| 8399  b5a16ae5-8088-46d5-8ad8-b322b5d7f41a | [1}{2]Salesforce Integrations | [1}{2] Salesforce集成 |
| 8400  4ae280eb-3920-465f-882c-891cda0fbb41 | Learn how to integrate Brightcove Audience with Salesforce. | 了解如何將布萊特灣受眾與銷售隊伍整合。 |
| 8401  bd2b1b55-7b5b-44ba-bdc9-63f2887a9a78 | [1}Integrating Video Cloud with Salesforce{2] | [1}整合視訊雲端與銷售團隊{2] |
| 8402  6997471f-49af-4a06-a669-6b4e1a1abe86 | [1}Creating Custom Lead Forms for Salesforce{2] | [1}建立自訂潛在客戶表單{2] |
| 8403  6e8e73cc-9c6c-460a-9e67-f67fd893dc03 | [1}Creating a Custom Salesforce Object for Pardot Integration{2] | [1}創建用於Pardot集成的自定義Salesforce對象{2] |
| 8404  22b4e2fc-d327-481e-a4b0-7a754c8a2ae2 | Page last updated on 04 Jul 2020 | 頁面最後更新日期為 7 月 4 日 |
| 8405  eca0ebcd-e84c-4f35-8547-38917498395e | Brightcove Support | 布萊特灣支援 |
| 8406  f3eb82dd-d073-423c-a3a4-21465f2fe770 | [1}System Status{2] | [1}系統狀態{2] |
| 8407  aa702a9a-6305-461a-996f-ca62add6988e | [1}Contact Support{2] | [1}聯絡支援{2] |
| 8408  8fffd28d-bca2-4dd8-b50c-44adbd365368 | [1}Documentation{2] | [1}文獻資料{2] |
| 8409  6c9b74e8-cb75-4938-a987-a4ae7bbdf8c9 | Training | 訓練 |
| 8410  a33335bb-b3a8-45ce-ac1e-bc51db8ab33b | [1}Online Courses{2] | [1}線上課程{2] |
| 8411  30ba4692-7ec7-4303-9986-1ef90df97e7b | [1}Register for a course{2] | [1}註冊課程{2] |
| 8412  4b8c92f2-6b7d-4e44-9514-36558251dca7 | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 8413  564a587a-edee-46dd-9f26-e657511db1e2 | Brightcove | Brightcove |
| 8414  5a6e080a-b867-434b-812b-8bb51bf6408b | [1}Brightcove.com{2] | [1}亮麗{2] |
| 8415  c159458c-ea0b-454d-bfe2-4f909fa8b9b9 | [1}Contact Us{2] | [1}聯絡我們{2] |
| 8416  9f94193a-7eaa-4b66-8038-17d9443b64ee | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 8417  4de3d4f7-0d98-4cb9-b1ce-d7f0ffbdfb94 | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 8418  6f21f3da-6c07-427e-9a36-f25dde073503 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 8419  2647b71d-4c94-44c4-a463-7dd2ba68d6e0 | LinkedIn | LinkedIn |
| 8420  722ea7fa-c688-4c03-bc74-29d92e478f48 | Twitter | Twitter |
| 8421  4c3ac635-b8fd-4a36-b06e-47bab6a2d3e5 | Facebook | Facebook |
| 8422  d688dc94-306d-4ced-ab39-04eb6e0ad29e | Have a question? | 有問題嗎？ |
| 8423  99c149bb-86ca-4152-840e-ab59ac24e8bf | Integrating Video Cloud with Salesforce | 整合視訊雲端與銷售團隊 |
| 8424  10385f1a-ecac-4a49-8403-80f381f5d32d | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 8425  7a0a5c01-8d0c-4740-99dd-541760811015 | Select Language | 選擇語言 |
| 8426  b323cce1-fba6-4b17-9c13-ac5ca2a3455f | Other Brightcove Docs | 其他布萊特灣文件 |
| 8427  72be1461-f027-4062-8e79-83126f0723b9 | Documentation Home | 文件首頁 |
| 8428  fce22afb-33f5-472b-b27e-717ddbcc900c | Brightcove Audience | 布萊特灣觀眾 |
| 8429  9334eb89-a089-4e23-b1dd-3821991e0039 | Brightcove Beacon | 布萊特灣燈塔 |
| 8430  734b5ef7-3bf5-4ad6-8f8e-6c4443b9ce11 | Brightcove Campaign | 布萊特灣戰役 |
| 8431  ac66b1ea-1c03-4f08-a0bf-ddbfd4c3aa11 | Brightcove Engage | 布萊特灣參與 |
| 8432  e5f83393-d500-4658-b836-897da9f8de32 | Brightcove Live | Brightcove Live |
| 8433  2ac12a85-f58a-4ec3-ac7f-4a858928f419 | Brightcove Gallery | Brightcove 圖庫 |
| 8434  1838dd17-c95a-4e36-b4df-aed43ad5b7df | Brightcove SSAI | 布萊特灣 |
| 8435  99e17552-f68c-4426-b91d-6012b3d30e70 | Brightcove Social | 布萊特灣社會 |
| 8436  87b67bfa-7475-4771-b26f-9f941b35c09b | Video Cloud Studio | 視訊雲端工作室 |
| 8437  98fec1c3-301b-4436-9463-4e60dc1ed63e | Brightcove Player Development | 布萊特灣球員開發 |
| 8438  2f5e1174-fb34-4930-8ea1-f150de5e66d3 | Video Cloud Platform APIs | 視訊雲端平台 API |
| 8439  6608f065-ffc5-48e0-880a-0fae7cbc1f4b | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 8440  267c4630-dbec-4480-8c86-bdff59760ac9 | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 8441  0154630b-365a-4d4c-89f3-3a289325c9c6 | Video Cloud General Information | 視訊雲端一般資訊 |
| 8442  db4a0bb5-aa48-49cf-862d-14face0ed4cd | Zencoder | Zencoder |
| 8443  38422a83-f829-4ef5-aa6f-9c7efd56fed3 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 8444  3fce78c3-d9c4-4845-b8a2-139f18868aad | support | 支持 |
| 8445  9313b57e-5e0f-48e2-b441-ca5b27a87e4a | system status | 系統狀態 |
| 8446  2094847f-42dc-4564-bd5b-b7891341a974 | [1}Home{2] | [1}首頁{2] |
| 8447  5bb755dd-d743-4128-9516-a54ed5b47d05 | [1}Salesforce{2] | [1}銷售隊伍{2] |
| 8448  2e42cd9e-a43b-4579-bb9a-94d709ed9f46 | Integrating Video Cloud with Salesforce | 整合視訊雲端與銷售團隊 |
| 8449  1e94d0c0-1daa-4938-8c8a-64e5edbac1a9 | [1}Home{2] | [1}首頁{2] |
| 8450  50be7e8c-663d-4881-9484-3f3988c4cabe | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 8451  386d3a15-a2e6-430e-a824-885592ff5e61 | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 8452  1175d940-ac33-4cfe-9ffc-699d6744342e | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 8453  f9b3080f-db95-4c97-a962-cc1c9157c94e | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 8454  9902d966-bce4-4fa7-aacb-839746f49256 | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 8455  bbe9153b-e71a-4db4-b269-8fc1c780688d | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 8456  4ed3027a-7b6e-45de-adf0-c6d7a310196d | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 8457  2b5797b3-c46b-4de2-beb0-e88f3f05e066 | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 8458  753d3363-c63f-4c29-b0c6-f7a529be7721 | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 8459  cb39ee74-d879-4234-8e9f-835807f7489c | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 8460  62227336-5de5-42a8-9817-d5cbcf838eb0 | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 8461  4feaea16-d970-431a-aa37-6db91b244aa7 | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 8462  426f4967-1013-42ef-a583-a1b73e600dbd | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 8463  52e97b5f-7473-42de-9592-9ba408b3f2de | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 8464  464035dc-2240-4726-9d33-7dab71c7dd5d | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 8465  26c94c3d-3510-4744-a7b2-10cefc26cb29 | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 8466  146f4b5d-cbab-46be-b97a-e9c186c7f94a | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 8467  f7ae0b00-5d2c-4b27-8fee-fe334fccff04 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 8468  2bf9830f-cad3-4e47-8f0e-38e5ccbc6453 | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 8469  358a028b-f35e-44e3-b4be-ad53d7d5f385 | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 8470  4dbfe1ca-177a-453d-b332-75650b616ec5 | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 8471  9a788a22-8d13-4018-aedb-b2dc136797a9 | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 8472  38fc17fb-d2c9-4700-99fa-7f0abb130b40 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 8473  af4b9e64-6b70-4ef9-850d-d0f041f5a7ca | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 8474  03bebddc-97f9-4aa9-af31-1f7f70d1621b | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 8475  63f767c6-c4e1-492d-9597-74d58cc4cce1 | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 8476  8e7aaae9-e226-4a6c-b1ef-f7cad1ebb44e | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 8477  fd59244a-71fa-4725-82fd-8181709649c2 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 8478  d809cd88-93b9-44cf-9b76-feabd9b8d0a8 | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 8479  be3799c5-48b8-46ee-a651-a9d9e916e5f0 | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 8480  ad2baa0a-2dd7-470b-a9d2-7fdb65ef4908 | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 8481  c039a2cc-a3c5-4a47-bf98-da2fee7b4cc4 | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 8482  007aa63b-142a-4bce-b6f6-0ac8e62406e0 | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 8483  3d16e934-c317-4c5d-bee5-dd8af07af86f | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 8484  183ec1c5-d49a-4572-baeb-edb4fba3dd72 | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 8485  96b4a47b-7f21-4d21-bf2f-cbd5f56de9e3 | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 8486  af95e163-5da3-45f8-a248-344b22f0e57b | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 8487  6b1908dd-beca-4f36-a16a-9c880e2244f5 | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 8488  706fa4ec-50e3-4a10-b7e8-ff5562c9276d | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 8489  90f42e5e-fa97-48ba-9d18-0a1ae2a81ebc | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 8490  1eac482e-76c2-4a2c-ae13-2d2663a92733 | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 8491  f18e5b89-0ccb-484b-9355-4157b184ee68 | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 8492  78394d20-5a31-43ae-9952-b97841eda4e1 | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 8493  c626b25a-551f-41ea-81c0-27b60ce0c274 | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 8494  a63f4971-73a5-4a3b-bc62-693092cae719 | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 8495  3ee4b50f-88da-4fb5-b42f-e4d3c34778bc | [1}Overview: | [1}概述： |
| 8496  6a7ce25c-4ed3-4b1a-8950-71813206eaa9 | Audience API{1] | 受眾 API {1] |
| 8497  cfea3558-15c0-4cd7-b860-34932a6516a2 | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 8498  cc74b34a-ca9a-4e56-a544-33587e00e155 | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 8499  41f51834-a5ee-4a08-b423-6082a3e85ea6 | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 8500  6402fb08-441c-453c-b5d7-d71f2dcc774a | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 8501  f48c59ad-213c-4b0d-ae53-6f192c80b591 | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 8502  38ec5457-c1d3-4318-9295-311f7da44bb4 | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 8503  c5afc1ee-cb6e-4e37-865b-80fe61d42589 | [1] | [1] |
| 8504  84011d7b-a75b-44ee-9818-bffdaff57171 | Navigation Menu | 導覽功能表 |
| 8505  89bc4572-5435-4196-8ea6-2bfd455a755a | Page Contents | 頁面內容 |
| 8506  ffab781a-119e-4d93-a0b7-271229a0b9e2 | [1}[2]{3] | [1}[2]{3] |
| 8507  c83f139c-adc8-4ab0-a3be-8ea481de9637 | open in new tab | 在新分頁中開啟 |
| 8508  7339266d-3407-485b-8dcc-80e1dd2d4411 | Integrating Video Cloud with Salesforce | 整合視訊雲端與銷售團隊 |
| 8509  29ce2256-b515-42e4-a07f-d718905557ae | This topic explains how to configure the Audience module for use with Salesforce. | 本主題說明瞭如何配置受眾模塊以與Salesforce一起使用。 |
| 8510  3b198470-c2b1-44f6-be79-ce59e0d1f6f4 | [1] | [1] |
| 8511  dfbf2b61-c17d-4e1c-935a-5a79ece40a2d | The Audience module allows Video Cloud to synchronize viewing data from Brightcove Players to Salesforce. | 受眾模塊允許Video Cloud將Brightcove Players的觀看數據同步到Salesforce。 |
| 8512  b88b85cb-a4c2-4b20-a39d-97e611f0f7b9 | Once in Salesforce, this data can be used for campaign logic, reports and personalizing communications. | 進入Salesforce後，此數據可用於活動邏輯，報告和個性化通信。 |
| 8513  f24753f3-3732-49af-a45d-7d0c02c5b91e | The Audience module integration with Salesforce consists of two main components: | Audience模塊與Salesforce的集成包括兩個主要組件： |
| 8514  b50d62bd-93db-4313-baf6-407bbe44fd80 | A Brightcove Player plug-in to enable tracking of video views data | 可追蹤影片觀看資料的 Brightcove 播放程式外掛程式 |
| 8515  ccb8f91c-e368-49a3-84db-df2efd564046 | A synchronization process to send tracking data from Video Cloud to Salesforce | 從視頻雲向Salesforce發送跟踪數據的同步過程 |
| 8516  8eb15e7b-1d70-4a54-af20-8fce3a915edd | Requirements | 需求 |
| 8517  dcac9e51-4d95-4b63-aaae-e8327e82ba9d | To use the Audience module with Salesforce, you must: | 要將受眾模塊與Salesforce一起使用，您必須： |
| 8518  4095ac86-fa66-4f9c-bb92-b2e930f34a06 | Have a Professional or Enterprise Video Cloud account | 擁有專業或企業視訊雲端帳戶 |
| 8519  741e230e-06a3-45be-9a52-b1813f02fde7 | Have a Salesforce account, Salesforce sandbox accounts are not supported | 擁有 Salesforce 帳戶，不支援沙箱帳戶 |
| 8520  6f7ebc0c-41f2-4a61-99d4-dcf580cd7445 | Have the Audience module enabled for your account by submitting the required information in the initial splash screen that appears when you open the Audience module | 在開啟 Audience 模組時出現的初始啟動畫面中提交必要資訊，讓帳戶啟用 Audience 模組 |
| 8521  5d13cccf-ef36-43e3-b1b9-90a257ab2b39 | Click through the service agreement the first time you use the module | 第一次使用模組時，按一下服務合約 |
| 8522  2aca3938-a118-446d-83e9-cbbd3c5f89db | Have a Salesforce.com account with the [1}API Enabled{2] permission and belong to a role which allows you to read and write to the Salesforce object they choose to send viewing data to | 在以下位置擁有一個Salesforce.com帳戶：[1}已啟用API{2]權限，並且屬於一個角色，該角色使您可以讀取和寫入他們選擇將視圖數據發送到的Salesforce對象 |
| 8523  743db30b-07ec-4eaf-aa44-7283d5b2a9ba | Use the Advanced Embed (in-page) publishing code when publishing your player; Standard Embed (iframe) publishing code will not work as the plugin will be running inside of an iframe and therefore will be unable to access the parent page URL parameters | 發布播放器時，請使用高級嵌入（頁內）發布代碼；標準插件（iframe）發布代碼將無法正常工作，因為該插件將在iframe中運行，因此將無法訪問父頁面的網址參數 |
| 8524  c53bb679-9f59-426f-b8be-0ab85ccb2a8d | If you will be using the Pardot integration, you should complete the steps outlined in the[1][2}Creating a Custom Salesforce Object for Pardot Integration{3][1]topic. | 如果要使用Pardot集成，則應完成[1][2}創建用於Pardot集成的自定義Salesforce對象{3][1]話題。 |
| 8525  3a67a201-3354-4268-b792-6743186eef9e | Features | 功能 |
| 8526  01ee8ce7-dd9d-4e8e-9e8e-df6a0baaa97b | Some of the key features of the Video Cloud - Salesforce integration are: | 視頻雲-Salesforce集成的一些關鍵功能包括： |
| 8527  a21c2d0e-3934-4603-8424-9c4c7d7b29aa | [1}Data format{2] - Video Cloud viewing data is mapped to a Salesforce object | [1}資料格式{2] -視頻雲查看數據已映射到Salesforce對象 |
| 8528  4fb3f7cd-f717-429b-b58f-f9d1d0aea91c | [1}Data transfer{2] - Viewing data is sent from Video Cloud to Salesforce every hour | [1}數據傳輸{2] -每小時將查看數據從視頻雲發送到Salesforce |
| 8529  c30f9ce0-114f-4b4b-a9dc-54bafcb46d69 | [1}Lead forms{2] - Create Salesforce forms that will appear automatically as viewers watch videos. | [1}潛在客戶表單{2] -建立 Salesforce 表單，以便在觀眾觀看影片時自動顯示。 |
| 8530  986eae7b-3fa1-4b43-868b-5effb98d530b | For information, see [1}Creating Custom Lead Forms for Salesforce{2]. | 有關信息，請參見[1}為Salesforce創建自定義潛在客戶表單{2]。 |
| 8531  294ab8e2-2548-4818-8719-45bfa50d46ac | Setting up the connection | 設定連線 |
| 8532  30a71cfd-63b5-42e2-a0cc-88d28dc0a266 | Follow these steps to setup the connection between Video Cloud and Salesforce. | 請按照以下步驟在Video Cloud和Salesforce之間建立連接。 |
| 8533  bf0a6e65-07f9-4502-be6d-fdcbbfb0576e | Open the Audience module and click [1}Data Connections{2] in the left navigation. | 開啟對象模組，然後按一下左側導覽中的[1}資料連線{2]。 |
| 8534  b05f6045-8ca6-40b5-8722-ddf361cd97d4 | Click [1}Add New Connection{2]. | 按一下「[1}新增連線{2]」。 |
| 8535  e099b4f2-5e76-40cd-a021-9d94841f2ec4 | Select [1}Salesforce{2] as the integration. | 選擇[1}銷售隊伍{2]作為整合。 |
| 8536  2d33c494-0d8b-4600-9d26-41dff5e04c45 | Note: | 注意： |
| 8537  eb2a543d-b1eb-42c5-b724-f62263f31de3 | The integrations that are available are based upon your Video Cloud subscription. | 可用的整合是根據您的 Video Cloud 訂閱而定。 |
| 8538  26df8879-0de8-4cd6-940f-96b14c224479 | (Optional) Enter a [1}Connection Name{2]. | (選擇性) 輸入「[1}連線名稱{2]」。 |
| 8539  52d03306-3b58-4f13-94d4-4e4b1acfd377 | [1] | [1] |
| 8540  fd2692e3-5bc2-4018-a599-dfe203bc01e8 | select salesforce | 選擇銷售人員 |
| 8541  2eb8ad9a-efb0-4a06-a5a9-ba102e4f4138 | Click [1}Connect{2]. | 按一下「[1}連線{2]」。 |
| 8542  b8b4716f-edee-42ff-9ecf-e86f5b0b3af1 | Click [1}Connect to Salesforce{2]. | 請點擊[1}連接到Salesforce{2]。 |
| 8543  3373b6a3-8af1-465d-bf7b-a12439ff082f | [1] | [1] |
| 8544  0aeb0d81-4ffd-479e-a012-6494b0c40700 | connect to salesforce | 連接到Salesforce |
| 8545  f0538321-b626-4067-95b5-fb7de99c7196 | On the login screen that appears, enter your Salesforce [1}Username {2]and [1}Password{2]. | 在出現的登入畫面上，輸入您的 Salesforce [1}使用者名稱{2]和[1}密碼{2]。 |
| 8546  929651ee-4f7b-4dac-867f-5905cc4b4ef3 | Click [1}Log In{2]. | 按一下「[1}登入{2]」。 |
| 8547  16eed5c5-e9ca-4ea0-ba9a-22218bca627a | [1] | [1] |
| 8548  021cba9b-b1c1-4977-b890-f8693b2f905e | Salesforce login | 員工登入 |
| 8549  bd3959b3-629e-45e2-8210-8aaec44207b1 | If the login is successful, you will prompted to install the [1}Brightcove Video Connect for Salesforce{2] app. | 如果登入成功，系統會提示您安裝適用[1}於 Salesforce 應用程式的亮灣視訊連線{2]。 |
| 8550  564d92ad-325a-4d43-aa46-ba96b6be5f3d | Click [1}Allow{2]. | 按一下「[1}允許{2]」。 |
| 8551  71eb2d29-2dcd-4608-9e30-0f937144cd89 | [1] | [1] |
| 8552  2929824b-e78e-4ebe-8fd2-82068a66b3d0 | The Video Cloud connection to Salesforce is now set up and ready to use. | 與Salesforce的視頻雲連接現已建立並可以使用。 |
| 8553  a4cd7205-eb52-4bea-a80c-f8e57ed45ffd | Configuring the integration | 設定整合 |
| 8554  439891ac-8fab-4a27-a2da-2c340ea2af15 | Once the Video Cloud to Salesforce connection has been made, you can configure the integration. | 建立Video Cloud與Salesforce的連接後，即可配置集成。 |
| 8555  94787cea-0853-4493-8303-864d859a5eb6 | Click [1}Salesforce User Info{2] to see information about the account that was used when setting up the integration. | 請點擊[1}Salesforce用戶信息{2]查看有關設置集成時使用的帳戶的信息。 |
| 8556  3e5b1409-4c9c-41ef-ac9a-cd9433191c9b | [1] | [1] |
| 8557  b27668ec-e4b0-4961-aad6-01c5911a69c2 | connected options | 已連線的選項 |
| 8558  37c46cb4-a5e1-473f-86ab-8d94dda9aa3b | To configure viewer identification, click the [1}Configure how viewers are identified{2] link and then select an option: | 要配置查看器標識，請點擊[1}配置如何識別觀眾{2]鏈接，然後選擇一個選項： |
| 8559  1f37019a-a1e9-4344-b6b2-42c4bcc32afa | [1}Pardot{2] - Pardot is used to identify viewers. | [1}帕朵{2] -帕朵是用來識別觀眾。 |
| 8560  3b981460-66bf-4cde-ae9a-2fb9db12da1e | See the [1}Configuring a Pardot integration{2] section below. | 請參閱下面的〈[1}配置 Pardot 整合{2]〉一節。 |
| 8561  35692744-5a3a-4ca7-b441-21a70b23c690 | [1}Manual{2] - Your development staff will be responsible for adding logic to[3][4}identify viewers{5]. | [1}手冊{2] -您的開發人員將負責添加邏輯[3][4}識別觀眾{5]。 |
| 8562  9b90c62b-e9a1-47dd-9e61-784e92af9846 | Select a [1}Mapping Type{2] and [3}configure data mapping{4]. | 選取「對[1}映類型{2]」並[3}設定資料對映{4]。 |
| 8563  9202813e-e7b1-41dd-859f-5dc41041f485 | By default, the [1}Connection Status{2] will be [1}Enabled{2]. | 依預設，[1} \[連線狀態] {2]將會是 \[ [1}已啟用{2] ]。 |
| 8564  05a750d3-7ce4-4f17-b813-96a703360910 | The [1}Connection Status{2] determines if Video Cloud video engagement data is sent to Salesforce. | 的[1}連接狀態{2]確定是否將視頻雲視頻參與度數據發送到Salesforce。 |
| 8565  a19f97dd-0f5f-454e-977a-77b1514f50a7 | [1}Enabled{2] - Data is collected and will be sent to Salesforce | [1}已啟用{2] -收集數據並將其發送到Salesforce |
| 8566  2a290b42-b5dc-490f-8046-79b9a1f7160f | [1}Disabled{2] - No data is collected (integration is disabled) | [1}停用{2] -未收集任何資料 (已停用整合) |
| 8567  ed2036c9-2f67-4140-9a2e-018b0c04b78f | By default,[1][2}Track Data for Unknown Viewers{3][1]will be[1][2}Disabled{3]. | 默認，[1][2}跟踪未知觀看者的數據{3][1]將會[1][2}殘障人士{3]。 |
| 8568  06f3eb1c-62fd-4d85-8a9f-bc2c1498daf5 | This setting determines if video engagement data is saved in Video Cloud when the viewer is unknown. | 此設定會決定視訊參與資料是否儲存在 Video Cloud 中，檢視器不明時。 |
| 8569  7ab14325-935d-4a1d-9fa8-baef20338078 | Only data for known viewers is sent to Salesforce. | 僅將已知查看者的數據發送到Salesforce。 |
| 8570  434a986a-71f6-4a59-b880-bac3a5db03ac | [1}Enabled{2][3]- Data for all viewers is collected and saved in Video Cloud | [1}已啟用{2][3] -收集所有觀眾的數據並將其保存在Video Cloud中 |
| 8571  4537ca06-a8c2-4417-884f-a1e2d3d2ea06 | [1}Disabled{2][3]- Data for unknown viewers is not saved in Video Cloud | [1}殘障人士{2][3] -未知觀眾的數據不會保存在Video Cloud中 |
| 8572  7dddc5f7-4695-46bd-92ba-8a5963d9afb1 | Select a data retention policy. | 選取資料保留原則。 |
| 8573  63488d4d-91b7-4a67-8614-49210ad28a0e | The data retention policy determines how long the viewing data and lead form data (if using an Audience lead form) will be retained in your Video Cloud account. | 資料保留原則決定檢視資料和潛在客戶表單資料 (如果使用 Audience 潛在客戶表單) 將保留在您的 Video Cloud 帳戶中的時間長度。 |
| 8574  756510fa-d6a1-486a-8536-3c2b3cdb20a1 | Retaining data in Video Cloud allows you to recover from interrupted synchronizations. | 在 Video Cloud 中保留資料可讓您從中斷的同步處理中復原。 |
| 8575  8bcbe5be-c262-4329-b4eb-4b0c4adba567 | Also, Audience will continue to retry events that fail to sync (usually because the viewer isn't a known contact at the time they viewed a video) until the event ages past the data retention period. | 此外，觀眾也會繼續重試無法同步的事件 (通常是因為觀眾在觀看影片時並不是已知的連絡人)，直到事件超過資料保留期間為止。 |
| 8576  1c6f6fc7-27d2-4dd2-b64e-9def6d5a8a9b | [1}You should adjust the retention settings according to your privacy policy{2] - it is not required to retain any user data in Video Cloud. | [1}您應該根據您的隱私權政策調整保留設定{2]，不需要在 Video Cloud 中保留任何使用者資料。 |
| 8577  4174fa66-1352-497f-b101-49547655b9a9 | Data will be deleted after the data retention period. | 資料將於資料保留期後刪除。 |
| 8578  597412ee-18c4-4416-82f1-71b20ff6b4fe | [1] | [1] |
| 8579  66eccaee-7304-41bb-9ea3-3dd4c88913aa | data retention options | 資料保留選項 |
| 8580  1e7925bc-f0e7-4e93-872c-c96d824045e1 | Configuring a Pardot integration | 配置帕朵集成 |
| 8581  9c7c2e67-6ce1-4f36-b885-7e5e883d55dc | Once the Brightcove Audience to Salesforce connection has been made, you can choose to use Pardot to identify viewers. | 一旦完成Brightcove Audience與Salesforce的連接，您就可以選擇使用Pardot來標識查看者。 |
| 8582  ab07f71a-adba-451b-b90c-ef14aab1959a | This section covers the steps to use Pardot to identify viewers. | 本節介紹了使用Pardot識別查看者的步驟。 |
| 8583  3d38526d-ebd6-42cb-b8e5-b95647efbc9c | Note: | 注意： |
| 8584  4586efbf-4280-4bd8-b48b-a0cb6d3548da | Before configuring the Pardot integration, you should complete the steps outlined in the [1}Creating a Custom Salesforce Object for Pardot Integration{2] topic. | 在配置Pardot集成之前，您應該完成以下步驟中概述的步驟：[1}創建用於Pardot集成的自定義Salesforce對象{2]話題。 |
| 8585  cf3a1175-ba11-493d-94e2-64593c9012a0 | Note: | 注意： |
| 8586  af0c82bc-83a2-41d7-b868-d2bdec35de68 | Brightcove recommends creating a dedicated Pardot user account to use when configuring the integration with Brightcove Campaign. | Brightcove 建議您建立一個專屬的 Pardot 使用者帳戶，以便在配置與布萊特灣戰役的整合時使用。 |
| 8587  73998cd6-6d35-44aa-91e0-9b3aefc4a567 | Click the [1}Configure how viewers are identified{2] link. | 點擊[1}配置如何識別觀眾{2]鏈接。 |
| 8588  de1434df-3be7-4462-93c2-ec009ed5dddc | Enter your [1}Email{2] and [1}Password{2] you use to login to Pardot. | 輸入您用來登入 Pardot 的[1}電子郵件{2]和[1}密碼{2]。 |
| 8589  e854b61f-ee62-4539-aa4c-0a613c20dfce | Get the Pardot API key | 獲取帕朵 API 密鑰 |
| 8590  9ed60aa4-ff90-4b4e-94c7-ab0a18e3e658 | To get the value for the API Key field, follow these steps. | 若要取得 API 金鑰欄位的值，請依照下列步驟執行。 |
| 8591  7fd5ecfc-5813-4cfe-910e-64363d2ff097 | Login to Pardot. | 登錄到Pardot。 |
| 8592  a378033a-c342-458d-b182-fd673cf9fdf4 | Click the gear icon ([1]) and then [2}Settings{3]. | 點擊齒輪圖標（[1]） 接著[2}設定值{3]。 |
| 8593  f165cd4f-2c34-4092-9bd4-0921f59a62e4 | Click the [1}My Profile{2] link at the top of the page. | 按一下頁面頂端的「[1}我的設{2]定檔」連結。 |
| 8594  b1200320-c384-41fa-8d10-96cb9f8d93f1 | Copy the value in the [1}API User Key{2] field and paste it into the [1}User Key{2] field. | 複製 \[ [1} API 使用者金鑰{2] ] 欄位中的值，然後將其貼到 \[ [1}使用者金鑰{2] ] 欄位中。 |
| 8595  7c7191d4-9b49-4a12-89c1-0ac17a7dbd5a | Get the tracking IDs | 取得追蹤 ID |
| 8596  bb49886a-1b02-4061-88d8-34706eb00747 | To get the value for the [1}Tracking piAld{2] and [1}Tracking piCld{2] fields, follow these steps. | 若要取得追蹤 PialD 和[1}追蹤 P{2][1} ICLD {2]欄位的值，請依照下列步驟執行。 |
| 8597  9746f191-dc80-4c64-9eae-07b5a98fb590 | In the left navigation, click the [1}Marketing{2] icon and then click [1}Campaigns{2]. | 在左側導覽中，按一下 \[ [1}行銷{2] ] 圖示，然後按一下 \[廣[1}告活動{2] ]。 |
| 8598  20f78414-9279-49b7-bbb9-dbb92cd43b6d | Click on a Campaign Name (or add a campaign if there are no campaigns). | 按一下廣告活動名稱 (如果沒有廣告活動，則新增廣告活動)。 |
| 8599  e143379f-ee35-4cc1-9c18-5678ce86be04 | Note: | 注意： |
| 8600  e6e47f46-7a9a-414b-a469-3369e5e3222f | It doesn’t matter which campaign you select, Brightcove Campaign needs both values to get the cookie to identify the viewer. | 無論您選擇哪個廣告活動，Brightcove Campaign 都需要這兩個值來獲取 cookie 來識別觀眾。 |
| 8601  c2f1bbcf-6ee4-4ee6-b51f-240a53bc62a1 | Click [1}View Tracking Code{2]. | 按一下「[1}檢視追蹤代碼{2]」。 |
| 8602  5eec6c06-a462-469a-9737-adb3c314e9a2 | The [1}piAId{2] and [1}piCId{2] values will be displayed. | 將會顯示[1} PIAID {2]和 P [1} ICID {2]值。 |
| 8603  2b3e06f9-cd1a-4f5f-9abb-2b193d595c71 | [1] | [1] |
| 8604  f827ddb1-910c-4631-8e82-2098d9082647 | Copy the values and paste them into their respective fields. | 複製值並將其貼到各自的欄位中。 |
| 8605  1c03db0a-4384-45ca-8870-669fac263aa3 | Note: | 注意： |
| 8606  a2eb5f41-fbf3-498e-9462-3def23c41419 | Brightcove Audience doesn’t validate the piAId and piCId fields, but if wrong values are entered, Brightcove Audience will not be able to identify the viewer. | Brightcove Audience不會驗證piAId和piCId字段，但是如果輸入了錯誤的值，Brightcove Audience將無法識別觀看者。 |
| 8607  f6f7198e-c08b-4617-9709-1e0db316a911 | [1] | [1] |
| 8608  52670012-467c-40df-8e61-4067799abab1 | salesforce integration type | 銷售團隊整合類型 |
| 8609  fd0c4b2f-3617-4cbc-a304-60b1a9d03ee0 | Click [1}Connect to Pardot{2]. | 按一下「[1}連接至帕朵{2]」。 |
| 8610  09136e01-6d1e-4c6e-8f82-891038475141 | Typically, when using the Pardot integration type, you will select the [1}Advanced{2] Mapping Type and then map the view fields to the [3}Salesforce custom object{4] you created. | 通常，在使用Pardot集成類型時，您將選擇[1}高級{2]映射類型，然後將視圖字段映射到[3}Salesforce自定義對象{4]您創建的。 |
| 8611  c9249577-f3ba-4a45-9b7c-9f0e290a100f | Configuring data mapping | 配置資料對映 |
| 8612  f0c4c6e0-9495-415e-85cc-25ec04674200 | Data mapping determines how video data is mapped to fields in a Salesforce object. | 資料對應決定視訊資料如何對應至 Salesforce 物件中的欄位。 |
| 8613  37e047ed-2374-4ae1-9b46-da220749ed1f | By default, the integration will be configured using [1}Simple{2] mapping which maps some video data to the [1}Task{2] object in Salesforce. | 依預設，整合將使用[1}簡易{2]對應來設定，該對應會將某些視訊資料對應至 Salesforce 中的[1}工作{2]物件。 |
| 8614  d6695656-c797-4cf1-a34e-5fbf5b9e10c5 | [1] | [1] |
| 8615  3f44fb29-397b-4459-bfbe-80f3e500ef0b | Follow these steps to customize the data mapping. | 請依照下列步驟自訂資料對應。 |
| 8616  90edb47d-074c-41a6-a426-8712e212fafa | Click the [1}Configure how data is mapped to fields in a Salesforce Object{2] or click the [1}Mappings{2] link. | 點擊[1}配置如何將數據映射到Salesforce對像中的字段{2]或點擊[1}對應{2]鏈接。 |
| 8617  b0e0a528-dfcc-4a0b-b871-ccf592e1a2e3 | For the [1}Mapping Type{2], select [1}Advanced{2]. | 對於「對[1}映類型{2]」，選取「[1}進階{2]」。 |
| 8618  d0cbb7d1-ab7d-4e07-90df-fd9eb3384f71 | In the [1}Salesforce Object{2] dropdown list, select an object to map the video data to. | 在裡面[1}Salesforce對象{2]下拉列表，選擇一個對像以將視頻數據映射到。 |
| 8619  1ef2ed8d-7372-49a3-8669-4fef1331e7ef | Map the appropriate [1}View Field{2] to Salesforce fields. | 將適當的[1}檢視欄{2]位對應至 Salesforce 欄位。 |
| 8620  c8c8e1bc-fd54-45c3-98f3-a9d52a3b6015 | [1] | [1] |
| 8621  a7be4c86-1e02-4f3d-a8ac-b853da54c443 | Click [1}Save{2] to save the changes. | 按一下 \[ [1}儲{2]存] 儲存變更。 |
| 8622  11d38d2c-c654-44e1-843b-48929264ecc1 | To remove the integration with Salesforce, click [1}Disconnect{2]. | 要刪除與Salesforce的集成，請單擊[1}斷開{2]。 |
| 8623  fba61f3f-c2e3-46c0-9e08-da6878048aff | The Audience module supports multiple connections to marketing platforms. | Audience 模組支援多個行銷平台的連線。 |
| 8624  31c74bb6-cb1b-4593-9ed3-b1138cd8b611 | Click [1}Add New Connection{2] to configure additional integrations. | 按一下 \[ [1}新增連線{2] ] 以設定其他整合。 |
| 8625  1d2aa62f-9890-45b9-acc8-797766e80fbd | Creating an Audience-enabled player | 建立具有受眾功能的播放器 |
| 8626  a46ee118-977d-4833-8ac7-88c2a92cc079 | Video engagement data will only be sent to Salesforce when you are using an Audience-enabled video player. | 僅當您使用支持受眾的視頻播放器時，視頻參與度數據才會發送到Salesforce。 |
| 8627  c3e2e687-2dfc-470d-a665-7a2870baaa6b | For information on creating an Audience-enabled Brightcove Player, see [1}Creating an Audience-enabled Player{2]. | 如需建立啟用受眾的 Brightcove 播放器的詳細資訊，請參閱[1}建立啟用受眾的播放{2]程式。 |
| 8628  48bed793-f431-47dd-b07a-5069eb9bc85f | Passing a tracking ID | 傳遞追蹤 ID |
| 8629  3cd0eda8-a78b-4909-af11-b56cd8cec42b | The Audience module supports the ability to pass a tracking ID value to Salesforce. | 受眾模塊支持將跟踪ID值傳遞給Salesforce的功能。 |
| 8630  75a0e8a2-b3eb-40f5-a58b-ff1d58185e96 | The tracking ID might be used to track a campaign ID for example. | 例如，追蹤 ID 可能用來追蹤廣告活動 ID。 |
| 8631  68b07238-0942-4124-b968-ff1d570008e0 | The tracking ID can be appended to the URL that displays the Audience-enabled player or added to the player embed code. | 追蹤 ID 可以附加至顯示已啟用受眾播放程式的 URL，或新增至播放程式內嵌程式碼。 |
| 8632  94f97e0f-8676-4d06-b519-e5f398b3dff7 | Example: | 範例： |
| 8633  3b93486f-4fa2-454e-9544-259c81ff19c9 | Appended to URL | 附加至網址 |
| 8634  5db432b9-cda6-4cff-ac0d-aa6f99adb092 | http://www.myurl.com/video.html?[1}bctrackingid=12345{2] | http://www.myurl.com/video.html? 按下滑[1}鼠右鍵 = 12345 {2] |
| 8635  0b160f5b-4308-4346-8001-f8505af2fdba | Example: | 範例： |
| 8636  d9f299d1-acdd-4ac3-ace7-4eeddfe0e1a7 | Added to player embed code | 新增至玩家嵌入程式碼 |
| 8637  f8742136-962b-4c0d-910d-2735e4691c89 | <video data-video-id="6033402539001" | <視頻數據視頻代碼 = |
| 8638  4cfb2beb-a493-455a-b7eb-16018d249c69 | data-account="1486906377" | 資料帳戶 = "1486906377」 |
| 8639  45bf2ad2-1e33-45b5-99e3-0a91af5441ac | data-player="default" | 數據播放器 =「默認」 |
| 8640  1726f65f-4292-4d63-89cb-3fbefe5f55c5 | data-embed="default" | 數據嵌入 =「默認」 |
| 8641  791498e2-4363-42f8-8f2a-bb5c2c772a86 | data-application-id | 資料應用程式識別碼 |
| 8642  673aa4d1-a59c-48de-a008-cb9fca17deeb | class="video-js" | 類 =「視頻 JS」 |
| 8643  225ed26f-1088-4ddb-abc1-0f159a98adc0 | [1}data-bc-trackingid="12345"{2] | [1}資料直接追蹤器 = "12345" {2] |
| 8644  96e8b3ca-81fd-4bbd-9b91-67bd830899fe | controls></video> | 控> < 制/視訊 > |
| 8645  887a386b-ff05-4e9b-be89-68f658d3f4db | <script src="//players.brightcove.net/1486906377/default\_default/index.min.js"></script> | <指令碼的最新版 > < 本 > |
| 8646  79937dfd-788a-413c-9fe0-2b92b48b4b1d | Audience will then pass the value along to Salesforce as another field that is synced. | 然後，受眾群體會將值作為另一個同步的字段傳遞給Salesforce。 |
| 8647  2996c70c-6b44-488d-be08-92c1b1ecc350 | Identifying viewers | 識別檢視者 |
| 8648  83439ac3-0b9f-4e26-8056-a425a7b099af | If your Salesforce connection is configured to use[1][2}Manual{3][1]viewer identification, it's up to you to identify viewers.[1]For viewer tracking to occur, the user id should be passed as a URL parameter on the page that is displaying the video. | 如果您的Salesforce連接配置為使用[1][2}手冊{3][1]觀眾標識，這取決於您確定觀眾。[1]為了進行觀看者跟踪，應該在顯示視頻的頁面上將用戶ID作為URL參數傳遞。 |
| 8649  38f84880-fffb-4248-aaa4-674a250e75fe | Two URL parameters are supported: | 支援兩個 URL 參數： |
| 8650  9afdc396-aa0e-4cc0-b82d-80d1e57f4afc | [1}bcemail{2] - To pass the viewer's email address (for an example, see [3}this topic{4]) | [1}郵件{2] -要傳遞查看者的電子郵件地址（例如，請參閱[3}這個話題{4]） |
| 8651  b5222941-3e6a-4f20-b56b-3087b5cc4be3 | [1}bcsfid{2] - To pass the viewer's Salesforce ID | [1}bcsfid {2] -傳遞查看者的銷售代碼 |
| 8652  2135e641-6c9a-4e02-a720-b31ca0ef84cf | In this scenario, video landing pages would be generated with a URL that’s been uniquely generated for tracking purposes. | 在這種情況下，會產生影片登陸頁面，其中包含唯一產生的 URL 以供追蹤之用。 |
| 8653  a2eba0db-6cd0-4c8e-ab2d-28b723260c69 | The Audience module will then use the URL parameter to look up the user server-side and sync viewing data. | 接著，Audience 模組會使用 URL 參數來查詢使用者伺服器端並同步檢視資料。 |
| 8654  755b38b8-67c9-4ea0-9085-e2a2715a9446 | In order for the player/plugin to read the URL parameters, the Advanced Embed (in-page) publishing code should be used. | 為了讓播放器/外掛程式讀取 URL 參數，應該使用「進階嵌入」(網頁內) 發佈程式碼。 |
| 8655  d5fa1a3f-09a2-483f-a817-f8671f921e7a | The Standard Embed (iframe) publishing code will not work as the plugin will be running inside of an iframe and therefore is unable to access the parent page URL which has the parameter. | 標準嵌入（iframe）發布代碼將無法工作，因為插件將在 iframe 內運行，因此無法訪問具有該參數的父頁面 URL。 |
| 8656  08b8fda2-d358-44da-ad6a-52cf493181fd | Note: | 注意： |
| 8657  b09fd41e-4482-4b49-8d98-841ec8576f15 | By default, the Contact and Lead table are used to look up a viewer's Salesforce ID. | 默認情況下，“聯繫人”和“潛在客戶”表用於查找查看者的Salesforce ID。 |
| 8658  571b5fac-60be-4e2a-bcc9-f07068512073 | Audience can be configured to instead use the Account table in Salesforce. | 可以將受眾群體配置為使用Salesforce中的“帳戶”表。 |
| 8659  d86a4eaf-ce75-477e-b62b-cbab474733ce | To enable this, please [1}contact Brightcove Support{2] and request, for example: | 要啟用此功能，請[1}聯繫Brightcove支持{2]和請求，例如： |
| 8660  f8ffb2c6-3125-4cd2-9315-2d4075e77805 | "Please configure my Audience account to use the Salesforce Account table when looking up viewer IDs." | “請配置我的受眾帳戶，以在查看查看器ID時使用Salesforce帳戶表。” |
| 8661  670256f9-3218-45e3-8a66-6f237a1faeeb | Viewing video data in Salesforce | 檢視視訊資料 |
| 8662  109856e1-e34a-4bfc-b097-d90116566be2 | As videos are viewed in Audience-enabled players, video viewing data will be synced to Salesforce. | 在支持觀眾的播放器中觀看視頻時，視頻觀看數據將同步到Salesforce。 |
| 8663  b1d0d488-c037-4a68-888d-ca8bffbbf4f4 | If the [1}Simple{2] data mapping option was selected, video view data will appear as a [1}Task{2] entry inside Salesforce. | 如果選取 \[ [1}簡易{2]資料對應] 選項，視訊檢視資料會顯示為 Salesforce 內的[1}工作{2]項目。 |
| 8664  d39f23a0-ee49-4265-8b00-5427805bae9d | If the [1}Advanced{2] data mapping option was used, viewing data will appear as part of the Salesforce object that was selecting when the mapping was configured. | 如果使用 \[ [1}進階{2]資料對應] 選項，則檢視資料會顯示為 Salesforce 物件的一部分，這是設定對應時所選取的一部分。 |
| 8665  4f1b43f7-32a9-4d14-9e24-fc23af70d34f | In the following example, [1}Advanced{2] data mapping was used and the video fields were mapped to a custom [1}BC Video View{2] Salesforce object. | 在下列範例中，已使用[1}進階{2]資料對應，且視訊欄位已對應至自訂[1} BC 視訊檢視{2] Salesforce 物件。 |
| 8666  2014af93-b155-4fa5-aaa4-ef05ce06f4a3 | [1] | [1] |
| 8667  142611c0-2754-4318-97aa-8f0c3da5d112 | task record | 任務記錄 |
| 8668  7926fa09-1f80-41d5-9cb7-423c9e4ddacb | Clicking the video name will display detailed information. | 點擊視頻名稱將顯示詳細信息。 |
| 8669  8eb8acd1-e044-412e-b211-4f58733d386e | [1] | [1] |
| 8670  a0f51fe1-b817-4ce5-8ad0-a39b6ffd8886 | task detail | 任務細節 |
| 8671  fccc9a5b-6d01-4643-bafe-182fd1cb1883 | Page Contents | 頁面內容 |
| 8672  e5ca0660-0c31-4ebb-8451-fe0f7c196cac | Page last updated on 02 Sep 2020 | 頁面最後更新日期為 9 月 2 日 |
| 8673  c4df23d9-6aa5-4bdf-b51f-ad54d8e6054f | Brightcove Support | 布萊特灣支援 |
| 8674  242bdae8-f60e-45d7-83b4-cea71f269236 | [1}System Status{2] | [1}系統狀態{2] |
| 8675  27967055-0faf-4b8f-96f8-bc79ed23f8d4 | [1}Contact Support{2] | [1}聯絡支援{2] |
| 8676  98b442e0-8821-4383-acc8-0dd142f33f5e | [1}Documentation{2] | [1}文獻資料{2] |
| 8677  f234a106-2876-4f6b-b121-6291e61702c8 | Training | 訓練 |
| 8678  22cd1730-9e0f-4e28-b4ff-d6b793582f9c | [1}Online Courses{2] | [1}線上課程{2] |
| 8679  9b9e39b1-0247-46ed-8b14-d7621f311d86 | [1}Register for a course{2] | [1}註冊課程{2] |
| 8680  ff5ac82f-e085-40a7-9a9d-44b88105f424 | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 8681  9a52617e-0adc-470f-9825-89b794c67d8b | Brightcove | Brightcove |
| 8682  5090a77b-ff73-4f17-93c8-3566c9c1e9d1 | [1}Brightcove.com{2] | [1}亮麗{2] |
| 8683  c4d55088-c670-45c6-94da-6beafb9bc44e | [1}Contact Us{2] | [1}聯絡我們{2] |
| 8684  99fccfc5-6de7-4b49-b691-753007e9b767 | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 8685  3c54b34d-62cd-482b-9583-aeef09a53578 | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 8686  c868b6a2-ac7e-4ef5-ad2b-ca43f80c8fd8 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 8687  b4b2f0f3-7c04-4cea-b8a1-aa8961379f93 | LinkedIn | LinkedIn |
| 8688  8f418de7-2475-46da-88dc-5b078f2bd4cb | Twitter | Twitter |
| 8689  fd38ba99-5853-4c69-baba-3464317441a8 | Facebook | Facebook |
| 8690  14edc8b0-3c7b-4f8e-b78d-b9c8811f7ed7 | Have a question? | 有問題嗎？ |
| 8691  1a1eb68e-256e-4cf4-a2f7-42fe1040d623 | Search Results | 搜尋結果 |
| 8692  c5d53e30-791c-4b06-a22f-27c49dca7515 | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 8693  0594745a-ce04-4aa8-949e-492c87e874ad | Select Language | 選擇語言 |
| 8694  3ceb1ab3-23e3-4d2b-b5a1-6858c561728a | Other Brightcove Docs | 其他布萊特灣文件 |
| 8695  defda249-766c-44dc-a873-3c70b961479d | Documentation Home | 文件首頁 |
| 8696  a50765d0-116f-40a2-8cfb-153049f4be60 | Brightcove Audience | 布萊特灣觀眾 |
| 8697  4c0f41d5-48ef-4e12-a4f5-20f0a912dcde | Brightcove Beacon | 布萊特灣燈塔 |
| 8698  d2188fdf-0882-4c84-bbfe-03c9d85980b9 | Brightcove Campaign | 布萊特灣戰役 |
| 8699  d963f26b-94a0-4b6e-966a-344c20e1bba3 | Brightcove Engage | 布萊特灣參與 |
| 8700  90b17bbe-63a9-4da7-a159-ea2336523c7c | Brightcove Live | Brightcove Live |
| 8701  cacf4a6c-422f-4dd3-a4b5-12c2ea2cef21 | Brightcove Gallery | Brightcove 圖庫 |
| 8702  e046cf85-afb9-4d12-89f8-6437ed39bc3f | Brightcove SSAI | 布萊特灣 |
| 8703  362bafac-da2b-467d-a68e-3a8e412c9032 | Brightcove Social | 布萊特灣社會 |
| 8704  646e107c-3195-41de-a739-1763900fd09e | Video Cloud Studio | 視訊雲端工作室 |
| 8705  bc36e90e-0d7e-4950-961e-4cb4fe6152ef | Brightcove Player Development | 布萊特灣球員開發 |
| 8706  3b506fb8-7d93-4b81-aca5-6ea4bb019e9d | Video Cloud Platform APIs | 視訊雲端平台 API |
| 8707  6a5deff5-aab0-4ecc-8ed3-ab5cab3047bf | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 8708  9ad2a390-0a6c-4b5c-ab2c-890628e5b8df | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 8709  e9f475ea-858a-4030-805b-8eecf5208d15 | Video Cloud General Information | 視訊雲端一般資訊 |
| 8710  bda598ba-d900-47f6-ad6e-cba0124a1847 | Zencoder | Zencoder |
| 8711  f7662b68-0684-4f8b-ae0d-1c55374fc25c | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 8712  04764fd9-e60e-471e-84ad-0f9acd307700 | support | 支持 |
| 8713  83972406-9e05-4837-8c63-6b2d4f87857b | system status | 系統狀態 |
| 8714  d23542df-e17a-41cb-b0e6-554e5e1cd3b2 | [1}Home{2] | [1}首頁{2] |
| 8715  b978f17d-f2d4-410a-9dad-c179b5a80eca | Search Results | 搜尋結果 |
| 8716  96ed2769-aabc-497b-b18e-221dec1e01b3 | [1}Home{2] | [1}首頁{2] |
| 8717  b84d93a5-4a95-460f-ac0a-cbb426ab6f0a | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 8718  83c18560-48ec-40cb-a24e-4f21049dbc70 | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 8719  efa5b29b-6afc-4f44-829a-c6d9ad463354 | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 8720  8c03faeb-097c-4e88-a618-aad5a328ad04 | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 8721  bed22b9f-495f-4339-b2ff-b76c195c8ff1 | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 8722  ed978a38-8eb7-4630-b4b7-92b7aaea483c | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 8723  46898733-88c1-4bee-b2ff-9d8e674b30cf | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 8724  ffe019c1-be41-4f75-b10b-b0f9816924bb | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 8725  9a545035-cdd3-48c5-9ed4-7962be60702f | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 8726  41fefdd0-90f9-4cf9-b373-e74b30258caf | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 8727  cd25b22f-52b9-405b-b444-e9645d1abeca | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 8728  de46812a-e590-4a84-b13b-d8fa574d7c24 | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 8729  2cd2b243-9069-4d9d-9e84-c80360fd5ac7 | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 8730  e9901771-285f-4738-832c-f3f93244a016 | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 8731  4426c939-212a-4e65-baec-885585b59fc2 | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 8732  15d28022-3202-46c1-b4b2-2170bfa67fcb | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 8733  cdb60cf0-594b-4635-80aa-58f52c4d4941 | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 8734  956c8811-abb9-47e2-b64d-23b75b005906 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 8735  22855c47-2494-466c-8b14-10de3c015fb0 | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 8736  00ccebb1-8280-47a7-8b38-c124577fa114 | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 8737  309ed3e1-8364-42d9-8f87-b8aacfd74109 | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 8738  9e383219-e87c-4f93-9a97-b80f28510c7e | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 8739  8c3bab69-2fdb-4ed0-9654-20eedc1cad23 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 8740  0385b3dd-02a1-447b-bbbd-b0f1ac7ec8bf | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 8741  5fb2a5f8-e427-4a1d-96ee-02be4ebcd3f5 | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 8742  5723491c-0b27-427e-963c-73c72143b3b3 | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 8743  9f9ebf44-b4b9-4258-92c5-8b2b4be8a128 | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 8744  88c0ae3e-3771-4313-9b22-a5d9899b4f59 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 8745  381bb269-b802-4b5b-9b7f-d14bdb22c70d | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 8746  d4b9cbdd-431d-4abd-8128-ffcda97d369d | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 8747  c963f2a4-926e-4444-bfe5-0ee46a2f323f | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 8748  0fce1500-dc04-4396-b998-3ecfaf8cae28 | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 8749  0e4b12ae-96de-4f80-a440-39b165ae2d88 | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 8750  509dbe64-d8fc-4f3c-b43b-52e4a4ba9c13 | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 8751  059cb917-97d0-4691-b0c5-01a62417f6ba | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 8752  0cac2ee2-f174-4b31-ae1f-b66fa3aafe4b | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 8753  7e1cbef7-6ef3-4d9c-a936-e69372da7e67 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 8754  b8e49878-6fc6-4d2a-b3bc-9da5c7b89dd0 | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 8755  609e5ef8-bafb-4b89-8aec-71ecd37255cd | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 8756  bb0f25db-ebe8-42bc-bbb0-b90d608cb43e | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 8757  f431310b-ea25-49c8-b523-0233d68caf01 | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 8758  4bd2b3e7-985b-433f-85de-e5538d88607c | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 8759  4c355e36-5bd7-44c8-b8aa-2a0487038513 | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 8760  32d4f020-8314-45e3-a10e-5700a0c8a8c7 | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 8761  e77daa7a-1897-4ef4-9466-50f198fed83b | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 8762  2e219c96-5e64-44d0-8207-904078f65372 | [1}Overview: | [1}概述： |
| 8763  ace1d686-65bd-4b6e-a2e4-ee2fcd8e4ca4 | Audience API{1] | 受眾 API {1] |
| 8764  a820ee8d-bec4-4807-a5bb-f1e249be0680 | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 8765  d4b5a852-2ad6-42d0-92c1-60280b58cbeb | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 8766  7738fee3-50db-452a-97b7-5e5e5431fd4f | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 8767  8d552eb9-7df6-4c14-aea5-67ab90ad4039 | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 8768  d1acea2b-d297-49e2-9730-89e8eae3bc2d | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 8769  fbb420cc-b77a-4f27-b966-7786b0c31bd9 | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 8770  488e6c1f-96a3-4ea9-80f0-bbeaaa8eade5 | [1}[2]{3] | [1}[2]{3] |
| 8771  f0903bda-790a-49e1-95b8-9e5ab86e3b35 | open in new tab | 在新分頁中開啟 |
| 8772  826a6108-d22b-4a26-96d3-0ea517f080d4 | Search Results | 搜尋結果 |
| 8773  89faec71-462d-4edb-b939-8fdb62baf910 | Page Contents | 頁面內容 |
| 8774  ac7a2e96-0a78-41f3-8355-a3db00ee6dd8 | Page last updated on 01 May 2020 | 頁面最後更新於2020年5月1日 |
| 8775  c13fa38d-e6ea-4825-bef3-d47b94f3b220 | Brightcove Support | 布萊特灣支援 |
| 8776  0f0891d4-8f60-4882-9d93-0f0762638f5b | [1}System Status{2] | [1}系統狀態{2] |
| 8777  0ed20fd7-1b94-48d2-b2ba-e06740046bbc | [1}Contact Support{2] | [1}聯絡支援{2] |
| 8778  a9abf549-e623-4c8a-8724-2a7b6ebeaad0 | [1}Documentation{2] | [1}文獻資料{2] |
| 8779  273af128-16ed-41bc-87fe-f77a64b40073 | Training | 訓練 |
| 8780  6c969d0d-fb61-4bc3-9253-62d0af145360 | [1}Online Courses{2] | [1}線上課程{2] |
| 8781  f1154d54-4406-4cf8-bd96-1db6553fe79f | [1}Register for a course{2] | [1}註冊課程{2] |
| 8782  6c37e4c9-d2ee-47ad-ae59-e5e92a9d21ee | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 8783  09a23dd1-dd4e-4281-8776-0cba8e42f756 | Brightcove | Brightcove |
| 8784  0c184ed7-2bf9-4834-847d-af4f7bc0d976 | [1}Brightcove.com{2] | [1}亮麗{2] |
| 8785  773cced5-8714-49b7-8e7f-5c87899ec801 | [1}Contact Us{2] | [1}聯絡我們{2] |
| 8786  1ba43fc0-2b68-47f6-8216-6e5ec6b8f975 | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 8787  cae2abcb-4a78-4d50-962b-0235473d4a06 | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 8788  fb20d658-1cbb-4e27-b96f-6f0710b3aa8c | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 8789  52287876-b2e2-430b-a001-3d8e8d2ff89f | LinkedIn | LinkedIn |
| 8790  93ea464a-b73a-489a-9cc4-c90e2ae3ef5e | Twitter | Twitter |
| 8791  6f668aac-afc0-4ec9-8fde-242b2dd474c7 | Facebook | Facebook |
| 8792  cd44b64b-ea7a-441a-92ae-eb46e17bbc8b | Have a question? | 有問題嗎？ |
| 8793  9f92b197-6730-4453-bf0a-6becb5f5589f | We want to help you find the information you are looking for in the most convenient way possible. | 我們希望以最方便的方式幫助您找到所需的信息。 |
| 8794  24333c30-0018-47ce-b47d-02e0c15b9c51 | Going through multiple documentation pages to find what you need can be daunting and time-consuming. | 瀏覽多個文件頁面，找出您需要的內容可能會令人生畏且耗時。 |
| 8795  b6833189-17a9-43bd-b86b-bd2cada447b8 | For that reason, we have Brightcove Answers | 出於這個原因，我們有布萊特灣答案 |
| 8796  3153a697-7cb8-420c-a890-822d7ed0efdf | Brightcove Answers | 布萊特灣答案 |
| 8797  8fc2d762-5aaf-4ca9-8491-3e5d0c8f59c3 | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 8798  145c8f60-a1a2-48a6-bbd5-9a735852cdc0 | Select Language | 選擇語言 |
| 8799  bf8fcf02-0ed4-4afa-9697-fd02fc951cdb | Other Brightcove Docs | 其他布萊特灣文件 |
| 8800  6e885da0-f716-4e5e-8a04-910c3a016957 | Documentation Home | 文件首頁 |
| 8801  c641ecae-a415-4a22-af95-dc5db94253f7 | Brightcove Audience | 布萊特灣觀眾 |
| 8802  7ee762cd-5583-46a8-9478-8b7037535627 | Brightcove Beacon | 布萊特灣燈塔 |
| 8803  b3fe75bd-eb25-4540-b890-81c490fd21e3 | Brightcove Campaign | 布萊特灣戰役 |
| 8804  cd8f87be-6999-4208-b207-1580348f6587 | Brightcove Engage | 布萊特灣參與 |
| 8805  dc0f1530-e214-4a2a-8065-e2dff99ee6b6 | Brightcove Live | Brightcove Live |
| 8806  b3d8c8b3-4a13-47ab-a4e2-36abaf350c83 | Brightcove Gallery | Brightcove 圖庫 |
| 8807  f14faef2-eb35-47c7-894b-760aacfe5ab0 | Brightcove SSAI | 布萊特灣 |
| 8808  cb2de497-c106-4797-b17d-f3db3f08600d | Brightcove Social | 布萊特灣社會 |
| 8809  a734adae-f35f-413a-ae36-4fb1978cedcc | Video Cloud Studio | 視訊雲端工作室 |
| 8810  52e71ba5-41b5-4c41-b19f-f1eb46c4d1d9 | Brightcove Player Development | 布萊特灣球員開發 |
| 8811  096e8ddd-98a9-4811-b8e9-28f53f907a0b | Video Cloud Platform APIs | 視訊雲端平台 API |
| 8812  e25086f7-a829-4ef4-b128-f41b2dfedb24 | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 8813  6948461e-3cd1-401c-be32-e7c0b0bf43b3 | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 8814  f9f1385b-4737-48e0-9e9f-4f278d30feb2 | Video Cloud General Information | 視訊雲端一般資訊 |
| 8815  5c6933d8-145f-4cae-8063-0eb90252b03a | Zencoder | Zencoder |
| 8816  eaa9d323-af0c-4868-be2b-eb3e61f0d7d4 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 8817  336acc78-2d8e-4120-923f-9f1fa5e5aa14 | support | 支持 |
| 8818  ef73b8f1-e37c-4f40-b20a-cc7a1002fd24 | system status | 系統狀態 |
| 8819  5b79c85e-2f0a-4c3a-b1c0-7079818679c2 | [1}Home{2] | [1}首頁{2] |
| 8820  a7d2f718-e37a-4770-80f7-f321e3c9a99b | [1}Support{2] | [1}支援{2] |
| 8821  013f5718-ef3b-4b32-a7fb-148fb9aa9d52 | Brightcove Answers | 布萊特灣答案 |
| 8822  d2c25a84-73f0-4386-ba07-ec704c25f7c8 | [1}Home{2] | [1}首頁{2] |
| 8823  e6b3850d-67ea-4689-9198-61d8a98d64e7 | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 8824  25b502df-2d45-4750-bc4a-0e1edae1f979 | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 8825  3d4e115f-8160-465b-ac1b-c6c28c01a570 | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 8826  91fb7d26-43e0-49aa-ac3b-366366dc9416 | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 8827  a79df8f2-f128-4d4b-9b97-a2939736ae12 | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 8828  3fd8831d-d7d9-4524-8d4f-f2498d7443aa | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 8829  526f56b4-128d-4ff2-9923-af46dd22525a | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 8830  612ef218-e29a-4cbc-8c2b-e5963f2bc5e9 | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 8831  994c6342-9bfd-4136-91b2-51991b7ae1b6 | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 8832  98949240-a038-4161-9093-e11949360294 | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 8833  04a36141-2ce8-41e3-9bda-fa691c46afbd | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 8834  8d2ce18a-b8b6-4c6b-a91b-a3ed6183a795 | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 8835  160036e0-1595-40a6-8b23-12190d511a9d | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 8836  33363ee3-0e73-415a-9fd0-58a9bf692f5b | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 8837  7138967e-f718-4524-8eb9-dd9055aa5466 | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 8838  43537bf7-7685-4688-88cd-ae566bf0eba6 | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 8839  2de77469-90ef-4562-b516-4247228219be | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 8840  f97c5910-e329-488d-a68f-5bad65d2e432 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 8841  516bd554-fc91-409a-ad95-f3cf8d9dbacd | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 8842  5b72d8e2-f943-4b39-8ee8-7c12b7174f23 | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 8843  ce81f472-ac9f-4599-ba43-3408982b37e8 | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 8844  972aaba8-af74-470a-a7a4-64ce1b39628e | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 8845  ed87e8f7-f08b-487d-90c5-97132eb659f2 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 8846  9152ca36-44f2-4f33-84c1-a93a44c35476 | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 8847  6add2d69-566d-4796-b60f-e6a3a17300f2 | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 8848  7543c465-332b-44b6-905e-730be6368cff | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 8849  3e0c7a98-1529-4b8f-bc49-64f1487a25ea | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 8850  6142b809-22b3-4c22-be31-365312a73635 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 8851  5ae46a82-40fd-4545-b220-0ed9d3f1fb15 | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 8852  8d7c1e27-4e03-440f-8078-c6ab18bcbca6 | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 8853  4d531fc2-189d-46ba-8112-a71f5b2083d2 | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 8854  df47b4b1-3fbb-48cf-9e42-e869457bc7f0 | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 8855  09bc2f32-41ed-4c1a-94b8-864e77c289be | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 8856  b98f0425-4af5-4516-8e6a-bf722047dafe | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 8857  78d9b3bc-4fcb-46f5-be1c-2372eea91073 | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 8858  1dc64cba-425e-44c4-894c-e514c0aa29eb | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 8859  af146ead-5b15-4f12-b70b-f018717ed4f8 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 8860  0386f015-3186-4c7a-ab6a-db6e4842aa22 | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 8861  06f122e5-bac8-4d15-abbc-a94d7b15d30e | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 8862  f15505c8-a84e-42a3-b8cc-d9ee8e22d3f8 | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 8863  81486c91-7f9c-4370-bf8e-bff41027d6d8 | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 8864  8f15d17a-1e4c-46ca-b2d0-b599dc58ca83 | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 8865  161f9fc0-a6e0-4150-811b-f8a304f06104 | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 8866  94711c38-1109-48b9-8705-1a22a93c0fd5 | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 8867  824aba9f-b423-49c7-ab89-6ea1a0459e09 | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 8868  9c31934a-07d1-4653-a605-ab33340f578c | [1}Overview: | [1}概述： |
| 8869  522f280b-09b8-488d-9959-36634ebd18d3 | Audience API{1] | 受眾 API {1] |
| 8870  e0a16fa5-614d-48fa-98f7-14bb8c0e068d | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 8871  481e082f-a755-4a0c-8f2c-113e802a0ef4 | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 8872  3ce19398-1c45-4931-8ca5-5b5f2f1c1c84 | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 8873  2e19679d-1355-477d-bdce-121039ae3eab | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 8874  ae4a66af-fc3f-4f04-a1c6-7b01ccbad312 | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 8875  5208e678-ddb2-476f-a169-d4661b096a8e | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 8876  9270ee4c-5251-4933-a49d-47a5f1c30389 | [1] | [1] |
| 8877  0fe071e5-1bcc-46f4-80d9-91c49b25bb86 | Navigation Menu | 導覽功能表 |
| 8878  ebf9e91d-8686-401f-a8c9-717241eaf66b | Page Contents | 頁面內容 |
| 8879  053be21d-eccf-47ef-807b-6ae960a940b1 | [1}[2]{3] | [1}[2]{3] |
| 8880  99317fe8-f1bc-4bf2-a793-5da7890bdd90 | open in new tab | 在新分頁中開啟 |
| 8881  2a12dde2-90d9-412c-94a8-84d32ad614ad | Brightcove Answers | 布萊特灣答案 |
| 8882  49506a77-422c-46bf-98c4-4352f8bca881 | We want to help you find the information you are looking for in the most convenient way possible. | 我們希望以最方便的方式幫助您找到所需的信息。 |
| 8883  4c7d0a76-c56d-42ca-a4d2-dfe6e9459189 | Going through multiple documentation pages to find what you need can be daunting and time-consuming. | 瀏覽多個文件頁面，找出您需要的內容可能會令人生畏且耗時。 |
| 8884  f36cffb7-f0ad-46b1-8b90-d6c253c95118 | For that reason, we have [1}Brightcove Answers{2] | 出於這個原因，我們有[1}布萊特灣答案{2] |
| 8885  eeb0dcae-0ac2-43b2-98dc-aa1343f4b76a | What is Brightcove Answers? | 什麼是布萊特灣答案？ |
| 8886  7f7c6d99-531a-4fdf-a6d0-29f522211160 | [1}Brightcove Answers{2] is not a human or bot. | [1}布萊特灣答案{2]不是人類或機器人。 |
| 8887  ffd3a1b4-c179-4d34-81fa-2f6baa0566d9 | Instead, it is an artificial intelligence search tool designed to help your find answers to your questions. | 相反地，它是一個人工智能搜索工具，旨在幫助您找到您的問題的答案。 |
| 8888  60ecbe97-ffbc-42b3-9f37-4ced95041083 | It works best when you ask it full questions, such as: "how do I add captions to a video?". | 當您提出完整問題時，它的效果最佳，例如：「如何在影片中加入字幕？」。 |
| 8889  eeddc710-bbb9-4802-9c05-abee5601d421 | How does Brightcove Answers work? | 布萊特灣答案是如何工作的？ |
| 8890  1ff61796-44ac-4dad-a6ea-571b72adc21b | You can find Brightcove Answers in all of our documentation pages and customer portal by clicking on the [1}Have a question?{2] or [1}Ask a question{2] button: | 您可以在我們所有的文件頁面和客戶入口網站中找到 Brightcove 答案，請點擊[1}有問題？{2]或「[1}提出問題{2]」按鈕： |
| 8891  5a8d65ef-04b4-4bd7-b74b-7ef2b58c18a2 | [1] | [1] |
| 8892  b2f26f13-dba5-4608-90a7-c74fdee3dd9d | Brightcove Answers Button | 布萊特灣答案按鈕 |
| 8893  cc478ef7-4b43-450a-87e1-7c4d3eb5ab77 | Brightcove Answers Button | 布萊特灣答案按鈕 |
| 8894  9ddf0027-7c9f-4a6e-b0e1-0fb80a15e046 | When you click the button, a chat-like interface will display, and you can start asking your questions: | 當您按一下按鈕時，會顯示類似聊天的介面，您可以開始詢問您的問題： |
| 8895  7622b88d-6a17-448f-9f34-b2ee2ca95ef5 | [1] | [1] |
| 8896  0a4873f3-4ee7-4a54-a4a8-44e200040966 | Brightcove Answers Interface | 布萊特灣答案介面 |
| 8897  f21e041a-8478-4e3c-90bc-bcedf34a4da0 | Brightcove Answers Interface | 布萊特灣答案介面 |
| 8898  a0ee353e-64ec-42b6-b962-441821eee6a3 | Again, Brightcove Answers will be more helpful if you ask full questions rather than just using it as a search engine: | 同樣地，如果您提出完整的問題，而不僅僅是將其用作搜索引擎，Brightcove 答案將會更有幫助： |
| 8899  1bd1c535-0cc9-4b94-8a50-660e0c6c26dd | [1] | [1] |
| 8900  b40601aa-424e-4d36-a6d6-f699e8957dbc | Brightcove Answers Response | 布萊特灣答案回應 |
| 8901  fe1dbd04-277f-4431-8555-a0661b3b5f8a | Brightcove Answers Response | 布萊特灣答案回應 |
| 8902  20042a29-149d-4042-b871-d067d77a3f63 | Depending on the support page you are in, Brightcove Answers will tailor the response using information relevant to that specific site. | 根據您所在的支持頁面，Brightcove 答案將使用與該特定網站相關的信息來調整響應。 |
| 8903  fd368466-fdbe-4147-94d4-a59b51368e07 | If you are looking to find information from all Brightcove documentation, use Brightcove Answers on [1}support.brightcove.com{2] or from within our [3}Support Portal{2]. | 如果您正在尋找所有 Brightcove 文件中的資訊，請使用支[1}援 .brightcove.com 上的布賴特{2]灣答案，或從我們的[3}支援入口網站{2]中取得資訊。 |
| 8904  cd27af33-23c2-4ef2-b992-3f46e9cb393e | Still need help? | 還需要協助嗎？ |
| 8905  bbf40d0b-b890-4036-a636-f304a0d20b8d | If Brightcove Answers is unable to find any answers, it will redirect you to our [1}Support Portal{2] for you to contact our support team for assistance. | 如果 Brightcove 答案無法找到任何答案，它會將您重新導向至我們的[1}支援入口網站{2]，以便您聯絡我們的支援團隊尋求協助。 |
| 8906  6c4209bf-6935-43f5-9c76-5776f4f4e4ea | We love feedback! | 我們熱愛意見反應！ |
| 8907  96847320-f86b-4471-9145-7d8cc564c183 | Please let us know if the documentation you found through Brightcove Answers was helpful or not by clicking on the options at the bottom of the results list: | 請通過點擊結果列表底部的選項，讓我們知道您通過 Brightcove 答案找到的文檔是否有幫助或不幫助： |
| 8908  45b25ecd-b570-40d0-ad93-584c514dcc74 | [1] | [1] |
| 8909  cc88f8f9-afbf-42c5-9908-6b565dcd63f7 | Brightcove Answers Feedback | 布萊特灣回答意見 |
| 8910  a6e16d5c-1238-4301-aff3-0e93f310789b | Brightcove Answers Feedback | 布萊特灣回答意見 |
| 8911  49ec708d-f011-4c26-bbcb-d9429bf8199d | Page Contents | 頁面內容 |
| 8912  8a7f7af2-0374-4d8d-8e20-6c51ab0b9cc0 | Page last updated on 13 Jun 2020 | 頁面最後更新日期為 6 月 13 日 |
| 8913  3ce87d1e-319d-430b-886c-a9e1a80868c0 | Brightcove Support | 布萊特灣支援 |
| 8914  8da56978-6950-40df-a2fb-03137a851797 | [1}System Status{2] | [1}系統狀態{2] |
| 8915  649e6c5f-e909-452d-afac-c62974c22653 | [1}Contact Support{2] | [1}聯絡支援{2] |
| 8916  b4b98e30-5a2b-4a99-aa30-b8c863c49a9f | [1}Documentation{2] | [1}文獻資料{2] |
| 8917  8be7da09-c31f-4766-b1ef-4b411c26a87a | Training | 訓練 |
| 8918  e8785ba9-66f7-4a18-9401-4a8aec0581fe | [1}Online Courses{2] | [1}線上課程{2] |
| 8919  2fb9d779-e51a-439e-8142-aa9636589f28 | [1}Register for a course{2] | [1}註冊課程{2] |
| 8920  f4277ba0-ee82-4306-a649-36717d9fa0fa | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 8921  b178bd5a-ee7a-4b3a-9926-5ffbcec15316 | Brightcove | Brightcove |
| 8922  772ae3f6-1f77-4fa6-9363-0bacb2e3ccad | [1}Brightcove.com{2] | [1}亮麗{2] |
| 8923  acacd3cb-7b79-4bcd-afbd-efeccf563f00 | [1}Contact Us{2] | [1}聯絡我們{2] |
| 8924  c78d11ec-3e0f-44af-8b6a-06f6c116ffae | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 8925  ceaaed04-8027-4d71-84fe-8a73b10d31c5 | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 8926  03723bb7-c286-4c62-af07-9edb947e6f45 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 8927  75d4d324-3d75-496b-b452-0148e0c88191 | LinkedIn | LinkedIn |
| 8928  fbdfb356-57f9-4d17-a502-fd8bf22eba92 | Twitter | Twitter |
| 8929  7bfec960-a166-4838-8b91-ba9abf8e9f2b | Facebook | Facebook |
| 8930  f43acd39-2f04-44a1-bad1-95dfd2f9c4b3 | Have a question? | 有問題嗎？ |
| 8931  f9c11997-253e-49cf-9504-0cf346101d48 | In this topic you will learn how to contact Brightcove Sales or your Account Manager. | 在本主題中，您將學習如何聯絡 Brightcove 銷售人員或您的客戶經理。 |
| 8932  9e007232-6d11-4697-8b48-d92a6f0b2159 | Contacting Brightcove Sales | 聯絡布萊特灣銷售 |
| 8933  140858d3-ab3f-4a42-9d86-5328fe374a6d | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 8934  f02af661-e27d-40c4-9aeb-842329f92807 | Select Language | 選擇語言 |
| 8935  b60d6e20-4948-4e2f-87e5-4d9b717f8bd0 | Other Brightcove Docs | 其他布萊特灣文件 |
| 8936  7591f28a-82d8-43c7-be50-f084b5ebe763 | Documentation Home | 文件首頁 |
| 8937  77779f32-120c-4031-9cc5-8604eb952cb5 | Brightcove Audience | 布萊特灣觀眾 |
| 8938  31898a6e-8ed0-4bf7-904b-3de80a4b3d76 | Brightcove Beacon | 布萊特灣燈塔 |
| 8939  ed24f702-94a6-4cf7-8f35-d1cffe1409a9 | Brightcove Campaign | 布萊特灣戰役 |
| 8940  7c39ccc8-839a-48a2-9c18-722cece5165d | Brightcove Engage | 布萊特灣參與 |
| 8941  aca6cd23-4894-4bfa-8b78-b8ff6939d481 | Brightcove Live | Brightcove Live |
| 8942  65ba537c-4f64-42e1-80fc-d13b6cc3ddb1 | Brightcove Gallery | Brightcove 圖庫 |
| 8943  d60650a9-67c5-4389-8217-f637e6c39a3a | Brightcove SSAI | 布萊特灣 |
| 8944  f4329c6e-c08b-4fc3-a8bd-971db5d565c6 | Brightcove Social | 布萊特灣社會 |
| 8945  7d9ed5a7-1aa3-4940-b2e3-a9638b78b58f | Video Cloud Studio | 視訊雲端工作室 |
| 8946  58bb8e33-6cad-48c1-a9d7-63fb2685201c | Brightcove Player Development | 布萊特灣球員開發 |
| 8947  f78cf6d4-ac84-4f5b-9f12-952746c36875 | Video Cloud Platform APIs | 視訊雲端平台 API |
| 8948  a7edddfb-4721-4581-8fc3-65f9a7f86166 | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 8949  bb4650cf-dd2d-4184-8ba7-f1b02c19cbc1 | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 8950  22996657-c3e5-445d-b0fa-8142af4da494 | Video Cloud General Information | 視訊雲端一般資訊 |
| 8951  aadc3e61-b3c0-443f-8478-90d0a9706ea4 | Zencoder | Zencoder |
| 8952  8b0c0fff-aa08-41be-be10-d5913b393b41 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 8953  4f94d449-10f8-4ba3-a859-76ab8e4374b8 | support | 支持 |
| 8954  63601035-6576-4dbd-848c-d40ec6fcb14c | system status | 系統狀態 |
| 8955  4f50c9ea-a40e-43c7-9f4e-17cbfa850917 | [1}Home{2] | [1}首頁{2] |
| 8956  645b5b93-e9da-4128-8555-8c9110534820 | [1}Support{2] | [1}支援{2] |
| 8957  fbb66dac-5492-49a2-9d4d-36c3ec4057cb | Contacting Brightcove Sales | 聯絡布萊特灣銷售 |
| 8958  97a9cc56-bdf9-4c3f-a47d-622929e73744 | [1}Home{2] | [1}首頁{2] |
| 8959  c0cdba0d-c403-407b-a18d-d24e5437ab2e | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 8960  2a47cbc0-6c42-4ed7-8084-a5391ecba21e | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 8961  51e58810-2151-47fa-ac80-6c0e2989ad8b | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 8962  3bf40035-e5be-4677-a021-f3d7ce6219b0 | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 8963  99927c5d-faa6-4543-a1d3-0c5ff26d06cb | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 8964  58925164-2924-4e2d-9ede-4850582578a3 | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 8965  6bd12435-6e98-4f11-b905-792831ec5d98 | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 8966  f25f1d91-e14c-42ed-9252-bc4f085c00b3 | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 8967  0a8a8a90-3921-4768-9548-2bcd2ff2a69f | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 8968  99b3017d-e4b1-4b01-893c-70266e7ee76b | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 8969  ce5af4ce-5551-4872-80db-bd81acf37811 | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 8970  bdc48280-ce1e-4c58-baa6-264834e823d3 | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 8971  5e18773c-6f4e-4eeb-ad27-a212612c6f23 | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 8972  b27e967c-4848-4e94-9b62-9febcd955274 | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 8973  adac237f-5e79-4509-8a1f-0002a5c674a6 | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 8974  fd4689c2-7dab-4704-923d-85f19b2685b4 | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 8975  adea1673-6fc4-4545-9b52-badc8c2be3fb | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 8976  27ed5b08-c087-4709-a09d-0c2e348ce0fb | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 8977  3381d70e-ab2c-41ed-a241-d0ed1e70234d | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 8978  e57d6787-b918-4a18-a886-f894019858ca | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 8979  1d213677-ef0f-46c0-ab36-2d74e5b8be9a | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 8980  2cd5722a-c91b-4855-b2bc-fb149143cb52 | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 8981  143373a3-eb5a-43a7-9344-173ce5d2357c | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 8982  4cebe418-a11f-4ea6-ba9e-46a3229f8646 | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 8983  17c272d0-d97b-44d8-b1eb-ce7c5cb86142 | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 8984  55715aaf-6b36-4a61-aa8e-5ebf589e2a75 | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 8985  76a7adef-de0d-4197-b40b-c541a6d7450f | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 8986  38aff328-46c9-41b1-b816-90a8b8e0f8d9 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 8987  8349bb73-50b4-4508-b587-40fab86bf098 | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 8988  c2a5c117-a561-4845-a035-d109a629fecc | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 8989  b553ba1e-c921-4b6f-a872-029a164399a5 | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 8990  cbd9918d-69c7-4b1d-b5a4-f6f5d6baf704 | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 8991  03900783-9d26-4489-8df1-73ae59562cf9 | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 8992  48ddde18-49a9-4897-9381-1b754420c021 | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 8993  71f4558a-63fe-4b3c-b09f-a49235da7756 | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 8994  49b49e10-b632-463f-bd90-9fb8fd2b6124 | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 8995  1e328267-150c-4f11-8a67-8ca06db6c6c0 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 8996  25c77864-1da9-4cf3-874b-c1a79697365d | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 8997  2ca33726-1f2a-4e8f-92dd-c81af3d161e0 | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 8998  0db6607b-4d79-4823-8a9d-601f4f91f447 | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 8999  45fd693e-ad73-40e8-8b59-a84ce93a7bb0 | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 9000  afd2a158-f491-41c3-a098-f3016764e141 | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 9001  ec7ece88-fe0a-4eb7-93d7-2ab1b9694fd3 | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 9002  64d7271c-b393-4454-b9dc-1a25f5c26e61 | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 9003  bc3661c9-67e1-46e4-b6f5-9575bdaa2e23 | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 9004  3c51eec5-457a-4dd4-acd1-6ebea6270b14 | [1}Overview: | [1}概述： |
| 9005  0702a704-4e68-45e2-9723-edbe27f55f37 | Audience API{1] | 受眾 API {1] |
| 9006  395de38b-d44d-4baa-8ad8-f193464be26c | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 9007  14628d01-30d2-4119-8ff8-16e6603ee370 | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 9008  9f52d9ba-0486-4a97-8d79-b3cd1002ddc1 | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 9009  ab7db387-625f-4e9c-9de5-6daff22dd82b | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 9010  7fa38a0d-91cd-409a-8398-21cc4b1a816c | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 9011  bdf923b9-0724-4a7f-adff-044ea8561508 | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 9012  c53955b4-f317-4aa2-b92d-da735db03af1 | [1] | [1] |
| 9013  9a3bff82-dc58-4841-8512-c41cae83915b | Navigation Menu | 導覽功能表 |
| 9014  0223b4d0-5691-48d5-a3f6-b84b1ed3efae | Page Contents | 頁面內容 |
| 9015  3422e586-f4ea-444f-9b4c-50cc523a7ead | [1}[2]{3] | [1}[2]{3] |
| 9016  7fb86df0-992f-498d-a38e-7c3cc804ca39 | open in new tab | 在新分頁中開啟 |
| 9017  4b5030ee-e1e5-4a79-b571-0a3b731b140d | Contacting Brightcove Sales | 聯絡布萊特灣銷售 |
| 9018  0bb62a8b-eaa6-4304-a2cc-6cce37920242 | In this topic you will learn how to contact Brightcove Sales or your Account Manager. | 在本主題中，您將學習如何聯絡 Brightcove 銷售人員或您的客戶經理。 |
| 9019  e3c4fdbb-3e95-4fe6-ae22-2426f238fdf1 | New to Brightcove? | 新來到布萊特灣？ |
| 9020  a519535f-8c42-49ff-96b2-78b1b47adf6b | If you are new to Brightcove and interested in purchasing Brightcove products or services, you can contact our Sales organization by going to [1}this page{2] and filling out the form, or by calling one of the phone numbers listed at the bottom of that page. | 如果您是 Brightcove 的新手，並有興趣購買 Brightcove 產品或服務，您可以前往[1}此頁面並填寫表單，或撥打該頁面{2]底部列出的其中一個電話號碼來聯繫我們的銷售組織。 |
| 9021  19868cf9-5482-4bd3-9202-efda587f7dd3 | Already a customer? | 已經是客戶了？ |
| 9022  3af90580-7f53-495f-aaa1-a8e3c50d5e67 | If you are already a Brightcove customer and interested in purchasing add-ons, additional products or services, contact you Account Manager. | 如果您已經是 Brightcove 客戶，並有興趣購買附加元件、其他產品或服務，請聯絡您的客戶經理。 |
| 9023  1b313ed8-a666-4446-9971-91059ce55a79 | If you are not sure who your Account Manager is, [1}open a support case{2], and someone in our Support organization will give you the information. | 如果您不確定您的客戶經理是誰，請[1}開啟支援案例{2]，我們的支援組織中的某人會提供資訊給您。 |
| 9024  69dbc990-385f-4b13-8319-3b1d2446a519 | Page Contents | 頁面內容 |
| 9025  28c724f3-2fd8-4664-89ad-fc6414ef40d3 | Page last updated on 16 Jul 2020 | 頁面最後更新日期為 7 月 16 日 |
| 9026  c75a6df2-cb70-40e3-bcab-aa373ca44265 | Brightcove Support | 布萊特灣支援 |
| 9027  ac1a1da4-7c1b-4b51-8a1a-21ee78ec6052 | [1}System Status{2] | [1}系統狀態{2] |
| 9028  2b3fd165-7ce0-43d8-b034-a399ed77e277 | [1}Contact Support{2] | [1}聯絡支援{2] |
| 9029  8fb23956-c37d-4f09-8bc2-fa4d07ebe2bd | [1}Documentation{2] | [1}文獻資料{2] |
| 9030  fc4d9c5a-3714-41a7-9bfd-c1916eae198d | Training | 訓練 |
| 9031  4924519f-31bb-4525-bd91-b9a39f982102 | [1}Online Courses{2] | [1}線上課程{2] |
| 9032  f99c3cc3-f362-4e92-b4be-e7b00cd5f986 | [1}Register for a course{2] | [1}註冊課程{2] |
| 9033  4581e674-6421-4f8b-b4ab-6cfb8630f2bb | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 9034  a7e1f285-d8d6-4c1f-8c83-3c830162659e | Brightcove | Brightcove |
| 9035  162b0f48-cdef-4ede-93f9-71c788861508 | [1}Brightcove.com{2] | [1}亮麗{2] |
| 9036  100a6e44-d40a-4f20-8a4b-c2d62988bf0c | [1}Contact Us{2] | [1}聯絡我們{2] |
| 9037  4197f233-2c2f-4bd3-acd8-b7c9939b2bdf | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 9038  a643ac0c-f872-4f06-bc69-d1139fbc7a1d | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 9039  6c01dadf-ffe1-46aa-8bf9-32bcb7af91f5 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 9040  eeacbcf7-2623-4fd8-8303-1369d60333b1 | LinkedIn | LinkedIn |
| 9041  f3d22cce-7c1f-4d0e-9574-8d5689101f55 | Twitter | Twitter |
| 9042  e2f60855-b650-4898-9c92-dd5c5c19efee | Facebook | Facebook |
| 9043  61035963-21a7-4e53-85fe-a4be404fbf05 | Have a question? | 有問題嗎？ |
| 9044  dafdd47a-e623-4857-9e88-c643326095b9 | Support | 支援 |
| 9045  be1aa67b-dda4-4447-95b8-8b73f546b18b | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 9046  701a7a82-3b67-4a62-8330-f60902621db1 | Select Language | 選擇語言 |
| 9047  0a9fe500-74fb-42a5-8196-4b887afcf3d5 | Other Brightcove Docs | 其他布萊特灣文件 |
| 9048  638b56c5-7799-4fdc-bfd1-aa8f6f24efe7 | Documentation Home | 文件首頁 |
| 9049  9ff6b28e-2314-4ca9-9584-8a65980c5d00 | Brightcove Audience | 布萊特灣觀眾 |
| 9050  ba7391ce-a2ad-4d36-96be-b012c69c96d1 | Brightcove Beacon | 布萊特灣燈塔 |
| 9051  63a0a32b-81ea-4b19-9ebc-92e5e71bccaa | Brightcove Campaign | 布萊特灣戰役 |
| 9052  82a66bb0-ec58-4154-aef5-f2010ecfefc9 | Brightcove Engage | 布萊特灣參與 |
| 9053  09562ed0-a061-4609-9748-3fe35eee47fe | Brightcove Live | Brightcove Live |
| 9054  21a347a8-d64c-4668-a265-80bc3bc85fd0 | Brightcove Gallery | Brightcove 圖庫 |
| 9055  0e71fcd0-12b5-4c53-a95b-d27d68a7d2d2 | Brightcove SSAI | 布萊特灣 |
| 9056  b62ac7f2-d00a-4e9b-96ec-cbb8f1a2c5f9 | Brightcove Social | 布萊特灣社會 |
| 9057  a8f0c7fc-309d-4426-b96f-7838525d7fcf | Video Cloud Studio | 視訊雲端工作室 |
| 9058  9c026a1d-79e6-419e-b603-e6a9de8e0e7c | Brightcove Player Development | 布萊特灣球員開發 |
| 9059  861d4665-9fb9-4eb3-939a-e8faa61e0b0e | Video Cloud Platform APIs | 視訊雲端平台 API |
| 9060  ad22c4cc-6fe9-44c8-9b27-d41e072c0845 | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 9061  39ca1be8-92a0-40b4-a93f-b6a256318717 | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 9062  0e25393c-dc8c-409b-8bad-84989947d895 | Video Cloud General Information | 視訊雲端一般資訊 |
| 9063  7e72f44e-5020-4071-9175-f04acf5140fa | Zencoder | Zencoder |
| 9064  eaa091d1-4fbb-41a4-8154-c65e0a999e56 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 9065  80f22052-07d0-4538-95ae-8f3433c8cca3 | support | 支持 |
| 9066  54812ffd-e64c-4c66-9e98-d93829aa9388 | system status | 系統狀態 |
| 9067  c6930bff-e9d1-45b4-8f51-a2604eb26f8f | [1}Home{2] | [1}首頁{2] |
| 9068  11e192e1-880c-41d4-b038-cceafe41682b | Support | 支援 |
| 9069  47884374-6eeb-4b7d-9489-cae20263e6ae | [1}Home{2] | [1}首頁{2] |
| 9070  2760ec12-4a82-43b2-98b0-fa9b304c7bfd | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 9071  236e1c10-8037-42f3-bbb9-0fb111551f74 | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 9072  f9e629ae-92f7-4173-a118-5f09aa338b87 | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 9073  e2151819-932e-47ec-addc-0ddca50fb74c | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 9074  4bbf2f1f-0c1b-4c68-8366-a7de0ad003da | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 9075  29b038cf-10b5-4b94-b9ad-8a970a05318e | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 9076  795a66a0-24d4-4224-a556-7ac63b8e4763 | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 9077  4744be01-09f1-4017-84e6-1ca1c4cc6a5a | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 9078  6dd86570-a92a-42f8-838b-e3c906a36290 | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 9079  dbdadc1b-ea9e-4b0e-bfe6-dac3360c51d9 | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 9080  cd364e12-3bc9-41f7-be91-b0a422cc8ff2 | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 9081  05855824-2bba-44de-857e-b8a5d507769c | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 9082  0b42f76d-a4bd-4274-9941-9fa433fc4acc | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 9083  36bc891f-d6fb-47e1-a0e2-0e9b00114521 | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 9084  a8583c7d-42ff-4872-9c67-1e8d15f77083 | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 9085  6d8ffb29-3f2a-46b8-90bc-cd19186346db | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 9086  168948c8-c7d9-47e0-8364-c83a1b5de8b5 | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 9087  092fac47-9fd2-4b79-a34f-dd4e54f87814 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 9088  0093c537-e664-4470-b63f-86768e2e3195 | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 9089  0fc6814a-95e5-4150-bb54-483ebd083e73 | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 9090  3e2e79b1-0f31-4ecf-9377-60e6ab54055e | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 9091  4d153e21-6b64-47b4-bd1b-b48b75092262 | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 9092  e65f2e0c-bd7f-4eb2-9730-ba3e66192e86 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 9093  187e7409-3aa5-424a-918c-6ad3db18636d | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 9094  afb430af-2172-4241-8de3-fe21a9c3e3e1 | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 9095  75279823-9742-47c2-bcff-e8afd217cd33 | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 9096  cb9e252b-1441-48b2-a6f6-824aedee143d | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 9097  f3544e4f-6090-4c1a-a017-205dd8b19942 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 9098  a1d595e1-32c8-4d38-8c37-c7308b8b8ae2 | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 9099  e8d89971-744f-4468-b045-0d69a5a0d432 | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 9100  ad8b1e3b-13aa-46d0-953a-3e7768e5984d | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 9101  c6a4a768-721a-4552-8d33-bdcd0da44932 | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 9102  31e29b44-13c0-46a0-a44b-f5efd1e392b0 | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 9103  ba3a41b7-9323-45e8-8ece-6d264cdb7839 | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 9104  ea3d8813-4689-4999-9f21-5ef5e3e6a803 | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 9105  9e273112-2543-44fd-865c-246e99eba942 | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 9106  c11a2bd8-b776-4685-a4ff-9b158ed01795 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 9107  19301357-940a-46d8-887d-3b19e1a85c44 | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 9108  12e23c40-2867-49ff-8c15-61f96420b4f6 | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 9109  c652a138-86c7-41e6-afbe-60c9dca5522f | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 9110  3460a3ad-7b82-45ba-8360-8e6c177ec843 | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 9111  6db2ce95-4325-4fa1-b09c-5853e0026929 | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 9112  df584eb6-a0e0-4d58-9dd5-1c91c1c58c4f | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 9113  7ccab37e-29e3-48ec-b51e-43ee6ae62040 | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 9114  deaf4a0e-5b41-4e83-bed0-9d648fc67de3 | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 9115  f6176924-8efa-4e6f-9fd8-8cccbb3412c4 | [1}Overview: | [1}概述： |
| 9116  504b8288-20e6-49b3-a71c-9990de09b4ec | Audience API{1] | 受眾 API {1] |
| 9117  6bfd0b3b-74a5-40d1-8f74-67a107f6e6a3 | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 9118  43e9da17-0f63-4442-ab31-f7b2f8a913eb | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 9119  a82ecd64-a302-4684-bcde-5a1f6db2fd9e | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 9120  1919ed0a-8f69-470b-a605-d7aa129f95e6 | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 9121  bbdbd14c-9b43-4102-a6f6-a9c025811829 | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 9122  22b53ca7-0987-4894-b41c-bc7fd401c747 | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 9123  9a406af9-4f01-484d-b7cf-14966fe598ed | [1] | [1] |
| 9124  39ad6f70-3971-40a9-87e3-6054f8d324c7 | Navigation Menu | 導覽功能表 |
| 9125  cb22332d-379b-45b2-aedd-ae9e114313fe | Page Contents | 頁面內容 |
| 9126  60480b07-615b-4aa9-b74b-cc22a7fe63ca | [1}[2]{3] | [1}[2]{3] |
| 9127  6b712db3-8dfc-47cc-a098-b1b2635490f9 | open in new tab | 在新分頁中開啟 |
| 9128  e58df33e-82f6-46e8-821a-40febef81a2a | [1}{2] Support | [1}{2]支援 |
| 9129  01b7f8b7-cb94-4108-83b8-ba129fb2db56 | Learn how to open a Support case with Brightcove and check the System Status page. | 瞭解如何使用 Brightcove 開啟支援案例，並查看「系統狀態」頁面。 |
| 9130  6753a68f-6c4a-4b03-8da2-0a08fcde5d28 | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 9131  0e128740-1849-4f5e-a648-c7a8856d0553 | [1}Opening a Case with Brightcove Support{2] | [1}與布萊特灣支援部門開啟案例{2] |
| 9132  b5c76b5f-f749-4e21-874c-077c07f811ea | Page last updated on 31 Jan 2020 | 頁面最後更新日期為 1 月 31 日 |
| 9133  83f4a8e0-a523-414d-aad7-38f0d70a7b97 | Brightcove Support | 布萊特灣支援 |
| 9134  830b7e90-a054-4af4-8d05-0db9b400b36f | [1}System Status{2] | [1}系統狀態{2] |
| 9135  ea0b5581-159e-4d92-a61d-25ac54e68b12 | [1}Contact Support{2] | [1}聯絡支援{2] |
| 9136  11adf6e2-8f09-4a0f-aa55-3126f735fe70 | [1}Documentation{2] | [1}文獻資料{2] |
| 9137  fad10dfb-37a1-4d20-8a50-54571bada04f | Training | 訓練 |
| 9138  88ae603b-b423-4786-a12d-dad003f2a86d | [1}Online Courses{2] | [1}線上課程{2] |
| 9139  c45ada04-b769-44b1-ab79-3ac6cdf2a55c | [1}Register for a course{2] | [1}註冊課程{2] |
| 9140  2139554c-30b5-41a8-afc4-1d156f0e2e1d | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 9141  73ae949d-364f-4626-8be5-9615f448634d | Brightcove | Brightcove |
| 9142  e6d3a4c0-ef34-465c-a827-e5057f3aa83a | [1}Brightcove.com{2] | [1}亮麗{2] |
| 9143  e482d437-5af5-4ebc-a144-7923798851d5 | [1}Contact Us{2] | [1}聯絡我們{2] |
| 9144  64526dfc-43de-464d-ae98-2582432efacd | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 9145  b3320585-9d4d-4c2f-bab3-e8387470192b | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 9146  5de91012-5cab-4c77-bc62-67e184b42ac8 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 9147  339c5f1f-7b75-4d5f-a1f7-13e879649897 | LinkedIn | LinkedIn |
| 9148  043e42cc-57ce-4033-9b6b-5a7ec081de86 | Twitter | Twitter |
| 9149  28460651-77bc-495f-b08c-44e01584b20f | Facebook | Facebook |
| 9150  76ba6548-709a-4b2b-9a29-61b2e206d66a | Have a question? | 有問題嗎？ |
| 9151  0db3a60e-9809-4420-ab01-1f5ce1f13e91 | This topic lists all of the on-demand training courses that are available. | 本主題列出所有可用的隨選訓練課程。 |
| 9152  c1bf0ec0-c8d3-4bca-a817-a54f5cce154b | Online Training Courses | 線上訓練課程 |
| 9153  678dfca5-00ea-4f15-99df-52ca6e0bcd0b | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 9154  bb5e7cb7-1f37-4416-b478-2bb69d6ddf98 | Select Language | 選擇語言 |
| 9155  d7a255a5-53ba-45da-ba20-bd2cf6679026 | Other Brightcove Docs | 其他布萊特灣文件 |
| 9156  af62fee2-744b-4d42-965d-33ff3d344858 | Documentation Home | 文件首頁 |
| 9157  318628c8-1f62-4ece-b93b-845d32aee4f2 | Brightcove Audience | 布萊特灣觀眾 |
| 9158  3ca88432-dbce-4983-83a1-7b5afb776b96 | Brightcove Beacon | 布萊特灣燈塔 |
| 9159  aaa81278-e068-49e2-b637-37edb30d7638 | Brightcove Campaign | 布萊特灣戰役 |
| 9160  8b0d7586-dbed-495c-891b-d404f3e524d7 | Brightcove Engage | 布萊特灣參與 |
| 9161  abfc13d2-c366-4809-940e-4239dc160491 | Brightcove Live | Brightcove Live |
| 9162  668c4f07-4238-48f8-b54e-0c4a0a11b6e1 | Brightcove Gallery | Brightcove 圖庫 |
| 9163  be68badf-308b-4141-8622-5c309585e378 | Brightcove SSAI | 布萊特灣 |
| 9164  f9b04b0a-0a65-4bca-a02c-fe98697e7229 | Brightcove Social | 布萊特灣社會 |
| 9165  c893e96f-b1b3-48d8-addb-ea579010be39 | Video Cloud Studio | 視訊雲端工作室 |
| 9166  4197655b-507c-47c9-acc4-bdf89d88bcf4 | Brightcove Player Development | 布萊特灣球員開發 |
| 9167  f2a85522-9bc8-4ba9-afe4-3812fcab5680 | Video Cloud Platform APIs | 視訊雲端平台 API |
| 9168  dd439a22-e64f-4e5f-a978-a67f0089297a | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 9169  77f425c6-de66-41e0-9f62-fae9e62fa4c8 | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 9170  59d100c6-3d68-4de6-8b11-342a210925c2 | Video Cloud General Information | 視訊雲端一般資訊 |
| 9171  e00382b1-fc23-4e85-9167-cdecf6488f88 | Zencoder | Zencoder |
| 9172  bbd37749-a3e9-4a8c-92e3-2daa1bced971 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 9173  2ccc8551-8104-406b-98ea-1590544731d4 | support | 支持 |
| 9174  be675457-07f9-4872-8fe6-3c85aecc14f2 | system status | 系統狀態 |
| 9175  64d19466-9f51-422e-ad4e-bb3d939b4514 | [1}Home{2] | [1}首頁{2] |
| 9176  65da9e64-bf3a-405e-b2e3-a9358eda8533 | [1}Support{2] | [1}支援{2] |
| 9177  92b77616-cf56-4755-a263-611b7d6e4d2b | Online Training Courses | 線上訓練課程 |
| 9178  ec7de9b9-6ede-420f-a732-90cf790d3b28 | [1}Home{2] | [1}首頁{2] |
| 9179  8f31657a-254e-4a80-bce4-ee722200b6a5 | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 9180  3047069e-34b5-4255-b4a2-732c1642fbc0 | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 9181  cb0f4d10-1c1a-4a20-81cb-e2f4fe179140 | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 9182  189dbcd8-ed58-4d0a-b82a-5a5b495d9aa1 | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 9183  371381c8-c682-4843-a5bd-4b838b3ed022 | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 9184  7783b61b-01bb-42de-b1ca-a13750ff5a8b | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 9185  0cbd1111-dcd5-42cd-b029-287fb307444b | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 9186  4f31c5d7-c6a6-4e46-8b98-ac6bd1710404 | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 9187  da29dce3-ba53-41a0-b49e-966696d07cbf | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 9188  e679e727-28e6-4fc4-b011-e63ea21a1683 | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 9189  bb8845c9-65e1-4f7b-a3ab-fe82d8afe70a | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 9190  b10d1cd1-49e0-404b-9a0f-ec611bb57d98 | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 9191  2106b2ba-ef6b-4651-9a70-3b7f67c5f5ec | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 9192  9a746ece-b465-4f3f-90a6-5b716153c4d5 | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 9193  b95459e6-27a2-41f7-939c-da4fb9d90fa4 | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 9194  47237cdd-ddb2-4d94-8e21-913495714028 | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 9195  f03d27f7-310c-4cef-b2b7-48d09fbb8dae | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 9196  ce66982a-132d-42c5-a461-731f36bb63fe | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 9197  d60b6566-4808-4ae9-a983-0527574340ec | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 9198  b82513b0-8fcc-4441-abde-fcd53f93dce9 | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 9199  dfe45268-771e-42d1-81a4-62dbac43d755 | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 9200  c2b9b3ee-78b6-4c58-b47e-ba402a0e155c | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 9201  5b6b064f-0b65-4406-a84b-8bfc9f7a7414 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 9202  07825926-0052-4a65-8287-875ed5bf45f4 | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 9203  1e929cab-df2f-4f56-ba7a-040252aa7cb2 | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 9204  243b4200-3c1a-44da-9ebf-19b4c76bcf47 | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 9205  fc50bd38-a77b-4a36-8569-a44b777bd798 | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 9206  ba0605f4-bcf2-4c24-b7d0-73d50b655009 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 9207  ec061288-4a62-4b44-b4f1-3676c70a625c | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 9208  19d2f123-8beb-41af-a870-408acb3b8e6f | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 9209  f7721ceb-0b04-4e56-b202-5844fdf201c6 | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 9210  cc892de2-8db3-427c-9198-e93c55fd3397 | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 9211  16f546fe-e958-4b41-a9af-76e18ce6313d | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 9212  1be0c719-b7f6-4fe8-aee0-cd3a2912604b | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 9213  19b0d394-1c76-4ec1-8b06-5f8227fa4c5e | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 9214  d533e687-2110-4771-b1b3-6d1fef19f691 | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 9215  0a160091-b84e-4ff5-ae10-b5d147c1a654 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 9216  e243b2a6-0aec-4c56-bd56-2d0db1bde958 | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 9217  3b6c18a3-bb67-4834-a638-981cfb79d9da | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 9218  c375aa19-1eb3-4345-b2e6-26c9d083c12b | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 9219  ff287583-3fad-483f-a34b-d56f21081b31 | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 9220  0d12f3cb-a231-498e-aaf0-51ad5945e37e | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 9221  5f38f112-ac7e-4321-bc8c-d879760c1f06 | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 9222  10a24c27-d81e-406b-a0f6-7cda9151a9d9 | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 9223  83dd885f-414e-48ce-b005-52dbc558eaac | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 9224  f5c2104e-6e5e-4a59-aa3f-8c8e8884b935 | [1}Overview: | [1}概述： |
| 9225  78d08f26-2d5e-41f3-af2d-ad257364128a | Audience API{1] | 受眾 API {1] |
| 9226  29298ba9-4fc8-485c-8bfc-9d79f7e1d3d5 | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 9227  f6790862-444a-4119-8f23-586ec41d7679 | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 9228  591c563f-351c-4aed-bccd-135a9344f9d4 | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 9229  be1c63a0-22c1-48f9-930a-e9eb18d26956 | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 9230  7f4ad6ed-b0d0-4e1a-be5f-fd4e37a5c7e8 | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 9231  94bdb880-ea79-4757-9505-9bfa2dba8308 | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 9232  6e3d4e48-dece-4663-812f-2dc26540c617 | [1] | [1] |
| 9233  fc2f5830-5f9f-4c5e-82f9-58f4459df192 | Navigation Menu | 導覽功能表 |
| 9234  ccd00cb5-ca22-41d0-ba21-075e47f02a94 | Page Contents | 頁面內容 |
| 9235  accb544e-115f-4b53-959e-e6d4cecb27c6 | [1}[2]{3] | [1}[2]{3] |
| 9236  d50851b8-a6a2-4f32-8302-394e996fa14e | open in new tab | 在新分頁中開啟 |
| 9237  52069e2a-6acc-487e-bbc8-1bc0ed493e2a | Online Training Courses | 線上訓練課程 |
| 9238  c910419c-9837-43e2-8742-ebf5056ad9c9 | This topic lists all of the on-demand training courses that are available. | 本主題列出所有可用的隨選訓練課程。 |
| 9239  df76059c-6aca-413d-831f-550d39517cd8 | Name | 名字 |
| 9240  19fe0f57-59a8-4591-ba06-ed58fac430ce | Product Focus | 產品焦點 |
| 9241  b3697fc2-e2cc-48c3-a5f8-922d8e89b026 | Role | 角色 |
| 9242  26f7d1e9-4c61-470e-90e0-52b28a1b128f | Duration | 持續時間 |
| 9243  523045da-7ebe-4f5d-ab18-8c218da2544f | Description | 描述 |
| 9244  52fce864-56df-4adb-8ed1-18adaba3a26f | [1}Video Cloud Basics{2] | [1}視訊雲端基礎知識{2] |
| 9245  64501a80-113c-49bb-b05f-9e41528c1e6d | Video Cloud | Video Cloud |
| 9246  779b5c6f-4bff-4e96-ada5-1244cca9343e | Studio User | 工作室使用者 |
| 9247  007ccc88-8645-4276-82bd-e7237b14f95d | 16:38 | 16:38 |
| 9248  36601e0f-af23-4306-8a00-03ddc4dd811b | Learn the basics on how to upload and publish videos using Video Cloud Studio | 了解如何使用視訊雲端工作室上傳和發佈影片的基礎知識 |
| 9249  e79ee230-80fc-49a8-90e6-49680707c0b3 | [1}Introduction to Video Cloud{2] | [1}視訊雲端簡介{2] |
| 9250  201cdffd-f419-4ba0-a146-5014b2966d9e | Video Cloud | Video Cloud |
| 9251  8bf67f95-cb33-44cf-a8cb-4cce1ad47bc0 | Studio User | 工作室使用者 |
| 9252  3c0a1488-b658-428f-aba7-1ad877dd2436 | 35:37 | 35:37 |
| 9253  f85f87f3-01da-42a5-a797-cd64649a30da | Learn how to upload, manage and publish videos using Video Cloud Studio | 了解如何使用影片上傳、管理和發佈影片 |
| 9254  18f1cc01-5a69-43f9-b81c-e4ad5626fde7 | [1}Introduction to Video Cloud Analytics{2] | [1}視訊雲端分析簡介{2] |
| 9255  ad089e4a-b09c-4046-8d5e-a1805a6c970b | Video Cloud | Video Cloud |
| 9256  1ea47f53-a022-4b99-9bae-e8be560d1efa | Studio User | 工作室使用者 |
| 9257  1d495eca-12c9-490c-9561-649c73fe44eb | 24:06 | 24:06 |
| 9258  aef7ab51-04a3-48e2-9063-03b391c72d09 | Learn about the types of analytics that are available inside Video Cloud Studio | 了解視訊雲端工作室內提供的分析類型 |
| 9259  19c1682c-bf8b-44ff-acf1-5f17c9304d62 | [1}Introduction to Brightcove Gallery{2] | [1}布萊特灣畫廊簡介{2] |
| 9260  8541e294-cf28-4b7f-873d-ce8c2b81cb19 | Gallery | 圖庫 |
| 9261  70c70505-34c9-4f27-8b3b-ff90936860a6 | Studio User | 工作室使用者 |
| 9262  f7b2bc63-2568-4d16-9d9f-b9b61b5f15f2 | 17:39 | 17:39 |
| 9263  7e5bd6a3-77a3-4c68-ac4b-28e9290ace7f | Learn about Gallery and the types of experiences that can be created. | 了解「圖庫」和可以建立的體驗類型。 |
| 9264  3207d567-059d-4191-a30d-13b5746aa172 | [1}Building In-Page Experiences using Gallery{2] | [1}使用圖庫建立頁面內體驗{2] |
| 9265  0ae07d3b-3861-4ef2-98aa-730558184f1c | Gallery | 圖庫 |
| 9266  2fadf078-4b97-4b58-89f6-7bf326379084 | Studio User | 工作室使用者 |
| 9267  fedc9bec-a11f-48b6-969e-f39587fe35f7 | 32:17 | 32:17 |
| 9268  81f35e48-b0c7-4017-b690-343bc7b7b628 | Learn how to create and publish an in-page experience using Brightcove Gallery. | 了解如何使用布萊特灣畫廊創作和發布網頁內體驗。 |
| 9269  0598c51f-b357-4987-bb58-ddb6d5483e90 | [1}Building Portal Experiences using Gallery{2] | [1}使用圖庫建立入口網站體驗{2] |
| 9270  ccfa6b23-eda0-4bf5-9149-b3eecc595fed | Gallery | 圖庫 |
| 9271  d5c43ab0-539f-4764-b7e7-ec078fed2208 | Studio User | 工作室使用者 |
| 9272  b84f3308-45ab-4025-9ac2-73c5a8ba89b8 | 33:46 | 33:46 |
| 9273  4804c39e-9515-411c-b89b-89458dfd910f | Learn how to create and publish a portal experience using Brightcove Gallery. | 了解如何使用布萊特灣畫廊建立和發佈入口網站體驗。 |
| 9274  95cd01ec-4267-4c52-a528-2dfec5d2020b | [1}Developing with the Brightcove Player{2] | [1}與布萊特灣玩家一起進行開發{2] |
| 9275  34512273-ac8f-4687-b820-580db6a1c077 | Video Cloud[1] Brightcove Player | 視頻雲[1]布萊特灣播放器 |
| 9276  0eb8a7a4-d763-4e83-a741-a6ceed8e2401 | Player Developer | 玩家開發者 |
| 9277  f56eb7bc-56b1-42e4-951d-19e920edcb47 | 1:12:14 | 1:12:14 |
| 9278  f4466bc1-693c-438a-9988-461bb70d1dc4 | Learn to use JavaScript, CSS and HTML to customize the behavior and appearance of the Brightcove Player. | 學習如何使用 JavaScript、CSS 和 HTML 來自訂布萊特灣播放器的行為和外觀。 |
| 9279  d8e3051b-68fd-4eae-b1d4-bd9646c2bd32 | [1}Quick Start to Player Management{2] | [1}玩家管理快速入門{2] |
| 9280  c9baf69d-1275-49af-a41f-89fd9233e971 | Video Cloud[1] Brightcove Player | 視頻雲[1]布萊特灣播放器 |
| 9281  7b9b1e2f-a237-4f20-8278-9344ea85d6ab | Player Developer | 玩家開發者 |
| 9282  a0b632be-6628-497c-a22b-708f5d9c7dbd | 32:45 | 32:45 |
| 9283  a8335903-9683-4e84-85ce-26714cf3c7b4 | Learn to create, update and publish a player using Terminal and the curl tool. | 學習如何使用終端機和捲曲工具創建，更新和發布播放器。 |
| 9284  fa156b70-8b8c-4a5a-8ea0-854921f7b530 | [1}Developing with the Brightcove Native Player SDK for Android{2] | [1}使用適用於安卓的布萊特灣原生玩家 SDK 進行開發{2] |
| 9285  6b06a9b0-c98f-41a3-b404-6a110856e08f | Video Cloud[1] Brightcove Player | 視頻雲[1]布萊特灣播放器 |
| 9286  01364118-18bf-4e64-a987-a7d2b4df8410 | Device SDK Developer | 裝置 SDK 開發人員 |
| 9287  0b7279b6-b91c-4ca7-9186-cddd7dcf7ee4 | 29:27 | 29:27 |
| 9288  42317218-be20-4211-bd79-6632837e783a | Learn to create a native video app for Android devices. | 了解如何為 Android 裝置建立原生視訊應用程式。 |
| 9289  6dc2bd35-d632-4dc0-97b0-2b17e537ff9e | <a href="https://sdks.support.brightcove.com/ios/basics/training-demand-developing-brightcove-native-player-sdk-ios.html>Developing with the Brightcove Native Player SDK for iOS</a></td> <td>Video Cloud<br /> Brightcove Player</td> <td>Device SDK Developer</td> <td align="center">25:31 | <與適用於 iOS > 的布萊特灣本地播放器 SDK < 一起開 > < 發 https://sdks.support.brightcove.com/ios/basics/training-demand-developing-brightcove-native-player-sdk-ios.html> <視 > 頻 < 雲端 >/布萊特灣播放器 < > < > <> <對齊 =「中心」> |
| 9290  575e2cca-fbe8-47b5-abc4-9c9d44b14a42 | Learn to create a native video app for iOS devices. | 了解如何為 iOS 裝置建立原生影片應用程式。 |
| 9291  0a41e12e-6978-42ae-b3c2-f4a7e646b0c2 | Page Contents | 頁面內容 |
| 9292  6b2f35d6-44bf-453c-ac00-44cd54dc728f | Page last updated on 12 Jun 2020 | 頁面最後更新日期為 6 月 12 日 |
| 9293  ec720caa-c164-4f3f-8da1-7fee50adf18a | Brightcove Support | 布萊特灣支援 |
| 9294  801aa438-cc00-4340-82fa-9804e63620b8 | [1}System Status{2] | [1}系統狀態{2] |
| 9295  fbedf008-c3f4-4e3e-8faa-490a932b36ae | [1}Contact Support{2] | [1}聯絡支援{2] |
| 9296  e38f4e85-2b2e-4e1a-8d17-5b1e30eaef8d | [1}Documentation{2] | [1}文獻資料{2] |
| 9297  73da8a9e-8d72-46be-bf20-cf39e9f8a3fa | Training | 訓練 |
| 9298  0189943a-1cb6-4fb6-8e54-1cff9bbfdcb5 | [1}Online Courses{2] | [1}線上課程{2] |
| 9299  b23d384b-aeaa-4ee3-8c63-d2594ca28cb4 | [1}Register for a course{2] | [1}註冊課程{2] |
| 9300  293bc64b-e048-4797-8696-a3924aee45cb | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 9301  0b2ee074-a826-4516-a24b-e99094b586d5 | Brightcove | Brightcove |
| 9302  c541f736-b11b-4c91-bd31-9dcd2c7729a0 | [1}Brightcove.com{2] | [1}亮麗{2] |
| 9303  f9b66bec-dc54-4950-bd4d-16e35aa79af4 | [1}Contact Us{2] | [1}聯絡我們{2] |
| 9304  d4e499ea-0808-43f8-916e-aa9735e0a7a4 | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 9305  28251a38-61f9-4f04-a6b3-95f14da2b4ec | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 9306  97d59049-70e3-4c9d-9830-f983aaac8673 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 9307  c2506db0-6902-4dca-9929-6c0d334bf80b | LinkedIn | LinkedIn |
| 9308  0d8d9d45-8e83-4cce-87de-96d908d22953 | Twitter | Twitter |
| 9309  89390734-f95c-466c-ba7b-4c790d87d65c | Facebook | Facebook |
| 9310  707615dc-cf46-4e6a-9f32-37b1ba564936 | Have a question? | 有問題嗎？ |
| 9311  2e761746-315e-41ea-859c-f45fc1459f01 | In this topic you will learn how to use the Brightcove Support Portal to open a case with Brightcove Support. | 在本主題中，您將學習如何使用 Brightcove 支援入口網站與 Brightcove 支援開案例。 |
| 9312  85d9f203-c4ee-4bfb-8ce2-434445301b60 | Opening a Case with Brightcove Support | 與布萊特灣支援部門開啟案例 |
| 9313  89f26ad4-fa0a-42f1-8fd8-741f28cf3ab0 | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 9314  58190751-d42d-41d0-9df8-3e82f0b59c8c | Select Language | 選擇語言 |
| 9315  8771bed4-f0d0-4ee9-88ad-07c17b9e2db0 | Other Brightcove Docs | 其他布萊特灣文件 |
| 9316  df7ba17a-db48-415e-a444-c1bbfe55bae6 | Documentation Home | 文件首頁 |
| 9317  00085c29-af78-4de3-973e-dc34889aa8d3 | Brightcove Audience | 布萊特灣觀眾 |
| 9318  8af6184f-0f30-4e4b-94d1-52535047713d | Brightcove Beacon | 布萊特灣燈塔 |
| 9319  ba4a8ebe-aaf4-41b4-bd7d-453f2d8c4a15 | Brightcove Campaign | 布萊特灣戰役 |
| 9320  6863616b-b1d1-46eb-8aed-824f9ebdf7c6 | Brightcove Engage | 布萊特灣參與 |
| 9321  3e0405bf-870a-497c-bc22-27918086630f | Brightcove Live | Brightcove Live |
| 9322  812cff40-aee3-4f78-93dd-ca3e9eb9ea84 | Brightcove Gallery | Brightcove 圖庫 |
| 9323  9f9f0605-a6df-485a-b37e-32a89e8d7dc4 | Brightcove SSAI | 布萊特灣 |
| 9324  e33252b5-0f6d-4339-a1fc-f809685aa3ce | Brightcove Social | 布萊特灣社會 |
| 9325  38134e76-a90f-4e10-b904-242aee1713a0 | Video Cloud Studio | 視訊雲端工作室 |
| 9326  91e40994-df8b-40bd-93df-d942ffb06e4c | Brightcove Player Development | 布萊特灣球員開發 |
| 9327  6ecbdd4e-2366-446d-8873-79dd88c28d15 | Video Cloud Platform APIs | 視訊雲端平台 API |
| 9328  f1d7e4f7-aeaa-4e11-923a-af4cb3ba5f26 | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 9329  312e8a4b-0c6a-4d16-87d9-4d9ffc08cf32 | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 9330  1e7e12c7-1918-4519-ae28-8a151d7a5156 | Video Cloud General Information | 視訊雲端一般資訊 |
| 9331  3ae743b0-c4cb-4562-981a-16aa335e4427 | Zencoder | Zencoder |
| 9332  4fffde8e-2b85-497a-ada2-c753310537ef | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 9333  ee990d5b-64cb-44cd-b0e4-c9aee3278f10 | support | 支持 |
| 9334  772ecba1-2aa0-462a-a953-2eb04168e092 | system status | 系統狀態 |
| 9335  cc861f80-c451-43ba-aaf2-bad2399ac426 | [1}Home{2] | [1}首頁{2] |
| 9336  a1d4963b-e89e-42ad-aabd-f37c48c81f26 | [1}Support{2] | [1}支援{2] |
| 9337  d4c0fca7-4199-428b-a831-08f0007a3891 | Opening a Case with Brightcove Support | 與布萊特灣支援部門開啟案例 |
| 9338  89901574-28bb-46b5-b334-3f717e253a89 | [1}Home{2] | [1}首頁{2] |
| 9339  50560932-e327-46e4-9269-35a31164f2ef | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 9340  42b3001f-d9ca-43ed-bc3d-4d76d6331e03 | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 9341  82d18483-cb67-4d44-aca8-dfd7a7418183 | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 9342  1e0eca5f-04bb-4ab9-a195-7a4d88399063 | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 9343  e8ff7666-e835-4775-8d24-1df1166ce056 | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 9344  f58af44b-6893-46d2-89c9-dd78fd238a1a | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 9345  09356c1b-a37a-47b5-8981-7ae036b3ff59 | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 9346  ed2dd5b3-a6b7-4367-ad70-683b2816f95f | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 9347  1ce72a36-b3f6-49fc-a75b-599b3d27ecb6 | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 9348  af43a9d7-f2a8-4b8b-8673-f0f449cfb4ef | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 9349  41c524c7-9106-48e6-8cfa-5d4540c1194e | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 9350  5b16871a-e57b-4d9d-ba42-4bea69584fc8 | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 9351  1dbd66fd-3f3a-4485-adfd-a44acd17fd37 | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 9352  b31dee0b-0bb9-46f0-9c42-0735768fbf62 | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 9353  05f8194e-6517-4c4b-a04f-a84fed0fb396 | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 9354  76bea735-0f1b-45cc-8e70-0c98382b9c2a | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 9355  7f84ffd5-ea7a-4adb-8508-23a35235ac7a | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 9356  a87b13d3-47de-45c5-8f02-c402eb9caa9d | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 9357  854b2060-d852-424b-b037-98ec91cbeff9 | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 9358  4b45520e-eaca-444d-8915-ffce28d0c2bd | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 9359  09c09e28-458f-4fc5-8783-9e03407c5ba3 | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 9360  d526921d-0d71-4af5-a1e7-44c546235665 | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 9361  502619e2-b181-423e-9cfa-8075fc8a9a8e | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 9362  9f2a4a5b-7574-4b56-b47d-d81e029ad798 | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 9363  eab12d01-240a-4c94-98f7-aa71bbce76c9 | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 9364  db9782be-9fa8-4d9e-965d-201095710d76 | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 9365  48566d35-b9d6-478f-b7d7-068f87a68c01 | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 9366  80a95d47-ce7c-457c-a58c-6bc56ec7bfcf | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 9367  84d51fdc-6bae-432a-969e-177328981a4d | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 9368  30f438f1-a6f1-4730-ae78-6c6d2811544f | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 9369  32dfbe98-a8d7-4c4f-b1b0-9218a4c8b736 | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 9370  708d5f2e-5877-43b6-851a-f7ece5204a91 | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 9371  fd81997b-0cc8-419c-9d76-48709c1ac5dd | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 9372  809b0f63-2fbb-464d-bfcf-3c2ac9bb5d2b | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 9373  0463c909-946d-47a1-ac3c-fc9e47f432b7 | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 9374  f098eaec-43a6-43ee-aa78-5e994d03a997 | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 9375  dbc79b8c-33fc-4a20-9c52-f7eab7773967 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 9376  74cb4626-26ca-4984-89bc-3756e5f2c22e | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 9377  7f3013b3-05df-4cc3-b1ba-621b6f416933 | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 9378  983c2fa0-2b68-4990-9394-226e4b56e575 | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 9379  57cc7c77-9cdd-4dd3-9540-13e45cf0d31f | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 9380  d5e3e2ca-3502-4627-aa31-e6d5ba966591 | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 9381  92cae3a1-8573-4662-aedf-d0856b57493e | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 9382  fcf4e646-ab53-4124-96fa-0873203aa235 | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 9383  1559b0fb-8757-43e6-a145-49957182457e | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 9384  6ca3ce0b-da51-4922-9289-0423a890160f | [1}Overview: | [1}概述： |
| 9385  e8c665aa-29eb-4595-84ed-0f5c197f1de3 | Audience API{1] | 受眾 API {1] |
| 9386  14fa18f6-4301-4ed3-bbb1-1b6d835d4ad9 | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 9387  2185cb45-1cb8-4fa2-b7fc-732cd498a250 | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 9388  ce60b2af-35e3-4d42-af9a-3a8b1777f8a2 | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 9389  159bdc53-c357-4895-9c7b-f7aba305f784 | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 9390  98b68661-5909-4c69-90ac-abe01443bdc2 | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 9391  0bbd9cdd-fe77-4684-b87f-2c11c7be8d0a | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 9392  615020d7-1cf9-43bd-9159-039b6a40e443 | [1] | [1] |
| 9393  488a8b81-567c-48ec-9408-24995ed91f6e | Navigation Menu | 導覽功能表 |
| 9394  04fd8ec6-a309-44b7-ac6b-69edc8cae5b2 | Page Contents | 頁面內容 |
| 9395  645d2ca4-5f9a-4239-a012-e14c7cec83c5 | [1}[2]{3] | [1}[2]{3] |
| 9396  134b1b18-b3ad-4613-afd2-ebb41ebdacc9 | open in new tab | 在新分頁中開啟 |
| 9397  51e41a09-199f-4ac6-a409-da3c5bdf382d | Opening a Case with Brightcove Support | 與布萊特灣支援部門開啟案例 |
| 9398  2e566c63-1e06-42f7-8c06-e61e07af6afb | In this topic you will learn how to use the Brightcove Support Portal to open a case with Brightcove Support. | 在本主題中，您將學習如何使用 Brightcove 支援入口網站與 Brightcove 支援開案例。 |
| 9399  329d9af8-ce5b-492a-b549-034c6dfcd8a7 | Brightcove offers a variety of support programs to meet the needs of our customers. | Brightcove 提供各種支援方案，以滿足客戶的需求。 |
| 9400  ec9af5c4-60cb-4912-94e5-dddd92ebe870 | For information on these programs, check the [1}Brightcove Support section{2] of our website. | 有關這些計劃的信息，請查看我們網站的[1} Brightcove 支持部分{2]。 |
| 9401  77d739ac-5ee5-4047-ace8-da758e7daa2d | One support option is the Support Portal that can be used to open a case with Brightcove Support | 其中一個支援選項是支援入口網站，可用來開啟與 Brightcove 支援的案例 |
| 9402  4153f7d7-b6b5-444a-82b3-be478a4acef8 | Creating a new support account | 建立新的支援帳戶 |
| 9403  372d89e7-97b1-4c46-b5ea-bd7663cf68e2 | Before you can create cases using the Support Portal you have to create an account. | 您必須先建立帳戶，才能使用支援入口網站建立案例。 |
| 9404  ba241567-bb0b-4c5c-ae03-9a8998af66dd | To create a new account, follow these steps: | 若要建立新的帳戶，請依照下列步驟執行： |
| 9405  9406db2b-cc1f-485a-8933-6171a27ac9dc | Access the Support Portal using one of these methods: | 使用下列其中一種方法存取支援入口網站： |
| 9406  9b576087-db9e-4171-9fff-b38cbca49470 | In the application header, click [1}SUPPORT > Contact Support{2] | 在應用程式標頭中，按一下[1}支援 > 連絡支援{2] |
| 9407  82efa74a-d09b-4598-9abc-8837f45c1e5f | Go to [1}https://supportportal.brightcove.com{2] | 請前往[1} https://supportportal.brightcove.com {2] |
| 9408  53141bf1-3aef-4116-aade-821278fdce39 | [1] | [1] |
| 9409  18591a90-5fc8-42ca-85a7-a04dca78ffe9 | Click [1}Sign Up{2]. | 按一下「[1}註冊{2]」。 |
| 9410  d83adc79-e325-4a95-a1e0-1fa64e32f6b2 | Enter your [1}First Name{2], [1}Last Name{2],[1} Email{2] and [1}Password{2]. | 輸入您的[1}名字、姓{2][1}氏{2]、[1}電子郵件{2]和[1}密碼{2]。 |
| 9411  8debb2cd-a9de-4d80-9bd8-530852788f7d | Click [1}Submit{2]. | 按一下「[1}提交{2]」。 |
| 9412  bc23a1d4-2e46-4d50-beca-ed51ebc5b97c | [1] | [1] |
| 9413  456973e7-28ae-4006-bb45-76a92357f700 | Confirm that you are redirected to the Brightcove Support Portal home page. | 確認您被重新導向至 Brightcove 支援入口網站首頁。 |
| 9414  d3b6ceae-2d83-4f77-be9b-d290d160963e | [1] | [1] |
| 9415  2f48b47f-f029-4f74-9401-279274ef290a | Opening a support case | 開啟支援案例 |
| 9416  8ace5770-3f1b-4464-b115-ce9a670fbb61 | To open a case with Brightcove Support using the Support Portal, follow these steps: | 若要使用支援入口網站與 Brightcove 支援開啟案例，請依照下列步驟執行： |
| 9417  882fc387-7fe4-40de-b12d-421a28b8839e | Log in to the Brightcove Support Portal at [1}https://supportportal.brightcove.com{2]. | 請在[1} https://supportportal.brightcove.com {2]登入布萊特灣支援入口網站。 |
| 9418  ea7e2438-2c91-47a2-a5b4-43c5c60011c2 | Click [1}SUBMIT A CASE{2] in the page header. | 按[1}一下頁面標題中的 \[提交案例{2] ]。 |
| 9419  ac8c8f2e-8613-417e-9f26-6eaed96bacdd | Enter case information: | 輸入案例資訊： |
| 9420  f0ee3016-fcca-48b7-b4c1-7a7cef534e58 | [1}Subject{2] - Title of the case | [1}主旨{2] -案件標題 |
| 9421  118d5450-9e8c-4d52-b881-6988fc10a5a3 | [1}Description{2] - Description of the issue, question or problem | [1}說明{2] -問題、問題或問題的說明 |
| 9422  0963ee0a-87e9-46f9-a50f-f738da198d39 | [1}Priority{2] | [1}優先順序{2] |
| 9423  e884c3dd-0c9b-41de-8a93-22dea75a1f69 | [1}P1{2] - Critical - Loss of a Brightcove Service or critical loss of significant publishing availability to a live production player | [1}P1 {2] -重要-遺失 Brightcove 服務，或對現場製作人員的重大出版可用性造成嚴重損失 |
| 9424  db8cfcbd-34f9-4de2-abc3-ed370c3f1fc4 | [1}P2{2] - Important - Brightcove Service is operational, but there are blocking issues regarding expected publishing capabilities specific to a live production player (i.e. relating to uploads, console activity, specific players). | [1}P2 {2] -重要事項-Brightcove 服務正常運作，但是有關現場製作播放器的預期發佈功能（即上傳、主機活動、特定玩家）的預期發佈功能存在封鎖問題。 |
| 9425  abb1084b-be96-483d-995a-003f0447b28d | [1}P3{2] - Normal - Requests which are not defined as Critical or Important (including requests for account/user modifications) | [1}P3 {2] -一般-未定義為「重要」或「重要」的請求 (包括帳號/使用者修改的請求) |
| 9426  9b2337d7-a056-4693-ab04-9aa5e7589ccb | [1}Product{2] - The Brightcove application to which the support request relates to | [1}產品{2] -支援要求與之相關的 Brightcove 應用程式 |
| 9427  02752cad-5a4c-41c1-a7d4-5a68399f3b9a | [1}Brightcove Account{2] - Account name where the support request relates to | [1}Brightcove 帳戶{2] -支援要求相關的帳戶名稱 |
| 9428  d6af6e83-f10b-41ef-baa1-5b32731867d3 | [1}URL{2] - Page URL where the issue can be observed (if available) | [1}URL {2] -可以觀察到問題的頁面 URL（如果有的話） |
| 9429  d450ee47-2e38-4fe1-8424-051295f66449 | [1}Additional CC{2] - On top of the default CC list, you can decide to add additional email addresses of collaborators that should be informed of the case progress | [1}其他副本{2] -在預設副本清單上方，您可以決定新增其他共同作業人員的電子郵件地址，這些電子郵件地址應該知道案例進度 |
| 9430  0811c621-a641-423e-88ff-a3b62dbeac0b | [1] | [1] |
| 9431  86ad4071-8cbf-4646-9128-fafa9b41c3c6 | Click [1}Submit{2]. | 按一下「[1}提交{2]」。 |
| 9432  492b4815-7849-48b3-a8da-9237dc677162 | The case details will be displayed. | 將顯示個案詳細資料。 |
| 9433  a1cfb4bd-cefd-4eb2-af93-edbdb2079849 | [1] | [1] |
| 9434  7f7888dc-0bac-40f4-b517-36c86ebf1d5e | Click on the [1}Write a new comment...{2] link to add additional comments or to upload a screen shot. | 點擊[1}寫一個新的評論...{2]連結以新增其他註解或上傳螢幕擷取畫面。 |
| 9435  75cba1c9-3462-4141-a5b6-1c1924afae6a | Detailed steps to reproduce the issue and screen shots of the behavior/issue are always helpful to Brightcove Support and can speed up the time needed to resolve your case. | 重現行為/問題的問題和螢幕擷取畫面的詳細步驟對 Brightcove 支援一律有幫助，可加快解決個案所需的時間。 |
| 9436  14847fc8-ce40-40fa-a5ce-ba71f30f2907 | Viewing your support cases | 檢視您的支援案例 |
| 9437  a82e3906-ca3a-4bb7-89bd-d9e10c5f4a66 | All support cases can easily be viewed in the Support Portal. | 您可以在支援入口網站輕鬆檢視所有支援案例。 |
| 9438  22012612-c88b-4070-b551-81cf50d03e2c | The [1}CASE STATUS{2] will be one of: | [1}案例狀態{2]為下列其中一項： |
| 9439  bbb8f0ae-3a71-4c95-97f9-8c0f026f1170 | [1}New{2] - Case was just created and is awaiting Brightcove review | [1}新增{2] -案例剛剛建立，正在等待布萊特灣審查 |
| 9440  f6b1ba08-a53e-4746-8530-9c429e9ce0d6 | [1}Open{2] - Case is in progress | 公[1}開{2] -個案正在進行中 |
| 9441  d46d2c9f-e3ff-48bb-a39d-d40d3fd3334d | [1}Awaiting your response{2] - Brightcove Support requires additional information or a solution has been provided and Brightcove is waiting for a response | [1}等待您的回應{2] -Brightcove 支援需要額外資訊或已提供解決方案，而 Brightcove 正在等待回應 |
| 9442  2179f556-0817-49bd-9226-7812e2d9e983 | [1}Closed{2] - Case has been resolved | 已[1}結{2]案-個案已解決 |
| 9443  8553e12c-321b-4d96-91f5-13265cb4b569 | [1}Closed Awaiting{2] - Case was closed due to no response from publisher; case will be reopened if publisher contacts Brightcove | [1}已關閉{2] -案件因發佈商沒有回應而結束；如果發佈商聯絡 Brightcove，案件將會重新開啟 |
| 9444  a9df9f5d-14eb-4cf1-8755-2c3dccc55229 | To view your cases with Brightcove Support, follow these steps: | 若要使用 Brightcove 支援檢視您的案例，請依照下列步驟執行： |
| 9445  33320573-c674-4e55-aee3-494619ddb593 | Log in to the Brightcove Support Portal at [1}https://supportportal.brightcove.com{2]. | 請在[1} https://supportportal.brightcove.com {2]登入布萊特灣支援入口網站。 |
| 9446  93207f67-e623-424d-8e08-ac7164a7dc30 | Click [1}SUPPORT CASES{2] in the page header. | 按一下頁面標題中的 \[ [1}支援案例{2] ]。 |
| 9447  43f65402-d0eb-4fe8-8d56-12950d69dd30 | A list of [1}Open Cases{2] will display. | 隨即顯示「未結[1}案例{2]」清單。 |
| 9448  562809c6-76e6-4169-a520-e9e5aaf35992 | [1] | [1] |
| 9449  7c3911fc-73b8-43c8-aef8-37fc4555ec0a | Click the [1}Case History{2] link to view a list of closed cases. | 按一下「[1}案例歷史記錄{2]」連結，檢視已結束案例的清單。 |
| 9450  5dbe932c-35e6-4c48-b75a-0ec0d40fc890 | Click on a [1}Case Number{2] to view the case details including comments from Brightcove Support. | 按一下個[1}案編號{2]以檢視案例詳細資料，包括來自 Brightcove 支援的意見。 |
| 9451  cb03bb64-34c7-4ba8-a7d9-5b9c5680062c | Clicking on a column header will sort the list by that column. | 按一下欄標題會依該欄排序清單。 |
| 9452  f38fffca-d3a5-4a20-8fad-53459d320d5f | Updating a support case | 更新支援案例 |
| 9453  b01ce9fe-543d-4dc9-ae3a-01c67cd36b02 | Once the case has been created three are a few actions you can take to keep your cases up to date: | 建立案例後，您可以採取以下幾個動作，讓案例保持最新狀態： |
| 9454  8e604f4b-0c50-4356-8263-25dbf4b503c4 | Add new comments to communicate with our support team | 新增意見與我們的支援團隊溝通 |
| 9455  049f906b-2822-4239-ba64-0e7df436c4c5 | Upload or delete attachments with more information to help us identify the issue as fast as possible | 上傳或刪除附件的詳細資訊，以協助我們盡快找出問題 |
| 9456  0f255c2a-7d74-409d-bf37-11ee6cc07433 | Update the case priority in the event that you need more attention on a case or it becomes more urgent than initially expected | 如果您需要更多關注某個案例，或變得比最初預期的緊急情況，請更新案例優先順序 |
| 9457  30d24c0c-aaef-4857-ae74-1bac9fa9513f | Update the CC list to add more watchers to the case | 更新 CC 清單以新增更多觀察者至案例 |
| 9458  663d3e3d-751e-469f-bd7a-5e4630302c7a | Request case closure after your issue has been resolved | 問題解決後要求關閉案例 |
| 9459  680cc0c4-6da3-4c2e-8960-f6cd4840480a | Updating your default CC list | 更新您的預設副本清單 |
| 9460  c82c0e87-8da8-45ff-afab-ffea3b2189ff | The default CC list is a per account email list that is notified of all of the account’s case activity. | 預設的副本清單是每個帳戶的電子郵件清單，通知帳戶的所有案例活動。 |
| 9461  7fe38b1a-3de4-4624-860c-382860cbc5b6 | To update the list, follow these steps: | 如果要更新清單，請依照下列步驟執行： |
| 9462  c5821d82-b22c-412e-99e4-01c63d26875a | Go to the top right corner and click on the user icon. | 轉到右上角，點擊用戶圖標。 |
| 9463  22e0aa3e-c03f-4d6b-b174-d2720e168059 | [1] | [1] |
| 9464  d6b0bd11-d721-4269-b96f-82df2d942169 | Click [1}My Account{2]. | 按一下「[1}我的帳戶{2]」。 |
| 9465  8d86afb4-9ce4-4736-b575-e7e7dc7e8325 | Enter the new email addresses or remove existing addresses in the [1}Account default CC list{2]. | 在 \[ [1}帳戶預設副本] 清單{2]中輸入新的電子郵件地址或移除現有的地址。 |
| 9466  81d30ace-44c4-4ea9-a68a-f83378a0e7fc | Click [1}Update default CC list{2] to save the changes. | 按一下 \[ [1}更新預設副本清單{2] ] 以儲存變更。 |
| 9467  26ee18ab-13d7-4969-ab3f-d0828429d055 | Viewing the Brightcove System Status page | 檢視布萊特灣系統狀態頁面 |
| 9468  baf2f47e-c0e0-4665-ad50-75a34388c53e | Brightcove continuously monitors the status of all Brightcove Services. | 布萊特灣持續監控所有布賴特灣服務的狀態。 |
| 9469  09b96e23-e314-46fc-9793-3abbc2323630 | If there are any interruptions in service, a note will be posted on the System Status Page. | 如果服務中斷，系統狀態頁面會張貼一則備註。 |
| 9470  1f20bfbe-1272-4930-84d1-c05c0c57622d | All scheduled maintenance notices will also be posted. | 所有定期的維修通知也將被張貼。 |
| 9471  d46b8d85-7f8c-47fa-aeb3-aa4dc109811d | To access the System Status page, login to the Support Portal and click SYSTEM STATUS in the page header or go to [1}status.brightcove.com{2]. | 若要存取「系統狀態」頁面，請登入支援入口網站，然後按一下頁面標題中的「系統狀態」，或前往狀態[1} .brightcove.com {2]。 |
| 9472  9441d703-9a95-47fe-bc4b-26fc7a5c59f9 | To learn more about the System Status page, see [1}Viewing the Brightcove System Status Page{2]. | 若要進一步瞭解「系統狀態」頁面，請參閱[1}檢視亮灣系統狀態頁面{2]。 |
| 9473  014ff05a-60e7-4396-8acf-277e4962a69d | Page Contents | 頁面內容 |
| 9474  a0720b9d-cb37-445b-8cb5-a994c0beeaf2 | Page last updated on 03 Nov 2020 | 頁面最後更新日期為十一月三日 |
| 9475  c087276c-5059-4628-a21f-b277f70858d5 | Brightcove Support | 布萊特灣支援 |
| 9476  e22a8785-b952-45fc-a72c-460d83670a2d | [1}System Status{2] | [1}系統狀態{2] |
| 9477  c7e9b827-8059-4ef9-bf0a-300e63454728 | [1}Contact Support{2] | [1}聯絡支援{2] |
| 9478  2823cc82-487c-4644-9f5b-d51932bdb7a3 | [1}Documentation{2] | [1}文獻資料{2] |
| 9479  dc4d3c53-8871-4247-b451-5ef3ba3fb8bb | Training | 訓練 |
| 9480  1fe25255-1585-45ec-8fa3-8cc7d8dc25f4 | [1}Online Courses{2] | [1}線上課程{2] |
| 9481  56553a8e-0676-41f7-b097-ebfd518396fb | [1}Register for a course{2] | [1}註冊課程{2] |
| 9482  f9eede5c-e8f8-4920-b51a-0fc154173acf | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 9483  4866cb9c-8e52-45b8-a472-7d490da5b65b | Brightcove | Brightcove |
| 9484  2055b3a0-126f-4b7b-b9c5-c81ede5e2beb | [1}Brightcove.com{2] | [1}亮麗{2] |
| 9485  429e930f-a249-4492-b7cf-ef47f14eddbc | [1}Contact Us{2] | [1}聯絡我們{2] |
| 9486  bc9acba3-1a49-4a93-b030-4ba38865b923 | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 9487  a9c89d74-efa2-4c8f-8d6d-c05c0cbcb0aa | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 9488  2b65a0a9-355d-4827-a088-41e9f3c8a13c | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 9489  f9c56627-dbdb-4905-8ea9-4a09e0bafcd9 | LinkedIn | LinkedIn |
| 9490  9beba9a2-0735-4bf9-ae1e-124465ed14a1 | Twitter | Twitter |
| 9491  bb7dbd47-f5a9-4c33-9def-9f78e909eadd | Facebook | Facebook |
| 9492  7ab1ac29-ac11-4804-a1b5-074353eaf428 | Have a question? | 有問題嗎？ |
| 9493  534ca778-e6d9-4508-8d09-e815634f86d6 | Register for online training classes on several topics. | 註冊有關數個主題的線上訓練課程。 |
| 9494  be1e4b47-2622-4040-9073-f3d3fa12ac4e | Register for Training | 註冊訓練 |
| 9495  dd309282-0b0d-4c6b-8cbb-27d16c94dc43 | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 9496  7df15f4c-1784-479f-90ae-72f321fe2f2b | Select Language | 選擇語言 |
| 9497  a0f5b861-291b-443d-af5b-00ddd3ccc00d | Other Brightcove Docs | 其他布萊特灣文件 |
| 9498  9baff26b-05f0-44ea-839c-d7414b951fa2 | Documentation Home | 文件首頁 |
| 9499  267073cd-25ef-4aff-aba1-f9019257fe37 | Brightcove Audience | 布萊特灣觀眾 |
| 9500  4188c148-f003-40b7-adbd-5da0fd2aad1f | Brightcove Beacon | 布萊特灣燈塔 |
| 9501  7f357d76-263e-4cc0-b954-a50b0505eb79 | Brightcove Campaign | 布萊特灣戰役 |
| 9502  b16d9ab8-0620-473c-a4ed-7b92c2e7691e | Brightcove Engage | 布萊特灣參與 |
| 9503  18511fe7-6502-4b67-85d7-e7e2e3d0c69e | Brightcove Live | Brightcove Live |
| 9504  eda75a0c-c143-4e22-bcc8-ae1947c6c1b2 | Brightcove Gallery | Brightcove 圖庫 |
| 9505  d0494252-859a-41f1-95d2-e7637571c320 | Brightcove SSAI | 布萊特灣 |
| 9506  e988a3e8-5f6f-4a2f-a5f1-a503f9a1b56d | Brightcove Social | 布萊特灣社會 |
| 9507  2f90ee88-2132-4fad-b281-bd50ee82f660 | Video Cloud Studio | 視訊雲端工作室 |
| 9508  850fbbc4-18c2-4e89-a2d0-1da4eba4b481 | Brightcove Player Development | 布萊特灣球員開發 |
| 9509  165dfa85-765c-41cf-a5bf-f17787043e06 | Video Cloud Platform APIs | 視訊雲端平台 API |
| 9510  ba78c0ad-87de-4153-a7e4-95ca3078b69c | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 9511  b4321465-928a-4733-a125-397ea8325613 | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 9512  adc95ff7-5efd-4e75-838a-e7a99b4f2d1e | Video Cloud General Information | 視訊雲端一般資訊 |
| 9513  ad57c95b-0b60-4437-a354-b8919e3c795c | Zencoder | Zencoder |
| 9514  2fa85382-d43f-46c7-8e57-c81b4fc28d93 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 9515  44644151-fa8a-455a-bb7b-58348a167b4c | support | 支持 |
| 9516  eb3c73d4-2884-4254-8ade-0f8657009d9a | system status | 系統狀態 |
| 9517  a70f47ee-f6a7-4a9d-8020-882174865b52 | [1}Home{2] | [1}首頁{2] |
| 9518  df692e1a-9c51-411c-b98a-a4e4a4b5ddf0 | Register for Training | 註冊訓練 |
| 9519  7ea30265-4ab1-4daa-aa6e-f924cc7dbd3f | [1}Home{2] | [1}首頁{2] |
| 9520  db8db536-6c73-45a2-8592-a30037e61af1 | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 9521  20b0e77b-4d8e-4338-95ba-926151dd6c70 | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 9522  fede879e-16af-4406-b4bc-b005dbc73b96 | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 9523  997c7c58-de23-407f-850e-dd9c71441d3a | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 9524  5a38d4e6-ad4e-41cd-ab1e-05d4a78144b3 | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 9525  e6e65845-5292-4ea2-8262-a92d347fc48f | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 9526  7bf740e0-6919-4b13-94b9-ed7d487d620f | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 9527  ba152d87-3ca9-43d6-99fa-3562425f6e77 | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 9528  8c026124-16b8-44d6-bd8e-7c55ad808911 | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 9529  33b323d4-8fde-4078-9f40-2de4cc88e689 | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 9530  53a493bd-60f3-4aaa-8efc-5a36f58c3818 | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 9531  3c673ab6-18a6-47b9-8571-4f1bdfd7f30c | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 9532  ff48860a-56a6-4926-8846-cb99561ac1cb | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 9533  ee7f43a4-eb47-41f2-b929-9d41af1c7628 | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 9534  b56e88a5-6f44-435e-949e-7d339cf94192 | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 9535  9357c4b2-3a1a-4714-8a62-29be44f2a978 | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 9536  c390caf0-ac07-48c6-9b0c-7a2bc2a597ff | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 9537  1f524ca4-bdcd-4e43-9528-4f20bb72cdb6 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 9538  b4d254a5-b9d4-4785-bc9b-1316ada4d19e | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 9539  2671f335-00f0-47d5-857d-388e172fce1a | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 9540  4dd9f4ec-6c9e-4576-bc7d-dd4a76318b88 | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 9541  0c1e491b-8c67-41d5-9e7d-9ce8399dff5f | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 9542  8b29144f-4bc2-4b64-be75-f103a1f5ef87 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 9543  dd955c2e-323f-49c9-8b61-9004da7bdaed | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 9544  5dcbb641-b7a3-44f0-a518-259b8f75ed3e | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 9545  62eb0a3d-81ae-4aaf-ad6e-1581d207944d | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 9546  d58bd0c7-e7c5-41fe-b8ee-fc112a70fc31 | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 9547  bd30cbbc-21d0-4c81-ad8f-d7f12e1e5a96 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 9548  3a0c0129-5ef6-4788-8cf9-b6cc2f13dff3 | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 9549  4a4bb3a4-6546-4059-a66b-72d584b23765 | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 9550  cc79f65c-886b-40c6-8c8a-157f3dba325f | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 9551  c4ec14a9-69e7-4c8c-a663-fad9d8dbe68c | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 9552  bdeea14f-e11b-4fa5-ad10-ee9eed7b92ff | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 9553  35442f60-f622-4fd6-8bdb-5942f2bb18cf | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 9554  2d7fd542-d688-4513-9303-6ed91eeba1ff | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 9555  de5dd2d0-5ba8-4c1f-b26f-25f2b5236ec3 | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 9556  d1d82019-8b86-4b2d-bbb6-6dbfc17c57d1 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 9557  5f684c7b-68ab-4f85-8a99-ac287e2e6b5a | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 9558  44162b2f-1407-4843-adea-64778833aa06 | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 9559  82cad846-1c47-455a-9bc5-c47a3732276d | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 9560  41182877-b9c8-4804-9ba3-2a704fd5461f | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 9561  3f9fed20-78d9-441b-9a8d-d1d0c4d8e649 | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 9562  270e6b6a-da98-4fe6-8849-0f33cd3293af | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 9563  8c88299c-c5f3-4ffe-9079-20dc1d37589f | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 9564  86bb6db0-e1be-47e2-ba93-f30f279e58da | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 9565  e9848440-68c8-4c31-89d9-2dbef20b182f | [1}Overview: | [1}概述： |
| 9566  4daa0b31-fef3-4bb7-bd93-dadadcb92ce9 | Audience API{1] | 受眾 API {1] |
| 9567  069c573a-2c70-46c9-83f4-b2f8d02140e7 | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 9568  c1251c80-80bb-4f9c-9fc4-5c9df19f15b8 | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 9569  ead807e6-298b-43a9-8aed-58820e04edb4 | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 9570  488bb79e-96a4-4a81-b410-3b0fbb9ab142 | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 9571  b81a472e-4212-4970-bb9a-93508601c8fa | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 9572  3735be02-c78c-46c0-901a-bfd453446ac2 | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 9573  4d5f8453-0289-44c8-afe0-685b1eaefdfa | [1] | [1] |
| 9574  22066b56-7ce1-4994-a8b6-daffa1b53def | Navigation Menu | 導覽功能表 |
| 9575  8ec1ad48-bae0-45f9-9a22-405884160dad | Page Contents | 頁面內容 |
| 9576  49cb816e-7d08-4fbc-a266-b62253178738 | [1}[2]{3] | [1}[2]{3] |
| 9577  84b9b680-c5dc-4fb9-b8ad-0461beb1e8db | open in new tab | 在新分頁中開啟 |
| 9578  3b2e70be-2fb5-4def-96d0-678d77c10e41 | Register for Training | 註冊訓練 |
| 9579  531b1142-6971-4921-9b68-8d90449d6bb4 | Register for online training classes on several topics. | 註冊有關數個主題的線上訓練課程。 |
| 9580  f7ac568e-c29f-433e-a47f-95f0a091d8a5 | As part of Brightcove’s commitment to helping you succeed with online video, we provide no-cost, instructor-led, online training. | 作為 Brightcove 致力於協助您透過線上影片取得成功的承諾之一，我們提供免費、由講師指導的線上訓練。 |
| 9581  54533553-9a39-4054-b817-8e55e44c3c54 | [1] | [1] |
| 9582  a49fd4af-c93b-47ad-8f30-f331f0b1dd01 | Page Contents | 頁面內容 |
| 9583  c470e4dc-67bd-438f-b5f7-e38006205514 | Page last updated on 12 Jun 2020 | 頁面最後更新日期為 6 月 12 日 |
| 9584  a384c65c-8bf8-4891-b155-6253e0987ef7 | Brightcove Support | 布萊特灣支援 |
| 9585  be3dd5cb-852b-4104-b1fc-1636a077c438 | [1}System Status{2] | [1}系統狀態{2] |
| 9586  c2f4d814-563c-48c7-8e76-31040817a5b3 | [1}Contact Support{2] | [1}聯絡支援{2] |
| 9587  b60484f4-46d7-468c-baa8-0014b9c1bd60 | [1}Documentation{2] | [1}文獻資料{2] |
| 9588  8cd2169c-8f6e-4fd3-ac24-4138c134cff4 | Training | 訓練 |
| 9589  48f9e229-9ad0-4c11-a2df-e8cd28b0f1d6 | [1}Online Courses{2] | [1}線上課程{2] |
| 9590  5918aaaf-cc9c-4df5-ba21-49416ce3894e | [1}Register for a course{2] | [1}註冊課程{2] |
| 9591  c532f985-6730-4377-a262-f03001dd8553 | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 9592  ab8cadb0-5ac0-4dd5-a510-beb18c58f660 | Brightcove | Brightcove |
| 9593  3547eacf-b8d2-4b0b-93e8-c328f752acfe | [1}Brightcove.com{2] | [1}亮麗{2] |
| 9594  2749f668-ba16-4aa4-906d-73776d2f748f | [1}Contact Us{2] | [1}聯絡我們{2] |
| 9595  0e4ddd45-1da0-4e8f-b37e-0be35a38ad24 | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 9596  ca63439a-5256-4e94-a5c1-7f21a2762716 | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 9597  b75a0b25-0a12-4af2-bb61-7177799ff1dd | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 9598  742eae3a-11b9-40ec-b405-0cab9dc50e18 | LinkedIn | LinkedIn |
| 9599  9c2c8025-a059-44ba-96a8-4a96e250aee3 | Twitter | Twitter |
| 9600  88a609de-183b-43df-9840-2ce2ee2e5089 | Facebook | Facebook |
| 9601  1dc03f7b-d041-417e-924c-e9b8da914b90 | Have a question? | 有問題嗎？ |
| 9602  d867fbc0-85b0-4cea-8df3-75165a0c1206 | In this topic you will view the Brightcove System Status page for updates on Brightcove services and applications. | 在本主題中，您將檢視 Brightcove 系統狀態頁面，以取得有關 Brightcove 服務和應用程式的更新。 |
| 9603  20e3d829-8661-4e73-850a-73090342c962 | Viewing the Brightcove System Status Page | 檢視布萊特灣系統狀態頁面 |
| 9604  9fa13ffc-8aa9-4155-9a3e-4c9ab1d6587a | [1}[2}BRIGHTCOVE AUDIENCE[3}™{4]{5]{6] | [1}[2}布萊特灣觀眾[3}™{4]{5]{6] |
| 9605  514320b6-77f2-4cfa-8488-cfc11f771f03 | Select Language | 選擇語言 |
| 9606  d7c152b7-9717-4634-8144-deaee13f58ea | Other Brightcove Docs | 其他布萊特灣文件 |
| 9607  ca20aaa0-fbcd-4259-a963-892e0bf5a4cb | Documentation Home | 文件首頁 |
| 9608  b4589a34-baff-443e-9d32-b976e6df86e8 | Brightcove Audience | 布萊特灣觀眾 |
| 9609  b9bd787d-aa79-4199-a984-17497648a199 | Brightcove Beacon | 布萊特灣燈塔 |
| 9610  d8174fef-deef-424b-a0a5-19b39f74ce20 | Brightcove Campaign | 布萊特灣戰役 |
| 9611  f6817fdb-e577-49bc-8327-a8279abed5eb | Brightcove Engage | 布萊特灣參與 |
| 9612  26dac753-f305-4a89-9d19-adfcc7bcbf80 | Brightcove Live | Brightcove Live |
| 9613  c8172ddf-240e-40a3-89c9-126bc74bdce9 | Brightcove Gallery | Brightcove 圖庫 |
| 9614  98bb11f9-efd1-4e51-9dbb-6f1cb20ca60a | Brightcove SSAI | 布萊特灣 |
| 9615  a5f42c19-e35e-437b-a637-e42dc9f0a9de | Brightcove Social | 布萊特灣社會 |
| 9616  64816322-df52-4179-aa28-f6ee025e45e3 | Video Cloud Studio | 視訊雲端工作室 |
| 9617  1d8ee063-6cf4-4eac-91c7-c8aa68ad31be | Brightcove Player Development | 布萊特灣球員開發 |
| 9618  8924cf12-37b9-4682-ac33-1d2af8f21ae9 | Video Cloud Platform APIs | 視訊雲端平台 API |
| 9619  98eef3e9-07f3-4e92-bf77-7a596fc31448 | Video Cloud Device SDKs | 視訊雲端裝置開發套件 |
| 9620  022bd333-f156-4144-a3b8-601674dbf32f | Integrations and CMS Connectors | 整合與 CMS 連接器 |
| 9621  295ab689-bd16-4618-a8a7-29701aa7ecde | Video Cloud General Information | 視訊雲端一般資訊 |
| 9622  611f14cf-f41d-4776-ba38-719bdbc1c538 | Zencoder | Zencoder |
| 9623  75655d8d-f00f-47ca-9ee6-080c42cce866 | [1}[2}[3] Contact Support{4] [5}|{6] [7}[8] System Status{4]{6] [11] | [1}[2}[3]聯繫支持{4][5}|{6][7}[8]系統狀況{4]{6][11] |
| 9624  2d47b018-1f4d-44a8-b848-fb88b5d281bf | support | 支持 |
| 9625  67a77e53-c051-49c2-8db3-77913f846915 | system status | 系統狀態 |
| 9626  5af574ef-d997-4f0d-a874-46ebb02a2d8e | [1}Home{2] | [1}首頁{2] |
| 9627  fc24a932-21c1-4063-8822-dd2c54a03af0 | [1}Support{2] | [1}支援{2] |
| 9628  9506b590-608e-418a-a847-9e3039fef874 | Viewing the Brightcove System Status Page | 檢視布萊特灣系統狀態頁面 |
| 9629  842140b7-f7e1-448c-a9f9-b64961a861aa | [1}Home{2] | [1}首頁{2] |
| 9630  fd3cb6e5-9388-48e1-944a-5fe5f3a300e3 | [1}Getting Started [2}+{3]{4] | [1}開始使[2}用 + {3]{4] |
| 9631  6c0cc689-4861-4de2-8f3b-f3e8e71383a6 | [1}Getting Started with Audience{2] | [1}開始使用受眾{2] |
| 9632  a0422a6a-4fde-4c9a-9ef6-2c62d9e1c0fc | [1}Audience Training Videos{2] | [1}觀眾訓練影片{2] |
| 9633  03e9858c-73ed-4a81-b9bf-04242fb4386a | [1}General Information [2}+{3]{4] | [1}一般資訊[2} + {3]{4] |
| 9634  6d45eae4-1543-409e-a546-8d8a75e4ba13 | [1}Audience Fields and Data Definitions{2] | [1}受眾欄位和資料定義{2] |
| 9635  0ebaaf95-9cd9-4303-8302-22925b72e6d6 | [1}Configuring Audience Settings{2] | [1}設定對象設定{2] |
| 9636  b6c45d8b-23ba-47de-85b0-a829f6fb6fef | [1}Creating an Audience-enabled Player{2] | [1}建立啟用受眾的播放程式{2] |
| 9637  ced3b8b3-7103-4f52-a3a0-add7a8b749f4 | [1}Creating an Audience Lead Form{2] | [1}建立受眾潛在客戶表單{2] |
| 9638  04c97917-9174-4be8-9e22-de4b6e6849ff | [1}How Audience Identifies Viewers{2] | [1}觀眾如何識別觀眾{2] |
| 9639  ace47bcb-4469-4065-a1bf-1c374b71c02b | [1}Publishing a Video to Email{2] | [1}將視訊發佈至電子郵件{2] |
| 9640  711a1884-28ee-41fd-8664-fd321db3aa07 | [1}Using Custom Metrics and Events{2] | [1}使用自訂度量和事件{2] |
| 9641  5ae98773-1c66-4134-b578-d9f76e8db260 | [1}Viewing Player Events{2] | [1}檢視播放器事件{2] |
| 9642  6679cb52-d972-4f40-8521-4b48b638ac34 | [1}Viewing Video Activity{2] | [1}檢視視訊活動{2] |
| 9643  08fd6361-df3c-446e-be3e-ccc2de9e983d | [1}Viewing Viewer Profile Information{2] | [1}檢視檢視器設定檔資訊{2] |
| 9644  f8392f8e-7e0c-4608-86be-5876ae739d86 | [1}Working with UTM Fields{2] | [1}使用 UTM 欄位{2] |
| 9645  17dbeb8e-aa69-41ec-93ae-23c8a730d373 | [1}Integrations [2}+{3]{4] | [1}整合[2} + {3]{4] |
| 9646  7e64391b-d873-40d3-a3c9-6ee5edc98ea2 | [1}Eloqua [2}+{3]{4] | [1}雄[2} + {3]{4] |
| 9647  c7807213-5b49-48ea-9aba-9e1ecde29225 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 9648  e116cab3-e2ab-44bf-9138-b5afb9240ed1 | [1}Eloqua Integration Testing Guide{2] | [1}Eloqua 集成測試指南{2] |
| 9649  af0928e4-5120-42d2-b152-669b76acd868 | [1}Embedding a Video on a Landing Page{2] | [1}在登陸頁面上嵌入視訊{2] |
| 9650  4d69c8c0-b4bc-4d57-b9ad-1d3b68ba0ace | [1}Integrating with Oracle Eloqua{2] | [1}與 Oracle 生態系統整合{2] |
| 9651  6d114182-2add-4e56-885e-45fe6ae059e2 | [1}HubSpot [2}+{3]{4] | [1}樞紐點[2} + {3]{4] |
| 9652  f1b96224-cc19-4254-85d1-ab4826665670 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 9653  9f567b9d-716c-4169-a2d3-7e2f23a6f07b | [1}HubSpot REST API Testing Guide{2] | [1}應用程式介面測試指南{2] |
| 9654  f41c550e-5456-4b0b-9e18-5dce9e9b695b | [1}Integrating with HubSpot (Client-Side APIs){2] | [1}與集成 (用戶端應用程式介面) {2] |
| 9655  9508f58f-a34e-4d11-878c-fff9748d5d54 | [1}Integrating with HubSpot (REST APIs){2] | [1}與集成{2] |
| 9656  a68cd1ea-9149-4a9d-a0b6-0911faba5b7b | [1}Marketo [2}+{3]{4] | [1}市場[2} + {3]{4] |
| 9657  9f5b1b0a-7129-420c-ab8a-089509204a2f | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 9658  fbb54349-b94f-4511-b261-4dbd4ba66216 | [1}Integrating with Marketo (Munchkin){2] | [1}與馬克托（蒙奇金）整合{2] |
| 9659  5682cb66-50db-489c-8a2e-55fd0e4e0b58 | [1}Integrating with Marketo (REST APIs){2] | [1}與市場集成 (REST API) {2] |
| 9660  b4ccb3ca-83dc-4c47-9aaa-fdd3652aff29 | [1}Marketo REST Integration Testing Guide{2] | [1}市場 REST 集成測試指南{2] |
| 9661  97074c89-9c5d-4419-9158-0a360a900466 | [1}Non-MAP [2}+{3]{4] | [1}非對映[2} + {3]{4] |
| 9662  3d8bb957-26fe-4c81-89cd-9c1e1c1237cb | [1}Creating Custom Integrations{2] | [1}建立自訂整合{2] |
| 9663  8be1f45f-9f10-4844-9a4f-380e813f64f9 | [1}Integrating with Single Sign-On{2] | [1}與單一登入整合{2] |
| 9664  e94ef1b7-453e-401b-8ddd-b6cf781c6611 | [1}Using Audience to Track Viewers{2] | [1}使用觀眾追蹤觀眾{2] |
| 9665  8b9bc87f-a873-4605-ad4d-40bf1d357da9 | [1}Salesforce [2}+{3]{4] | [1}銷售人員[2} + {3]{4] |
| 9666  5769921b-6959-4b6f-8d86-04ead654c552 | [1}Creating Custom Lead Forms{2] | [1}建立自訂商機表單{2] |
| 9667  dc78d69d-dcb9-47c3-b405-a3d93388933a | [1}Creating Salesforce Object for Pardot{2] | [1}為帕朵創建對象{2] |
| 9668  35323492-49ca-4ef0-9f7a-5c9869c9aeb9 | [1}Integrating with Salesforce{2] | [1}與銷售團隊整合{2] |
| 9669  ae51dd26-8ca6-4375-a0f0-fc4c6bc2188c | [1}Administering Audience [2}+{3]{4] | [1}管理受眾[2} + {3]{4] |
| 9670  fa5e1639-d585-43ef-8632-9e67a2508b42 | [1}Exporting Data from Audience{2] | [1}從受眾匯出資料{2] |
| 9671  3594731f-7792-42ca-bbd4-da4514ca89ec | [1}Exporting Gallery Lead Data{2] | [1}匯出主機庫商機資料{2] |
| 9672  9ff155ae-001f-4946-ae1a-850efd85d018 | [1}Managing Viewer Data{2] | [1}管理檢視器資料{2] |
| 9673  304e60d5-602c-4819-8e96-9362b37067af | [1}Troubleshooting Audience Issues{2] | [1}對象問題疑難排解{2] |
| 9674  f0ef2900-1c5b-4565-af93-01bb84dbfaeb | [1}Developers [2}+{3]{4] | [1}開發人員[2} + {3]{4] |
| 9675  348aece7-88f3-4ed6-9eb5-6d719f7a29cd | [1}Overview: | [1}概述： |
| 9676  16cc58b2-139d-46c4-8ea4-2339670a9e01 | Audience API{1] | 受眾 API {1] |
| 9677  f09f9b08-5753-4ac7-aeb1-16cfa429b49e | [1}Audience API Reference{2] | [1}受眾 API 參考{2] |
| 9678  431533df-8508-4662-8a9d-534061d91b37 | [1}Support [2}+{3]{4] | [1}支援[2} + {3]{4] |
| 9679  2186eb3a-fd81-4b84-8653-6ddde61748e2 | [1}Brightcove Answers{2] | [1}布萊特灣答案{2] |
| 9680  96f34aa5-ba0f-4b3d-b335-07ac4faca789 | [1}Viewing the Brightcove System Status Page{2] | [1}檢視布萊特灣系統狀態頁面{2] |
| 9681  4f3c0be7-5d95-4367-b697-d5ffdea6ea2d | [1}Contact Sales{2] | [1}聯絡銷售人員{2] |
| 9682  f6185404-8cec-435f-b120-a61bb896538a | [1}Opening a Support Case{2] | [1}開啟支援案例{2] |
| 9683  5fa1b3b5-ca78-4e5f-8e71-3f7721e90aa8 | [1] | [1] |
| 9684  15230633-bae2-49ac-8098-861f4a9edf76 | Navigation Menu | 導覽功能表 |
| 9685  46be061c-fc80-493b-83b7-cc68fe7dabdd | Page Contents | 頁面內容 |
| 9686  ce07aae1-a769-4fbd-b6ed-33b1e4594a9e | [1}[2]{3] | [1}[2]{3] |
| 9687  4150f3b7-6672-4fee-8f84-df7c7df42d3c | open in new tab | 在新分頁中開啟 |
| 9688  4a4ad8ce-9cb6-48c1-b153-6abc8e188a28 | Viewing the Brightcove System Status Page | 檢視布萊特灣系統狀態頁面 |
| 9689  909d2ca4-c6eb-48b7-8318-8bd6d73c9574 | In this topic you will view the Brightcove System Status page for updates on Brightcove services and applications. | 在本主題中，您將檢視 Brightcove 系統狀態頁面，以取得有關 Brightcove 服務和應用程式的更新。 |
| 9690  006c7b3a-eaff-4336-9f00-fa817b0e7677 | Brightcove continuously monitors the status of all Brightcove Services and applications. | 布萊特灣持續監控所有布賴特灣服務和應用的狀態。 |
| 9691  6ab40010-f6c9-4021-aaa2-4728829435cd | If there are any interruptions in service, a note will be posted on the System Status Page. | 如果服務中斷，系統狀態頁面會張貼一則備註。 |
| 9692  5db8f57b-50da-4ad7-b314-c5bd12fc1d76 | All scheduled maintenance notices will also be posted on this page. | 所有定期的維修通知也將在此頁面上張貼。 |
| 9693  b1540c54-15ca-4673-b138-6b7315457b20 | To access the System Status Page, visit [1}https://status.brightcove.com{2] or from the navigation header, click the Support icon ([3]) and then [4][5}System Status{6]. | 若要存取「系統狀態頁面」，請造訪[1} https://status.brightcove.com {2]或瀏覽標題，按一下「支援」圖示 ( [3] )，然後按一下「[4][5}系統狀態{6]」。 |
| 9694  5a9815f9-df39-4c92-aca6-c4c32434c95c | [1] | [1] |
| 9695  3f41ffd6-7365-4d13-b0ff-8241b0872411 | All posted notifications will include the following information: | 所有張貼的通知都會包含下列資訊： |
| 9696  86e69f03-46ff-4066-8ad7-605c89031701 | Incident Status | 事件狀態 |
| 9697  7938fc36-ed0c-4eb5-af01-ec57cd620b89 | Operational (Green) | 運作中 (綠色) |
| 9698  8c82b358-c8d2-47ca-9533-7d32c4ce5506 | Notification (Blue - systems are currently in operation but affected by delays or intermittent outages) | 通知 (藍色 — 系統目前正在運作，但受到延遲或間歇性中斷影響) |
| 9699  55d1c313-5b99-4a0d-ab3e-539ec02abed0 | Partial Service Disruption (Yellow) | 部分服務中斷 (黃色) |
| 9700  cc308842-7409-49c1-80ce-95c664539138 | Full Service Disruption (Red) | 全面服務中斷 (紅色) |
| 9701  6debc81f-83b1-481a-b410-da541f254a25 | Components - Service or area affected | 元件-服務或受影響區域 |
| 9702  afb40ab3-51ee-4858-9475-7f7099e11a31 | Locations | 地點 |
| 9703  eabb0181-ecf7-4221-ab4e-795bb1ae29f8 | APAC | 亞太地區 |
| 9704  2d734709-afea-4ca3-aed7-fa98cb48a717 | Americas | 美洲 |
| 9705  ddd6663b-9bc9-4ce0-a93b-71c64c667eb7 | EMEA | 歐美 |
| 9706  99e5e32a-49df-481d-ab4f-37357311dcc3 | Japan | 日本 |
| 9707  7ab75f4b-e05f-4468-9a9b-a5dff77deced | Current State and status. | 目前的狀態和狀態。 |
| 9708  e8914e1e-9924-4f9d-8f36-d7cd2dd44206 | States include: | 狀態包括： |
| 9709  41536437-da77-483a-8449-b332301c614e | Investigating - Engineers are looking into the issue | 調查-工程師正在研究這個問題 |
| 9710  164dbf44-d6c4-48db-92e3-d0f3d983a06c | Identified - Engineers have identified the issue and are looking to correct | 確定-工程師已經確定了這個問題，並正在尋找糾正 |
| 9711  38383e34-61ad-481c-9a96-66ccf9a69f7e | Monitoring - Issue resolved and Engineering monitoring to ensure all is healthy | 監控-問題解決和工程監控，確保一切健康 |
| 9712  494a1976-6ba8-48c5-b84b-8fc76554aba0 | Resolved - Issue resolved | 已解決-問題已解決 |
| 9713  bce3dd69-c9e0-4dd2-ab29-3361ff0c679d | All posted messages will be in English and the time used is Eastern Standard Time (GMT-5). | 所有發佈的訊息都以英文顯示，使用的時間為東部標準時間 (GMT-5)。 |
| 9714  8813382a-0349-4728-ade8-04dd24d07218 | Viewing the system status history | 檢視系統狀態歷史記錄 |
| 9715  000377ef-cb3e-4cd4-98e1-b26165dc14be | To view the System Status history, click the [1}History{2] link at the bottom of the page. | 若要檢視「系統狀態」歷史記錄，請按一下頁面底部的「[1}歷{2]史記錄」連結。 |
| 9716  5577a1b6-9983-498d-b3c4-978d50f9b4e2 | [1] | [1] |
| 9717  16b0a3cd-ac14-4064-862f-94a4c23e0d2e | Subscribing to system status changes | 訂閱系統狀態變更 |
| 9718  3d445ad8-9e86-43db-a0d4-1afd4fda0f42 | You can sign up to be notified when the system status changes. | 您可以註冊，以便在系統狀態變更時收到通知。 |
| 9719  59c42f43-8184-48ee-9372-7142a0b135f8 | This section is organized as follows: | 本節的組織方式如下： |
| 9720  9ef86800-5bcb-48da-bc46-6023e968666e | [1}Subscribing to email{2] | [1}訂閱電子郵件{2] |
| 9721  3cb0f94d-5cc0-47c1-a05a-5cc85d85b4ab | [1}Subscribing to webhook{2] | [1}訂閱網頁鉤{2] |
| 9722  931eacca-aff4-46d3-9688-9bc62dc9eda4 | [1}Managing your subscription{2] | [1}管理您的訂閱{2] |
| 9723  2999896e-144b-4abf-a64f-4040f2e488f6 | Subscribing to email | 訂閱電子郵件 |
| 9724  656318f0-28b1-4bab-a164-cb625de4453c | To receive notifications by email, click the [1}SUBSCRIBE{2] button, enter your email address and then click [1}Subscribe{2]. | 若要透過電子郵件接收通知，請按一下[1}訂閱{2]按鈕，輸入您的電子郵件地址，然後按一下「[1}訂閱{2]」 |
| 9725  bbc33712-6eed-4f0f-a96d-d69be372f191 | [1] | [1] |
| 9726  f444530b-53e2-4e11-83f1-f8351b32222e | Subscribing to webhook | 訂閱網頁鉤 |
| 9727  85ac1656-e25f-473b-9b64-97aa02997068 | A webhook is a defined callback made with HTTP POST. | 網絡鉤是用 HTTP POST 製作的定義回調。 |
| 9728  2a9c7eb9-e83d-4fa9-8fbb-ccdfe71e878b | You specify a URL where the callback will post a JSON object when there is a status update. | 您可以指定一個 URL，當有狀態更新時，回調將發布 JSON 對象。 |
| 9729  ec17b083-5aea-4729-8d02-f2a8e12d07dc | To sign up to be notified when the system status changes, select the [1}SUBSCRIBE{2] button. | 若要註冊以便在系統狀態變更時收到通知，請選取「[1}訂閱{2]」按鈕。 |
| 9730  9698dc4a-f256-44d2-8dff-bf9ccd7c5f43 | Then enter a URL to receive the JSON payload along with your email address. | 然後輸入一個 URL 以接收 JSON 承載以及您的電子郵件地址。 |
| 9731  6af15281-10cc-4f40-94b6-893f4f057b38 | [1] | [1] |
| 9732  d167ecbb-350a-4967-8d44-4197e6161b74 | webhook subscribe | 網路掛鉤訂閱 |
| 9733  3fc8bae4-e6ae-45d6-9671-c136b9479ec3 | When system status changes are sent, your webhook address should receive a JSON object similar to this: | 當系統狀態更改發送時，您的 webhook 地址應該會收到類似這樣的 JSON 對象： |
| 9734  b2ba63c0-6b06-4d06-98ff-9169d8d4c917 | [1] | [1] |
| 9735  ea4eac62-105e-4f58-8034-4e1d3b1f1d1d | webhook json | 網路鉤子 |
| 9736  868b7685-70fc-49fe-ad46-44cdb429a703 | Managing your subscription | 管理您的訂閱 |
| 9737  f9f0c825-dfdf-4970-b69e-a6ddab4d2125 | After you have subscribed, you will receive an email with a link to a Manage Subscription page that allows you to manage your subscription. | 訂閱之後，您會收到一封電子郵件，其中包含管理訂閱頁面的連結，讓您管理訂閱。 |
| 9738  f179a657-4aea-4c95-82ed-ebc74ed69e64 | You can choose the components/products/regions you are interested in receiving notifications for. | 您可以選擇您感興趣接收通知的元件/產品/地區。 |
| 9739  d9d0e436-d42d-4191-82f1-d59b8df03f06 | Make your selections and then click [1}Save Subscription{2]. | 進行選取，然後按一下 \[ [1}儲存訂閱{2] ]。 |
| 9740  d77f3315-f365-4a76-9f77-41fb48c815cf | [1] | [1] |
| 9741  69a072e3-1ac3-4c21-942e-0a5dfe6662ef | To unsubscribe, click the [1}Unsubscribe{2] link at the bottom of the Manage Subscription page. | 若要取消訂閱，請按一下「管理訂[1}閱{2]」頁面底部的「取消訂閱」連結。 |
| 9742  5707f97d-96a6-4a9a-813d-0a2cfd3db462 | Page Contents | 頁面內容 |
| 9743  84cc2e6f-9490-44a4-9fff-70cb4931f73d | Page last updated on 28 Oct 2020 | 頁面最後更新日期為 10 月 28 日 |
| 9744  f0aae14a-77cd-4faa-b50d-916e11e0dbcc | Brightcove Support | 布萊特灣支援 |
| 9745  9ed54f0a-7013-4e7b-8cda-90129cd420d3 | [1}System Status{2] | [1}系統狀態{2] |
| 9746  b882fbbd-52b1-440f-8cfb-e46f80987bf4 | [1}Contact Support{2] | [1}聯絡支援{2] |
| 9747  4031edaf-fe97-435d-92a0-0dcea9eaa966 | [1}Documentation{2] | [1}文獻資料{2] |
| 9748  0a436395-176c-47ff-ad7e-d56ff8b5f917 | Training | 訓練 |
| 9749  1eb062a6-a2bc-449e-ad90-07e887147fc3 | [1}Online Courses{2] | [1}線上課程{2] |
| 9750  2656cb0c-1384-4417-a5dd-a098e78f2d19 | [1}Register for a course{2] | [1}註冊課程{2] |
| 9751  b932db68-1a91-49b5-9d23-12ae8725f955 | [1}Brightcove University{2] | [1}布萊特灣大學{2] |
| 9752  797f4820-4d43-427c-8c4b-de9fba850e8d | Brightcove | Brightcove |
| 9753  61a66b42-f867-4543-a89d-b09d71d0f37a | [1}Brightcove.com{2] | [1}亮麗{2] |
| 9754  757be085-7a16-4cff-8a60-38facf868a3f | [1}Contact Us{2] | [1}聯絡我們{2] |
| 9755  cbd719ad-ee21-487f-bb6d-a497aef83f00 | Brightcove Inc. All rights reserved. | 布萊特灣公司版權所有 |
| 9756  de5ba9d8-c346-4f63-b455-b02318a52a6e | [1}Privacy{2] | [3}Terms & Conditions{2] | [1}私隱{2] | 條[3}款及細則{2] |
| 9757  80fc5a85-3935-48a4-be11-85e1812e0397 | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] | [1}[2}{3]{4][5}[6}{3]{4][9}[10}{3]{4] |
| 9758  7bdbb580-c36f-452f-b86c-1c6d02e0c018 | LinkedIn | LinkedIn |
| 9759  47b41ed6-2b08-4db4-b607-dd317504761d | Twitter | Twitter |
| 9760  f3e0ea25-2e44-425a-a0b4-dcd13801181b | Facebook | Facebook |
| 9761  38d6644e-b5b9-4646-ad8f-e57114007f4b | Have a question? | 有問題嗎？ |